

1. Municipal

If an election were held tomorrow, which of the following best describes how committed you are to actually go out and vote?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A				DEM C						
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	665	253	412	109	247	309	15	59	246	345	207	127	110	221	635	26	2	2	279	134	75	177	247	164	254
Weighted	665	319	346	187	266	212	14	51	248	351	221	130	113	201	634	27	2	2	304	135	81	145	265	160	240
Municipal																									
Nothing short of an unforeseen emergency could stop me from getting to the voting booth and casting my vote	387	197	190	63	157	167	6	24	146	211	130	67	65	125	370	15	2	-	174	68	44	101	166	84	137
I would do my best to vote, but sometimes things get in the way	58%	62%	55%	34%	59%	79%	42%	47%	59%	60%	59%	51%	58%	62%	58%	54%	100%	-	57%	50%	54%	70%	63%	52%	57%
	143	56	86	57	60	26	1	7	53	81	47	27	31	38	135	8	-	-	63	40	20	20	50	40	52
	21%	18%	25%	30%	22%	12%	7%	14%	21%	23%	21%	21%	28%	19%	21%	29%	-	21%	30%	24%	14%	19%	25%	22%	
			A	E	E		**	*				*	*	19%	21%	**	**	**	U	*					
I might vote, but I won't make a special effort to do so	60	24	35	25	25	9	1	4	22	33	21	12	8	19	55	3	-	1	26	15	8	10	20	19	20
	9%	8%	10%	13%	9%	4%	6%	8%	9%	9%	10%	9%	7%	10%	9%	11%	-	75%	9%	11%	10%	7%	8%	12%	9%
				E*	E		**	*			*	*	*			**	**	**	*	*	*	*	*	*	*
I probably won't vote	41	24	17	23	14	5	2	7	13	19	9	18	4	11	40	1	-	-	20	7	8	6	15	10	17
	6%	8%	5%	12%	5%	2%	12%	14%	5%	5%	4%	14%	3%	5%	6%	6%	-	-	7%	5%	9%	4%	6%	6%	7%
				DE*			**	HI*				JLM*	*			**	**	**	*	*	*	*	*	*	*
I definitely won't vote	34	18	17	20	10	5	5	8	14	7	13	7	5	9	34	-	-	*	21	4	2	7	14	8	13
	5%	6%	5%	11%	4%	2%	33%	16%	6%	2%	6%	6%	4%	4%	5%	-	-	25%	7%	3%	3%	5%	5%	5%	5%
				DE*			**	HI*	I			*	*			**	**	**	7%	3%	*				
Summary																									
Top2Box (Nothing.../ I Would Do My Best...)	530	253	276	120	217	193	7	31	199	293	177	94	97	162	505	22	2	-	237	108	63	122	216	124	189
	80%	79%	80%	64%	83%	91%	49%	61%	80%	83%	80%	72%	85%	81%	80%	83%	100%	-	78%	80%	78%	84%	82%	77%	79%
				*	C	CD	**	*	G	G		*	K*			**	**	**	*	*	*	*	*	*	*
Low2Box (I Probably/ Definitely Won't Vote)	76	42	34	42	24	9	6	16	28	26	22	25	9	19	74	1	-	*	41	11	10	13	28	17	30
	11%	13%	10%	23%	9%	4%	45%	30%	11%	7%	10%	19%	8%	10%	12%	6%	-	25%	14%	8%	12%	9%	11%	11%	13%
				DE*			**	HI*				JLM*	*			**	**	**	14%	8%	*				

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
Column Means:  
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2\_1. [Rob Ford]

As you know, Toronto Mayor Rob Ford has been governing the city in January, 2011. There is going to be a Toronto Municipal election in the fall of 2014 and Mayor Ford has indicated that he will run again. Please indicate how familiar you are with each of these possible candidates?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	665	253	412	109	247	309	15	59	246	345	207	127	110	221	635	26	2	2	279	134	75	177	247	164	254
Weighted	665	319	346	187	266	212	14	51	248	351	221	130	113	201	634	27	2	2	304	135	81	145	265	160	240
Rob Ford																									
Very familiar	537	265	272	143	219	175	9	37	211	280	187	97	88	165	518	17	1	*	252	105	59	121	219	128	190
	81%	83%	79%	76%	82%	83%	66%	72%	85%	80%	85%	74%	78%	82%	82%	64%	54%	25%	83%	78%	72%	83%	83%	79%	79%
Somewhat familiar	115	48	67	39	41	35	5	10	35	66	29	27	25	34	106	7	1	1	44	28	20	23	39	33	44
	17%	15%	19%	21%	16%	17%	32%	19%	14%	19%	13%	21%	22%	17%	17%	24%	46%	75%	14%	21%	25%	16%	15%	21%	18%
Not really familiar	9	6	3	3	5	*	-	2	3	4	4	4	-	*	6	3	-	-	7	2	-	*	4	-	5
	1%	2%	1%	2%	2%	*	-	3%	1%	1%	2%	3%	-	*	1%	11%	-	-	2%	1%	-	*	2%	-	2%
Never heard of them	4	1	4	2	1	1	*	3	-	1	1	2	-	1	4	-	-	-	1	-	2	1	3	-	1
	1%	*	1%	1%	*	*	2%	6%	-	*	*	2%	-	*	1%	-	-	-	*	-	3%	1%	1%	-	*
Summary							**	HI*				*	*			**	**	**			*				
Top2Box (Very/ Somewhat Familiar)	652	313	339	181	260	210	14	46	246	346	216	124	113	199	624	24	2	2	296	133	79	143	258	160	234
	98%	98%	98%	97%	98%	99%	98%	91%	99%	99%	98%	95%	100%	99%	98%	89%	100%	100%	98%	99%	97%	99%	97%	100%	98%
Low2Box (Not Really Familiar/ Never Heard Of Them)	13	7	6	6	6	1	*	5	3	5	5	7	-	1	10	3	-	-	8	2	2	1	7	-	6
	2%	2%	2%	3%	2%	1%	**	9%	1%	1%	2%	5%	-	1%	2%	11%	-	-	2%	1%	3%	1%	3%	-	2%

