

1. Do you own a dog?

| | | Gender | | AGE | | | EDUCATION | | | |
|---------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|
| | Total | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad |
| | | A | B | C | D | E | F | G | H | I |
| | | | | | | | | | | |
| Base: All Answering | 608 | 298 | 310 | 163 | 234 | 211 | 44 | 153 | 268 | 143 |
| Weighted | 608 | 295 | 313 | 170 | 225 | 213 | 62 | 214 | 238 | 94 |
| Yes | 608 | 295 | 313 | 170 | 225 | 213 | 62 | 214 | 238 | 94 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | | * | | | |

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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2_1. [Dogs and humans have the same seasonal allergy symptoms.]

To what extent do you agree or disagree with the following statements:

| | | Gender | | AGE | | | EDUCATION | | | |
|--|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|
| | Total | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad |
| | | A | B | C | D | E | F | G | H | I |
| | | | | | | | | | | |
| Base: All Respondents | 608 | 298 | 310 | 163 | 234 | 211 | 44 | 153 | 268 | 143 |
| Weighted | 608 | 295 | 313 | 170 | 225 | 213 | 62 | 214 | 238 | 94 |
| Dogs and humans have the same seasonal allergy symptoms. | | | | | | | | | | |
| Strongly agree | 76 | 36 | 40 | 22 | 30 | 24 | 15 | 30 | 23 | 8 |
| | 12% | 12% | 13% | 13% | 13% | 11% | 23% | 14% | 10% | 9% |
| | | | | | | | HI* | | | |
| Somewhat agree | 228 | 105 | 123 | 72 | 76 | 81 | 23 | 69 | 93 | 43 |
| | 38% | 36% | 39% | 42% | 34% | 38% | 38% | 32% | 39% | 46% |
| | | | | | | | * | | | G |
| Somewhat disagree | 108 | 55 | 53 | 32 | 41 | 35 | 10 | 39 | 43 | 17 |
| | 18% | 19% | 17% | 19% | 18% | 17% | 15% | 18% | 18% | 18% |
| | | | | | | | * | | | |
| Strong disagree | 29 | 15 | 14 | 10 | 9 | 9 | 3 | 10 | 11 | 4 |
| | 5% | 5% | 4% | 6% | 4% | 4% | 5% | 5% | 5% | 5% |
| | | | | | | | * | | | |
| I don't know | 167 | 84 | 84 | 34 | 70 | 63 | 12 | 66 | 68 | 21 |
| | 27% | 28% | 27% | 20% | 31% | 30% | 19% | 31% | 29% | 23% |
| | | | | | C | C | * | | | |
| Summary | | | | | | | | | | |
| Top2Box (Agree) | 304 | 141 | 162 | 93 | 105 | 105 | 38 | 99 | 116 | 51 |
| | 50% | 48% | 52% | 55% | 47% | 49% | 61% | 46% | 49% | 55% |
| | | | | | | | * | | | |
| Low2Box (Disagree) | 137 | 70 | 67 | 42 | 50 | 45 | 13 | 49 | 54 | 21 |
| | 23% | 24% | 21% | 25% | 22% | 21% | 20% | 23% | 23% | 23% |
| | | | | | | | * | | | |

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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2_2. [I know how to recognize the signs of seasonal allergies in dogs.]

To what extent do you agree or disagree with the following statements:

