

1\_1. [Mayor Rob Ford]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

		HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F
Base: All Respondents	665	148	106	167	142	98	567
Weighted	665	135	109	175	148	114	551
Mayor Rob Ford							
Strongly approve	119	24	31	26	26	15	105
	18%	18%	28%	15%	18%	13%	19%
			C*			*	
Somewhat approve	147	25	15	50	29	25	123
	22%	18%	14%	28%	19%	22%	22%
			*	B		*	
Somewhat disapprove	114	23	18	28	21	31	83
	17%	17%	16%	16%	14%	27%	15%
			*			F*	
Strongly disapprove	284	63	45	71	72	43	241
	43%	47%	41%	41%	49%	38%	44%
			*			*	
Summary							
Top2Box (Strongly/ Somewhat Approve)	267	49	46	76	55	40	227
	40%	36%	42%	43%	37%	35%	41%
			*			*	
Low2Box (Somewhat/ Strongly Disapprove)	398	86	63	99	93	74	324
	60%	64%	58%	57%	63%	65%	59%
			*			*	

- Column Proportions:

Columns Tested (5%): A/B/C/D,E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D,E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_2. [City Councilor Doug Ford]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

		HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F
Base: All Respondents	665	148	106	167	142	98	567
Weighted	665	135	109	175	148	114	551
City Councilor Doug Ford							
Strongly approve	71	15	14	15	17	3	68
	11%	11%	13%	8%	11%	3%	12%
			*			*	E
Somewhat approve	207	33	39	64	39	41	166
	31%	25%	36%	36%	26%	36%	30%
			*			*	
Somewhat disapprove	155	38	20	34	35	39	116
	23%	28%	19%	19%	24%	34%	21%
			*			F*	
Strongly disapprove	232	49	36	63	58	31	202
	35%	36%	33%	36%	39%	27%	37%
			*			*	
Summary							
Top2Box (Strongly/ Somewhat Approve)	278	48	53	79	56	44	234
	42%	36%	49%	45%	38%	39%	42%
			*			*	
Low2Box (Somewhat/ Strongly Disapprove)	387	87	56	97	93	70	317
	58%	64%	51%	55%	62%	61%	58%
			*			*	

- Column Proportions:

Columns Tested (5%): A/B/C/D,E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D,E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_3. [Police Chief Bill Blair]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

		HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F
Base: All Respondents	665	148	106	167	142	98	567
Weighted	665	135	109	175	148	114	551
Police Chief Bill Blair							
Strongly approve	214	43	29	45	62	24	189
	32%	32%	27%	26%	42%	21%	34%
			*		BC	*	E
Somewhat approve	317	66	48	95	66	70	247
	48%	49%	44%	54%	44%	61%	45%
			*			F*	
Somewhat disapprove	103	20	24	30	16	17	86
	16%	15%	22%	17%	11%	15%	16%
			D*			*	
Strongly disapprove	31	6	8	5	4	2	29
	5%	5%	7%	3%	3%	2%	5%
			*			*	
Summary							
Top2Box (Strongly/ Somewhat Approve)	531	109	78	141	128	94	437
	80%	80%	71%	80%	86%	83%	79%
			*		B	*	
Low2Box (Somewhat/ Strongly Disapprove)	134	26	32	35	20	20	115
	20%	20%	29%	20%	14%	17%	21%
			D*			*	

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B/C/D,E/F  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 2\_1. [Mayor Rob Ford]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

		HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F
Base: All Respondents	665	148	106	167	142	98	567
Weighted	665	135	109	175	148	114	551
Mayor Rob Ford							
Trust very much	78	23	20	14	13	8	70
	12%	17%	18%	8%	9%	7%	13%
		C	C*			*	
Trust somewhat	146	23	18	42	31	23	122
	22%	17%	17%	24%	21%	20%	22%
			*			*	
Don't trust much	99	19	20	32	14	33	66
	15%	14%	18%	18%	10%	29%	12%
			*			F*	
Don't trust at all	329	67	48	85	89	45	283
	49%	49%	44%	49%	60%	40%	51%
			*		B	*	
Never heard of them, so I can't comment	14	4	3	2	1	4	10
	2%	3%	3%	1%	*	4%	2%
			*			*	
Summary							
Top2Box (Trust Very Much/ Somewhat)	223	46	38	55	44	31	192
	34%	34%	35%	32%	30%	27%	35%
			*			*	
Low2Box (Don't trust much/ Don't Trust At All)	428	85	68	117	103	78	349
	64%	63%	62%	67%	70%	69%	63%
			*			*	

- Column Proportions:

Columns Tested (5%): A/B/C/D,E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D,E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_2. [City Councilor Doug Ford, the Mayor's brother]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

		HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F
Base: All Respondents	665	148	106	167	142	98	567
Weighted	665	135	109	175	148	114	551
City Councilor Doug Ford, the Mayor's brother							
Trust very much	47	9	10	12	9	4	44
	7%	7%	9%	7%	6%	3%	8%
			*			*	
Trust somewhat	149	31	18	43	32	27	121
	22%	23%	17%	25%	21%	24%	22%
			*			*	
Don't trust much	151	22	27	48	32	29	122
	23%	16%	25%	27%	22%	25%	22%
			*	A		*	
Don't trust at all	293	67	45	69	75	46	247
	44%	49%	41%	39%	50%	41%	45%
			*			*	
Never heard of them, so I can't comment	25	6	9	3	1	8	17
	4%	5%	8%	2%	*	7%	3%
		D	CD*			*	
Summary							
Top2Box (Trust Very Much/ Somewhat)	196	40	28	55	41	31	165
	30%	30%	26%	31%	27%	27%	30%
			*			*	
Low2Box (Don't trust much/ Don't Trust At All)	444	88	72	117	107	75	369
	67%	65%	66%	67%	72%	66%	67%
			*			*	

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B/C/D,E/F  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 2\_3. [Police Chief Bill Blair]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

		HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F
Base: All Respondents	665	148	106	167	142	98	567
Weighted	665	135	109	175	148	114	551
<b>Police Chief Bill Blair</b>							
Trust very much	206	38	24	49	62	29	177
	31%	28%	22%	28%	42%	25%	32%
			*		ABC	*	
Trust somewhat	283	55	45	79	68	54	229
	43%	41%	41%	45%	46%	47%	42%
			*			*	
Don't trust much	95	21	19	32	12	19	76
	14%	16%	17%	18%	8%	17%	14%
			*	D		*	
Don't trust at all	50	12	10	10	6	3	46
	7%	9%	9%	6%	4%	3%	8%
			*			*	
Never heard of them, so I can't comment	31	9	11	4	-	9	23
	5%	7%	10%	3%	-	8%	4%
		D	CD*			*	
<b>Summary</b>							
Top2Box (Trust Very Much/ Somewhat)	489	93	69	129	130	83	406
	73%	69%	63%	73%	88%	73%	74%
			*		ABC	*	
Low2Box (Don't trust much/ Don't Trust At All)	145	33	29	42	18	22	123
	22%	24%	26%	24%	12%	20%	22%
		D	D*	D		*	

- Column Proportions:

Columns Tested (5%): A/B/C/D,E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D,E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3. As you probably know, there has been ongoing Toronto Police Services surveillance and investigation concerning individuals linked to Mayor Ford. As a result, the activities of the Mayor have been part of the collected information but, to date, no charges have been laid against the Mayor personally. Recently, Toronto police Services Chief Bill Blair confirmed that there two videos that had come into the possession of the police and said at a press conference that "As a citizen of Toronto I'm disappointed. This is a traumatic issue for the