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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	665	253	412	109	247	309	15	59	246	345	207	127	110	221	635	26	2	2	279	134	75	177	247	164	254
Weighted	665	319	346	187	266	212	14	51	248	351	221	130	113	201	634	27	2	2	304	135	81	145	265	160	240
Karen Stintz																									
Very familiar	192	107	85	54	76	63	1	6	76	108	71	37	29	56	183	9	-	*	85	38	26	43	93	39	61
	29%	33%	25%	29%	28%	30%	10%	12%	31%	31%	32%	28%	26%	28%	29%	34%	-	25%	28%	28%	32%	30%	35%	24%	25%
		B		*			**	*	G	G		*	*			**	**	**		*		WX			
Somewhat familiar	233	109	124	46	92	95	4	18	76	136	79	45	41	69	222	10	1	-	98	52	24	58	92	61	80
	35%	34%	36%	24%	35%	45%	26%	34%	31%	39%	36%	34%	36%	34%	35%	38%	54%	-	32%	39%	30%	40%	35%	38%	33%
				*		CD	**	*			*	*	*			**	**	**		*		*			
Not really familiar	132	63	70	38	60	34	1	12	63	56	35	30	24	43	124	7	-	1	64	24	18	26	40	40	52
	20%	20%	20%	20%	23%	16%	10%	24%	25%	16%	16%	23%	21%	22%	20%	25%	-	75%	21%	18%	22%	18%	15%	25%	22%
				*			**	*	I		*	*	*			**	**	**		*		V			
Never heard of them	107	41	66	50	38	19	8	15	33	51	36	19	20	33	106	1	1	-	56	20	13	18	40	20	47
	16%	13%	19%	26%	14%	9%	55%	30%	13%	15%	16%	14%	17%	16%	17%	3%	46%	-	19%	15%	16%	12%	15%	13%	20%
				DE*			**	HI*			*	*	*			**	**	**		*		*			
Summary																									
Top2Box (Very/ Somewhat Familiar)	425	216	210	100	168	158	5	24	152	244	149	82	70	124	404	19	1	*	183	91	50	101	185	100	140
	64%	67%	61%	53%	63%	75%	35%	47%	61%	70%	68%	63%	62%	62%	64%	72%	54%	25%	60%	67%	62%	70%	70%	62%	59%
				*		CD	**	*		G		*	*			**	**	**		*		X			
Low2Box (Not Really Familiar/ Never Heard Of Them)	240	104	136	88	98	54	9	27	96	107	71	49	43	76	230	7	1	1	121	44	31	44	80	60	99
	36%	33%	39%	47%	37%	25%	65%	53%	39%	30%	32%	37%	38%	38%	36%	28%	46%	75%	40%	33%	38%	30%	30%	38%	41%
				E*	E		**	I*			*	*	*			**	**	**		*		V			

- Column Proportions:  
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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
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Weighted	665	319	346	187	266	212	14	51	248	351	221	130	113	201	634	27	2	2	304	135	81	145	265	160	240
David Soknacki																									
Very familiar	32	21	11	11	11	9	*	2	12	16	15	9	2	6	29	3	-	-	17	3	5	7	19	5	7
	5%	6%	3%	6%	4%	4%	3%	5%	5%	5%	7%	7%	2%	3%	5%	10%	-	-	5%	2%	6%	5%	7%	3%	3%
				*			**	*				*	*			**	**	**		*					
Somewhat familiar	74	37	37	21	23	30	-	4	26	44	34	13	10	16	70	3	-	*	28	16	14	16	35	14	24
	11%	12%	11%	11%	9%	14%	-	8%	11%	13%	16%	10%	9%	8%	11%	12%	-	25%	9%	12%	17%	11%	13%	9%	10%
				*			**	*			M	*	*			**	**	**			*				
Not really familiar	250	132	119	73	83	94	3	18	96	133	84	52	46	68	236	13	-	1	108	63	29	51	106	67	77
	38%	41%	34%	39%	31%	44%	23%	35%	39%	38%	38%	40%	41%	34%	37%	48%	-	75%	35%	47%	35%	35%	40%	42%	32%
				*			D	*			*	*	*			**	**	**			*				
Never heard of them	309	130	179	82	148	79	11	27	114	157	87	56	54	111	299	8	2	-	152	53	34	70	105	74	131
	46%	41%	52%	44%	56%	37%	74%	52%	46%	45%	40%	43%	48%	55%	47%	30%	100%	-	50%	39%	42%	49%	40%	46%	55%
			A	*	CE		**	*				*	*	J		**	**	**			*				V
Summary																									
Top2Box (Very/ Somewhat Familiar)	106	58	48	32	34	39	*	6	38	60	49	22	13	22	99	6	-	*	45	19	18	24	54	20	32
	16%	18%	14%	17%	13%	18%	3%	12%	15%	17%	22%	17%	11%	11%	16%	22%	-	25%	15%	14%	22%	16%	21%	12%	13%
				*			**	*			LM	*				**	**	**							
Low2Box (Not Really Familiar/ Never Heard Of Them)	559	262	298	155	232	173	14	45	210	291	172	109	100	179	535	21	2	1	259	116	63	121	211	141	208
	84%	82%	86%	83%	87%	82%	97%	88%	85%	83%	78%	83%	89%	89%	84%	78%	100%	75%	85%	86%	78%	84%	79%	88%	87%
				*			**	*			*	*	J*	J		**	**	**			*				

