Ontario Election 2014
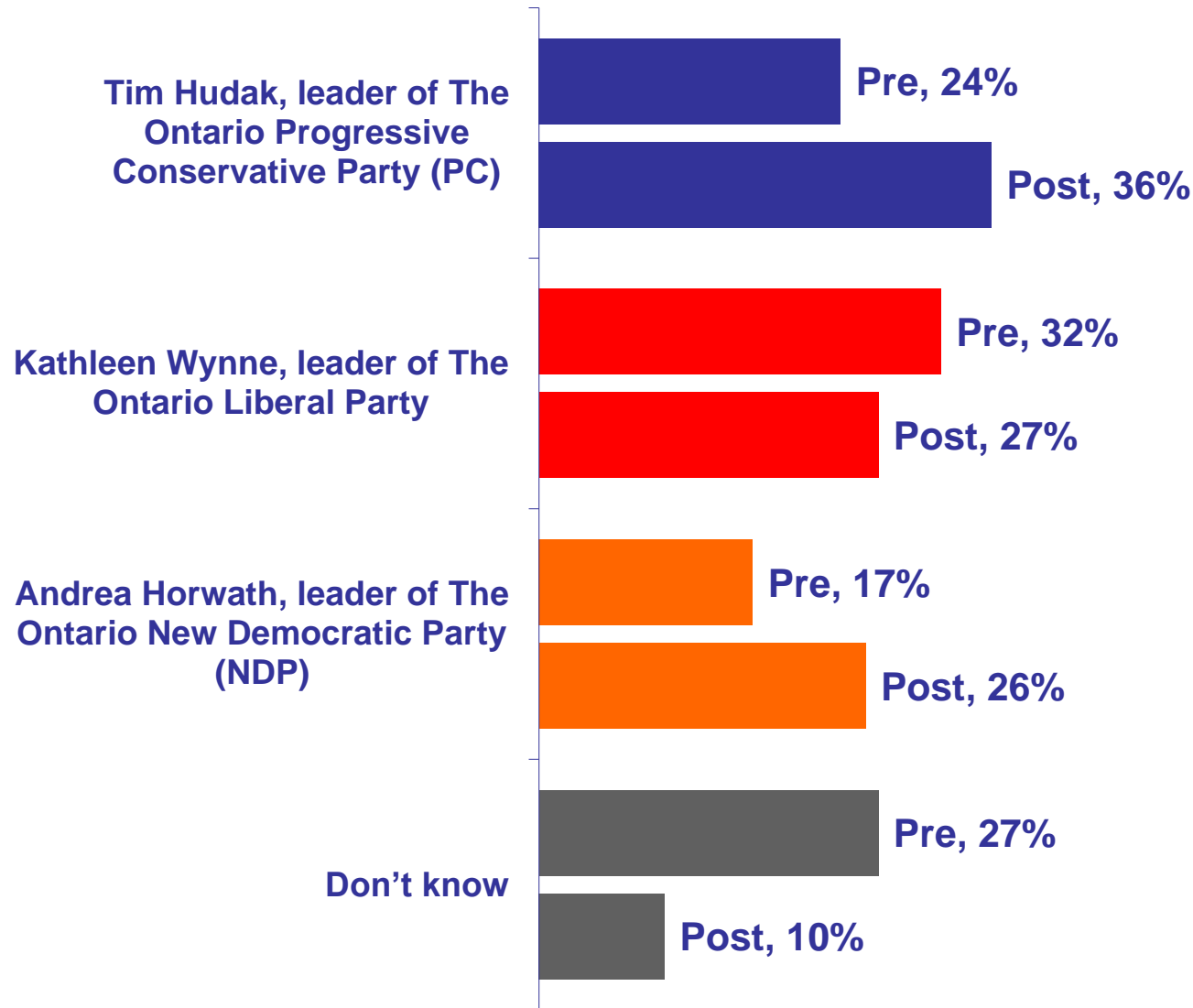
PRE-POST DEBATE Flash Poll Results

June 3, 2014

Methodology

- *These are some of the findings of an Ipsos Reid poll conducted for CTV News and CP24 on June 3rd, 2014 from immediately before and after the Televised Leaders debate.*

- *The pre-debate survey was conducted among 2,068 Ontarian adults; the post-debate survey was conducted among 1,765 Ontarian adults. Respondents were selected via the Ipsos I-Say Online Panel, Ipsos Reid's national online panel. The sample was drawn from a pre-recruited panel of 4,152 voters said they would vote on Election Day and watch the debate.*

- *Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe.*

- *The precision of Ipsos online surveys are measured using a Bayesian Credibility Interval. For the pre-debate poll, the results are accurate to within +/- 2.5 percentage points, 19 times out of 20. For the post-debate poll, the results are accurate to within +/- 2.7 percentage points, 19 times out of 20, of what the results would have been had the entire population of adults in Ontario who watched the debate an intend to vote on election day been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.*

PRE: Who do you think will win tonight's leaders' debate?
POST: Who, in your view, won this debate?