	Total	HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F
Base: All Respondents	665	148	106	167	142	98	567
Weighted	665	135	109	175	148	114	551
Very much agree	69	19	16	16	9	4	64
	10%	14%	14%	9%	6%	4%	12%
		D	*			*	E
Somewhat agree	130	25	30	34	16	32	98
	20%	19%	28%	19%	11%	28%	18%
			D*			F*	
Somewhat disagree	158	36	20	47	31	35	123
	24%	27%	18%	27%	21%	31%	22%
			*			*	
Disagree very much	308	55	44	78	92	42	266
	46%	41%	40%	45%	62%	37%	48%
			*		ABC	*	
Summary							
Top2Box (Very Much/ Somewhat Agree)	198	44	46	50	25	37	162
	30%	33%	42%	28%	17%	32%	29%
		D	CD*	D		*	
Low2Box (Somewhat Disagree/Disagree Very Much)	467	91	64	125	123	77	389
	70%	67%	58%	72%	83%	68%	71%
			*	B	ABC	*	

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B/C/D,E/F  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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#### 4\_1. [Chief Bill Blair]

And how much credibility does each of the following have when talking about this current situation involving the Mayor?

		HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F
Base: All Respondents	665	148	106	167	142	98	567
Weighted	665	135	109	175	148	114	551
Chief Bill Blair							
A lot of credibility	271	54	34	69	76	41	230
	41%	40%	31%	39%	51%	36%	42%
			*		B	*	
Some credibility	301	61	53	81	61	58	243
	45%	45%	48%	46%	41%	51%	44%
			*			*	
Not very much credibility	58	10	13	19	9	13	45
	9%	8%	12%	11%	6%	11%	8%
			*			*	
No credibility at all	36	10	10	6	2	2	34
	5%	7%	9%	4%	1%	2%	6%
		D	D*			*	
Summary							
Top2Box (A Lot / Some Credibility)	571	115	86	150	137	98	473
	86%	85%	79%	86%	93%	86%	86%
			*		B	*	
Low2Box (Not Very Much/ No Credibility At All)	94	20	23	25	11	15	78
	14%	15%	21%	14%	7%	14%	14%
			D*			*	

- Column Proportions:

Columns Tested (5%): A/B/C/D,E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D,E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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#### 4\_2. [Councillor Doug ford]

And how much credibility does each of the following have when talking about this current situation involving the Mayor?

		HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F
Base: All Respondents	665	148	106	167	142	98	567
Weighted	665	135	109	175	148	114	551
Councillor Doug ford							
A lot of credibility	40	9	12	6	8	5	34
	6%	7%	11%	4%	5%	5%	6%
			C*			*	
Some credibility	160	37	28	42	28	29	131
	24%	28%	26%	24%	19%	26%	24%
			*			*	
Not very much credibility	156	27	20	48	30	27	130
	23%	20%	18%	27%	20%	23%	24%
			*			*	
No credibility at all	309	62	50	79	82	53	256
	46%	46%	45%	45%	55%	46%	46%
			*			*	
Summary							
Top2Box (A Lot / Some Credibility)	200	46	40	49	36	34	166
	30%	34%	37%	28%	24%	30%	30%
			*			*	
Low2Box (Not Very Much/ No Credibility At All)	465	89	69	127	112	79	385
	70%	66%	63%	72%	76%	70%	70%
			*			*	

- Column Proportions:

Columns Tested (5%): A/B/C/D,E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D,E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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#### 4\_3. [Mayor Rob Ford]

And how much credibility does each of the following have when talking about this current situation involving the Mayor?

		HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F
Base: All Respondents	665	148	106	167	142	98	567
Weighted	665	135	109	175	148	114	551
Mayor Rob Ford							
A lot of credibility	52	13	15	10	8	14	38
	8%	10%	14%	6%	5%	12%	7%
			D*			*	
Some credibility	144	28	21	43	23	19	126
	22%	21%	19%	25%	16%	16%	23%
			*			*	
Not very much credibility	110	21	21	31	22	27	84
	17%	16%	19%	18%	15%	23%	15%
			*			*	
No credibility at all	358	72	53	91	96	54	304
	54%	54%	48%	52%	65%	48%	55%
			*		BC	*	
Summary							
Top2Box (A Lot / Some Credibility)	196	41	36	53	31	33	163
	30%	31%	32%	31%	21%	29%	30%
			*			*	
Low2Box (Not Very Much/ No Credibility At All)	469	94	74	122	118	81	388
	70%	69%	68%	69%	79%	71%	70%
			*			*	

- Column Proportions:

Columns Tested (5%): A/B/C/D,E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D,E/F

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4. [SUMMARY - TOP2BOX (A LOT / SOME CREDIBILITY)]

And how much credibility does each of the following have when talking about this current situation involving the Mayor?

		HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F
Base: All Respondents	665	148	106	167	142	98	567
Weighted	665	135	109	175	148	114	551
Chief Bill Blair	571	115	86	150	137	98	473
	86%	85%	79%	86%	93%	86%	86%
			*		B	*	
Councillor Doug ford	200	46	40	49	36	34	166
	30%	34%	37%	28%	24%	30%	30%
			*			*	
Mayor Rob Ford	196	41	36	53	31	33	163
	30%	31%	32%	31%	21%	29%	30%
			*			*	

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B/C/D,E/F  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4. [SUMMARY - LOW2BOX (NOT VERY MUCH/ NO CREDIBILITY AT ALL)]

And how much credibility does each of the following have when talking about this current situation involving the Mayor?

		HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F
Base: All Respondents	665	148	106	167	142	98	567
Weighted	665	135	109	175	148	114	551
Mayor Rob Ford	469	94	74	122	118	81	388
	70%	69%	68%	69%	79%	71%	70%
			*			*	
Councillor Doug ford	465	89	69	127	112	79	385
	70%	66%	63%	72%	76%	70%	70%
			*			*	
Chief Bill Blair	94	20	23	25	11	15	78
	14%	15%	21%	14%	7%	14%	14%
			D*			*	

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B/C/D,E/F  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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5. Which is closer to your own point of view?

		HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F
Base: All Respondents	665	148	106	167	142	98	567
Weighted	665	135	109	175	148	114	551
Some people say that Chief Bill Blair and the Toronto Police Services investigation has reached a stage where another police agency-	290	63	60	73	47	49	241
	44%	47%	54%	42%	32%	43%	44%
		D	D*			*	
Some people say that they have faith in Chief Bill Blair and the Toronto Police Services investigation to date-that if there are charges or	375	72	50	102	101	65	310
	56%	53%	46%	58%	68%	57%	56%
			*		AB	*	

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B/C/D,E/F  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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6. [Police Chief Bill Blair and elements of the Toronto media are conspiring to "get the Mayor"]

To what extent do you agree or disagree with the following statements?

		HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F
Base: All Respondents	665	148	106	167	142	98	567
Weighted	665	135	109	175	148	114	551
Police Chief Bill Blair and elements of the Toronto media are conspiring to "get the Mavor"							
Strongly agree	57	11	12	13	12	5	51
	9%	8%	11%	7%	8%	5%	9%
			*			*	
Somewhat agree	133	24	18	41	23	27	106
	20%	18%	17%	24%	15%	23%	19%
			*			*	
Somewhat disagree	186	37	36	48	37	43	143
	28%	27%	33%	27%	25%	38%	26%
			*			F*	
Strongly disagree	290	63	43	73	76	39	251
	44%	46%	39%	42%	51%	34%	46%
			*			*	
Summary							
Top2Box (Strongly/ Somewhat Agree)	190	36	30	54	35	32	158
	29%	26%	28%	31%	24%	28%	29%
			*			*	
Low2Box (Somewhat/ Strongly Disagree)	475	99	79	121	113	82	394
	71%	74%	72%	69%	76%	72%	71%
			*			*	

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B/C/D,E/F  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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