

1\_1. [Mayor Rob Ford]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

|                                         | Total | Municipal - Scenario# 1 |              |                | Municipal - Scenario# 2 |              |                |           | Municipal - Scenario# 3 |              |                |             | Municipal - Scenario# 4 |              |                |           |             |
|-----------------------------------------|-------|-------------------------|--------------|----------------|-------------------------|--------------|----------------|-----------|-------------------------|--------------|----------------|-------------|-------------------------|--------------|----------------|-----------|-------------|
|                                         |       | Rob Ford                | Karen Stintz | David Soknacki | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Rob Ford                | Karen Stintz | David Soknacki | Olivia Chow | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Olivia Chow |
|                                         |       | K                       | L            | M              | N                       | O            | P              | Q         | R                       | S            | T              | U           | V                       | W            | X              | Y         | Z           |
| Base: All Respondents                   | 665   | 218                     | 348          | 99             | 139                     | 199          | 39             | 288       | 187                     | 129          | 39             | 310         | 128                     | 73           | 17             | 198       | 249         |
| Weighted                                | 665   | 221                     | 349          | 95             | 144                     | 202          | 45             | 274       | 184                     | 144          | 46             | 291         | 131                     | 85           | 21             | 189       | 240         |
| Mayor Rob Ford                          |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Strongly approve                        | 119   | 109                     | 5            | 5              | 86                      | 6            | 2              | 26        | 92                      | 6            | 4              | 18          | 74                      | 6            | -              | 23        | 17          |
|                                         | 18%   | 49%                     | 2%           | 5%             | 60%                     | 3%           | 4%             | 10%       | 50%                     | 4%           | 8%             | 6%          | 56%                     | 7%           | -              | 12%       | 7%          |
|                                         |       | LM                      |              | *              | OPQ                     |              | *              | O         | STU                     | *            | *              |             | WYZ*                    | *            | **             |           |             |
| Somewhat approve                        | 147   | 90                      | 44           | 13             | 46                      | 30           | 7              | 64        | 71                      | 22           | 9              | 45          | 47                      | 15           | 7              | 49        | 30          |
|                                         | 22%   | 41%                     | 13%          | 14%            | 32%                     | 15%          | 16%            | 24%       | 39%                     | 15%          | 19%            | 15%         | 36%                     | 18%          | 33%            | 26%       | 13%         |
|                                         |       | LM                      |              | *              | O                       |              | *              | O         | STU                     | *            | *              |             | WZ*                     | *            | **             | Z         |             |
| Somewhat disapprove                     | 114   | 19                      | 76           | 18             | 13                      | 40           | 4              | 57        | 20                      | 31           | 10             | 52          | 10                      | 14           | 3              | 43        | 43          |
|                                         | 17%   | 9%                      | 22%          | 19%            | 9%                      | 20%          | 8%             | 21%       | 11%                     | 22%          | 22%            | 18%         | 8%                      | 17%          | 15%            | 23%       | 18%         |
|                                         |       |                         | K            | K*             |                         | N            | *              | N         |                         | R*           | *              |             | *                       | *            | **             | V         | V           |
| Strongly disapprove                     | 284   | 3                       | 223          | 59             | -                       | 126          | 32             | 126       | 1                       | 84           | 23             | 176         | 1                       | 49           | 11             | 74        | 149         |
|                                         | 43%   | 1%                      | 64%          | 62%            | -                       | 62%          | 72%            | 46%       | 1%                      | 59%          | 50%            | 61%         | 1%                      | 58%          | 52%            | 39%       | 62%         |
|                                         |       |                         | K            | K*             |                         | NQ           | NQ*            | N         |                         | R*           | R*             | R           | *                       | VY*          | **             | V         | VY          |
| Summary                                 |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Top2Box (Strongly/ Somewhat Approve)    | 267   | 199                     | 50           | 18             | 132                     | 36           | 9              | 91        | 163                     | 28           | 13             | 63          | 120                     | 21           | 7              | 71        | 48          |
|                                         | 40%   | 90%                     | 14%          | 19%            | 91%                     | 18%          | 20%            | 33%       | 89%                     | 20%          | 28%            | 22%         | 91%                     | 25%          | 33%            | 38%       | 20%         |
|                                         |       | LM                      |              | *              | OPQ                     |              | *              | O         | STU                     | *            | *              |             | WYZ*                    | *            | **             | Z         |             |
| Low2Box (Somewhat/ Strongly Disapprove) | 398   | 22                      | 299          | 77             | 13                      | 166          | 36             | 183       | 21                      | 115          | 33             | 228         | 11                      | 64           | 14             | 117       | 192         |
|                                         | 60%   | 10%                     | 86%          | 81%            | 9%                      | 82%          | 80%            | 67%       | 11%                     | 80%          | 72%            | 78%         | 9%                      | 75%          | 67%            | 62%       | 80%         |
|                                         |       |                         | K            | K*             |                         | NQ           | N*             | N         |                         | R*           | R*             | R           | *                       | V*           | **             | V         | VY          |

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_2. [City Councilor Doug Ford]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

|                                         | Total | Municipal - Scenario# 1 |              |                | Municipal - Scenario# 2 |              |                |           | Municipal - Scenario# 3 |              |                |             | Municipal - Scenario# 4 |              |                |           |             |
|-----------------------------------------|-------|-------------------------|--------------|----------------|-------------------------|--------------|----------------|-----------|-------------------------|--------------|----------------|-------------|-------------------------|--------------|----------------|-----------|-------------|
|                                         |       | Rob Ford                | Karen Stintz | David Soknacki | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Rob Ford                | Karen Stintz | David Soknacki | Olivia Chow | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Olivia Chow |
|                                         |       | K                       | L            | M              | N                       | O            | P              | Q         | R                       | S            | T              | U           | V                       | W            | X              | Y         | Z           |
| Base: All Respondents                   | 665   | 218                     | 348          | 99             | 139                     | 199          | 39             | 288       | 187                     | 129          | 39             | 310         | 128                     | 73           | 17             | 198       | 249         |
| Weighted                                | 665   | 221                     | 349          | 95             | 144                     | 202          | 45             | 274       | 184                     | 144          | 46             | 291         | 131                     | 85           | 21             | 189       | 240         |
| City Councilor Doug Ford                |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Strongly approve                        | 71    | 60                      | 7            | 3              | 49                      | 4            | -              | 18        | 51                      | 2            | 2              | 16          | 42                      | 2            | 1              | 14        | 12          |
|                                         | 11%   | 27%                     | 2%           | 4%             | 34%                     | 2%           | -              | 7%        | 28%                     | 2%           | 5%             | 5%          | 32%                     | 2%           | 7%             | 7%        | 5%          |
|                                         |       | LM                      |              | *              | OPQ                     |              | *              | O         | STU                     | *            | *              |             | WYZ*                    | *            | **             |           |             |
| Somewhat approve                        | 207   | 125                     | 64           | 17             | 74                      | 38           | 9              | 86        | 103                     | 35           | 13             | 56          | 67                      | 29           | 4              | 65        | 42          |
|                                         | 31%   | 57%                     | 18%          | 18%            | 51%                     | 19%          | 21%            | 31%       | 56%                     | 24%          | 29%            | 19%         | 51%                     | 34%          | 20%            | 34%       | 18%         |
|                                         |       | LM                      |              | *              | OPQ                     |              | *              | O         | STU                     | *            | *              |             | WYZ*                    | Z*           | **             | Z         |             |
| Somewhat disapprove                     | 155   | 27                      | 93           | 34             | 16                      | 59           | 12             | 69        | 23                      | 40           | 12             | 80          | 16                      | 15           | 6              | 50        | 67          |
|                                         | 23%   | 12%                     | 27%          | 36%            | 11%                     | 29%          | 26%            | 25%       | 13%                     | 28%          | 26%            | 27%         | 12%                     | 18%          | 27%            | 27%       | 28%         |
|                                         |       |                         | K            | K*             |                         | N            | N*             | N         |                         | R*           | *              | R           | *                       | *            | **             | V         | V           |
| Strongly disapprove                     | 232   | 8                       | 184          | 40             | 6                       | 102          | 24             | 100       | 7                       | 67           | 19             | 140         | 6                       | 39           | 10             | 60        | 118         |
|                                         | 35%   | 4%                      | 53%          | 42%            | 4%                      | 51%          | 53%            | 37%       | 4%                      | 47%          | 41%            | 48%         | 4%                      | 46%          | 46%            | 32%       | 49%         |
|                                         |       |                         | K            | K*             |                         | NQ           | N*             | N         |                         | R*           | R*             | R           | *                       | VY*          | **             | V         | VY          |
| Summary                                 |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Top2Box (Strongly/ Somewhat Approve)    | 278   | 186                     | 71           | 21             | 123                     | 41           | 9              | 104       | 154                     | 37           | 16             | 71          | 109                     | 30           | 6              | 79        | 54          |
|                                         | 42%   | 84%                     | 20%          | 22%            | 85%                     | 20%          | 21%            | 38%       | 83%                     | 26%          | 34%            | 25%         | 83%                     | 36%          | 27%            | 42%       | 23%         |
|                                         |       | LM                      |              | *              | OPQ                     |              | *              | O         | STU                     | *            | *              |             | WYZ*                    | *            | **             | Z         |             |
| Low2Box (Somewhat/ Strongly Disapprove) | 387   | 35                      | 277          | 74             | 21                      | 161          | 36             | 169       | 30                      | 107          | 31             | 220         | 22                      | 55           | 15             | 110       | 185         |
|                                         | 58%   | 16%                     | 80%          | 78%            | 15%                     | 80%          | 79%            | 62%       | 17%                     | 74%          | 66%            | 75%         | 17%                     | 64%          | 73%            | 58%       | 77%         |
|                                         |       |                         | K            | K*             |                         | NQ           | N*             | N         |                         | R*           | R*             | R           | *                       | V*           | **             | V         | VY          |

