

1. Overall, based on what you've seen, read or heard, do you think Toronto is on the right track or headed in the wrong direction?

| | 416 | | | | | |
|-----------------------|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| Right track | 320 | 58 | 61 | 76 | 78 | 48 |
| | 48% | 36% | 51% | 50% | 53% | 55% |
| | | | A* | A | A | A* |
| Wrong direction | 345 | 102 | 59 | 77 | 69 | 39 |
| | 52% | 64% | 49% | 50% | 47% | 45% |
| | | BCDE | * | | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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2. In your view, as a resident of Toronto, what is the most important LOCAL issue facing your community - that is, the single most important issue you feel should receive the greatest attention from your local leaders?

| | Total | 416 | | | | |
|---|-------|------------------------------|-----------|-------------|------------|----------------|
| | | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| Infrastructure like roads and bridges | 80 | 17 | 9 | 16 | 23 | 14 |
| | 12% | 11% | 8% | 11% | 16% | 16% |
| | | | * | | | * |
| Social assistance for families that need help | 23 | 9 | 1 | 6 | 7 | - |
| | 3% | 6% | 1% | 4% | 5% | - |
| | | E | * | | | * |
| Crime | 29 | 6 | 5 | 8 | 4 | 6 |
| | 4% | 4% | 4% | 5% | 3% | 7% |
| | | | * | | | * |
| City taxes | 47 | 12 | 11 | 11 | 7 | 6 |
| | 7% | 8% | 9% | 7% | 5% | 7% |
| | | | * | | | * |
| Municipal spending | 24 | 3 | 4 | 6 | 7 | 4 |
| | 4% | 2% | 3% | 4% | 5% | 5% |
| | | | * | | | * |
| City growth | 16 | 5 | - | 1 | 5 | 5 |
| | 2% | 3% | - | 1% | 4% | 5% |
| | | | * | | | B* |
| Affordability | 44 | 14 | 13 | 10 | 6 | 1 |
| | 7% | 9% | 11% | 7% | 4% | 1% |
| | | E | E* | | | * |
| The environment | 9 | 2 | - | - | 3 | 4 |
| | 1% | 1% | - | - | 2% | 4% |
| | | | * | | | C* |
| Access to and quality of municipal services | 9 | 4 | 1 | 1 | * | 2 |
| | 1% | 3% | 1% | 1% | * | 2% |
| | | | * | | | * |
| The Economy | 39 | 6 | 5 | 11 | 10 | 8 |
| | 6% | 4% | 4% | 7% | 7% | 9% |
| | | | * | | | * |
| Parks, Recreation, and Cultural Facilities, Programs and Services | 5 | - | - | 1 | 3 | 2 |
| | 1% | - | - | 1% | 2% | 2% |
| | | | * | | | * |

| | | | | | | |
|----------------------|-----|-----|-----|-----|-----|-----|
| Access to healthcare | 17 | 4 | 6 | 3 | 3 | 1 |
| | 3% | 3% | 5% | 2% | 2% | 1% |
| | | | * | | | * |
| Public Transit | 135 | 33 | 32 | 33 | 24 | 13 |
| | 20% | 21% | 27% | 22% | 16% | 15% |
| | | | * | | | * |
| Rob Ford's Issues | 172 | 38 | 31 | 40 | 41 | 22 |
| | 26% | 24% | 26% | 26% | 28% | 25% |
| | | | * | | | * |
| Other | 16 | 6 | 3 | 4 | 1 | 1 |
| | 2% | 4% | 3% | 3% | 1% | 1% |
| | | | * | | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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3_1. [Mayor Rob Ford]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

