

**Nine in Ten (90%) Canadians Believe They Should be on
Santa's Nice List – More than Pope Francis (84%) and
Queen Elizabeth (84%)**

Toronto Mayor Rob Ford Tops the Naughty List (89%)

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Ipsos Reid

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Toronto, ON – Santa's making his list and checking it twice but Canadians are giving him a hand in deciding who has been naughty, and who has been nice, according to an Ipsos Reid poll conducted on behalf of CTV News.

Canadians were presented with a list of notable public figures and asked whether they should be on Santa's naughty list or his nice list. Canadians were then asked to determine whether they, themselves, should be on the naughty or nice list. Nine in ten (90%) Canadians say that they should be on the nice list – more than the 84% of Canadians who believe that Pope Francis should be on Santa's nice list. At the top of the naughty list is Rob Ford.

PERSON	NAUGHTY	NICE
You, yourself	10%	90%
Pope Francis	16%	84%
Queen Elizabeth	16%	84%
US President Barack Obama	24%	76%
Green Party Leader Elizabeth May	36%	64%
Liberal Leader Justin Trudeau	44%	56%

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NDP Leader Tom Mulcair	48%	52%
Your Province's Premier	59%	41%
Prime Minister Stephen Harper	62%	38%
Nigel Wright	73%	27%
Patrick Brazeau	81%	19%
Pamela Wallin	83%	17%
Mike Duffy	86%	14%
Justin Bieber	88%	12%
Toronto Mayor Rob Ford	89%	11%

Atlantic province premiers are most likely to have been included on the nice list (52%), followed by those living in Saskatchewan and Manitoba (44%), Ontario (42%), British Columbia (42%), Alberta (37%) and Quebec (36%).

These are some of the findings of an Ipsos Reid poll conducted between December 9th to 13th, 2013, on behalf of CTV News. For this survey, a sample of 2,535 Canadians from Ipsos' Canadian online panel was interviewed online. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case the poll is accurate to +/- 2.2 percentage points of the entire



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Canadian adult population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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