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_3. [Police Chief Bill Blair]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

|                                         | Total | Municipal - Scenario# 1 |              |                | Municipal - Scenario# 2 |              |                |           | Municipal - Scenario# 3 |              |                |             | Municipal - Scenario# 4 |              |                |           |             |
|-----------------------------------------|-------|-------------------------|--------------|----------------|-------------------------|--------------|----------------|-----------|-------------------------|--------------|----------------|-------------|-------------------------|--------------|----------------|-----------|-------------|
|                                         |       | Rob Ford                | Karen Stintz | David Soknacki | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Rob Ford                | Karen Stintz | David Soknacki | Olivia Chow | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Olivia Chow |
|                                         |       | K                       | L            | M              | N                       | O            | P              | Q         | R                       | S            | T              | U           | V                       | W            | X              | Y         | Z           |
|                                         |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Base: All Respondents                   | 665   | 218                     | 348          | 99             | 139                     | 199          | 39             | 288       | 187                     | 129          | 39             | 310         | 128                     | 73           | 17             | 198       | 249         |
| Weighted                                | 665   | 221                     | 349          | 95             | 144                     | 202          | 45             | 274       | 184                     | 144          | 46             | 291         | 131                     | 85           | 21             | 189       | 240         |
| Police Chief Bill Blair                 |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Strongly approve                        | 214   | 44                      | 147          | 23             | 31                      | 75           | 8              | 99        | 34                      | 60           | 10             | 109         | 21                      | 31           | 3              | 68        | 91          |
|                                         | 32%   | 20%                     | 42%          | 24%            | 21%                     | 37%          | 18%            | 36%       | 19%                     | 42%          | 22%            | 37%         | 16%                     | 37%          | 14%            | 36%       | 38%         |
|                                         |       |                         | KM           | *              |                         | NP           | *              | NP        |                         | R*           | *              | R           | *                       | V*           | **             | V         | V           |
| Somewhat approve                        | 317   | 107                     | 163          | 47             | 68                      | 96           | 22             | 132       | 88                      | 66           | 22             | 142         | 70                      | 36           | 10             | 87        | 114         |
|                                         | 48%   | 49%                     | 47%          | 49%            | 47%                     | 47%          | 48%            | 48%       | 48%                     | 46%          | 47%            | 49%         | 53%                     | 43%          | 49%            | 46%       | 48%         |
|                                         |       |                         |              | *              |                         |              | *              |           |                         | *            | *              |             | *                       | *            | **             |           |             |
| Somewhat disapprove                     | 103   | 55                      | 29           | 19             | 33                      | 23           | 13             | 34        | 47                      | 11           | 13             | 32          | 28                      | 12           | 8              | 25        | 30          |
|                                         | 16%   | 25%                     | 8%           | 20%            | 23%                     | 12%          | 30%            | 12%       | 26%                     | 8%           | 27%            | 11%         | 22%                     | 14%          | 37%            | 13%       | 13%         |
|                                         |       | L                       |              | L*             | OQ                      |              | OQ*            |           | SU                      | *            | SU*            |             | *                       | *            | **             |           |             |
| Strongly disapprove                     | 31    | 15                      | 10           | 6              | 13                      | 8            | 2              | 8         | 15                      | 7            | 1              | 8           | 13                      | 6            | -              | 8         | 4           |
|                                         | 5%    | 7%                      | 3%           | 7%             | 9%                      | 4%           | 4%             | 3%        | 8%                      | 5%           | 3%             | 3%          | 10%                     | 7%           | -              | 5%        | 2%          |
|                                         |       |                         |              | *              | Q                       |              | *              |           | U                       | *            | *              |             | Z*                      | *            | **             |           |             |
| Summary                                 |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Top2Box (Strongly/ Somewhat Approve)    | 531   | 151                     | 310          | 70             | 99                      | 171          | 30             | 231       | 122                     | 126          | 32             | 251         | 91                      | 67           | 13             | 155       | 205         |
|                                         | 80%   | 68%                     | 89%          | 73%            | 69%                     | 84%          | 66%            | 84%       | 66%                     | 87%          | 70%            | 86%         | 69%                     | 80%          | 63%            | 82%       | 86%         |
|                                         |       |                         | KM           | *              |                         | NP           | *              | NP        |                         | RT*          | *              | RT          | *                       | *            | **             | V         | V           |
| Low2Box (Somewhat/ Strongly Disapprove) | 134   | 70                      | 39           | 26             | 45                      | 31           | 15             | 43        | 62                      | 18           | 14             | 40          | 41                      | 17           | 8              | 34        | 35          |
|                                         | 20%   | 32%                     | 11%          | 27%            | 31%                     | 16%          | 34%            | 16%       | 34%                     | 13%          | 30%            | 14%         | 31%                     | 20%          | 37%            | 18%       | 14%         |
|                                         |       | L                       |              | L*             | OQ                      |              | OQ*            |           | SU                      | *            | SU*            |             | YZ*                     | *            | **             |           |             |

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_1. [Mayor Rob Ford]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

