

6. In your opinion, do the benefits of breast cancer screening for average risk women aged over 50 outweigh the limitations?

| | | REGION | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|------------------|-------|--------|-----|-------|---------|----------|------------------|------------|-------------|-------|-----------------------|---------|
| | Total | BC | AB | SK/MB | Ontario | Atlantic | <40k | 40k - <60K | 60k - <100k | 100k+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| | | | | | | | | | | | | |
| Base: Women Only | 1223 | 191 | 173 | 144 | 567 | 148 | 327 | 193 | 298 | 190 | 340 | 883 |
| Weighted | 1285 | 221 | 192 | 114 | 638 | 120 | 415 | 195 | 290 | 156 | 332 | 953 |
| Yes | 580 | 98 | 98 | 46 | 279 | 59 | 180 | 83 | 151 | 84 | 132 | 448 |
| | 45% | 44% | 51% | 40% | 44% | 49% | 43% | 43% | 52% | 54% | 40% | 47% |
| | | | | | | | | | | F | | |
| No | 167 | 30 | 30 | 15 | 84 | 8 | 52 | 34 | 44 | 14 | 43 | 124 |
| | 13% | 13% | 16% | 14% | 13% | 7% | 12% | 17% | 15% | 9% | 13% | 13% |
| | | | E | | | | | I | | | | |
| Don't know | 537 | 93 | 64 | 52 | 275 | 52 | 183 | 78 | 95 | 58 | 156 | 381 |
| | 42% | 42% | 33% | 46% | 43% | 44% | 44% | 40% | 33% | 37% | 47% | 40% |
| | | | | B | B | | H | | | | K | |

- Column Proportions:
Columns Tested (5%): A/B/C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

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7. In your opinion, do the benefits of breast cancer screening for average risk women aged 40-49 outweigh the limitations?

| | | REGION | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|------------------|-------|--------|-----|-------|---------|----------|------------------|------------|-------------|-------|-----------------------|---------|
| | Total | BC | AB | SK/MB | Ontario | Atlantic | <40k | 40k - <60K | 60k - <100k | 100k+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| | | | | | | | | | | | | |
| Base: Women Only | 1223 | 191 | 173 | 144 | 567 | 148 | 327 | 193 | 298 | 190 | 340 | 883 |
| Weighted | 1285 | 221 | 192 | 114 | 638 | 120 | 415 | 195 | 290 | 156 | 332 | 953 |
| Yes | 544 | 79 | 88 | 48 | 270 | 60 | 169 | 74 | 152 | 77 | 133 | 411 |
| | 42% | 36% | 46% | 42% | 42% | 50% | 41% | 38% | 52% | 50% | 40% | 43% |
| | | | | | | A | | | FG | G | | |
| No | 199 | 39 | 37 | 15 | 99 | 9 | 55 | 41 | 49 | 22 | 55 | 144 |
| | 15% | 17% | 19% | 14% | 16% | 7% | 13% | 21% | 17% | 14% | 17% | 15% |
| | | E | E | | E | | | F | | | | |
| Don't know | 542 | 103 | 67 | 51 | 269 | 51 | 192 | 80 | 90 | 57 | 144 | 398 |
| | 42% | 47% | 35% | 45% | 42% | 43% | 46% | 41% | 31% | 36% | 43% | 42% |
| | | B | | | | | H | H | | | | |

- Column Proportions:
Columns Tested (5%): A/B/C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

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12_1. [There is a lot of contradictory information out there about breast cancer screening]

Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements...?