| | 416 | | | | | |
|---|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| Mayor Rob Ford | | | | | | |
| Strongly approve | 119 | 19 | 26 | 29 | 26 | 18 |
| | 18% | 12% | 22% | 19% | 18% | 21% |
| | | | * | | | * |
| Somewhat approve | 147 | 27 | 28 | 45 | 37 | 10 |
| | 22% | 17% | 23% | 30% | 25% | 11% |
| | | | * | AE | E | * |
| Somewhat disapprove | 114 | 19 | 18 | 27 | 27 | 23 |
| | 17% | 12% | 15% | 18% | 18% | 27% |
| | | | * | | | A* |
| Strongly disapprove | 284 | 94 | 48 | 51 | 56 | 35 |
| | 43% | 59% | 40% | 33% | 38% | 41% |
| | | BCDE | * | | | * |
| Summary | | | | | | |
| Top2Box (Strongly/ Somewhat Approve) | 267 | 47 | 54 | 75 | 63 | 28 |
| | 40% | 29% | 45% | 49% | 43% | 32% |
| | | | A* | AE | A | * |
| Low2Box (Somewhat/ Strongly Disapprove) | 398 | 113 | 65 | 78 | 83 | 58 |
| | 60% | 71% | 55% | 51% | 57% | 68% |
| | | BCD | * | | | C* |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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3_2. [City Councilor Doug Ford]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

| | 416 | | | | | |
|---|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| City Councilor Doug Ford | | | | | | |
| Strongly approve | 71 | 14 | 16 | 15 | 17 | 9 |
| | 11% | 9% | 14% | 10% | 11% | 10% |
| | | | * | | | * |
| Somewhat approve | 207 | 35 | 36 | 58 | 56 | 21 |
| | 31% | 22% | 30% | 38% | 38% | 25% |
| | | | * | A | A | * |
| Somewhat disapprove | 155 | 33 | 25 | 44 | 29 | 24 |
| | 23% | 20% | 21% | 29% | 20% | 28% |
| | | | * | | | * |
| Strongly disapprove | 232 | 78 | 43 | 35 | 45 | 32 |
| | 35% | 49% | 36% | 23% | 31% | 37% |
| | | CD | * | | | * |
| Summary | | | | | | |
| Top2Box (Strongly/ Somewhat Approve) | 278 | 49 | 52 | 73 | 73 | 30 |
| | 42% | 31% | 44% | 48% | 50% | 35% |
| | | | * | A | A | * |
| Low2Box (Somewhat/ Strongly Disapprove) | 387 | 110 | 68 | 80 | 73 | 56 |
| | 58% | 69% | 56% | 52% | 50% | 65% |
| | | CD | * | | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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3_3. [Toronto City Council]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

| | 416 | | | | | |
|---|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| Toronto City Council | | | | | | |
| Strongly approve | 37 | 9 | 10 | 9 | 7 | 4 |
| | 6% | 5% | 8% | 6% | 5% | 4% |
| | | | * | | | * |
| Somewhat approve | 342 | 76 | 55 | 78 | 81 | 52 |
| | 51% | 48% | 46% | 51% | 55% | 60% |
| | | | * | | | * |
| Somewhat disapprove | 223 | 61 | 43 | 50 | 40 | 28 |
| | 33% | 38% | 36% | 33% | 27% | 33% |
| | | D | * | | | * |
| Strongly disapprove | 63 | 13 | 11 | 16 | 19 | 3 |
| | 9% | 8% | 10% | 11% | 13% | 3% |
| | | | * | | E | * |
| Summary | | | | | | |
| Top2Box (Strongly/ Somewhat Approve) | 379 | 85 | 65 | 87 | 87 | 55 |
| | 57% | 53% | 54% | 57% | 60% | 64% |
| | | | * | | | * |
| Low2Box (Somewhat/ Strongly Disapprove) | 286 | 75 | 55 | 66 | 59 | 31 |
| | 43% | 47% | 46% | 43% | 40% | 36% |
| | | | * | | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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3_4. [City Councilor and TTC Chair Karen Stintz]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

| | 416 | | | | | |
|--|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| City Councilor and TTC Chair Karen Stintz | | | | | | |
| Strongly approve | 63 | 17 | 5 | 19 | 15 | 7 |
| | 9% | 10% | 4% | 13% | 10% | 9% |
| | | | * | B | | * |
| Somewhat approve | 366 | 97 | 70 | 67 | 76 | 58 |
| | 55% | 61% | 58% | 44% | 52% | 67% |
| | | C | * | | | C* |
| Somewhat disapprove | 166 | 31 | 31 | 46 | 47 | 12 |
| | 25% | 19% | 26% | 30% | 32% | 14% |
| | | | * | AE | AE | * |
| Strongly disapprove | 69 | 16 | 14 | 21 | 8 | 9 |
| | 10% | 10% | 12% | 14% | 6% | 11% |
| | | | * | D | | * |
| Summary | | | | | | |
| Top2Box (Strongly/ Somewhat Approve) | 430 | 113 | 74 | 86 | 91 | 65 |
| | 65% | 71% | 62% | 56% | 62% | 75% |
| | | C | * | | | C* |
| Low2Box (Somewhat/ Strongly Disapprove) | 235 | 46 | 45 | 67 | 55 | 21 |
| | 35% | 29% | 38% | 44% | 38% | 25% |
| | | | * | AE | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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3_5. [My local City Councilor]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

