

Q1. What do you think is the number one thing you can do to your home to improve its value?

	Total	Gender			Age			Municipality				Education			Income				Age of Home							Concern about basement flooding			
		Male	Female		18-34	35-54	55+	Etobicoke and York	North York	Toronto and East York	Scarborough	High School or Less	College	Some/Univer	ty degree	<\$40K	\$40K to under \$60K	\$60K to under \$100k	\$100K or more	Less than 5	Between 5 and less than 10 years	Between 10 and less than 25 years	Between 25 and less than 50 years	Between 50 and less than 75 years	75 years or more	Very concerned	Somewhat concerned	Only a little concerned	Not at all concerned
Base: All respondents	500	223	277	76*	179	245	100	123	129	148	95*	99*	306	60*	80*	182	178	9**	27**	58*	166	155	85*	54*	141	195	110		
Update the kitchen	258	113	145	30	118	110	52	72	54	80	43	61	154	29	42	98	89	5	11	31	86	86	39	29	67	106	56		
	51.6%	50.7%	52.3%	39.5%	65.9%	44.9%	52.0%	58.5%	41.9%	54.1%	45.3%	61.6%	50.3%	48.3%	52.5%	53.8%	50.0%	55.6%	40.7%	53.4%	51.8%	55.5%	45.9%	53.7%	47.5%	54.4%	50.9%		
Update the bathroom	74	35	39	16	18	40	17	16	19	22	15	10	49	11	14	20	29	0	5	4	30	22	13	6	21	29	18		
	14.8%	15.7%	14.1%	21.1%	10.1%	16.3%	17.0%	13.0%	14.7%	14.9%	15.8%	10.1%	16.0%	18.3%	17.5%	11.0%	16.3%	-	18.5%	6.9%	18.1%	14.2%	15.3%	11.1%	14.9%	14.9%	16.4%		
New roof	35	22	13	11	9	15	5	7	12	11	7	2	26	3	1	18	13	0	0	10	10	9	6	1	18	12	4		
	7.0%	9.9%	4.7%	14.5%	5.0%	6.1%	5.0%	5.7%	9.3%	7.4%	7.4%	2.0%	8.5%	5.0%	1.3%	9.9%	7.3%	-	-	17.2%	6.0%	5.8%	7.1%	1.9%	12.8%	6.2%	3.6%		
New furnace	33	13	20	7	13	13	4	6	12	11	7	9	17	2	7	14	10	2	5	4	10	9	3	8	11	8	6		
	6.6%	5.8%	7.2%	9.2%	7.3%	5.3%	4.0%	4.9%	9.3%	7.4%	7.4%	9.1%	5.6%	3.3%	8.8%	7.7%	5.6%	22.2%	18.5%	6.9%	6.0%	5.8%	3.5%	14.8%	7.8%	4.1%	5.5%		
New gutters and drainage system	23	9	14	8	3	12	7	6	4	6	1	5	17	3	3	9	8	1	2	3	7	5	5	8	7	4	4		
	4.6%	4.0%	5.1%	10.5%	1.7%	4.9%	7.0%	4.9%	3.1%	4.1%	1.1%	5.1%	5.6%	5.0%	3.8%	4.9%	4.5%	11.1%	7.4%	5.2%	4.2%	3.2%	5.9%	14.8%	5.0%	2.1%	3.6%		
Update basement	13	5	8	1	3	9	4	4	5	0	3	1	9	1	2	5	5	0	0	1	3	5	4	1	2	6	4		
	2.6%	2.2%	2.9%	1.3%	1.7%	3.7%	4.0%	3.3%	3.9%	-	3.2%	1.0%	2.9%	1.7%	2.5%	2.7%	2.8%	-	-	1.7%	1.8%	3.2%	4.7%	1.9%	1.4%	3.1%	3.6%		
Floors	12	5	7	1	3	8	2	3	3	4	2	3	7	2	0	4	6	1	0	0	8	1	2	0	1	8	3		
	2.4%	2.2%	2.5%	1.3%	1.7%	3.3%	2.0%	2.4%	2.3%	2.7%	2.1%	3.0%	2.3%	3.3%	-	2.2%	3.4%	11.1%	-	-	4.8%	0.6%	2.4%	-	0.7%	4.1%	2.7%		
Paint	11	3	8	0	0	11	2	2	3	4	3	1	7	2	3	3	3	0	0	1	4	5	1	1	2	4	4		
	2.2%	1.3%	2.9%	-	-	4.5%	2.0%	1.6%	2.3%	2.7%	3.2%	1.0%	2.3%	3.3%	3.8%	1.6%	1.7%	-	-	1.7%	2.4%	3.2%	1.2%	1.9%	1.4%	2.1%	3.6%		
Landscaping	7	5	2	0	1	6	1	1	4	1	2	1	4	0	2	2	3	0	1	1	2	3	0	0	1	4	2		
	1.4%	2.2%	0.7%	-	0.6%	2.4%	1.0%	0.8%	3.1%	0.7%	2.1%	1.0%	1.3%	-	2.5%	1.1%	1.7%	-	3.7%	1.7%	1.2%	1.9%	-	-	0.7%	2.1%	1.8%		
Windows	5	3	2	1	3	1	2	1	0	2	1	0	4	1	1	0	3	0	0	2	1	2	0	0	2	3	0		
	1.0%	1.3%	0.7%	1.3%	1.7%	0.4%	2.0%	0.8%	-	1.4%	1.1%	-	1.3%	1.7%	1.3%	-	1.7%	-	-	3.4%	0.6%	1.3%	-	-	1.4%	1.5%	-		
Deck/ porch	4	2	2	0	1	3	0	0	3	1	1	0	3	0	1	1	2	0	0	0	0	2	2	0	0	3	1		
	0.8%	0.9%	0.7%	-	0.6%	1.2%	-	-	2.3%	0.7%	1.1%	-	1.0%	-	1.3%	0.5%	1.1%	-	-	-	-	1.3%	2.4%	-	-	1.5%	0.9%		
Doors	3	2	1	0	1	2	0	0	2	1	0	1	2	2	0	0	1	0	1	0	1	0	1	0	1	0	2		
	0.6%	0.9%	0.4%	-	0.6%	0.8%	-	-	1.6%	0.7%	-	1.0%	0.7%	3.3%	-	-	0.6%	-	3.7%	-	0.6%	-	1.2%	-	0.7%	-	1.8%		
Update bedrooms	2	0	2	0	0	2	2	0	0	0	1	0	1	0	1	0	1	0	0	0	0	0	2	0	1	1	0		
	0.4%	-	0.7%	-	-	0.8%	2.0%	-	-	-	1.1%	-	0.3%	-	1.3%	-	0.6%	-	-	-	-	-	2.4%	-	0.7%	0.5%	-		
Update laundry room	2	1	1	0	0	2	1	1	0	0	1	0	1	0	0	1	1	0	0	0	0	2	0	0	1	1	0		
	0.4%	0.4%	0.4%	-	-	0.8%	1.0%	0.8%	-	-	1.1%	-	0.3%	-	-	0.5%	0.6%	-	-	-	-	1.3%	-	-	0.7%	0.5%	-		
Update electrical	2	0	2	0	1	1	0	1	0	1	1	0	1	1	0	0	1	0	0	0	0	1	1	0	1	1	0		
	0.4%	-	0.7%	-	0.6%	0.4%	-	0.8%	-	0.7%	1.1%	-	0.3%	1.7%	-	-	0.6%	-	-	-	-	0.6%	1.2%	-	0.7%	0.5%	-		
