

Have you personally received/gotten the flu shot this season (October onwards) and when?

		Gender		AGE			AB Region			HOUSEHOLD INCOME				HOUSEHOLD		Had Flu Shot	
	Total	Male	Female	18-34	35-54	55+	Calgary	Edmonton	Other AB	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	J	K	L	A	B	C	D	E	F	G	H
Base: All Respondents	814	369	445	151	339	324	272	231	311	178	111	189	203	166	648	379	435
Weighted	814	405	409	265	311	237	281	234	299	176	105	191	215	176	638	350	464
No	464	221	244	185	192	87	162	128	175	105	65	103	108	123	341	-	464
	57%	54%	60%	70%	62%	37%	58%	55%	58%	59%	62%	54%	50%	70%	54%	-	100%
				E	E						*			F			G
Yes (Net)	350	185	165	80	119	150	119	106	125	72	39	88	107	53	296	350	-
	43%	46%	40%	30%	38%	63%	42%	45%	42%	41%	38%	46%	50%	30%	46%	100%	-
						CD					*				E	H	
Yes, when it was first available, in October/November	290	158	133	56	96	138	104	82	103	54	35	78	83	33	257	290	-
	36%	39%	32%	21%	31%	58%	37%	35%	35%	31%	34%	41%	39%	19%	40%	83%	-
					C	CD					*				E	H	
Yes, in December, but before Christmas	22	12	10	10	6	6	7	7	9	10	3	2	7	7	15	22	-
	3%	3%	2%	4%	2%	3%	2%	3%	3%	5%	3%	1%	3%	4%	2%	6%	-
										C	*					H	
Yes, during the Christmas break	3	1	2	-	3	1	-	2	2	1	-	2	1	3	1	3	-
	*	*	1%	-	1%	*	-	1%	1%	*	-	1%	*	1%	*	1%	-
											*			F			
Yes, since the New Year, in the past couple of weeks	34	14	20	14	14	5	8	15	11	7	1	6	16	10	24	34	-
	4%	3%	5%	5%	5%	2%	3%	7%	4%	4%	1%	3%	7%	6%	4%	10%	-
											*		B			H	

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

How likely are you to get the flu shot for yourself this season, that is from now to April 2014?

		Gender		AGE			AB Region			HOUSEHOLD INCOME				HOUSEHOLD		Had Flu Shot	
	Total	Male	Female	18-34	35-54	55+	Calgary	Edmonton	Other AB	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	J	K	L	A	B	C	D	E	F	G	H
Base: Has Not Received/Gotten The Flu Shot This Season	435	187	248	105	211	119	143	119	173	94	64	96	98	116	319	-	435
Weighted	464	221	244	185	192	87	162	128	175	105	65	103	108	123	341	-	464
Definitely will	8	5	4	2	4	3	3	3	3	3	1	1	1	3	5	-	8
	2%	2%	2%	1%	2%	4%	2%	2%	2%	3%	1%	1%	1%	3%	1%	-	2%
										*	*	*	*				
Probably will	29	12	16	18	6	5	4	13	13	13	4	4	3	7	21	-	29
	6%	6%	7%	9%	3%	6%	2%	10%	7%	13%	6%	4%	3%	6%	6%	-	6%
				D				J		CD*	*	*	*				
Might	56	34	22	27	23	7	26	16	14	16	6	10	14	10	46	-	56
	12%	15%	9%	14%	12%	8%	16%	13%	8%	15%	9%	10%	13%	8%	13%	-	12%
							L			*	*	*	*				
Probably will not	145	71	74	59	50	35	56	34	54	33	20	41	26	36	109	-	145
	31%	32%	30%	32%	26%	41%	35%	27%	31%	32%	30%	39%	24%	29%	32%	-	31%
						D				*	*	D*	*				
Definitely will not	226	99	127	80	110	36	73	62	91	39	35	48	64	66	159	-	226
	49%	45%	52%	43%	57%	42%	45%	48%	52%	37%	53%	46%	59%	54%	47%	-	49%
					CE					*	*	*	A*				
Summary																	
Top2Box (Will)	37	17	20	19	10	9	7	15	15	17	5	5	4	11	26	-	37
	8%	8%	8%	10%	5%	10%	4%	12%	9%	16%	8%	5%	4%	9%	8%	-	8%
								J		CD*	*	*	*				
Low2Box (Will not)	371	170	201	139	160	72	129	96	146	72	54	88	90	102	269	-	371
	80%	77%	82%	75%	83%	82%	80%	75%	83%	69%	83%	85%	83%	83%	79%	-	80%
										*	*	A*	A*				

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[It is easy and convenient to get a flu shot for those who want one]

For each of the following statements, please indicate the extent to which you agree or disagree.