| | 416 | | | | | |
|---|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| My local City Councilor | | | | | | |
| Strongly approve | 102 | 36 | 18 | 23 | 18 | 7 |
| | 15% | 22% | 15% | 15% | 12% | 8% |
| | | DE | * | | | * |
| Somewhat approve | 391 | 86 | 63 | 91 | 92 | 59 |
| | 59% | 54% | 52% | 59% | 63% | 69% |
| | | | * | | | A* |
| Somewhat disapprove | 130 | 23 | 31 | 31 | 29 | 17 |
| | 20% | 14% | 26% | 20% | 20% | 20% |
| | | | A* | | | * |
| Strongly disapprove | 43 | 15 | 8 | 8 | 8 | 3 |
| | 6% | 9% | 7% | 6% | 6% | 4% |
| | | | * | | | * |
| Summary | | | | | | |
| Top2Box (Strongly/ Somewhat Approve) | 492 | 122 | 81 | 114 | 109 | 66 |
| | 74% | 76% | 68% | 75% | 75% | 76% |
| | | | * | | | * |
| Low2Box (Somewhat/ Strongly Disapprove) | 173 | 38 | 39 | 39 | 37 | 20 |
| | 26% | 24% | 32% | 25% | 25% | 24% |
| | | | * | | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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3_6. [Police Chief Bill Blair]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

| | Total | 416 | | | | |
|---|-------|------------------------------|-----------|-------------|------------|----------------|
| | | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| Police Chief Bill Blair | | | | | | |
| Strongly approve | 214 | 47 | 38 | 49 | 48 | 32 |
| | 32% | 30% | 31% | 32% | 33% | 37% |
| | | | * | | | * |
| Somewhat approve | 317 | 82 | 61 | 71 | 68 | 36 |
| | 48% | 52% | 51% | 46% | 46% | 41% |
| | | | * | | | * |
| Somewhat disapprove | 103 | 21 | 17 | 23 | 25 | 18 |
| | 16% | 13% | 14% | 15% | 17% | 20% |
| | | | * | | | * |
| Strongly disapprove | 31 | 9 | 5 | 11 | 5 | 2 |
| | 5% | 5% | 4% | 7% | 4% | 2% |
| | | | * | | | * |
| Summary | | | | | | |
| Top2Box (Strongly/ Somewhat Approve) | 531 | 130 | 98 | 120 | 116 | 67 |
| | 80% | 81% | 82% | 78% | 79% | 78% |
| | | | * | | | * |
| Low2Box (Somewhat/ Strongly Disapprove) | 134 | 30 | 21 | 33 | 31 | 19 |
| | 20% | 19% | 18% | 22% | 21% | 22% |
| | | | * | | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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3_7. [Media Reporters at City Hall]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

| | 416 | | | | | |
|---|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| Media Reporters at City Hall | | | | | | |
| Strongly approve | 116 | 28 | 14 | 28 | 33 | 14 |
| | 17% | 18% | 12% | 18% | 22% | 16% |
| | | | * | | | * |
| Somewhat approve | 308 | 83 | 56 | 71 | 58 | 40 |
| | 46% | 52% | 47% | 47% | 40% | 46% |
| | | D | * | | | * |
| Somewhat disapprove | 140 | 32 | 30 | 26 | 35 | 16 |
| | 21% | 20% | 25% | 17% | 24% | 19% |
| | | | * | | | * |
| Strongly disapprove | 100 | 16 | 20 | 28 | 21 | 16 |
| | 15% | 10% | 17% | 18% | 14% | 18% |
| | | | * | | | * |
| Summary | | | | | | |
| Top2Box (Strongly/ Somewhat Approve) | 424 | 111 | 70 | 99 | 90 | 54 |
| | 64% | 70% | 58% | 65% | 62% | 63% |
| | | | * | | | * |
| Low2Box (Somewhat/ Strongly Disapprove) | 241 | 49 | 50 | 54 | 56 | 32 |
| | 36% | 30% | 42% | 35% | 38% | 37% |
| | | | * | | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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3_8. [Deputy Mayor Norm Kelly]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

