

## 1\_1. [The majority government in Ottawa is working well]

To what extent do you agree or disagree with the following statements?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A						DEM C					
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
The majority government in Ottawa is working well																										
Strongly agree	183 7%	121 10%	62 5%	38 5%	56 6%	88 10%	18 7%	64 7%	66 9%	35 9%	76 11%	30 7%	21 5%	56 6%	176 7%	5 6%	- -	2 **	81 **	30 8%	17 9%	55 10%	76 10%	37 5%	70 6%	
B																										
Somewhat agree	839 33%	430 35%	409 31%	251 36%	328 35%	260 29%	100 38%	277 31%	321 32%	140 36%	235 33%	148 33%	149 39%	306 31%	784 33%	33 33%	11 36%	11 47%	11 35%	465 33%	145 37%	61 33%	168 30%	213 29%	262 38%	365 33%
Somewhat disagree	913 36%	384 31%	529 41%	288 41%	329 35%	296 33%	85 32%	359 40%	354 36%	115 29%	209 29%	176 39%	130 34%	398 40%	863 36%	41 36%	1 45%	8 5%	508 25%	152 37%	62 38%	191 34%	244 33%	245 34%	424 38%	
Strongly disagree	600 24%	295 24%	305 23%	130 18%	224 24%	246 28%	61 23%	187 21%	252 25%	100 26%	196 27%	97 22%	79 21%	228 23%	566 24%	12 13%	11 48%	11 35%	337 24%	68 17%	42 23%	153 27%	206 28%	148 21%	247 22%	
Summary																										
Top2Box (Strongly/ Somewhat agree)	1022 40%	551 45%	471 36%	290 41%	384 41%	348 39%	118 45%	342 39%	387 45%	175 43%	311 40%	179 45%	170 37%	363 40%	960 42%	38 47%	11 41%	13 39%	546 44%	175 43%	78 39%	223 39%	289 39%	298 43%	434 39%	
B																										
Low2Box (Somewhat/ Strongly disagree)	1513 60%	679 55%	835 64%	418 59%	554 59%	542 61%	146 55%	546 61%	606 55%	215 57%	405 60%	273 55%	208 63%	626 60%	1429 58%	53 53%	12 59%	19 61%	845 56%	220 57%	104 61%	344 61%	450 57%	392 57%	671 61%	

- Column Proportions:

Columns Tested (%): A/B/C/D/E/F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (%): A/B/C/D/E,F/G/H/I,J/K,L/M,N,O/P,Q,R,S/T,U,V,W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 1\_2. [The Liberal party will someday return to power as Canada's government

To what extent do you agree or disagree with the following statements?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A						DEM C					
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
The Liberal party will someday return to power as Canada's government																										
Strongly agree	524	294	230	126	196	202	46	170	197	111	185	85	72	183	504	16	3	3	288	88	42	105	198	141	186	
	21%	24%	18%	18%	21%	23%	18%	19%	20%	29%	26%	19%	19%	18%	21%	17%	11%	8%	21%	22%	23%	19%	27%	20%	17%	
		B					*			FGH	M					*	**	**						WX		
Somewhat agree	1244	615	629	341	464	439	124	437	480	203	357	236	194	457	1173	47	12	12	704	177	88	274	367	345	532	
	49%	50%	48%	48%	49%	49%	47%	49%	48%	52%	50%	52%	51%	46%	49%	51%	51%	51%	38%	51%	45%	48%	50%	50%	48%	
Somewhat disagree	552	220	332	191	197	164	58	197	233	65	131	91	88	243	524	17	4	7	292	98	35	127	127	151	274	
	22%	18%	25%	27%	21%	18%	22%	22%	23%	17%	18%	20%	23%	25%	25%	22%	19%	19%	21%	21%	25%	19%	22%	17%	25%	
		A		E			*		I				J			*	**	**						V		
Strongly disagree	215	100	114	49	81	85	35	84	84	11	44	40	25	106	188	12	4	10	107	31	17	59	47	54	114	
	8%	8%	9%	7%	9%	10%	13%	9%	8%	3%	6%	9%	7%	11%	8%	13%	19%	33%	8%	8%	9%	10%	6%	8%	10%	
		I*		I			J								*	**	**	**								
Summary	1768	909	859	467	660	641	170	606	677	314	541	321	266	640	1677	62	14	15	993	265	131	380	565	486	717	
	70%	74%	66%	66%	70%	72%	65%	68%	68%	80%	76%	71%	70%	65%	70%	68%	62%	46%	71%	67%	72%	67%	76%	70%	65%	
		B					*			FGH	M					*	**	**					X			
Low2Box (Somewhat/Strongly disagree)	767	320	447	240	278	249	93	281	316	76	175	130	113	349	712	29	9	17	399	129	51	187	174	205	388	
	30%	26%	34%	34%	30%	28%	35%	32%	32%	20%	24%	29%	30%	35%	30%	32%	38%	54%	29%	33%	28%	33%	24%	30%	35%	
		A		I*			I						J			*	**	**						V		

- Column Proportions:

Columns Tested (%): A/B/C/D/E/F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (%): A/B/C/D/E/F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_3. [In the end, the three parties in opposition - the NDP, Liberals and Greens - will not be able to beat the Harper Conservatives on their own, so they should work out an arrangement so they don't compete against each other and split the anti-Conservative vote]

To what extent do you agree or disagree with the following statements?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A						DEM C				
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105
In the end, the three parties in opposition - the NDP, Liberals and Greens - will not be able to beat the Harper Conservatives on their own, so they should work out an arrangement so they don't compete against each other and split the anti-Conservative vote																									
Strongly agree	197	110	87	52	75	70	18	68	77	35	77	31	29	61	191	2	3	2	108	32	17	40	80	50	67
	8%	9%	7%	7%	8%	8%	7%	8%	8%	9%	11%	7%	8%	6%	8%	2%	13%	5%	8%	8%	9%	7%	11%	7%	6%
Somewhat agree	889	405	484	298	345	246	128	274	341	146	257	189	140	303	841	30	8	10	464	167	60	197	273	259	357
	35%	33%	37%	42%	37%	28%	49%	31%	34%	37%	36%	42%	37%	31%	35%	33%	37%	30%	33%	42%	33%	35%	37%	37%	32%
Somewhat disagree	990	458	532	290	352	349	67	395	376	151	252	160	156	422	937	39	5	9	582	123	74	211	244	272	474
	39%	37%	41%	41%	37%	39%	26%	44%	38%	39%	35%	35%	41%	43%	39%	43%	23%	27%	42%	31%	41%	37%	33%	39%	43%
Strongly disagree	459	257	201	68	167	224	50	150	200	59	130	72	53	204	421	20	6	12	237	72	31	118	142	110	207
	18%	21%	15%	10%	18%	25%	19%	17%	20%	15%	18%	16%	14%	21%	18%	22%	27%	37%	17%	18%	17%	21%	19%	16%	19%
Summary																									
Top2Box (Strongly/ Somewhat agree)	1086	515	572	350	420	317	146	343	417	180	334	220	169	364	1031	32	11	11	572	200	77	237	353	309	424
	43%	42%	44%	49%	45%	36%	55%	39%	42%	46%	47%	49%	45%	37%	43%	35%	50%	36%	41%	51%	42%	48%	45%	38%	
Low2Box (Somewhat/ Strongly disagree)	1449	715	734	357	518	573	117	545	577	210	382	232	209	625	1358	59	11	21	819	195	105	329	386	382	681
	57%	58%	56%	51%	55%	64%	45%	61%	58%	54%	53%	51%	55%	63%	57%	65%	50%	64%	59%	49%	58%	52%	55%	62%	52%
- Column Proportions:																									
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U,V,W																									
Minimum Base: 30 (**), Small Base: 100 (*)																									
- Column Means:																									
Columns Tested (5%): A/B/C/D/E,F/G/H/I,J/K/L,M,N/O,P/Q,R,S/T,U,V,W																									
Minimum Base: 30 (**), Small Base: 100 (*)																									

