

[Natural resource development is good for BC.]

Do you agree or disagree with each of the following statements about BC's natural resource sector? By natural resource sector, we mean all the primary industries (agriculture, forestry, fishing, trapping and mining) plus utilities, pipeline transport and the manufacture of wood, paper and primary metals.

		REGION			Gender		AGE		
	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		A	B	C	A	B	C	D	E
Base: All Respondents	843	409	195	239	353	490	188	336	319
Weighted	843	444	144	256	414	429	242	303	298
Natural resource development is good for BC.									
Agree strongly	258	133	42	84	143	115	50	84	125
	31%	30%	29%	33%	35%	27%	21%	28%	42%
					B				CD
Agree somewhat	350	194	64	92	164	185	99	129	122
	41%	44%	45%	36%	40%	43%	41%	43%	41%
Disagree somewhat	110	56	17	37	55	54	41	44	24
	13%	13%	12%	14%	13%	13%	17%	14%	8%
							E	E	
Disagree strongly	26	12	6	8	12	14	9	12	5
	3%	3%	4%	3%	3%	3%	4%	4%	2%
No opinion	99	49	15	35	38	61	42	35	22
	12%	11%	11%	14%	9%	14%	18%	11%	7%
						A	E		
Summary									
Top2Box (Agree)	608	326	106	176	308	300	149	213	246
	72%	74%	74%	69%	74%	70%	62%	70%	83%
									CD
Low2Box (Disagree)	135	68	22	45	68	68	50	56	29
	16%	15%	16%	17%	16%	16%	21%	18%	10%
							E	E	

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[BC's natural resource sector has good opportunities for employment for younger British Columbians.]

Do you agree or disagree with each of the following statements about BC's natural resource sector? By natural resource sector, we mean all the primary industries (agriculture, forestry, fishing, trapping and mining) plus utilities, pipeline transport and the manufacture of wood, paper and primary metals.

		REGION			Gender		AGE		
	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		A	B	C	A	B	C	D	E
Base: All Respondents	843	409	195	239	353	490	188	336	319
Weighted	843	444	144	256	414	429	242	303	298
BC's natural resource sector has good opportunities for employment for younger British Columbians.									
Agree strongly	176	96	28	52	95	80	28	48	100
	21%	22%	19%	20%	23%	19%	12%	16%	33%
									CD
Agree somewhat	364	191	67	106	182	182	92	149	123
	43%	43%	47%	42%	44%	42%	38%	49%	41%
								C	
Disagree somewhat	144	78	22	44	73	71	59	54	32
	17%	18%	15%	17%	18%	16%	24%	18%	11%
							E	E	
Disagree strongly	45	20	8	17	24	21	11	13	21
	5%	4%	6%	7%	6%	5%	5%	4%	7%
No opinion	114	60	19	36	39	75	52	39	23
	14%	13%	13%	14%	10%	17%	22%	13%	8%
						A	DE	E	
Summary									
Top2Box (Agree)	540	286	95	158	277	262	120	197	223
	64%	65%	66%	62%	67%	61%	50%	65%	75%
								C	CD
Low2Box (Disagree)	189	98	30	61	97	92	69	67	52
	22%	22%	21%	24%	23%	21%	29%	22%	18%
							E		

- Column Proportions:
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  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:
  - Columns Tested (5%): A/B,C/D/E,F/G/H/I
  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[BC's natural resource sector creates good opportunities for employment in high tech jobs.]

Do you agree or disagree with each of the following statements about BC's natural resource sector? By natural resource sector, we mean all the primary industries (agriculture, forestry, fishing, trapping and mining) plus utilities, pipeline transport and the manufacture of wood, paper and primary metals.

		REGION			Gender		AGE		
	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		A	B	C	A	B	C	D	E
Base: All Respondents	843	409	195	239	353	490	188	336	319
Weighted	843	444	144	256	414	429	242	303	298
BC's natural resource sector creates good opportunities for employment in high tech jobs.									
Agree strongly	165	83	20	62	97	68	37	51	76
	20%	19%	14%	24%	23%	16%	15%	17%	26%
				B	B				CD
Agree somewhat	377	203	66	108	188	190	104	133	141
	45%	46%	46%	42%	45%	44%	43%	44%	47%
Disagree somewhat	142	75	30	38	70	72	44	57	41
	17%	17%	21%	15%	17%	17%	18%	19%	14%
Disagree strongly	35	19	6	10	18	17	6	17	13
	4%	4%	4%	4%	4%	4%	2%	6%	4%
No opinion	124	64	22	39	41	84	52	45	27
	15%	14%	15%	15%	10%	19%	21%	15%	9%
						A	E	E	
Summary									
Top2Box (Agree)	542	286	86	169	285	257	141	184	217
	64%	65%	60%	66%	69%	60%	58%	61%	73%
					B				CD
Low2Box (Disagree)	177	94	35	48	89	88	50	74	54
	21%	21%	25%	19%	21%	21%	21%	24%	18%

