

1. Thinking about your debt (credit cards, mortgages, loans, etc), which of the following best describes your/ your family's current situation?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A				DEM C						
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1002	485	517	266	657	79	34	146	462	360	338	170	177	317	966	27	7	2	608	153	79	162	389	280	333
Weighted	1002	486	516	264	657	81	33	147	458	364	335	171	180	316	966	27	7	2	605	153	81	163	391	280	331
I/We have no problem making all debt payments on time	509	272	237	120	350	39	10	44	232	224	154	84	105	166	496	10	2	1	284	97	46	83	176	150	183
	51%	56%	46%	45%	53%	48%	30%	30%	51%	62%	46%	49%	58%	53%	51%	38%	30%	52%	47%	64%	57%	51%	45%	53%	55%
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
I/We make all debt payments but sometimes it's a struggle to meet the deadline	286	124	161	83	179	24	8	54	136	88	107	48	49	81	272	11	3	-	188	35	20	42	132	80	74
	29%	26%	31%	31%	27%	29%	24%	36%	30%	24%	32%	28%	27%	26%	28%	40%	45%	-	31%	23%	25%	26%	34%	29%	22%
		A				*	*	I							**	**	**				*		X		
I/We regularly have a hard time making all debt payments on time	69	25	44	17	51	1	6	12	37	14	29	14	6	20	67	1	1	-	50	4	4	11	30	16	22
	7%	5%	8%	6%	8%	1%	17%	8%	8%	4%	9%	8%	4%	6%	7%	3%	13%	-	8%	3%	5%	7%	8%	6%	7%
		A			E	*	I*	I	I		L				**	**	**		S		*				
I/We have fallen behind on our debt payments	56	24	32	18	34	5	3	19	30	5	21	10	11	15	54	2	-	-	36	10	5	5	22	19	16
	6%	5%	6%	7%	5%	6%	8%	13%	7%	1%	6%	6%	6%	5%	6%	7%	-	-	6%	7%	6%	3%	6%	7%	5%
						*	I*	HI	I						**	**	**	**			*				
I/We do not have any debt	82	41	41	27	43	12	7	19	24	33	24	15	9	34	77	3	1	1	47	6	6	23	31	15	36
	8%	8%	8%	10%	7%	15%	21%	13%	5%	9%	7%	9%	5%	11%	8%	12%	13%	48%	8%	4%	7%	14%	8%	6%	11%
						D*	HI*	H		H				L		**	**	**			*	RS			W
Summary																									
Top2Box (1-2)	795	396	399	203	530	63	18	97	368	312	261	132	154	247	767	21	5	1	472	132	66	125	308	230	257
	79%	82%	77%	77%	81%	77%	54%	66%	80%	86%	78%	77%	85%	78%	79%	78%	74%	52%	78%	87%	82%	76%	79%	82%	78%
					*	*			FG	FGH					**	**	**	**	RU						
Low2Box (3-4)	125	49	76	35	84	6	8	31	67	19	50	24	17	34	121	3	1	-	86	14	9	16	52	35	38
	12%	10%	15%	13%	13%	8%	25%	21%	15%	5%	15%	14%	10%	11%	13%	11%	13%	-	14%	9%	11%	10%	13%	12%	12%
		A				*	I*	I	I						**	**	**	**			*				

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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2_1. [I am concerned with the costs of my children's post-secondary education and how it will affect my current level of deb

