Q3_05. [Ambulance drivers /Paramedics] Below is a list of various groups of people in society, professions and different institutions. Please indicate the level of trustworthinessyou have for each profession or institution, on a scale from 1 to 7, where 1 means your opinion is 'Not Trustworthy at All', 4 means you are 'Neutral' and 7 means your opinion is 'Extremely Trustworthy'. If you truly have no opinion or no understanding of the item, please indicate this by checking off 'Don't know' in the space provided and move on to the next item.

		Ge	nder			A	ge					Reg	gion				Education		Lang	guage
							Ĭ													, J
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	25-54	вс	AB	MAN/SASK	ONT	QB	ATL	<hs< th=""><th>College</th><th>University</th><th>English</th><th>French</th></hs<>	College	University	English	French
	Total	A	В	C	D	E	55-0-F	G	H		J	K	L	M	N	0	P	Q	R	S
Base: All respondents	2527	1200	1327	620	515	761	407	224	1738	334	276	161	980	589	187	500	918	1091	2018	509
Weighted	2527	1211	1316	662	417	738	449	260	1631	332	269	164	981	602	179	515	905	1091	1998	529
Ambulance drivers /Paramedics																				
	905	415	490	190	144	273	179	119	556	116	93	61	362	210	64	218	348	336	706	199
7 - Extremely trustworthy	35.8%	34.3%	37.2%	28.6%	34.5%	37.0%	39.9%	45.8%	34.1%	34.8%	34.4%	36.9%	36.9%	35.0%	35.8%	42.2%	38.4%	30.8%	35.3%	37.6%
					С	CH	CH	CDEH	С							Q	Q			
6	920	428	492	207	156	286	175	97	590	125	110	63	322	224	76	166	308	442	708	212
6	36.4%	35.4%	37.4%	31.2%	37.4% C	38.8% CH	39.0% C	37.1%	36.1% C	37.6%	41.0% L	38.2%	32.9%	37.3%	42.2% L	32.1%	34.0%	40.6% OP	35.5%	40.1%
	388	203	185	133	65	105	61	24	266	52	37	13	170	95	21	62	143	183	320	68
5	15.4%	16.8%	14.1%	20.1%	15.5%	14.3%	13.7%	9.2%	16.3%	15.5%	13.8%	8.2%	17.4%	15.8%	11.8%	12.1%	15.8%	16.8%	16.0%	12.9%
	10.170	10.070		EFGH	G			0.270	EG EG	K	10.070	J.L.70	K	K		,3	10.073	0	10.070	.2.0,0
	155	79	75	70	23	38	19	6	115	24	16	13	57	39	5	40	53	59	129	26
4	6.1%	6.5%	5.7%	10.5%	5.4%	5.1%	4.1%	2.3%	7.1%	7.4%	5.9%	7.7%	5.8%	6.6%	2.8%	7.7%	5.9%	5.4%	6.4%	4.9%
				DEFGH					EFG	N		N								
	31	17	15	11	6	8	4	2	21	3	1	10	13	3	2	2	13	16	31	1
3	1.2%	1.4%	1.1%	1.7%	1.4%	1.1%	0.8%	1.0%	1.3%	0.9%	0.2%	6.1%	1.3%	0.5%	1.0%	0.5%	1.5%	1.5%	1.5%	0.1%
	16	9	6	5	5	4	1	1	10	5	1	IJLMN 0	7	1	2	0	5	9	S 14	1
2	0.6%	0.8%	0.5%	0.7%	1.2%	0.5%	0.3%	0.5%	0.6%	1.5%	0.2%	-	0.7%	0.2%	1.0%	-	0.5%	0.9%	0.7%	0.2%
2	0.6%	0.6%	0.5%	0.7%	1.270	0.5%	0.3%	0.5%	0.6%	1.5% M	0.2%	-	0.7%	0.2%	1.0%	_	0.5%	0.9%	0.7%	0.2%
	12	9	3	3	3	2	2	1	8	2	0	0	6	3	1	1	5	5	10	1
1 - Not trustworthy at all	0.5%	0.7%	0.2%	0.5%	0.8%	0.3%	0.5%	0.5%	0.5%	0.8%	-	-	0.6%	0.4%	0.6%	0.2%	0.6%	0.4%	0.5%	0.3%
	100	50	50	44	16	22	8	10	65	5	12	5	44	26	8	26	31	40	79	21
Don't Know	3.9%	4.1%	3.8%	6.7%	3.9%	3.0%	1.7%	3.7%	4.0%	1.5%	4.4%	2.8%	4.5%	4.3%	4.7%	5.1%	3.4%	3.7%	4.0%	3.9%
•				EFH					EF		ı		I	ı	I					
Summary	005	445	400	400		070	470	440	550	440	00	0.4	000	040	0.4	040	0.40	000	700	400
TopBox (7)	905 35.8%	415 34.3%	490 37.2%	190 28.6%	144 34.5%	273 37.0%	179 39.9%	119 45.8%	556 34.1%	116 34.8%	93 34.4%	61 36.9%	362 36.9%	210 35.0%	64 35.8%	218 42.2%	348 38.4%	336 30.8%	706 35.3%	199 37.6%
Торвох (7)	33.6%	34.3%	31.2%	20.0%	C C	CH	39.9% CH	CDEH	34.1% C	34.0%	34.4%	36.9%	30.9%	33.0%	33.6%	42.2% Q	36.4% Q	30.6%	33.3%	37.0%
	1825	844	982	396	299	559	354	216	1146	240	203	123	684	435	140	383	655	778	1415	411
Top2Box (6-7)	72.2%	69.7%	74.6%	59.8%	71.8%	75.8%	78.9%	82.9%	70.2%	72.4%	75.4%	75.1%	69.8%	72.2%	78.0%	74.4%	72.4%	71.4%	70.8%	77.7%
			Α		С	CH	CDH	CDEH	С						L					R
	2214	1047	1167	529	364	665	416	240	1411	292	240	137	854	530	161	445	798	961	1735	479
Top3Box (5-7)	87.6%	86.5%	88.7%	79.9%	87.4%	90.1%	92.5%	92.1%	86.5%	88.0%	89.2%	83.3%	87.1%	88.0%	89.8%	86.4%	88.2%	88.1%	86.8%	90.6%
					С	CH	CDH	CH	С											R
Low2Roy (1.2)	59	35	24	19	14	14	7	5	39	11	1 0.50/	10	25	7	5	4	23	30	56	3
Low3Box (1-3)	2.3%	2.9%	1.8%	2.9%	3.3%	1.9%	1.6%	1.9%	2.4%	3.2% JM	0.5%	6.1% JLM	2.6% J	1.1%	2.7%	0.7%	2.6% O	2.8% O	2.8% S	0.6%
	27	18	9	8	8	6	4	2	18	7	1	0	13	4	3	1	10	14	25	3
Low2Box (1-2)	1.1%	1.5%	0.7%	1.2%	1.9%	0.8%	0.8%	0.9%	1.1%	2.2%	0.2%	-	1.3%	0.6%	1.6%	0.2%	1.1%	1.3%	1.2%	0.5%
, ,	,0									JM										2.2.3
	12	9	3	3	3	2	2	1	8	2	0	0	6	3	1	1	5	5	10	1
LowBox (1)	0.5%	0.7%	0.2%	0.5%	0.8%	0.3%	0.5%	0.5%	0.5%	0.8%	-	-	0.6%	0.4%	0.6%	0.2%	0.6%	0.4%	0.5%	0.3%
Mean	6	5.9	6.1	5.8	6	6.1	6.1	6.3	5.9	5.9	6.1	5.9	6	6	6.1	6.1	6	5.9	6	6.1
			A		С	CH	CDH	CDEH	С							Q				R
Std. Dev.	1.1	1.1	1	1.2	1.1	1	1	0.9	1.1	1.2	0.9	1.2	1.1	1	1	1	1.1	1.1	1.1	0.9
Std. Err.	0	0	0	0	0.1	0	0	0.1	0	0.1	0.1	0.1	0	0	0.1	0	0	0	0	0

Q3_09. [Car salespeople] Below is a list of various groups of people in society, professions and different institutions. Please indicate the level of trustworthinessyou have for each profession or institution, on a scale from 1 to 7, where 1 means your opinion is 'Not Trustworthy at All', 4 means you are 'Neutral' and 7 means your opinion is 'Extremely Trustworthy'. If you truly have no opinion or no understanding of the item, please indicate this by checking off 'Don't know' in the space provided and move on to the next item.