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## 1\_4. [The Harper government is doing a good job in protecting Canada's environment]

To what extent do you agree or disagree with the following statements?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A						DEM C					
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
The Harper government is doing a good job in protecting Canada's environment																										
Strongly agree	127	78	49	34	40	53	9	43	47	27	53	22	16	36	121	4	-	1	68	19	12	28	55	28	44	
	5%	6%	4%	5%	4%	6%	4%	5%	5%	7%	7%	5%	4%	5%	5%	5%	-	4%	5%	5%	6%	5%	7%	4%	4%	
			B				*			M							**						X			
Somewhat agree	809	381	428	206	319	284	88	292	309	119	223	131	152	303	748	41	10	10	411	139	69	190	215	231	362	
	32%	31%	33%	29%	34%	32%	33%	33%	31%	31%	31%	29%	40%	31%	31%	45%	45%	31%	30%	35%	38%	34%	29%	33%	33%	
Somewhat disagree	856	385	471	256	317	284	97	331	321	108	205	153	114	385	824	24	3	6	493	144	51	168	213	232	411	
	34%	31%	36%	36%	34%	32%	37%	37%	32%	28%	29%	34%	30%	39%	34%	26%	12%	18%	35%	37%	28%	30%	29%	34%	37%	
Strongly disagree	743	386	357	211	263	270	69	222	317	136	235	146	96	266	696	22	10	15	420	92	51	181	256	199	288	
	29%	31%	27%	30%	28%	30%	26%	25%	32%	35%	33%	32%	26%	27%	29%	24%	43%	48%	30%	23%	28%	32%	35%	29%	26%	
Summary																										
Top2Box (Strongly/ Somewhat agree)	935	458	477	240	359	336	97	335	356	147	276	153	168	338	869	45	10	11	479	158	80	218	270	259	406	
	37%	37%	37%	34%	38%	38%	37%	38%	36%	38%	39%	34%	44%	34%	36%	50%	45%	35%	34%	40%	44%	38%	36%	38%	37%	
Low2Box (Somewhat/ Strongly disagree)	1600	771	829	467	579	553	166	552	638	244	440	299	210	651	1520	46	13	21	913	236	102	349	469	431	699	
	63%	63%	63%	66%	62%	62%	63%	62%	64%	62%	61%	66%	56%	66%	64%	50%	55%	65%	66%	60%	56%	62%	64%	62%	63%	

- Column Proportions:

Columns Tested (%): A/B/C/D/E/F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (%): A/B/C/D/E,F/G/H/I,J/K,L/M,N,O/P,Q,R,S/T,U,V,W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_5. [The Harper government has struck the right balance between economic growth and environmental protection and management]

To what extent do you agree or disagree with the following statements?

	Total	Gender		AGE			EDUCATION				DEM B				DEM A						DEM C					
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
The Harper government has struck the right balance between economic growth and environmental protection and management																										
Strongly agree	156 6%	93 8%	63 5%	33 5%	53 6%	71 8%	13 5%	49 5%	63 6%	32 8%	55 8%	32 7%	16 4%	54 5%	151 6%	3 4%	- -	2 **	78 6%	19 5%	17 10%	41 7%	68 9%	28 4%	60 5%	
	B						*									*	**	**								
Somewhat agree	786 31%	399 32%	387 30%	213 30%	311 33%	261 29%	91 35%	269 30%	298 30%	128 33%	224 31%	130 29%	142 38%	289 29%	729 31%	30 33%	13 58%	13 41%	397 29%	148 38%	59 33%	182 32%	216 29%	225 33%	345 31%	
	A						*									M										
Somewhat disagree	949 37%	406 33%	543 42%	290 41%	337 36%	321 36%	96 36%	380 43%	359 36%	114 29%	235 33%	163 36%	141 37%	410 41%	901 38%	40 44%	3 14%	4 13%	555 40%	154 39%	61 33%	179 32%	240 33%	260 38%	449 41%	
							*									Hi		J		U		V				
Strongly disagree	644 25%	332 27%	312 24%	171 24%	237 25%	236 27%	64 24%	189 21%	274 28%	117 30%	202 28%	126 28%	79 21%	236 24%	608 25%	17 19%	6 28%	13 39%	361 26%	74 19%	45 24%	164 29%	214 29%	178 26%	251 23%	
							*									G						S	X			
Summary																										
Top2Box (Strongly/ Somewhat agree)	942 37%	492 40%	450 34%	246 35%	364 39%	332 37%	104 39%	318 36%	361 41%	160 39%	280 36%	162 42%	158 35%	343 37%	880 58%	33 58%	13 42%	16 34%	475 42%	167 42%	77 39%	223 38%	284 37%	253 37%	405 37%	
	B						*																			
Low2Box (Somewhat/ Strongly disagree)	1593 63%	737 60%	856 66%	461 65%	574 61%	558 63%	160 61%	570 64%	633 64%	230 59%	436 61%	289 64%	220 58%	647 65%	1509 63%	58 63%	10 42%	17 52%	917 66%	227 58%	105 58%	343 61%	455 62%	438 63%	700 63%	
	A						*																			

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M,N,O/P,Q,R,S/T,U,V,W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 2\_1. [I share Prime Minister Harper's values when it comes to where Canada should be headed]