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/  
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Weighted	665	319	346	187	266	212	14	51	248	351	221	130	113	201	634	27	2	2	304	135	81	145	265	160	240
John Tory																									
Very familiar	255	148	107	50	100	105	3	16	97	139	89	42	38	85	245	10	-	*	103	45	38	69	104	56	95
	38%	46%	31%	27%	38%	49%	20%	31%	39%	40%	40%	32%	34%	43%	39%	36%	-	25%	34%	33%	47%	47%	39%	35%	40%
		B		*		CD	**	*				*	*		**	**	**	**			*	RS			
Somewhat familiar	250	109	141	66	100	84	6	17	81	145	77	50	46	76	238	10	1	-	106	60	35	49	100	62	88
	38%	34%	41%	35%	37%	40%	44%	33%	33%	41%	35%	39%	40%	38%	38%	39%	54%	-	35%	45%	42%	34%	38%	39%	37%
				*			**	*				*	*		**	**	**	**			*				
Not really familiar	100	37	63	35	48	16	2	9	46	42	30	25	19	26	91	7	1	1	53	23	6	18	35	30	34
	15%	12%	18%	19%	18%	8%	11%	18%	19%	12%	14%	19%	17%	13%	14%	25%	46%	75%	17%	17%	7%	13%	13%	19%	14%
				A	E*	E	**	*				*	*			**	**	**	E		*				
Never heard of them	61	25	35	35	18	7	4	9	24	24	24	14	10	13	61	-	-	-	42	7	3	9	26	12	22
	9%	8%	10%	19%	7%	3%	26%	18%	10%	7%	11%	10%	9%	6%	10%	-	-	-	14%	5%	3%	6%	10%	8%	9%
				DE*			**	I*				*	*			**	**	**	STU		*				
Summary																									
Top2Box (Very/ Somewhat Familiar)	505	257	248	117	199	189	9	33	178	285	167	92	84	162	483	20	1	*	210	105	73	117	204	118	183
	76%	80%	72%	62%	75%	89%	63%	64%	72%	81%	75%	71%	74%	81%	76%	75%	54%	25%	69%	78%	90%	81%	77%	73%	76%
		B		*	C	CD	**	*		GH		*	*		**	**	**	**			R*	R			
Low2Box (Not Really Familiar/ Never Heard Of Them)	160	62	98	70	67	23	5	19	70	66	54	38	29	39	151	7	1	1	94	30	8	28	61	43	57
	24%	20%	28%	38%	25%	11%	37%	36%	28%	19%	25%	29%	26%	19%	24%	25%	46%	75%	31%	22%	10%	19%	23%	27%	24%
			A	DE*	E		**	I*	I			*	*			**	**	**	TU		*				