Please indicate how much you agree or disagree with the following statements?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A				DEM C							
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	1002	485	517	266	657	79	34	146	462	360	338	170	177	317	966	27	7	2	608	153	79	162	389	280	333	
Weighted	1002	486	516	264	657	81	33	147	458	364	335	171	180	316	966	27	7	2	605	153	81	163	391	280	331	
[I am concerned with the costs of my children's post-secondary education and how it will affect my current level of debt]																										
Strongly agree	216	103	113	59	147	10	4	47	96	68	80	47	30	59	210	5	1	-	145	28	16	28	102	59	55	
	22%	21%	22%	22%	22%	13%	14%	32%	21%	19%	24%	27%	17%	19%	22%	19%	16%	-	24%	18%	19%	17%	26%	21%	17%	
Somewhat agree					E	*	*	FHI				LM				**	**	**			*		X			
	413	215	198	91	288	34	15	61	181	156	134	63	71	145	397	10	5	1	244	59	37	73	149	111	154	
	41%	44%	38%	34%	44%	42%	45%	42%	39%	43%	40%	37%	40%	46%	41%	37%	71%	52%	40%	39%	45%	45%	38%	39%	46%	
Somewhat disagree				C	*										**	**	**	**		*		V				
	231	112	119	63	150	18	7	24	108	92	68	42	50	70	221	10	-	-	133	43	20	35	91	61	78	
	23%	23%	23%	24%	23%	22%	21%	16%	24%	25%	20%	24%	28%	22%	23%	36%	-	-	22%	28%	25%	22%	23%	22%	24%	
Strongly disagree				D	D*	*	*			G					**	**	**	**		*						
	142	56	86	52	71	19	7	15	73	48	52	20	29	41	138	2	1	1	84	22	9	27	49	50	44	
	14%	12%	17%	20%	11%	24%	21%	10%	16%	13%	16%	12%	16%	13%	14%	8%	13%	48%	14%	15%	11%	16%	12%	18%	13%	
Summary			A	D		D*	*									**	**	**			*					
Top2Box (Strongly/ Somewhat agree)	629	318	311	149	436	44	19	108	277	224	214	110	102	204	607	15	6	1	388	87	52	101	251	170	209	
	63%	65%	60%	57%	66%	54%	58%	74%	61%	62%	64%	64%	56%	65%	63%	56%	87%	52%	64%	57%	64%	62%	64%	60%	63%	
Low2Box (Strongly/ Somewhat disagree)				CE	*		*	HI							**	**	**	**		*						
	373	168	205	115	221	37	14	38	181	140	121	62	79	112	359	12	1	1	217	65	29	62	140	111	122	
	37%	35%	40%	43%	34%	46%	42%	26%	39%	38%	36%	36%	44%	35%	37%	44%	13%	48%	36%	43%	36%	38%	36%	40%	37%	
				D		D*	*		G	G					**	**	**	**	36%	43%	*					

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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2_2. [I discuss the family finances, including financial problems, with my childrer

Please indicate how much you agree or disagree with the following statements?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1002	485	517	266	657	79	34	146	462	360	338	170	177	317	966	27	7	2	608	153	79	162	389	280	333
Weighted	1002	486	516	264	657	81	33	147	458	364	335	171	180	316	966	27	7	2	605	153	81	163	391	280	331
[I discuss the family finances, including financial problems, with my children Strongly agree	85	39	46	18	61	6	-	15	36	34	40	11	11	23	82	3	-	-	52	16	2	15	42	22	21
	8%	8%	9%	7%	9%	7%	-	11%	8%	9%	12%	6%	6%	7%	8%	12%	-	-	9%	11%	2%	9%	11%	8%	6%
Somewhat agree	352	181	170	77	236	38	14	47	153	138	116	59	63	114	338	10	2	1	206	55	27	64	143	92	117
	35%	37%	33%	29%	36%	47%	43%	32%	33%	38%	35%	35%	35%	36%	35%	37%	32%	52%	34%	36%	33%	40%	37%	33%	35%
Somewhat disagree	300	152	148	75	205	20	8	44	139	108	88	60	60	92	287	9	4	-	182	47	32	39	110	92	98
	30%	31%	29%	28%	31%	25%	26%	30%	30%	30%	26%	35%	34%	29%	30%	33%	55%	-	30%	31%	40%	24%	28%	33%	30%
Strongly disagree	265	113	152	93	155	17	10	40	131	84	91	41	46	86	259	5	1	1	165	35	20	45	97	74	94
	26%	23%	30%	35%	24%	21%	32%	27%	29%	23%	27%	24%	26%	27%	27%	19%	12%	48%	27%	23%	25%	28%	25%	26%	29%
Summary			A	DE		*	*									**	**	**			*				
Top2Box (Strongly/ Somewhat agree)	436	221	216	96	297	44	14	62	188	171	156	70	74	137	420	13	2	1	258	71	29	79	184	114	138
	44%	45%	42%	36%	45%	54%	43%	43%	41%	47%	46%	41%	41%	44%	43%	49%	32%	52%	43%	46%	35%	48%	47%	41%	42%
Low2Box (Strongly/ Somewhat disagree)	566	265	300	168	360	37	19	84	270	192	179	101	107	178	546	14	5	1	347	82	53	84	206	166	193
	56%	55%	58%	64%	55%	46%	57%	57%	59%	53%	54%	59%	59%	56%	57%	51%	68%	48%	57%	54%	65%	52%	53%	59%	58%
			DE			*	*									**	**	**			*				

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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2_3. [My relationship with my children has been affected or strained by my current financial situation