- Column Proportions:
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  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:
  - Columns Tested (5%): A/B,C/D/E,F/G/H/I
  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[It's possible to create green jobs and grow the green economy within BC's natural resource sector.]

Do you agree or disagree with each of the following statements about BC's natural resource sector? By natural resource sector, we mean all the primary industries (agriculture, forestry, fishing, trapping and mining) plus utilities, pipeline transport and the manufacture of wood, paper and primary metals.

		REGION			Gender		AGE		
	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		A	B	C	A	B	C	D	E
Base: All Respondents	843	409	195	239	353	490	188	336	319
Weighted	843	444	144	256	414	429	242	303	298
It's possible to create green jobs and grow the green economy within BC's natural resource sector.									
Agree strongly	227	117	34	76	110	116	55	79	93
	27%	26%	23%	30%	27%	27%	23%	26%	31%
Agree somewhat	370	199	72	99	188	182	92	138	140
	44%	45%	50%	39%	45%	42%	38%	46%	47%
			C						
Disagree somewhat	110	62	16	32	59	51	43	35	33
	13%	14%	11%	13%	14%	12%	18%	11%	11%
Disagree strongly	17	5	6	6	10	8	3	9	5
	2%	1%	4%	2%	2%	2%	1%	3%	2%
			A						
No opinion	119	60	15	43	47	71	49	42	28
	14%	14%	11%	17%	11%	17%	20%	14%	9%
							E		
Summary									
Top2Box (Agree)	597	316	106	175	298	299	147	217	233
	71%	71%	74%	68%	72%	70%	61%	72%	78%
								C	C
Low2Box (Disagree)	127	67	22	38	68	59	46	44	38
	15%	15%	16%	15%	16%	14%	19%	14%	13%

- Column Proportions:
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  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:
  - Columns Tested (5%): A/B,C/D/E,F/G/H/I
  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[BC's natural resource sector is less important to the economy than it has been in the past.]

Do you agree or disagree with each of the following statements about BC's natural resource sector? By natural resource sector, we mean all the primary industries (agriculture, forestry, fishing, trapping and mining) plus utilities, pipeline transport and the manufacture of wood, paper and primary metals.

		REGION			Gender		AGE		
	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		A	B	C	A	B	C	D	E
Base: All Respondents	843	409	195	239	353	490	188	336	319
Weighted	843	444	144	256	414	429	242	303	298
BC's natural resource sector is less important to the economy than it has been in the past.									
Agree strongly	50	27	12	11	36	14	23	21	6
	6%	6%	8%	4%	9%	3%	10%	7%	2%
					B		E	E	
Agree somewhat	188	105	34	49	104	85	61	71	57
	22%	24%	24%	19%	25%	20%	25%	23%	19%
Disagree somewhat	245	119	47	80	126	119	72	89	84
	29%	27%	33%	31%	31%	28%	30%	30%	28%
Disagree strongly	213	114	29	70	90	123	23	69	121
	25%	26%	20%	27%	22%	29%	9%	23%	41%
						A		C	CD
No opinion	147	78	21	47	58	89	63	53	31
	17%	18%	15%	18%	14%	21%	26%	18%	10%
						A	DE	E	
Summary									
Top2Box (Agree)	238	133	46	60	140	99	84	91	63
	28%	30%	32%	23%	34%	23%	35%	30%	21%
					B		E	E	
Low2Box (Disagree)	458	232	76	149	216	242	95	158	204
	54%	52%	53%	58%	52%	56%	39%	52%	69%
								C	CD

- Column Proportions:
  - Columns Tested (5%): A/B,C/D/E,F/G/H/I
  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:
  - Columns Tested (5%): A/B,C/D/E,F/G/H/I
  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[BC's natural resource sector will become less important to the economy over the next 10 to 20 years.]

Do you agree or disagree with each of the following statements about BC's natural resource sector? By natural resource sector, we mean all the primary industries (agriculture, forestry, fishing, trapping and mining) plus utilities, pipeline transport and the manufacture of wood, paper and primary metals.