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	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	665	253	412	109	247	309	15	59	246	345	207	127	110	221	635	26	2	2	279	134	75	177	247	164	254
Weighted	665	319	346	187	266	212	14	51	248	351	221	130	113	201	634	27	2	2	304	135	81	145	265	160	240
Olivia Chow																									
Very familiar	312	159	153	73	128	112	4	15	117	177	113	57	48	95	294	17	1	*	141	61	42	68	140	71	101
	47%	50%	44%	39%	48%	53%	25%	29%	47%	50%	51%	44%	42%	47%	46%	63%	54%	25%	47%	45%	52%	47%	53%	44%	42%
Somewhat familiar	238	97	142	60	97	81	9	15	81	134	64	47	48	79	229	8	-	1	96	54	30	59	77	56	105
	36%	30%	41%	32%	37%	38%	60%	30%	32%	38%	29%	36%	42%	39%	36%	30%	-	75%	32%	40%	37%	41%	29%	35%	44%
			A	*			**	*				*	J*			**	**	**			*			V	
Not really familiar	66	36	30	26	26	14	2	13	30	21	21	15	11	20	63	2	1	-	38	13	4	12	22	23	22
	10%	11%	9%	14%	10%	7%	12%	25%	12%	6%	9%	11%	9%	10%	10%	7%	46%	-	12%	9%	5%	8%	8%	14%	9%
				E*			**	HI*	I			*	*			**	**	**			*				
Never heard of them	48	27	21	28	15	5	*	8	21	19	23	11	7	7	48	-	-	-	28	8	5	6	26	10	12
	7%	9%	6%	15%	6%	2%	2%	16%	8%	5%	10%	9%	6%	4%	8%	-	-	-	9%	6%	7%	4%	10%	6%	5%
				DE*			**	J*			M	*	*			**	**	**			*				
Summary																									
Top2Box (Very/ Somewhat Familiar)	551	256	295	133	225	193	12	30	198	311	177	104	96	174	523	25	1	2	238	114	72	127	217	128	206
	83%	80%	85%	71%	85%	91%	85%	59%	80%	89%	80%	80%	85%	87%	82%	93%	54%	100%	78%	84%	89%	88%	82%	80%	86%
				C	CD	**	*	*	G	GH	*	*	*	*	**	**	**	**				R			
Low2Box (Not Really Familiar/ Never Heard Of Them)	114	63	51	54	41	19	2	21	51	40	43	26	17	27	111	2	1	-	66	21	9	18	48	33	33
	17%	20%	15%	29%	15%	9%	15%	41%	20%	11%	20%	15%	13%	18%	7%	46%	-	22%	16%	11%	12%	18%	20%	14%	
				DE*	E		**	HI*	I			*	*			**	**	**	U		*				

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
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2\_6. [Norm Kelly]

As you know, Toronto Mayor Rob Ford has been governing the city in January, 2011. There is going to be a Toronto Municipal election in the fall of 2014 and Mayor Ford has indicated that he will run again. Please indicate how familiar you are with each of these possible candidates?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	665	253	412	109	247	309	15	59	246	345	207	127	110	221	635	26	2	2	279	134	75	177	247	164	254
Weighted	665	319	346	187	266	212	14	51	248	351	221	130	113	201	634	27	2	2	304	135	81	145	265	160	240
Norm Kelly																									
Very familiar	70	41	29	20	22	28	*	4	25	41	25	16	14	15	66	4	-	*	32	12	13	12	27	22	20
	11%	13%	8%	11%	8%	13%	3%	7%	10%	12%	11%	13%	12%	7%	10%	14%	-	25%	11%	9%	16%	8%	10%	14%	9%
				*			**	*				*	*			**	**	**		*					
Somewhat familiar	166	81	85	32	62	72	3	10	60	92	65	29	16	56	157	8	1	-	70	31	16	49	67	38	61
	25%	25%	25%	17%	23%	34%	20%	20%	24%	26%	29%	22%	14%	28%	25%	31%	46%	**	23%	23%	19%	34%	25%	23%	26%
				*		CD	**	*			L	*	*	L		**	**	**		23%	19%	*	RT		
Not really familiar	236	129	107	63	95	78	4	16	96	121	72	47	46	71	225	10	-	1	99	58	32	47	97	62	77
	36%	40%	31%	34%	36%	37%	26%	30%	39%	34%	33%	36%	41%	36%	35%	39%	-	75%	33%	43%	39%	33%	37%	39%	32%
		B		*			**	*			*	*	*		**	**	**	**		*		*			
Never heard of them	193	69	124	73	88	32	7	22	68	96	59	39	37	59	188	4	1	-	103	34	20	36	74	38	81
	29%	21%	36%	39%	33%	15%	51%	43%	27%	27%	27%	30%	33%	29%	30%	17%	54%	-	34%	25%	25%	25%	28%	24%	34%
			A	E*	E		**	*				*	*		**	**	**	**			*				
Summary																									
Top2Box (Very/ Somewhat Familiar)	236	122	114	51	83	101	3	14	85	134	90	45	30	71	222	12	1	*	102	43	29	61	94	60	82
	35%	38%	33%	27%	31%	48%	23%	27%	34%	38%	41%	35%	26%	35%	35%	45%	46%	25%	34%	32%	36%	42%	36%	37%	34%
				*		CD	**	*			L	*	*		**	**	**	**		*					
Low2Box (Not Really Familiar/ Never Heard Of Them)	429	198	232	136	183	111	11	37	164	217	131	85	83	130	412	15	1	1	202	92	52	83	171	101	158
	65%	62%	67%	73%	69%	52%	77%	73%	66%	62%	59%	65%	74%	65%	65%	55%	54%	75%	66%	68%	64%	58%	64%	63%	66%
				E*	E		**	*			*	*	J*		**	**	**	**			*				

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
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2. [SUMMARY - TOP2BOX (VERY /SOMEWHAT FAMILIAR)]

As you know, Toronto Mayor Rob Ford has been governing the city in January, 2011. There is going to be a Toronto Municipal election in the fall of 2014 and Mayor Ford has indicated that he will run again. Please indicate how familiar you are with each of these possible candidates?

