1_1. [Mayor Rob Ford]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

	Total	416				
		Old City of Toronto/Downtown	Etobicoke	Scarborough	North York	York/East York
		A	B	C	D	E
Base: All Respondents	665	219	79	135	154	78
Weighted	665	160	120	153	146	86
Mayor Rob Ford						
Strongly approve	119	19	26	29	26	18
	18%	12%	22%	19%	18%	21%
			*			*
Somewhat approve	147	27	28	45	37	10
	22%	17%	23%	30%	25%	11%
			*	AE	E	*
Somewhat disapprove	114	19	18	27	27	23
	17%	12%	15%	18%	18%	27%
			*			A*
Strongly disapprove	284	94	48	51	56	35
	43%	59%	40%	33%	38%	41%
		BCDE	*			*
Summary						
Top2Box (Strongly/ Somewhat Approve)	267	47	54	75	63	28
	40%	29%	45%	49%	43%	32%
			A*	AE	A	*
Low2Box (Somewhat/ Strongly Disapprove)	398	113	65	78	83	58
	60%	71%	55%	51%	57%	68%
		BCD	*			C*

- Column Proportions:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)

1_2. [City Councilor Doug Ford]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

	Total	416				
		Old City of Toronto/Downtown	Etobicoke	Scarborough	North York	York/East York
		A	B	C	D	E
Base: All Respondents	665	219	79	135	154	78
Weighted	665	160	120	153	146	86
City Councilor Doug Ford						
Strongly approve	71	14	16	15	17	9
	11%	9%	14%	10%	11%	10%
			*			*
Somewhat approve	207	35	36	58	56	21
	31%	22%	30%	38%	38%	25%
			*	A	A	*
Somewhat disapprove	155	33	25	44	29	24
	23%	20%	21%	29%	20%	28%
			*			*
Strongly disapprove	232	78	43	35	45	32
	35%	49%	36%	23%	31%	37%
		CD	*			*
Summary						
Top2Box (Strongly/ Somewhat Approve)	278	49	52	73	73	30
	42%	31%	44%	48%	50%	35%
			*	A	A	*
Low2Box (Somewhat/ Strongly Disapprove)	387	110	68	80	73	56
	58%	69%	56%	52%	50%	65%
		CD	*			*

- Column Proportions:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)

1_3. [Police Chief Bill Blair]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

	Total	416				
		Old City of Toronto/Downtown	Etobicoke	Scarborough	North York	York/East York
		A	B	C	D	E
Base: All Respondents	665	219	79	135	154	78
Weighted	665	160	120	153	146	86
Police Chief Bill Blair						
Strongly approve	214	47	38	49	48	32
	32%	30%	31%	32%	33%	37%
			*			*
Somewhat approve	317	82	61	71	68	36
	48%	52%	51%	46%	46%	41%
			*			*
Somewhat disapprove	103	21	17	23	25	18
	16%	13%	14%	15%	17%	20%
			*			*
Strongly disapprove	31	9	5	11	5	2
	5%	5%	4%	7%	4%	2%
			*			*
Summary						
Top2Box (Strongly/ Somewhat Approve)	531	130	98	120	116	67
	80%	81%	82%	78%	79%	78%
			*			*
Low2Box (Somewhat/ Strongly Disapprove)	134	30	21	33	31	19
	20%	19%	18%	22%	21%	22%
			*			*

- Column Proportions:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)

2_1. [Mayor Rob Ford]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

		416				
	Total	Old City of Toronto/Downtown	Etobicoke	Scarborough	North York	York/East York
		A	B	C	D	E
Base: All Respondents	665	219	79	135	154	78
Weighted	665	160	120	153	146	86
Mayor Rob Ford						
Trust very much	78	14	14	21	22	7
	12%	9%	11%	14%	15%	8%
			*			*
Trust somewhat	146	25	25	44	31	20
	22%	16%	21%	29%	21%	23%
			*	A		*
Don't trust much	99	15	26	14	28	16
	15%	9%	22%	9%	19%	18%
			AC*		AC	*
Don't trust at all	329	100	53	72	61	43
	49%	63%	44%	47%	41%	50%
		BCD	*			*
Never heard of them, so I can't comment	14	5	2	2	5	-
	2%	3%	2%	1%	3%	-
			*			*
Summary						
Top2Box (Trust Very Much/ Somewhat)	223	40	38	65	52	27
	34%	25%	32%	43%	36%	31%
			*	A	A	*
Low2Box (Don't trust much/ Don't Trust At All)	428	115	79	86	89	59
	64%	72%	66%	56%	61%	69%
		CD	*			*