| | | REGION | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|---|-------|--------|-----|-------|---------|----------|------------------|------------|-------------|-------|-----------------------|---------|
| | Total | BC | AB | SK/MB | Ontario | Atlantic | <40k | 40k - <60K | 60k - <100k | 100k+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| | | | | | | | | | | | | |
| Base: Women Only | 1223 | 191 | 173 | 144 | 567 | 148 | 327 | 193 | 298 | 190 | 340 | 883 |
| Weighted | 1285 | 221 | 192 | 114 | 638 | 120 | 415 | 195 | 290 | 156 | 332 | 953 |
| There is a lot of contradictory information out there about breast cancer screening | | | | | | | | | | | | |
| Strongly agree | 256 | 57 | 35 | 17 | 130 | 18 | 84 | 43 | 50 | 31 | 49 | 208 |
| | 20% | 26% | 18% | 15% | 20% | 15% | 20% | 22% | 17% | 20% | 15% | 22% |
| | | CE | | | | | | | | | | J |
| Somewhat agree | 709 | 112 | 114 | 68 | 349 | 66 | 234 | 119 | 150 | 79 | 194 | 516 |
| | 55% | 51% | 59% | 60% | 55% | 55% | 56% | 61% | 52% | 51% | 58% | 54% |
| | | | | | | | | | | | | |
| Somewhat disagree | 248 | 42 | 34 | 25 | 115 | 32 | 76 | 22 | 77 | 32 | 77 | 171 |
| | 19% | 19% | 18% | 22% | 18% | 27% | 18% | 11% | 27% | 21% | 23% | 18% |
| | | | | | | D | | | FG | G | | |
| Strongly disagree | 71 | 10 | 9 | 3 | 44 | 4 | 21 | 11 | 13 | 13 | 13 | 58 |
| | 6% | 5% | 5% | 3% | 7% | 4% | 5% | 6% | 5% | 9% | 4% | 6% |
| | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 966 | 169 | 149 | 85 | 479 | 84 | 318 | 162 | 200 | 110 | 242 | 723 |
| | 75% | 76% | 78% | 75% | 75% | 70% | 77% | 83% | 69% | 71% | 73% | 76% |
| | | | | | | | | HI | | | | |
| Low2Box (Disagree) | 319 | 52 | 43 | 28 | 159 | 36 | 97 | 33 | 90 | 45 | 90 | 229 |
| | 25% | 24% | 22% | 25% | 25% | 30% | 23% | 17% | 31% | 29% | 27% | 24% |
| | | | | | | | | | G | G | | |

- Column Proportions:
Columns Tested (5%): A/B/C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

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12_2. [I am sometimes confused about what is true and what is not when it comes to breast cancer screening]

Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements...?

| | | REGION | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|---|-------|--------|-----|-------|---------|----------|------------------|------------|-------------|-------|-----------------------|---------|
| | Total | BC | AB | SK/MB | Ontario | Atlantic | <40k | 40k - <60K | 60k - <100k | 100k+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| | | | | | | | | | | | | |
| Base: Women Only | 1223 | 191 | 173 | 144 | 567 | 148 | 327 | 193 | 298 | 190 | 340 | 883 |
| Weighted | 1285 | 221 | 192 | 114 | 638 | 120 | 415 | 195 | 290 | 156 | 332 | 953 |
| I am sometimes confused about what is true and what is not when it comes to breast cancer screening | | | | | | | | | | | | |
| Strongly agree | 206 | 48 | 23 | 7 | 116 | 11 | 74 | 29 | 36 | 25 | 47 | 159 |
| | 16% | 22% | 12% | 6% | 18% | 9% | 18% | 15% | 12% | 16% | 14% | 17% |
| | | BCE | | | CE | | | | | | | |
| Somewhat agree | 706 | 117 | 118 | 78 | 332 | 60 | 221 | 118 | 159 | 80 | 186 | 520 |
| | 55% | 53% | 62% | 68% | 52% | 50% | 53% | 61% | 55% | 51% | 56% | 55% |
| | | | D | ADE | | | | | | | | |
| Somewhat disagree | 249 | 35 | 37 | 21 | 121 | 36 | 79 | 29 | 70 | 32 | 79 | 170 |
| | 19% | 16% | 19% | 18% | 19% | 30% | 19% | 15% | 24% | 21% | 24% | 18% |
| | | | | | | ABCD | | | G | | K | |
| Strongly disagree | 124 | 21 | 14 | 8 | 69 | 12 | 41 | 18 | 26 | 19 | 20 | 104 |
| | 10% | 9% | 7% | 7% | 11% | 10% | 10% | 9% | 9% | 12% | 6% | 11% |
| | | | | | | | | | | | | J |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 912 | 166 | 142 | 85 | 447 | 72 | 295 | 148 | 195 | 105 | 233 | 679 |
| | 71% | 75% | 74% | 75% | 70% | 60% | 71% | 76% | 67% | 67% | 70% | 71% |
| | | E | E | E | E | | | | | | | |
| Low2Box (Disagree) | 373 | 55 | 50 | 29 | 191 | 48 | 120 | 48 | 95 | 51 | 99 | 274 |
| | 29% | 25% | 26% | 25% | 30% | 40% | 29% | 24% | 33% | 33% | 30% | 29% |
| | | | | | | ABCD | | | | | | |

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)

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12_3. [The conflicting information I see or hear about breast cancer screening sometimes makes me question whether to actually get screened at all]

Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements...?