| | 416 | | | | | |
|---|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| Deputy Mayor Norm Kelly | | | | | | |
| Strongly approve | 54 | 8 | 10 | 20 | 12 | 4 |
| | 8% | 5% | 8% | 13% | 8% | 4% |
| | | | * | A | | * |
| Somewhat approve | 383 | 80 | 72 | 92 | 82 | 56 |
| | 58% | 50% | 61% | 60% | 56% | 64% |
| | | | * | | | * |
| Somewhat disapprove | 192 | 59 | 31 | 31 | 46 | 26 |
| | 29% | 37% | 26% | 20% | 31% | 30% |
| | | C | * | | | * |
| Strongly disapprove | 36 | 12 | 7 | 10 | 6 | 1 |
| | 5% | 8% | 6% | 6% | 4% | 1% |
| | | E | * | | | * |
| Summary | | | | | | |
| Top2Box (Strongly/ Somewhat Approve) | 437 | 89 | 82 | 112 | 95 | 59 |
| | 66% | 56% | 69% | 74% | 65% | 68% |
| | | | * | A | | * |
| Low2Box (Somewhat/ Strongly Disapprove) | 228 | 71 | 37 | 40 | 52 | 27 |
| | 34% | 44% | 31% | 26% | 35% | 32% |
| | | C | * | | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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3. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT APPROVE)]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

| | | 416 | | | | |
|---|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| Police Chief Bill Blair | 531 | 130 | 98 | 120 | 116 | 67 |
| | 80% | 81% | 82% | 78% | 79% | 78% |
| | | | * | | | * |
| My local City Councilor | 492 | 122 | 81 | 114 | 109 | 66 |
| | 74% | 76% | 68% | 75% | 75% | 76% |
| | | | * | | | * |
| Deputy Mayor Norm Kelly | 437 | 89 | 82 | 112 | 95 | 59 |
| | 66% | 56% | 69% | 74% | 65% | 68% |
| | | | * | A | | * |
| City Councilor and TTC Chair Karen Stintz | 430 | 113 | 74 | 86 | 91 | 65 |
| | 65% | 71% | 62% | 56% | 62% | 75% |
| | | C | * | | | C* |
| Media Reporters at City Hall | 424 | 111 | 70 | 99 | 90 | 54 |
| | 64% | 70% | 58% | 65% | 62% | 63% |
| | | | * | | | * |
| Toronto City Council | 379 | 85 | 65 | 87 | 87 | 55 |
| | 57% | 53% | 54% | 57% | 60% | 64% |
| | | | * | | | * |
| City Councilor Doug Ford | 278 | 49 | 52 | 73 | 73 | 30 |
| | 42% | 31% | 44% | 48% | 50% | 35% |
| | | | * | A | A | * |
| Mayor Rob Ford | 267 | 47 | 54 | 75 | 63 | 28 |
| | 40% | 29% | 45% | 49% | 43% | 32% |
| | | | A* | AE | A | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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3. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAPPROVE)]

Generally speaking do you approve or disapprove of the overall personal job performance of the following in Toronto?