Thinking specifically about Prime Minister Stephen Harper, to what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A						DEM C					
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
I share Prime Minister Harper's values when it comes to where Canada should be headed																										
Strongly agree	227 9%	133 11%	94 7%	40 6%	71 8%	116 13%	27 10%	82 9%	76 8%	42 11%	74 10%	35 8%	43 11%	74 7%	221 9%	4 5%	- -	1 4%	118 8%	26 7%	25 14%	58 10%	79 11%	58 8%	90 8%	
	B					CD	*									*	**	**			S					
Somewhat agree	758 30%	376 31%	382 29%	196 28%	293 31%	268 30%	78 30%	268 30%	299 29%	113 29%	225 31%	122 27%	120 32%	291 29%	714 30%	30 33%	9 39%	5 16%	397 28%	137 35%	52 28%	172 30%	209 28%	216 31%	333 30%	
Somewhat disagree	813 32%	348 28%	465 36%	264 37%	323 34%	226 25%	89 34%	296 33%	310 31%	118 30%	185 26%	150 33%	126 33%	353 36%	760 32%	39 42%	3 12%	12 37%	451 32%	139 35%	60 33%	162 29%	207 28%	224 32%	382 35%	
	A		E				*								J	*	**	**			V					
Strongly disagree	738 29%	373 30%	364 28%	207 29%	251 27%	280 31%	70 27%	242 27%	308 31%	117 30%	233 33%	145 32%	88 23%	272 27%	694 29%	18 20%	11 49%	14 43%	427 31%	92 23%	45 25%	174 31%	244 33%	193 28%	301 27%	
Summary																										
Top2Box (Strongly/ Somewhat agree)	984 39%	508 41%	476 36%	237 33%	364 39%	384 43%	105 40%	350 39%	375 38%	155 40%	298 42%	157 35%	164 43%	365 37%	935 39%	34 38%	9 39%	6 19%	514 37%	163 41%	77 42%	230 41%	288 39%	274 40%	423 38%	
	C						*								*	**	**									
Low2Box (Somewhat/ Strongly disagree)	1551 61%	721 59%	830 64%	471 67%	574 61%	506 57%	159 60%	538 61%	619 62%	235 60%	418 58%	295 65%	214 57%	624 63%	1454 61%	57 62%	14 61%	26 81%	878 63%	231 59%	105 58%	337 59%	451 61%	417 60%	683 62%	

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E,F/G/H/I,J/K/L,M,N,O/P,Q,R,S/T,U,V,W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 2\_2. [Prime Minister Harper's approach to politics has been good for Canada]

Thinking specifically about Prime Minister Stephen Harper, to what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A				DEM C							
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
Prime Minister Harper's approach to politics has been good for Canada																										
Strongly agree	225	127	99	55	70	101	26	78	78	43	89	31	33	72	220	3	-	2	121	31	21	52	90	57	78	
	9%	10%	8%	8%	7%	11%	10%	9%	8%	11%	12%	7%	9%	7%	9%	4%	-	7%	9%	8%	12%	9%	12%	8%	7%	
Somewhat agree	867	436	431	232	325	310	98	317	328	124	228	167	158	315	810	39	11	8	451	161	72	183	222	260	384	
	34%	35%	33%	33%	35%	35%	37%	36%	33%	32%	32%	37%	42%	32%	34%	43%	46%	25%	32%	41%	40%	32%	30%	38%	35%	
Somewhat disagree	754	309	445	229	306	219	68	287	291	108	184	124	109	337	714	29	2	9	433	116	41	164	201	190	363	
	30%	25%	34%	32%	33%	25%	26%	32%	29%	28%	26%	27%	29%	34%	30%	32%	7%	29%	31%	29%	23%	29%	27%	27%	33%	
Strongly disagree	689	357	332	192	237	260	73	206	296	115	215	130	78	265	646	20	11	13	387	88	47	168	226	184	280	
	27%	29%	25%	27%	25%	29%	28%	23%	30%	29%	21%	27%	27%	22%	47%	39%	28%	22%	26%	30%	31%	27%	27%	25%		
Summary																										
Top2Box (Strongly/ Somewhat agree)	1092	563	529	287	395	410	123	395	407	168	317	198	191	387	1029	42	11	10	572	191	94	234	312	317	463	
	43%	46%	41%	41%	42%	46%	47%	44%	41%	43%	44%	44%	50%	39%	43%	46%	46%	32%	41%	49%	52%	41%	42%	46%	42%	
Low2Box (Somewhat/ Strongly disagree)	1443	667	776	420	543	480	140	493	587	223	399	254	188	602	1360	49	12	22	819	203	88	332	427	373	643	
	57%	54%	59%	59%	58%	54%	*	53%	56%	59%	57%	56%	56%	50%	61%	57%	54%	54%	59%	51%	48%	59%	58%	54%	58%	

- Column Proportions:

Columns Tested (%): A/B/C/D/E/F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (%): A/B/C/D/E,F/G/H/I,J/K/L,M,N/O/P,Q,R,S/T,U,V,W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 2\_3. [Prime Minister Harper's approach to politics has been good for Parliament]

Thinking specifically about Prime Minister Stephen Harper, to what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A				DEM C							
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times weekly	Visit social networking sites-About once a month / few times weekly	Visit social networking sites-Never	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
Prime Minister Harper's approach to politics has been good for Parliament																										
Strongly agree	179 7%	98 8%	80 6%	50 7%	62 7%	67 7%	16 6%	61 9%	66 9%	36 9%	68 9%	30 7%	27 7%	54 5%	172 7%	3 4%	- -	4 12%	99 7%	26 7%	16 9%	38 7%	75 10%	42 6%	62 6%	
Somewhat agree	803 32%	397 32%	405 31%	232 33%	303 32%	268 30%	89 34%	297 33%	302 30%	115 29%	228 32%	143 32%	140 37%	292 30%	755 32%	32 35%	11 46%	6 18%	431 31%	134 34%	61 34%	176 31%	211 29%	244 35%	348 31%	
Somewhat disagree	834 33%	349 28%	485 37%	242 34%	321 34%	270 30%	81 31%	322 36%	315 32%	117 30%	206 29%	136 30%	124 33%	368 37%	788 33%	35 39%	2 7%	10 32%	459 33%	144 36%	53 29%	179 32%	221 30%	206 30%	407 37%	
Strongly disagree	719 28%	384 31%	335 26%	183 26%	251 27%	285 32%	78 29%	208 23%	311 31%	122 31%	215 30%	143 32%	86 23%	275 28%	675 28%	21 23%	11 47%	13 39%	402 29%	91 23%	53 29%	173 31%	232 31%	198 29%	288 26%	
Summary																										
Top2Box (Strongly/ Somewhat agree)	982 39%	496 40%	486 37%	282 40%	365 39%	335 38%	105 40%	358 40%	367 40%	151 39%	295 41%	172 38%	168 44%	346 35%	926 39%	35 39%	11 46%	9 29%	531 38%	160 41%	77 42%	214 38%	286 39%	286 41%	410 37%	
Low2Box (Somewhat/ Strongly disagree)	1553 61%	734 60%	820 63%	426 60%	573 61%	555 62%	159 60%	530 60%	626 63%	239 61%	421 59%	279 62%	210 56%	643 65%	1463 61%	56 61%	12 61%	23 71%	861 62%	235 59%	105 58%	352 62%	453 61%	405 59%	696 63%	

- Column Proportions:

Columns Tested (%): A/B,C/D/E,F,G/H/I,J/K/L,M,N/O/P,Q,R,S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (%): A/B,C/D/E,F,G/H/I,J/K/L,M,N/O/P,Q,R,S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 2\_4. [Prime Minister Harper should run for office again during the next election set for 2015]