Complete/ overall reno	2	1	1	1	0	1	0	0	2	0	2	0	0	2	0	0	0	0	0	0	0	0	2	0	0	2	0		
	0.4%	0.4%	0.4%	1.3%	-	0.4%	-	-	1.6%	-	2.1%	-	-	3.3%	-	-	-	-	-	-	-	-	2.4%	-	-	1.0%	-		
Declutter	2	1	1	0	0	2	0	0	1	1	1	0	1	2	0	0	0	0	0	0	0	1	1	0	0	1	1		
	0.4%	0.4%	0.4%	-	-	0.8%	-	-	0.8%	0.7%	1.1%	-	0.3%	3.3%	-	-	-	-	-	-	-	0.6%	1.2%	-	-	0.5%	0.9%		
Insulation	2	2	0	0	0	2	1	0	1	0	0	0	2	0	0	1	1	0	0	0	0	1	1	0	1	0	1		
	0.4%	0.9%	-	-	-	0.8%	1.0%	-	0.8%	-	-	-	0.7%	-	-	0.5%	0.6%	-	-	-	-	0.6%	1.2%	-	0.7%	-	0.9%		
Siding	1	0	1	0	0	1	0	0	0	1	0	1	0	0	0	1	0	0	0	0	0	1	0	0	1	0	0		
	0.2%	-	0.4%	-	-	0.4%	-	-	-	0.7%	-	1.0%	-	-	-	0.5%	-	-	-	-	-	0.6%	-	-	-	0.5%	-		
Other	9	4	5	0	3	6	0	2	4	3	2	3	4	0	4	3	2	0	1	0	2	2	4	0	2	4	3		
	1.8%	1.8%	1.8%	-	1.7%	2.4%	-	1.6%	3.1%	2.0%	2.1%	3.0%	1.3%	-	5.0%	1.6%	1.1%	-	3.7%	-	1.2%	1.3%	4.7%	-	1.4%	2.1%	2.7%		
Nothing	5	0	5	0	2	3	1	1	3	0	2	1	2	0	0	2	3	0	1	1	1	2	0	0	2	2	1		
	1.0%	-	1.8%	-	1.1%	1.2%	1.0%	0.8%	2.3%	-	2.1%	1.0%	0.7%	-	-	1.1%	1.7%	-	3.7%	1.7%	0.6%	1.3%	-	-	1.4%	1.0%	0.9%		
(DK/NS)	1	0	1	0	1	0	0	1	0	0	1	0	0	1	0	0	0	0	0	0	0	1	0	0	1	0	0		
	0.2%	-	0.4%	-	0.6%	-	-	0.8%	-	-	1.1%	-	-	1.7%	-	-	-	-	-	-	-	0.6%	-	-	0.7%	-	-		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P - Q/R/S/T/U/V - W/X/Y/Z Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q2. How concerned are you about potential basement flooding in your home? Would you say that you are:

		Gender			Age			Municipality				Education			Income				Age of Home							Concern about basement flooding			
	Total	Male	Female	18-34	35-54	55+	Etobicoke and York	North York	Toronto and East York	Scarborough	High School or Less	College	Some/Univer sity degree	<\$40K	\$40K to under \$60K	\$60K to under \$100k	\$100K or more	Less than 5 years	Between 5 and less than 10 years	Between 10 and less than 25 years	Between 25 and less than 50 years	Between 50 and less than 75 years	75 years or more	Very concerned	Somewhat concerned	Only a little concerned	Not at all concerned		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z			
Base: All respondents	500	223	277	76*	179	245	100	123	129	148	95*	99*	306	60*	80*	182	178	9**	27**	58*	166	155	85*	54*	141	195	110		
Very concerned	54	22	32	9	26	19	9	11	13	21	8	10	36	5	9	22	18	1	6	10	17	13	7	54	0	0	0		
	10.8%	9.9%	11.6%	11.8%	14.5% E	7.8%	9.0%	8.9%	10.1%	14.2%	8.4%	10.1%	11.8%	8.3%	11.3%	12.1%	10.1%	11.1%	22.2%	17.2%	10.2%	8.4%	8.2%	100.0% XYZ	-	-	-		
Somewhat concerned	141	68	73	29	63	49	31	40	32	38	25	25	91	14	22	52	53	2	12	12	47	44	24	0	141	0	0		
	28.2%	30.5%	26.4%	38.2% E	35.2%	20.0%	31.0%	32.5%	24.8%	25.7%	26.3%	25.3%	29.7%	23.3%	27.5%	28.6%	29.8%	22.2%	44.4%	20.7%	28.3%	28.4%	28.2%	-	100.0% WYZ	-	-		
Only a little concerned	195	87	108	21	68	106	39	49	56	51	38	38	119	20	29	70	76	2	7	23	56	67	40	0	0	195	0		
	39.0%	39.0%	39.0%	27.6%	38.0%	43.3% C	39.0%	39.8%	43.4%	34.5%	40.0%	38.4%	38.9%	33.3%	36.3%	38.5%	42.7%	22.2%	25.9%	39.7%	33.7%	43.2%	47.1% T	-	-	100.0% WXZ	-		
Not at all concerned	110	46	64	17	22	71	21	23	28	38	24	26	60	21	20	38	31	4	2	13	46	31	14	0	0	0	110		
	22.0%	20.6%	23.1%	22.4% D	12.3%	29.0% D	21.0%	18.7%	21.7%	25.7%	25.3%	26.3%	19.6%	35.0% OP	25.0%	20.9%	17.4%	44.4%	7.4%	22.4%	27.7% V	20.0%	16.5%	-	-	-	100.0% WXY		
Summary	195	90	105	38	89	68	40	51	45	59	33	35	127	19	31	74	71	3	18	22	64	57	31	54	141	0	0		
Top2Box (Very/ Somewhat concerned)	39.0%	40.4%	37.9%	50.0% E	49.7% E	27.8%	40.0%	41.5%	34.9%	39.9%	34.7%	35.4%	41.5%	31.7%	38.8%	40.7%	39.9%	33.3%	66.7%	37.9%	38.6%	36.8%	36.5%	100.0% YZ	100.0% YZ	-	-		
Low2Box (Only a little/ Not at all concerned)	305	133	172	38	90	177	60	72	84	89	62	64	179	41	49	108	107	6	9	36	102	98	54	0	0	195	110		