		REGION			Gender		AGE		
	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		A	B	C	A	B	C	D	E
Base: All Respondents	843	409	195	239	353	490	188	336	319
Weighted	843	444	144	256	414	429	242	303	298
BC's natural resource sector will become less important to the economy over the next 10 to 20 years.									
Agree strongly	36	20	9	7	19	17	10	18	8
	4%	4%	6%	3%	4%	4%	4%	6%	3%
								E	
Agree somewhat	178	106	24	48	110	68	71	63	43
	21%	24%	16%	19%	26%	16%	29%	21%	15%
		B			B		E	E	
Disagree somewhat	265	133	53	79	133	133	71	105	90
	31%	30%	37%	31%	32%	31%	29%	35%	30%
Disagree strongly	226	116	35	74	100	126	34	66	125
	27%	26%	25%	29%	24%	29%	14%	22%	42%
									CD
No opinion	138	69	23	47	53	85	56	51	32
	16%	16%	16%	18%	13%	20%	23%	17%	11%
						A	E	E	
Summary									
Top2Box (Agree)	213	125	32	56	128	85	81	81	51
	25%	28%	23%	22%	31%	20%	33%	27%	17%
					B		E	E	
Low2Box (Disagree)	491	249	88	154	233	259	105	171	215
	58%	56%	62%	60%	56%	60%	44%	56%	72%
								C	CD

- Column Proportions:
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  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:
  - Columns Tested (5%): A/B,C/D/E,F/G/H/I
  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[BC is a world leader in innovation in the natural resource development.]

Do you agree or disagree with each of the following statements about BC's natural resource sector? By natural resource sector, we mean all the primary industries (agriculture, forestry, fishing, trapping and mining) plus utilities, pipeline transport and the manufacture of wood, paper and primary metals.

		REGION			Gender		AGE		
	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		A	B	C	A	B	C	D	E
Base: All Respondents	843	409	195	239	353	490	188	336	319
Weighted	843	444	144	256	414	429	242	303	298
BC is a world leader in innovation in the natural resource development.									
Agree strongly	70	37	9	25	41	30	18	20	32
	8%	8%	6%	10%	10%	7%	8%	7%	11%
Agree somewhat	341	191	50	99	176	165	98	128	116
	40%	43%	35%	39%	43%	38%	40%	42%	39%
Disagree somewhat	204	105	40	60	106	98	52	77	75
	24%	24%	28%	23%	26%	23%	22%	25%	25%
Disagree strongly	69	31	16	22	36	33	17	18	33
	8%	7%	11%	9%	9%	8%	7%	6%	11%
									D
No opinion	158	80	28	50	55	103	57	60	42
	19%	18%	20%	20%	13%	24%	23%	20%	14%
						A	E		
Summary									
Top2Box (Agree)	412	228	59	124	217	195	116	148	148
	49%	51%	41%	49%	52%	45%	48%	49%	50%
		B							
Low2Box (Disagree)	273	135	56	82	142	131	69	95	109
	32%	31%	39%	32%	34%	31%	29%	31%	36%
			A						

- Column Proportions:
  - Columns Tested (5%): A/B,C/D/E,F/G/H/I
  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:
  - Columns Tested (5%): A/B,C/D/E,F/G/H/I
  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[BC is a world leader in sustainable natural resource development.]

Do you agree or disagree with each of the following statements about BC's natural resource sector? By natural resource sector, we mean all the primary industries (agriculture, forestry, fishing, trapping and mining) plus utilities, pipeline transport and the manufacture of wood, paper and primary metals.

		REGION			Gender		AGE		
	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		A	B	C	A	B	C	D	E
Base: All Respondents	843	409	195	239	353	490	188	336	319
Weighted	843	444	144	256	414	429	242	303	298
BC is a world leader in sustainable natural resource development.									
Agree strongly	84	49	12	23	50	34	19	32	33
	10%	11%	8%	9%	12%	8%	8%	11%	11%
Agree somewhat	332	183	49	99	169	163	83	119	130
	39%	41%	34%	39%	41%	38%	34%	39%	44%
Disagree somewhat	205	102	39	65	102	103	62	79	64
	24%	23%	27%	25%	25%	24%	26%	26%	21%
Disagree strongly	74	32	18	24	37	37	18	23	33
	9%	7%	13%	9%	9%	9%	7%	8%	11%
			A						
No opinion	148	78	25	46	56	92	60	50	38
	18%	17%	17%	18%	14%	21%	25%	16%	13%
						A	DE		
Summary									
Top2Box (Agree)	415	232	62	122	219	197	102	151	163
	49%	52%	43%	48%	53%	46%	42%	50%	55%
		B							C
Low2Box (Disagree)	280	134	57	88	139	140	80	102	97
	33%	30%	40%	35%	34%	33%	33%	34%	33%
			A						

