7. Of the two following emotions, what is the PRIMARY emotion best captures why you are motivated to vote for the party of your choice?

		Gender		AGE				EDUC	ATION		COMMITTED	DECIDED AND LEANERS							
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Nothing</th><th>The</th><th>The New</th><th>The Ontario</th><th>Some other</th><th>Would not</th><th>Don't</th></hs<>	HS	Post Sec	Univ Grad	Nothing	The	The New	The Ontario	Some other	Would not	Don't		
											short of an	Progressive	Democratic	Liberal Party	party	vote/None/	know/Not		
											unforeseen	Conservative	Party			Would spoil	sure		
												Party				hallot			
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0	P		
Base: All Respondents	801	399	402	158	291	352	24	136	365	276	468	239	141	215	36	49	121		
Weighted	801	385	416	225	321	255	56	339	261	145	397	224	141	176	38	65	157		
I'm angry and don't want a party to win	117	70	47	27	33	57	5	41	44	26	88	65	20	15	5	4	7		
	15%	18%	11%	12%	10%	22%	10%	12%	17%	18%	22%	29%	14%	8%	13%	7%	5%		
		В		*		CD	**					LMP	*		**	**	*		
I'm fearful that another party could win	220	115	105	50	93	77	14	79	82	46	138	65	39	80	20	4	13		
	27%	30%	25%	22%	29%	30%	25%	23%	31%	32%	35%	29%	28%	45%	52%	5%	8%		
				*			**					Р	P*	KLP	**	**	*		
Neither	464	199	265	149	195	121	37	219	135	73	171	94	83	81	13	57	136		
	58%	52%	64%	66%	61%	47%	66%	65%	52%	50%	43%	42%	59%	46%	34%	88%	87%		
			Α	E*	E		**	HI					K*		**	**	KLM*		

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M/N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M/N/O/P