Thinking specifically about Prime Minister Stephen Harper, to what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A						DEM C						
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076		
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105		
Prime Minister Harper should run for office again during the next election set for 2015																											
Strongly agree		311 12%	197 16%	114 9%	65 9%	103 11%	143 16%	23 9%	113 13%	110 11%	65 17%	106 15%	55 12%	50 13%	100 10%	304 13%	5 6%	- -	1 **	151 11%	54 14%	26 15%	79 14%	108 15%	80 12%	123 11%	
		B 8					CD	*		H M							*	**									
Somewhat agree		730 29%	357 29%	373 29%	219 31%	285 30%	226 25%	90 34%	255 29%	277 28%	108 28%	193 27%	127 28%	123 32%	287 29%	680 28%	34 37%	8 34%	8 26%	388 28%	139 35%	54 29%	149 26%	214 31%	322 29%	RU	
Somewhat disagree		659 26%	276 22%	383 29%	207 29%	262 28%	190 21%	57 22%	258 29%	259 26%	85 22%	169 24%	104 23%	99 26%	287 29%	619 26%	27 29%	4 17%	10 30%	370 27%	99 25%	48 26%	142 25%	166 22%	173 25%	321 29%	V
Strongly disagree		835 33%	399 32%	436 33%	217 31%	287 31%	331 31%	93 37%	261 35%	348 35%	133 34%	248 35%	166 37%	106 28%	315 32%	786 33%	25 33%	11 49%	13 41%	483 35%	103 26%	54 30%	195 35%	272 37%	224 32%	340 31%	S
Summary																											
Top2Box (Strongly/ Somewhat agree)		1041 41%	554 45%	487 37%	283 40%	389 41%	369 41%	113 43%	368 42%	387 39%	172 44%	299 42%	182 40%	173 46%	387 39%	984 41%	39 43%	8 34%	10 30%	539 39%	193 43%	80 44%	229 40%	301 41%	294 43%	445 40%	
		B 8					*										*	**									
Low2Box (Somewhat/ Strongly disagree)		1494 59%	675 55%	819 63%	424 60%	549 59%	521 59%	150 57%	519 58%	607 61%	218 56%	417 58%	270 60%	205 54%	602 61%	1405 59%	52 57%	15 66%	23 70%	853 61%	201 51%	102 56%	338 60%	438 59%	396 57%	660 60%	
		A 8					*										*	**									

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M,N,O/P,Q,R,S/T,U,V,W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 2. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)]

Thinking specifically about Prime Minister Stephen Harper, to what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A						DEM C					
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
Prime Minister Harper's approach to politics has been good for Canada	1092	563	529	287	395	410	123	395	407	168	317	198	191	387	1029	42	11	10	572	191	94	234	312	317	463	
Prime Minister Harper should run for office again during the next election set for 2015	1041	554	487	283	389	369	113	368	387	172	299	182	173	387	984	39	8	10	539	193	80	229	301	294	445	
41%	45%	37%	40%	41%	41%	41%	43%	42%	39%	44%	42%	40%	46%	39%	41%	43%	34%	30%	39%	49%	44%	40%	41%	43%	40%	
B	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	**	**	**	**	**	**	**	**
I share Prime Minister Harper's values when it comes to where Canada should be headed	984	508	476	237	364	384	105	350	375	155	298	157	164	365	935	34	9	6	514	163	77	230	288	274	423	
39%	41%	36%	33%	39%	43%	40%	39%	38%	40%	42%	35%	43%	37%	39%	38%	39%	19%	37%	41%	42%	41%	39%	40%	38%	39%	
Prime Minister Harper's approach to politics has been good for Parliament	982	496	486	282	365	335	105	358	367	151	295	172	168	346	926	35	11	9	531	160	77	214	286	286	410	
39%	40%	37%	40%	39%	38%	40%	40%	37%	39%	41%	38%	44%	35%	39%	39%	39%	46%	29%	38%	41%	42%	38%	39%	41%	37%	
				*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**	**	**	**	**	**
															M											

- Column Proportions:

Columns Tested (%): A/B/C/D/E,F/G/H/I,J/K/L/M,N/O/P,Q,R/S/T/U,V/W

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (%): A/B/C/D/E,F/G/H/I,J/K/L/M,N/O/P,Q,R/S/T/U,V/W

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 2. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)]

Thinking specifically about Prime Minister Stephen Harper, to what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A				DEM C						
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times weekly	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105
Prime Minister Harper's approach to politics has been good for Parliament	1553	734	820	426	573	555	159	530	626	239	421	279	210	643	1463	56	12	23	861	235	105	352	453	405	696
I share Prime Minister Harper's values when it comes to where Canada should be headed	1551	721	830	471	574	506	159	538	619	235	418	295	214	624	1454	57	14	26	878	231	105	337	451	417	683
61% 60%	61%	59%	64%	67%	61%	57%	60%	61%	62%	60%	58%	65%	57%	63%	61%	62%	61%	81%	63%	59%	58%	59%	61%	60%	62%
Prime Minister Harper should run for office again during the next election set for 2015	1494	675	819	424	549	521	150	519	607	218	417	270	205	602	1405	52	15	23	853	201	102	338	438	396	660
59% 55%	59%	63%	60%	59%	59%	59%	57%	58%	61%	56%	58%	60%	54%	61%	59%	57%	66%	70%	61%	51%	56%	60%	59%	57%	60%
Prime Minister Harper's approach to politics has been good for Canada	1443	667	776	420	543	480	140	493	587	223	399	254	188	602	1360	49	12	22	819	203	88	332	427	373	643
57% 54%	54%	59%	59%	58%	54%	53%	56%	59%	57%	56%	56%	50%	61%	57%	54%	54%	68%	59%	51%	48%	59%	59%	58%	54%	58%
				*										L		*	**	**	T						

- Column Proportions:

Columns Tested (%): A/B/C/D/E,F/G/H/I,J/K/L/M,N/O/P,Q,R/S/T/U,V/W

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (%): A/B/C/D/E,F/G/H/I,J/K/L/M,N/O/P,Q,R/S/T/U,V/W

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_1. [I think the NDP is ready to be Canada's next government.

As you may know, after the 2011 federal Election, the NDP became the official opposition. After Jack Layton's death, Thomas Mulcair won the leadership of the party. To what extent do you agree or disagree with the following statements:

	Total	Gender		AGE				EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
I think the NDP is ready to be Canada's next government.																										
Strongly agree	234	109	125	102	83	49	23	79	105	26	86	52	30	66	229	2	1	2	138	42	5	49	105	56	72	
	9%	9%	10%	14%	9%	5%	9%	9%	11%	7%	12%	12%	8%	7%	10%	2%	5%	5%	10%	11%	3%	9%	14%	8%	7%	
Somewhat agree	735	315	419	284	245	206	77	247	292	118	235	134	125	241	686	30	9	9	464	109	47	115	228	234	273	
	29%	26%	32%	40%	26%	23%	29%	28%	29%	30%	33%	30%	33%	24%	29%	33%	39%	29%	33%	28%	26%	20%	31%	34%	25%	
Somewhat disagree	879	386	493	232	337	311	92	314	340	133	220	154	124	381	829	31	11	8	469	140	56	214	220	222	438	
	35%	31%	38%	33%	36%	35%	35%	35%	34%	34%	31%	34%	33%	39%	35%	35%	34%	47%	26%	34%	36%	31%	38%	30%	32%	40%
Strongly disagree	688	419	269	90	273	324	71	247	256	113	176	111	99	301	645	28	2	13	321	104	74	189	187	179	322	
	27%	34%	21%	13%	29%	36%	27%	28%	26%	29%	25%	25%	26%	30%	27%	30%	9%	40%	23%	26%	41%	41%	33%	25%	26%	29%
Summary																										
Top2Box (Strongly/ Somewhat agree)	968	424	544	385	329	254	100	326	397	145	320	186	155	307	915	32	10	11	603	151	52	163	333	290	346	
	38%	34%	42%	54%	35%	29%	38%	37%	40%	37%	45%	41%	41%	31%	38%	36%	44%	34%	43%	38%	28%	29%	45%	42%	31%	
Low2Box (Somewhat/ Strongly disagree)	1567	805	761	322	609	635	163	561	596	246	396	265	223	683	1474	59	13	21	789	244	130	403	406	401	760	
	62%	66%	58%	46%	65%	71%	62%	63%	60%	63%	55%	59%	59%	69%	62%	64%	56%	66%	57%	62%	72%	71%	55%	58%	69%	
		B	C	CD	*									JKL		*	**	**	RS	RS	RS	RS	RS	VW		

- Column Proportions:

Columns Tested (%): A/B/C/D/E/F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (%): A/B/C/D/E,F/G/H/I,J/K,L/M,N,O/P,Q,R,S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 3\_2. [I trust Thomas Mulcair and the NDP to do a good job of managing Canada's economy

As you may know, after the 2011 federal Election, the NDP became the official opposition. After Jack Layton's death, Thomas Mulcair won the leadership of the party. To what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times weekly	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
I trust Thomas Mulcair and the NDP to do a good job of managing Canada's economy																										
Strongly agree	182	86	96	78	55	49	17	66	77	22	68	41	20	53	174	5	1	2	101	44	3	33	82	47	53	
	7%	7%	7%	11%	6%	6%	*	6%	7%	8%	6%	9%	5%	5%	7%	5%	5%	7%	11%	2%	6%	11%	7%	5%		
DE											M					*	**		T	TU			X			
Somewhat agree	960	431	530	322	347	291	112	321	378	150	297	184	149	331	911	32	9	9	590	130	60	180	293	288	379	
	38%	35%	41%	46%	37%	33%	42%	36%	38%	38%	41%	41%	39%	33%	38%	35%	39%	39%	27%	42%	33%	33%	32%	40%	42%	34%
A							*				M					*	**		SU				X			
Somewhat disagree	798	320	478	227	304	267	69	296	314	118	205	128	125	340	748	30	11	8	447	116	54	181	203	199	395	
	31%	26%	37%	32%	32%	30%	26%	33%	32%	30%	29%	28%	33%	34%	31%	33%	47%	47%	26%	32%	29%	30%	32%	27%	29%	36%
Strongly disagree	595	394	202	80	232	283	66	205	225	100	147	98	85	266	556	25	2	13	254	105	65	171	162	156	278	
	23%	32%	15%	11%	25%	32%	25%	23%	23%	26%	20%	22%	22%	23%	23%	27%	9%	40%	18%	27%	36%	30%	22%	23%	25%	VW
B					C	CD	*						J		*	**	**		R	R	R					
Summary																										
Top2Box (Strongly/ Somewhat agree)	1142	516	626	400	402	340	128	387	455	172	365	225	169	384	1085	36	10	11	691	174	63	214	374	336	432	
	45%	42%	48%	57%	43%	38%	49%	44%	46%	44%	51%	50%	45%	39%	45%	40%	44%	34%	50%	44%	35%	38%	51%	49%	39%	
A				DF			*				M	M				*	**		TU			X	X			
Low2Box (Somewhat/ Strongly disagree)	1393	713	680	307	536	550	135	501	539	219	351	227	210	606	1304	55	13	21	701	221	119	353	365	355	673	
	55%	58%	52%	43%	57%	62%	51%	56%	54%	56%	49%	50%	55%	61%	55%	60%	56%	66%	50%	56%	65%	62%	49%	51%	61%	VW
B				C	C	*							JK		*	**	**		R	R	R					

- Column Proportions:

Columns Tested (%): A/B/C/D/E/F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (%): A/B/C/D/E,F/G/H/I,J/L/M,N,O/P,Q,R,S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_3. [I share Thomas Mulcair and the NDP's values when it comes to where Canada should be headed]

As you may know, after the 2011 federal Election, the NDP became the official opposition. After Jack Layton's death, Thomas Mulcair won the leadership of the party. To what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A								DEM C				
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076		
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105		
I share Thomas Mulcair and the NDP's values when it comes to where Canada should be headed																											
Strongly agree	205 8%	104 8%	101 8%	86 12%	64 7%	54 6%	24 9%	57 6%	93 8%	31 11%	77 11%	48 6%	23 6%	57 8%	196 5%	5 5%	3 12%	1 4%	117 8%	41 10%	4 2%	43 12%	87 8%	59 5%	59 5%		
				DE	*			M	M						*	**	T	T									
Somewhat agree	978 39%	427 35%	551 42%	308 44%	362 39%	308 35%	99 38%	337 38%	387 39%	155 40%	295 41%	203 45%	158 42%	322 33%	930 39%	35 24%	5 24%	8 44%	61 35%	138 34%	61 30%	171 30%	313 42%	295 43%	370 33%		
				A	E		*	M	M	M	M	M	M	M	*	**	SU	X	X								
Somewhat disagree	825 33%	358 29%	468 36%	247 35%	304 32%	275 31%	77 29%	308 35%	317 32%	124 29%	205 32%	129 29%	123 32%	368 37%	773 32%	29 32%	13 56%	10 32%	438 31%	140 35%	56 31%	192 31%	196 34%	210 27%	419 30%	VW	
				A			*	JK			*	**	**														
Strongly disagree	527 21%	341 28%	186 14%	66 9%	208 22%	253 28%	64 24%	186 21%	197 20%	80 20%	139 19%	72 16%	74 20%	242 21%	490 24%	22 9%	2 9%	13 40%	229 16%	77 19%	61 19%	160 34%	143 28%	127 28%	257 23%		
				B	C	CD	*	K			*	**	**														
Summary																											
Top2Box (Strongly/ Somewhat agree)	1183 47%	531 43%	652 50%	394 56%	426 45%	362 41%	123 47%	393 44%	480 48%	186 48%	372 52%	250 55%	181 48%	379 38%	1126 47%	40 44%	8 35%	9 27%	725 52%	178 45%	65 36%	214 38%	400 54%	353 51%	429 39%		
				A	DE		*	M	M	M	M	M	M	M	*	**	TU	X	X								
Low2Box (Somewhat/ Strongly disagree)	1352 53%	699 57%	654 50%	313 44%	512 55%	527 59%	140 53%	494 56%	514 52%	204 52%	344 48%	201 45%	197 52%	610 62%	1263 53%	51 56%	15 65%	23 73%	667 48%	216 55%	117 64%	352 62%	339 46%	337 49%	676 61%		
				B	C		*	JKL			*	**	**													VW	