	61.0%	59.6%	62.1%	50.0%	50.3%	72.2% CD	60.0%	58.5%	65.1%	60.1%	65.3%	64.6%	58.5%	68.3%	61.3%	59.3%	60.1%	66.7%	33.3%	62.1%	61.4%	63.2%	63.5%	-	-	100.0% WX	100.0% WX		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P - Q/R/S/T/U/V - W/X/Y/Z Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q3. [SUMMARY - KNOW A LOT] How much do you know about the following? Would you say that you know a lot, know a little, or know nothing about:

		Gender			Age			Municipality				Education			Income				Age of Home							Concern about basement flooding			
	Total	Male	Female	18-34	35-54	55+	Etobicoke and York	North York	Toronto and East York	Scarborough	High School or Less	College	Some/Univer sity degree	<\$40K	\$40K to under \$60K	\$60K to under \$100k	\$100K or more	Less than 5 years	Between 5 and less than 10 years	Between 10 and less than 25 years	Between 25 and less than 50 years	Between 50 and less than 75 years	75 years or more	Very concerned	Somewhat concerned	Only a little concerned	Not at all concerned		
Base: All respondents	500	223	277	76*	179	245	100	123	129	148	95*	99*	306	60*	80*	182	178	9**	27**	58*	166	155	85*	54*	141	195	110		
The condition of your furnace	299	142	157	22	105	172	68	70	76	85	59	58	182	35	43	108	113	4	10	29	96	103	57	32	75	115	77		
	59.8%	63.7%	56.7%	28.0%	58.7%	70.2%	68.0%	56.9%	58.9%	57.4%	62.1%	58.6%	59.5%	58.3%	53.8%	59.3%	63.5%	44.4%	37.0%	50.0%	57.8%	66.5%	67.1%	59.3%	53.2%	59.0%	70.0%		
The condition of your roof	286	133	153	20	101	165	64	74	70	78	58	56	172	38	37	104	107	3	9	27	95	102	50	31	70	117	68		
	57.2%	59.6%	55.2%	26.3%	56.4%	67.3%	64.0%	60.2%	54.3%	52.7%	61.1%	56.6%	56.2%	63.3%	46.3%	57.1%	60.1%	33.3%	33.3%	46.6%	57.2%	65.8%	58.8%	57.4%	49.6%	60.0%	61.8%		
The condition of your pipes and drainage system in your home	160	86	74	15	56	89	35	38	44	43	34	24	102	21	25	57	57	4	7	16	48	54	31	21	27	60	52		
	32.0%	38.6%	26.7%	19.7%	31.3%	36.3%	35.0%	30.9%	34.1%	29.1%	35.8%	24.2%	33.3%	35.0%	31.3%	31.3%	32.0%	44.4%	25.9%	27.6%	28.9%	34.8%	36.5%	38.9%	19.1%	30.8%	47.3%		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P - Q/R/S/T/U/V - W/X/Y/Z Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q3. [SUMMARY - KNOW A LITTLE] How much do you know about the following? Would you say that you know a lot, know a little, or know nothing about:

	Gender		Age			Municipality				Education			Income				Age of Home						Concern about basement flooding				
	Total	Male	Female	18-34	35-54	55+	Etobicoke and York	North York	Toronto and East York	Scarborough	High School or Less	College	Some/Univer sity degree	<\$40K	\$40K to under \$60K	\$60K to under \$100k	\$100K or more	Less than 5 years	Between 5 and less than 10 years	Between 10 and less than 25 years	Between 25 and less than 50 years	Between 50 and less than 75 years	75 years or more	Very concerned	Somewhat concerned	Only a little concerned	Not at all concerned
Base: All respondents	500	223	277	76*	179	245	100	123	129	148	95*	99*	306	60*	80*	182	178	9**	27**	58*	166	155	85*	54*	141	195	110
The condition of your pipes and drainage system in your home	229	100	129	40	80	109	46	52	64	67	39	47	143	28	37	80	84	2	13	25	75	67	47	21	75	95	38
	45.8%	44.8%	46.6%	52.6%	44.7%	44.5%	46.0%	42.3%	49.6%	45.3%	41.1%	47.5%	46.7%	46.3%	46.3%	44.0%	47.2%	22.2%	48.1%	43.1%	45.2%	43.2%	55.3%	38.9%	53.2%	48.7%	34.5%
The condition of your roof	178	84	94	43	64	71	31	38	51	58	30	32	116	19	37	66	56	4	13	22	55	51	33	17	61	70	30
	35.6%	37.7%	33.9%	56.6%	35.8%	29.0%	31.0%	30.9%	39.5%	39.2%	31.6%	32.3%	37.9%	31.7%	46.3%	36.3%	31.5%	44.4%	48.1%	37.9%	33.1%	32.9%	38.8%	31.5%	43.3%	35.9%	27.3%
The condition of your furnace	165	77	88	38	60	67	26	45	46	48	28	31	106	22	33	58	52	3	13	22	57	46	24	15	58	70	22
	33.0%	34.5%	31.8%	50.0% DE	33.5%	27.3%	26.0%	36.6%	35.7%	32.4%	29.5%	31.3%	34.6%	36.7%	41.3%	31.9%	29.2%	33.3%	48.1%	37.9%	34.3%	29.7%	28.2%	27.8%	41.1% Z	35.9% Z	20.0%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P - Q/R/S/T/U/V - W/X/Y/Z Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q3. [SUMMARY - KNOW NOTHING] How much do you know about the following? Would you say that you know a lot, know a little, or know nothing about:

		Gender			Age			Municipality				Education			Income				Age of Home						Concern about basement flooding			
	Total	Male	Female	18-34	35-54	55+	Etobicoke and York	North York	Toronto and East York	Scarborough	High School or Less	College	Some/Univer sity degree	<\$40K	\$40K to under \$60K	\$60K to under \$100k	\$100K or more	Less than 5 years	Between 5 and less than 10 years	Between 10 and less than 25 years	Between 25 and less than 50 years	Between 50 and less than 75 years	75 years or more	Very concerned	Somewhat concerned	Only a little concerned	Not at all concerned	
Base: All respondents	500	223	277	76*	179	245	100	123	129	148	95*	99*	306	60*	80*	182	178	9**	27**	58*	166	155	85*	54*	141	195	110	
The condition of your pipes and drainage system in your home	111	37	74	21	43	47	19	33	21	38	22	28	61	11	18	45	37	3	7	17	43	34	7	12	39	40	20	
	22.2%	16.6%	26.7%	27.6%	24.0%	19.2%	19.0%	26.8%	16.3%	25.7%	23.2%	28.3%	19.9%	18.3%	22.5%	24.7%	20.8%	33.3%	25.9%	29.3%	25.9%	21.9%	8.2%	22.2%	27.7%	20.5%	18.2%	
The condition of your furnace	36	4	32	16	14	6	6	8	7	15	8	10	18	3	4	16	13	2	4	7	13	6	4	7	8	10	11	
	7.2%	1.8%	11.6%	21.1%	7.8%	2.4%	6.0%	6.5%	5.4%	10.1%	8.4%	10.1%	5.9%	5.0%	5.0%	8.8%	7.3%	22.2%	14.8%	12.1%	7.8%	3.9%	4.7%	13.0%	5.7%	5.1%	10.0%	
The condition of your roof	36	6	30	13	14	9	5	11	8	12	7	11	18	3	6	12	15	2	5	9	16	2	2	6	10	8	12	
	7.2%	2.7%	10.8%	17.1%	7.8%	3.7%	5.0%	8.9%	6.2%	8.1%	7.4%	11.1%	5.9%	5.0%	7.5%	6.6%	8.4%	22.2%	18.5%	15.5%	9.6%	1.3%	2.4%	11.1%	7.1%	4.1%	10.9%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P - Q/R/S/T/U/V - W/X/Y/Z Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q3_1. [The condition of your roof] How much do you know about the following? Would you say that you know a lot, know a little, or know nothing about:

		Gender			Age			Municipality				Education			Income				Age of Home					Concern about basement flooding			
	Total	Male	Female	18-34	35-54	55+	Etobicoke and York	North York	Toronto and East York	Scarborough	High School or Less	College	Some/Univ sity degree	<\$40K	\$40K to under \$60K	\$60K to under \$100k	\$100K or more	Less than 5 years	Between 5 and less than 10 years	Between 10 and less than 25 years	Between 25 and less than 50 years	Between 50 and less than 75 years	75 years or more	Very concerned	Somewhat concerned	Only a little concerned	Not at all concerned
Base: All respondents	500	223	277	76*	179	245	100	123	129	148	95*	99*	306	60*	80*	182	178	9**	27**	58*	166	155	85*	54*	141	195	110
The condition of your roof																											
Know a lot	286	133	153	20	101	165	64	74	70	78	58	56	172	38	37	104	107	3	9	27	95	102	50	31	70	117	68
	57.2%	59.6%	55.2%	26.3%	56.4%	67.3%	64.0%	60.2%	54.3%	52.7%	61.1%	56.6%	56.2%	63.3%	46.3%	57.1%	60.1%	33.3%	33.3%	46.6%	57.2%	65.8%	58.8%	57.4%	49.6%	60.0%	61.8%
Know a little	178	84	94	43	64	71	31	38	51	58	30	32	116	19	37	66	56	4	13	22	55	51	33	17	61	70	30
	35.6%	37.7%	33.9%	56.6%	35.8%	29.0%	31.0%	30.9%	39.5%	39.2%	31.6%	32.3%	37.9%	31.7%	46.3%	36.3%	31.5%	44.4%	48.1%	37.9%	33.1%	32.9%	38.8%	31.5%	43.3%	35.9%	27.3%
Know nothing	36	6	30	13	14	9	5	11	8	12	7	11	18	3	6	12	15	2	5	9	16	2	2	6	10	8	12
	7.2%	2.7%	10.8%	17.1%	7.8%	3.7%	5.0%	8.9%	6.2%	8.1%	7.4%	11.1%	5.9%	5.0%	7.5%	6.6%	8.4%	22.2%	18.5%	15.5%	9.6%	1.3%	2.4%	11.1%	7.1%	4.1%	10.9%
				A	DE															UV	UV				Y		Y

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P - Q/R/S/T/U/V - W/X/Y/Z Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q3.2. [The condition of your furnace] How much do you know about the following? Would you say that you know a lot, know a little, or know nothing about:

		Gender			Age			Municipality				Education			Income				Age of Home						Concern about basement flooding			
	Total	Male	Female	18-34	35-54	55+	Etobicoke and York	North York	Toronto and East York	Scarborough	High School or Less	College	Some/University degree	<\$40K	\$40K to under \$60K	\$60K to under \$100k	\$100K or more	Less than 5 years	Between 5 and less than 10 years	Between 10 and less than 25 years	Between 25 and less than 50 years	Between 50 and less than 75 years	75 years or more	Very concerned	Somewhat concerned	Only a little concerned	Not at all concerned	
Base: All respondents	500	223	277	76*	179	245	100	123	129	148	95*	99*	306	60*	80*	182	178	9**	27**	58*	166	155	85*	54*	141	195	110	
The condition of your furnace																												
Know a lot	299	142	157	22	105	172	68	70	76	85	59	58	182	35	43	108	113	4	10	29	96	103	57	32	75	115	77	
	59.8%	63.7%	56.7%	28.9%	58.7%	70.2%	68.0%	56.9%	58.9%	57.4%	62.1%	58.6%	59.5%	58.3%	53.8%	59.3%	63.5%	44.4%	37.0%	50.0%	57.8%	66.5%	67.1%	59.3%	53.2%	59.0%	70.0%	
Know a little	165	77	88	38	60	67	26	45	46	48	28	31	106	22	33	58	52	3	13	22	57	46	24	15	58	70	22	
	33.0%	34.5%	31.8%	50.0%	33.5%	27.3%	26.0%	36.6%	35.7%	32.4%	29.5%	31.3%	34.6%	36.7%	41.3%	31.9%	29.2%	33.3%	48.1%	37.9%	34.3%	29.7%	28.2%	27.8%	41.1%	35.9%	20.0%	
Know nothing	36	4	32	16	14	6	6	8	7	15	8	10	18	3	4	16	13	2	4	7	13	6	4	7	8	10	11	
	7.2%	1.8%	11.6%	21.1%	7.8%	2.4%	6.0%	6.5%	5.4%	10.1%	8.4%	10.1%	5.9%	5.0%	5.0%	8.8%	7.3%	22.2%	14.8%	12.1%	7.8%	3.9%	4.7%	13.0%	5.7%	5.1%	10.0%	

Proportions/Mean: Columns Tested (5% risk level) - AB - C/D/E - F/G/H/I - J/K/L - M/N/O/P - Q/R/S/T/U/V - W/X/Y/Z Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q3_3. [The condition of your pipes and drainage system in your home] How much do you know about the following? Would you say that you know a lot, know a little, or know nothing about:

		Gender		Age			Municipality				Education			Income				Age of Home						Concern about basement flooding			
	Total	Male	Female	18-34	35-54	55+	Etobicoke and York	North York	Toronto and East York	Scarborough	High School or Less	College	Some/University degree	<\$40K	\$40K to under \$60K	\$60K to under \$100K	\$100K or more	Less than 5 years	Between 5 and less than 10 years	Between 10 and less than 25 years	Between 25 and less than 50 years	Between 50 and less than 75 years	75 years or more	Very concerned	Somewhat concerned	Only a little concerned	Not at all concerned
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Base: All respondents	500	223	277	76*	179	245	100	123	129	148	95*	99*	306	60*	80*	182	178	9**	27**	58*	166	155	85*	54*	141	195	110
The condition of your pipes and drainage system in your home																											
Know a lot	160	86	74	15	56	89	35	38	44	43	34	24	102	21	25	57	57	4	7	16	48	54	31	21	27	60	52
	32.0%	38.6%	26.7%	19.7%	31.3%	36.3%	35.0%	30.9%	34.1%	29.1%	35.8%	24.2%	33.3%	35.0%	31.3%	31.3%	32.0%	44.4%	25.9%	27.6%	28.9%	34.8%	36.5%	38.9%	19.1%	30.8%	47.3%
		B				C																		X		X	XY
Know a little	229	100	129	40	80	109	46	52	64	67	39	47	143	28	37	80	84	2	13	25	75	67	47	21	75	95	38
	45.8%	44.8%	46.6%	52.6%	44.7%	44.5%	46.0%	42.3%	49.6%	45.3%	41.1%	47.5%	46.7%	46.7%	46.3%	44.0%	47.2%	22.2%	48.1%	43.1%	45.2%	43.2%	55.3%	38.9%	53.2%	48.7%	34.5%
																								Z		Z	Z
Know nothing	111	37	74	21	43	47	19	33	21	38	22	28	61	11	18	45	37	3	7	17	43	34	7	12	39	40	20
	22.2%	16.6%	26.7%	27.6%	24.0%	19.2%	19.0%	26.8%	16.3%	25.7%	23.2%	28.3%	19.9%	18.3%	22.5%	24.7%	20.8%	33.3%	25.9%	29.3%	25.9%	21.9%	8.2%	22.2%	27.7%	20.5%	18.2%
			A					H											V	V	V	V					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P - Q/R/S/T/U/V - W/X/Y/Z Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q4. What, if anything, have you done in and around your own home to help prevent basement flooding?