|                                                | Total | Municipal - Scenario# 1 |              |                | Municipal - Scenario# 2 |              |                |           | Municipal - Scenario# 3 |              |                |             | Municipal - Scenario# 4 |              |                |           |             |
|------------------------------------------------|-------|-------------------------|--------------|----------------|-------------------------|--------------|----------------|-----------|-------------------------|--------------|----------------|-------------|-------------------------|--------------|----------------|-----------|-------------|
|                                                |       | Rob Ford                | Karen Stintz | David Soknacki | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Rob Ford                | Karen Stintz | David Soknacki | Olivia Chow | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Olivia Chow |
|                                                |       | K                       | L            | M              | N                       | O            | P              | Q         | R                       | S            | T              | U           | V                       | W            | X              | Y         | Z           |
| Base: All Respondents                          | 665   | 218                     | 348          | 99             | 139                     | 199          | 39             | 288       | 187                     | 129          | 39             | 310         | 128                     | 73           | 17             | 198       | 249         |
| Weighted                                       | 665   | 221                     | 349          | 95             | 144                     | 202          | 45             | 274       | 184                     | 144          | 46             | 291         | 131                     | 85           | 21             | 189       | 240         |
| Mayor Rob Ford                                 |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Trust very much                                | 78    | 72                      | 5            | -              | 56                      | 6            | 2              | 14        | 63                      | 5            | -              | 9           | 52                      | 5            | -              | 11        | 9           |
|                                                | 12%   | 33%                     | 2%           | -              | 39%                     | 3%           | 4%             | 5%        | 34%                     | 4%           | -              | 3%          | 40%                     | 6%           | -              | 6%        | 4%          |
|                                                |       | LM                      |              | *              | OPQ                     |              | *              |           | STU                     | *            | *              |             | WYZ*                    | *            | **             |           |             |
| Trust somewhat                                 | 146   | 117                     | 19           | 9              | 70                      | 12           | 3              | 61        | 92                      | 10           | 7              | 36          | 59                      | 7            | 4              | 48        | 27          |
|                                                | 22%   | 53%                     | 5%           | 10%            | 49%                     | 6%           | 6%             | 22%       | 50%                     | 7%           | 14%            | 12%         | 45%                     | 8%           | 21%            | 25%       | 11%         |
|                                                |       | LM                      |              | *              | OPQ                     |              | *              | OP        | STU                     | *            | *              |             | WYZ*                    | *            | **             | WZ        |             |
| Don't trust much                               | 99    | 23                      | 60           | 16             | 14                      | 30           | 5              | 51        | 21                      | 22           | 13             | 43          | 17                      | 10           | 3              | 36        | 33          |
|                                                | 15%   | 10%                     | 17%          | 17%            | 9%                      | 15%          | 12%            | 19%       | 11%                     | 15%          | 29%            | 15%         | 13%                     | 11%          | 17%            | 19%       | 14%         |
|                                                |       |                         | K            | *              |                         |              | *              | N         |                         | *            | R*             |             | *                       | *            | **             |           |             |
| Don't trust at all                             | 329   | 8                       | 256          | 65             | 4                       | 147          | 32             | 146       | 7                       | 100          | 24             | 198         | 4                       | 56           | 12             | 91        | 165         |
|                                                | 49%   | 4%                      | 73%          | 68%            | 3%                      | 73%          | 71%            | 53%       | 4%                      | 69%          | 52%            | 68%         | 3%                      | 66%          | 58%            | 48%       | 69%         |
|                                                |       |                         | K            | K*             |                         | NQ           | N*             | N         |                         | R*           | R*             | R           | *                       | VY*          | **             | V         | VY          |
| Never heard of them, so I can't comment        | 14    | 1                       | 8            | 5              | 1                       | 8            | 3              | 2         | 1                       | 7            | 2              | 4           | -                       | 7            | 1              | 2         | 5           |
|                                                | 2%    | *                       | 2%           | 6%             | *                       | 4%           | 7%             | 1%        | *                       | 5%           | 5%             | 2%          | -                       | 8%           | 5%             | 1%        | 2%          |
|                                                |       |                         |              | K*             |                         | Q            | NQ*            |           |                         | R*           | R*             |             | *                       | VYZ*         | **             |           |             |
| Summary                                        |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Top2Box (Trust Very Much/ Somewhat)            | 223   | 190                     | 24           | 9              | 126                     | 18           | 5              | 74        | 156                     | 16           | 7              | 45          | 111                     | 12           | 4              | 59        | 36          |
|                                                | 34%   | 86%                     | 7%           | 10%            | 88%                     | 9%           | 10%            | 27%       | 85%                     | 11%          | 14%            | 16%         | 85%                     | 14%          | 21%            | 31%       | 15%         |
|                                                |       | LM                      |              | *              | OPQ                     |              | *              | OP        | STU                     | *            | *              |             | WYZ*                    | *            | **             | WZ        |             |
| Low2Box (Don't trust much/ Don't Trust At All) | 428   | 31                      | 316          | 81             | 17                      | 176          | 37             | 197       | 28                      | 122          | 37             | 241         | 20                      | 66           | 15             | 128       | 198         |
|                                                | 64%   | 14%                     | 91%          | 85%            | 12%                     | 87%          | 83%            | 72%       | 15%                     | 85%          | 81%            | 83%         | 15%                     | 78%          | 74%            | 68%       | 83%         |
|                                                |       |                         | K            | K*             |                         | NQ           | N*             | N         |                         | R*           | R*             | R           | *                       | V*           | **             | V         | VY          |

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_2. [City Councilor Doug Ford, the Mayor's brother]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

|                                                | Total | Municipal - Scenario# 1 |              |                | Municipal - Scenario# 2 |              |                |           | Municipal - Scenario# 3 |              |                |             | Municipal - Scenario# 4 |              |                |           |             |
|------------------------------------------------|-------|-------------------------|--------------|----------------|-------------------------|--------------|----------------|-----------|-------------------------|--------------|----------------|-------------|-------------------------|--------------|----------------|-----------|-------------|
|                                                |       | Rob Ford                | Karen Stintz | David Soknacki | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Rob Ford                | Karen Stintz | David Soknacki | Olivia Chow | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Olivia Chow |
|                                                |       | K                       | L            | M              | N                       | O            | P              | Q         | R                       | S            | T              | U           | V                       | W            | X              | Y         | Z           |
| Base: All Respondents                          | 665   | 218                     | 348          | 99             | 139                     | 199          | 39             | 288       | 187                     | 129          | 39             | 310         | 128                     | 73           | 17             | 198       | 249         |
| Weighted                                       | 665   | 221                     | 349          | 95             | 144                     | 202          | 45             | 274       | 184                     | 144          | 46             | 291         | 131                     | 85           | 21             | 189       | 240         |
| City Councilor Doug Ford, the Mayor's brother  |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Trust very much                                | 47    | 43                      | 4            | -              | 32                      | 4            | -              | 12        | 32                      | 1            | -              | 14          | 27                      | -            | -              | 7         | 13          |
|                                                | 7%    | 19%                     | 1%           | -              | 22%                     | 2%           | -              | 4%        | 17%                     | 1%           | -              | 5%          | 21%                     | -            | -              | 4%        | 6%          |
|                                                |       | LM                      |              | *              | OPQ                     |              | *              |           | STU                     | *            | *              |             | WYZ*                    | *            | **             |           |             |
| Trust somewhat                                 | 149   | 110                     | 28           | 10             | 69                      | 14           | 3              | 63        | 98                      | 17           | 8              | 25          | 65                      | 10           | 2              | 54        | 17          |
|                                                | 22%   | 50%                     | 8%           | 11%            | 48%                     | 7%           | 6%             | 23%       | 53%                     | 12%          | 18%            | 9%          | 50%                     | 12%          | 9%             | 29%       | 7%          |
|                                                |       | LM                      |              | *              | OPQ                     |              | *              | OP        | STU                     | *            | *              |             | WYZ*                    | *            | **             | WZ        |             |
| Don't trust much                               | 151   | 41                      | 84           | 26             | 23                      | 54           | 6              | 67        | 30                      | 35           | 11             | 76          | 18                      | 24           | 6              | 43        | 61          |
|                                                | 23%   | 19%                     | 24%          | 27%            | 16%                     | 27%          | 13%            | 25%       | 16%                     | 24%          | 23%            | 26%         | 14%                     | 28%          | 27%            | 23%       | 25%         |
|                                                |       |                         |              | *              |                         | N            | *              |           |                         | *            | *              | R           | *                       | V*           | **             |           | V           |
| Don't trust at all                             | 293   | 18                      | 222          | 52             | 11                      | 120          | 33             | 128       | 16                      | 82           | 25             | 170         | 14                      | 42           | 11             | 82        | 144         |
|                                                | 44%   | 8%                      | 64%          | 55%            | 8%                      | 59%          | 73%            | 47%       | 9%                      | 57%          | 55%            | 58%         | 11%                     | 50%          | 54%            | 43%       | 60%         |
|                                                |       |                         | K            | K*             |                         | NQ           | NQ*            | N         |                         | R*           | R*             | R           | *                       | V*           | **             | V         | VY          |
| Never heard of them, so I can't comment        | 25    | 8                       | 10           | 7              | 8                       | 10           | 3              | 3         | 8                       | 9            | 2              | 6           | 7                       | 8            | 2              | 3         | 5           |
|                                                | 4%    | 4%                      | 3%           | 7%             | 6%                      | 5%           | 7%             | 1%        | 4%                      | 6%           | 4%             | 2%          | 5%                      | 10%          | 11%            | 1%        | 2%          |
|                                                |       |                         |              | *              | Q                       | Q            | Q*             |           |                         | *            | *              |             | *                       | YZ*          | **             |           |             |
| Summary                                        |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Top2Box (Trust Very Much/ Somewhat)            | 196   | 153                     | 33           | 10             | 101                     | 17           | 3              | 75        | 130                     | 18           | 8              | 39          | 92                      | 10           | 2              | 61        | 31          |
|                                                | 30%   | 69%                     | 9%           | 11%            | 70%                     | 9%           | 6%             | 27%       | 71%                     | 13%          | 18%            | 14%         | 70%                     | 12%          | 9%             | 32%       | 13%         |
|                                                |       | LM                      |              | *              | OPQ                     |              | *              | OP        | STU                     | *            | *              |             | WYZ*                    | *            | **             | WZ        |             |
| Low2Box (Don't trust much/ Don't Trust At All) | 444   | 59                      | 306          | 78             | 34                      | 175          | 39             | 196       | 46                      | 116          | 36             | 245         | 32                      | 66           | 17             | 125       | 204         |
|                                                | 67%   | 27%                     | 88%          | 82%            | 24%                     | 86%          | 86%            | 72%       | 25%                     | 81%          | 77%            | 84%         | 24%                     | 78%          | 80%            | 66%       | 85%         |
|                                                |       |                         | K            | K*             |                         | NQ           | N*             | N         |                         | R*           | R*             | R           | *                       | V*           | **             | V         | VY          |