| | | REGION | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|---|-------|--------|-----|-------|---------|----------|------------------|------------|-------------|-------|-----------------------|---------|
| | Total | BC | AB | SK/MB | Ontario | Atlantic | <40k | 40k - <60K | 60k - <100k | 100k+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| | | | | | | | | | | | | |
| Base: Women Only | 1223 | 191 | 173 | 144 | 567 | 148 | 327 | 193 | 298 | 190 | 340 | 883 |
| Weighted | 1285 | 221 | 192 | 114 | 638 | 120 | 415 | 195 | 290 | 156 | 332 | 953 |
| The conflicting information I see or hear about breast cancer screening sometimes makes me question whether to actually get screened at all | | | | | | | | | | | | |
| Strongly agree | 157 | 39 | 19 | 10 | 81 | 8 | 50 | 23 | 27 | 19 | 34 | 123 |
| | 12% | 18% | 10% | 9% | 13% | 7% | 12% | 12% | 9% | 12% | 10% | 13% |
| | | E | | | | | | | | | | |
| Somewhat agree | 423 | 70 | 61 | 44 | 206 | 42 | 137 | 73 | 97 | 43 | 139 | 284 |
| | 33% | 32% | 32% | 38% | 32% | 35% | 33% | 37% | 34% | 27% | 42% | 30% |
| | | | | | | | | | | | K | |
| Somewhat disagree | 340 | 38 | 61 | 35 | 167 | 40 | 105 | 52 | 84 | 40 | 88 | 252 |
| | 26% | 17% | 32% | 30% | 26% | 33% | 25% | 27% | 29% | 26% | 26% | 26% |
| | | | A | A | A | A | | | | | | |
| Strongly disagree | 365 | 74 | 52 | 25 | 185 | 29 | 123 | 48 | 82 | 54 | 72 | 293 |
| | 28% | 34% | 27% | 22% | 29% | 25% | 30% | 24% | 28% | 35% | 22% | 31% |
| | | C | | | | | | | | G | | J |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 580 | 109 | 80 | 54 | 287 | 50 | 188 | 96 | 124 | 62 | 172 | 407 |
| | 45% | 49% | 42% | 47% | 45% | 42% | 45% | 49% | 43% | 40% | 52% | 43% |
| | | | | | | | | | | | K | |
| Low2Box (Disagree) | 705 | 112 | 112 | 60 | 351 | 69 | 228 | 100 | 166 | 94 | 160 | 545 |
| | 55% | 51% | 58% | 53% | 55% | 58% | 55% | 51% | 57% | 60% | 48% | 57% |
| | | | | | | | | | | | | J |

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)

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13. Knowing that screening has benefits and limitations, which of the following tests would you prefer if you had to choose one of them?

| | | REGION | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|---|-------|--------|-----|-------|---------|----------|------------------|------------|-------------|-------|-----------------------|---------|
| | Total | BC | AB | SK/MB | Ontario | Atlantic | <40k | 40k - <60K | 60k - <100k | 100k+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| | | | | | | | | | | | | |
| Base: All Respondents | 1223 | 191 | 173 | 144 | 567 | 148 | 327 | 193 | 298 | 190 | 340 | 883 |
| Weighted | 1285 | 221 | 192 | 114 | 638 | 120 | 415 | 195 | 290 | 156 | 332 | 953 |
| Test A = never misses cancer but 1 in 10 tests are false alarms | 1079 | 182 | 164 | 96 | 537 | 100 | 342 | 158 | 249 | 140 | 281 | 797 |
| | 84% | 82% | 85% | 84% | 84% | 83% | 82% | 81% | 86% | 90% | 85% | 84% |
| | | | | | | | | | | FG | | |
| Test B = misses about 1 in 3 cancers but gives no false alarms. | 206 | 40 | 28 | 18 | 101 | 20 | 73 | 37 | 42 | 16 | 51 | 155 |
| | 16% | 18% | 15% | 16% | 16% | 17% | 18% | 19% | 14% | 10% | 15% | 16% |
| | | | | | | | I | I | | | | |

- Column Proportions:
Columns Tested (5%): A/B/C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

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17_2. [I am more confused about mammography than I was 5 years ago]

Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements...?