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M,N,O/P,Q,R,S/T,U,V,W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 3. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)]

As you may know, after the 2011 federal Election, the NDP became the official opposition. After Jack Layton's death, Thomas Mulcair won the leadership of the party. To what extent do you agree or disagree with the following statements:

	Total	Gender		AGE				EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times weekly	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
I share Thomas Mulcair and the NDP's values when it comes to where Canada should be headed	1183	531	652	394	426	362	123	393	480	186	372	250	181	379	1126	40	8	9	725	178	65	214	400	353	429	
I trust Thomas Mulcair and the NDP to do a good job of managing Canada's economy	1142	516	626	400	402	340	128	387	455	172	365	225	169	384	1085	36	10	11	691	174	63	214	374	336	432	
I think the NDP is ready to be Canada's next government.	968	424	544	385	329	254	100	326	397	145	320	186	155	307	915	32	10	11	603	151	52	163	333	290	346	
	38%	34%	42%	54%	35%	29%	*	38%	37%	40%	37%	M	M	M	38%	36%	44%	34%	43%	38%	28%	29%	45%	42%	31%	
- Column Proportions:																										
Columns Tested (5%): A/B,C/D/E,F/G/H/I/J/K/L,M,N/O/P/Q,R/S/T/U,V/W/ Minimum Base: 30 (**), Small Base: 100 (*)																										
- Column Means:																										
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M,N/O/P/Q,R/S/T/U,V/W/ Minimum Base: 30 (**), Small Base: 100 (*)																										

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## 3. [SUMMARY - LOW2BOX (SOMEWHAT/STRONGLY DISAGREE)]

As you may know, after the 2011 federal Election, the NDP became the official opposition. After Jack Layton's death, Thomas Mulcair won the leadership of the party. To what extent do you agree or disagree with the following statements:

	Total	Gender		AGE				EDUCATION				DEM B				DEM A								DEM C		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
I think the NDP is ready to be Canada's next government.	1567	805	761	322	609	635	163	561	596	246	396	265	223	683	1474	59	13	21	789	244	130	403	406	401	760	
62% B	66%	58%	46%	65%	71%	62%	63%	60%	63%	55%	59%	59%	69%	62%	64%	56%	66%	57%	62%	72%	71%	55%	58%	69%		
I trust Thomas Mulcair and the NDP to do a good job of managing Canada's economy	1393	713	680	307	536	550	135	501	539	219	351	227	210	606	1304	55	13	21	701	221	119	353	365	355	673	
55% B	58%	52%	43%	57%	62%	51%	56%	54%	56%	49%	50%	55%	61%	55%	60%	56%	66%	50%	56%	65%	62%	49%	51%	61%	VW	
I share Thomas Mulcair and the NDP's values when it comes to where Canada should be headed	1352	699	654	313	512	527	140	494	514	204	344	201	197	610	1263	51	15	23	667	216	117	352	339	337	676	
53% B	57%	50%	44%	55%	59%	53%	56%	52%	52%	48%	45%	52%	62%	53%	56%	65%	73%	48%	55%	64%	62%	46%	49%	61%	VW	

- Column Proportions:

Columns Tested (5%): A/B,C/D,E,F/G/H/I,J/K/L,M,N,O/P,Q,R/S/T,U,V/W

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D,E,F/G/H/I,J/K/L,M,N,O/P,Q,R/S/T,U,V/W

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_1. [I think the Liberal Party is ready to be Canada's next government.

Thinking specifically about Liberal Leader Justin Trudeau, to what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A						DEM C					
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times weekly	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
I think the Liberal Party is ready to be Canada's next government.																										
Strongly agree	324	178	146	103	119	102	30	132	103	60	138	65	31	91	307	9	1	7	194	46	19	65	143	78	103	
	13%	14%	11%	15%	13%	11%	11%	15%	10%	15%	19%	14%	8%	9%	13%	10%	5%	22%	14%	12%	11%	19%	11%	9%		
Somewhat agree	788	339	449	260	268	260	57	268	307	155	220	134	134	299	743	29	9	6	472	115	57	144	232	225	331	
	31%	28%	34%	37%	29%	29%	22%	30%	31%	40%	31%	30%	35%	30%	31%	32%	41%	20%	34%	29%	31%	25%	31%	33%	30%	
Somewhat disagree	836	371	464	255	315	266	100	272	348	116	216	150	135	334	796	32	5	3	461	138	56	180	204	242	389	
	33%	30%	36%	36%	34%	30%	38%	31%	35%	30%	30%	33%	36%	34%	33%	35%	22%	10%	33%	35%	31%	32%	28%	35%	35%	
Strongly disagree	587	341	246	89	236	262	77	215	236	60	143	103	78	264	543	21	7	15	265	96	50	177	160	146	282	
	23%	28%	19%	13%	25%	29%	29%	24%	24%	15%	20%	23%	21%	27%	23%	23%	31%	48%	19%	24%	27%	31%	22%	21%	25%	
B					C	C	I*	I	I				J			*	**	**		R	R					
Summary																										
Top2Box (Strongly/ Somewhat agree)	1112	517	595	363	387	362	87	401	410	214	357	199	165	390	1050	38	11	13	666	161	76	209	375	303	434	
	44%	42%	46%	51%	41%	41%	33%	45%	41%	55%	50%	44%	44%	39%	44%	42%	46%	42%	48%	41%	42%	37%	51%	44%	39%	
Low2Box (Somewhat/ Strongly disagree)	1423	713	710	344	551	527	177	487	584	176	359	252	213	599	1339	53	12	19	726	234	106	358	364	388	671	
	56%	58%	54%	49%	59%	59%	67%	55%	59%	45%	50%	56%	56%	61%	56%	58%	54%	58%	52%	59%	58%	63%	49%	56%	61%	

- Column Proportions:

Columns Tested (%): A/B,C/D/E,F,G/H/I,J/K/L,M,N/O/P,Q,R,S/T,U,V,W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (%): A/B,C/D/E,F,G/H/I,J/K/L,M,N/O/P,Q,R,S/T,U,V,W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 4\_2. [I trust Justin Trudeau and the Liberals to do a good job of managing Canada's economy