Please indicate how much you agree or disagree with the following statements?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A				DEM C						
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1002	485	517	266	657	79	34	146	462	360	338	170	177	317	966	27	7	2	608	153	79	162	389	280	333
Weighted	1002	486	516	264	657	81	33	147	458	364	335	171	180	316	966	27	7	2	605	153	81	163	391	280	331
My relationship with my children has been affected or strained by my current financial situation																									
Strongly agree	43	22	22	14	24	5	1	9	19	15	25	7	7	4	37	4	1	1	29	9	2	3	26	9	9
	4%	4%	4%	5%	4%	7%	3%	6%	4%	4%	7%	4%	4%	1%	4%	15%	13%	52%	5%	6%	3%	2%	7%	3%	3%
						*	*				M					**	**	**			*		X		
Somewhat agree	152	83	69	38	101	13	10	25	72	45	56	26	20	49	146	7	-	-	96	23	11	23	60	42	50
	15%	17%	13%	14%	15%	16%	31%	17%	16%	12%	17%	15%	11%	16%	15%	24%	-	-	16%	15%	13%	14%	15%	15%	15%
						*	HI*				*				**	**	**	**		*					
Somewhat disagree	253	130	123	54	178	21	8	35	128	82	75	49	45	84	243	5	4	-	144	40	27	41	105	61	86
	25%	27%	24%	21%	27%	26%	25%	24%	28%	22%	22%	29%	25%	26%	25%	20%	58%	-	24%	26%	34%	25%	27%	22%	26%
					C	*	*								**	**	**	**		*					
Strongly disagree	554	252	302	158	354	42	14	78	239	222	179	88	108	178	539	11	2	1	335	80	41	97	200	168	186
	55%	52%	58%	60%	54%	51%	42%	53%	52%	61%	53%	51%	60%	56%	56%	41%	29%	48%	55%	53%	51%	59%	51%	60%	56%
			A			*	*			FH					**	**	**	**		*			V		
Summary																									
Top2Box (Strongly/ Somewhat agree)	196	104	91	52	125	18	11	33	91	60	81	34	27	54	183	11	1	1	125	32	13	26	86	51	59
	20%	21%	18%	20%	19%	23%	34%	23%	20%	16%	24%	20%	15%	17%	19%	40%	13%	52%	21%	16%	16%	22%	18%	18%	18%
						*	I*				LM				**	**	**	**		*					
Low2Box (Strongly/ Somewhat disagree)	806	382	425	212	531	63	22	114	367	304	254	138	153	262	783	16	6	1	480	121	68	138	305	229	272
	80%	79%	82%	80%	81%	77%	66%	77%	80%	84%	76%	80%	85%	83%	81%	60%	87%	48%	79%	79%	84%	84%	78%	82%	82%
						*	*			F			J	J		**	**	**		*					

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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2_4. [I feel that my current financial situation is affecting my children's perception of money management]

Please indicate how much you agree or disagree with the following statements?

	Total	Gender		AGE			EDUCATION				DEM B				DEMA								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1002	485	517	266	657	79	34	146	462	360	338	170	177	317	966	27	7	2	608	153	79	162	389	280	333
Weighted	1002	486	516	264	657	81	33	147	458	364	335	171	180	316	966	27	7	2	605	153	81	163	391	280	331
I feel that my current financial situation is affecting my children's perception of money management																									
Strongly agree	74	36	38	20	48	6	2	18	29	24	34	11	8	21	70	4	-	-	48	14	4	9	37	15	22
	7%	7%	7%	8%	7%	7%	6%	12%	6%	7%	10%	6%	4%	7%	7%	15%	-	-	8%	9%	5%	5%	10%	5%	7%
Somewhat agree	291	130	161	75	189	27	10	44	140	97	107	45	58	81	279	8	3	-	186	44	20	41	124	86	81
	29%	27%	31%	28%	29%	33%	31%	30%	30%	27%	32%	26%	32%	26%	29%	29%	45%	-	31%	29%	24%	25%	32%	31%	24%
Somewhat disagree	320	157	163	74	224	22	10	49	155	106	96	67	53	104	310	7	2	1	193	47	26	54	120	87	113
	32%	32%	32%	28%	34%	27%	29%	33%	34%	29%	29%	39%	30%	33%	32%	25%	30%	52%	32%	31%	32%	33%	31%	31%	34%
Strongly disagree	318	163	155	95	196	27	11	36	134	136	98	48	61	111	307	8	2	1	178	48	31	60	109	93	115
	32%	34%	30%	36%	30%	33%	34%	25%	29%	38%	29%	28%	34%	35%	32%	31%	25%	48%	29%	32%	39%	37%	28%	33%	35%
Summary										GH															V
Top2Box (Strongly/ Somewhat agree)	364	166	199	95	237	32	12	62	169	121	140	56	66	102	349	12	3	-	234	57	24	50	162	100	102
	36%	34%	38%	36%	36%	40%	37%	42%	37%	33%	42%	33%	37%	32%	36%	44%	45%	-	39%	38%	29%	30%	41%	36%	31%
Low2Box (Strongly/ Somewhat disagree)	638	320	317	169	420	49	21	85	289	243	194	115	114	214	617	15	4	2	371	95	58	114	229	180	229
	64%	66%	62%	64%	64%	60%	63%	58%	63%	67%	58%	67%	63%	68%	64%	56%	55%	100%	61%	62%	71%	70%	59%	64%	69%
						*	*					J		J		**	**	**			*				V