		Gender			Age			Municipality				Education			Income				Age of Home						Concern about basement flooding			
	Total	Male	Female	18-34	35-54	55+	Etobicoke and York	North York	Toronto and East York	Scarborough	High School or Less	College	Some/University degree	<\$40K	\$40K to under \$60K	\$60K to under \$100K	\$100K or more	Less than 5 years	Between 5 and less than 10 years	Between 10 and less than 25 years	Between 25 and less than 50 years	Between 50 and less than 75 years	75 years or more	Very concerned	Somewhat concerned	Only a little concerned	Not at all concerned	
Base: All respondents	500	223	277	76*	179	245	100	123	129	148	95*	99*	306	60*	80*	182	178	9**	27**	58*	166	155	85*	54*	141	195	110	
Extended/ redirected downspouts (away from house)	39	17	22	2	13	24	12	9	11	7	8	6	25	3	2	16	18	0	0	6	9	18	6	3	13	16	7	
	7.8%	7.6%	7.9%	2.6%	7.3%	9.8%	12.0%	7.3%	8.5%	4.7%	8.4%	6.1%	8.2%	5.0%	2.5%	8.8%	10.1%	-	-	10.3%	5.4%	11.6%	7.1%	5.6%	9.2%	8.2%	6.4%	
Adjusted the grade of the land away from the house	34	17	17	2	11	21	6	10	3	15	4	5	25	4	5	9	16	0	0	3	10	16	5	3	13	14	4	
	6.8%	7.6%	6.1%	2.6%	6.1%	8.6%	6.0%	8.1%	2.3%	10.1%	4.2%	5.1%	8.2%	6.7%	6.3%	4.9%	9.0%	-	-	5.2%	6.0%	10.3%	5.9%	5.6%	9.2%	7.2%	3.6%	
Weatherproofed/ waterproofed walls/ foundation	34	11	23	2	10	22	10	8	10	6	4	6	24	6	5	12	11	0	0	2	4	16	12	3	7	13	11	
	6.8%	4.9%	8.3%	2.6%	5.6%	9.0%	10.0%	6.5%	7.8%	4.1%	4.2%	6.1%	7.8%	10.0%	6.3%	6.6%	6.2%	-	-	3.4%	2.4%	10.3%	14.1%	5.6%	5.0%	6.7%	10.0%	
Disconnect downspouts	26	15	11	0	9	17	0	5	13	8	5	3	18	2	1	14	9	0	0	4	5	8	9	3	3	15	5	
	5.2%	6.7%	4.0%	-	5.0%	6.9%	-	4.1%	10.1%	5.4%	5.3%	3.0%	5.9%	3.3%	1.3%	7.7%	5.1%	-	-	6.9%	3.0%	5.2%	10.6%	5.6%	2.1%	7.7%	4.5%	
Improved drainage (away from foundation)	25	14	11	2	7	16	6	6	5	8	6	3	16	1	2	12	10	0	0	4	6	12	3	2	9	7	7	
	5.0%	6.3%	4.0%	2.6%	3.9%	6.5%	6.0%	4.9%	3.9%	5.4%	6.3%	3.0%	5.2%	1.7%	2.5%	6.6%	5.6%	-	-	6.9%	3.6%	7.7%	3.5%	3.7%	6.4%	3.6%	6.4%	
Installed backflow valve	22	11	11	0	7	15	6	5	7	4	8	3	11	2	6	4	10	0	0	0	6	11	5	3	4	11	4	
	4.4%	4.9%	4.0%	-	3.9%	6.1%	6.0%	4.1%	5.4%	2.7%	8.4%	3.0%	3.6%	3.3%	7.5%	2.2%	5.6%	-	-	-	3.6%	7.1%	5.9%	5.6%	2.8%	5.6%	3.6%	
Installed/ maintained drains (in basement)	20	5	15	1	8	11	2	3	11	4	4	4	12	3	2	7	8	0	1	1	4	9	5	1	4	10	5	
	4.0%	2.2%	5.4%	1.3%	4.5%	4.5%	2.0%	2.4%	8.5%	2.7%	4.2%	4.0%	3.9%	5.0%	2.5%	3.8%	4.5%	-	3.7%	1.7%	2.4%	5.8%	5.9%	1.9%	2.8%	5.1%	4.5%	
Installed/ replaced weeping tiles	18	8	10	0	7	11	6	4	7	1	4	4	10	2	5	4	7	0	0	1	3	4	10	1	4	9	4	
	3.6%	3.6%	3.6%	-	3.9%	4.5%	6.0%	3.3%	5.4%	0.7%	4.2%	4.0%	3.3%	3.3%	6.3%	2.2%	3.9%	-	-	1.7%	1.8%	2.6%	11.8%	1.9%	2.8%	4.6%	3.6%	
Clean gutters/ eavestroughs	18	4	14	0	4	14	11	1	1	5	1	3	14	2	4	4	8	0	0	0	5	9	4	2	4	8	4	
	3.6%	1.8%	5.1%	-	2.2%	5.7%	11.0%	0.8%	0.8%	3.4%	1.1%	3.0%	4.6%	3.3%	5.0%	2.2%	4.5%	-	-	-	3.0%	5.8%	4.7%	3.7%	2.8%	4.1%	3.6%	