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_3. [Police Chief Bill Blair]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

|                                                | Total | Municipal - Scenario# 1 |              |                | Municipal - Scenario# 2 |              |                |           | Municipal - Scenario# 3 |              |                |             | Municipal - Scenario# 4 |              |                |           |             |
|------------------------------------------------|-------|-------------------------|--------------|----------------|-------------------------|--------------|----------------|-----------|-------------------------|--------------|----------------|-------------|-------------------------|--------------|----------------|-----------|-------------|
|                                                |       | Rob Ford                | Karen Stintz | David Soknacki | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Rob Ford                | Karen Stintz | David Soknacki | Olivia Chow | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Olivia Chow |
|                                                |       | K                       | L            | M              | N                       | O            | P              | Q         | R                       | S            | T              | U           | V                       | W            | X              | Y         | Z           |
| Base: All Respondents                          | 665   | 218                     | 348          | 99             | 139                     | 199          | 39             | 288       | 187                     | 129          | 39             | 310         | 128                     | 73           | 17             | 198       | 249         |
| Weighted                                       | 665   | 221                     | 349          | 95             | 144                     | 202          | 45             | 274       | 184                     | 144          | 46             | 291         | 131                     | 85           | 21             | 189       | 240         |
| Police Chief Bill Blair                        |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Trust very much                                | 206   | 47                      | 132          | 27             | 30                      | 70           | 8              | 98        | 40                      | 58           | 14             | 94          | 28                      | 25           | 4              | 74        | 74          |
|                                                | 31%   | 21%                     | 38%          | 28%            | 21%                     | 35%          | 17%            | 36%       | 22%                     | 40%          | 29%            | 32%         | 22%                     | 30%          | 19%            | 39%       | 31%         |
|                                                |       |                         | K            | *              |                         | N            | *              | NP        |                         | R*           | *              | R           | *                       | *            | **             | V         |             |
| Trust somewhat                                 | 283   | 93                      | 155          | 36             | 56                      | 89           | 19             | 120       | 73                      | 59           | 16             | 136         | 52                      | 38           | 7              | 77        | 110         |
|                                                | 43%   | 42%                     | 44%          | 37%            | 39%                     | 44%          | 42%            | 44%       | 39%                     | 41%          | 34%            | 47%         | 39%                     | 45%          | 32%            | 41%       | 46%         |
|                                                |       |                         |              | *              |                         |              | *              |           |                         | *            | *              |             | *                       | *            | **             |           |             |
| Don't trust much                               | 95    | 41                      | 34           | 20             | 26                      | 23           | 10             | 36        | 34                      | 5            | 12             | 44          | 21                      | 3            | 8              | 21        | 43          |
|                                                | 14%   | 18%                     | 10%          | 21%            | 18%                     | 11%          | 22%            | 13%       | 19%                     | 4%           | 26%            | 15%         | 16%                     | 3%           | 37%            | 11%       | 18%         |
|                                                |       | L                       |              | L*             |                         |              | *              |           | S                       | *            | S*             | S           | W*                      | *            | **             |           | W           |
| Don't trust at all                             | 50    | 29                      | 13           | 7              | 22                      | 7            | 5              | 16        | 26                      | 11           | 1              | 11          | 21                      | 7            | -              | 14        | 8           |
|                                                | 7%    | 13%                     | 4%           | 8%             | 15%                     | 3%           | 12%            | 6%        | 14%                     | 8%           | 3%             | 4%          | 16%                     | 8%           | -              | 7%        | 3%          |
|                                                |       | L                       |              | *              | OQ                      |              | *              |           | U                       | *            | *              |             | YZ*                     | *            | **             |           |             |
| Never heard of them, so I can't comment        | 31    | 11                      | 15           | 6              | 11                      | 14           | 3              | 4         | 11                      | 11           | 3              | 6           | 10                      | 11           | 2              | 4         | 4           |
|                                                | 5%    | 5%                      | 4%           | 6%             | 7%                      | 7%           | 7%             | 1%        | 6%                      | 8%           | 7%             | 2%          | 7%                      | 13%          | 11%            | 2%        | 2%          |
|                                                |       |                         |              | *              | Q                       | Q            | *              |           |                         | U*           | *              |             | YZ*                     |              | YZ*            | **        |             |
| Summary                                        |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Top2Box (Trust Very Much/ Somewhat)            | 489   | 140                     | 286          | 62             | 85                      | 159          | 27             | 218       | 113                     | 116          | 29             | 230         | 80                      | 64           | 11             | 150       | 184         |
|                                                | 73%   | 63%                     | 82%          | 65%            | 59%                     | 78%          | 59%            | 80%       | 61%                     | 81%          | 64%            | 79%         | 61%                     | 75%          | 52%            | 80%       | 77%         |
|                                                |       |                         | KM           | *              |                         | NP           | *              | NP        |                         | R*           | *              | R           | *                       | *            | **             | V         | V           |
| Low2Box (Don't trust much/ Don't Trust At All) | 145   | 70                      | 48           | 27             | 48                      | 30           | 15             | 52        | 61                      | 16           | 13             | 55          | 42                      | 10           | 8              | 35        | 51          |
|                                                | 22%   | 31%                     | 14%          | 29%            | 33%                     | 15%          | 34%            | 19%       | 33%                     | 11%          | 29%            | 19%         | 32%                     | 12%          | 37%            | 18%       | 21%         |
|                                                |       | L                       |              | L*             | OQ                      |              | O*             |           | SU                      | *            | S*             |             | WY*                     | *            | **             |           |             |

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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5. As you probably know, there has been ongoing Toronto Police Services surveillance and investigation concerning individuals linked to Mayor Ford. As a result, the activities of the Mayor have been part of the collected information but, to date, no charges have been laid against the Mayor personally. Recently, Toronto police Services Chief Bill Blair confirmed that there two videos that had come into the possession of the police and said at a press conference that "As a citizen of Toronto I'm disappointed... This is a traumatic issue for the citizens of this city and for the reputation of this city and that concerns me. Councillor Doug Ford has said that these comments should not have been made by the Police Chief in his police uniform and, in the absence of any criminal charge, shows a bias that should have the Police Chief step aside for an independent

