



Ipsos Reid



Ontario Election 2014

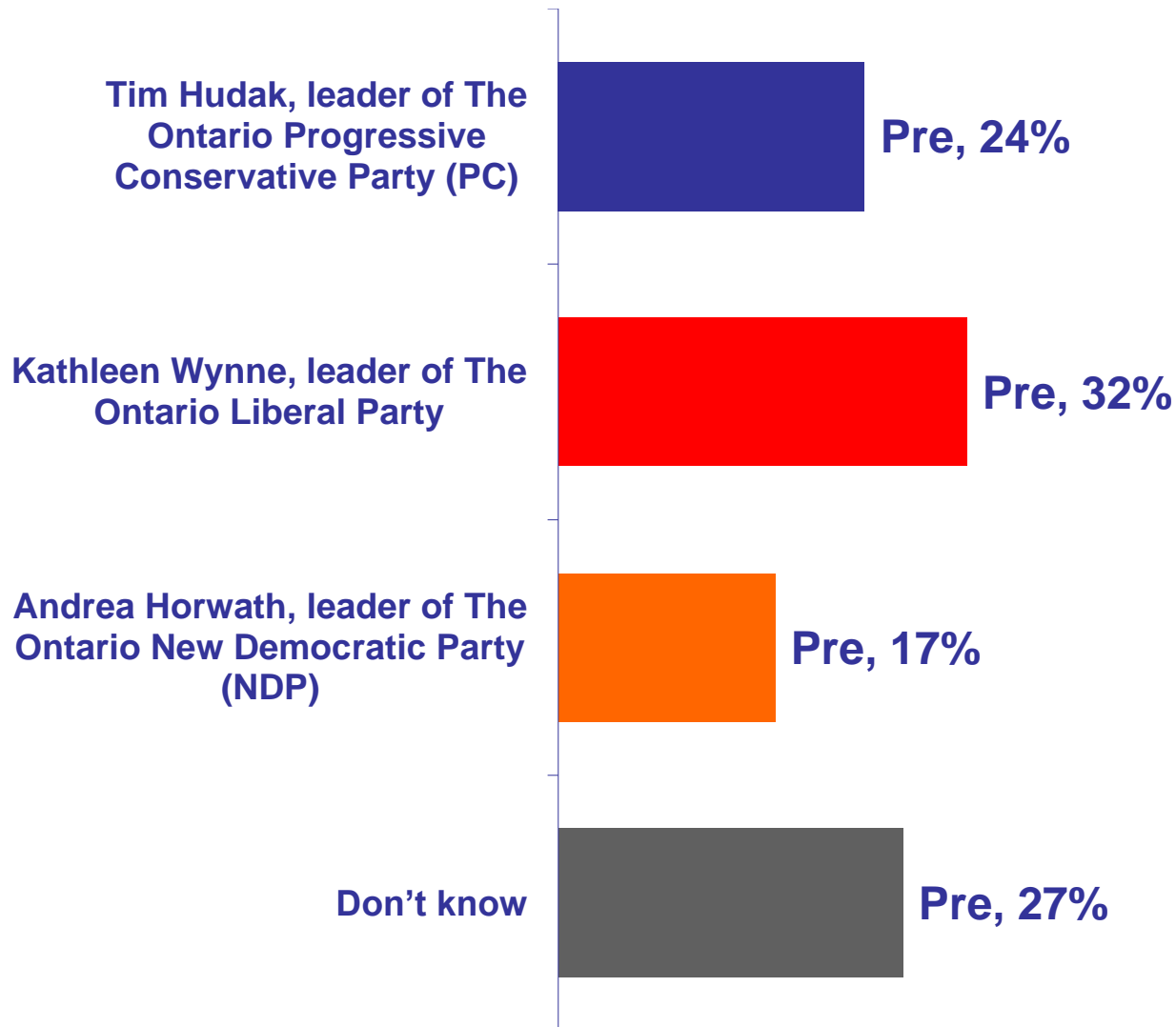
PRE-DEBATE Flash Poll Results

June 3, 2014

Nobody's Unpredictable

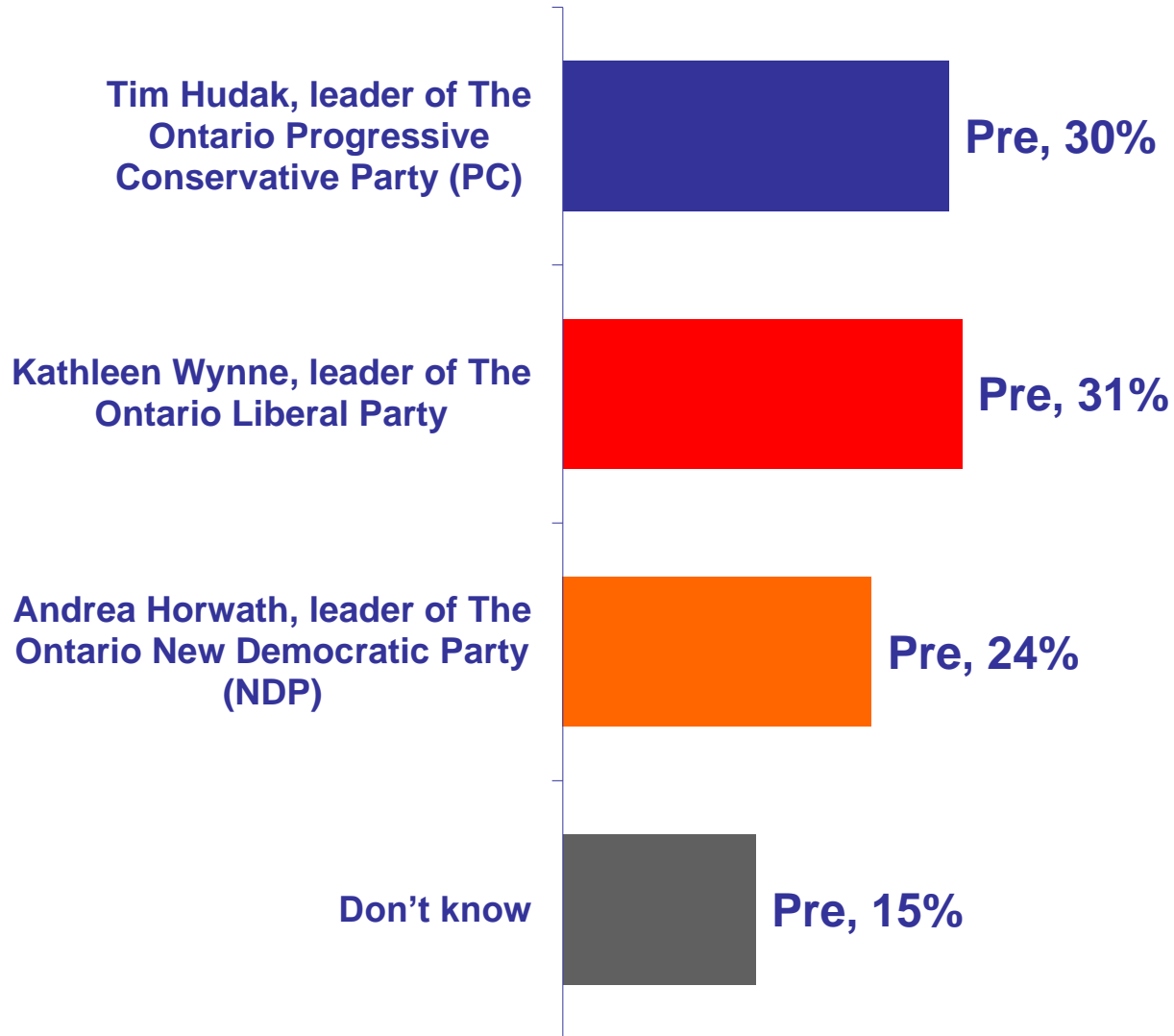
- *These are some of the findings of an Ipsos Reid poll conducted on June 3rd, 2014, from 9am until 4pm on behalf CTV News and CP24.*
- *The pre-debate survey was conducted among 2,068 Ontarian adults. Respondents were selected via the Ipsos I-Say Online Panel, Ipsos Reid's national online panel. The sample was drawn from a pre-recruited panel of 4,152 Ontarians who say they will vote on Election Day and indicated that they would watch the leaders' debate.*
- *Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe.*
- *The precision of Ipsos online surveys is measured using a Bayesian Credibility Interval. In this case, the pre-debate poll can be considered accurate to within +/- 2.5 percentage points, 19 times out of 20, of what the results would have been had the entire population of voters who will watch the debate been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.*

PRE: Who do you think will win tonight's leaders' debate?

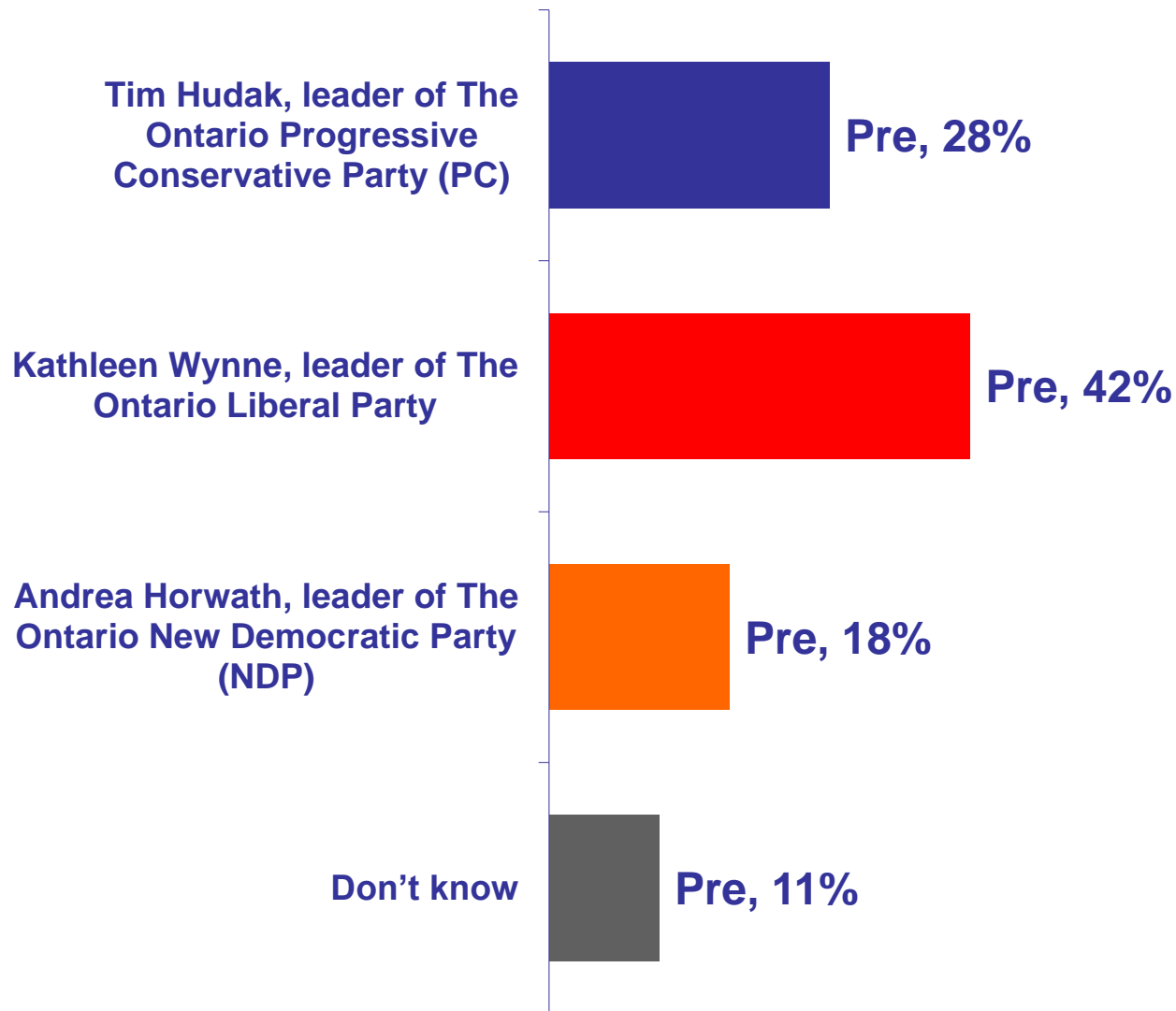


PRE1. Who do you think will WIN tonight's leaders' debate?
Base: All Respondents: Pre n= 2,068

PRE: Which party leader do you think offers the best ideas and policies?

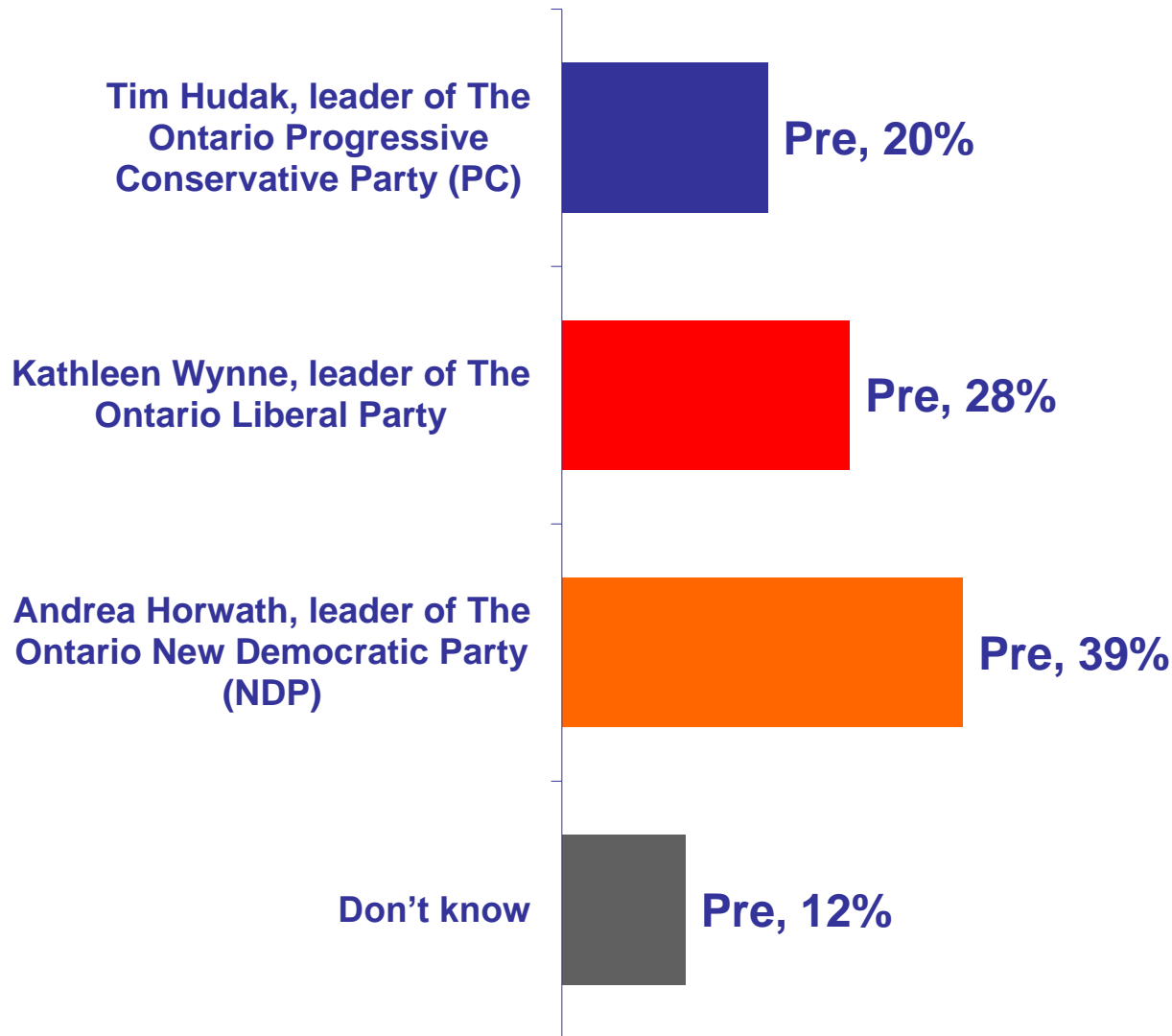


PRE: Which party leader do you think sounds and acts most like a Premier?

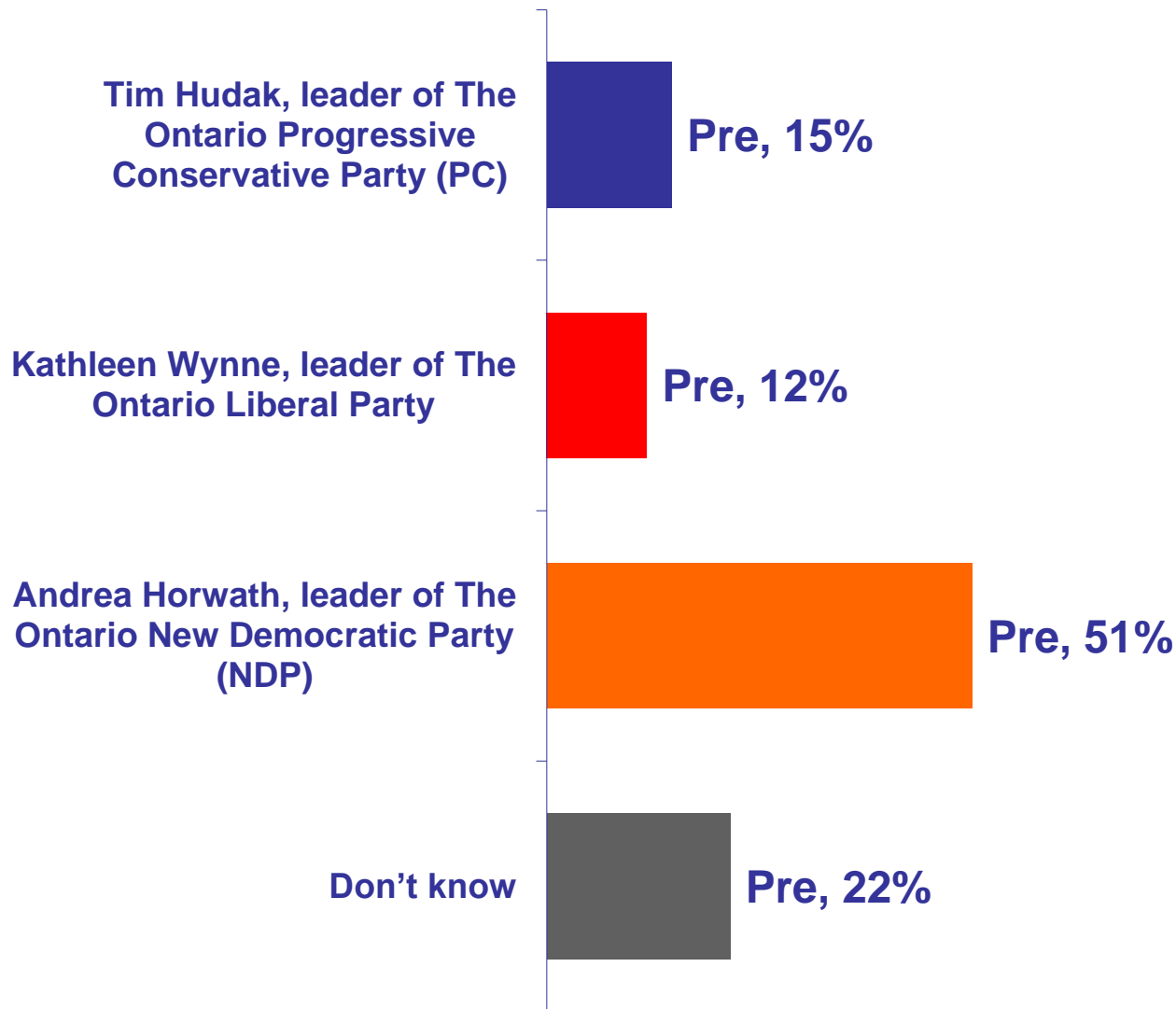


PRE3. Which party leader do you think Sounds and Acts most like a Premier?
Base: All Respondents: Pre n= 2,068

Forgetting about their policies for a moment, which party leader do you find to be the ***MOST LIKEABLE***, that is the person you'd most like to go out for a beer or coffee with?



Which party leader do you think is the most visually attractive?



Time for change vs. Deserves re-election?

**Wynne
government
has done a
good job and
deserves re-
election**

Pre, 36%

**Time for
another
provincial
political party
to take over**

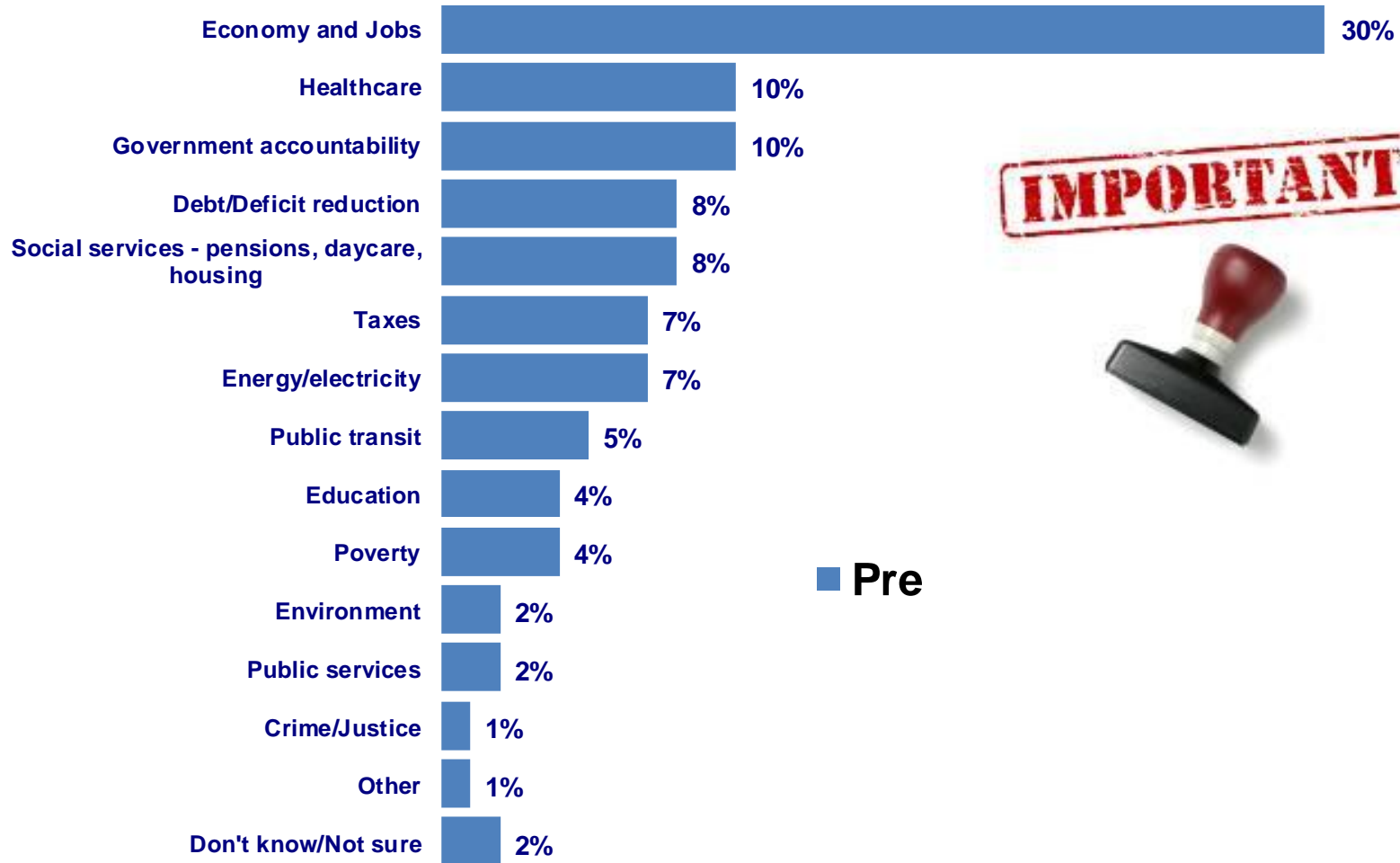
Pre, 64%



Pre12. Some people say that the Liberal Government under Kathleen Wynne has done a good job and deserves to be re-elected during the provincial election this June. Others say that it is time for another provincial political party to take over and run the province.

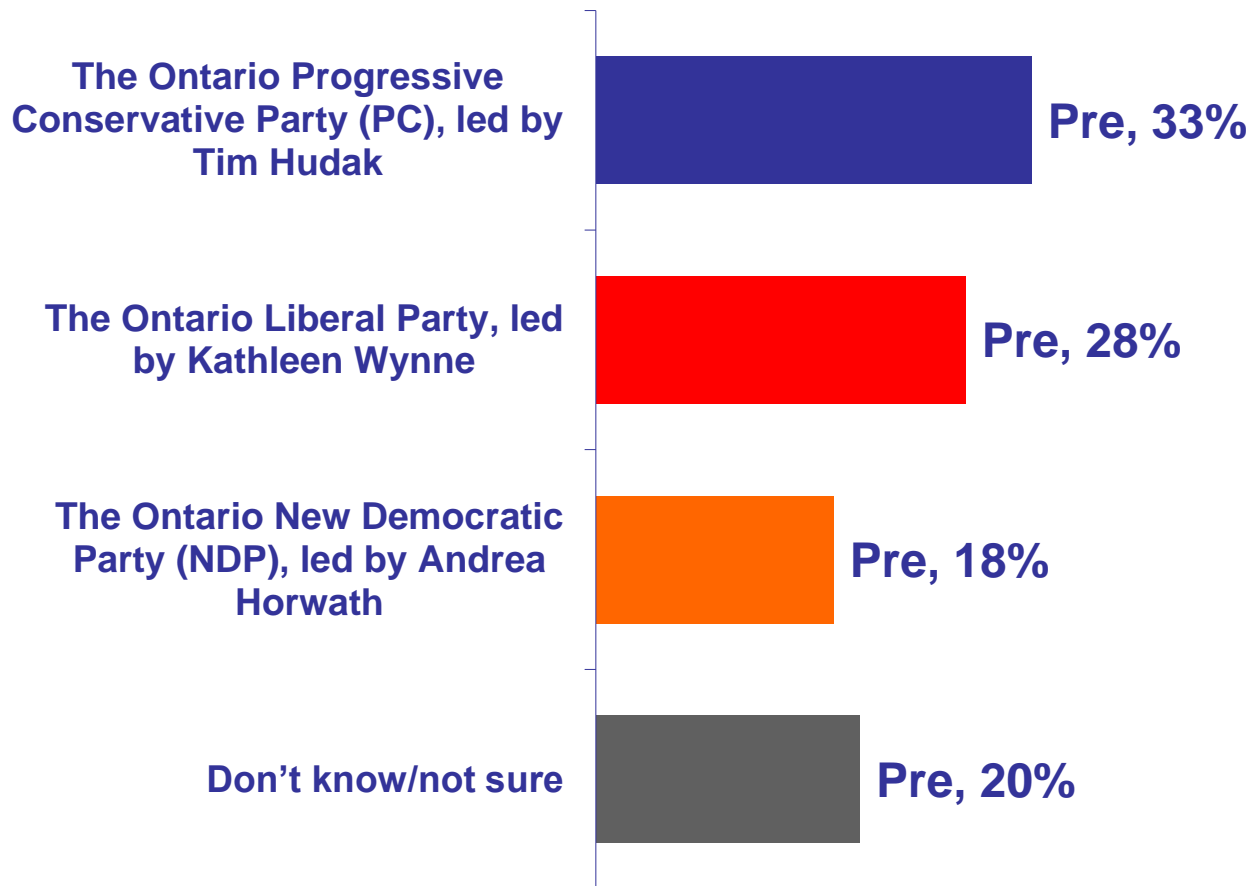
Base: All Respondents: Pre n= 2,068

What is the most important issue for you in this election, the one that you most want the political leaders and candidates to be talking about?



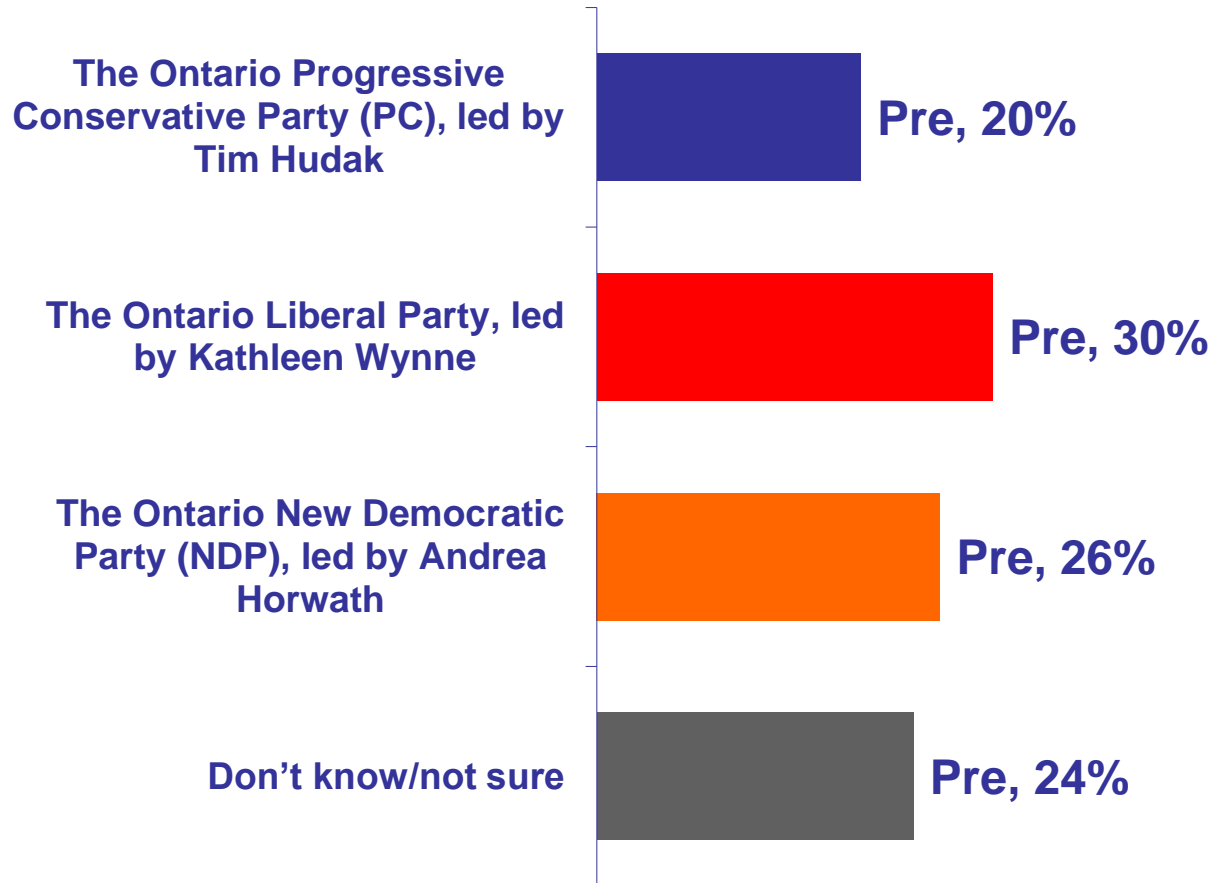
Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

ECONOMY



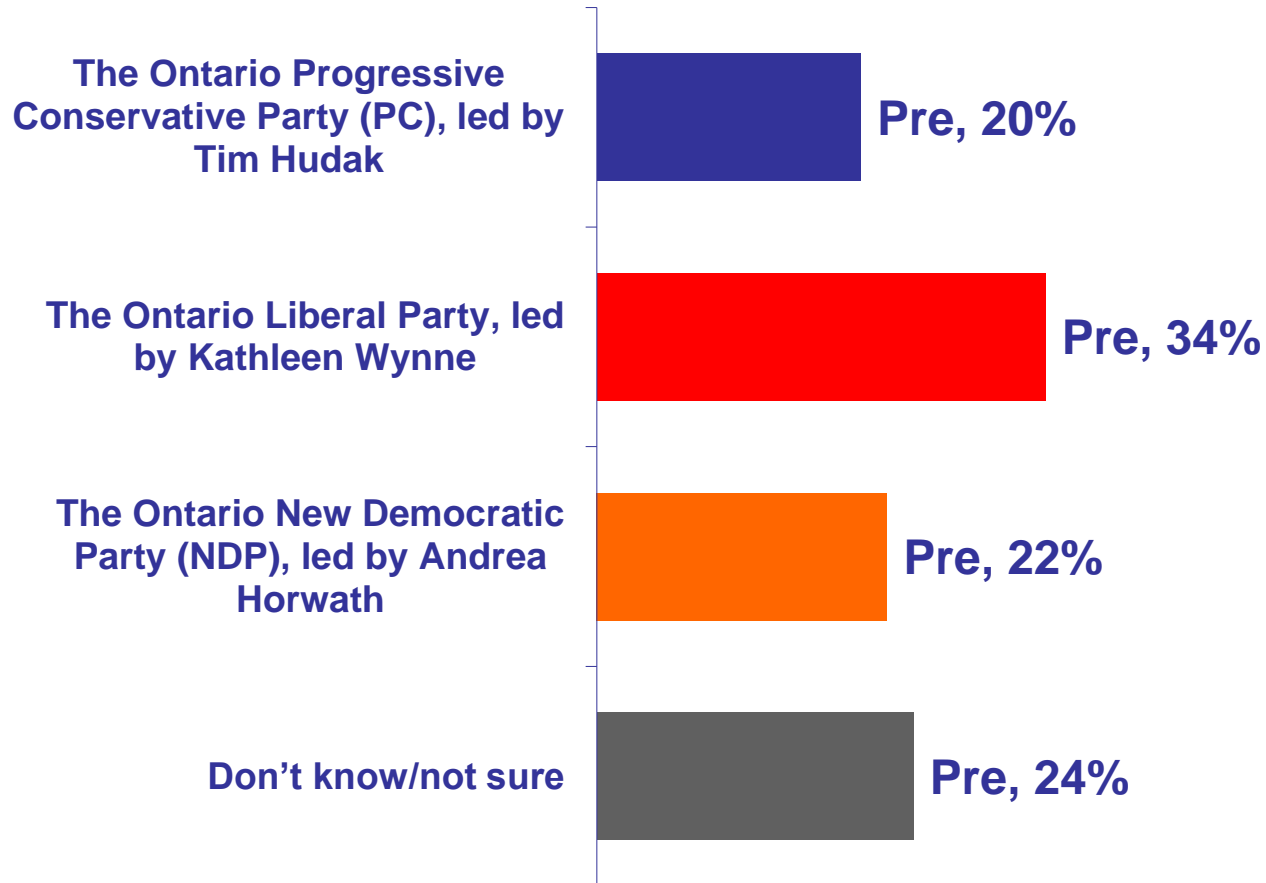
Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

HEALTHCARE



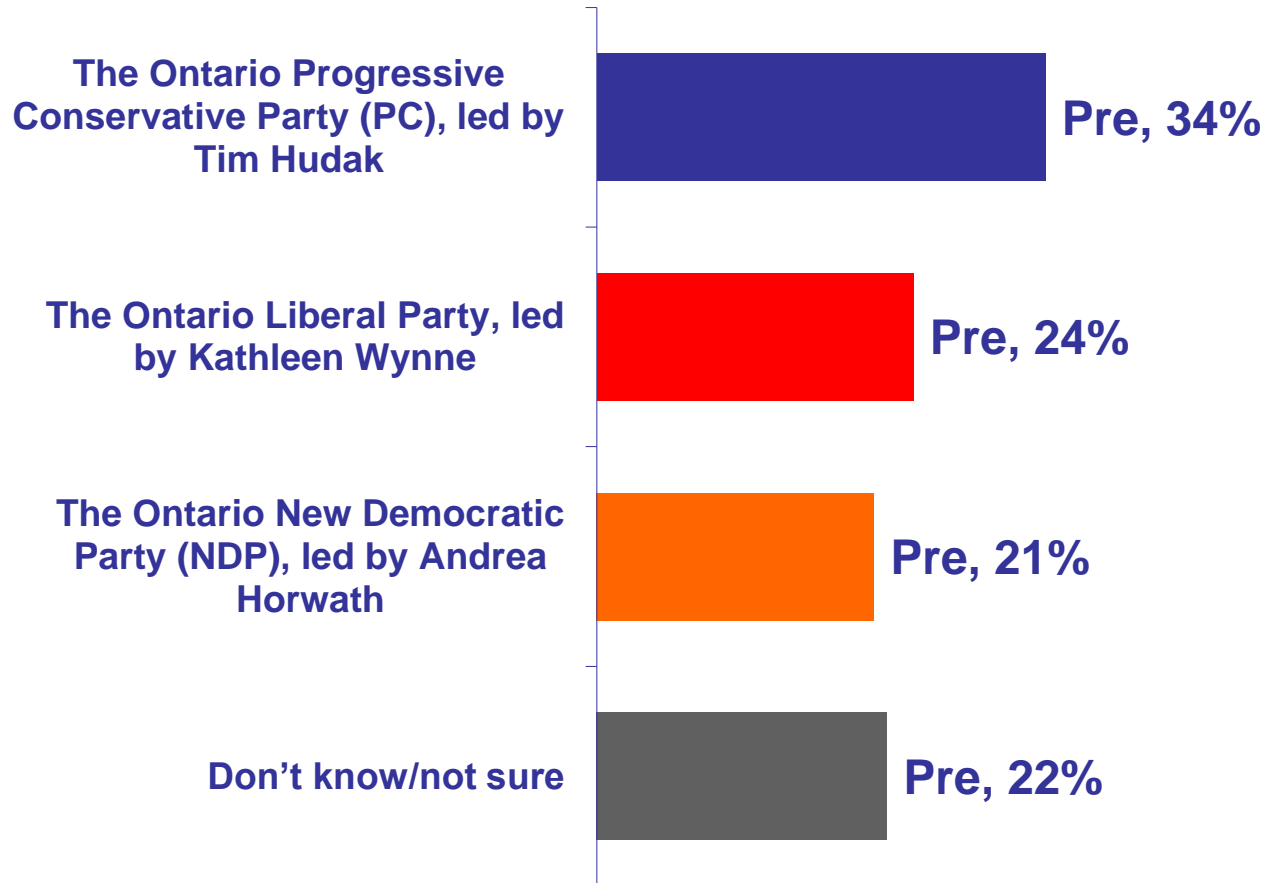
Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

EDUCATION



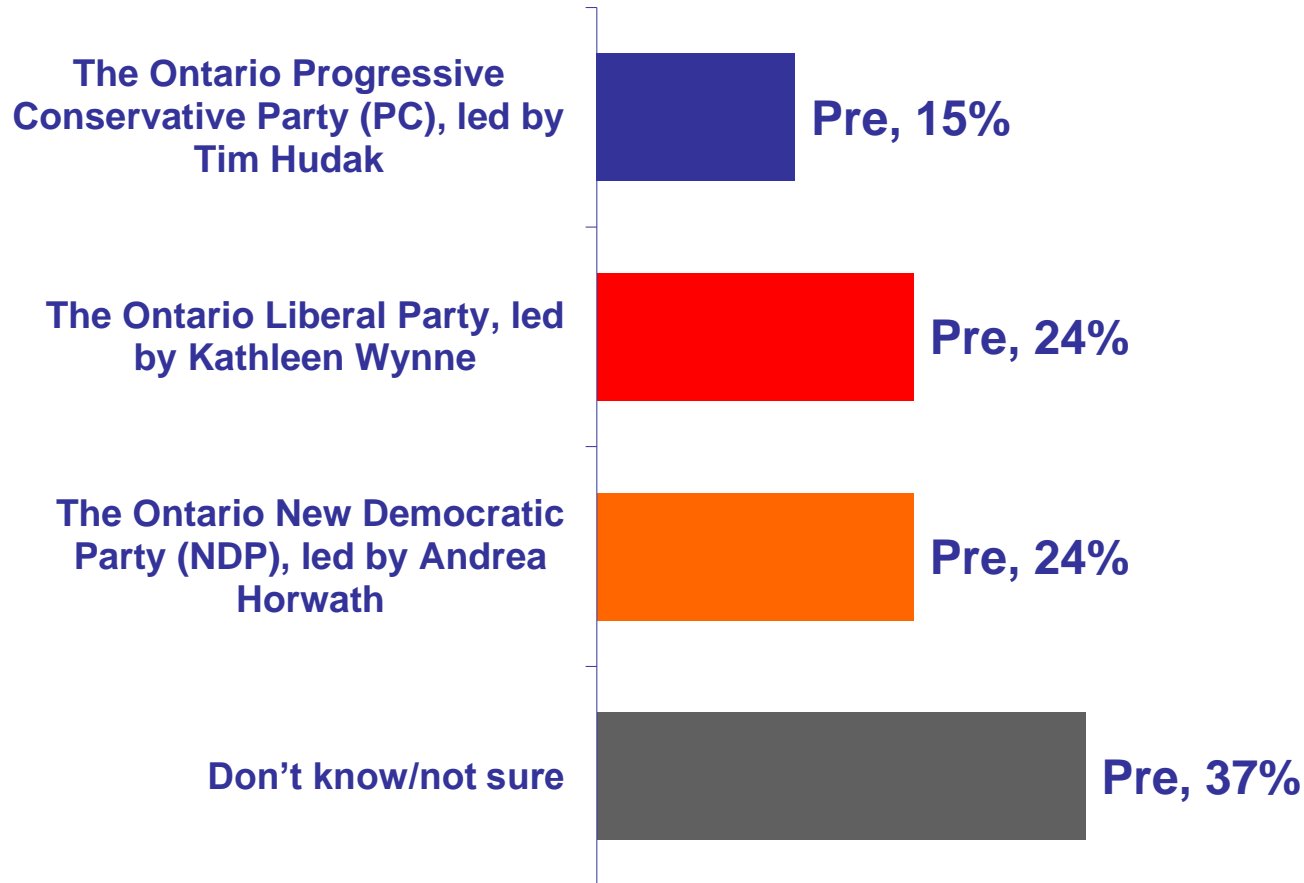
Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

TAXES



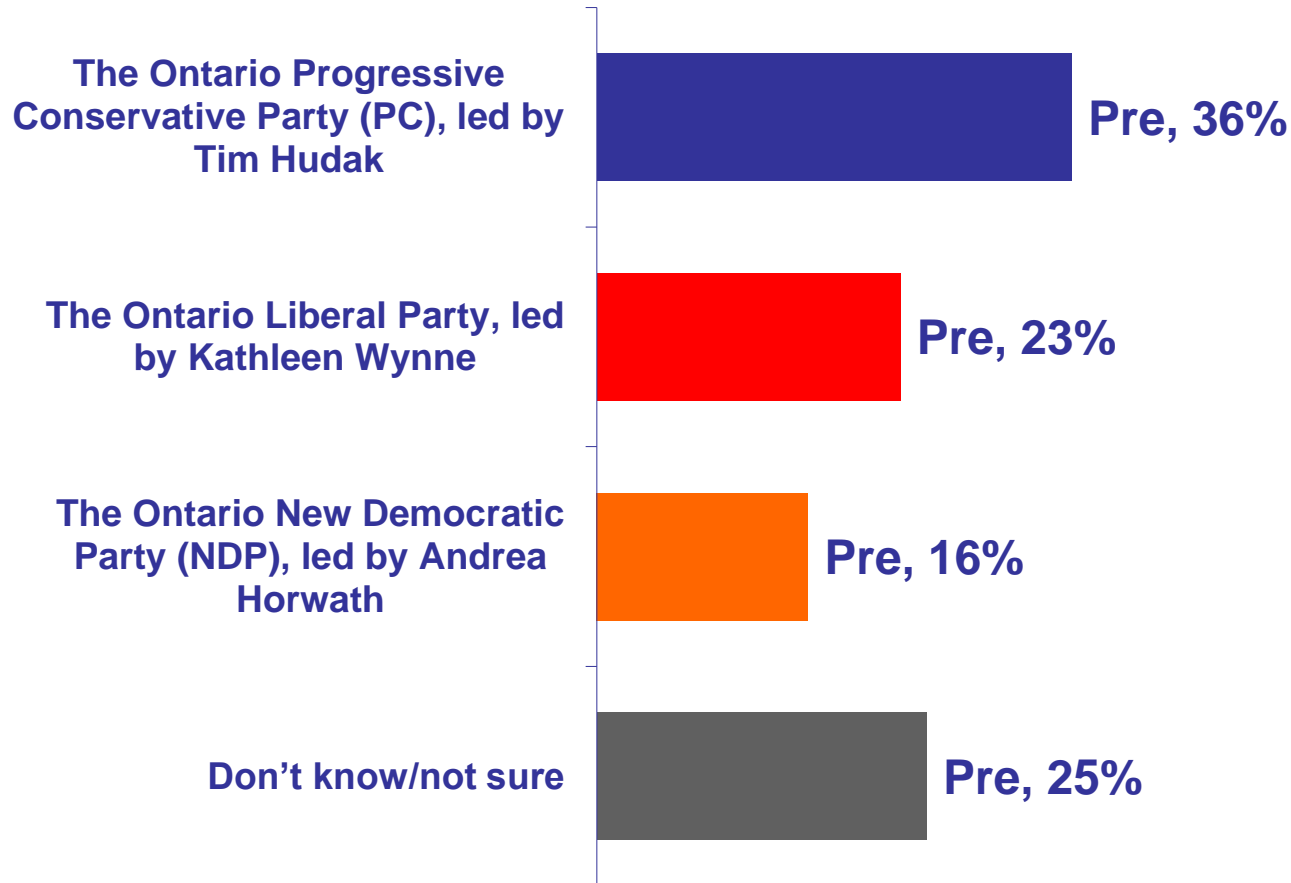
Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

THE ENVIRONMENT



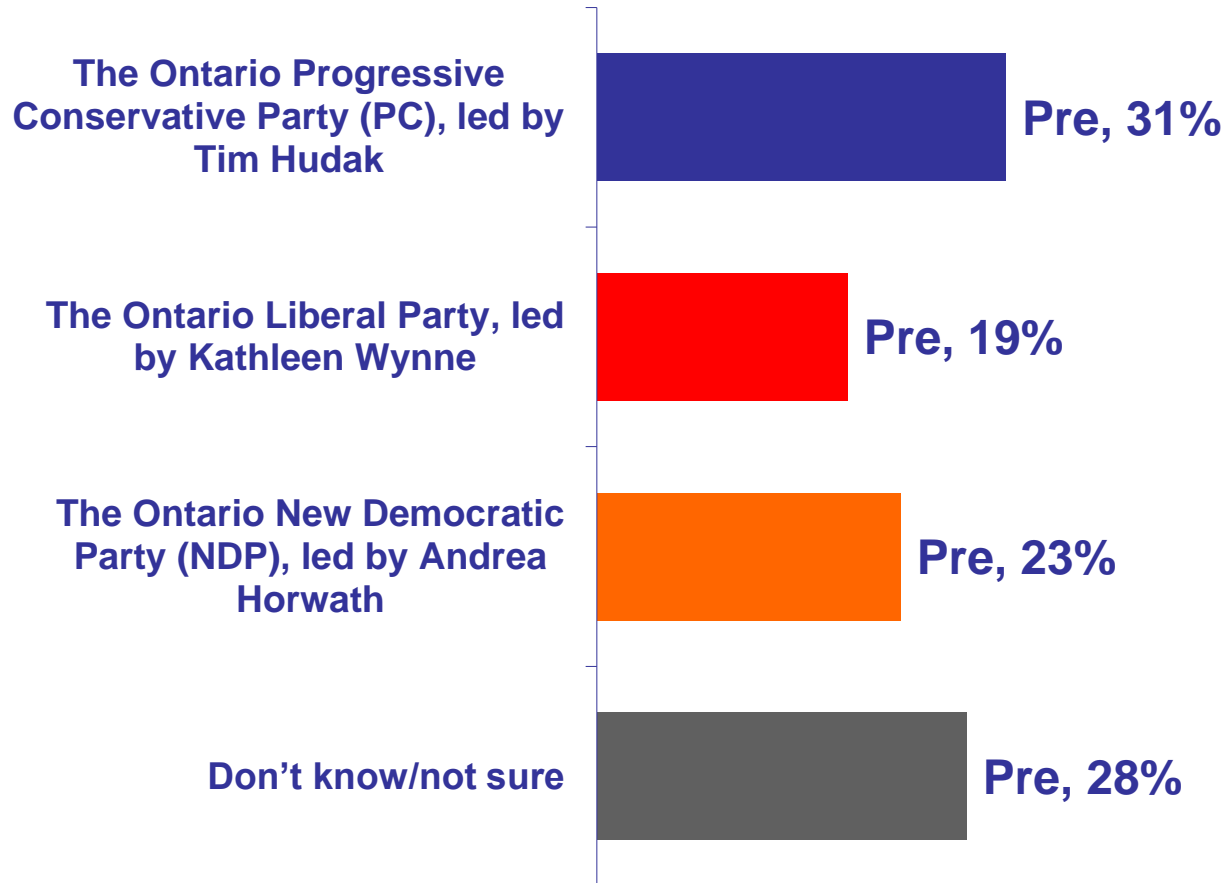
Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

DEBT/DEFICIT REDUCTION



Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

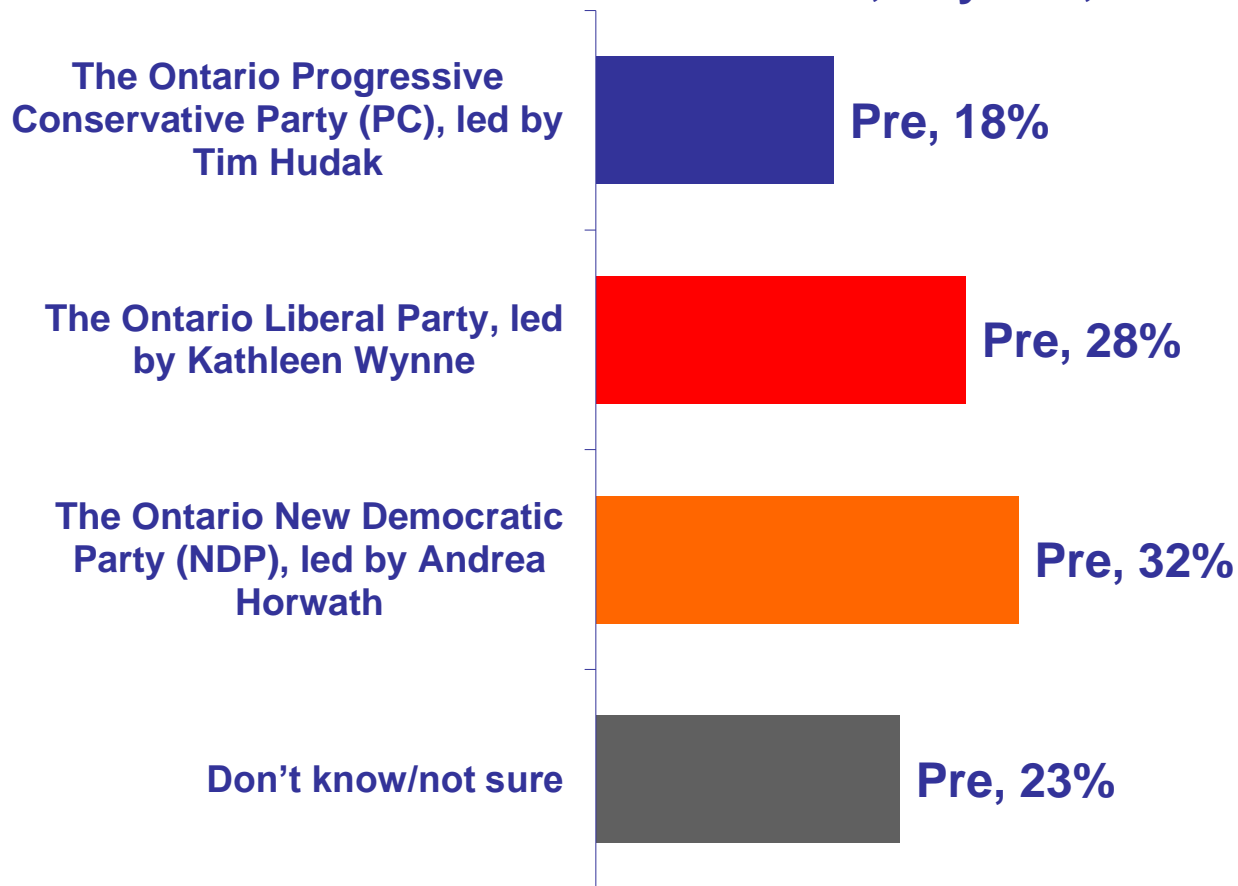
GOVERNMENT ACCOUNTABILITY



Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

SOCIAL SERVICES

– Pensions, Daycare, Housing





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