Thinking specifically about Liberal Leader Justin Trudeau, to what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A				DEM C							
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
I trust Justin Trudeau and the Liberals to do a good job of managing Canada's economy																										
Strongly agree	266 11%	142 12%	124 10%	84 12%	96 10%	86 10%	25 9%	109 12%	87 9%	45 11%	103 14%	66 15%	27 7%	70 7%	251 11%	8 9%	1 5%	5 17%	151 11%	39 10%	17 9%	59 10%	107 14%	68 10%	92 8%	
Somewhat agree	855 34%	372 30%	482 37%	279 39%	297 32%	279 31%	52 20%	307 35%	324 33%	171 44%	279 39%	147 32%	134 35%	295 30%	807 34%	33 37%	8 35%	7 21%	548 39%	112 28%	59 32%	136 24%	287 39%	247 36%	321 29%	
Somewhat disagree	824 33%	383 31%	441 34%	249 35%	309 33%	266 30%	117 44%	253 29%	349 35%	105 27%	191 27%	137 30%	133 35%	363 33%	787 29%	26 28%	7 14%	5 30%	424 35%	137 33%	60 35%	203 33%	188 36%	231 25%	405 37%	
Strongly disagree	590 23%	332 27%	258 20%	95 13%	236 25%	259 29%	70 26%	218 25%	233 23%	70 18%	143 20%	103 23%	84 22%	261 23%	544 26%	23 31%	7 48%	15 19%	269 27%	107 27%	46 25%	169 30%	157 21%	145 21%	288 26%	
Summary																										
Top2Box (Strongly/ Somewhat agree)	1121 44%	514 42%	607 46%	363 51%	393 42%	365 41%	77 29%	416 47%	412 41%	216 55%	382 53%	212 47%	161 43%	365 37%	1058 44%	42 46%	9 40%	12 38%	699 50%	151 42%	76 38%	195 42%	394 34%	315 53%	412 46%	
Low2Box (Somewhat/ Strongly disagree)	1414 56%	715 58%	699 54%	344 49%	545 58%	525 59%	187 71%	471 53%	582 59%	174 45%	334 47%	240 53%	217 57%	624 63%	1331 56%	49 54%	14 60%	20 62%	693 50%	244 62%	106 58%	372 66%	345 47%	376 54%	693 63%	

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M,N,O/P,Q,R,S/T,U,V,W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 4\_3. [I share Justin Trudeau and the Liberal's values when it comes to where Canada should be headed]

Thinking specifically about Liberal Leader Justin Trudeau, to what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A						DEM C					
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times weekly	Visit social networking sites-About once a month / few times a week	Visit social networking sites-Never	Active	Passive	Inactive		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
I share Justin Trudeau and the Liberal's values when it comes to where Canada should be headed																										
Strongly agree	295 12%	159 13%	137 10%	102 14%	103 11%	91 10%	30 11%	112 13%	104 10%	49 13%	126 18%	62 14%	26 7%	82 8%	281 12%	9 9%	1 5%	5 15%	170 12%	45 11%	21 11%	60 11%	123 17%	77 11%	96 9%	
Somewhat agree	918 36%	404 33%	514 39%	297 42%	312 33%	310 35%	82 31%	318 36%	342 34%	176 45%	277 39%	165 37%	157 42%	318 32%	868 36%	34 37%	9 41%	7 21%	565 41%	129 33%	66 36%	158 28%	285 39%	278 40%	355 32%	
Somewhat disagree	773 30%	341 28%	432 33%	218 31%	305 33%	250 28%	78 30%	256 29%	327 33%	112 29%	176 25%	137 30%	131 35%	329 33%	735 31%	27 29%	5 22%	6 20%	399 29%	134 34%	53 29%	188 33%	187 25%	206 30%	379 34%	
Strongly disagree	549 22%	326 27%	223 17%	91 13%	219 23%	239 27%	73 28%	202 23%	220 22%	53 14%	137 19%	87 17%	64 26%	261 21%	506 24%	22 31%	7 44%	14 19%	258 22%	87 24%	43 22%	161 19%	144 28%	129 28%	275 25%	
B																										
Summary																										
Top2Box (Strongly/ Somewhat agree)	1213 48%	562 46%	651 50%	398 56%	414 44%	401 45%	112 42%	430 48%	446 45%	225 50%	404 48%	227 40%	183 48%	399 40%	1148 47%	42 47%	11 47%	12 36%	735 53%	174 44%	86 48%	218 38%	408 55%	355 51%	451 41%	
Low2Box (Somewhat/ Strongly disagree)	1322 52%	667 54%	654 50%	309 44%	524 56%	489 55%	152 58%	457 52%	547 55%	165 42%	312 44%	224 50%	195 52%	590 60%	1240 52%	49 53%	12 53%	20 64%	657 47%	221 56%	95 52%	349 62%	331 45%	336 49%	655 59%	

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M,N,O/P,Q,R,S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 4\_4. [Justin Trudeau is ready to be Prime Minister]

Thinking specifically about Liberal Leader Justin Trudeau, to what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A						DEM C					
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times weekly	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
Justin Trudeau is ready to be Prime Minister																										
Strongly agree	274 11%	142 12%	131 10%	81 11%	106 10%	87 9%	24 12%	108 12%	95 10%	47 12%	100 14%	57 13%	26 7%	90 9%	257 11%	9 10%	2 7%	5 16%	153 11%	42 11%	19 10%	60 11%	111 11%	65 15%	98 WX	
Somewhat agree	716 28%	321 26%	396 30%	263 37%	240 26%	213 24%	64 24%	275 31%	251 25%	126 32%	241 34%	105 23%	116 31%	254 26%	674 28%	24 26%	8 35%	11 33%	466 23%	88 28%	50 20%	112 22%	222 28%	206 30%	288 26%	
Somewhat disagree	832 33%	365 30%	467 36%	264 37%	294 31%	273 31%	106 40%	246 28%	348 35%	131 34%	198 28%	165 36%	145 38%	324 33%	793 33%	32 35%	4 19%	3 10%	450 32%	142 36%	57 31%	183 31%	218 32%	238 30%	375 34%	
Strongly disagree	713 28%	401 33%	312 24%	99 14%	298 32%	317 36%	69 26%	258 29%	300 30%	86 22%	177 25%	125 28%	91 24%	320 32%	665 28%	26 28%	9 39%	13 40%	323 23%	123 31%	56 31%	212 31%	187 37%	181 25%	345 26%	
Summary	990 39%	463 38%	527 40%	344 49%	346 37%	300 34%	88 34%	383 43%	346 35%	173 44%	341 48%	162 36%	142 38%	344 35%	931 39%	33 37%	10 42%	16 49%	619 44%	130 33%	69 38%	171 30%	333 45%	271 39%	386 35%	
Top2Box (Strongly/ Somewhat agree)	1545 61%	767 62%	778 60%	363 51%	592 63%	590 66%	175 66%	504 57%	648 56%	218 52%	375 64%	290 62%	236 65%	645 61%	1458 63%	58 58%	13 51%	16 56%	773 67%	265 62%	113 70%	395 55%	406 61%	420 55%	720 65%	
Low2Box (Somewhat/ Strongly disagree)							C	C	*	I	I	Gl	J	J	JL	*	**	**	R	R	R	R	V			

- Column Proportions:

Columns Tested (%): A/B/C/D/E/F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T,U,V,W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (%): A/B/C/D/E,F/G/H/I,J/K,L/M,N,O/P,Q,R,S/T,U,V,W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 4\_5. [Justin Trudeau's policies and ideas are innovative and forward-thinking]