Replaced/ maintained eavestroughs/ gutters/ downspouts	16	5	11	2	5	9	3	5	2	6	4	1	11	0	2	10	4	0	1	1	3	8	3	2	6	5	3	
	3.2%	2.2%	4.0%	2.6%	2.8%	3.7%	3.0%	4.1%	1.6%	4.1%	4.2%	1.0%	3.6%	-	2.5%	5.5%	2.2%	-	3.7%	1.7%	1.8%	5.2%	3.5%	3.7%	4.3%	2.6%	2.7%	
Resealed walls/foundation	14	7	7	0	6	8	2	5	1	6	3	1	10	1	5	2	6	0	0	0	9	2	3	2	4	4	4	
	2.8%	3.1%	2.5%	-	3.4%	3.3%	2.0%	4.1%	0.8%	4.1%	3.2%	1.0%	3.3%	1.7%	6.3%	1.1%	3.4%	-	-	-	5.4%	1.3%	3.5%	3.7%	2.8%	2.1%	3.6%	
Installed/maintained pipes	14	5	9	1	10	3	3	3	5	3	1	3	10	3	1	2	8	0	1	1	2	5	5	2	5	7	0	
	2.8%	2.2%	3.2%	1.3%	5.6%	1.2%	3.0%	2.4%	3.9%	2.0%	1.1%	3.0%	3.3%	5.0%	1.3%	1.1%	4.5%	-	3.7%	1.7%	1.2%	3.2%	5.9%	3.7%	3.5%	3.6%	-	
Repaired cracks/ leaks in walls	13	5	8	2	4	7	6	2	1	4	3	0	10	3	1	3	6	0	0	1	4	5	3	0	6	5	2	
	2.6%	2.2%	2.9%	2.6%	2.2%	2.9%	6.0%	1.6%	0.8%	2.7%	3.2%	-	3.3%	5.0%	1.3%	1.6%	3.4%	-	-	1.7%	2.4%	3.2%	3.5%	-	4.3%	2.6%	1.8%	
Installed/ maintained sump pump	12	5	7	0	3	9	8	1	2	1	2	3	7	1	4	2	5	0	1	0	3	5	3	2	3	6	1	
	2.4%	2.2%	2.5%	-	1.7%	3.7%	8.0%	0.8%	1.6%	0.7%	2.1%	3.0%	2.3%	1.7%	5.0%	1.1%	2.8%	-	3.7%	-	1.8%	3.2%	3.5%	3.7%	2.1%	3.1%	0.9%	
Removed snow from around house	10	3	7	1	5	4	5	2	3	0	1	1	8	2	3	1	4	0	0	1	0	6	3	1	4	5	0	
	2.0%	1.3%	2.5%	1.3%	2.8%	1.6%	5.0%	1.6%	2.3%	-	1.1%	1.0%	2.6%	3.3%	3.8%	0.5%	2.2%	-	-	1.7%	-	3.9%	3.5%	1.9%	2.8%	2.6%	-	
Installed/ maintained pavement around the house	10	5	5	1	4	5	1	2	3	4	3	4	3	2	2	4	2	0	0	0	4	5	1	1	7	2	0	
	2.0%	2.2%	1.8%	1.3%	2.2%	2.0%	1.0%	1.6%	2.3%	2.7%	3.2%	4.0%	1.0%	3.3%	2.5%	2.2%	1.1%	-	-	-	2.4%	3.2%	1.2%	1.9%	5.0%	1.0%	-	
Cleaned drains	9	5	4	0	4	5	1	1	2	5	2	5	2	2	2	4	1	0	0	2	3	3	1	2	1	3	3	
	1.8%	2.2%	1.4%	-	2.2%	2.0%	1.0%	0.8%	1.6%	3.4%	2.1%	5.1%	0.7%	3.3%	2.5%	2.2%	0.6%	-	-	3.4%	1.8%	1.9%	1.2%	3.7%	0.7%	1.5%	2.7%	
Maintained/ replaced the roof	9	3	6	1	3	5	1	2	3	3	2	0	7	2	1	2	4	1	0	3	2	1	2	0	3	5	1	
	1.8%	1.3%	2.2%	1.3%	1.7%	2.0%	1.0%	1.6%	2.3%	2.0%	2.1%	-	2.3%	3.3%	1.3%	1.1%	2.2%	11.1%	-	5.2%	1.2%	0.6%	2.4%	-	2.1%	2.6%	0.9%	
Visual inspection (of drainage/ the house)	9	2	7	1	5	3	2	1	3	3	1	0	8	0	2	2	5	0	2	0	4	1	2	1	1	5	2	
	1.8%	0.9%	2.5%	1.3%	2.8%	1.2%	2.0%	0.8%	2.3%	2.0%	1.1%	-	2.6%	-	2.5%	1.1%	2.8%	-	7.4%	-	2.4%	0.6%	2.4%	1.9%	0.7%	2.6%	1.8%	
Be careful to prevent drain blockage/ water waste	8	4	4	0	4	4	2	2	2	2	3	0	5	2	1	2	3	0	0	1	1	4	2	1	4	2	1	
	1.6%	1.8%	1.4%	-	2.2%	1.6%	2.0%	1.6%	1.6%	1.4%	3.2%	-	1.6%	3.3%	1.3%	1.1%	1.7%	-	-	1.7%	0.6%	2.6%	2.4%	1.9%	2.8%	1.0%	0.9%	
House is on high ground/ a natural slope	7	4	3	0	0	7	0	3	3	1	1	0	6	1	2	1	3	0	0	1	2	2	2	0	0	2	5	
	1.4%	1.8%	1.1%	-	-	2.9%	-	2.4%	2.3%	0.7%	1.1%	-	2.0%	1.7%	2.5%	0.5%	1.7%	-	-	1.7%	1.2%	1.3%	2.4%	-	-	1.0%	4.5%	
Dug out/excavated around foundation/basement walls	7	2	5	0	2	5	3	2	0	2	2	1	4	2	1	3	1	0	0	0	1	5	1	0	2	2	3	