		Gender		AGE			AB Region			HOUSEHOLD INCOME				HOUSEHOLD		Had Flu Shot	
	Total	Male	Female	18-34	35-54	55+	Calgary	Edmonton	Other AB	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	J	K	L	A	B	C	D	E	F	G	H
Base: All Respondents	814	369	445	151	339	324	272	231	311	178	111	189	203	166	648	379	435
Weighted	814	405	409	265	311	237	281	234	299	176	105	191	215	176	638	350	464
It is easy and convenient to get a flu shot for those who want one																	
Agree strongly	319	169	150	70	101	148	95	110	114	74	39	78	84	48	270	218	101
	39%	42%	37%	26%	32%	62%	34%	47%	38%	42%	37%	41%	39%	27%	42%	62%	22%
						CD		J			*				E	H	
Agree somewhat	312	145	167	124	129	59	113	73	126	66	42	74	89	82	229	98	214
	38%	36%	41%	47%	41%	25%	40%	31%	42%	37%	40%	39%	42%	47%	36%	28%	46%
				E	E				K		*			F			G
Disagree somewhat	91	44	47	36	40	15	37	25	28	22	12	20	23	20	71	22	69
	11%	11%	12%	13%	13%	6%	13%	11%	9%	12%	12%	11%	11%	11%	11%	6%	15%
				E	E						*						G
Disagree strongly	53	26	27	20	23	9	21	14	18	7	6	15	15	18	35	6	47
	6%	6%	7%	8%	7%	4%	8%	6%	6%	4%	6%	8%	7%	10%	6%	2%	10%
											*						G
Don't know	40	22	17	15	18	7	14	12	13	8	6	4	4	8	31	6	33
	5%	6%	4%	6%	6%	3%	5%	5%	4%	4%	5%	2%	2%	5%	5%	2%	7%
											*						G
Summary																	
Top2Box (Agree)	630	314	317	194	230	206	208	183	240	140	81	152	173	131	500	315	315
	77%	77%	78%	73%	74%	87%	74%	78%	80%	79%	77%	79%	81%	74%	78%	90%	68%
						CD					*					H	
Low2Box (Disagree)	144	69	74	56	63	25	59	39	46	29	19	35	38	37	106	28	116
	18%	17%	18%	21%	20%	10%	21%	17%	15%	16%	18%	18%	18%	21%	17%	8%	25%
				E	E						*						G

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)
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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[There may be side effects of the flu shot that cause more problems than getting the flu]

For each of the following statements, please indicate the extent to which you agree or disagree.

		Gender		AGE			AB Region			HOUSEHOLD INCOME				HOUSEHOLD		Had Flu Shot	
	Total	Male	Female	18-34	35-54	55+	Calgary	Edmonton	Other AB	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	J	K	L	A	B	C	D	E	F	G	H
Base: All Respondents	814	369	445	151	339	324	272	231	311	178	111	189	203	166	648	379	435
Weighted	814	405	409	265	311	237	281	234	299	176	105	191	215	176	638	350	464
There may be side effects of the flu shot that cause more problems than getting the flu																	
Agree strongly	108	42	66	42	46	20	36	33	39	30	12	34	21	27	81	22	87
	13%	10%	16%	16%	15%	8%	13%	14%	13%	17%	11%	18%	10%	16%	13%	6%	19%
			A	E	E						*	D					G
Agree somewhat	230	106	124	91	92	47	72	56	102	51	33	49	54	55	175	48	183
	28%	26%	30%	34%	29%	20%	26%	24%	34%	29%	32%	26%	25%	31%	27%	14%	39%
				E	E				JK		*						G
Disagree somewhat	201	114	88	58	72	71	74	54	73	44	25	47	59	44	158	106	95
	25%	28%	21%	22%	23%	30%	26%	23%	24%	25%	24%	24%	27%	25%	25%	30%	21%
		B									*					H	
Disagree strongly	200	105	95	48	72	80	68	67	65	37	23	49	64	36	165	152	48
	25%	26%	23%	18%	23%	34%	24%	29%	22%	21%	22%	25%	30%	20%	26%	44%	10%
						CD					*					H	
Don't know	73	38	36	25	30	19	31	23	19	14	11	13	17	15	59	22	52
	9%	9%	9%	9%	9%	8%	11%	10%	7%	8%	11%	7%	8%	8%	9%	6%	11%
											*						G
Summary																	
Top2Box (Agree)	339	149	190	134	138	67	108	89	141	81	45	83	75	82	256	70	269
	42%	37%	47%	50%	44%	28%	38%	38%	47%	46%	43%	43%	35%	47%	40%	20%	58%
			A	E	E				J	D	*						G
Low2Box (Disagree)	402	219	183	106	144	151	142	121	139	81	48	95	123	79	322	258	143
	49%	54%	45%	40%	46%	64%	51%	52%	46%	46%	46%	50%	57%	45%	51%	74%	31%
		B				CD					*		A			H	

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[The benefits of the flu vaccine outweigh the risks]

For each of the following statements, please indicate the extent to which you agree or disagree.