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Table of Contents

8. Which of the following is the primary issue you want your vote to count for on Election Day?

		Gei	nder		AGE			EDUC	ATION		COMMITTED			DECIDED AN	ND LEANERS		
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Nothing short of an unforeseen</th><th>The Progressive Conservative</th><th>The New Democratic Party</th><th>The Ontario Liberal Party</th><th></th><th>Would not vote/None/ Would spoil</th><th>Don't know/Not sure</th></hs<>	HS	Post Sec	Univ Grad	Nothing short of an unforeseen	The Progressive Conservative	The New Democratic Party	The Ontario Liberal Party		Would not vote/None/ Would spoil	Don't know/Not sure
		А	В	С	D	E	F	G	Н	I	J	K	L	M	N	0	Р
Base: All Respondents	801	399	402	158	291	352	24	136	365	276	468	239	141	215	36	49	121
Weighted	801	385	416	225	321	255	56	339	261	145	397	224	141	176	38	65	157
To fight corruption	33	18	15	7	13	13	3	13	12	5	18	13	7	2	2	*	9
-	4%	5%	4%	3%	4%	5%	6% **	4%	5%	3%	4%	6%	5% *	1%	4% **	1% **	5% *
T	100	90	100		96	62		07	50	20	101	M	38	47	5	12	
To create a better economy and jobs	196	23%	106 26%	37 16%	30%	63 25%	12 22%	87 26%	59 22%	39 27%	101 25%	57 25%	27%	27%	12%	19%	38
	24%	23%	26%	16%	30% C	25%	22% **	26%	22%	2/%	25%	25%	2/%	2/%	12%	19%	24%
To ensure debt repayment and balancing the	59	43	16	12	16	30	-	24	24	10	39	42	5	9	*	1	3
budget	7%	11%	4%	5%	5%	12%	-	7%	9%	7%	10%	19%	3%	5%	1%	1%	2%
Dauget	,,,	В	1,0	*	570	D	**	7,0	3,0	.,,,	10/0	LMP	*	3,0	**	**	*
For better healthcare	60	30	31	23	26	11	-	31	21	9	24	6	13	18	1	9	13
	8%	8%	7%	10%	8%	5%	-	9%	8%	6%	6%	3%	9%	10%	2%	14%	8%
				*			**						K*	K	**	**	*
For maintenance of road infrastructure	7	6	1	2	2	3	2	-	4	1	2	3	-	3	*	-	1
	1%	2%	*	1%	1%	1%	3%	-	1%	1%	*	1%	-	2%	1%	-	1%
				*			**						*		**	**	*
For investment in public transportation	24	11	13	12	6	5	-	7	8	9	10	4	4	11	1	1	2
	3%	3%	3%	5%	2%	2%	-	2%	3%	6%	3%	2%	3%	6%	2%	2%	1%
				*			**			G			*	K	**	**	*
For education funding and support	28	11	16	11	14	3	3	9	6	10	14	1	11	12	1	1	1
	3%	3%	4%	5% *	4%	1%	5% **	3%	2%	7%	4%	1%	8%	7%	3% **	1% **	1% *
										GH	_		KP*	KP			
For protecting the environment	17	11	6	2	11	4 201	-	4	8	5	5	-	3	9	3	1	2
-	2%	3%	1%	1%	3%	2%	**	1%	3%	4%	1%	-	2%	5%	7% **	2%	1% *
For lower taxes	103	45	58	40	41	22	6	46	34	16	32	23	11	K 18	11	6	34
For lower taxes	13%	12%	14%	18%	13%	9%	12%	14%	13%	11%	8%	10%	8%	10%	28%	9%	22%
	13/0	12/0	14/0	E*	13/0	370	**	14/0	13/0	11/0	0/0	10/6	*	10/6	**	**	KLM*
For integrity in government and its leaders	79	38	41	19	25	35	5	26	29	18	57	30	9	21	5	2	12
	10%	10%	10%	8%	8%	14%	9%	8%	11%	13%	14%	13%	6%	12%	14%	3%	8%
				*			**						*		**	**	*
For lower energy costs	70	33	37	17	22	31	5	40	20	5	44	31	11	6	2	6	14
	9%	9%	9%	8%	7%	12%	9%	12%	8%	4%	11%	14%	8%	3%	6%	10%	9%
				*			**	1				M	*		**	**	*
For social assistance programs	32	15	16	6	20	6	2	14	13	3	14	2	20	4	3	1	1
	4%	4%	4%	3%	6%	3%	4%	4%	5%	2%	4%	1%	14%	3%	8%	2%	1%
				*			**		I				KMP*		**	**	*
For a Provincial Pension Plan	20	4	16	2	7	11	3	7	7	2	12	2	5	8	1	1	3
	2%	1%	4%	1%	2%	4%	5%	2%	3%	1%	3%	1%	4%	4%	2%	2%	2%
			1	*			**						·	K	**	**	·
Other	74	30	44	33	24	17	14	31	16	13	25	12	5	7	3	23	23
	9%	8%	11%	15%	7%	7%	24%	9%	6%	9%	6%	5%	3%	4%	9% **	35% **	15%
Column Proportions				E*			**	1	L				•		**	**	KLM*

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M/N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M/N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Table of Contents