- Column Proportions:
  - Columns Tested (5%): A/B,C/D/E,F/G/H/I
  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:
  - Columns Tested (5%): A/B,C/D/E,F/G/H/I
  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)



[BC's natural resource sector helps reduce social inequality by providing opportunities for people with diverse skills and educational backgrounds.]

Do you agree or disagree with each of the following statements about BC's natural resource sector? By natural resource sector, we mean all the primary industries (agriculture, forestry, fishing, trapping and mining) plus utilities, pipeline transport and the manufacture of wood, paper and primary metals.

		REGION			Gender		AGE		
	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		A	B	C	A	B	C	D	E
Base: All Respondents	843	409	195	239	353	490	188	336	319
Weighted	843	444	144	256	414	429	242	303	298
BC's natural resource sector helps reduce social inequality by providing opportunities for people with diverse skills and educational backgrounds.									
Agree strongly	104	52	20	31	61	43	9	38	57
	12%	12%	14%	12%	15%	10%	4%	13%	19%
								C	CD
Agree somewhat	345	195	54	96	175	170	83	125	138
	41%	44%	38%	38%	42%	40%	34%	41%	46%
									C
Disagree somewhat	176	91	30	55	85	91	59	64	54
	21%	21%	21%	22%	21%	21%	24%	21%	18%
Disagree strongly	73	26	16	32	41	33	31	23	19
	9%	6%	11%	13%	10%	8%	13%	8%	6%
			A	A			E		
No opinion	145	79	24	41	52	93	60	54	31
	17%	18%	17%	16%	13%	22%	25%	18%	10%
						A	E	E	
Summary									
Top2Box (Agree)	449	248	74	127	236	213	92	163	194
	53%	56%	51%	50%	57%	50%	38%	54%	65%
					B			C	CD
Low2Box (Disagree)	250	117	46	87	126	124	90	87	73
	30%	26%	32%	34%	30%	29%	37%	29%	25%
							E		

- Column Proportions:
  - Columns Tested (5%): A/B,C/D/E,F/G/H/I
  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:
  - Columns Tested (5%): A/B,C/D/E,F/G/H/I
  - Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Industry and government leaders need to do a better job at reducing the gaps in perceptions of the natural resource sector held by urban versus rural British Columbians.]

Do you agree or disagree with each of the following statements about BC's natural resource sector? By natural resource sector, we mean all the primary industries (agriculture, forestry, fishing, trapping and mining) plus utilities, pipeline transport and the manufacture of wood, paper and primary metals.

		REGION			Gender		AGE		
	Total	Metro Vancouver	Vancouver Island	North/Interior	Male	Female	18-34	35-54	55+
		A	B	C	A	B	C	D	E
Base: All Respondents	843	409	195	239	353	490	188	336	319
Weighted	843	444	144	256	414	429	242	303	298
Industry and government leaders need to do a better job at reducing the gaps in perceptions of the natural resource sector held by urban versus rural British Columbians.									
Agree strongly	207	96	38	73	112	95	35	65	108
	25%	22%	27%	29%	27%	22%	14%	21%	36%
									CD
Agree somewhat	374	201	65	108	197	177	110	131	133
	44%	45%	46%	42%	48%	41%	46%	43%	45%
Disagree somewhat	105	62	14	29	53	53	35	43	28
	13%	14%	10%	11%	13%	12%	14%	14%	9%
Disagree strongly	17	9	4	4	9	7	6	9	2
	2%	2%	3%	1%	2%	2%	2%	3%	1%
No opinion	139	76	21	42	43	97	56	56	26
	17%	17%	15%	16%	10%	23%	23%	19%	9%
						A	E	E	
Summary									
Top2Box (Agree)	582	297	104	181	309	273	145	195	241
	69%	67%	72%	71%	75%	64%	60%	64%	81%
					B				CD
Low2Box (Disagree)	122	71	19	33	62	60	41	51	30
	14%	16%	13%	13%	15%	14%	17%	17%	10%
								E	

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)