		Ge	nder			A	ge					Reg	gion				Education		Lang	guage
	Total	Male A	Female B	18-34 C	35-44 D	45-54 E	55-64 F	65+ G	25-54 H	BC	AB J	MAN/SASK K	ONT L	QB M	ATL N	<hs O</hs 	College	University Q	English R	French S
Base: All respondents	2527	1200	1327	620	515	761	407	224	1738	334	276	161	980	589	187	500	918	1091	2018	509
Weighted	2527	1211	1316	662	417	738	449	260	1631	332	269	164	981	602	179	515	905	1091	1998	529
Car salespeople																				
7 - Extremely trustworthy	23 0.9%	15 1.2%	0.6%	8 1.3%	6 1.4%	4 0.5%	2 0.5%	0.9%	17 1.0%	2 0.6%	0.4%	-	1.2%	6 1.1%	1.0%	5 1.0%	7 0.7%	1.0%	18 0.9%	5 0.9%
6	87	41	45	24	10	21	17	15	50	7	5	8	34	27	5	27	26	33	59	27
0	3.4%	3.4%	3.4%	3.6%	2.5%	2.8%	3.8%	5.6% D	3.1%	2.0%	1.8%	5.1%	3.5%	4.4%	3.0%	5.2% PQ	2.9%	3.0%	3.0%	5.2% R
5	258 10.2%	92 7.6%	166 12.6% A	57 8.6%	37 8.8%	87 11.8% H	49 10.9%	28 10.8%	158 9.7%	21 6.4%	29 10.7%	15 9.5%	95 9.6%	77 12.8%	21 11.5%	52 10.0%	107 11.8%	99	175 8.8%	82 15.6% R
4	515 20.4%	223 18.4%	293	114 17.2%	75 18.1%	155 21.0%	103 22.9%	68 26.0%	313 19.2%	71 21.5%	55 20.3%	37 22.7%	194 19.8%	118	40 22.2%	111 21.6%	184 20.3%	214 19.6%	406 20.3%	109
	612	285	A 327	165	111	165	C 109	CDH 63	398	91	67	40	216	157	40	119	217	276	482	129
3	24.2%	23.5%	24.8%	24.9%	26.6%	22.3%	24.2%	24.1%	24.4%	27.4%	24.8%	24.5%	22.1%	26.1%	22.4%	23.1%	24.0%	25.3%	24.1%	24.5%
2	517 20.5%	254 20.9%	263 20.0%	131 19.8%	83 19.9%	159 21.5%	95 21.2%	49 18.7%	343 21.0%	75 22.5%	56 20.7%	33 20.3%	207 21.1%	104 17.3%	42 23.4%	101 19.5%	170 18.8%	243 22.3%	425 21.3%	92 17.4%
1 - Not trustworthy at all	421 16.6%	253 20.9%	167 12.7%	117 17.6%	73 17.5%	134 18.1%	68 15.0%	30 11.4%	290 17.8%	59 17.8%	43 15.9%	24 14.6%	182 18.6%	87 14.5%	26 14.4%	77 14.8%	158 17.5%	183 16.8%	357 17.9%	63 12.0%
Don't Know	95 3.8%	B 48 4.0%	47 3.6%	G 46 7.0%	G 22 5.3%	G 14 2.0%	6 1.4%	7 2.5%	G 63 3.9%	6 1.9%	14 5.3%	5 3.3%	M 41 4.2%	25 4.1%	4 2.1%	25 4.8%	36 3.9%	32 3.0%	\$ 74 3.7%	21 3.9%
Summary				EFGH	EF				EF		I									
TopBox (7)	23 0.9%	15 1.2%	0.6%	8 1.3%	1.4%	0.5%	2 0.5%	0.9%	17 1.0%	0.6%	0.4%	-	11 1.2%	6 1.1%	1.0%	5 1.0%	7 0.7%	1.0%	18 0.9%	5 0.9%
Top2Box (6-7)	109 4.3%	56 4.6%	54 4.1%	33 4.9%	16 3.8%	25 3.3%	19 4.3%	17 6.5% E	67 4.1%	9 2.6%	6 2.3%	8 5.1%	46 4.7%	33 5.5% IJ	7 4.1%	32 6.2% P	33 3.6%	44 4.0%	78 3.9%	32 6.0% R
Top3Box (5-7)	367 14.5%	148 12.2%	219 16.6%	90 13.5%	53 12.6%	111 15.1%	68 15.2%	45 17.3%	224 13.7%	30 9.0%	35 13.0%	24 14.6%	140 14.3%	110	28 15.5%	84 16.2%	140 15.4%	142 13.0%	253 12.7%	114 21.6%
Laur 2Day (4.2)	1549	792	758	413	267	457	272	141	1030	225	165	97	605	IL 349	108	296	545	702	1265	R 285
Low3Box (1-3)	61.3% 938	65.4% B 507	57.6%	62.3% G 248	64.0% G 156	61.9% G 292	60.5%	54.2% 78	63.2% G 633	67.7% M 134	61.5% 99	59.4%	61.7% 389	57.9% 191	60.2%	57.4% 177	60.3% 329	64.4% O 426	63.3% S 782	53.9%
Low2Box (1-2)	37.1%	41.9% B	32.7%	37.4%	37.5%	39.6% G	36.2%	30.1%	38.8% G	40.3% M	36.6%	34.9%	39.7% M	31.8%	37.8%	34.4%	36.3%	39.0%	39.1% S	29.4%
LowBox (1)	421 16.6%	253 20.9% B	167 12.7%	117 17.6% G	73 17.5% G	134 18.1% G	68 15.0%	30 11.4%	290 17.8% G	59 17.8%	43 15.9%	24 14.6%	182 18.6% M	87 14.5%	26 14.4%	77 14.8%	158 17.5%	183 16.8%	357 17.9% S	63 12.0%
Mean	3	2.9	3.2 A	3	2.9	3	3.1	3.3 CDEH	3	2.8	3	3.1	3	3.2 IL	3.1	3.1 Q	3	2.9	2.9	3.3 R
Std. Dev.	1.4	1.4	1.4	1.4	1.4	1.4	1.4	1.4	1.4	1.3	1.3	1.4	1.5	1.4	1.4	1.5	1.4	1.4	1.4	1.4
Std. Err.	0	0	0	0.1	0.1	0.1	0.1	0.1	0	0.1	0.1	0.1	0	0.1	0.1	0.1	0	0	0	0.1

Q3_10. [CEOs] Below is a list of various groups of people in society, professions and different institutions. Please indicate the level of trustworthinessyou have for each profession or institution, on a scale from 1 to 7, where 1 means your opinion is 'Not Trustworthy at All', 4 means you are 'Neutral' and 7 means your opinion is 'Extremely Trustworthy'. If you truly have no opinion or no understanding of the item, please indicate this by checking off 'Don't know' in the space provided and move on to the next item.