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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2_5. [I am concerned that my kids will have to support me financially during retirement
Please indicate how much you agree or disagree with the following statements?

	Gender			AGE			EDUCATION				DEM B				DEMA								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1002	485	517	266	657	79	34	146	462	360	338	170	177	317	966	27	7	2	608	153	79	162	389	280	333
Weighted	1002	486	516	264	657	81	33	147	458	364	335	171	180	316	966	27	7	2	605	153	81	163	391	280	331
I am concerned that my kids will have to support me financially during retirement																									
Strongly agree	71	32	39	20	50	1	3	17	28	23	35	14	8	14	68	3	-	-	48	12	4	7	35	20	16
	7%	7%	8%	8%	8%	1%	9%	12%	6%	6%	10%	8%	4%	4%	7%	11%	-	-	8%	8%	5%	4%	9%	7%	5%
Somewhat agree	198	97	101	50	132	16	9	37	80	72	78	33	33	54	191	7	-	-	145	22	11	21	95	45	58
	20%	20%	20%	19%	20%	20%	28%	25%	18%	20%	23%	19%	18%	17%	20%	26%	-	-	24%	14%	13%	13%	24%	16%	18%
Somewhat disagree	350	170	180	82	239	29	10	46	176	118	92	73	65	121	341	6	3	-	204	49	34	63	126	96	127
	35%	35%	35%	31%	36%	36%	31%	31%	38%	32%	27%	42%	36%	38%	35%	22%	42%	-	34%	32%	42%	39%	32%	34%	38%
Strongly disagree	383	187	196	112	237	34	11	47	174	152	130	52	74	127	366	11	4	2	209	70	33	72	134	120	129
	38%	39%	38%	42%	36%	43%	33%	32%	38%	42%	39%	30%	41%	40%	38%	41%	58%	100%	34%	46%	41%	44%	34%	43%	39%
Summary						*	*			G			K	K		**	**	**		R	*	R		V	
Top2Box (Strongly/ Somewhat agree)	269	128	140	70	181	17	12	54	108	95	113	47	41	68	259	10	-	-	193	34	15	28	130	64	74
	27%	26%	27%	27%	28%	21%	36%	37%	24%	26%	34%	27%	23%	22%	27%	37%	-	-	32%	22%	18%	17%	33%	23%	22%
Low2Box (Strongly/ Somewhat disagree)	733	358	376	194	476	64	21	93	350	269	222	124	139	248	707	17	7	2	412	119	67	135	261	216	257
	73%	74%	73%	73%	72%	79%	64%	63%	76%	74%	66%	73%	77%	78%	73%	63%	100%	100%	68%	78%	82%	83%	67%	77%	78%
						*	*		G	G			J	J		**	**	**		R	R*	R		V	V

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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2_6. [I am concerned about how my children would be affected if I can't improve my financial situatior