## 9. And which of the following is the secondary issue you want your vote to count for on Election Day?

	Gen		Gender		AGE			EDUC	ATION		COMMITTED			DECIDED AN	ID LEANERS	ANERS	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Nothing short of an unforeseen</th><th>The Progressive Conservative</th><th>The New Democratic Party</th><th>The Ontario Liberal Party</th><th>Some other party</th><th>Would not vote/None/ Would spoil</th><th>Don't know/Not sure</th></hs<>	HS	Post Sec	Univ Grad	Nothing short of an unforeseen	The Progressive Conservative	The New Democratic Party	The Ontario Liberal Party	Some other party	Would not vote/None/ Would spoil	Don't know/Not sure
		Α	В	С	D	E	F	G	Н	ı	J	K	L	M	N	0	Р
Daniel All Daniel de de	001	200	402	450	201	252	24	120	205	276	460	220	1.11	245	20	40	121
Base: All Respondents Weighted	801 801	399 385	402 416	158 225	291 321	352 255	24 56	136 339	365 261	276 145	468 397	239 224	141 141	215 176	36 38	49 65	121 157
To fight corruption	47	22	25	19	11	18	2	19	18	8	32	15	9	6	6	2	9
To fight corruption	6%	6%	6%	8%	3%	7%	3%	6%	7%	6%	8%	7%	6%	4%	16%	3%	6%
		0,10		*	9,0	.,,	**	9,10	.,,				*		**	**	*
To create a better economy and jobs	130	81	49	37	55	38	-	58	46	26	67	46	20	31	1	6	26
	16%	21%	12%	17%	17%	15%	-	17%	18%	18%	17%	21%	14%	17%	3%	9%	17%
		В		*			**						*		**	**	*
To ensure debt repayment and balancing the	58	30	28	7	26	25	7	20	18	14	39	28	7	11	5	-	8
budget	7%	8%	7%	3%	8%	10%	12%	6%	7%	9%	10%	13%	5%	6%	12%	-	5%
				*		С	**						*		**	**	*
For better healthcare	86	43	44	29	31	27	4	44	25	13	39	10	21	24	8	2	21
	11%	11%	11%	13%	10%	11%	8% **	13%	10%	9%	10%	5%	15% K*	14% K	21%	3% **	14% K*
For maintenance of road infrastructure	13	7	5	1	6	5	-	5	4	3	7	1	3	7	-	-	1
	2%	2%	1%	*	2%	2%	-	2%	2%	2%	2%	1%	2%	4%	-	-	1%
	270	270	170	*	270	270	**	270	270	2,0	270	170	*	470	**	**	*
For investment in public transportation	24	6	18	13	5	6	-	7	9	8	12	2	3	9	-	2	7
, and the property of the prop	3%	2%	4%	6%	2%	2%	-	2%	4%	5%	3%	1%	2%	5%	-	3%	4%
				*			**						*	K	**	**	*
For education funding and support	32	14	18	12	16	4	-	7	12	12	14	2	12	8	2	3	6
	4%	4%	4%	5%	5%	2%	-	2%	5%	9%	3%	1%	8%	4%	5%	5%	4%
				*			**			G			K*		**	**	*
For protecting the environment	18	5	13	9	5	4	-	6	6	6	10	3	3	10	1	*	2
	2%	1%	3%	4%	2%	1%	**	2%	2%	4%	3%	1%	2% *	6%	2%	*	1%
	400	56		· ·		20	7		24	46		20		K			· ·
For lower taxes	109 14%	56 15%	52 13%	25 11%	54 17%	30 12%	13%	51 15%	34 13%	16 11%	44 11%	39 17%	21 15%	14 8%	3 7%	11 17%	22 14%
	14%	15%	15%	*	1/70	1270	15%	15%	15%	1170	1176	17% M	15%	670	/ 70 **	1/70	1470
For integrity in government and its leaders	67	31	36	12	21	35	10	23	23	11	37	27	8	15	2	2	13
To integrity in government and its leaders	8%	8%	9%	5%	6%	14%	18%	7%	9%	8%	9%	12%	6%	9%	4%	3%	8%
		9,1		*	9,0	CD	**	.,,,					*		**	**	*
For lower energy costs	98	35	63	19	36	43	13	39	33	13	54	27	20	27	1	7	17
	12%	9%	15%	8%	11%	17%	24%	11%	13%	9%	14%	12%	14%	15%	2%	10%	11%
			Α	*		С	**						*		**	**	*
For social assistance programs	27	19	9	7	13	8	2	9	11	5	8	4	7	3	5	3	5
	3%	5%	2%	3%	4%	3%	4%	3%	4%	3%	2%	2%	5%	2%	13%	5%	3%
		_		*		_	**						*	_	**	**	*
For a Provincial Pension Plan	29	5	24	5	21	3	-	17	10	2	14	9	2	6	3	6	3
	4%	1%	6%	2%	7% E	1%	**	5%	4%	1%	3%	4%	2%	3%	7% **	9%	2%
Other	62	30	A 32	31	22	9	11	34	11	7	19	11	6	5	3	21	17
Other	8%	8%	8%	14%	7%	4%	19%	10%	4%	5%	5%	5%	4%	3%	8%	32%	11%
	070	070	070	F*	7 /0	470	**	10% H	470	370	370	370	4/0 *	370	**	32/0 **	M*

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M/N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M/N/O/P Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Table of Contents