| | | Gender | | AGE | | | EDUCATION | | | |
|--|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|
| | Total | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad |
| | | A | B | C | D | E | F | G | H | I |
| | | | | | | | | | | |
| Base: All Respondents | 608 | 298 | 310 | 163 | 234 | 211 | 44 | 153 | 268 | 143 |
| Weighted | 608 | 295 | 313 | 170 | 225 | 213 | 62 | 214 | 238 | 94 |
| I know how to recognize the signs of seasonal allergies in dogs. | | | | | | | | | | |
| Strongly agree | 86 | 41 | 44 | 27 | 32 | 26 | 7 | 27 | 32 | 19 |
| | 14% | 14% | 14% | 16% | 14% | 12% | 11% | 13% | 14% | 20% |
| | | | | | | | * | | | |
| Somewhat agree | 210 | 103 | 107 | 57 | 62 | 90 | 20 | 82 | 71 | 38 |
| | 35% | 35% | 34% | 34% | 28% | 42% | 32% | 38% | 30% | 41% |
| | | | | | | D | * | | | H |
| Somewhat disagree | 128 | 69 | 59 | 35 | 53 | 40 | 19 | 41 | 47 | 21 |
| | 21% | 23% | 19% | 21% | 23% | 19% | 31% | 19% | 20% | 23% |
| | | | | | | | * | | | |
| Strong disagree | 57 | 23 | 34 | 23 | 21 | 13 | 3 | 17 | 33 | 3 |
| | 9% | 8% | 11% | 13% | 9% | 6% | 5% | 8% | 14% | 3% |
| | | | | E | | | * | | I | |
| I don't know | 128 | 59 | 68 | 27 | 56 | 45 | 13 | 47 | 55 | 12 |
| | 21% | 20% | 22% | 16% | 25% | 21% | 22% | 22% | 23% | 13% |
| | | | | | C | | * | | I | |
| Summary | | | | | | | | | | |
| Top2Box (Agree) | 296 | 144 | 152 | 85 | 95 | 116 | 27 | 109 | 103 | 57 |
| | 49% | 49% | 48% | 50% | 42% | 54% | 43% | 51% | 43% | 61% |
| | | | | | | D | * | | | FH |
| Low2Box (Disagree) | 185 | 92 | 93 | 58 | 74 | 53 | 22 | 58 | 80 | 25 |
| | 30% | 31% | 30% | 34% | 33% | 25% | 35% | 27% | 34% | 26% |
| | | | | | | | * | | | |

- Column Proportions:
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Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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2_3. [I believe that my dog's diet can have an impact on the severity of seasonal allergies.]

To what extent do you agree or disagree with the following statements:

| | | Gender | | AGE | | | EDUCATION | | | |
|--|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|
| | Total | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad |
| | | A | B | C | D | E | F | G | H | I |
| | | | | | | | | | | |
| Base: All Respondents | 608 | 298 | 310 | 163 | 234 | 211 | 44 | 153 | 268 | 143 |
| Weighted | 608 | 295 | 313 | 170 | 225 | 213 | 62 | 214 | 238 | 94 |
| I believe that my dog's diet can have an impact on the severity of seasonal allergies. | | | | | | | | | | |
| Strongly agree | 104 | 50 | 54 | 32 | 46 | 25 | 11 | 35 | 35 | 23 |
| | 17% | 17% | 17% | 19% | 20% | 12% | 18% | 16% | 15% | 24% |
| | | | | | E | | * | | | H |
| Somewhat agree | 233 | 118 | 116 | 66 | 82 | 86 | 27 | 83 | 86 | 38 |
| | 38% | 40% | 37% | 39% | 37% | 40% | 43% | 39% | 36% | 41% |
| | | | | | | | * | | | |
| Somewhat disagree | 80 | 40 | 39 | 26 | 27 | 27 | 11 | 27 | 33 | 7 |
| | 13% | 14% | 13% | 15% | 12% | 13% | 18% | 13% | 14% | 8% |
| | | | | | | | * | | | |
| Strong disagree | 35 | 18 | 17 | 9 | 12 | 13 | - | 11 | 16 | 8 |
| | 6% | 6% | 5% | 6% | 6% | 6% | - | 5% | 7% | 8% |
| | | | | | | | * | | | F |
| I don't know | 156 | 69 | 87 | 36 | 58 | 62 | 12 | 58 | 68 | 18 |
| | 26% | 23% | 28% | 21% | 26% | 29% | 20% | 27% | 28% | 19% |
| | | | | | | | * | | I | |
| Summary | | | | | | | | | | |
| Top2Box (Agree) | 337 | 167 | 170 | 98 | 128 | 111 | 38 | 117 | 121 | 61 |
| | 55% | 57% | 54% | 58% | 57% | 52% | 62% | 55% | 51% | 65% |
| | | | | | | | * | | | H |
| Low2Box (Disagree) | 115 | 59 | 56 | 35 | 39 | 40 | 11 | 39 | 49 | 15 |
| | 19% | 20% | 18% | 21% | 17% | 19% | 18% | 18% | 21% | 16% |
| | | | | | | | * | | | |

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Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
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