		Gender		AGE			AB Region			HOUSEHOLD INCOME				HOUSEHOLD		Had Flu Shot	
	Total	Male	Female	18-34	35-54	55+	Calgary	Edmonton	Other AB	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	J	K	L	A	B	C	D	E	F	G	H
Base: All Respondents	814	369	445	151	339	324	272	231	311	178	111	189	203	166	648	379	435
Weighted	814	405	409	265	311	237	281	234	299	176	105	191	215	176	638	350	464
The benefits of the flu vaccine outweigh the risks																	
Agree strongly	263	135	128	59	80	124	91	83	89	52	31	64	82	35	228	223	40
	32%	33%	31%	22%	26%	52%	32%	36%	30%	30%	29%	33%	38%	20%	36%	64%	9%
						CD					*				E	H	
Agree somewhat	242	137	105	89	97	56	84	74	85	53	30	57	71	62	180	98	144
	30%	34%	26%	33%	31%	24%	30%	32%	28%	30%	29%	30%	33%	35%	28%	28%	31%
		B		E	E						*						
Disagree somewhat	143	66	77	51	59	33	51	31	62	33	19	34	28	32	111	11	132
	18%	16%	19%	19%	19%	14%	18%	13%	21%	19%	18%	18%	13%	18%	17%	3%	28%
									K		*						G
Disagree strongly	77	27	50	27	36	14	25	21	30	17	17	16	14	23	54	5	72
	9%	7%	12%	10%	11%	6%	9%	9%	10%	10%	16%	9%	7%	13%	8%	1%	16%
			A		E						D*						G
Don't know	89	40	49	40	40	9	30	25	34	21	8	20	19	25	64	13	76
	11%	10%	12%	15%	13%	4%	11%	11%	11%	12%	7%	11%	9%	14%	10%	4%	16%
				E	E						*						G
Summary																	
Top2Box (Agree)	506	272	233	148	177	181	175	157	174	106	61	121	153	97	409	321	184
	62%	67%	57%	56%	57%	76%	62%	67%	58%	60%	58%	63%	71%	55%	64%	92%	40%
		B				CD		L			*		AB		E	H	
Low2Box (Disagree)	220	93	127	78	94	48	76	52	92	50	36	50	42	54	165	15	204
	27%	23%	31%	29%	30%	20%	27%	22%	31%	28%	35%	26%	20%	31%	26%	4%	44%
			A	E	E				K		D*						G

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[The H1N1 influenza issue is being sensationalized in this province]

For each of the following statements, please indicate the extent to which you agree or disagree.

		Gender		AGE			AB Region			HOUSEHOLD INCOME				HOUSEHOLD		Had Flu Shot	
	Total	Male	Female	18-34	35-54	55+	Calgary	Edmonton	Other AB	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids	Yes	No
		A	B	C	D	E	J	K	L	A	B	C	D	E	F	G	H
Base: All Respondents	814	369	445	151	339	324	272	231	311	178	111	189	203	166	648	379	435
Weighted	814	405	409	265	311	237	281	234	299	176	105	191	215	176	638	350	464
The H1N1 influenza issue is being sensationalized in this province																	
Agree strongly	131	58	73	53	50	28	46	41	45	25	15	42	28	27	104	41	91
	16%	14%	18%	20%	16%	12%	16%	17%	15%	14%	14%	22%	13%	15%	16%	12%	20%
				E							*	D					G
Agree somewhat	298	164	134	92	117	89	101	81	116	58	40	66	93	73	226	112	186
	37%	40%	33%	35%	38%	38%	36%	35%	39%	33%	38%	34%	43%	41%	35%	32%	40%
		B									*						G
Disagree somewhat	213	106	107	63	83	67	74	62	77	47	29	47	58	40	172	116	97
	26%	26%	26%	24%	27%	28%	26%	26%	26%	26%	27%	25%	27%	23%	27%	33%	21%
											*					H	
Disagree strongly	79	39	40	15	25	39	29	24	26	15	13	21	24	16	63	59	20
	10%	10%	10%	6%	8%	16%	10%	10%	9%	8%	12%	11%	11%	9%	10%	17%	4%
						CD					*					H	
Don't know	92	38	55	42	36	15	31	27	35	32	9	15	12	20	72	21	71
	11%	9%	13%	16%	11%	6%	11%	11%	12%	18%	8%	8%	6%	11%	11%	6%	15%
				E	E					BCD	*						G
Summary																	
Top2Box (Agree)	430	222	207	145	167	117	147	122	161	83	54	108	120	100	330	153	277
	53%	55%	51%	55%	54%	49%	52%	52%	54%	47%	52%	57%	56%	57%	52%	44%	60%
											*						G
Low2Box (Disagree)	292	146	146	78	109	105	103	85	103	62	42	68	83	57	235	176	116
	36%	36%	36%	29%	35%	44%	37%	36%	34%	35%	40%	36%	38%	32%	37%	50%	25%
						CD					*					H	

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Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L  
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