		Ge	nder		1	A	ge	1	1		1	Reg	jion	1	T .		Education	1	Lang	guage
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	25-54	BC	AB	MAN/SASK	ONT	QB	ATL	<hs< th=""><th>College</th><th>University</th><th>English</th><th>French</th></hs<>	College	University	English	French
Base: All respondents	2527	A 1200	B 1327	C 620	D 515	761	F 407	G 224	H 1738	334	J 276	161	980	M 589	N 187	O 500	P 918	Q 1091	R 2018	S 509
Weighted	2527	1211	1316	662	417	738	449	260	1631	332	269	164	981	602	179	515	905	1091	1998	529
CEOs														002			333	.00.		
	31	17	14	9	9	9	2	1	24	1	1	0	9	15	6	15	7	9	19	12
7 - Extremely trustworthy	1.2%	1.4%	1.1%	1.4%	2.2%	1.3%	0.5%	0.5%	1.4%	0.2%	0.4%	-	0.9%	2.5%	3.1%	2.9%	0.8%	0.8%	0.9%	2.3%
	404	0.4	404	20	F	40	25	00	400		40		F.4	IJL 60	IJKL	PQ	50	74	00	R 68
6	164 6.5%	64 5.3%	101 7.6%	38 5.7%	26 6.3%	46 6.2%	35 7.7%	20 7.8%	100 6.1%	9 2.6%	13 4.8%	5.0%	54 5.5%	68 11.2%	13 7.3%	35 6.7%	56 6.2%	74 6.7%	96 4.8%	12.9%
	0.5%	3.3%	7.6% A	5.7%	0.3%	0.2%	1.176	1.0%	0.176	2.0%	4.0%	5.0%	3.5% I	IJKL	1.5%	0.776	0.2%	0.7%	4.0%	12.9% R
	485	189	296	128	64	141	90	62	297	57	49	33	164	150	31	87	177	219	332	153
5	19.2%	15.6%	22.5%	19.3%	15.2%	19.1%	20.1%	23.9%	18.2%	17.3%	18.3%	20.2%	16.7%	25.0%	17.3%	16.8%	19.5%	20.1%	16.6%	28.9%
	623	205	A 220	165	102	175	110	DH	D 407	70	60	46	220	IJLN 154	46	115	222	202	400	R 136
4	24.7%	285 23.6%	338 25.7%	165 24.8%	103 24.6%	175 23.8%	118 26.4%	62 23.8%	25.0%	78 23.6%	69 25.8%	27.8%	230	154 25.6%	25.7%	115 22.4%	222 24.5%	282 25.8%	488 24.4%	25.6%
•	24.170	20.070	25.170	24.070	24.070	20.070	20.470	20.070	20.070	20.070	20.070	27.070	20.470	20.070	23.770	22.470	24.070	25.076	24.470	25.070
	416	204	212	116	79	134	51	37	292	58	51	25	173	79	30	77	148	188	355	61
3	16.4%	16.8%	16.1%	17.5%	18.9%	18.1%	11.3%	14.1%	17.9%	17.4%	19.1%	15.4%	17.6%	13.1%	16.5%	15.0%	16.4%	17.2%	17.8%	11.4%
	314	175	139	F 81	F	F 89	56	33	F 202	53	M 30	22	M 149	20	20	63	110	140	S 292	21
2	12.4%	14.4%	10.6%	12.2%	55 13.2%	12.1%	12.4%	12.6%	12.4%	16.0%	11.2%	13.7%	15.2%	39 6.5%	11.0%	63 12.2%	12.2%	12.8%	14.6%	4.1%
_	12.470	В	10.070	12.270	10.270	12.170	12.470	12.070	12.470	M	M	M	M	0.070	11.070	12.270	12.270	12.070	S S	4.170
	315	204	111	61	49	109	64	32	203	57	35	22	135	46	20	66	129	117	284	30
1 - Not trustworthy at all	12.5%	16.9%	8.4%	9.3%	11.7%	14.8%	14.2%	12.2%	12.4%	17.1%	12.9%	13.5%	13.8%	7.6%	11.4%	12.8%	14.2%	10.8%	14.2%	5.8%
	179	72	106	65	33	CH 35	C 33	13	C 107	M 19	M 20	M 7	M 67	52	14	57	Q 56	63	S 132	47
Don't Know	7.1%	6.0%	8.1%	9.8%	7.9%	4.7%	7.3%	5.1%	6.5%	5.7%	7.5%	4.5%	6.8%	8.6%	7.6%	11.0%	6.2%	5.7%	6.6%	8.9%
	111,0	0.0.0	A	EGH	E	,.	1.070		E				0.070			PQ	0.2.0			0.070
Summary																				
TP (7)	31	17	14	9	9	9	2	1	24	1	1	0	9	15	6	15	7	9	19	12
TopBox (7)	1.2%	1.4%	1.1%	1.4%	2.2% F	1.3%	0.5%	0.5%	1.4%	0.2%	0.4%	-	0.9%	2.5% IJL	3.1% IJKL	2.9% PQ	0.8%	0.8%	0.9%	2.3% R
	195	81	115	47	35	55	37	22	123	9	14	8	63	82	19	50	63	83	115	81
Top2Box (6-7)	7.7%	6.7%	8.7%	7.0%	8.4%	7.5%	8.2%	8.3%	7.6%	2.8%	5.2%	5.0%	6.4%	13.7%	10.4%	9.7%	7.0%	7.6%	5.7%	15.2%
													ı	IJKL	IJ					R
Top3Box (5-7)	681 26.9%	270 22.3%	411 31.2%	175 26.4%	99 23.7%	196 26.6%	127 28.3%	84 32.2%	420 25.8%	67 20.1%	63 23.5%	41 25.2%	227 23.1%	233 38.7%	50 27.7%	136 26.5%	240 26.5%	301 27.6%	447 22.4%	234 44.2%
Торовох (3-7)	20.9%	22.3%	31.2% A	20.4%	23.176	20.0%	20.3%	32.2% DH	23.0%	20.1%	23.3%	25.2%	23.1%	IJKLN	21.176	20.3%	20.5%	21.0%	22.4%	44.2% R
	1044	583	462	258	183	331	171	101	697	168	116	70	457	164	70	207	387	445	932	112
Low3Box (1-3)	41.3%	48.1%	35.1%	39.0%	43.8%	44.9%	37.9%	38.9%	42.7%	50.5%	43.2%	42.6%	46.6%	27.2%	38.9%	40.1%	42.8%	40.8%	46.6%	21.3%
	200	B	050	110	404	CF	400	05	C	MN	M	M	M	05	M	100	200	057	S	
Low2Box (1-2)	629 24.9%	379 31.3%	250 19.0%	142 21.5%	104 24.9%	198 26.8%	120 26.6%	65 24.9%	405 24.8%	110 33.1%	65 24.1%	45 27.2%	284 29.0%	85 14.1%	40 22.4%	129 25.1%	239 26.4%	257 23.6%	577 28.9%	52 9.8%
20112500 (1-2)	24.5%	31.3% B	19.076	21.0%	24.970	26.8% C	20.076	24.976	24.8% C	33.1% JMN	24.1% M	27.2% M	29.0% M	14.170	22.4% M	23.176	20.476	23.076	28.9% S	9.076
	315	204	111	61	49	109	64	32	203	57	35	22	135	46	20	66	129	117	284	30
LowBox (1)	12.5%	16.9%	8.4%	9.3%	11.7%	14.8%	14.2%	12.2%	12.4%	17.1%	12.9%	13.5%	13.8%	7.6%	11.4%	12.8%	14.2%	10.8%	14.2%	5.8%
		В				CH	С		С	М	M	М	М				Q		S	
Mean	3.5	3.3	3.8	3.6	3.5	3.5	3.6	3.6	3.5	3.2	3.4	3.4	3.4	4.1	3.7	3.6	3.5	3.6	3.4	4.3
Std. Dev.	1.5	1.6	1.4	1.5	1.5	1.5	1.6	1.5	1.5	1.5	1.4	1.5	1.5	IJKLN 1.5	1L 1.6	1.6	1.5	1.5	1.5	R 1.4
Std. Dev. Std. Err.	0	0	0	0.1	0.1	0.1	0.1	0.1	0	0.1	0.1	0.1	0	0.1	0.1	0.1	0.1	0	0	0.1
Proportions/Magns: Columns Tasted /5% ris						0.1	0.1	0.1	·	0.1	0.1	0.1	Ü	0.1	0.1	0.1	0.1			0.1

Q3_20. [Firefighters] Below is a list of various groups of people in society, professions and different institutions. Please indicate the level of trustworthiness you have for each profession or institution, on a scale from 1 to 7, where 1 means your opinion is 'Not Trustworthy at All', 4 means you are 'Neutral' and 7 means your opinion is 'Extremely Trustworthy'. If you truly have no opinion or no understanding of the item, please indicate this by checking off 'Don't know' in the space provided and move on to the next item.