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E
  Minimum Base: 30 (**), Small Base: 100 (*)

2_2. [City Councilor Doug Ford, the Mayor's brother]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

	Total	Old City of Toronto/Downtown	Etobicoke	Scarborough	North York	York/East York
		416				
		A	B	C	D	E
Base: All Respondents	665	219	79	135	154	78
Weighted	665	160	120	153	146	86
City Councilor Doug Ford, the Mayor's brother						
Trust very much	47	11	9	10	12	6
	7%	7%	7%	7%	8%	7%
			*			*
Trust somewhat	149	21	28	46	39	15
	22%	13%	24%	30%	26%	17%
			A*	A	A	*
Don't trust much	151	23	27	46	35	20
	23%	14%	23%	30%	24%	24%
			*	A	A	*
Don't trust at all	293	98	53	45	55	41
	44%	61%	44%	30%	38%	48%
		BCD	*			C*
Never heard of them, so I can't comment	25	8	2	5	6	3
	4%	5%	2%	4%	4%	4%
			*			*
Summary						
Top2Box (Trust Very Much/ Somewhat)	196	31	37	56	51	21
	30%	19%	31%	37%	35%	25%
			*	A	A	*
Low2Box (Don't trust much/ Don't Trust At All)	444	120	80	91	90	62
	67%	75%	67%	60%	62%	71%
		CD	*			*

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E
  Minimum Base: 30 (**), Small Base: 100 (*)

2_3. [Police Chief Bill Blair]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

	Total	416				
		Old City of Toronto/Downtown	Etobicoke	Scarborough	North York	York/East York
		A	B	C	D	E
Base: All Respondents	665	219	79	135	154	78
Weighted	665	160	120	153	146	86
Police Chief Bill Blair						
Trust very much	206	40	40	46	48	31
	31%	25%	33%	30%	33%	36%
			*			*
Trust somewhat	283	77	50	64	59	33
	43%	48%	42%	42%	40%	39%
			*			*
Don't trust much	95	21	19	21	18	16
	14%	13%	16%	14%	12%	18%
			*			*
Don't trust at all	50	12	8	18	9	3
	7%	8%	7%	12%	6%	3%
			*	E		*
Never heard of them, so I can't comment	31	10	2	4	12	3
	5%	6%	2%	2%	8%	4%
			*		C	*
Summary						
Top2Box (Trust Very Much/ Somewhat)	489	117	90	110	107	65
	73%	73%	76%	72%	73%	75%
			*			*
Low2Box (Don't trust much/ Don't Trust At All)	145	33	27	40	27	19
	22%	21%	22%	26%	18%	21%
			*			*

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E
  Minimum Base: 30 (**), Small Base: 100 (*)

3. As you probably know, there has been ongoing Toronto Police Services surveillance and investigation concerning individuals linked to Mayor Ford. As a result, the activities of the Mayor have been part of the collected information but, to date, no charges have been laid against the Mayor personally. Recently, Toronto police Services Chief Bill Blair confirmed that there two videos that had come into the possession of the police and said at a press conference that "As a citizen of Toronto I'm disappointed. This is a traumatic issue for the