|                                                | Municipal - Scenario# 1 |          |              |                | Municipal - Scenario# 2 |              |                |           | Municipal - Scenario# 3 |              |                |             | Municipal - Scenario# 4 |              |                |           |             |
|------------------------------------------------|-------------------------|----------|--------------|----------------|-------------------------|--------------|----------------|-----------|-------------------------|--------------|----------------|-------------|-------------------------|--------------|----------------|-----------|-------------|
|                                                | Total                   | Rob Ford | Karen Stintz | David Soknacki | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Rob Ford                | Karen Stintz | David Soknacki | Olivia Chow | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Olivia Chow |
|                                                |                         | K        | L            | M              | N                       | O            | P              | Q         | R                       | S            | T              | U           | V                       | W            | X              | Y         | Z           |
|                                                |                         |          |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Base: All Respondents                          | 665                     | 218      | 348          | 99             | 139                     | 199          | 39             | 288       | 187                     | 129          | 39             | 310         | 128                     | 73           | 17             | 198       | 249         |
| Weighted                                       | 665                     | 221      | 349          | 95             | 144                     | 202          | 45             | 274       | 184                     | 144          | 46             | 291         | 131                     | 85           | 21             | 189       | 240         |
| Very much agree                                | 69                      | 50       | 17           | 2              | 40                      | 9            | 7              | 13        | 45                      | 11           | 4              | 8           | 37                      | 12           | 1              | 11        | 7           |
|                                                | 10%                     | 22%      | 5%           | 2%             | 28%                     | 4%           | 15%            | 5%        | 25%                     | 8%           | 8%             | 3%          | 28%                     | 15%          | 3%             | 6%        | 3%          |
| Somewhat agree                                 |                         | LM       |              | *              | OQ                      |              | OQ*            |           | STU                     | U*           | *              |             | YZ*                     | YZ*          | **             |           |             |
|                                                | 130                     | 80       | 34           | 16             | 51                      | 27           | 6              | 45        | 66                      | 20           | 11             | 33          | 43                      | 15           | 7              | 34        | 31          |
| Somewhat disagree                              |                         | 20%      | 36%          | 10%            | 17%                     | 36%          | 14%            | 13%       | 36%                     | 14%          | 25%            | 11%         | 33%                     | 18%          | 33%            | 18%       | 13%         |
|                                                |                         |          | LM           | *              | OPQ                     |              | *              |           | SU                      | *            | U*             |             | WYZ*                    | *            | **             |           |             |
|                                                | 158                     | 56       | 70           | 32             | 37                      | 46           | 13             | 62        | 49                      | 25           | 10             | 75          | 35                      | 14           | 7              | 39        | 63          |
|                                                | 24%                     | 25%      | 20%          | 33%            | 25%                     | 23%          | 28%            | 23%       | 26%                     | 17%          | 22%            | 26%         | 26%                     | 17%          | 33%            | 21%       | 26%         |
| Disagree very much                             |                         |          |              | L*             |                         |              | *              |           |                         | *            | *              |             | *                       | *            | **             |           |             |
|                                                | 308                     | 35       | 228          | 45             | 16                      | 120          | 19             | 153       | 24                      | 88           | 21             | 175         | 17                      | 43           | 6              | 105       | 138         |
|                                                | 46%                     | 16%      | 65%          | 47%            | 11%                     | 59%          | 43%            | 56%       | 13%                     | 61%          | 45%            | 60%         | 13%                     | 51%          | 30%            | 56%       | 57%         |
|                                                |                         |          | KM           | K*             |                         | N            | N*             | N         |                         | R*           | R*             | R           | *                       | V*           | **             | V         | V           |
| Summary                                        |                         |          |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Top2Box (Very Much/ Somewhat Agree)            | 198                     | 130      | 51           | 18             | 91                      | 36           | 13             | 58        | 111                     | 31           | 15             | 41          | 80                      | 27           | 8              | 45        | 39          |
|                                                | 30%                     | 59%      | 14%          | 19%            | 63%                     | 18%          | 29%            | 21%       | 60%                     | 22%          | 33%            | 14%         | 61%                     | 32%          | 36%            | 24%       | 16%         |
| Low2Box (Somewhat Disagree/Disagree Very Much) |                         | LM       |              | *              | OPQ                     |              | *              |           | STU                     | *            | U*             |             | WYZ*                    | Z*           | **             |           |             |
|                                                | 467                     | 91       | 298          | 77             | 53                      | 166          | 32             | 215       | 73                      | 113          | 31             | 250         | 51                      | 57           | 13             | 144       | 201         |
|                                                | 70%                     | 41%      | 86%          | 81%            | 37%                     | 82%          | 71%            | 79%       | 40%                     | 78%          | 67%            | 86%         | 39%                     | 68%          | 64%            | 76%       | 84%         |
|                                                |                         |          | K            | K*             |                         | N            | N*             | N         |                         | R*           | R*             | RT          | *                       | V*           | **             | V         | VW          |

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_1. [Chief Bill Blair]

And how much credibility does each of the following have when talking about this current situation involving the Mayor?

|                                                | Total | Municipal - Scenario# 1 |              |                | Municipal - Scenario# 2 |              |                |           | Municipal - Scenario# 3 |              |                |             | Municipal - Scenario# 4 |              |                |           |             |
|------------------------------------------------|-------|-------------------------|--------------|----------------|-------------------------|--------------|----------------|-----------|-------------------------|--------------|----------------|-------------|-------------------------|--------------|----------------|-----------|-------------|
|                                                |       | Rob Ford                | Karen Stintz | David Soknacki | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Rob Ford                | Karen Stintz | David Soknacki | Olivia Chow | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Olivia Chow |
|                                                |       | K                       | L            | M              | N                       | O            | P              | Q         | R                       | S            | T              | U           | V                       | W            | X              | Y         | Z           |
|                                                |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Base: All Respondents                          | 665   | 218                     | 348          | 99             | 139                     | 199          | 39             | 288       | 187                     | 129          | 39             | 310         | 128                     | 73           | 17             | 198       | 249         |
| Weighted                                       | 665   | 221                     | 349          | 95             | 144                     | 202          | 45             | 274       | 184                     | 144          | 46             | 291         | 131                     | 85           | 21             | 189       | 240         |
| Chief Bill Blair                               |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| A lot of credibility                           | 271   | 46                      | 192          | 32             | 23                      | 106          | 13             | 128       | 35                      | 79           | 14             | 143         | 24                      | 40           | 5              | 92        | 109         |
|                                                | 41%   | 21%                     | 55%          | 33%            | 16%                     | 52%          | 30%            | 47%       | 19%                     | 55%          | 30%            | 49%         | 18%                     | 47%          | 26%            | 49%       | 45%         |
|                                                |       |                         | KM           | K*             |                         | NP           | *              | N         |                         | RT*          | *              | RT          | *                       | V*           | **             | V         | V           |
| Some credibility                               | 301   | 115                     | 133          | 53             | 79                      | 82           | 25             | 115       | 98                      | 52           | 28             | 123         | 67                      | 34           | 14             | 76        | 109         |
|                                                | 45%   | 52%                     | 38%          | 56%            | 55%                     | 41%          | 55%            | 42%       | 53%                     | 36%          | 60%            | 42%         | 51%                     | 40%          | 66%            | 40%       | 46%         |
|                                                |       | L                       |              | L*             | OQ                      |              | *              |           | SU                      | *            | S*             |             | *                       | *            | **             |           |             |
| Not very much credibility                      | 58    | 36                      | 12           | 9              | 24                      | 6            | 3              | 26        | 30                      | 5            | 4              | 19          | 22                      | 3            | 1              | 16        | 17          |
|                                                | 9%    | 16%                     | 4%           | 10%            | 16%                     | 3%           | 6%             | 9%        | 16%                     | 3%           | 9%             | 7%          | 16%                     | 3%           | 5%             | 8%        | 7%          |
|                                                |       | L                       |              | L*             | O                       |              | *              | O         | SU                      | *            | *              |             | WZ*                     | *            | **             |           |             |
| No credibility at all                          | 36    | 24                      | 11           | 1              | 18                      | 8            | 4              | 6         | 21                      | 9            | 1              | 6           | 19                      | 8            | 1              | 5         | 5           |
|                                                | 5%    | 11%                     | 3%           | 1%             | 13%                     | 4%           | 9%             | 2%        | 12%                     | 6%           | 1%             | 2%          | 14%                     | 9%           | 3%             | 2%        | 2%          |
|                                                |       | LM                      |              | *              | OQ                      |              | Q*             |           | U                       | *            | *              |             | YZ*                     | YZ*          | **             |           |             |
| Summary                                        |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Top2Box (A Lot / Some Credibility)             | 571   | 161                     | 325          | 85             | 102                     | 188          | 38             | 242       | 133                     | 131          | 41             | 266         | 91                      | 74           | 19             | 168       | 218         |
|                                                | 86%   | 73%                     | 93%          | 89%            | 71%                     | 93%          | 85%            | 89%       | 72%                     | 91%          | 90%            | 91%         | 69%                     | 88%          | 92%            | 89%       | 91%         |
|                                                |       |                         | K            | K*             |                         | N            | *              | N         |                         | R*           | R*             | R           | *                       | V*           | **             | V         | V           |
| Low2Box (Not Very Much/ No Credibility At All) | 94    | 60                      | 24           | 11             | 42                      | 14           | 7              | 31        | 51                      | 13           | 5              | 25          | 40                      | 10           | 2              | 20        | 21          |
|                                                | 14%   | 27%                     | 7%           | 11%            | 29%                     | 7%           | 15%            | 11%       | 28%                     | 9%           | 10%            | 9%          | 31%                     | 12%          | 8%             | 11%       | 9%          |
|                                                |       | LM                      |              | *              | OQ                      |              | *              |           | STU                     | *            | *              |             | WYZ*                    | *            | **             |           |             |

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_2. [Councillor Doug ford]

And how much credibility does each of the following have when talking about this current situation involving the Mayor?

|                                                | Total | Municipal - Scenario# 1 |              |                | Municipal - Scenario# 2 |              |                |           | Municipal - Scenario# 3 |              |                |             | Municipal - Scenario# 4 |              |                |           |             |
|------------------------------------------------|-------|-------------------------|--------------|----------------|-------------------------|--------------|----------------|-----------|-------------------------|--------------|----------------|-------------|-------------------------|--------------|----------------|-----------|-------------|
|                                                |       | Rob Ford                | Karen Stintz | David Soknacki | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Rob Ford                | Karen Stintz | David Soknacki | Olivia Chow | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Olivia Chow |
|                                                |       | K                       | L            | M              | N                       | O            | P              | Q         | R                       | S            | T              | U           | V                       | W            | X              | Y         | Z           |
| Base: All Respondents                          | 665   | 218                     | 348          | 99             | 139                     | 199          | 39             | 288       | 187                     | 129          | 39             | 310         | 128                     | 73           | 17             | 198       | 249         |
| Weighted                                       | 665   | 221                     | 349          | 95             | 144                     | 202          | 45             | 274       | 184                     | 144          | 46             | 291         | 131                     | 85           | 21             | 189       | 240         |
| Councillor Doug ford                           |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| A lot of credibility                           | 40    | 32                      | 7            | -              | 28                      | 6            | -              | 6         | 30                      | 2            | -              | 8           | 26                      | 2            | -              | 6         | 6           |
|                                                | 6%    | 15%                     | 2%           | -              | 19%                     | 3%           | -              | 2%        | 16%                     | 1%           | -              | 3%          | 19%                     | 3%           | -              | 3%        | 3%          |
|                                                |       | LM                      |              | *              | OPQ                     |              | *              |           | STU                     | *            | *              |             | WYZ*                    | *            | **             |           |             |
| Some credibility                               | 160   | 121                     | 29           | 11             | 76                      | 20           | 5              | 60        | 100                     | 20           | 7              | 34          | 70                      | 15           | 6              | 47        | 23          |
|                                                | 24%   | 55%                     | 8%           | 12%            | 53%                     | 10%          | 10%            | 22%       | 55%                     | 14%          | 14%            | 12%         | 53%                     | 17%          | 27%            | 25%       | 9%          |
|                                                |       | LM                      |              | *              | OPQ                     |              | *              | O         | STU                     | *            | *              |             | WYZ*                    | *            | **             | Z         |             |
| Not very much credibility                      | 156   | 49                      | 82           | 25             | 25                      | 52           | 10             | 70        | 37                      | 32           | 15             | 71          | 20                      | 21           | 5              | 45        | 65          |
|                                                | 23%   | 22%                     | 24%          | 26%            | 17%                     | 26%          | 22%            | 25%       | 20%                     | 22%          | 34%            | 25%         | 15%                     | 25%          | 24%            | 24%       | 27%         |
|                                                |       |                         |              | *              |                         |              | *              |           |                         | *            | *              |             | *                       | *            | **             |           | V           |
| No credibility at all                          | 309   | 20                      | 230          | 59             | 15                      | 125          | 30             | 138       | 17                      | 91           | 24             | 178         | 16                      | 47           | 10             | 90        | 145         |
|                                                | 46%   | 9%                      | 66%          | 62%            | 11%                     | 62%          | 68%            | 51%       | 9%                      | 63%          | 52%            | 61%         | 12%                     | 55%          | 49%            | 48%       | 61%         |
|                                                |       |                         | K            | K*             |                         | NQ           | N*             | N         |                         | R*           | R*             | R           | *                       | V*           | **             | V         | VY          |
| Summary                                        |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Top2Box (A Lot / Some Credibility)             | 200   | 153                     | 36           | 11             | 104                     | 26           | 5              | 66        | 130                     | 21           | 7              | 42          | 96                      | 17           | 6              | 53        | 29          |
|                                                | 30%   | 69%                     | 10%          | 12%            | 72%                     | 13%          | 10%            | 24%       | 71%                     | 15%          | 14%            | 14%         | 73%                     | 20%          | 27%            | 28%       | 12%         |
|                                                |       | LM                      |              | *              | OPQ                     |              | *              | O         | STU                     | *            | *              |             | WYZ*                    | *            | **             | Z         |             |
| Low2Box (Not Very Much/ No Credibility At All) | 465   | 68                      | 313          | 84             | 40                      | 177          | 40             | 208       | 54                      | 123          | 40             | 249         | 36                      | 68           | 15             | 135       | 211         |
|                                                | 70%   | 31%                     | 90%          | 88%            | 28%                     | 87%          | 90%            | 76%       | 29%                     | 85%          | 86%            | 86%         | 27%                     | 80%          | 73%            | 72%       | 88%         |
|                                                |       |                         | K            | K*             |                         | NQ           | N*             | N         |                         | R*           | R*             | R           | *                       | V*           | **             | V         | VY          |

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_3. [Mayor Rob Ford]

And how much credibility does each of the following have when talking about this current situation involving the Mayor?

|                                                | Total | Municipal - Scenario# 1 |              |                | Municipal - Scenario# 2 |              |                |           | Municipal - Scenario# 3 |              |                |             | Municipal - Scenario# 4 |              |                |           |             |
|------------------------------------------------|-------|-------------------------|--------------|----------------|-------------------------|--------------|----------------|-----------|-------------------------|--------------|----------------|-------------|-------------------------|--------------|----------------|-----------|-------------|
|                                                |       | Rob Ford                | Karen Stintz | David Soknacki | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Rob Ford                | Karen Stintz | David Soknacki | Olivia Chow | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Olivia Chow |
|                                                |       | K                       | L            | M              | N                       | O            | P              | Q         | R                       | S            | T              | U           | V                       | W            | X              | Y         | Z           |
| Base: All Respondents                          | 665   | 218                     | 348          | 99             | 139                     | 199          | 39             | 288       | 187                     | 129          | 39             | 310         | 128                     | 73           | 17             | 198       | 249         |
| Weighted                                       | 665   | 221                     | 349          | 95             | 144                     | 202          | 45             | 274       | 184                     | 144          | 46             | 291         | 131                     | 85           | 21             | 189       | 240         |
| Mayor Rob Ford                                 |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| A lot of credibility                           | 52    | 43                      | 9            | -              | 37                      | 6            | -              | 8         | 43                      | 1            | 3              | 6           | 38                      | 1            | -              | 4         | 9           |
|                                                | 8%    | 19%                     | 3%           | -              | 26%                     | 3%           | -              | 3%        | 23%                     | *            | 6%             | 2%          | 29%                     | 1%           | -              | 2%        | 4%          |
|                                                |       | LM                      |              | *              | OPQ                     |              | *              |           | STU                     | *            | S*             |             | WYZ*                    | *            | **             |           |             |
| Some credibility                               | 144   | 116                     | 20           | 8              | 75                      | 17           | 4              | 48        | 92                      | 12           | 5              | 35          | 66                      | 7            | 8              | 41        | 23          |
|                                                | 22%   | 52%                     | 6%           | 9%             | 52%                     | 8%           | 8%             | 18%       | 50%                     | 8%           | 12%            | 12%         | 50%                     | 8%           | 39%            | 22%       | 10%         |
|                                                |       | LM                      |              | *              | OPQ                     |              | *              | O         | STU                     | *            | *              |             | WYZ*                    | *            | **             | WZ        |             |
| Not very much credibility                      | 110   | 52                      | 45           | 14             | 25                      | 23           | 5              | 58        | 41                      | 26           | 7              | 37          | 22                      | 16           | 1              | 44        | 28          |
|                                                | 17%   | 24%                     | 13%          | 14%            | 18%                     | 11%          | 10%            | 21%       | 22%                     | 18%          | 15%            | 13%         | 16%                     | 19%          | 3%             | 24%       | 12%         |
|                                                |       | L                       |              | *              |                         |              | *              | O         | U                       | *            | *              |             | *                       | *            | **             | Z         |             |
| No credibility at all                          | 358   | 10                      | 275          | 73             | 6                       | 156          | 37             | 159       | 8                       | 105          | 31             | 214         | 6                       | 61           | 12             | 100       | 179         |
|                                                | 54%   | 5%                      | 79%          | 77%            | 4%                      | 77%          | 81%            | 58%       | 4%                      | 73%          | 68%            | 74%         | 4%                      | 72%          | 58%            | 53%       | 75%         |
|                                                |       |                         | K            | K*             |                         | NQ           | NQ*            | N         |                         | R*           | R*             | R           | *                       | VY*          | **             | V         | VY          |
| Summary                                        |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Top2Box (A Lot / Some Credibility)             | 196   | 158                     | 30           | 8              | 112                     | 24           | 4              | 57        | 135                     | 13           | 8              | 41          | 104                     | 7            | 8              | 44        | 32          |
|                                                | 30%   | 72%                     | 8%           | 9%             | 78%                     | 12%          | 8%             | 21%       | 73%                     | 9%           | 18%            | 14%         | 79%                     | 8%           | 39%            | 24%       | 14%         |
|                                                |       | LM                      |              | *              | OPQ                     |              | *              | O         | STU                     | *            | *              |             | WYZ*                    | *            | **             | WZ        |             |
| Low2Box (Not Very Much/ No Credibility At All) | 469   | 63                      | 319          | 87             | 32                      | 179          | 41             | 217       | 49                      | 131          | 38             | 250         | 27                      | 78           | 13             | 144       | 207         |
|                                                | 70%   | 28%                     | 92%          | 91%            | 22%                     | 88%          | 92%            | 79%       | 27%                     | 91%          | 82%            | 86%         | 21%                     | 92%          | 61%            | 76%       | 86%         |
|                                                |       |                         | K            | K*             |                         | NQ           | N*             | N         |                         | R*           | R*             | R           | *                       | VY*          | **             | V         | VY          |

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4. [SUMMARY - TOP2BOX (A LOT / SOME CREDIBILITY)]

And how much credibility does each of the following have when talking about this current situation involving the Mayor?

|                       | Total | Municipal - Scenario# 1 |              |                | Municipal - Scenario# 2 |              |                |           | Municipal - Scenario# 3 |              |                |             | Municipal - Scenario# 4 |              |                |           |             |
|-----------------------|-------|-------------------------|--------------|----------------|-------------------------|--------------|----------------|-----------|-------------------------|--------------|----------------|-------------|-------------------------|--------------|----------------|-----------|-------------|
|                       |       | Rob Ford                | Karen Stintz | David Soknacki | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Rob Ford                | Karen Stintz | David Soknacki | Olivia Chow | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Olivia Chow |
|                       |       | K                       | L            | M              | N                       | O            | P              | Q         | R                       | S            | T              | U           | V                       | W            | X              | Y         | Z           |
|                       |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Base: All Respondents | 665   | 218                     | 348          | 99             | 139                     | 199          | 39             | 288       | 187                     | 129          | 39             | 310         | 128                     | 73           | 17             | 198       | 249         |
| Weighted              | 665   | 221                     | 349          | 95             | 144                     | 202          | 45             | 274       | 184                     | 144          | 46             | 291         | 131                     | 85           | 21             | 189       | 240         |
| Chief Bill Blair      | 571   | 161                     | 325          | 85             | 102                     | 188          | 38             | 242       | 133                     | 131          | 41             | 266         | 91                      | 74           | 19             | 168       | 218         |
|                       | 86%   | 73%                     | 93%          | 89%            | 71%                     | 93%          | 85%            | 89%       | 72%                     | 91%          | 90%            | 91%         | 69%                     | 88%          | 92%            | 89%       | 91%         |
|                       |       |                         | K            | K*             |                         | N            | *              | N         |                         | R*           | R*             | R           | *                       | V*           | **             | V         | V           |
| Councillor Doug ford  | 200   | 153                     | 36           | 11             | 104                     | 26           | 5              | 66        | 130                     | 21           | 7              | 42          | 96                      | 17           | 6              | 53        | 29          |
|                       | 30%   | 69%                     | 10%          | 12%            | 72%                     | 13%          | 10%            | 24%       | 71%                     | 15%          | 14%            | 14%         | 73%                     | 20%          | 27%            | 28%       | 12%         |
|                       |       | LM                      |              | *              | OPQ                     |              | *              | O         | STU                     | *            | *              |             | WYZ*                    | *            | **             | Z         |             |
| Mayor Rob Ford        | 196   | 158                     | 30           | 8              | 112                     | 24           | 4              | 57        | 135                     | 13           | 8              | 41          | 104                     | 7            | 8              | 44        | 32          |
|                       | 30%   | 72%                     | 8%           | 9%             | 78%                     | 12%          | 8%             | 21%       | 73%                     | 9%           | 18%            | 14%         | 79%                     | 8%           | 39%            | 24%       | 14%         |
|                       |       | LM                      |              | *              | OPQ                     |              | *              | O         | STU                     | *            | *              |             | WYZ*                    | *            | **             | WZ        |             |

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4. [SUMMARY - LOW2BOX (NOT VERY MUCH/ NO CREDIBILITY AT ALL)]

And how much credibility does each of the following have when talking about this current situation involving the Mayor?

|                       | Total | Municipal - Scenario# 1 |              |                | Municipal - Scenario# 2 |              |                |           | Municipal - Scenario# 3 |              |                |             | Municipal - Scenario# 4 |              |                |           |             |
|-----------------------|-------|-------------------------|--------------|----------------|-------------------------|--------------|----------------|-----------|-------------------------|--------------|----------------|-------------|-------------------------|--------------|----------------|-----------|-------------|
|                       |       | Rob Ford                | Karen Stintz | David Soknacki | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Rob Ford                | Karen Stintz | David Soknacki | Olivia Chow | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Olivia Chow |
|                       |       | K                       | L            | M              | N                       | O            | P              | Q         | R                       | S            | T              | U           | V                       | W            | X              | Y         | Z           |
|                       |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Base: All Respondents | 665   | 218                     | 348          | 99             | 139                     | 199          | 39             | 288       | 187                     | 129          | 39             | 310         | 128                     | 73           | 17             | 198       | 249         |
| Weighted              | 665   | 221                     | 349          | 95             | 144                     | 202          | 45             | 274       | 184                     | 144          | 46             | 291         | 131                     | 85           | 21             | 189       | 240         |
| Mayor Rob Ford        | 469   | 63                      | 319          | 87             | 32                      | 179          | 41             | 217       | 49                      | 131          | 38             | 250         | 27                      | 78           | 13             | 144       | 207         |
|                       | 70%   | 28%                     | 92%          | 91%            | 22%                     | 88%          | 92%            | 79%       | 27%                     | 91%          | 82%            | 86%         | 21%                     | 92%          | 61%            | 76%       | 86%         |
|                       |       |                         | K            | K*             |                         | NQ           | N*             | N         |                         | R*           | R*             | R           | *                       | VY*          | **             | V         | VY          |
| Councillor Doug ford  | 465   | 68                      | 313          | 84             | 40                      | 177          | 40             | 208       | 54                      | 123          | 40             | 249         | 36                      | 68           | 15             | 135       | 211         |
|                       | 70%   | 31%                     | 90%          | 88%            | 28%                     | 87%          | 90%            | 76%       | 29%                     | 85%          | 86%            | 86%         | 27%                     | 80%          | 73%            | 72%       | 88%         |
|                       |       |                         | K            | K*             |                         | NQ           | N*             | N         |                         | R*           | R*             | R           | *                       | V*           | **             | V         | VY          |
| Chief Bill Blair      | 94    | 60                      | 24           | 11             | 42                      | 14           | 7              | 31        | 51                      | 13           | 5              | 25          | 40                      | 10           | 2              | 20        | 21          |
|                       | 14%   | 27%                     | 7%           | 11%            | 29%                     | 7%           | 15%            | 11%       | 28%                     | 9%           | 10%            | 9%          | 31%                     | 12%          | 8%             | 11%       | 9%          |
|                       |       | LM                      |              | *              | OQ                      |              | *              |           | STU                     | *            | *              |             | WYZ*                    | *            | **             |           |             |

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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5. Which is closer to your own point of view?

|                                                                                                                                                                                                                                                                                  | Municipal - Scenario# 1 |          |              |                | Municipal - Scenario# 2 |              |                |           | Municipal - Scenario# 3 |              |                |             | Municipal - Scenario# 4 |              |                |           |             |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|----------|--------------|----------------|-------------------------|--------------|----------------|-----------|-------------------------|--------------|----------------|-------------|-------------------------|--------------|----------------|-----------|-------------|
|                                                                                                                                                                                                                                                                                  | Total                   | Rob Ford | Karen Stintz | David Soknacki | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Rob Ford                | Karen Stintz | David Soknacki | Olivia Chow | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Olivia Chow |
|                                                                                                                                                                                                                                                                                  |                         | K        | L            | M              | N                       | O            | P              | Q         | R                       | S            | T              | U           | V                       | W            | X              | Y         | Z           |
|                                                                                                                                                                                                                                                                                  |                         |          |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Base: All Respondents                                                                                                                                                                                                                                                            | 665                     | 218      | 348          | 99             | 139                     | 199          | 39             | 288       | 187                     | 129          | 39             | 310         | 128                     | 73           | 17             | 198       | 249         |
| Weighted                                                                                                                                                                                                                                                                         | 665                     | 221      | 349          | 95             | 144                     | 202          | 45             | 274       | 184                     | 144          | 46             | 291         | 131                     | 85           | 21             | 189       | 240         |
| Some people say that Chief Bill Blair and the Toronto Police Services investigation has reached a stage where another police agency-<br>Some people say that they have faith in Chief Bill Blair and the Toronto Police Services investigation to date that if there are charges | 290                     | 100      | 154          | 36             | 69                      | 95           | 24             | 103       | 80                      | 65           | 18             | 127         | 55                      | 49           | 8              | 64        | 115         |
|                                                                                                                                                                                                                                                                                  | 44%                     | 45%      | 44%          | 37%            | 48%                     | 47%          | 53%            | 38%       | 43%                     | 45%          | 38%            | 44%         | 42%                     | 58%          | 36%            | 34%       | 48%         |
|                                                                                                                                                                                                                                                                                  |                         |          |              | *              |                         |              | *              |           |                         | *            | *              |             | *                       | Y*           | **             |           | Y           |
|                                                                                                                                                                                                                                                                                  | 375                     | 121      | 194          | 60             | 76                      | 107          | 21             | 171       | 104                     | 78           | 28             | 164         | 76                      | 35           | 13             | 125       | 125         |
|                                                                                                                                                                                                                                                                                  | 56%                     | 55%      | 56%          | 63%            | 52%                     | 53%          | 47%            | 62%       | 57%                     | 55%          | 62%            | 56%         | 58%                     | 42%          | 64%            | 66%       | 52%         |
|                                                                                                                                                                                                                                                                                  |                         |          |              | *              |                         |              | *              |           |                         | *            | *              |             | *                       | *            | **             | WZ        |             |

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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6. [Police Chief Bill Blair and elements of the Toronto media are conspiring to "get the Mayor"]

To what extent do you agree or disagree with the following statements?

|                                                                                             | Total | Municipal - Scenario# 1 |              |                | Municipal - Scenario# 2 |              |                |           | Municipal - Scenario# 3 |              |                |             | Municipal - Scenario# 4 |              |                |           |             |
|---------------------------------------------------------------------------------------------|-------|-------------------------|--------------|----------------|-------------------------|--------------|----------------|-----------|-------------------------|--------------|----------------|-------------|-------------------------|--------------|----------------|-----------|-------------|
|                                                                                             |       | Rob Ford                | Karen Stintz | David Soknacki | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Rob Ford                | Karen Stintz | David Soknacki | Olivia Chow | Rob Ford                | Karen Stintz | David Soknacki | John Tory | Olivia Chow |
|                                                                                             |       | K                       | L            | M              | N                       | O            | P              | Q         | R                       | S            | T              | U           | V                       | W            | X              | Y         | Z           |
| Base: All Respondents                                                                       | 665   | 218                     | 348          | 99             | 139                     | 199          | 39             | 288       | 187                     | 129          | 39             | 310         | 128                     | 73           | 17             | 198       | 249         |
| Weighted                                                                                    | 665   | 221                     | 349          | 95             | 144                     | 202          | 45             | 274       | 184                     | 144          | 46             | 291         | 131                     | 85           | 21             | 189       | 240         |
| Police Chief Bill Blair and elements of the Toronto media are conspiring to "get the Mayor" |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Strongly agree                                                                              | 57    | 48                      | 8            | -              | 33                      | 4            | 2              | 17        | 39                      | 5            | -              | 12          | 28                      | 6            | -              | 11        | 11          |
|                                                                                             | 9%    | 22%                     | 2%           | -              | 23%                     | 2%           | 5%             | 6%        | 21%                     | 4%           | -              | 4%          | 21%                     | 7%           | -              | 6%        | 5%          |
|                                                                                             |       | LM                      |              | *              | OPQ                     |              | *              |           | STU                     | *            | *              |             | WYZ*                    | *            | **             |           |             |
| Somewhat agree                                                                              | 133   | 84                      | 30           | 19             | 58                      | 25           | 6              | 44        | 70                      | 16           | 11             | 36          | 56                      | 8            | 9              | 36        | 24          |
|                                                                                             | 20%   | 38%                     | 9%           | 20%            | 40%                     | 13%          | 13%            | 16%       | 38%                     | 11%          | 25%            | 13%         | 43%                     | 9%           | 42%            | 19%       | 10%         |
|                                                                                             |       | LM                      |              | L*             | OPQ                     |              | *              |           | SU                      | *            | *              |             | WYZ*                    | *            | **             | Z         |             |
| Somewhat disagree                                                                           | 186   | 69                      | 87           | 30             | 47                      | 48           | 10             | 81        | 63                      | 36           | 17             | 69          | 42                      | 22           | 4              | 60        | 57          |
|                                                                                             | 28%   | 31%                     | 25%          | 32%            | 32%                     | 24%          | 21%            | 30%       | 34%                     | 25%          | 37%            | 24%         | 32%                     | 26%          | 20%            | 32%       | 24%         |
|                                                                                             |       |                         |              | *              |                         |              | *              |           | U                       | *            | *              |             | *                       | *            | **             |           |             |
| Strongly disagree                                                                           | 290   | 20                      | 224          | 46             | 7                       | 124          | 27             | 132       | 13                      | 86           | 17             | 173         | 5                       | 49           | 8              | 81        | 147         |
|                                                                                             | 44%   | 9%                      | 64%          | 48%            | 5%                      | 61%          | 61%            | 48%       | 7%                      | 60%          | 38%            | 59%         | 4%                      | 58%          | 38%            | 43%       | 61%         |
|                                                                                             |       |                         | KM           | K*             |                         | NQ           | N*             | N         |                         | RT*          | R*             | RT          | *                       | V*           | **             | V         | VY          |
| Summary                                                                                     |       |                         |              |                |                         |              |                |           |                         |              |                |             |                         |              |                |           |             |
| Top2Box (Strongly/ Somewhat Agree)                                                          | 190   | 132                     | 38           | 19             | 91                      | 30           | 8              | 61        | 109                     | 21           | 11             | 49          | 84                      | 14           | 9              | 47        | 35          |
|                                                                                             | 29%   | 60%                     | 11%          | 20%            | 63%                     | 15%          | 18%            | 22%       | 59%                     | 15%          | 25%            | 17%         | 64%                     | 17%          | 42%            | 25%       | 15%         |
|                                                                                             |       | LM                      |              | L*             | OPQ                     |              | *              |           | STU                     | *            | *              |             | WYZ*                    | *            | **             | Z         |             |
| Low2Box (Somewhat/ Strongly Disagree)                                                       | 475   | 89                      | 311          | 76             | 53                      | 172          | 37             | 213       | 75                      | 123          | 35             | 242         | 47                      | 71           | 12             | 141       | 204         |
|                                                                                             | 71%   | 40%                     | 89%          | 80%            | 37%                     | 85%          | 82%            | 78%       | 41%                     | 85%          | 75%            | 83%         | 36%                     | 83%          | 58%            | 75%       | 85%         |
|                                                                                             |       |                         | KM           | K*             |                         | N            | N*             | N         |                         | R*           | R*             | R           | *                       | V*           | **             | V         | VY          |

- Column Proportions:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D,E/F/G/H/I/J,K/L/M,N/O/P/Q,R/S/T/U,V/W/X/Y/Z  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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