

Have you personally received/gotten the flu shot this season (October onwards) and when?

		Gender		AGE			REGION			HOUSEHOLD INCOME				HOUSEHOLD		Had Flu Shot	
	Total	Male	Female	18-34	35-54	55+	Metro Vancouver	Vancouver Island	North/Interior	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	A	B	C	D	E	F	G	H	I	G	H
Base: All Respondents	803	374	429	110	320	373	371	165	267	224	132	195	136	204	599	375	428
Weighted	803	394	409	231	315	258	415	140	248	225	135	203	128	209	594	340	463
No	463	227	236	163	201	100	228	87	148	135	80	114	67	114	349	-	463
	58%	58%	58%	71%	64%	39%	55%	62%	60%	60%	59%	56%	52%	55%	59%	-	100%
				E*	E			*			*						G
Yes (Net)	340	167	173	68	114	158	187	53	100	89	55	89	61	95	245	340	-
	42%	42%	42%	29%	36%	61%	45%	38%	40%	40%	41%	44%	48%	45%	41%	100%	-
				*		CD		*			*					H	
Yes, when it was first available, in October/November	273	134	139	48	86	139	149	45	79	74	41	70	48	84	189	273	-
	34%	34%	34%	21%	27%	54%	36%	32%	32%	33%	30%	35%	37%	40%	32%	80%	-
				*		CD		*			*					H	
Yes, in December, but before Christmas	37	22	15	14	16	6	21	5	11	10	11	11	5	9	28	37	-
	5%	6%	4%	6%	5%	2%	5%	3%	5%	4%	8%	5%	4%	4%	5%	11%	-
				*				*			*					H	
Yes, during the Christmas break	3	1	2	-	2	1	2	-	1	-	-	2	1	-	3	3	-
	*	*	1%	-	1%	*	1%	-	*	-	-	1%	1%	-	1%	1%	-
				*				*			*						
Yes, since the New Year, in the past couple of weeks	27	10	17	6	9	12	15	3	9	6	3	7	8	2	25	27	-
	3%	3%	4%	3%	3%	5%	4%	2%	4%	2%	2%	3%	6%	1%	4%	8%	-
				*				*			*					H	

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
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How likely are you to get the flu shot for yourself this season, that is from now to April 2014?

		Gender		AGE			REGION			HOUSEHOLD INCOME				HOUSEHOLD		Had Flu Shot	
	Total	Male	Female	18-34	35-54	55+	Metro Vancouver	Vancouver Island	North/Interior	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	A	B	C	D	E	F	G	H	I	G	H
Base: Has Not Received/Gotten The Flu Shot This Season	428	184	244	77	206	145	192	86	150	122	75	102	67	105	323	-	428
Weighted	463	227	236	163	201	100	228	87	148	135	80	114	67	114	349	-	463
Definitely will	7	4	3	-	5	2	6	*	1	*	-	3	3	*	7	-	7
	2%	2%	1%	-	3%	2%	2%	*	1%	*	-	3%	5%	*	2%	-	2%
				*				*	*	*	*	*	*	*			
Probably will	14	6	7	2	8	4	7	3	4	5	2	-	2	6	8	-	14
	3%	3%	3%	1%	4%	4%	3%	4%	3%	4%	3%	-	2%	5%	2%	-	3%
				*				*	*	*	*	*	*	*			
Might	49	21	28	21	17	11	35	4	9	8	7	18	8	12	37	-	49
	10%	9%	12%	13%	8%	11%	15%	5%	6%	6%	8%	16%	12%	10%	11%	-	10%
				*			C	*	*	*	*	*	*	*			
Probably will not	158	77	81	57	64	37	85	26	47	39	32	42	24	36	123	-	158
	34%	34%	35%	35%	32%	37%	37%	30%	32%	29%	40%	37%	36%	31%	35%	-	34%
				*				*	*	*	*	*	*	*			
Definitely will not	235	119	116	83	106	46	95	53	86	83	39	51	30	60	175	-	235
	51%	53%	49%	51%	53%	46%	42%	61%	59%	61%	49%	45%	45%	53%	50%	-	51%
				*				A*	A*	*	*	*	*	*			
Summary																	
Top2Box (Will)	21	10	11	2	13	6	12	4	5	5	2	3	5	6	15	-	21
	5%	5%	5%	1%	7%	6%	5%	4%	3%	4%	3%	3%	7%	6%	4%	-	5%
				*				*	*	*	*	*	*	*			
Low2Box (Will not)	393	196	197	140	171	83	181	79	133	122	71	93	54	96	297	-	393
	85%	86%	84%	86%	85%	83%	79%	91%	90%	90%	89%	81%	81%	84%	85%	-	85%
				*				*	A*	*	*	*	*	*			

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[It is easy and convenient to get a flu shot for those who want one]

For each of the following statements, please indicate the extent to which you agree or disagree.