Please indicate how much you agree or disagree with the following statements?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1002	485	517	266	657	79	34	146	462	360	338	170	177	317	966	27	7	2	608	153	79	162	389	280	333
Weighted	1002	486	516	264	657	81	33	147	458	364	335	171	180	316	966	27	7	2	605	153	81	163	391	280	331
I am concerned about how my children would be affected if I can't improve my financial situation.																									
Strongly agree	155	73	82	43	102	9	5	32	70	48	70	27	25	33	150	5	-	-	106	26	8	14	80	38	37
	15%	15%	16%	16%	16%	12%	14%	22%	15%	13%	21%	16%	14%	10%	16%	18%	-	-	18%	17%	10%	9%	20%	13%	11%
						*	*	I			M					**	**	**	U	U	*		WX		
Somewhat agree	286	127	160	79	189	19	13	45	135	94	105	43	47	91	280	5	-	1	189	33	18	47	116	82	89
	29%	26%	31%	30%	29%	24%	39%	31%	29%	26%	31%	25%	26%	29%	29%	19%	-	52%	31%	22%	22%	29%	30%	29%	27%
						*	*				S				**	**	**	S		*					
Somewhat disagree	299	162	138	74	199	26	8	43	148	100	87	62	49	101	282	12	6	-	167	49	30	53	114	77	108
	30%	33%	27%	28%	30%	32%	25%	29%	32%	27%	26%	36%	27%	32%	29%	45%	75%	-	28%	32%	37%	33%	29%	28%	33%
		B				*	*	J			J				**	**	**	**		*					
Strongly disagree	262	124	137	69	167	26	7	27	105	122	73	38	59	91	254	5	2	1	144	44	25	49	81	83	97
	26%	26%	27%	26%	25%	32%	21%	18%	23%	34%	22%	22%	33%	29%	26%	19%	25%	48%	24%	29%	31%	30%	21%	30%	29%
						*	*			GH			JK	J		**	**	**		*			V	V	V
Summary																									
Top2Box (Strongly/ Somewhat agree)	441	200	241	122	291	29	18	77	205	141	174	71	72	124	430	10	-	1	295	60	26	61	195	120	126
	44%	41%	47%	46%	44%	35%	53%	52%	45%	39%	52%	41%	40%	39%	45%	36%	-	52%	49%	39%	32%	37%	50%	43%	38%
						*	*	I			KLM				**	**	**	**	STU	*		X			
Low2Box (Strongly/ Somewhat disagree)	561	286	275	142	366	52	15	70	253	222	160	101	108	192	535	17	7	1	310	93	55	102	195	161	205
	56%	59%	53%	54%	56%	65%	47%	48%	55%	61%	48%	59%	60%	61%	55%	64%	100%	48%	51%	61%	68%	63%	50%	57%	62%
						*	*			G		J	J	J		**	**	**		R	R*	R			V

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)

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2_7. [My children asking me questions about money and the family finances causes me anxiety

Please indicate how much you agree or disagree with the following statements?

	Total	Gender		AGE			EDUCATION				DEM B				DEMA								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1002	485	517	266	657	79	34	146	462	360	338	170	177	317	966	27	7	2	608	153	79	162	389	280	333
Weighted	1002	486	516	264	657	81	33	147	458	364	335	171	180	316	966	27	7	2	605	153	81	163	391	280	331
My children asking me questions about money and the family finances causes me anxiety																									
Strongly agree	61 6%	25 5%	37 7%	15 6%	44 7%	2 3% *	2 6% *	15 10%	26 6%	19 5%	33 10% LM	10 6%	6 3%	13 4%	56 6%	5 20%	- **	- **	42 7%	9 6%	3 4% *	7 4%	32 8% X	18 6%	12 3%
Somewhat agree	169 17%	75 16%	94 18%	48 18%	113 17%	8 10% +	6 19% +	31 21%	83 18%	49 13%	69 21% LM	33 19%	21 12%	46 15%	167 17%	2 7% **	- **	- **	113 19%	22 15%	9 11% +	25 15%	89 23% WX	29 10%	51 15%
Somewhat disagree	324 32%	172 35%	152 29%	67 25%	225 34%	32 40% C*	11 35% *	53 36%	159 35%	101 28%	96 29% LM	53 31%	65 36%	110 35%	310 32%	9 32% **	4 55% **	1 52% **	190 31%	44 29%	35 43% RS*	54 33%	112 29% V	102 36%	110 33%
Strongly disagree	448 45%	213 44%	234 45%	134 51%	275 42%	38 47% CD*	13 40% *	49 33%	190 41%	196 54%	137 41% GH	76 44%	88 49%	147 47%	432 45%	11 42% **	3 45% **	1 48% **	260 43%	77 50%	34 41% R*	77 47%	158 40%	131 47%	158 48%
Summary																									
Top2Box (Strongly/ Somewhat agree)	230 23%	100 21%	130 25%	63 24%	157 24%	10 13% E	8 25% *	46 31% I	109 24%	68 19%	102 30% LM	42 25%	28 15%	59 19%	223 23%	7 27% **	- **	- **	155 26% T	31 21%	13 15% *	32 19%	121 31% WX	47 17%	63 19%
Low2Box (Strongly/ Somewhat disagree)	772 77%	386 79%	386 75%	201 76%	500 76%	71 87% CD*	25 75% *	101 69%	349 76%	296 81%	233 70% G	129 75%	153 85%	257 81% JK	742 77%	20 73% **	7 100% **	2 100% **	450 74%	121 79%	69 85% R*	131 81%	270 69%	234 83%	268 81% V

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/
Minimum Base: 30 (**), Small Base: 100 (*)
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