		416				
	Total	Old City of Toronto/Downtown	Etobicoke	Scarborough	North York	York/East York
		A	B	C	D	E
Base: All Respondents	665	219	79	135	154	78
Weighted	665	160	120	153	146	86
Very much agree	69	17	8	18	18	8
	10%	11%	6%	12%	12%	9%
			*			*
Somewhat agree	130	16	20	50	27	17
	20%	10%	17%	33%	18%	20%
			*	ABD	A	A*
Somewhat disagree	158	42	33	30	36	16
	24%	27%	28%	20%	25%	19%
			*			*
Disagree very much	308	84	59	55	65	45
	46%	53%	49%	36%	44%	52%
		C	*			C*
Summary						
Top2Box (Very Much/ Somewhat Agree)	198	33	27	68	45	25
	30%	21%	23%	44%	31%	29%
			*	ABD		*
Low2Box (Somewhat Disagree/Disagree Very Much)	467	127	92	85	101	61
	70%	79%	77%	56%	69%	71%
		C	C*		C	*

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E
  Minimum Base: 30 (**), Small Base: 100 (*)

4_1. [Chief Bill Blair]

And how much credibility does each of the following have when talking about this current situation involving the Mayor?

	Total	416				
		Old City of Toronto/Downtown	Etobicoke	Scarborough	North York	York/East York
		A	B	C	D	E
Base: All Respondents	665	219	79	135	154	78
Weighted	665	160	120	153	146	86
Chief Bill Blair						
A lot of credibility	271	69	54	64	48	35
	41%	44%	45%	42%	33%	40%
			*			*
Some credibility	301	67	57	58	78	42
	45%	42%	47%	38%	53%	48%
			*		C	*
Not very much credibility	58	14	6	19	13	6
	9%	9%	5%	12%	9%	7%
			*			*
No credibility at all	36	10	3	12	7	4
	5%	6%	3%	8%	5%	5%
			*			*
Summary						
Top2Box (A Lot / Some Credibility)	571	136	110	122	126	77
	86%	85%	92%	80%	86%	89%
			C*			*
Low2Box (Not Very Much/ No Credibility At All)	94	23	10	31	20	10
	14%	15%	8%	20%	14%	11%
			*	B		*

- Column Proportions:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)

4_2. [Councillor Doug ford]

And how much credibility does each of the following have when talking about this current situation involving the Mayor?

| | Total | Old City of Toronto/Downtown | 416 | | | |
			Etobicoke	Scarborough	North York	York/East York
		A	B	C	D	E
Base: All Respondents	665	219	79	135	154	78
Weighted	665	160	120	153	146	86
Councillor Doug ford						
A lot of credibility	40	7	5	13	10	5
	6%	4%	4%	9%	7%	5%
			*			*
Some credibility	160	27	24	41	43	25
	24%	17%	20%	27%	30%	29%
			*		A	A*
Not very much credibility	156	30	31	44	39	13
	23%	19%	26%	29%	26%	15%
			*	E		*
No credibility at all	309	95	60	55	55	44
	46%	60%	50%	36%	37%	51%
		CD	*			*
Summary						
Top2Box (A Lot / Some Credibility)	200	34	29	54	53	30
	30%	21%	24%	36%	36%	34%
			*	A	A	A*
Low2Box (Not Very Much/ No Credibility At All)	465	126	91	98	93	57
	70%	79%	76%	64%	64%	66%
		CDE	*			*

- Column Proportions:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)

4_3. [Mayor Rob Ford]

And how much credibility does each of the following have when talking about this current situation involving the Mayor?

	Total	416				
		Old City of Toronto/Dow ntown	Etobicoke	Scarborough	North York	York/East York
		A	B	C	D	E
Base: All Respondents	665	219	79	135	154	78
Weighted	665	160	120	153	146	86
Mayor Rob Ford						
A lot of credibility	52	6	5	24	11	6
	8%	4%	5%	15%	8%	6%
			*	AB		*
Some credibility	144	24	21	40	37	21
	22%	15%	18%	26%	26%	25%
			*	A	A	*
Not very much credibility	110	19	25	16	37	15
	17%	12%	21%	10%	25%	17%
			*		AC	*
No credibility at all	358	111	68	73	61	45
	54%	69%	57%	48%	42%	52%
		CDE	D*			*
Summary						
Top2Box (A Lot / Some Credibility)	196	30	27	64	49	27
	30%	19%	22%	42%	33%	31%
			*	AB	A	*
Low2Box (Not Very Much/ No Credibility At All)	469	130	93	89	98	60
	70%	81%	78%	58%	67%	69%
		CD	C*			*

- Column Proportions:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)

4. [SUMMARY - TOP2BOX (A LOT / SOME CREDIBILITY)]

And how much credibility does each of the following have when talking about this current situation involving the Mayor?

