

1_1. [Dry, itchy skin]

To what extent does each of the following bother you during the Canadian winter?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1046	126	103	107	366	237	107	288	208	245	164	189	347
Weighted	1046	140	111	68	401	251	74	305	208	234	148	207	377
Dry, itchy skin													
Bothers me very much	253	21	37	15	92	58	29	77	50	50	42	53	76
	24%	15%	34%	22%	23%	23%	39%	25%	24%	22%	28%	26%	20%
Bothers me somewhat			AD*	*			ACDE*						
	316	50	30	20	132	69	17	93	68	69	41	53	120
	30%	35%	27%	29%	33%	27%	22%	30%	33%	30%	28%	26%	32%
Bothers me a little		F	*	*			*						
	264	31	22	20	95	80	16	74	52	64	29	53	102
	25%	22%	20%	29%	24%	32%	21%	24%	25%	28%	19%	26%	27%
Doesn't bother me at all			*	*		BD	*						
	213	38	22	14	82	45	13	61	38	50	36	46	79
	20%	27%	20%	20%	20%	18%	18%	20%	18%	21%	25%	23%	21%
Summary		E	*	*			*						
Top2Box (Bothers me very much/ Somewhat)	569	71	67	35	224	127	46	170	118	119	82	107	197
	54%	51%	60%	51%	56%	50%	61%	56%	57%	51%	56%	52%	52%
			*	*			*						
Low2Box (Bothers me a little/ Doesn't bother me at all)	477	69	44	33	177	124	29	135	90	114	65	100	181
	46%	49%	40%	49%	44%	50%	39%	44%	43%	49%	44%	48%	48%
			*	*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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1_2. [A runny nose]

To what extent does each of the following bother you during the Canadian winter?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1046	126	103	107	366	237	107	288	208	245	164	189	347
Weighted	1046	140	111	68	401	251	74	305	208	234	148	207	377
A runny nose													
Bothers me very much	226	24	27	15	96	45	19	79	51	42	30	52	69
	22%	17%	24%	22%	24%	18%	25%	26%	24%	18%	20%	25%	18%
Bothers me somewhat			*	*			*	I					
	323	40	33	18	127	77	29	98	66	72	45	63	118
	31%	28%	29%	26%	32%	31%	39%	32%	32%	31%	30%	30%	31%
Bothers me a little			*	*			*						
	309	41	35	23	116	77	17	90	60	69	38	56	113
	30%	29%	32%	34%	29%	30%	23%	30%	29%	30%	26%	27%	30%
Doesn't bother me at all			*	*			*						
	188	35	16	12	63	52	10	37	32	51	35	35	77
	18%	25%	15%	18%	16%	21%	13%	12%	15%	22%	24%	17%	20%
		DF	*	*			*			G	GH		
Summary													
Top2Box (Bothers me very much/ Somewhat)	549	64	60	33	222	123	47	177	116	114	74	115	187
	53%	46%	54%	48%	55%	49%	64%	58%	56%	49%	50%	56%	50%
			*	*			ACE*	I					
Low2Box (Bothers me a little/ Doesn't bother me at all)	497	76	51	35	179	128	27	128	92	120	73	91	190
	47%	54%	46%	52%	45%	51%	36%	42%	44%	51%	50%	44%	50%
		F	*	F*		F	*			G			

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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1. [SUMMARY - TOP2BOX (BOTHERS ME VERY MUCH/ SOMEWHAT)]

To what extent does each of the following bother you during the Canadian winter?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1046	126	103	107	366	237	107	288	208	245	164	189	347
Weighted	1046	140	111	68	401	251	74	305	208	234	148	207	377
Dry, itchy skin	569	71	67	35	224	127	46	170	118	119	82	107	197
	54%	51%	60%	51%	56%	50%	61%	56%	57%	51%	56%	52%	52%
			*	*			*						
A runny nose	549	64	60	33	222	123	47	177	116	114	74	115	187
	53%	46%	54%	48%	55%	49%	64%	58%	56%	49%	50%	56%	50%
			*	*			ACE*	I					

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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1. [SUMMARY - LOW2BOX (BOTHERS ME A LITTLE/ DOESN'T BOTHER ME AT ALL)]