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	665	253	412	109	247	309	15	59	246	345	207	127	110	221	635	26	2	2	279	134	75	177	247	164	254
Weighted	665	319	346	187	266	212	14	51	248	351	221	130	113	201	634	27	2	2	304	135	81	145	265	160	240
Rob Ford	652	313	339	181	260	210	14	46	246	346	216	124	113	199	624	24	2	2	296	133	79	143	258	160	234
	98%	98%	98%	97%	98%	99%	98%	91%	99%	99%	98%	95%	100%	99%	98%	89%	100%	100%	98%	99%	97%	99%	97%	100%	98%
				*	*		**	*	G	G	*	K*	K			**	**				*				
Olivia Chow	551	256	295	133	225	193	12	30	198	311	177	104	96	174	523	25	1	2	238	114	72	127	217	128	206
	83%	80%	85%	71%	85%	91%	85%	59%	80%	89%	80%	80%	85%	87%	82%	93%	54%	100%	78%	84%	89%	88%	82%	80%	86%
				*	C	CD	**	*	G	GH	*	*	*			**	**	**			*	R			
John Tory	505	257	248	117	199	189	9	33	178	285	167	92	84	162	483	20	1	*	210	105	73	117	204	118	183
	76%	80%	72%	62%	75%	89%	63%	64%	72%	81%	75%	71%	74%	81%	76%	75%	54%	25%	69%	78%	90%	81%	77%	73%	76%
		B	C	CD	**	*	GH	*	*			*	*			**	**	**		R*	R				
Karen Stintz	425	216	210	100	168	158	5	24	152	244	149	82	70	124	404	19	1	*	183	91	50	101	185	100	140
	64%	67%	61%	53%	63%	75%	35%	47%	61%	70%	68%	63%	62%	62%	64%	72%	54%	25%	60%	67%	62%	70%	70%	62%	59%
				*	CD	**	**	*	G		*	*	*			**	**	**		*	X				
Norm Kelly	236	122	114	51	83	101	3	14	85	134	90	45	30	71	222	12	1	*	102	43	29	61	94	60	82
	35%	38%	33%	27%	31%	48%	23%	27%	34%	38%	41%	35%	26%	35%	35%	45%	46%	25%	34%	32%	36%	42%	36%	37%	34%
				*	CD	**	**	*	L	*	*	*	*			**	**	**		*	*				
David Soknacki	106	58	48	32	34	39	*	6	38	60	49	22	13	22	99	6	-	*	45	19	18	24	54	20	32
	16%	18%	14%	17%	13%	18%	3%	12%	15%	17%	22%	17%	11%	11%	16%	22%	-	25%	15%	14%	22%	16%	21%	12%	13%
				*	*		**	*		LM	*	*	*			**	**	**		*	*				

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
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2. [SUMMARY - LOW2BOX (NOT REALLY FAMILIAR/NEVER HEARD OF THEM)]

As you know, Toronto Mayor Rob Ford has been governing the city in January, 2011. There is going to be a Toronto Municipal election in the fall of 2014 and Mayor Ford has indicated that he will run again. Please indicate how familiar you are with each of these possible candidates?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	665	253	412	109	247	309	15	59	246	345	207	127	110	221	635	26	2	2	279	134	75	177	247	164	254
Weighted	665	319	346	187	266	212	14	51	248	351	221	130	113	201	634	27	2	2	304	135	81	145	265	160	240
David Soknacki	559	262	298	155	232	173	14	45	210	291	172	109	100	179	535	21	2	1	259	116	63	121	211	141	208
	84%	82%	86%	83%	87%	82%	97%	88%	85%	83%	78%	83%	89%	89%	84%	78%	100%	75%	85%	86%	78%	84%	79%	88%	87%
				*	*	*	**	*	*	*	*	*	J*	J	*	**	**	**	*	*	*	*	*	*	*
Norm Kelly	429	198	232	136	183	111	11	37	164	217	131	85	83	130	412	15	1	1	202	92	52	83	171	101	158
	65%	62%	67%	73%	69%	52%	77%	73%	66%	62%	59%	65%	74%	65%	65%	55%	54%	75%	66%	68%	64%	58%	64%	63%	66%
				E*	E	*	**	*	*	*	*	*	J*	*	*	**	**	**	*	*	*	*	*	*	*
Karen Stintz	240	104	136	88	98	54	9	27	96	107	71	49	43	76	230	7	1	1	121	44	31	44	80	60	99
	36%	33%	39%	47%	37%	25%	65%	53%	39%	30%	32%	37%	38%	38%	36%	28%	46%	75%	40%	33%	38%	30%	30%	38%	41%
				E*	E	*	**	I*	*	*	*	*	*	*	*	**	**	**	*	*	*	*	*	*	*
John Tory	160	62	98	70	67	23	5	19	70	66	54	38	29	39	151	7	1	1	94	30	8	28	61	43	57
	24%	20%	28%	38%	25%	11%	37%	36%	28%	19%	25%	29%	26%	19%	24%	25%	46%	75%	31%	22%	10%	19%	23%	27%	24%
				A	DE*	E	**	I*	I	*	*	*	*	*	*	**	**	**	TU	*	*	*	*	*	*
Olivia Chow	114	63	51	54	41	19	2	21	51	40	43	26	17	27	111	2	1	-	66	21	9	18	48	33	33
	17%	20%	15%	29%	15%	9%	15%	41%	20%	11%	20%	20%	15%	13%	18%	7%	46%	-	22%	16%	11%	12%	18%	20%	14%
				DE*	E	*	**	HI*	I	*	*	*	*	*	*	**	**	**	U	*	*	*	*	*	*
Rob Ford	13	7	6	6	6	1	*	5	3	5	5	7	-	1	10	3	-	-	8	2	2	1	7	-	6
	2%	2%	2%	3%	2%	1%	2%	9%	1%	1%	2%	5%	-	1%	2%	11%	-	-	2%	1%	3%	1%	3%	-	2%
				*	*	*	**	HI*	*	*	*	LM*	*	*	*	**	**	**	*	*	*	*	*	*	*