Thinking specifically about Liberal Leader Justin Trudeau, to what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A				DEM C							
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times weekly	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076	
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105	
Justin Trudeau's policies and ideas are innovative and forward-thinking																										
Strongly agree	308	153	154	93	110	105	26	121	109	52	123	59	32	94	290	6	6	170	41	28	69	128	69	110		
	12%	12%	12%	13%	12%	12%	10%	14%	11%	13%	17%	13%	8%	9%	12%	7%	26%	19%	12%	11%	15%	12%	17%	10%	10%	
Somewhat agree	1019	463	556	316	359	344	97	352	389	180	309	186	177	348	962	41	10	6	621	152	64	182	311	304	404	
	40%	38%	43%	45%	38%	39%	37%	40%	39%	46%	43%	41%	47%	35%	40%	45%	45%	17%	45%	38%	35%	32%	42%	44%	37%	
Somewhat disagree	715	321	393	214	270	231	81	240	296	98	167	118	111	318	686	20	3	5	371	120	48	176	162	206	347	
	28%	26%	30%	30%	29%	26%	31%	27%	30%	25%	23%	26%	29%	32%	29%	22%	14%	15%	27%	30%	26%	31%	22%	30%	31%	
Strongly disagree	494	292	202	85	199	210	59	174	200	60	117	88	59	229	451	24	4	15	230	82	42	139	138	111	244	
	19%	24%	15%	12%	21%	24%	22%	20%	20%	15%	16%	20%	16%	19%	16%	26%	16%	48%	17%	21%	23%	25%	19%	16%	22%	
B				C	C	C	*	I*	I					JL		*	**	**	R							
Summary	1327	616	711	409	470	448	123	474	497	232	432	245	208	442	1252	47	16	12	790	193	92	251	439	374	514	
	52%	50%	54%	58%	50%	50%	47%	53%	50%	60%	60%	54%	55%	45%	52%	52%	70%	36%	57%	49%	51%	44%	59%	54%	47%	
Low2Box (Somewhat/Strongly disagree)	1208	613	595	298	468	442	140	414	496	158	284	207	170	548	1137	44	7	20	601	201	90	316	300	317	591	
	48%	50%	46%	42%	50%	50%	53%	47%	50%	40%	46%	45%	48%	48%	30%	64%	43%	51%	49%	56%	41%	46%	53%			
				C	C	C	I*	I						JKL		*	**	**	R						VW	

- Column Proportions:

Columns Tested (%): A/B/C/D/E/F/G/H/I/J/K/L/M,N/O/P/Q,R/S/T/U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (%): A/B/C/D/E,F/G/H/I,J/K,L/M,N,O/P,Q,R,S/T,U,V,W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 4. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)]

Thinking specifically about Liberal Leader Justin Trudeau, to what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A				DEM C						
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times a day	Visit social networking sites-Weekly/few times weekly	Visit social networking sites-About once a month / few times a month	Visit social networking sites-Never	Active	Passive	Inactive
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105
Justin Trudeau's policies and ideas are innovative and forward-thinking	1327	616	711	409	470	448	123	474	497	232	432	245	208	442	1252	47	16	12	790	193	92	251	439	374	514
I share Justin Trudeau and the Liberals' values when it comes to where Canada should be headed	1213	562	651	398	414	401	112	430	446	225	404	227	183	399	1148	42	11	12	735	174	86	218	408	355	451
I trust Justin Trudeau and the Liberals to do a good job of managing Canada's economy	1121	514	607	363	393	365	77	416	412	216	382	212	161	365	1058	42	9	12	699	151	76	195	394	315	412
I think the Liberal Party is ready to be Canada's next government.	1112	517	595	363	387	362	87	401	410	214	357	199	165	390	1050	38	11	13	666	161	76	209	375	303	434
Justin Trudeau is ready to be Prime Minister	990	463	527	344	346	300	88	383	346	173	341	162	142	344	931	33	10	16	619	130	69	171	333	271	386
	39%	38%	40%	49%	37%	34%	*	34%	43%	35%	44%	48%	36%	35%	39%	37%	42%	49%	44%	33%	38%	30%	45%	39%	35%
				DE	*	H		H	KLM			*			*	**	**	**	SU			X			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F,G/H/I,J/K/L/M,N/O/P,Q,R,S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F,G/H/I,J/K/L/M,N/O/P,Q,R,S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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## 4. [SUMMARY - LOW2BOX (SOMEWHAT/STRONGLY DISAGREE)]

Thinking specifically about Liberal Leader Justin Trudeau, to what extent do you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION				DEM B				DEM A				DEM C								
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Use social media-Daily/few times a day	Use social media-Weekly/few times weekly	Use social media-About once a month / few times a month	Use social media-Never	Use the internet-Daily/few times a day	Use the internet-Weekly/few times weekly	Use the internet-About once a month / few times a month	Use the internet-Never	Visit social networking sites-Daily/few times weekly	Visit social networking sites-About once a month / few times a week	Visit social networking sites-Never	Active	Passive	Inactive			
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X		
Base: All Respondents	2535	1235	1300	564	960	1011	144	549	1124	718	729	427	404	975	2401	91	20	23	1326	408	220	581	776	683	1076		
Weighted	2535	1229	1306	707	938	890	264	887	994	390	716	452	378	989	2389	91	23	32	1392	395	182	566	739	691	1105		
Justin Trudeau is ready to be Prime Minister	1545	767	778	363	592	590	175	504	648	218	375	290	236	645	1458	58	13	16	773	265	113	395	406	420	720		
61%	62%	60%	51%	63%	66%	66%	57%	57%	65%	56%	52%	64%	62%	65%	61%	63%	58%	51%	56%	67%	62%	70%	55%	61%	65%	65%	
I think the Liberal Party is ready to be Canada's next government.	1423	713	710	344	551	527	177	487	584	176	359	252	213	599	1339	53	12	19	726	234	106	358	364	388	671		
56%	58%	54%	49%	59%	59%	59%	67%	55%	59%	45%	50%	56%	56%	61%	56%	58%	54%	58%	58%	52%	59%	58%	63%	49%	56%	61%	61%
I trust Justin Trudeau and the Liberals to do a good job of managing Canada's economy	1414	715	699	344	545	525	187	471	582	174	334	240	217	624	1331	49	14	20	693	244	106	372	345	376	693		
56%	58%	54%	49%	58%	59%	71%	53%	59%	45%	47%	53%	57%	63%	56%	54%	60%	62%	50%	62%	58%	66%	47%	54%	63%	63%	63%	63%
I share Justin Trudeau and the Liberal's values when it comes to where Canada should be headed	1322	667	654	309	524	489	152	457	547	165	312	224	195	590	1240	49	12	20	657	221	95	349	331	336	655		
52%	54%	50%	44%	56%	55%	58%	52%	55%	42%	44%	50%	52%	60%	52%	53%	53%	64%	47%	56%	52%	62%	45%	49%	59%	59%	59%	59%
Justin Trudeau's policies and ideas are innovative and forward-thinking	1208	613	595	298	468	442	140	414	496	158	284	207	170	548	1137	44	7	20	601	201	90	316	300	317	591		
48%	50%	46%	42%	50%	50%	53%	47%	50%	40%	40%	46%	45%	55%	48%	48%	30%	64%	43%	51%	49%	56%	41%	46%	53%	53%	53%	53%
				C	C	C	I*	I	I					JKL		*	**	**			R			VW			

- Column Proportions:

Columns Tested (%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (%): A/B/C/D/E,F/G/H/I,J/K/L/M,N/O/P,Q,R,S/T,U,V/W/

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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