Tim Hudak, leader of The Ontario Progressive Conservative Party (PC)
- Pre, 24%
- Post, 36%

Kathleen Wynne, leader of The Ontario Liberal Party
- Pre, 32%
- Post, 27%

Andrea Horwath, leader of The Ontario New Democratic Party (NDP)
- Pre, 17%
- Post, 26%

Don't know
- Pre, 27%
- Post, 10%

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PRE: Which party leader do you think offers the best ideas and policies?
POST: Who do you think offered the best ideas and policies in the debate?

Tim Hudak, leader of The Ontario Progressive Conservative Party (PC)
Pre, 30%
Post, 36%

Kathleen Wynne, leader of The Ontario Liberal Party
Pre, 31%
Post, 28%

Andrea Horwath, leader of The Ontario New Democratic Party (NDP)
Pre, 24%
Post, 31%

Don't know
Pre, 15%
Post, 4%

PRE2/POST2. Which party leader do you think offers the Best Ideas and Policies?
Base: All Respondents: Pre n= 2,068 Post n=1,765

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PRE: Which party leader do you think sounds and acts most like a Premier?
POST: Who do you think sounded and acted most like a Premier?

Tim Hudak, leader of The Ontario Progressive Conservative Party (PC)
- Pre, 28%
- Post, 37%

Kathleen Wynne, leader of The Ontario Liberal Party
- Pre, 42%
- Post, 37%

Andrea Horwath, leader of The Ontario New Democratic Party (NDP)
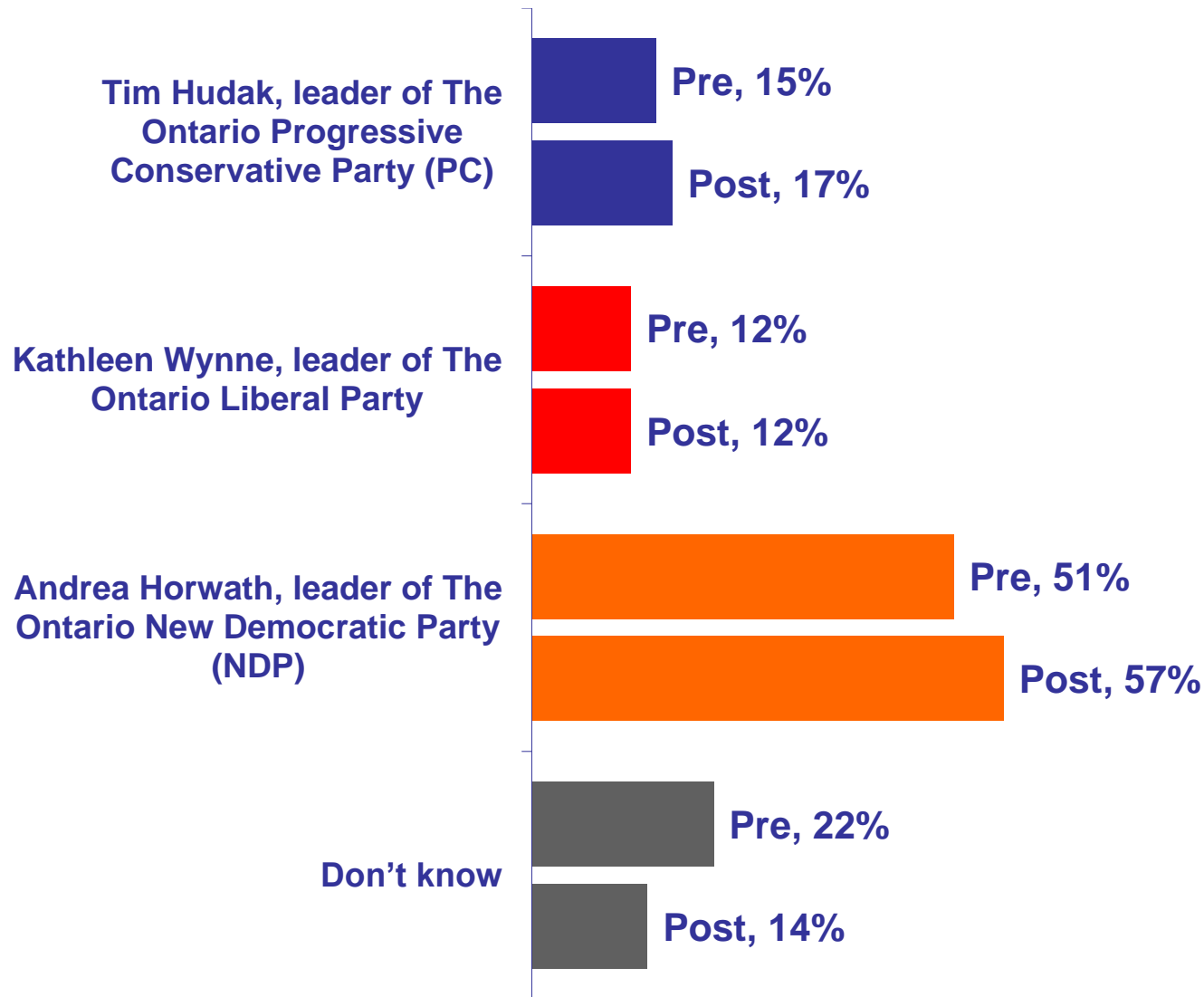- Pre, 18%
- Post, 22%

Don't know
- Pre, 11%
- Post, 5%
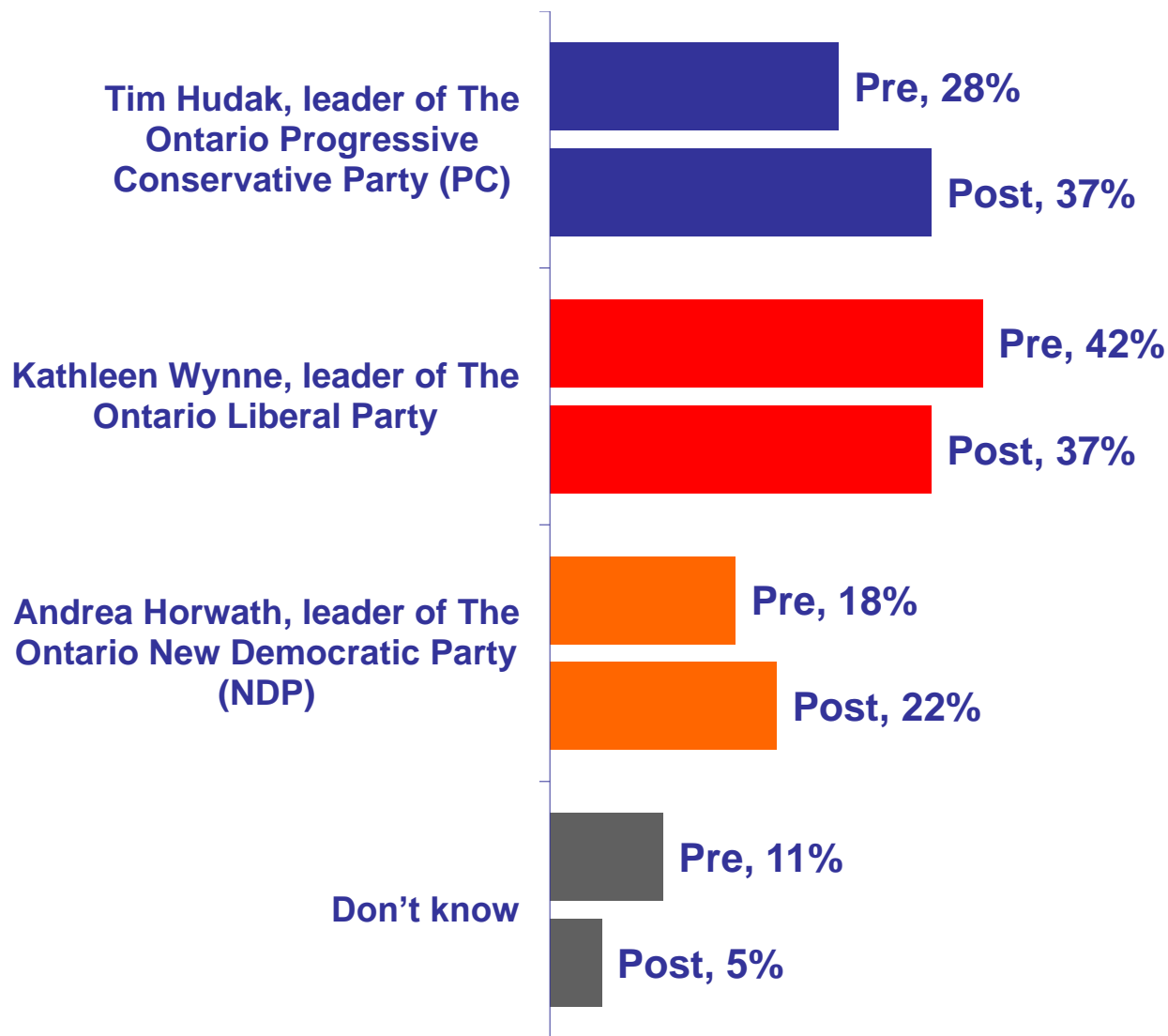
PRE3/POST3. Which party leader do you think Sounds and Acts most like a Premier?
Base: All Respondents: Pre n= 2,068, Post n=1,765

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Forgetting about their policies for a moment, which party leader do you find to be the _MOST LIKEABLE,_ that is the person you'd most like to go out for a beer or coffee with?

Tim Hudak, leader of The Ontario Progressive Conservative Party (PC)
- Pre, 20%
- Post, 25%

Kathleen Wynne, leader of The Ontario Liberal Party
- Pre, 28%
- Post, 26%

Andrea Horwath, leader of The Ontario New Democratic Party (NDP)
- Pre, 39%
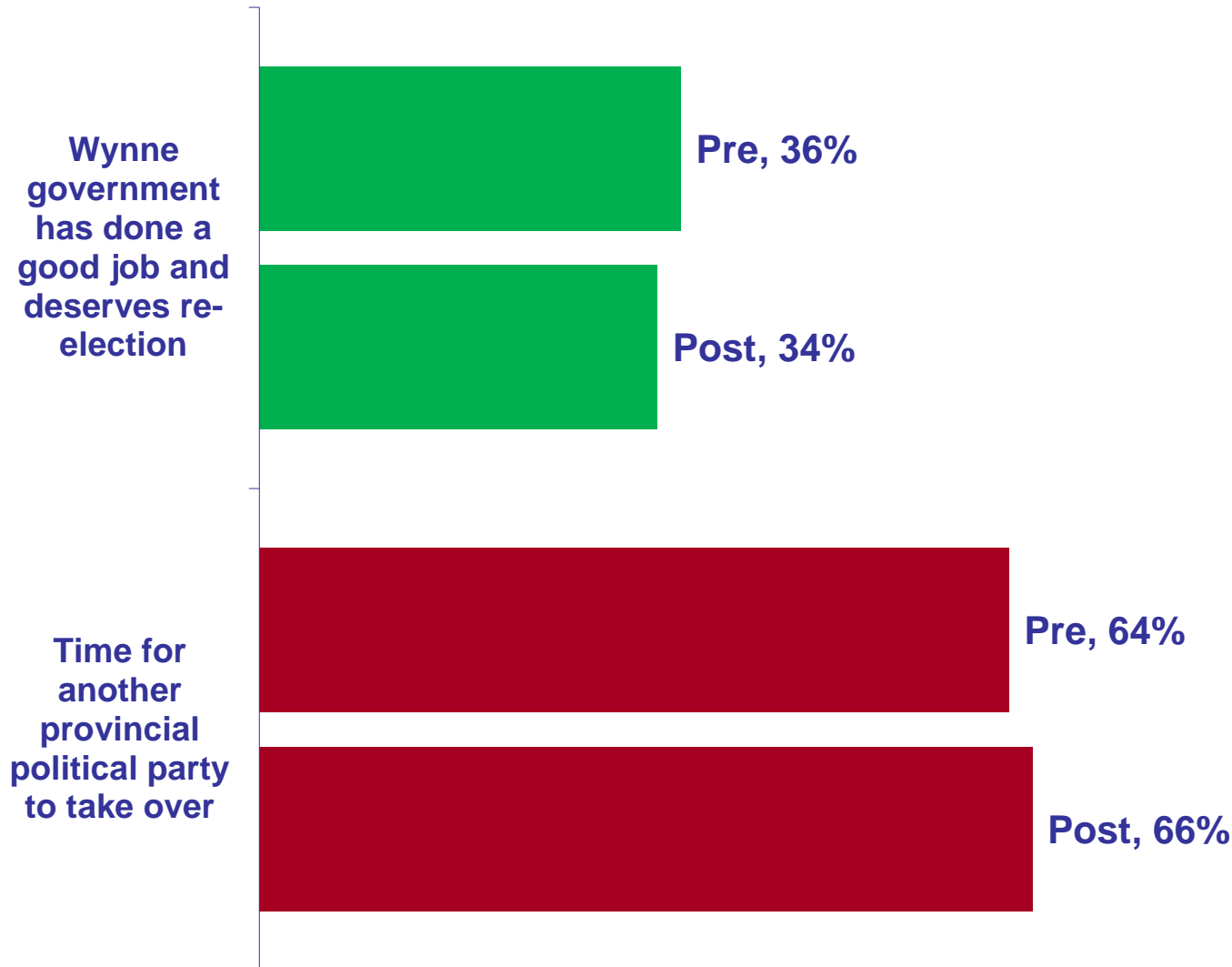- Post, 43%

Don't know
- Pre, 12%
- Post, 5%

PRE4/POST4. Forgetting about their policies for a moment, which party leader do you find to be the most likeable, that is the person you'd most like to go out for a beer or coffee with?
Base: All Respondents: Pre n= 2,068 Post n=1,765

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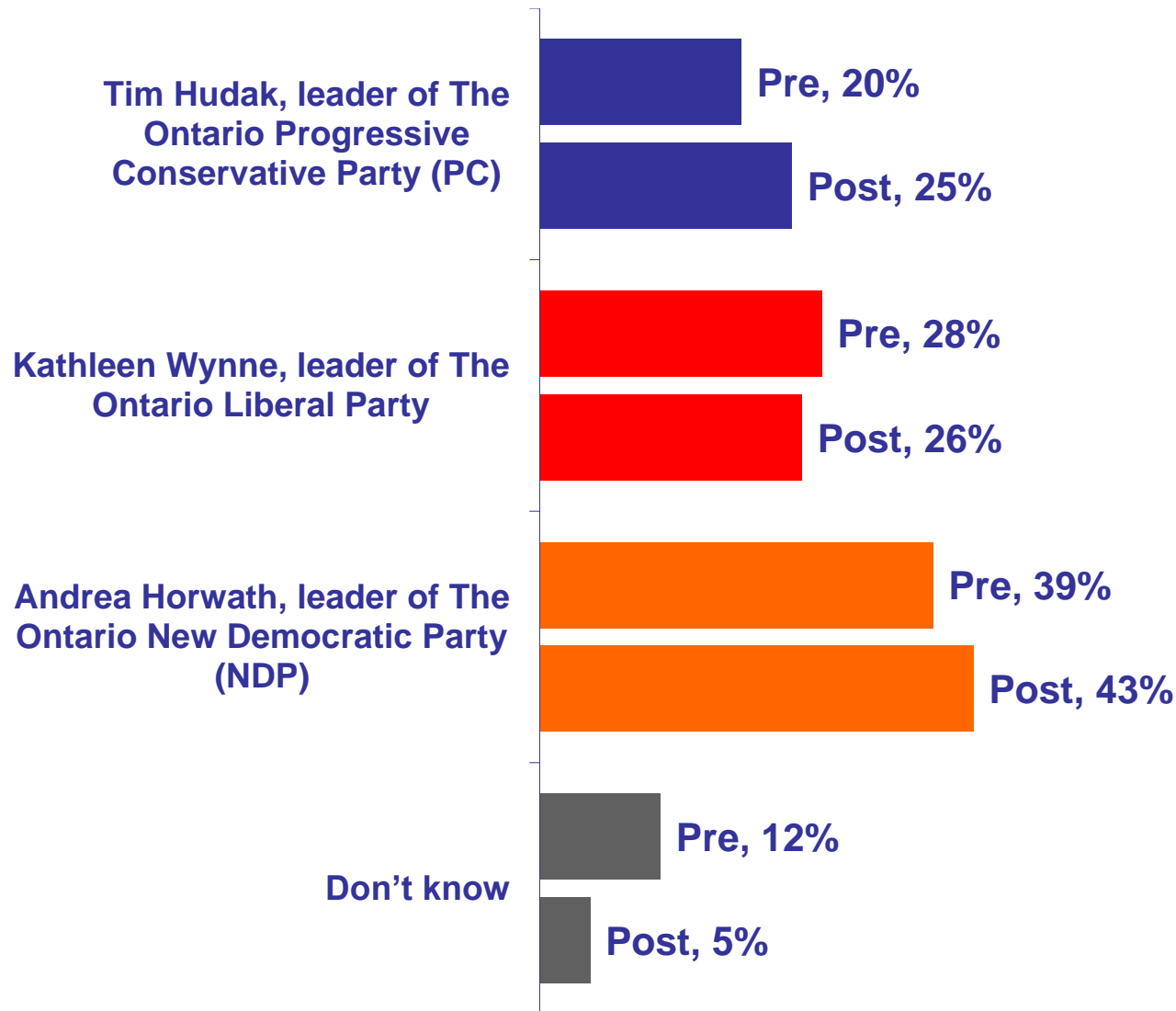
Which party leader do you think is the **most visually attractive?**

Tim Hudak, leader of The Ontario Progressive Conservative Party (PC)
- Pre, 15%
- Post, 17%

Kathleen Wynne, leader of The Ontario Liberal Party
- Pre, 12%
- Post, 12%

Andrea Horwath, leader of The Ontario New Democratic Party (NDP)
- Pre, 51%
- Post, 57%

Don't know
- Pre, 22%
- Post, 14%

Time for change vs. Deserves re-election?

Wynne government has done a good job and deserves re-election

Pre, 36%

Post, 34%

Time for another provincial political party to take over

Pre, 64%

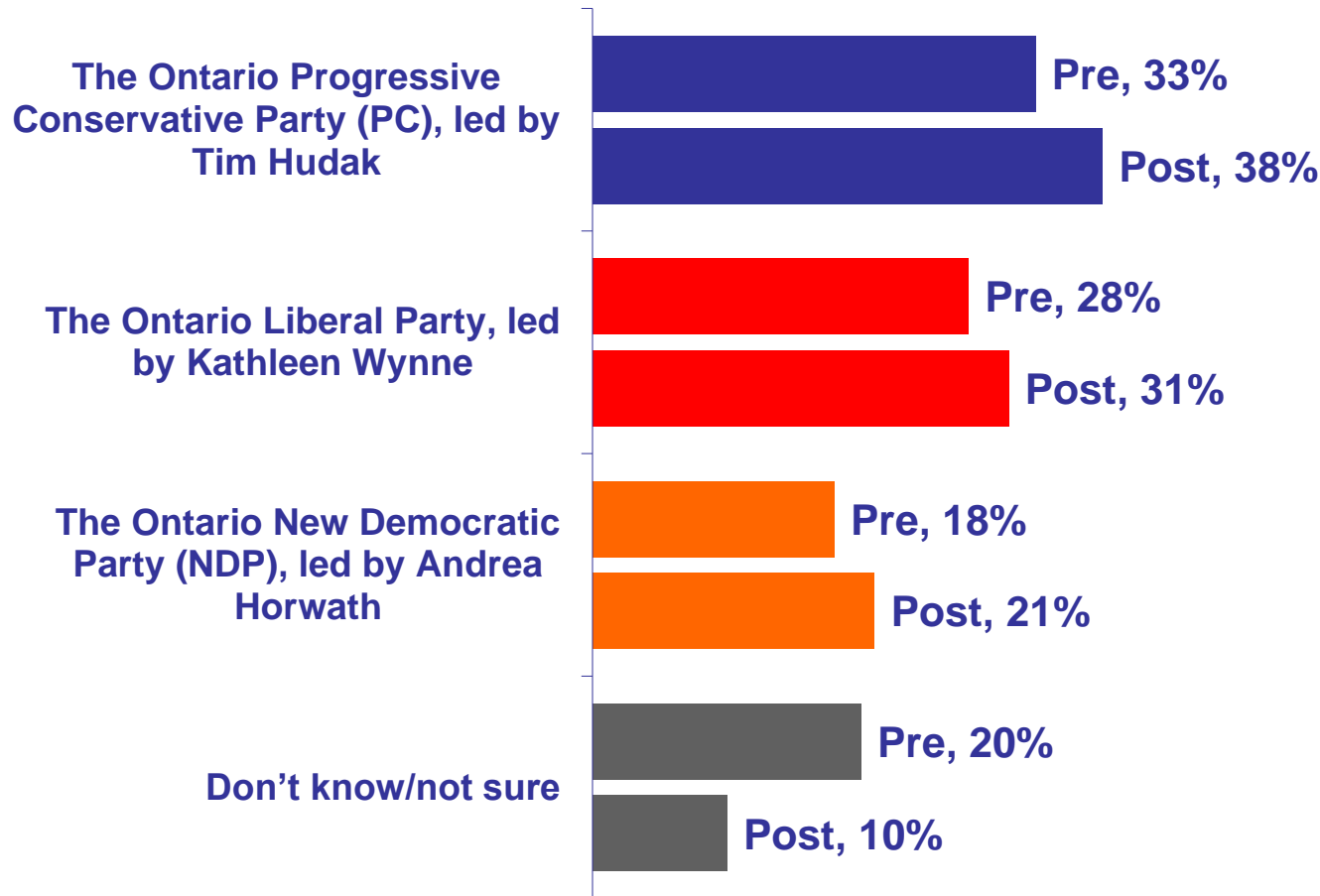Post, 66%

Pre12/Post15. Some people say that the Liberal Government under Kathleen Wynne has done a good job and deserves to be re-elected during the provincial election this June. Others say that it is time for another provincial political party to take over and run the province.
Base: All Respondents: Pre n= 2,068 Post n=1,765

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What is the most important issue for you in this election, the one that you most want the political leaders and candidates to be talking about?
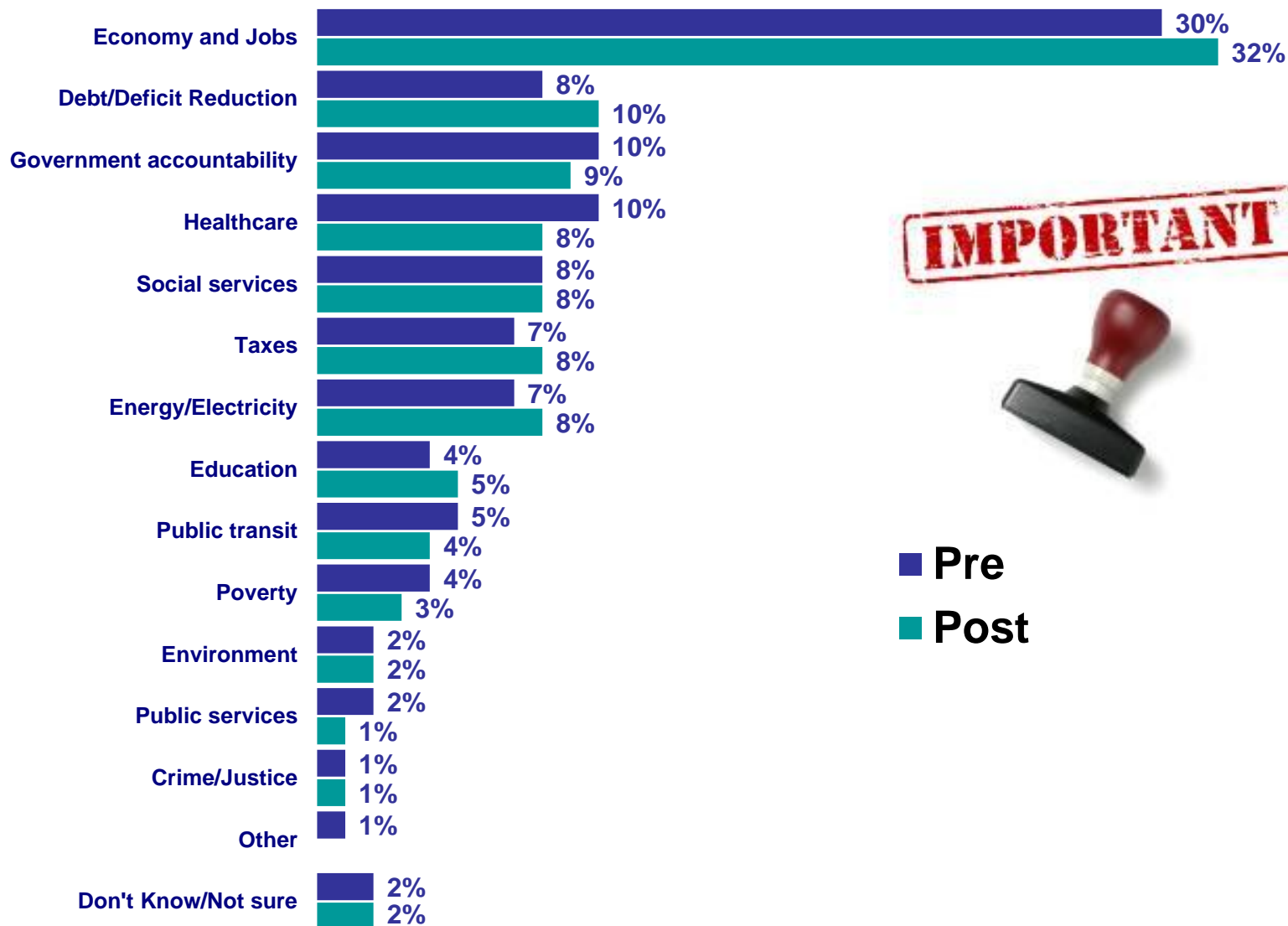
| Issue	Pre	Post
Economy and Jobs	30%	32%
Debt/Deficit Reduction	8%	10%
Government accountability	10%	9%
Healthcare	10%	8%
Social services	8%	8%
Taxes	7%	8%
Energy/Electricity	7%	8%
Education	4%	5%
Public transit	5%	4%
Poverty	4%	3%
Environment	2%	2%
Public services	2%	1%
Crime/Justice	1%	1%
Other	1%	
Don't Know/Not sure	2%	2%