| | | 416 | | | | |
|---|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| Mayor Rob Ford | 398 | 113 | 65 | 78 | 83 | 58 |
| | 60% | 71% | 55% | 51% | 57% | 68% |
| | | BCD | * | | | C* |
| City Councilor Doug Ford | 387 | 110 | 68 | 80 | 73 | 56 |
| | 58% | 69% | 56% | 52% | 50% | 65% |
| | | CD | * | | | * |
| Toronto City Council | 286 | 75 | 55 | 66 | 59 | 31 |
| | 43% | 47% | 46% | 43% | 40% | 36% |
| | | | * | | | * |
| Media Reporters at City Hall | 241 | 49 | 50 | 54 | 56 | 32 |
| | 36% | 30% | 42% | 35% | 38% | 37% |
| | | | * | | | * |
| City Councilor and TTC Chair Karen Stintz | 235 | 46 | 45 | 67 | 55 | 21 |
| | 35% | 29% | 38% | 44% | 38% | 25% |
| | | | * | AE | | * |
| Deputy Mayor Norm Kelly | 228 | 71 | 37 | 40 | 52 | 27 |
| | 34% | 44% | 31% | 26% | 35% | 32% |
| | | C | * | | | * |
| My local City Councilor | 173 | 38 | 39 | 39 | 37 | 20 |
| | 26% | 24% | 32% | 25% | 25% | 24% |
| | | | * | | | * |
| Police Chief Bill Blair | 134 | 30 | 21 | 33 | 31 | 19 |
| | 20% | 19% | 18% | 22% | 21% | 22% |
| | | | * | | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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4_1. [Mayor Rob Ford]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

| | | 416 | | | | |
|--|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| Mayor Rob Ford | | | | | | |
| Trust very much | 78 | 14 | 14 | 21 | 22 | 7 |
| | 12% | 9% | 11% | 14% | 15% | 8% |
| | | | * | | | * |
| Trust somewhat | 146 | 25 | 25 | 44 | 31 | 20 |
| | 22% | 16% | 21% | 29% | 21% | 23% |
| | | | * | A | | * |
| Don't trust much | 99 | 15 | 26 | 14 | 28 | 16 |
| | 15% | 9% | 22% | 9% | 19% | 18% |
| | | | AC* | | AC | * |
| Don't trust at all | 329 | 100 | 53 | 72 | 61 | 43 |
| | 49% | 63% | 44% | 47% | 41% | 50% |
| | | BCD | * | | | * |
| Never heard of them, so I can't comment | 14 | 5 | 2 | 2 | 5 | - |
| | 2% | 3% | 2% | 1% | 3% | - |
| | | | * | | | * |
| Summary | | | | | | |
| Top2Box (Trust Very Much/ Somewhat) | 223 | 40 | 38 | 65 | 52 | 27 |
| | 34% | 25% | 32% | 43% | 36% | 31% |
| | | | * | A | A | * |
| Low2Box (Don't trust much/ Don't Trust At All) | 428 | 115 | 79 | 86 | 89 | 59 |
| | 64% | 72% | 66% | 56% | 61% | 69% |
| | | CD | * | | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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4_2. [City Councilor Doug Ford, the Mayor's brother]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

| | | 416 | | | | |
|--|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| City Councilor Doug Ford, the Mayor's brother | | | | | | |
| Trust very much | 47 | 11 | 9 | 10 | 12 | 6 |
| | 7% | 7% | 7% | 7% | 8% | 7% |
| | | | * | | | * |
| Trust somewhat | 149 | 21 | 28 | 46 | 39 | 15 |
| | 22% | 13% | 24% | 30% | 26% | 17% |
| | | | A* | A | A | * |
| Don't trust much | 151 | 23 | 27 | 46 | 35 | 20 |
| | 23% | 14% | 23% | 30% | 24% | 24% |
| | | | * | A | A | * |
| Don't trust at all | 293 | 98 | 53 | 45 | 55 | 41 |
| | 44% | 61% | 44% | 30% | 38% | 48% |
| | | BCD | * | | | C* |
| Never heard of them, so I can't comment | 25 | 8 | 2 | 5 | 6 | 3 |
| | 4% | 5% | 2% | 4% | 4% | 4% |
| | | | * | | | * |
| Summary | | | | | | |
| Top2Box (Trust Very Much/ Somewhat) | 196 | 31 | 37 | 56 | 51 | 21 |
| | 30% | 19% | 31% | 37% | 35% | 25% |
| | | | * | A | A | * |
| Low2Box (Don't trust much/ Don't Trust At All) | 444 | 120 | 80 | 91 | 90 | 62 |
| | 67% | 75% | 67% | 60% | 62% | 71% |
| | | CD | * | | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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4_3. [City Councilor Karen Stintz, Chair of the Toronto Transit Commission]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