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
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3\_1. [Scenario #1] Below is a series of potential match-ups for the upcoming Toronto municipal election. For each Scenario, if there was an election tomorrow, please indicate who you would vote for to be the Mayor of the City of Toronto:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	665	253	412	109	247	309	15	59	246	345	207	127	110	221	635	26	2	2	279	134	75	177	247	164	254
Weighted	665	319	346	187	266	212	14	51	248	351	221	130	113	201	634	27	2	2	304	135	81	145	265	160	240
Rob Ford	221	121	100	53	87	81	10	19	97	94	62	42	41	76	213	8	-	+	90	46	21	64	67	60	93
	33%	38%	29%	28%	33%	38%	69%	38%	39%	27%	28%	32%	37%	38%	34%	29%	-	25%	30%	34%	26%	44%	25%	38%	39%
	B			*			**	*		I		*	*		**	**	**	**			*	RT	V	V	
Karen Stintz	349	169	179	103	141	104	4	25	121	199	120	75	58	95	337	11	1	-	171	75	41	61	150	87	112
	52%	53%	52%	55%	53%	49%	27%	48%	49%	57%	54%	58%	51%	47%	53%	40%	54%	**	56%	55%	51%	42%	57%	54%	47%
				*			**	*				*	*		**	**	**	**	U	U	*				
David Soknacki	95	29	66	31	37	27	1	7	30	58	39	13	14	30	85	8	1	1	42	14	19	20	48	14	34
	14%	9%	19%	17%	14%	13%	4%	14%	12%	17%	17%	10%	12%	15%	13%	30%	46%	75%	14%	11%	24%	14%	18%	9%	14%
			A	*			**	*				*	*		**	**	**	**			S*	W			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
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3\_2. [Scenario #2] Below is a series of potential match-ups for the upcoming Toronto municipal election. For each Scenario, if there was an election tomorrow, please indicate who you would vote for to be the Mayor of the City of Toronto:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	665	253	412	109	247	309	15	59	246	345	207	127	110	221	635	26	2	2	279	134	75	177	247	164	254
Weighted	665	319	346	187	266	212	14	51	248	351	221	130	113	201	634	27	2	2	304	135	81	145	265	160	240
Rob Ford	144	84	60	41	52	51	6	15	64	60	43	31	25	45	137	7	-	-	60	33	12	39	47	43	95
	22%	26%	17%	22%	20%	24%	44%	28%	26%	17%	20%	24%	22%	22%	22%	26%	-	-	20%	25%	15%	27%	18%	27%	23%
	B			*			**	*		I		*	*			**	**	**			*				
Karen Stintz	202	89	113	69	82	52	3	15	77	108	77	48	29	49	192	8	1	1	106	45	16	36	104	38	61
	30%	28%	33%	37%	31%	24%	20%	29%	31%	31%	35%	37%	26%	24%	30%	31%	54%	75%	35%	33%	19%	25%	39%	24%	25%
				E*			**	*		M		M*	*			**	**	**	TU		*		WX		
David Soknacki	45	19	26	20	18	7	2	6	14	23	16	8	9	11	43	2	-	-	27	6	9	3	23	7	16
	7%	6%	8%	11%	7%	3%	12%	12%	6%	6%	7%	6%	8%	6%	7%	9%	-	-	9%	5%	11%	2%	9%	4%	7%
				E*			**	*		*		*	*			**	**	**	U		U*				
John Tory	274	127	146	58	113	102	3	15	94	161	84	44	49	96	263	9	1	*	111	51	45	67	92	73	109
	41%	40%	42%	31%	43%	48%	23%	30%	38%	46%	38%	34%	44%	48%	41%	34%	46%	25%	37%	38%	55%	46%	35%	45%	45%
				*		C	**	*				*	*	K		**	**	**			RS*				V