| | | REGION | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|---|-------|--------|-----|-------|---------|----------|------------------|------------|-------------|-------|-----------------------|---------|
| | Total | BC | AB | SK/MB | Ontario | Atlantic | <40k | 40k - <60K | 60k - <100k | 100k+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| | | | | | | | | | | | | |
| Base: Women Only | 1223 | 191 | 173 | 144 | 567 | 148 | 327 | 193 | 298 | 190 | 340 | 883 |
| Weighted | 1285 | 221 | 192 | 114 | 638 | 120 | 415 | 195 | 290 | 156 | 332 | 953 |
| I am more confused about mammography than I was 5 years ago | | | | | | | | | | | | |
| Strongly agree | 125 | 28 | 8 | 9 | 67 | 12 | 48 | 17 | 26 | 14 | 32 | 93 |
| | 10% | 13% | 4% | 8% | 11% | 10% | 12% | 9% | 9% | 9% | 10% | 10% |
| | | B | | | B | | | | | | | |
| Somewhat agree | 404 | 79 | 73 | 37 | 178 | 39 | 115 | 74 | 93 | 47 | 101 | 303 |
| | 31% | 36% | 38% | 32% | 28% | 33% | 28% | 38% | 32% | 30% | 30% | 32% |
| | | | D | | | | | F | | | | |
| Somewhat disagree | 507 | 78 | 73 | 51 | 260 | 46 | 154 | 73 | 122 | 59 | 151 | 356 |
| | 39% | 35% | 38% | 45% | 41% | 39% | 37% | 38% | 42% | 38% | 45% | 37% |
| | | | | | | | | | | | K | |
| Strongly disagree | 248 | 37 | 39 | 17 | 134 | 22 | 98 | 31 | 49 | 36 | 48 | 200 |
| | 19% | 17% | 20% | 15% | 21% | 19% | 24% | 16% | 17% | 23% | 14% | 21% |
| | | | | | | | | | | | | J |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 529 | 107 | 81 | 46 | 245 | 51 | 163 | 91 | 120 | 61 | 133 | 396 |
| | 41% | 48% | 42% | 40% | 38% | 42% | 39% | 47% | 41% | 39% | 40% | 42% |
| | | D | | | | | | | | | | |
| Low2Box (Disagree) | 755 | 114 | 111 | 68 | 393 | 69 | 252 | 104 | 171 | 95 | 199 | 556 |
| | 59% | 52% | 58% | 60% | 62% | 58% | 61% | 53% | 59% | 61% | 60% | 58% |
| | | | | | A | | | | | | | |

- Column Proportions:
Columns Tested (5%): A/B/C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

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17_3. [I am sometimes confused about what is true and what is not when it comes to mammography]

Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements...?

| | | REGION | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD COMPOSITION | |
|---|-------|--------|-----|-------|---------|----------|------------------|------------|-------------|-------|-----------------------|---------|
| | Total | BC | AB | SK/MB | Ontario | Atlantic | <40k | 40k - <60K | 60k - <100k | 100k+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K |
| | | | | | | | | | | | | |
| Base: Women Only | 1223 | 191 | 173 | 144 | 567 | 148 | 327 | 193 | 298 | 190 | 340 | 883 |
| Weighted | 1285 | 221 | 192 | 114 | 638 | 120 | 415 | 195 | 290 | 156 | 332 | 953 |
| I am sometimes confused about what is true and what is not when it comes to mammography | | | | | | | | | | | | |
| Strongly agree | 152 | 33 | 11 | 10 | 87 | 10 | 54 | 18 | 28 | 17 | 32 | 119 |
| | 12% | 15% | 6% | 9% | 14% | 8% | 13% | 9% | 10% | 11% | 10% | 13% |
| | | B | | | B | | | | | | | |
| Somewhat agree | 717 | 124 | 122 | 71 | 340 | 60 | 225 | 129 | 174 | 73 | 186 | 531 |
| | 56% | 56% | 64% | 62% | 53% | 50% | 54% | 66% | 60% | 47% | 56% | 56% |
| | | | DE | | | | | FI | I | | | |
| Somewhat disagree | 304 | 53 | 42 | 23 | 148 | 39 | 98 | 32 | 66 | 45 | 88 | 217 |
| | 24% | 24% | 22% | 20% | 23% | 32% | 24% | 16% | 23% | 29% | 26% | 23% |
| | | | | | | CD | | | G | | | |
| Strongly disagree | 112 | 11 | 17 | 10 | 63 | 11 | 38 | 16 | 22 | 21 | 26 | 86 |
| | 9% | 5% | 9% | 8% | 10% | 9% | 9% | 8% | 8% | 13% | 8% | 9% |
| | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | |
| Top2Box (Agree) | 868 | 157 | 133 | 81 | 427 | 70 | 279 | 148 | 202 | 90 | 219 | 650 |
| | 68% | 71% | 69% | 72% | 67% | 58% | 67% | 76% | 70% | 58% | 66% | 68% |
| | | E | | E | | | | I | I | | | |
| Low2Box (Disagree) | 416 | 64 | 59 | 32 | 211 | 50 | 136 | 48 | 88 | 66 | 113 | 303 |
| | 32% | 29% | 31% | 28% | 33% | 42% | 33% | 24% | 30% | 42% | 34% | 32% |
| | | | | | | AC | | | | GH | | |

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)

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