		Gender		AGE			REGION			HOUSEHOLD INCOME				HOUSEHOLD		Had Flu Shot	
	Total	Male	Female	18-34	35-54	55+	Metro Vancouver	Vancouver Island	North/Interior	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	A	B	C	D	E	F	G	H	I	G	H
Base: All Respondents	803	374	429	110	320	373	371	165	267	224	132	195	136	204	599	375	428
Weighted	803	394	409	231	315	258	415	140	248	225	135	203	128	209	594	340	463
It is easy and convenient to get a flu shot for those who want one																	
Agree strongly	342	154	189	75	116	151	172	67	103	101	41	92	59	89	253	214	128
	43%	39%	46%	33%	37%	59%	42%	48%	42%	45%	30%	45%	46%	43%	43%	63%	28%
				*		CD		*		E	*	E	E			H	
Agree somewhat	307	140	167	88	144	76	167	49	91	68	63	80	45	82	225	98	209
	38%	35%	41%	38%	46%	29%	40%	35%	37%	30%	47%	39%	35%	39%	38%	29%	45%
				*	E			*			D*						G
Disagree somewhat	66	45	22	31	21	14	38	11	18	23	16	10	10	14	52	23	43
	8%	11%	5%	13%	7%	5%	9%	8%	7%	10%	12%	5%	8%	7%	9%	7%	9%
		B		E*				*			*						
Disagree strongly	20	13	7	6	11	2	11	2	6	6	3	4	7	7	13	3	17
	2%	3%	2%	3%	4%	1%	3%	2%	3%	3%	2%	2%	5%	3%	2%	1%	4%
				*	E			*			*						G
Don't know	67	44	24	30	23	15	27	11	30	27	12	17	7	16	51	2	66
	8%	11%	6%	13%	7%	6%	6%	8%	12%	12%	9%	9%	6%	8%	9%	1%	14%
		B		E*				*	A		*						G
Summary																	
Top2Box (Agree)	650	294	356	163	259	227	340	116	194	168	104	172	104	171	478	312	337
	81%	74%	87%	71%	82%	88%	82%	83%	78%	75%	77%	84%	82%	82%	80%	92%	73%
			A	*	C	CD		*			*	D				H	
Low2Box (Disagree)	86	57	29	37	33	16	49	13	24	30	18	14	16	22	64	26	60
	11%	14%	7%	16%	10%	6%	12%	10%	10%	13%	14%	7%	13%	10%	11%	8%	13%
		B		E*				*			*						G

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[There may be side effects of the flu shot that cause more problems than getting the flu]

For each of the following statements, please indicate the extent to which you agree or disagree.

		Gender		AGE			REGION			HOUSEHOLD INCOME				HOUSEHOLD		Had Flu Shot	
	Total	Male	Female	18-34	35-54	55+	Metro Vancouver	Vancouver Island	North/Interior	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	A	B	C	D	E	F	G	H	I	G	H
Base: All Respondents	803	374	429	110	320	373	371	165	267	224	132	195	136	204	599	375	428
Weighted	803	394	409	231	315	258	415	140	248	225	135	203	128	209	594	340	463
There may be side effects of the flu shot that cause more problems than getting the flu																	
Agree strongly	106	42	64	35	49	21	44	20	41	42	13	21	14	33	73	15	91
	13%	11%	16%	15%	16%	8%	11%	14%	17%	19%	10%	10%	11%	16%	12%	4%	20%
				*	E			*			*						G
Agree somewhat	236	110	127	82	104	50	125	46	65	54	52	54	38	60	176	65	172
	29%	28%	31%	36%	33%	20%	30%	33%	26%	24%	39%	27%	30%	29%	30%	19%	37%
				E*	E			*			D*						G
Disagree somewhat	157	71	87	31	65	62	91	22	44	51	19	43	27	45	112	97	60
	20%	18%	21%	13%	21%	24%	22%	15%	18%	23%	14%	21%	21%	22%	19%	28%	13%
				*		C		*			*					H	
Disagree strongly	169	84	84	21	59	88	84	36	49	38	28	41	39	38	131	135	34
	21%	21%	21%	9%	19%	34%	20%	25%	20%	17%	21%	20%	30%	18%	22%	40%	7%
				*	C	CD		*			*		D			H	
Don't know	135	87	48	61	38	36	70	17	48	40	23	44	10	32	103	29	106
	17%	22%	12%	26%	12%	14%	17%	12%	20%	18%	17%	22%	8%	15%	17%	9%	23%
		B		DE*				*		G	*	G					G
Summary																	
Top2Box (Agree)	342	152	190	117	153	72	170	66	106	97	65	75	52	93	249	79	263
	43%	39%	47%	51%	49%	28%	41%	47%	43%	43%	48%	37%	41%	45%	42%	23%	57%
				E*	E			*			*						G
Low2Box (Disagree)	326	155	171	52	124	150	176	57	93	88	47	84	65	83	243	232	94
	41%	39%	42%	23%	39%	58%	42%	41%	38%	39%	35%	41%	51%	40%	41%	68%	20%
				*	C	CD		*			*		E			H	

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[The benefits of the flu vaccine outweigh the risks]

For each of the following statements, please indicate the extent to which you agree or disagree.