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/)  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
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3\_3. [Scenario #3] Below is a series of potential match-ups for the upcoming Toronto municipal election. For each Scenario, if there was an election tomorrow, please indicate who you would vote for to be the Mayor of the City of Toronto:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	665	253	412	109	247	309	15	59	246	345	207	127	110	221	635	26	2	2	279	134	75	177	247	164	254
Weighted	665	319	346	187	266	212	14	51	248	351	221	130	113	201	634	27	2	2	304	135	81	145	265	160	240
Rob Ford	184	106	78	39	70	76	6	17	86	75	57	33	29	65	177	7	-	+	74	42	13	54	57	52	75
	28%	33%	22%	21%	26%	36%	44%	33%	35%	21%	26%	25%	25%	32%	28%	25%	-	25%	24%	31%	16%	38%	22%	32%	31%
	B			*	CD		**	*	I		*	*	*		**	**		**		T	*	RT		V	V
Karen Stintz	144	81	63	48	54	42	4	18	54	68	52	30	22	40	141	3	-	-	68	27	21	28	65	33	46
	22%	25%	18%	26%	20%	20%	26%	35%	22%	19%	23%	23%	20%	20%	22%	13%	-	-	22%	20%	26%	19%	24%	21%	19%
				*			**	I*				*	*		**	**	**	**			*				
David Soknacki	46	21	25	14	21	11	1	1	12	32	16	8	6	15	43	3	-	-	16	9	14	7	22	4	20
	7%	7%	7%	7%	8%	5%	4%	3%	5%	9%	7%	6%	5%	8%	7%	11%	-	-	5%	7%	17%	5%	8%	3%	8%
				*			**	*				*	*		**	**	**	**			RU*		W		W
Olivia Chow	291	111	180	87	122	83	4	15	96	176	95	59	56	80	274	14	2	1	145	57	33	55	121	71	99
	44%	35%	52%	46%	46%	39%	26%	30%	39%	50%	43%	46%	49%	40%	43%	51%	100%	75%	48%	42%	41%	38%	46%	45%	41%
			A	*			**	*		GH		*	*		**	**	**	**			*				

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
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3\_4. [Scenario #4] Below is a series of potential match-ups for the upcoming Toronto municipal election. For each Scenario, if there was an election tomorrow, please indicate who you would vote for to be the Mayor of the City of Toronto:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	665	253	412	109	247	309	15	59	246	345	207	127	110	221	635	26	2	2	279	134	75	177	247	164	254
Weighted	665	319	346	187	266	212	14	51	248	351	221	130	113	201	634	27	2	2	304	135	81	145	265	160	240
Rob Ford	131	83	49	36	46	50	6	15	57	54	46	24	21	40	125	7	-	-	60	28	5	38	48	36	48
	20%	26%	14%	19%	17%	23%	44%	28%	23%	15%	21%	19%	19%	20%	20%	24%	-	-	20%	21%	6%	27%	18%	22%	20%
	B			*			**	I*	I		*	*	*		**	**	**	**	T	T	*	T			
Karen Stintz	85	39	46	34	34	17	3	12	36	34	35	18	13	19	82	2	-	-	45	18	6	16	45	19	20
	13%	12%	13%	18%	13%	8%	19%	24%	14%	10%	16%	14%	11%	9%	13%	9%	-	-	15%	13%	7%	11%	17%	12%	8%
				E*			**	I*			*	*	*		**	**	**	**			*	X			
David Soknacki	21	6	15	11	7	2	-	-	6	15	8	5	2	6	16	5	-	-	10	5	5	1	9	4	8
	3%	2%	4%	6%	3%	1%	-	-	2%	4%	3%	4%	2%	3%	3%	17%	-	-	3%	3%	6%	1%	3%	2%	3%
				E*			**	*			*	*	*		**	**	**	**			U*				
John Tory	189	92	97	31	76	81	2	11	72	104	54	31	33	71	184	4	-	*	68	33	36	51	56	50	82
	28%	29%	28%	17%	29%	38%	10%	22%	29%	30%	25%	23%	29%	36%	29%	16%	-	25%	22%	24%	45%	36%	21%	31%	34%
				*	C	CD	**	*			*	*	*	JK	*	**	**	**	*	RS*	R	V	V	V	V
Olivia Chow	240	101	139	75	103	62	4	13	78	144	78	52	45	65	227	9	2	1	121	51	29	38	106	52	82
	36%	32%	40%	40%	39%	29%	26%	26%	31%	41%	35%	40%	39%	32%	36%	33%	100%	75%	40%	38%	36%	26%	40%	32%	34%
			A	*	E		**	*		H		*	*			**	**	**	U	U	*				

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/  
Minimum Base: 30 (\*\*), Small Base: 100 [\*]  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/  
Minimum Base: 30 (\*\*), Small Base: 100 [\*]

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4\_1. [There's no way I would consider voting for Rob Ford to be Toronto's Mayor in next year's election under any circumstance

To what extent do you agree or disagree with the following statements?

