

**Eight in Ten (77%) Agree the Federal Government Has Allowed
Canada's Railways Too Much Leeway on
Determining Safety Procedures**
Just One Quarter (23%) Disagree

Public Release Date: Wednesday, January 1st, 2014, 9:00 AM EST



Ipsos Reid

Ipsos Reid is Canada's market intelligence leader and the country's leading provider of public opinion research. With operations in eight cities, Ipsos Reid employs more than 600 research professionals and support staff in Canada. The company has the biggest network of telephone call centres in Canada, as well as the largest pre-recruited household and on-line panels. Ipsos Reid's Canadian marketing research and public affairs practices are staffed with seasoned research consultants with extensive industry-specific backgrounds, offering the premier suite of research vehicles in Canada—all of which provide clients with actionable and relevant information. Ipsos Reid is an Ipsos company, a leading global survey-based market research group. To learn more, visit www.ipsos.ca

For copies of other news releases, please visit
<http://www.ipsos-na.com/news-polls/>

© Ipsos Reid

**Washington • New York • Los Angeles • Austin • Chicago • St. Louis • Cincinnati
Minneapolis • Seattle • San Francisco • Vancouver • Calgary • Winnipeg • Toronto
Guelph • Ottawa • Montreal • St. John**



Eight in Ten (77%) Agree the Federal Government Has Allowed Canada's Railways Too Much Leeway on Determining Safety Procedures

Just One Quarter (23%) Disagree

Toronto, ON – On July 6, 2013, an unmanned freight train carrying crude oil exploded in the town of Lac Megantic, Quebec, leaving a town devastated and dozens of its residents dead. It marks the deadliest rail disaster in Canada in roughly a century and a half. Ipsos' media partner, CTV News, has declared this the second largest news story in Canada in 2013.

In the wake of this tragedy, a new Ipsos Reid poll conducted on behalf of CTV news has found that eight in ten (77%) Canadians 'agree' (30% strongly/46% somewhat) that 'the federal government has allowed Canada's railways too much leeway on determining safety procedures'. Just one quarter (23%) 'disagree' (4% strongly/19% somewhat) that the government has allowed Canada's railway too much leeway on determining safety procedures.

Perhaps not surprisingly, Quebecers are the most likely (85%) to agree that the government has been too lax in this area, followed by those living in British Columbia (77%), Alberta (76%), Ontario (75%), Atlantic Canada (72%) and residents of Saskatchewan and Manitoba (66%).



These are some of the findings of an Ipsos Reid poll conducted between December 9th to 13th, 2013, on behalf of CTV News. For this survey, a sample of 2,535 Canadians from Ipsos' Canadian online panel was interviewed online. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case the poll is accurate to +/- 2.2 percentage points of the entire Canadian adult population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

-30-

For more information on this news release, please contact:

**John Wright
Senior Vice President
Ipsos Reid
Public Affairs
(416) 324-2002**

For full tabular results, please visit our website at www.ipsos-na.com. News Releases are available at: <http://www.ipsos-na.com/news-polls/>