		Gei	nder			A	ge					Reg	ion				Education		Lang	juage
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	25-54	BC	AB	MAN/SASK	ONT	QB	ATL	<hs< td=""><td>College</td><td>University</td><td>English</td><td>French</td></hs<>	College	University	English	French
Base: All respondents	2527	A 1200	B 1327	C 620	D 515	761	F 407	G 224	H 1738	1 334	J 276	K 161	980	M 589	N 187	O 500	P 918	Q 1091	R 2018	S 509
Weighted	2527	1211	1316	662	417	738	449	260	1631	332	269	164	981	602	179	515	905	1091	1998	529
Firefighters	,																			
. nong.koro	1122	512	609	231	174	336	231	150	676	143	111	76	439	265	87	273	428	416	884	237
7 - Extremely trustworthy	44.4%	42.3%	46.3%	34.9%	41.7%	45.5%	51.4%	57.5%	41.5%	43.0%	41.1%	46.7%	44.8%	44.1%	48.5%	52.9%	47.3%	38.1%	44.3%	44.9%
					С	CH	CDH	CDEH	С							Q	Q			
	845	399	446	218	145	242	160	81	547	115	111	46	301	210	62	142	293	406	652	193
6	33.4%	32.9%	33.9%	32.9%	34.7%	32.8%	35.6%	31.1%	33.5%	34.6%	41.4% KL	28.0%	30.7%	34.9%	34.3%	27.5%	32.4%	37.2% OP	32.6%	36.4%
	289	136	154	106	50	85	37	12	210	43	28	17	122	63	16	51	91	146	241	49
5	11.5%	11.2%	11.7%	16.1%	11.9%	11.5%	8.1%	4.6%	12.8%	12.8%	10.6%	10.4%	12.5%	10.4%	9.1%	9.8%	10.0%	13.4%	12.1%	9.2%
	11.070	111270	/3	EFGH	G	G	0.170	1.070	FG	12.070	10.070	10.170	12.070	10.170	0.170	0.070	10.070	P	12.170	0.270
	137	76	60	65	21	32	10	9	101	18	8	13	63	28	6	26	45	65	113	24
4	5.4%	6.3%	4.6%	9.8%	5.0%	4.3%	2.3%	3.3%	6.2%	5.3%	3.0%	7.8%	6.5%	4.7%	3.4%	5.0%	4.9%	6.0%	5.6%	4.5%
	20	28	40	DEFGH	F	40		4	EF 27		0	J	J 15	0	0	-	45	47	20	0
3	38 1.5%	2.3%	10 0.8%	7 1.0%	5 1.1%	18 2.4%	6 1.3%	4 1.4%	1.6%	6 1.8%	- 0	7 4.0%	1.5%	9 1.5%	1.3%	5 1.0%	15 1.6%	17 1.6%	30 1.5%	9
3	1.5%	2.3% B	0.6%	1.0%	1.176	2.4%	1.3%	1.4%	1.0%	1.0% J	-	4.0% JL	1.5%	1.5%	1.3%	1.0%	1.0%	1.0%	1.5%	1.770
	14	7	7	2	4	8	0	0	14	1	0	0	6	6	1	0	7	6	13	1
2	0.5%	0.6%	0.5%	0.3%	0.9%	1.1%	-	-	0.8%	0.4%	-	-	0.6%	0.9%	0.3%	-	0.8%	0.6%	0.7%	0.1%
					F	F											0			
	6	4	1	1	2	2	0	0	6	1	0	0	4	1	0	1	2	2	5	1
1 - Not trustworthy at all	0.2%	0.4%	0.1%	0.2%	0.6%	0.3%	-	*	0.3%	0.4%	-	-	0.4%	0.1%		0.2%	0.3%	0.2%	0.3%	0.1%
	77	48	29	32	17	16	5	5	52	6	10	5	30	20	5	18	24	32	60	16
Don't Know	3.0%	4.0%	2.2%	4.9%	4.1%	2.2%	1.2%	2.1%	3.2%	1.7%	3.9%	3.2%	3.0%	3.4%	3.0%	3.6%	2.6%	3.0%	3.0%	3.1%
	0.070	В	2.270	EFH	F	2.270	1.270	2.170	EF	1.170	0.070	0.270	0.070	0.170	0.070	0.070	2.070	0.070	0.070	0.170
Summary																				
	1122	512	609	231	174	336	231	150	676	143	111	76	439	265	87	273	428	416	884	237
TopBox (7)	44.4%	42.3%	46.3%	34.9%	41.7%	45.5%	51.4%	57.5%	41.5%	43.0%	41.1%	46.7%	44.8%	44.1%	48.5%	52.9%	47.3%	38.1%	44.3%	44.9%
	1967	911	1055	449	C 318	CH 577	391	CDEH 231	C 1223	258	222	122	740	475	149	Q 414	Q 721	822	1537	430
Top2Box (6-7)	77.8%	75.3%	80.2%	67.8%	76.4%	78.2%	87.0%	88.6%	75.0%	77.6%	82.5%	74.7%	75.5%	79.0%	82.9%	80.4%	79.7%	75.3%	76.9%	81.3%
	11.070	10.070	A	01.070	C	CH	CDEH	CDEH	C	11.070	02.576 L	14.170	10.070	10.070	L	Q Q	Q Q	10.070	10.570	R R
	2256	1047	1209	555	368	662	428	243	1433	300	250	139	863	538	165	465	812	968	1778	478
Top3Box (5-7)	89.3%	86.5%	91.8%	83.8%	88.3%	89.7%	95.2%	93.2%	87.8%	90.4%	93.1%	85.0%	88.0%	89.4%	92.0%	90.2%	89.7%	88.7%	89.0%	90.5%
		20	A	40	C	CH	CDEH	CDH	C		KL	-	05	45	-		05	00	40	40
Low3Box (1-3)	58 2.3%	39 3.2%	18	10 1.5%	11	27 3.7%	6	1.4%	46 2.8%	9 2.6%	0	7 4.0%	25	15 2.5%	3 1.6%	6 1.2%	25 2.7%	26 2.3%	48 2.4%	10
LOWODOX (1-0)	2.5%	3.2% B	1.4%	1.5%	2.6%	3.7% CF	1.3%	1.4%	2.8% C	2.6% J	-	4.0% J	2.5% J	2.5% J	1.6% J	1.2%	2.1%	2.3%	2.4%	1.9%
	19	11	8	3	6	10	0	0	19	3	0	0	10	6	1	1	10	8	18	1
Low2Box (1-2)	0.8%	0.9%	0.6%	0.5%	1.5%	1.3%	-	-	1.2%	0.8%	-	-	1.0%	1.0%	0.3%	0.2%	1.1%	0.8%	0.9%	0.3%
					F	F			F											
	6	4	1	1	2	2	0	0	6	1	0	0	4	1	0	1	2	2	5	1
LowBox (1)	0.2%	0.4%	0.1%	0.2%	0.6%	0.3%	-	-	0.3%	0.4%	-	-	0.4%	0.1%	-	0.2%	0.3%	0.2%	0.3%	0.1%
Mean	6.1	6.1	6.2	5.9	6.1	6.1	6.4 CDEH	6.4 CDEH	6.1	6.1	6.3	6.1	6.1	6.2	6.3	6.3	6.2	6	6.1	6.2
Std. Dev.	1	1.1	A 1	1.1	C 1.1	1.1	CDEH 0.8	CDEH 0.8	C 1.1	1.1	0.8	1.1	1.1	1	0.9	Q 1	Q 1.1	1	1.1	1
Std. Err.	0	0	0	0	0	0	0.8	0.8	0	0.1	0.8	0.1	0	0	0.9	0	0	0	0	0
Proportions/Means: Columns Tested (5% risk level) -					_			· · ·	Ŭ	· · ·	Ŭ	Ü.,	Ü		0			Ü	, ,	

Q3_25. [National Politicians] Below is a list of various groups of people in society, professions and different institutions. Please indicate the level of trustworthy at All', 4 means you are 'Neutral' and 7 means your opinion is 'Extremely Trustworthy'. If you truly have no opinion or no understanding of the item, please indicate this by checking off 'Don't know' in the space provided and move on to the next item.

Total	27 12 27 12 4 % 1 9 3 9 3 0 1 % 8	Gender Iale Female A	C 620 662 10 1.6% E 20 3.0%	35-44 D 515 417 6 1.4%	45-54 E 761 738 3 0.4%	55-64 F 407 449 2 0.5%	65+ G 224 260 2 0.9%	25-54 H 1738 1631 17	BC 1 334 332	AB J 276 269	MAN/SASK K 161 164	ONT L 980 981	QB M 589 602	ATL N 187 179	<hs O 500 515</hs 	College P 918 905	University Q 1091 1091	English R 2018 1998	French S 509 529
Base: All respondents 252 Weighted 252	27 12 27 12 4 % 1 9 3 9 3 0 1 % 8	A B 200 1327 211 1316 18 6 55% 0.5% B 34 35 88 2.7% 04 127	C 620 662 10 1.6% E 20 3.0%	D 515 417 6 1.4%	E 761 738 3 0.4%	F 407 449 2 0.5%	G 224 260	H 1738 1631	1 334 332	J 276	K 161	L 980	M 589	N 187	O 500	P 918	Q 1091	R 2018	S 509
Base: All respondents 252 Weighted 252	27 12 27 12 4 % 1 9 3 9 3 0 1 % 8	A B 200 1327 211 1316 18 6 55% 0.5% B 34 35 88 2.7% 04 127	C 620 662 10 1.6% E 20 3.0%	D 515 417 6 1.4%	E 761 738 3 0.4%	F 407 449 2 0.5%	G 224 260	H 1738 1631	1 334 332	J 276	K 161	L 980	M 589	N 187	O 500	P 918	Q 1091	R 2018	S 509
Weighted 252 National Politicians 24 7 - Extremely trustworthy 0.99 6 6 2.79 230 5 9.19 455 455	27 12 27 12 4 9 3 6 2 0 1 8 8	200 1327 211 1316 118 6 5.5% 0.5% B 34 35 .8% 2.7%	620 662 10 1.6% E 20 3.0%	515 417 6 1.4%	761 738 3 0.4%	407 449 2 0.5%	224 260 2	1738 1631 17	334 332	276	161	980	589	187	500	918	1091	2018	509
Weighted 252 National Politicians 24 7 - Extremely trustworthy 0.99 6 6 2.79 230 5 9.19 455 455	127 112 4 9 1. 9 3. 9 2. 0 1 1. % 8.	211 1316 118 6 55% 0.5% B 34 35 8% 2.7% 04 127	10 1.6% E 20 3.0%	6 1.4%	738 3 0.4%	2 0.5%	260	1631	332										
7 - Extremely trustworthy 24 0.99 6 6 2.79 5 9.19	% 1. 9 3 % 2. 0 1 % 8.	.5% 0.5% B 34 35 .8% 2.7%	1.6% E 20 3.0%	1.4%	0.4%	0.5%			4						$\overline{}$				
7 - Extremely trustworthy 0.99 6 6 2.79 5 9.19 453	% 1. 9 3 % 2. 0 1 % 8.	.5% 0.5% B 34 35 .8% 2.7%	1.6% E 20 3.0%	1.4%	0.4%	0.5%			Λ										
6 69 2.79 230 5 9.19 453	9 ; % 2. 0 1 % 8.	B 34 35 .8% 2.7% 04 127	20 3.0%	12	16		0.9%	1.0%		2	0	12	5	1	6	10	6	17	7
5 230 5 453	9 3 % 2. 0 1 % 8.	34 35 .8% 2.7% 04 127	20 3.0% 69			14			1.1%	0.7%	-	1.2%	0.8%	0.7%	1.2%	1.1%	0.6%	0.8%	1.3%
5 230 5 453	% 2. 0 1 % 8.	04 127	3.0%				7	E 40	6	7	5	30	16	4	12	18	39	53	16
5 23G 9.19 45S	0 1	04 127	69			3.1%	2.8%	2.5%	1.8%	2.5%	3.1%	3.1%	2.7%	2.4%	2.3%	2.0%	3.6%	2.7%	3.0%
5 9.19	% 8.					01170					211,10						P		
453		.6% 9.6%		28	58	42	33	136	23	28	8	98	57	16	38	89	102	173	58
	3 1		10.4% D	6.6%	7.9%	9.4%	12.8% DEH	8.3%	6.9%	10.3%	5.2%	10.0%	9.5%	9.0%	7.3%	9.9%	9.3%	8.6%	10.9%
		97 256	109	76	140	83	44	293	57	53	29	173	111	30	95	160	193	349	104
4 17.9		5.2% 19.5%	16.5%	18.2%	19.0%	18.4%	17.1%	18.0%	17.3%	19.9%	17.6%	17.6%	18.4%	16.5%	18.4%	17.7%	17.7%	17.5%	19.6%
		A																	
436		236	128	70	118	75	45	279	59	42	32	161	109	32	74	143	216	334	101
3 17.2	2% 16	5.5% 17.9%	19.4%	16.9%	15.9%	16.6%	17.2%	17.1%	17.8%	15.7%	19.7%	16.5%	18.1%	17.7%	14.4%	15.8%	19.8% OP	16.7%	19.2%
506	6 2	244 262	127	79	159	95	45	336	74	57	40	181	111	43	102	180	223	419	87
2 20.0		1.2% 19.9%	19.2%	19.1%	21.5%	21.2%	17.4%	20.6%	22.4%	21.3%	24.4%	18.4%	18.4%	24.2%	19.7%	19.9%	20.5%	21.0%	16.5%
																		S	
708		68 340	151	128	224	127	78	463	98	69	43	282	168	47	154	276	277	575	133
1 - Not trustworthy at all 28.0		0.4% 25.8% B	22.8%	30.7% C	30.3% C	28.2%	30.1% C	28.4% C	29.7%	25.6%	26.4%	28.8%	27.9%	26.3%	29.8%	30.5% Q	25.4%	28.8%	25.2%
101		47 54	47	18	21	11	4	68	10	11	6	43	25	6	35	29	34	78	23
Don't Know 4.09		.8% 4.1%	7.0%	4.2%	2.9%	2.5%	1.6%	4.1%	3.0%	4.2%	3.7%	4.4%	4.1%	3.3%	6.8%	3.2%	3.1%	3.9%	4.3%
			EFGH					Е							PQ				
Summary		10	40					47				40				40			_
24 TopBox (7) 0,99		18 6 .5% 0.5%	10 1.6%	6 1.4%	3 0.4%	0.5%	0.9%	17 1.0%	4 1.1%	0.7%	0	12	5 0.8%	0.7%	6 1.2%	10	6 0.6%	17 0.8%	7 1.3%
10p20x (1)		B 0.5%	1.0% E	1.476	0.478	0.376	0.378	E	1.170	0.7 /6	_	1.270	0.676	0.776	1.270	1.170	0.076	0.078	1.376
93	3 .	52 41	30	18	19	16	10	57	10	9	5	42	22	5	18	28	45	70	23
Top2Box (6-7) 3.79	% 4.	.3% 3.1%	4.6%	4.3%	2.5%	3.6%	3.7%	3.5%	3.0%	3.2%	3.1%	4.3%	3.6%	3.1%	3.5%	3.1%	4.2%	3.5%	4.3%
323	2 4	55 168	99	45	77	59	43	193	33	36	14	140	79	22	56	117	147	243	80
Top3Box (5-7) 12.8		2.8% 12.7%	15.0%	10.9%	10.4%	13.0%	16.6%	11.8%	9.9%	13.5%	8.3%	14.3%	13.1%	12.0%	10.9%	12.9%	13.5%	12.1%	15.2%
12.0	12	12.170	EH	10.070	10.170	10.070	DEH	11.070	0.070	10.070	0.070	1 1.070	10.170	12.070	10.070	12.070	10.070	12.170	10.270
165		112 838	407	278	500	297	169	1077	232	168	115	625	388	122	330	599	716	1328	322
Low3Box (1-3) 65.3	3% 67	7.1% 63.7%	61.5%	66.7%	67.7%	66.0%	64.8%	66.0%	69.8%	62.5%	70.5%	63.7%	64.4%	68.2%	63.9%	66.2%	65.6%	66.4%	61.0%
121	14 6	602	279	208	C 382	222	124	C 799	173	126	83	463	279	91	255	456	500	S 994	221
Low2Box (1-2) 48.1		0.6% 45.7%	42.1%	49.8%	51.8%	49.4%	47.5%	49.0%	52.0%	46.8%	50.8%	47.2%	46.3%	50.5%	49.6%	50.4%	45.8%	49.7%	41.8%
- 10.1		B 43.170	.2,0	C	CH	C	11.070	C	02.070	10.070	00.070		10.070	55.575	10.070	00.170	10.070	S S	11.073
708		168 340	151	128	224	127	78	463	98	69	43	282	168	47	154	276	277	575	133
LowBox (1) 28.0		0.4% 25.8%	22.8%	30.7%	30.3%	28.2%	30.1%	28.4%	29.7%	25.6%	26.4%	28.8%	27.9%	26.3%	29.8%	30.5%	25.4%	28.8%	25.2%
2:		B	2.0	C	С	0.7	С	C	0.0	0.0	0.0	0.7	0.7	0.7	0.0	Q	0.0	0.7	2.0
Mean 2.7	1 2	2.7 2.8	2.9 DEH	2.6	2.6	2.7	2.8	2.7	2.6	2.8	2.6	2.7	2.7	2.7	2.6	2.7	2.8	2.7	2.9 R
Std. Dev. 1.5	5 1	1.5 1.5	1.5	1.5	1.4	1.5	1.6	1.5	1.5	1.5	1.4	1.6	1.5	1.5	1.5	1.5	1.5	1.5	1.5
Std. Err. 0		0 0	0.1	0.1	0.1	0.1	0.1	0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0	0	0.1

Q3_26. [Nurses] Below is a list of various groups of people in society, professions and different institutions. Please indicate the level of trustworthinessyou have for each profession or institution, on a scale from 1 to 7, where 1 means your opinion is 'Not Trustworthy at All', 4 means you are 'Neutral' and 7 means your opinion is 'Extremely Trustworthy'. If you truly have no opinion or no understanding of the item, please indicate this by checking off 'Don't know' in the space provided and move on to the next item.

		Ge	nder			А	ge					Regi	ion				Education		Lang	juage
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	25-54	вс	AB	MAN/SASK	ONT	QB	ATL	<hs< th=""><th>College</th><th>University</th><th>English</th><th>French</th></hs<>	College	University	English	French
	Iotai	A	B	C	D	E	55-04 F	G	H	ВС	J	K	L	M	N	0	P	Q	R	S
Base: All respondents	2527	1200	1327	620	515	761	407	224	1738	334	276	161	980	589	187	500	918	1091	2018	509
Weighted	2527	1211	1316	662	417	738	449	260	1631	332	269	164	981	602	179	515	905	1091	1998	529
Nurses																				
	712	348	364	135	100	225	149	103	425	86	71	36	295	166	58	161	275	274	568	145
7 - Extremely trustworthy	28.2%	28.7%	27.7%	20.4%	23.9%	30.5%	33.2%	39.5%	26.1%	25.9%	26.3%	22.1%	30.1%	27.5%	32.4%	31.2%	30.4%	25.2%	28.4%	27.3%
	1028	482	546	241	177	CDH 304	CDH 191	CDEH 115	C 651	142	125	64	382	240	75	Q 186	Q 378	457	802	226
6	40.7%	39.8%	41.5%	36.4%	42.6%	41.1%	42.4%	44.2%	39.9%	42.7%	46.3%	39.1%	39.0%	39.8%	42.0%	36.1%	41.8%	41.9%	40.1%	42.7%
, and the second	40.170	33.070	41.070	30.470	C	41.170	72.770	C	33.370	72.1 70	L	33.170	33.070	33.070	42.070	30.170	0	0	40.170	42.170
	450	201	249	156	78	123	74	20	316	64	44	38	167	117	21	85	145	219	351	99
5	17.8%	16.6%	18.9%	23.5%	18.6%	16.6%	16.5%	7.7%	19.4%	19.2%	16.2%	23.2%	17.0%	19.4%	11.7%	16.4%	16.0%	20.1%	17.5%	18.8%
	400	404	00	EFGH	G	G	G	45	EG	N 40	47	N 47	77	N 47	40	44		P 04	454	0.4
4	189 7.5%	101 8.3%	88 6.7%	72 10.9%	33 8.0%	46 6.3%	22 5.0%	15 5.6%	134 8.2%	19 5.8%	17 6.2%	17 10.1%	77	47 7.7%	13 7.1%	44 8.5%	58 6.4%	84 7.7%	154 7.7%	34 6.5%
7	7.5%	0.376	0.776	EFGH	0.076	0.3%	3.0%	3.0%	8.2% EF	3.0%	0.276	10.170	1.076	1.170	1.170	0.0%	0.476	1.170	1.170	0.3%
	47	24	23	18	9	15	4	2	36	11	4	1	23	5	3	11	16	20	44	3
3	1.9%	2.0%	1.8%	2.7%	2.1%	2.0%	0.8%	0.9%	2.2%	3.4%	1.6%	0.4%	2.3%	0.9%	1.7%	2.2%	1.8%	1.8%	2.2%	0.6%
				F						KM			М						S	
	18	10	9	5	4	6	1	2	14	3	0	2	8	4	1	4	7	6	16	2
2	0.7%	0.8%	0.6%	0.7%	1.1%	0.8%	0.3%	0.7%	0.8%	0.9%	-	1.2%	0.8%	0.7%	0.7%	0.8%	0.8%	0.5%	0.8%	0.4%
	17	12	5	5	4	6	1	1	14	4	1	0	4	4	4	3	7	7	13	4
1 - Not trustworthy at all	0.7%	1.0%	0.4%	0.8%	0.9%	0.7%	0.3%	0.5%	0.9%	1.1%	0.4%	-	0.5%	0.6%	2.0%	0.6%	0.8%	0.6%	0.6%	0.7%
	0.170	1.070	0.170	0.070	0.070	0.770	0.070	0.070	0.070	1.170	0.170		0.070	0.070	L	0.070	0.070	0.070	0.070	0.770
	66	33	33	30	12	14	7	2	41	3	8	7	24	19	4	22	18	24	50	16
Don't Know	2.6%	2.8%	2.5%	4.6%	2.9%	1.9%	1.6%	0.9%	2.5%	1.0%	3.0%	4.0%	2.5%	3.2%	2.4%	4.2%	2.0%	2.2%	2.5%	3.0%
				EFGH								ı		ı		PQ				
Summary	712	348	364	135	100	225	149	103	425	86	71	36	295	166	58	161	275	274	568	145
TopBox (7)	28.2%	28.7%	27.7%	20.4%	23.9%	30.5%	33.2%	39.5%	26.1%	25.9%	26.3%	22.1%	30.1%	27.5%	32.4%	31.2%	30.4%	25.2%	28.4%	27.3%
	20.270	20.170	21.170	20.470	20.570	CDH	CDH	CDEH	C	20.070	20.070	22.170	30.170	21.570	K	Q Q	Q	20.270	20.470	21.070
	1740	830	910	376	277	529	340	218	1076	228	195	100	678	405	134	347	654	731	1370	370
Top2Box (6-7)	68.9%	68.5%	69.1%	56.8%	66.5%	71.7%	75.6%	83.7%	66.0%	68.6%	72.6%	61.2%	69.1%	67.3%	74.4%	67.3%	72.2%	67.0%	68.6%	70.0%
	0400	4004	4450	500	C	CH	CDH	CDEFH	C	204	K	400	0.11	F00	K	404	Q	050	4700	470
Top3Box (5-7)	2190	1031 85.1%	1159 88.1%	532 80.3%	355 85.1%	651 88.3%	414 92.1%	238 91.4%	1392 85.3%	291 87.8%	239 88.8%	138 84.3%	844 86.1%	522 86.8%	155	431 83.7%	798 88.2%	950 87.1%	1720 86.1%	470 88.8%
1000001(01)	86.7%	00.176	88.1% A	00.3%	85.1% C	88.3% CH	92.1% CDEH	91.4% CDH	85.3% C	01.076	00.076	04.376	00.176	00.076	86.2%	03.176	88.2% O	07.176	00.176	00.076
	82	46	36	28	17	26	6	5	64	18	5	3	35	13	8	19	30	32	73	9
Low3Box (1-3)	3.3%	3.8%	2.8%	4.2%	4.0%	3.6%	1.3%	2.1%	3.9%	5.5%	2.0%	1.5%	3.6%	2.2%	4.3%	3.6%	3.3%	2.9%	3.7%	1.7%
	1			F	F	F			F	JM									S	
L = 1/2 P = 1/4 (4 (2))	35	22	13	10	8	12	2	3	28	7	1	2	12	8	5	7	14	12	29	6
Low2Box (1-2)	1.4%	1.8%	1.0%	1.5%	1.9%	1.6%	0.5%	1.1%	1.7%	2.0%	0.4%	1.2%	1.2%	1.4%	2.7%	1.4%	1.5%	1.1%	1.5%	1.1%
	17	12	5	5	4	6	1	1	14	4	1	0	4	4	4	3	7	7	13	4
LowBox (1)	0.7%	1.0%	0.4%	0.8%	0.9%	0.7%	0.3%	0.5%	0.9%	1.1%	0.4%	-	0.5%	0.6%	2.0%	0.6%	0.8%	0.6%	0.6%	0.7%
`'	0 /0	1.070	0.170	0.070	0.070	0.770	0.070	0.070	0.070	,0	0.170		0.070	0.070	L L	0.070	0.070	0.070	0.070	0.170
Mana	5.8	5.8	5.9	5.6	5.7	5.9	6	6.1	5.8	5.8	5.9	5.7	5.8	5.8	5.9	5.8	5.9	5.8	5.8	5.9
Mean					С	CDH	CDEH	CDEH	С								Q			
Std. Dev.	1.1	1.2	1	1.2	1.1	1.1	0.9	1	1.1	1.2	1	1	1.1	1.1	1.2	1.2	1.1	1.1	1.1	1
Std. Err.	0	0	0	0	0.1	0	0	0.1	0	0.1	0.1	0.1	0	0	0.1	0.1	0	0	0	0
Proportions/Means: Columns Tested (5% risk level) -	A/B - C/D/E/E/	G/H - I/.I/K/L/M	I/N - O/P/O - R	S Overlan form	nulae used															

Q6_04. [It is important to me to trust the companies that I support.] Do you agree or disagree with the following statements?

		Gei	nder			A	ge					Reg	ion				Education		Lan	guage
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	25-54	ВС	AB	MAN/SASK	ONT	QB	ATL	<hs< th=""><th>College</th><th>University</th><th>English</th><th>French</th></hs<>	College	University	English	French
	rotar	A	В	С	D	F	F	G	Н		J	K	L	M	N	0	P	Q	R	S
Base: All respondents	2527	1200	1327	620	515	761	407	224	1738	334	276	161	980	589	187	500	918	1091	2018	509
Weighted	2527	1211	1316	662	417	738	449	260	1631	332	269	164	981	602	179	515	905	1091	1998	529
It is important to me to trust the companies that I support.																				
	811	359	451	175	133	245	168	90	503	105	77	49	323	191	65	187	307	312	643	168
Strongly agree	32.1%	29.7%	34.3%	26.4%	31.8%	33.2%	37.4%	34.6%	30.8%	31.7%	28.8%	29.7%	32.9%	31.8%	36.2%	36.4%	34.0%	28.6%	32.2%	31.8%
			Α			С	CH	С	С							Q	Q			
	1468	701	767	397	241	437	242	150	977	193	166	96	546	371	96	285	516	659	1141	327
Somewhat agree	58.1%	57.9%	58.2%	59.9%	57.9%	59.2%	53.8%	57.8%	59.9%	58.0%	61.6%	58.9%	55.7%	61.6%	53.3%	55.2%	57.0%	60.4%	57.1%	61.8%
									F					L						
Somewhat disagree	218	128	90	78	38	49	34	19	131	30	24	16	99	33	16	37	72	108	187	31
Somewhat disagree	8.6%	10.5% B	6.9%	11.8% EFH	9.1%	6.6%	7.6%	7.2%	8.0%	9.0% M	8.9%	9.9%	10.1% M	5.4%	9.1%	7.2%	7.9%	9.9%	9.4% S	5.8%
	31	23	8	12	5	7	5	1	20	101	2	3	13	7	2	6	10	12	27	3
Strongly disagree	1.2%	1.9%	0.6%	1.9%	1.2%	0.9%	1.2%	0.5%	1.2%	1.3%	0.7%	1.5%	1.3%	1.2%	1.4%	1.2%	1.1%	1.1%	1.4%	0.6%
Suchigity disagness	1.2 /0	B	0.076	1.576	1.276	0.576	1.270	0.578	1.2 /6	1.376	0.7 /6	1.576	1.576	1.270	1.476	1.270	1.176	1.176	1.470	0.076
Summary																				
· I	811	359	451	175	133	245	168	90	503	105	77	49	323	191	65	187	307	312	643	168
TopBox (Strongly agree)	32.1%	29.7%	34.3%	26.4%	31.8%	33.2%	37.4%	34.6%	30.8%	31.7%	28.8%	29.7%	32.9%	31.8%	36.2%	36.4%	34.0%	28.6%	32.2%	31.8%
			Α			С	CH	С	С							Q	Q			
	2278	1060	1218	572	374	682	410	240	1480	298	243	145	869	562	161	472	823	971	1783	495
Top2Box (Strongly/ Somewhat agree)	90.2%	87.6%	92.5%	86.4%	89.7%	92.4%	91.2%	92.3%	90.8%	89.7%	90.4%	88.6%	88.6%	93.4%	89.5%	91.6%	91.0%	89.0%	89.3%	93.6%
			Α			CH	С	С	С					L						R
	249	150	98	90	43	56	40	20	151	34	26	19	111	40	19	43	82	120	215	34
Low2Box (Somewhat/ Strongly disagree)	9.8%	12.4%	7.5%	13.6%	10.3%	7.6%	8.8%	7.7%	9.2%	10.3%	9.6%	11.4%	11.4%	6.6%	10.5%	8.4%	9.0%	11.0%	10.7%	6.4%
		В		EFGH					E				M				40	40	S	
1 B (Ct	31	23	8	12	5	7	5	1	20	4	2	3	13	7	2	6	10	12	27	3
LowBox (Strongly disagree)	1.2%	1.9% B	0.6%	1.9%	1.2%	0.9%	1.2%	0.5%	1.2%	1.3%	0.7%	1.5%	1.3%	1.2%	1.4%	1.2%	1.1%	1.1%	1.4%	0.6%

Q6_05. [I'll pay a little more money to support a product or service from a company I trust than a company I don't trust.] Do you agree or disagree with the following statements?

		Ger	nder			А	ge					Reg	ion				Education		Lang	guage
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	25-54	ВС	AB	MAN/SASK	ONT	QB	ATL	<hs< th=""><th>College</th><th>University</th><th>English</th><th>French</th></hs<>	College	University	English	French
	. Otal	A	В	С	D	E	F	G	H		J	K	L	M	N	0	P	Q	R	S
Base: All respondents	2527	1200	1327	620	515	761	407	224	1738	334	276	161	980	589	187	500	918	1091	2018	509
Weighted	2527	1211	1316	662	417	738	449	260	1631	332	269	164	981	602	179	515	905	1091	1998	529
I'll pay a little more money to support a product or service from a company I trust than a company I don't trust.																				
	511	218	293	131	90	140	90	60	325	65	50	29	195	124	48	108	184	216	399	112
Strongly agree	20.2%	18.0%	22.3%	19.8%	21.6%	19.0%	20.0%	23.2%	19.9%	19.7%	18.7%	17.4%	19.9%	20.6%	26.9%	21.0%	20.3%	19.8%	20.0%	21.3%
			A												JKL					
	1534	740	794	397	238	442	285	171	969	209	161	105	599	361	99	287	544	696	1223	310
Somewhat agree	60.7%	61.1%	60.3%	59.9%	57.1%	59.9%	63.5%	65.7%	59.4%	63.0%	59.7%	64.0%	61.1%	60.0%	55.1%	55.7%	60.1%	63.8%	61.2%	58.7%
	399	196	203	400	73	129	69	D 25	070	52	52	27	143	98	27	103	440	0	312	87
Somewhat disagree		16.2%		103 15.6%	17.5%			9.7%	272	15.7%					15.0%	19.9%	140	153 14.1%		
Somewhat disagree	15.8%	16.2%	15.4%	15.6% G	17.5% G	17.4% G	15.3%	9.7%	16.7% G	15.7%	19.4%	16.7%	14.6%	16.2%	15.0%	19.9% PQ	15.4%	14.1%	15.6%	16.5%
	83	56	27	31	16	27	5	4	65	5	6	3	44	19	5	17	38	25	64	19
Strongly disagree	3.3%	4.7%	2.0%	4.7%	3.8%	3.6%	1.2%	1.4%	4.0%	1.7%	2.2%	1.9%	4.5%	3.2%	3.0%	3.4%	4.2%	2.3%	3.2%	3.6%
g-,g	0.070	В	2.070	FG	F	F	1.270	1.170	F	11.770	2.270	1.070	1	0.270	0.070	0.170	Q	2.070	0.270	0.070
Summary																				
	511	218	293	131	90	140	90	60	325	65	50	29	195	124	48	108	184	216	399	112
TopBox (Strongly agree)	20.2%	18.0%	22.3%	19.8%	21.6%	19.0%	20.0%	23.2%	19.9%	19.7%	18.7%	17.4%	19.9%	20.6%	26.9%	21.0%	20.3%	19.8%	20.0%	21.3%
			A												JKL					
	2045	958	1087	528	328	582	375	231	1294	274	211	133	794	485	147	395	727	912	1622	423
Top2Box (Strongly/ Somewhat agree)	80.9%	79.2%	82.5%	79.7%	78.7%	78.9%	83.5%	88.9%	79.3%	82.6%	78.4%	81.4%	81.0%	80.6%	82.0%	76.7%	80.4%	83.6%	81.2%	80.0%
			A					CDEH										0		—
	482	252	230	135	89	155	74	29	337	58	58	30	187	117	32	120	178	178	376	106
Low2Box (Somewhat/ Strongly disagree)	19.1%	20.8%	17.5%	20.3%	21.3%	21.1%	16.5%	11.1%	20.7%	17.4%	21.6%	18.6%	19.0%	19.4%	18.0%	23.3%	19.6%	16.4%	18.8%	20.0%
	00	B	07	G	G	G 07	_	4	G			-	44	40	-	Q	20	0.5	64	10
LowBox (Strongly disagree)	83 3.3%	56	27	31 4.7%	16	27	5		65	5	6	3		19	5	17	38	25	64	19
LOWDOX (Strongly disagree)	3.3%	4.7%	2.0%	4.7% FG	3.8%	3.6%	1.2%	1.4%	4.0%	1.7%	2.2%	1.9%	4.5%	3.2%	3.0%	3.4%	4.2% Q	2.3%	3.2%	3.6%
		В			, r	F	l		_ F		1		- 1	1	l		ų ų			

Q6_06. [When I trust a company, I tend to recommend that product or service to my friends and family.] Do you agree or disagree with the following statements?

		Ge	nder			А	ge					Reg	ion				Education		Lanc	guage
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	25-54	вс	AB	MAN/SASK	ONT	QB	ATL	<hs< th=""><th>College</th><th>University</th><th>English</th><th>French</th></hs<>	College	University	English	French
	rotar	A	В	С	D	E	F	G	Н	I	J	K	L	М	N	0	P	Q	R	S
Base: All respondents	2527	1200	1327	620	515	761	407	224	1738	334	276	161	980	589	187	500	918	1091	2018	509
Weighted	2527	1211	1316	662	417	738	449	260	1631	332	269	164	981	602	179	515	905	1091	1998	529
When I trust a company, I tend to recommend																				
that product or service to my friends and family.																				
	739	321	417	206	138	196	138	60	487	94	68	45	279	197	57	152	279	303	577	162
Strongly agree	29.2%	26.6%	31.7%	31.1%	33.2%	26.6%	30.8%	23.0%	29.9%	28.2%	25.1%	27.3%	28.5%	32.7%	31.5%	29.6%	30.8%	27.8%	28.9%	30.6%
			A	G	EG		G		EG					J						
	1463	707	756	367	231	456	248	162	956	193	155	96	562	350	107	304	506	646	1153	311
Somewhat agree	57.9%	58.4%	57.4%	55.4%	55.3%	61.8%	55.2%	62.1%	58.6%	58.1%	57.7%	58.6%	57.3%	58.2%	59.7%	59.0%	55.9%	59.3%	57.7%	58.7%
						CDFH														
	268	146	122	71	40	74	51	32	156	39	39	19	116	42	14	51	95	120	225	43
Somewhat disagree	10.6%	12.1%	9.2%	10.8%	9.6%	10.0%	11.3%	12.2%	9.6%	11.8%	14.3%	11.4%	11.8%	6.9%	7.7%	9.9%	10.5%	11.0%	11.2%	8.2%
		В								М	MN		М							
	57	36	21	18	8	11	12	7	32	6	8	4	24	13	2	8	26	21	44	13
Strongly disagree	2.3%	2.9%	1.6%	2.8%	1.9%	1.5%	2.7%	2.7%	2.0%	1.8%	2.9%	2.7%	2.4%	2.2%	1.0%	1.6%	2.8%	1.9%	2.2%	2.4%
Commence		В																		
Summary	739	321	417	206	138	196	138	60	487	94	68	45	279	197	57	152	279	303	577	162
TopBox (Strongly agree)	29.2%	26.6%	31.7%	31.1%		26.6%	30.8%	23.0%	29.9%	28.2%	25.1%	27.3%	28.5%	32.7%	31.5%		30.8%	27.8%	28.9%	30.6%
Topbox (Strongly agree)	29.2%	20.0%	31.7% A	31.1% G	33.2% EG	26.6%	30.8% G	23.0%	29.9% EG	28.2%	25.1%	21.3%	28.5%	32.1% J	31.5%	29.6%	30.8%	21.8%	28.9%	30.6%
	2202	1028	1173	573	369	652	386	222	1443	287	223	141	841	547	164	456	785	950	1730	472
Top2Box (Strongly/ Somewhat agree)	87.1%	85.0%	89.1%	86.5%	88.5%	88.4%	86.0%	85.1%	88.5%	86.4%	82.8%	85.9%	85.7%	90.9%	91.2%	88.6%	86.7%	87.1%	86.6%	89.3%
	07.170	00.076	A A	00.076	00.076	00.476	00.076	00.176	00.076	00.478	02.076	00.576	00.776	IJL	J J	00.076	00.776	07.170	00.078	00.076
	325	182	143	90	48	85	63	39	188	45	46	23	140	55	16	59	120	141	269	56
Low2Box (Somewhat/ Strongly disagree)	12.9%	15.0%	10.9%	13.5%	11.5%	11.6%	14.0%	14.9%	11.5%	13.6%	17.2%	14.1%	14.3%	9.1%	8.8%	11.4%	13.3%	12.9%	13.4%	10.7%
. (70	В	12.070	12.070						M	MN	,0	M	2.170	2.370		. 2.070	070		
	57	36	21	18	8	11	12	7	32	6	8	4	24	13	2	8	26	21	44	13
LowBox (Strongly disagree)	2.3%	2.9%	1.6%	2.8%	1.9%	1.5%	2.7%	2.7%	2.0%	1.8%	2.9%	2.7%	2.4%	2.2%	1.0%	1.6%	2.8%	1.9%	2.2%	2.4%
·		В																		

Q6_11. [When a product or service's quality and price are similar, I tend to buy the product or service from the company I trust more.] Do you agree or disagree with the following statements?

		Ge	nder			А	ge					Reg	ion				Education		Lang	guage
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	25-54	вс	AB	MAN/SASK	ONT	QB	ATL	<hs< th=""><th>College</th><th>University</th><th>English</th><th>French</th></hs<>	College	University	English	French
	Total	A	В	С	D	E	F	G	Н	I	J	K	L	M	N	0	P	Q	R	S
Base: All respondents	2527	1200	1327	620	515	761	407	224	1738	334	276	161	980	589	187	500	918	1091	2018	509
Weighted	2527	1211	1316	662	417	738	449	260	1631	332	269	164	981	602	179	515	905	1091	1998	529
When a product or service's quality and price are similar, I tend to buy the product or service from the company I trust more.																				
	958	442	516	228	171	274	183	102	613	129	96	53	376	244	62	186	334	434	754	204
Strongly agree	37.9%	36.5%	39.2%	34.4%	41.1%	37.2%	40.6%	39.3%	37.5%	38.9%	35.5%	32.1%	38.4%	40.5%	34.3%	36.1%	36.9%	39.8%	37.8%	38.6%
					С															
	1388	673	715	367	215	417	243	147	907	178	156	99	531	318	106	286	501	591	1097	291
Somewhat agree	54.9%	55.6%	54.3%	55.4%	51.5%	56.5%	54.0%	56.3%	55.6%	53.6%	58.1%	60.3%	54.2%	52.8%	58.8%	55.6%	55.4%	54.2%	54.9%	55.0%
	157	80	77	54	26	45	22	10	D 97	24	14	11	68	29	10	39	61	56	132	25
Somewhat disagree	6.2%	6.6%	5.9%	8.2%	6.1%	6.1%	4.9%	3.9%	5.9%	7.4%	5.2%	6.8%	6.9%	4.9%	5.8%	7.6%	6.8%	5.2%	6.6%	4.7%
Somewhat disagree	0.2%	0.0%	5.9%	FGH	0.176	0.176	4.9%	3.9%	5.9%	1.470	5.2%	0.0%	0.9%	4.9%	3.0%	7.0%	0.0%	5.2%	0.0%	4.176
	24	15	8	13	6	2	2	1	15	1	3	1	6	11	2	4	8	9	14	9
Strongly disagree	0.9%	1.3%	0.6%	2.0%	1.3%	0.3%	0.4%	0.5%	0.9%	0.2%	1.2%	0.7%	0.6%	1.8%	1.1%	0.8%	0.9%	0.8%	0.7%	1.7%
, , , , , , , , , , , , , , , , , , ,		,.		EFH	E			0.070	E	0.2.0				IL	,	0.07.0	0.0,0		011.70	R
Summary																				
	958	442	516	228	171	274	183	102	613	129	96	53	376	244	62	186	334	434	754	204
TopBox (Strongly agree)	37.9%	36.5%	39.2%	34.4%	41.1%	37.2%	40.6%	39.3%	37.5%	38.9%	35.5%	32.1%	38.4%	40.5%	34.3%	36.1%	36.9%	39.8%	37.8%	38.6%
					С															
T0P(04	2346	1115	1231	595	386	691	425	249	1519	307	252	151	907	562	167	472	836	1025	1851	495
Top2Box (Strongly/ Somewhat agree)	92.8%	92.1%	93.5%	89.8%	92.5%	93.7% C	94.6% C	95.6% C	93.1% C	92.4%	93.6%	92.4%	92.5%	93.3%	93.1%	91.7%	92.3%	94.0%	92.6%	93.6%
	181	95	86	68	31	47	24	11	112	25	17	12	73	40	12	43	69	65	147	34
Low2Box (Somewhat/ Strongly disagree)	7.2%	7.9%	6.5%	10.2%	7.5%	6.3%	5.4%	4.4%	6.9%	7.6%	6.4%	7.6%	7.5%	6.7%	6.9%	8.3%	7.7%	6.0%	7.4%	6.4%
zenzzen (Johnewhar Orlongiy disagree)	1.270	1.9%	0.5%	EFGH	1.3%	0.3%	3.476	4.470	0.976	1.0%	0.476	1.076	1.0%	0.770	0.976	0.376	1.170	0.076	1.470	0.476
	24	15	8	13	6	2	2	1	15	1	3	1	6	11	2	4	8	9	14	9
LowBox (Strongly disagree)	0.9%	1.3%	0.6%	2.0%	1.3%	0.3%	0.4%	0.5%	0.9%	0.2%	1.2%	0.7%	0.6%	1.8%	1.1%	0.8%	0.9%	0.8%	0.7%	1.7%
· · ·			,,	EFH	E	. 0,0			E					IL	.,,,		,.	. 0,0		R