	Gender			AGE			EDUCATION				DEM B				DEMA								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	665	253	412	109	247	309	15	59	246	345	207	127	110	221	635	26	2	2	279	134	75	177	247	164	254
Weighted	665	319	346	187	266	212	14	51	248	351	221	130	113	201	634	27	2	2	304	135	81	145	265	160	240
There's no way I would consider voting for Rob Ford to be Toronto's Mayor in next year's election under any circumstance																									
Strongly agree	330	145	185	84	140	107	4	20	110	198	123	53	60	94	316	11	2	1	162	64	42	63	148	79	103
	50%	46%	54%	45%	53%	50%	25%	38%	44%	56%	56%	41%	53%	47%	50%	41%	100%	75%	53%	47%	51%	44%	56%	49%	43%
				*			**	*		GH	K	*	*			**	**	**			*		X		
Somewhat agree	84	31	53	36	29	19	1	5	31	47	24	20	16	25	82	2	-	*	44	10	17	14	35	19	30
	13%	10%	15%	19%	11%	9%	4%	10%	13%	13%	11%	15%	14%	12%	13%	8%	-	25%	14%	7%	21%	10%	13%	12%	13%
				E*			**	*			*	*	*		**	**	**	**		SU*					
Somewhat disagree	123	72	51	37	52	33	7	13	48	55	36	35	10	41	117	5	-	-	50	27	16	30	35	30	57
	18%	23%	15%	20%	20%	16%	45%	25%	19%	16%	16%	27%	9%	20%	18%	20%	-	-	16%	20%	20%	21%	13%	19%	24%
		B		*			**	*			L*	*	*	L		**	**	**			*		V		
Strongly disagree	128	71	57	30	45	53	4	13	60	51	38	23	27	40	119	8	-	-	49	35	7	37	47	32	49
	19%	22%	17%	16%	17%	25%	26%	26%	24%	15%	17%	17%	24%	20%	19%	31%	-	-	16%	26%	9%	26%	18%	20%	20%
				*		D	**	*		I		*	*			**	**	**		RT	*	RT			
Summary																									
Top2Box (Strongly/ Somewhat Agree)	415	177	238	120	169	125	4	25	141	245	147	73	76	119	398	13	2	2	205	74	58	77	182	98	134
	62%	55%	69%	64%	64%	59%	28%	49%	57%	70%	66%	56%	67%	59%	63%	48%	100%	100%	68%	55%	72%	53%	69%	61%	56%
			A	*			**	*		GH		*	*		**	**	**	**	SU		SU*	X			
Low2Box (Somewhat/ Strongly Disagree)	250	143	108	67	97	86	10	26	107	106	74	57	37	81	237	14	-	-	99	61	23	68	82	62	106
	38%	45%	31%	36%	36%	41%	72%	51%	43%	30%	34%	44%	33%	41%	37%	52%	-	-	32%	45%	28%	47%	31%	39%	44%
		B		*			**	I*	I			*	*			**	**	**		RT	*	RT			V

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
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4\_2. [Mayor Ford is doing things at city hall I want him to keep doing  
To what extent do you agree or disagree with the following statements?

	Gender			AGE			EDUCATION				DEM B				DEM A								DEM C		
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	665	253	412	109	247	309	15	59	246	345	207	127	110	221	635	26	2	2	279	134	75	177	247	164	254
Weighted	665	319	346	187	266	212	14	51	248	351	221	130	113	201	634	27	2	2	304	135	81	145	265	160	240
Mayor Ford is doing things at city hall I want him to keep doing																									
Strongly agree	118	69	49	18	46	55	5	9	54	51	33	21	22	43	116	3	-	-	48	22	6	43	38	30	50
Somewhat agree	18%	22%	14%	9%	17%	26%	34%	17%	22%	15%	15%	16%	19%	21%	18%	10%	-	-	16%	16%	7%	30%	14%	19%	21%
		B		*		CD	**	*	I			*	*			**	**	**			*	RST			
	194	92	102	69	74	51	6	14	80	94	58	46	27	63	180	14	-	*	80	41	36	37	68	43	83
	29%	29%	30%	37%	28%	24%	42%	28%	32%	27%	26%	35%	24%	31%	28%	51%	-	25%	26%	31%	44%	26%	26%	27%	35%
Somewhat disagree				E*			**	*				*	*			**	**	**			RU*				
	125	59	66	38	61	26	1	11	40	74	41	24	24	35	122	3	-	-	65	30	14	16	50	38	37
Strongly disagree	19%	19%		20%	23%	12%	4%	21%	16%	21%	19%	19%	21%	17%	19%	12%	-	-	21%	22%	18%	11%	19%	24%	15%
				*	E		**	*				*	*			**	**	**	U		*				
Strongly disagree	228	99	129	62	85	81	3	18	75	133	88	40	40	60	217	7	2	1	111	42	26	49	109	48	70
	34%	31%	37%	33%	32%	38%	20%	35%	30%	38%	40%	30%	35%	30%	34%	27%	100%	75%	37%	31%	31%	34%	41%	30%	29%
Summary				*			**	*				*	*			**	**	**			*	WX			
Top2Box (Strongly/ Somewhat Agree)	312	161	151	87	120	106	11	23	134	145	91	66	49	105	295	16	-	*	128	63	41	80	106	74	132
Low2Box (Somewhat/ Strongly Disagree)	47%	50%	44%	46%	45%	50%	76%	45%	54%	41%	41%	51%	43%	52%	47%	61%	-	25%	42%	47%	51%	55%	40%	46%	55%
				*	*		**	*	I			*	*	J		**	**	**		R					V
Low2Box (Somewhat/ Strongly Disagree)	353	158	195	100	146	106	3	28	115	206	129	64	64	95	339	10	2	1	176	72	40	65	159	87	107
	53%	50%	56%	54%	55%	50%	24%	55%	46%	59%	59%	49%	57%	48%	53%	39%	100%	75%	58%	53%	49%	45%	60%	54%	45%
				*			**	*		H	M	*	*			**	**	**	U		*		X		

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
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