| | Total | 416 | | | | |
|---|-------|------------------------------|-----------|-------------|------------|----------------|
| | | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| City Councilor Karen Stintz, Chair of the Toronto Transit Commission | | | | | | |
| Trust very much | 60 | 13 | 6 | 16 | 19 | 7 |
| | 9% | 8% | 5% | 11% | 13% | 8% |
| | | | * | | | * |
| Trust somewhat | 303 | 88 | 51 | 58 | 61 | 44 |
| | 46% | 55% | 43% | 38% | 42% | 51% |
| | | CD | * | | | * |
| Don't trust much | 161 | 33 | 33 | 42 | 32 | 21 |
| | 24% | 20% | 28% | 28% | 22% | 24% |
| | | | * | | | * |
| Don't trust at all | 86 | 15 | 20 | 26 | 18 | 6 |
| | 13% | 10% | 17% | 17% | 12% | 7% |
| | | | * | | | * |
| Never heard of them, so I can't comment | 55 | 11 | 9 | 10 | 16 | 8 |
| | 8% | 7% | 7% | 7% | 11% | 10% |
| | | | * | | | * |
| Summary | | | | | | |
| Top2Box (Trust Very Much/ Somewhat) | 364 | 100 | 57 | 75 | 80 | 51 |
| | 55% | 63% | 48% | 49% | 55% | 59% |
| | | BC | * | | | * |
| Low2Box (Don't trust much/ Don't Trust At All) | 247 | 48 | 54 | 68 | 50 | 27 |
| | 37% | 30% | 45% | 45% | 34% | 31% |
| | | | A* | A | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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4_4. [Prime Minister Stephen Harper]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

| | | 416 | | | | |
|--|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| Prime Minister Stephen Harper | | | | | | |
| Trust very much | 91 | 10 | 21 | 21 | 28 | 12 |
| | 14% | 6% | 17% | 14% | 19% | 13% |
| | | | A* | A | A | * |
| Trust somewhat | 187 | 33 | 28 | 52 | 46 | 28 |
| | 28% | 20% | 23% | 34% | 32% | 32% |
| | | | * | A | A | * |
| Don't trust much | 154 | 42 | 30 | 36 | 30 | 16 |
| | 23% | 26% | 25% | 24% | 21% | 19% |
| | | | * | | | * |
| Don't trust at all | 219 | 72 | 39 | 42 | 38 | 28 |
| | 33% | 45% | 33% | 27% | 26% | 32% |
| | | CD | * | | | * |
| Never heard of them, so I can't comment | 15 | 4 | 2 | 2 | 4 | 3 |
| | 2% | 2% | 2% | 1% | 2% | 3% |
| | | | * | | | * |
| Summary | | | | | | |
| Top2Box (Trust Very Much/ Somewhat) | 277 | 42 | 48 | 73 | 74 | 39 |
| | 42% | 27% | 40% | 48% | 51% | 45% |
| | | | A* | A | A | A* |
| Low2Box (Don't trust much/ Don't Trust At All) | 373 | 113 | 69 | 78 | 69 | 44 |
| | 56% | 71% | 57% | 51% | 47% | 51% |
| | | CDE | * | | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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4_5. [Premier Kathleen Wynne]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

| | | 416 | | | | |
|--|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| Premier Kathleen Wynne | | | | | | |
| Trust very much | 95 | 28 | 10 | 18 | 24 | 15 |
| | 14% | 18% | 9% | 12% | 16% | 17% |
| | | | * | | | * |
| Trust somewhat | 263 | 76 | 43 | 53 | 56 | 35 |
| | 40% | 48% | 36% | 35% | 38% | 40% |
| | | C | * | | | * |
| Don't trust much | 117 | 21 | 16 | 37 | 28 | 14 |
| | 18% | 13% | 14% | 24% | 19% | 16% |
| | | | * | A | | * |
| Don't trust at all | 145 | 24 | 38 | 37 | 29 | 17 |
| | 22% | 15% | 32% | 24% | 20% | 20% |
| | | | A* | | | * |
| Never heard of them, so I can't comment | 46 | 10 | 12 | 7 | 10 | 6 |
| | 7% | 6% | 10% | 5% | 7% | 7% |
| | | | * | | | * |
| Summary | | | | | | |
| Top2Box (Trust Very Much/ Somewhat) | 358 | 104 | 53 | 72 | 79 | 50 |
| | 54% | 65% | 44% | 47% | 54% | 58% |
| | | BC | * | | | * |
| Low2Box (Don't trust much/ Don't Trust At All) | 261 | 46 | 54 | 74 | 57 | 31 |
| | 39% | 29% | 45% | 48% | 39% | 36% |
| | | | A* | A | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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4_6. [John Tory, former politician and current radio personality]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

| | | 416 | | | | |
|---|------------|------------------------------|-------------------|----------------|-----------------|------------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| John Tory, former politician and current radio personality | | | | | | |
| Trust very much | 111 17% | 20 13% | 21 17% * | 15 10% | 32 22% AC | 23 27% AC* |
| Trust somewhat | 297 45% | 67 42% | 70 58% ADE* | 75 49% D | 52 35% | 33 38% * |
| Don't trust much | 154 23% | 41 26% | 20 16% * | 43 28% | 32 22% | 18 21% * |
| Don't trust at all | 37 6% | 14 9% E | 4 3% * | 9 6% | 9 6% | 2 2% * |
| Never heard of them, so I can't comment | 67 10% | 17 11% | 6 5% * | 11 7% | 22 15% B | 11 13% * |
| Summary | | | | | | |
| Top2Box (Trust Very Much/ Somewhat) | 408 61% | 87 55% | 91 76% ACD* | 90 59% | 84 57% | 56 65% * |
| Low2Box (Don't trust much/ Don't Trust At All) | 191 29% | 56 35% B | 24 20% * | 52 34% B | 40 27% | 19 22% * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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4_7. [City Councilor Adam Vaughan, outspoken city activist]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

| | | 416 | | | | |
|---|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| City Councilor Adam Vaughan, outspoken city activist | | | | | | |
| Trust very much | 67 | 23 | 9 | 12 | 13 | 10 |
| | 10% | 15% | 8% | 8% | 9% | 11% |
| | | | * | | | * |
| Trust somewhat | 219 | 62 | 39 | 45 | 41 | 32 |
| | 33% | 39% | 33% | 30% | 28% | 37% |
| | | D | * | | | * |
| Don't trust much | 156 | 30 | 39 | 37 | 33 | 17 |
| | 24% | 19% | 33% | 24% | 22% | 20% |
| | | | A* | | | * |
| Don't trust at all | 121 | 27 | 14 | 38 | 28 | 13 |
| | 18% | 17% | 12% | 25% | 19% | 16% |
| | | | * | B | | * |
| Never heard of them, so I can't comment | 101 | 17 | 17 | 22 | 31 | 14 |
| | 15% | 10% | 15% | 14% | 21% | 16% |
| | | | * | | A | * |
| Summary | | | | | | |
| Top2Box (Trust Very Much/ Somewhat) | 287 | 85 | 49 | 57 | 54 | 42 |
| | 43% | 53% | 41% | 37% | 37% | 48% |
| | | CD | * | | | * |
| Low2Box (Don't trust much/ Don't Trust At All) | 278 | 58 | 54 | 74 | 61 | 31 |
| | 42% | 36% | 45% | 49% | 42% | 36% |
| | | | * | A | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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4_8. [Police Chief Bill Blair]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

| | | 416 | | | | |
|--|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| Police Chief Bill Blair | | | | | | |
| Trust very much | 206 | 40 | 40 | 46 | 48 | 31 |
| | 31% | 25% | 33% | 30% | 33% | 36% |
| | | | * | | | * |
| Trust somewhat | 283 | 77 | 50 | 64 | 59 | 33 |
| | 43% | 48% | 42% | 42% | 40% | 39% |
| | | | * | | | * |
| Don't trust much | 95 | 21 | 19 | 21 | 18 | 16 |
| | 14% | 13% | 16% | 14% | 12% | 18% |
| | | | * | | | * |
| Don't trust at all | 50 | 12 | 8 | 18 | 9 | 3 |
| | 7% | 8% | 7% | 12% | 6% | 3% |
| | | | * | E | | * |
| Never heard of them, so I can't comment | 31 | 10 | 2 | 4 | 12 | 3 |
| | 5% | 6% | 2% | 2% | 8% | 4% |
| | | | * | | C | * |
| Summary | | | | | | |
| Top2Box (Trust Very Much/ Somewhat) | 489 | 117 | 90 | 110 | 107 | 65 |
| | 73% | 73% | 76% | 72% | 73% | 75% |
| | | | * | | | * |
| Low2Box (Don't trust much/ Don't Trust At All) | 145 | 33 | 27 | 40 | 27 | 19 |
| | 22% | 21% | 22% | 26% | 18% | 21% |
| | | | * | | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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4_9. [Olivia Chow, Member of Parliament]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

| | 416 | | | | | |
|--|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| Olivia Chow, Member of Parliament | | | | | | |
| Trust very much | 173 | 56 | 23 | 42 | 29 | 22 |
| | 26% | 35% | 19% | 28% | 20% | 26% |
| | | BD | * | | | * |
| Trust somewhat | 262 | 66 | 56 | 46 | 62 | 32 |
| | 39% | 41% | 47% | 30% | 42% | 37% |
| | | | C* | | C | * |
| Don't trust much | 103 | 10 | 25 | 30 | 23 | 15 |
| | 16% | 6% | 21% | 20% | 15% | 17% |
| | | | A* | A | A | A* |
| Don't trust at all | 90 | 21 | 10 | 30 | 18 | 11 |
| | 14% | 13% | 9% | 19% | 12% | 13% |
| | | | * | | | * |
| Never heard of them, so I can't comment | 37 | 7 | 5 | 5 | 15 | 6 |
| | 6% | 4% | 4% | 3% | 10% | 7% |
| | | | * | | C | * |
| Summary | | | | | | |
| Top2Box (Trust Very Much/ Somewhat) | 435 | 122 | 79 | 88 | 91 | 54 |
| | 65% | 77% | 66% | 58% | 62% | 63% |
| | | CDE | * | | | * |
| Low2Box (Don't trust much/ Don't Trust At All) | 193 | 31 | 36 | 60 | 41 | 26 |
| | 29% | 19% | 30% | 39% | 28% | 30% |
| | | | * | A | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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4_10. [Deputy Mayor Norm Kelly]

Below is a list of public figures. For each, please indicate the extent to which you trust them in their job.

| | | 416 | | | | |
|--|-------|------------------------------|-----------|-------------|------------|----------------|
| | Total | Old City of Toronto/Downtown | Etobicoke | Scarborough | North York | York/East York |
| | | A | B | C | D | E |
| Base: All Respondents | 665 | 219 | 79 | 135 | 154 | 78 |
| Weighted | 665 | 160 | 120 | 153 | 146 | 86 |
| Deputy Mayor Norm Kelly | | | | | | |
| Trust very much | 42 | 6 | 6 | 14 | 9 | 7 |
| | 6% | 4% | 5% | 9% | 6% | 8% |
| | | | * | | | * |
| Trust somewhat | 268 | 54 | 56 | 68 | 59 | 30 |
| | 40% | 34% | 47% | 44% | 41% | 35% |
| | | | * | | | * |
| Don't trust much | 195 | 61 | 32 | 41 | 35 | 27 |
| | 29% | 38% | 26% | 27% | 24% | 31% |
| | | CD | * | | | * |
| Don't trust at all | 34 | 12 | 5 | 9 | 8 | - |
| | 5% | 8% | 4% | 6% | 5% | - |
| | | E | * | | | * |
| Never heard of them, so I can't comment | 127 | 27 | 21 | 21 | 36 | 23 |
| | 19% | 17% | 17% | 14% | 24% | 27% |
| | | | * | | C | C* |
| Summary | | | | | | |
| Top2Box (Trust Very Much/ Somewhat) | 309 | 60 | 62 | 82 | 69 | 37 |
| | 47% | 37% | 52% | 54% | 47% | 42% |
| | | | A* | A | | * |
| Low2Box (Don't trust much/ Don't Trust At All) | 228 | 73 | 37 | 50 | 42 | 27 |
| | 34% | 46% | 31% | 33% | 29% | 31% |
| | | BCDE | * | | | * |

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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