To what extent does each of the following bother you during the Canadian winter?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1046	126	103	107	366	237	107	288	208	245	164	189	347
Weighted	1046	140	111	68	401	251	74	305	208	234	148	207	377
A runny nose	497	76	51	35	179	128	27	128	92	120	73	91	190
	47%	54%	46%	52%	45%	51%	36%	42%	44%	51%	50%	44%	50%
		F	*	F*		F	*			G			
Dry, itchy skin	477	69	44	33	177	124	29	135	90	114	65	100	181
	46%	49%	40%	49%	44%	50%	39%	44%	43%	49%	44%	48%	48%
			*	*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2. Which of the following would you consider to be the itchiest part of your body?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1046	126	103	107	366	237	107	288	208	245	164	189	347
Weighted	1046	140	111	68	401	251	74	305	208	234	148	207	377
Hands	152	18	16	10	52	43	12	50	33	27	24	31	52
	15%	13%	14%	15%	13%	17%	17%	16%	16%	11%	16%	15%	14%
			*	*			*						
Feet	76	6	7	3	31	27	1	22	17	19	10	19	28
	7%	4%	7%	5%	8%	11%	2%	7%	8%	8%	7%	9%	7%
			*	*	F	AF	*						
Arms	137	21	13	10	59	26	8	41	23	30	18	26	42
	13%	15%	12%	14%	15%	10%	10%	13%	11%	13%	12%	12%	11%
			*	*			*						
Legs	303	36	26	19	131	64	28	77	60	70	48	68	97
	29%	25%	24%	28%	33%	25%	37%	25%	29%	30%	33%	33%	26%
			*	*			BE*						
Face	69	9	5	2	24	26	2	21	12	20	6	9	37
	7%	7%	5%	2%	6%	10%	3%	7%	6%	9%	4%	4%	10%
			*	*		CF	*						K
Head	164	27	26	13	50	37	12	58	32	35	20	29	59
	16%	19%	23%	19%	12%	15%	16%	19%	15%	15%	14%	14%	16%
			D*	*			*						
Other	145	23	17	12	54	28	11	36	31	33	21	24	61
	14%	17%	15%	17%	13%	11%	14%	12%	15%	14%	14%	12%	16%
			*	*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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3. How many months during the year would you say you scratch the itchy places on your body?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1046	126	103	107	366	237	107	288	208	245	164	189	347
Weighted	1046	140	111	68	401	251	74	305	208	234	148	207	377
1	191	23	17	10	57	75	8	54	33	44	24	46	77
	18%	17%	15%	14%	14%	30%	11%	18%	16%	19%	16%	22%	20%
			*	*		ABCDF	*						
2	163	26	15	13	54	45	10	44	26	40	28	39	67
	16%	19%	13%	20%	14%	18%	14%	14%	13%	17%	19%	19%	18%
			*	*			*						
3	150	14	11	9	71	31	14	34	37	42	22	25	42
	14%	10%	10%	14%	18%	12%	18%	11%	18%	18%	15%	12%	11%
			*	*	A		*		G	G			
4	106	11	12	6	40	24	13	34	23	27	12	17	37
	10%	8%	11%	9%	10%	10%	18%	11%	11%	12%	8%	8%	10%
			*	*			ADE*						
5	61	9	9	7	22	9	5	21	11	13	7	10	16
	6%	6%	8%	10%	6%	4%	7%	7%	5%	6%	4%	5%	4%
			*	E*			*						
6	87	10	14	4	33	22	3	25	24	18	15	19	30
	8%	7%	13%	6%	8%	9%	4%	8%	11%	8%	10%	9%	8%
			*	*			*						
7	24	7	1	1	10	2	2	9	3	3	3	5	9
	2%	5%	1%	2%	2%	1%	3%	3%	1%	1%	2%	2%	2%
		E	*	*			*						
8	17	2	1	1	8	4	2	7	2	2	3	4	4
	2%	2%	1%	1%	2%	1%	3%	2%	1%	1%	2%	2%	1%
			*	*			*						
9	9	-	-	*	6	3	1	3	2	3	1	2	4
	1%	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
			*	*			*						
10	16	4	2	1	-	7	2	8	3	4	2	1	7
	2%	3%	2%	1%	-	3%	3%	2%	2%	2%	1%	1%	2%
		D	D*	D*		D	D*						
11	5	-	-	1	3	1	-	2	1	-	-	-	1
	*	-	-	1%	1%	1%	-	1%	*	-	-	-	*
			*	*			*						
12	216	34	30	15	97	28	13	64	45	37	32	38	82
	21%	25%	27%	21%	24%	11%	18%	21%	22%	16%	22%	19%	22%
		E	E*	E*	E		*						
Summary													
Mean	5.2	5.6	5.8	5.3	5.5	4.1	5.2	5.4	5.4	4.6	5.2	4.8	5.2
		E	E*	E*	E		E*	I					
Std. Dev	4.02	4.21	4.17	4.05	4.09	3.59	3.77	4.04	3.99	3.74	4.04	3.95	4.14
Std. Err	0.12	0.36	0.4	0.49	0.2	0.23	0.44	0.23	0.28	0.24	0.33	0.27	0.21
Median	4	4	5	4	4	3	4	4	4	3	3.4	3	4

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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