	1.4%	0.9%	1.8%	-	1.1%	2.0%	3.0%	1.6%	-	1.4%	2.1%	1.0%	1.3%	3.3%	1.3%	1.6%	0.6%	-	-	-	0.6%	3.2%	1.2%	-	1.4%	1.0%	2.7%	
Cleaned window wells	6	3	3	0	1	5	2	2	1	1	3	1	2	1	2	1	2	0	0	1	3	1	1	2	0	4	0	
	1.2%	1.3%	1.1%	-	0.6%	2.0%	2.0%	1.6%	0.8%	0.7%	3.2%	1.0%	0.7%	1.7%	2.5%	0.5%	1.1%	-	-	1.7%	1.8%	0.6%	1.2%	3.7%	-	2.1%	-	
Installed rain barrels	4	3	1	0	0	4	1	2	1	0	1	0	3	0	0	4	0	0	0	0	0	3	1	0	1	3	0	
	0.8%	1.3%	0.4%	-	-	1.6%	1.0%	1.6%	0.8%	-	1.1%	-	1.0%	-	-	2.2%	-	-	-	-	-	1.9%	1.2%	-	0.7%	1.5%	-	
Ensured (ground level) windows were properly closed/ sealed	4	2	2	1	2	1	0	2	0	2	0	0	4	1	0	3	0	0	0									

Q4. What, if anything, have you done in and around your own home to help prevent basement flooding?

	Gender			Age			Municipality				Education			Income				Age of Home						Concern about basement flooding			
	Total	Male	Female	18-34	35-54	55+	Etobicoke and York	North York	Toronto and East York	Scarborough	High School or Less	College	Some/University degree	<\$40K	\$40K to under \$60K	\$60K to under \$100k	\$100K or more	Less than 5 years	Between 5 and less than 10 years	Between 10 and less than 25 years	Between 25 and less than 50 years	Between 50 and less than 75 years	75 years or more	Very concerned	Somewhat concerned	Only a little concerned	Not at all concerned
Ensured trees/ shrubs/ roots are removed/ distanced from the house	2	1	1	0	1	1	0	0	0	2	1	0	1	0	0	1	1	0	0	0	1	1	0	0	0	2	0
	0.4%	0.4%	0.4%	-	0.6%	0.4%	-	-	-	1.4%	1.1%	-	0.3%	-	-	0.5%	0.6%	-	-	-	0.6%	0.6%	-	-	-	1.0%	-
Insulated the basement/ foundation	1	0	1	0	1	0	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0	0	1	1	0	0	0
	0.2%	-	0.4%	-	0.6%	-	-	-	0.8%	-	-	-	0.3%	-	-	0.5%	-	-	-	-	-	-	-	1.2%	1.9%	-	-
Dug relief hole/ ditch	1	1	0	1	0	0	0	1	0	0	0	0	1	0	0	1	0	0	0	0	1	0	0	0	1	0	0
	0.2%	0.4%	-	1.3%	-	-	-	0.8%	-	-	-	-	0.3%	-	-	0.5%	-	-	-	-	0.6%	-	-	-	0.7%	-	-
New construction/ kept in good condition	1	0	1	0	0	1	0	1	0	0	1	0	0	0	1	0	0	0	0	0	0	1	0	0	1	0	0
	0.2%	-	0.4%	-	-	0.4%	-	0.8%	-	-	1.1%	-	-	-	1.3%	-	-	-	-	-	-	0.6%	-	-	0.7%	-	-
Other	35	11	24	7	12	16	11	8	7	9	4	6	25	3	3	15	14	1	3	6	10	9	6	4	8	13	10
	7.0%	4.9%	8.7%	9.2%	6.7%	6.5%	11.0%	6.5%	5.4%	6.1%	4.2%	6.1%	8.2%	5.0%	3.8%	8.2%	7.9%	11.1%	11.1%	10.3%	6.0%	5.8%	7.1%	7.4%	5.7%	6.7%	9.1%
Nothing	233	116	117	50	86	97	35	64	58	76	46	55	132	26	41	88	78	6	16	28	97	59	27	23	65	91	54
	46.6%	52.0%	42.2%	65.8%	48.0%	39.6%	35.0%	52.0%	45.0%	51.4%	48.4%	55.6%	43.1%	43.3%	51.3%	48.4%	43.8%	66.7%	59.3%	48.3%	58.4%	38.1%	31.8%	42.6%	46.1%	46.7%	49.1%
(DK/NS)	8	3	5	5	1	2	0	1	3	4	0	2	6	1	1	5	1	1	3	2	0	1	1	3	2	2	1
	1.6%	1.3%	1.8%	6.6%	0.6%	0.8%	-	0.8%	2.3%	2.7%	-	2.0%	2.0%	1.7%	1.3%	2.7%	0.6%	11.1%	11.1%	3.4%	-	0.6%	1.2%	5.6%	1.4%	1.0%	0.9%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P - Q/R/S/T/U/V - W/X/Y/Z Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing