

1. [Mayor Rob Ford]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	665	253	412	109	247	309	15	59	246	345
Weighted	665	319	346	187	266	212	14	51	248	351
Mayor Rob Ford										
Strongly approve	119	72	48	25	45	50	7	9	55	48
	18%	22%	14%	13%	17%	24%	47%	18%	22%	14%
		B		*		C	**	*	I	
Somewhat approve	147	69	78	52	55	41	3	10	64	70
	22%	22%	23%	28%	21%	19%	22%	19%	26%	20%
				*			**	*		
Somewhat disapprove	114	48	66	37	53	24	1	10	37	66
	17%	15%	19%	20%	20%	11%	4%	20%	15%	19%
				E*	E		**	*		
Strongly disapprove	284	131	154	74	114	97	4	22	92	166
	43%	41%	44%	39%	43%	46%	27%	43%	37%	47%
				*			**	*		H
Summary										
Top2Box (Strongly/ Somewhat Approve)	267	141	126	76	99	91	10	19	119	119
	40%	44%	36%	41%	37%	43%	69%	37%	48%	34%
				*			**	*	I	
Low2Box (Somewhat/ Strongly Disapprove)	398	179	219	111	167	120	4	32	129	232
	60%	56%	64%	59%	63%	57%	31%	63%	52%	66%
				*			**	*		H

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

<p><strong>For more information on this news release, p  
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<p><strong>About Ipsos Reid</strong></p>

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<p>To learn more, please visit <a href="http://www.ipsos.ca">http://www.ipsos.ca</a>.</p>

<p><strong>About Ipsos</strong></p>

<p>Ipsos is an independent market research company managed by research professionals. Founded in France, Ipsos has grown into a worldwide research group with a strong presence in many markets. In October 2011 Ipsos completed the acquisition of the Canadian market research firm, Ipsos Canada, which combination forms the world's third largest market research company.

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<p>Ipsos researchers assess market potential and intent. They develop and build brands. They help clients build relationships with their customers. They test advertising responses to various media and they measure public opinion around the globe.</p>

<p>Ipsos has been listed on the Paris Stock Exchange since 1997. It generated global revenues of €1,789 billion (2,300 billion U.S. dollars) in 2011.</p>

<p>Visit <a href="http://www.ipsos.com">www.ipsos.com</a> about Ipsos' offerings and capabilities.</p>

2. During this past week Mayor Rob Ford admitted and apologized for a series of drunken behaviors and admitted that he had smoked crack probably in one of my drunken stupors. He also said he won't do it again and will not resign or take a leave of absence for health treatmenthe will stay on the job working for taxpayers who can then vote on October 27, 2014 in the Toronto municipal election and determine his political fate. In your view, is his plan acceptable or not acceptable?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	665	253	412	109	247	309	15	59	246	345
Weighted	665	319	346	187	266	212	14	51	248	351
Very acceptable	71	48	23	21	29	21	*	6	38	26
	11%	15%	7%	11%	11%	10%	2%	12%	15%	8%
		B		*			**	*	I	
Somewhat acceptable	131	77	54	42	49	40	6	7	58	60
	20%	24%	16%	22%	18%	19%	40%	15%	23%	17%
		B		*			**	*		
Not really acceptable	137	52	84	39	54	44	4	16	50	67
	21%	16%	24%	21%	20%	21%	31%	32%	20%	19%
			A	*			**	*		
Not at all acceptable	327	142	184	85	135	107	4	22	103	198
	49%	45%	53%	45%	51%	50%	27%	42%	42%	56%
			A	*			**	*		H
Summary										
Top2Box (Very Acceptable/ Somewhat Acceptable)	201	125	77	63	78	61	6	13	96	86
	30%	39%	22%	34%	29%	29%	42%	26%	38%	25%
		B		*			**	*	I	
Low2Box (Not Really Acceptable/ Not At All Acceptable)	464	195	269	124	189	151	8	38	153	265
	70%	61%	78%	66%	71%	71%	58%	74%	62%	75%
			A	*			**	*		H

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

3. Which course of action do you think Mayor Rob Ford should take right now?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	665	253	412	109	247	309	15	59	246	345
Weighted	665	319	346	187	266	212	14	51	248	351
Resign as Mayor, get treatment for his admitted conditions and get out of politics all together because he should not be in elected office	273	126	147	78	112	83	3	15	89	166
	41%	40%	43%	42%	42%	39%	20%	30%	36%	47%
				*			**	*		GH
Step aside as Mayor and have someone temporarily be in his place, go into a treatment program for three or four months and then	231	106	126	55	96	80	4	16	94	116
	35%	33%	36%	30%	36%	38%	30%	32%	38%	33%
				*			**	*		
Do as he says he will: stay in his job, not repeat any previous behavior, get back to work because he loves his job and wants to fight for taxpayers	160	88	73	53	58	48	7	20	65	68
	24%	27%	21%	29%	22%	23%	50%	38%	26%	19%
				*			**	I*		

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

4\_1. [I believe that what's happening to Mayor Ford is a conspiracy driven by Toronto's left wing elite and media who are opposed to his agenda]

To what extent do you agree or disagree with the following statements?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	665	253	412	109	247	309	15	59	246	345
Weighted	665	319	346	187	266	212	14	51	248	351
I believe that what's happening to Mayor Ford is a conspiracy driven by Toronto's left wing elite and media who are opposed to his agenda										
Strongly agree	61	35	26	10	23	29	4	3	23	31
	9%	11%	7%	5%	9%	14%	30%	5%	9%	9%
				*		C	**	*		
Somewhat agree	135	70	65	47	46	41	2	12	47	73
	20%	22%	19%	25%	17%	20%	16%	24%	19%	21%
				*			**	*		
Somewhat disagree	118	59	59	44	51	24	4	8	59	47
	18%	18%	17%	23%	19%	11%	26%	16%	24%	13%
				E*	E		**	*	I	
Strongly disagree	351	155	196	87	146	118	4	28	119	200
	53%	49%	57%	46%	55%	56%	27%	54%	48%	57%
				*			**	*		
Summary										
Top2Box (Strongly/ Somewhat Agree)	196	106	90	57	69	70	7	15	70	104
	29%	33%	26%	30%	26%	33%	47%	29%	28%	30%
				*			**	*		
Low2Box (Somewhat/ Strongly Disagree)	469	214	255	130	197	142	8	36	178	247
	71%	67%	74%	70%	74%	67%	53%	71%	72%	70%
				*			**	*		

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

4\_2. [Mayor Ford has said that there is nothing left to hide-he has admitted to everything and that the past is the past-and I believe him]

To what extent do you agree or disagree with the following statements?

	Gender			AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	665	253	412	109	247	309	15	59	246	345
Weighted	665	319	346	187	266	212	14	51	248	351
Mayor Ford has said that there is nothing left to hide-he has admitted to everything and that the past is the past-and I believe him										
Strongly agree	58	33	25	21	22	16	3	5	28	22
	9%	10%	7%	11%	8%	7%	21%	10%	11%	6%
				*			**	*		
Somewhat agree	134	71	63	40	50	44	1	15	49	69
	20%	22%	18%	21%	19%	21%	6%	29%	20%	20%
				*			**	*		
Somewhat disagree	149	69	80	40	65	44	5	7	68	68
	22%	22%	23%	21%	24%	21%	34%	15%	28%	19%
				*			**	*	I	
Strongly disagree	324	147	177	86	130	108	6	24	103	191
	49%	46%	51%	46%	49%	51%	40%	46%	42%	54%
				*			**	*		H
Summary										
Top2Box (Strongly/ Somewhat Agree)	192	104	88	61	72	60	4	20	77	92
	29%	33%	26%	32%	27%	28%	27%	39%	31%	26%
				*			**	*		
Low2Box (Somewhat/ Strongly Disagree)	473	215	257	126	194	152	11	31	172	259
	71%	67%	74%	68%	73%	72%	73%	61%	69%	74%
				*			**	*		

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

4\_3. [The media should back-off and give Rob Ford some time to show that he has changed his ways]

To what extent do you agree or disagree with the following statements?

	Gender			AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	665	253	412	109	247	309	15	59	246	345
Weighted	665	319	346	187	266	212	14	51	248	351
The media should back-off and give Rob Ford some time to show that he has changed his ways										
Strongly agree	127	63	65	27	48	52	4	11	59	53
	19%	20%	19%	14%	18%	24%	27%	22%	24%	15%
				*		C	**	*	I	
Somewhat agree	180	86	94	58	74	48	6	14	73	87
	27%	27%	27%	31%	28%	23%	40%	27%	29%	25%
				*			**	*		
Somewhat disagree	130	66	64	41	52	37	2	7	39	82
	20%	21%	19%	22%	20%	17%	12%	13%	16%	23%
				*			**	*		
Strongly disagree	228	105	122	61	91	75	3	19	77	129
	34%	33%	35%	33%	34%	36%	20%	37%	31%	37%
				*			**	*		
Summary										
Top2Box (Strongly/ Somewhat Agree)	307	148	159	85	123	100	10	26	132	141
	46%	46%	46%	46%	46%	47%	67%	50%	53%	40%
				*			**	*	I	
Low2Box (Somewhat/ Strongly Disagree)	358	171	186	102	144	112	5	26	117	210
	54%	54%	54%	54%	54%	53%	33%	50%	47%	60%
				*			**	*		H

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

4\_4. [I support Rob Ford when he says he will change and continue to run the city]

To what extent do you agree or disagree with the following statements?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	665	253	412	109	247	309	15	59	246	345
Weighted	665	319	346	187	266	212	14	51	248	351
I support Rob Ford when he says he will change and continue to run the city										
Strongly agree	80	50	29	20	34	25	2	3	39	36
	12%	16%	8%	11%	13%	12%	14%	6%	16%	10%
		B		*			**	*		
Somewhat agree	144	76	68	41	56	48	6	13	64	61
	22%	24%	20%	22%	21%	22%	43%	25%	26%	17%
				*			**	*	I	
Somewhat disagree	115	49	66	48	39	28	2	10	41	62
	17%	15%	19%	26%	15%	13%	16%	19%	17%	18%
				DE*			**	*		
Strongly disagree	326	143	183	77	138	111	4	26	104	193
	49%	45%	53%	41%	52%	52%	27%	50%	42%	55%
				*			**	*		H
Summary										
Top2Box (Strongly/ Somewhat Agree)	224	127	97	61	89	73	8	16	103	96
	34%	40%	28%	33%	34%	34%	57%	31%	42%	27%
		B		*			**	*	I	
Low2Box (Somewhat/ Strongly Disagree)	441	193	249	126	177	139	6	35	145	255
	66%	60%	72%	67%	66%	66%	43%	69%	58%	73%
			A	*			**	*		H

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)



5. Some/other people say Premier Kathleen Wynne and the provincial Government should change whatever legislation needs to be changed to intervene and have a temporary superintendent be put in place to remove Mayor Ford from office and to work with Toronto City Council in managing the business of the city because the city government is in crisis. Other/some people say that Premier Kathleen Wynne and the provincial Government should stay out of what’s going on at Toronto city hall and that Toronto’s elected Councilors should be allowed to work through these current difficulties because that is how a democracy should work and there really isn’t a crisis in getting things accomplished on behalf of their constituents. Which is closer to your point of view?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	665	253	412	109	247	309	15	59	246	345
Weighted	665	319	346	187	266	212	14	51	248	351
Province should intervene	236	104	132	82	105	49	3	16	84	133
	35%	32%	38%	44%	39%	23%	19%	32%	34%	38%
				E*	E		**	*		
Province should stay out	429	216	213	105	162	162	12	35	165	218
	65%	68%	62%	56%	61%	77%	81%	68%	66%	62%
				*		CD	**	*		

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q,R/S/T/U,V/W/X  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)