		Gender		AGE			REGION			HOUSEHOLD INCOME				HOUSEHOLD		Had Flu Shot	
	Total	Male	Female	18-34	35-54	55+	Metro Vancouver	Vancouver Island	North/Interior	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	A	B	C	D	E	F	G	H	I	G	H
Base: All Respondents	803	374	429	110	320	373	371	165	267	224	132	195	136	204	599	375	428
Weighted	803	394	409	231	315	258	415	140	248	225	135	203	128	209	594	340	463
The benefits of the flu vaccine outweigh the risks																	
Agree strongly	236	119	117	41	73	122	119	43	74	58	33	63	49	54	181	205	31
	29%	30%	29%	18%	23%	47%	29%	31%	30%	26%	24%	31%	39%	26%	31%	60%	7%
				*		CD		*			*		DE			H	
Agree somewhat	242	124	118	68	104	70	146	33	63	61	36	78	34	67	175	112	129
	30%	31%	29%	30%	33%	27%	35%	23%	25%	27%	27%	38%	26%	32%	29%	33%	28%
				*			BC	*			*	G					
Disagree somewhat	134	59	75	55	59	21	64	29	40	35	29	25	22	37	97	6	128
	17%	15%	18%	24%	19%	8%	15%	21%	16%	16%	22%	13%	17%	18%	16%	2%	28%
				E*	E			*			*						G
Disagree strongly	63	33	29	14	33	15	21	18	24	28	6	13	7	18	45	1	62
	8%	8%	7%	6%	10%	6%	5%	13%	10%	12%	5%	6%	5%	9%	8%	*	13%
				*	E			A*			*						G
Don't know	129	60	70	52	47	30	66	17	46	43	31	24	16	33	96	16	113
	16%	15%	17%	23%	15%	12%	16%	12%	19%	19%	23%	12%	13%	16%	16%	5%	24%
				E*				*			F*						G
Summary																	
Top2Box (Agree)	477	242	235	109	176	192	265	75	137	119	69	141	83	121	356	317	160
	59%	61%	57%	47%	56%	74%	64%	54%	55%	53%	51%	69%	65%	58%	60%	93%	35%
				*		CD		*			*	DE				H	
Low2Box (Disagree)	196	92	104	69	92	36	85	48	64	63	36	38	29	55	141	6	190
	24%	23%	25%	30%	29%	14%	20%	34%	26%	28%	26%	19%	22%	26%	24%	2%	41%
				E*	E			A*			*						G

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[The H1N1 influenza issue is being sensationalized in this province]

For each of the following statements, please indicate the extent to which you agree or disagree.

		Gender		AGE			REGION			HOUSEHOLD INCOME				HOUSEHOLD		Had Flu Shot	
	Total	Male	Female	18-34	35-54	55+	Metro Vancouver	Vancouver Island	North/Interior	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	A	B	C	D	E	F	G	H	I	G	H
Base: All Respondents	803	374	429	110	320	373	371	165	267	224	132	195	136	204	599	375	428
Weighted	803	394	409	231	315	258	415	140	248	225	135	203	128	209	594	340	463
The H1N1 influenza issue is being sensationalized in this province																	
Agree strongly	94	48	46	37	37	21	45	18	32	25	17	24	13	23	71	27	68
	12%	12%	11%	16%	12%	8%	11%	13%	13%	11%	13%	12%	10%	11%	12%	8%	15%
				E*				*			*						G
Agree somewhat	251	129	122	73	99	79	127	58	66	55	46	68	45	83	168	108	144
	31%	33%	30%	32%	32%	31%	31%	41%	27%	25%	34%	34%	35%	40%	28%	32%	31%
				*				C*			*			I			
Disagree somewhat	219	105	113	40	90	89	119	32	67	69	33	55	42	55	163	114	104
	27%	27%	28%	17%	29%	35%	29%	23%	27%	31%	24%	27%	33%	26%	28%	34%	23%
				*	C	C		*			*					H	
Disagree strongly	94	50	44	16	40	38	45	16	33	24	16	23	18	23	71	61	32
	12%	13%	11%	7%	13%	15%	11%	11%	13%	11%	12%	11%	14%	11%	12%	18%	7%
				*		C		*			*					H	
Don't know	145	61	84	65	49	31	78	17	50	52	22	33	10	25	120	30	115
	18%	16%	21%	28%	15%	12%	19%	12%	20%	23%	16%	16%	7%	12%	20%	9%	25%
				DE*				*		G	*	G			H		G
Summary																	
Top2Box (Agree)	345	178	168	110	136	100	173	75	98	80	64	93	58	106	240	134	211
	43%	45%	41%	48%	43%	39%	42%	54%	39%	36%	47%	46%	45%	51%	40%	39%	46%
				*				AC*			*			I			
Low2Box (Disagree)	312	155	157	55	130	127	164	48	100	93	49	77	60	78	235	176	137
	39%	39%	38%	24%	41%	49%	40%	34%	40%	41%	37%	38%	47%	37%	39%	52%	30%
				*	C	CD		*			*					H	

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