	Total	416				
		Old City of Toronto/Downtown	Etobicoke	Scarborough	North York	York/East York
		A	B	C	D	E
Base: All Respondents	665	219	79	135	154	78
Weighted	665	160	120	153	146	86
Chief Bill Blair	571	136	110	122	126	77
	86%	85%	92%	80%	86%	89%
			C*			*
Councillor Doug ford	200	34	29	54	53	30
	30%	21%	24%	36%	36%	34%
			*	A	A	A*
Mayor Rob Ford	196	30	27	64	49	27
	30%	19%	22%	42%	33%	31%
			*	AB	A	*

- Column Proportions:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)

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4. [SUMMARY - LOW2BOX (NOT VERY MUCH/ NO CREDIBILITY AT ALL)]

And how much credibility does each of the following have when talking about this current situation involving the Mayor?

	Total	Old City of Toronto/Downtown	Etobicoke	Scarborough	North York	York/East York
		A	B	C	D	E
Base: All Respondents	665	219	79	135	154	78
Weighted	665	160	120	153	146	86
Mayor Rob Ford	469	130	93	89	98	60
	70%	81%	78%	58%	67%	69%
		CD	C*			*
Councillor Doug ford	465	126	91	98	93	57
	70%	79%	76%	64%	64%	66%
		CDE	*			*
Chief Bill Blair	94	23	10	31	20	10
	14%	15%	8%	20%	14%	11%
			*	B		*

- Column Proportions:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)

5. Which is closer to your own point of view?

	Total	416				
		Old City of Toronto/Downtown	Etobicoke	Scarborough	North York	York/East York
		A	B	C	D	E
Base: All Respondents	665	219	79	135	154	78
Weighted	665	160	120	153	146	86
Some people say that Chief Bill Blair and the Toronto Police Services investigation has reached a stage where another police agency-	290	74	50	68	60	39
	44%	46%	42%	44%	41%	45%
			*			*
Some people say that they have faith in Chief Bill Blair and the Toronto Police Services investigation to date-that if there are charges or	375	86	70	85	86	48
	56%	54%	58%	56%	59%	55%
			*			*

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E
  Minimum Base: 30 (**), Small Base: 100 (*)

6. [Police Chief Bill Blair and elements of the Toronto media are conspiring to "get the Mayor"]

To what extent do you agree or disagree with the following statements?

	Total	416				
		Old City of Toronto/Downtown	Etobicoke	Scarborough	North York	York/East York
		A	B	C	D	E
Base: All Respondents	665	219	79	135	154	78
Weighted	665	160	120	153	146	86
Police Chief Bill Blair and elements of the Toronto media are conspiring to "get the Mayor"						
Strongly agree	57	10	10	16	11	10
	9%	6%	9%	10%	7%	12%
			*			*
Somewhat agree	133	24	30	34	34	10
	20%	15%	25%	22%	23%	12%
			*			*
Somewhat disagree	186	32	34	44	48	28
	28%	20%	28%	29%	33%	32%
			*		A	*
Strongly disagree	290	94	45	59	53	38
	44%	59%	38%	38%	36%	44%
		BCD	*			*
Summary						
Top2Box (Strongly/ Somewhat Agree)	190	34	41	50	45	20
	29%	21%	34%	33%	31%	24%
			*	A		*
Low2Box (Somewhat/ Strongly Disagree)	475	126	79	103	102	66
	71%	79%	66%	67%	69%	76%
		C	*			*

- Column Proportions:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
   Columns Tested (5%): A/B/C/D/E
   Minimum Base: 30 (**), Small Base: 100 (*)