■ **Pre**
■ **Post**

Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

ECONOMY

The Ontario Progressive Conservative Party (PC), led by Tim Hudak
- Pre, 33%
- Post, 38%

The Ontario Liberal Party, led by Kathleen Wynne
- Pre, 28%
- Post, 31%

The Ontario New Democratic Party (NDP), led by Andrea Horwath
- Pre, 18%
- Post, 21%

Don't know/not sure
- Pre, 20%
- Post, 10%

HEALTHCARE

The Ontario Progressive Conservative Party (PC), led by Tim Hudak
- Pre, 20%
- Post, 19%

The Ontario Liberal Party, led by Kathleen Wynne
- Pre, 30%
- Post, 27%

The Ontario New Democratic Party (NDP), led by Andrea Horwath
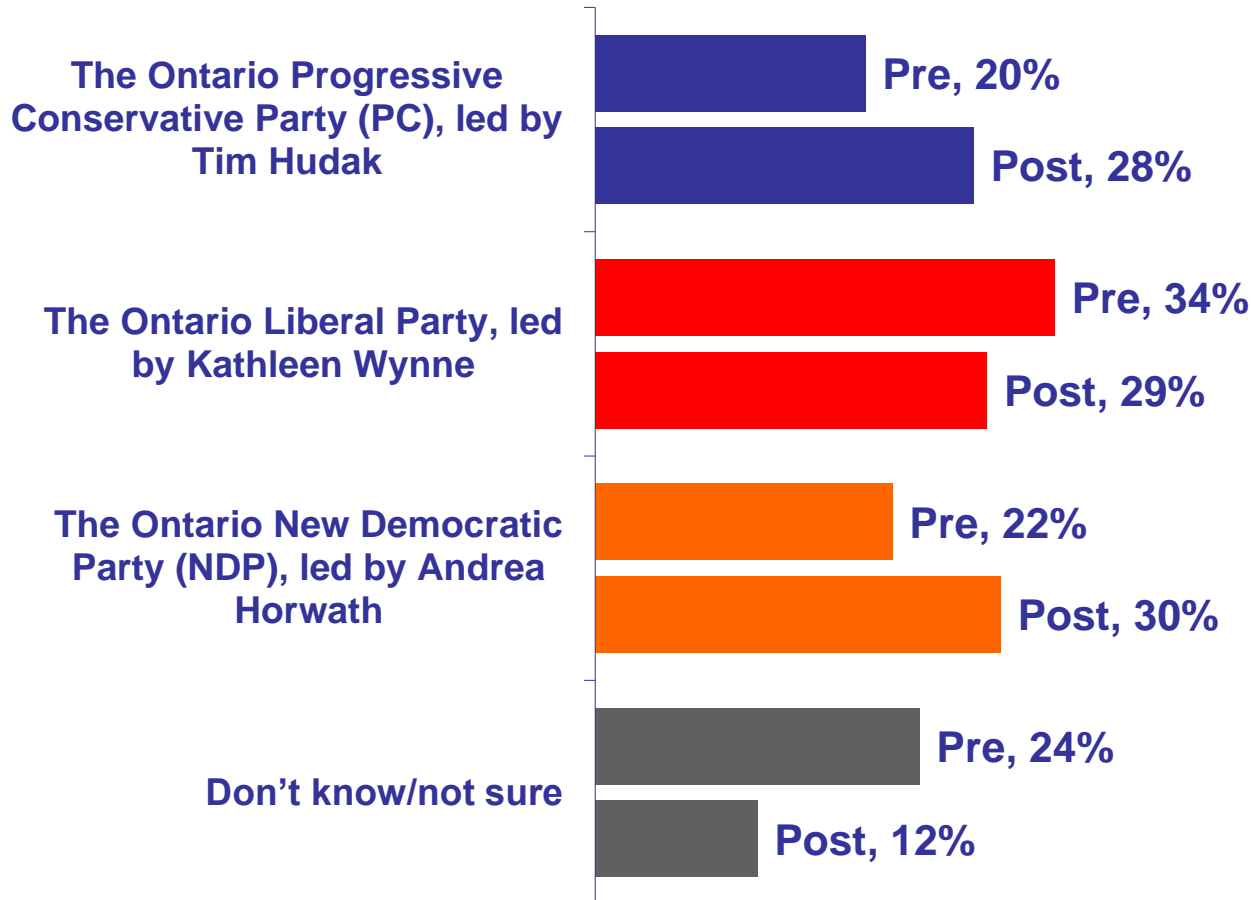- Pre, 26%
- Post, 34%

Don't know/not sure
- Pre, 24%
- Post, 21%

PRE10/POST13. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues?
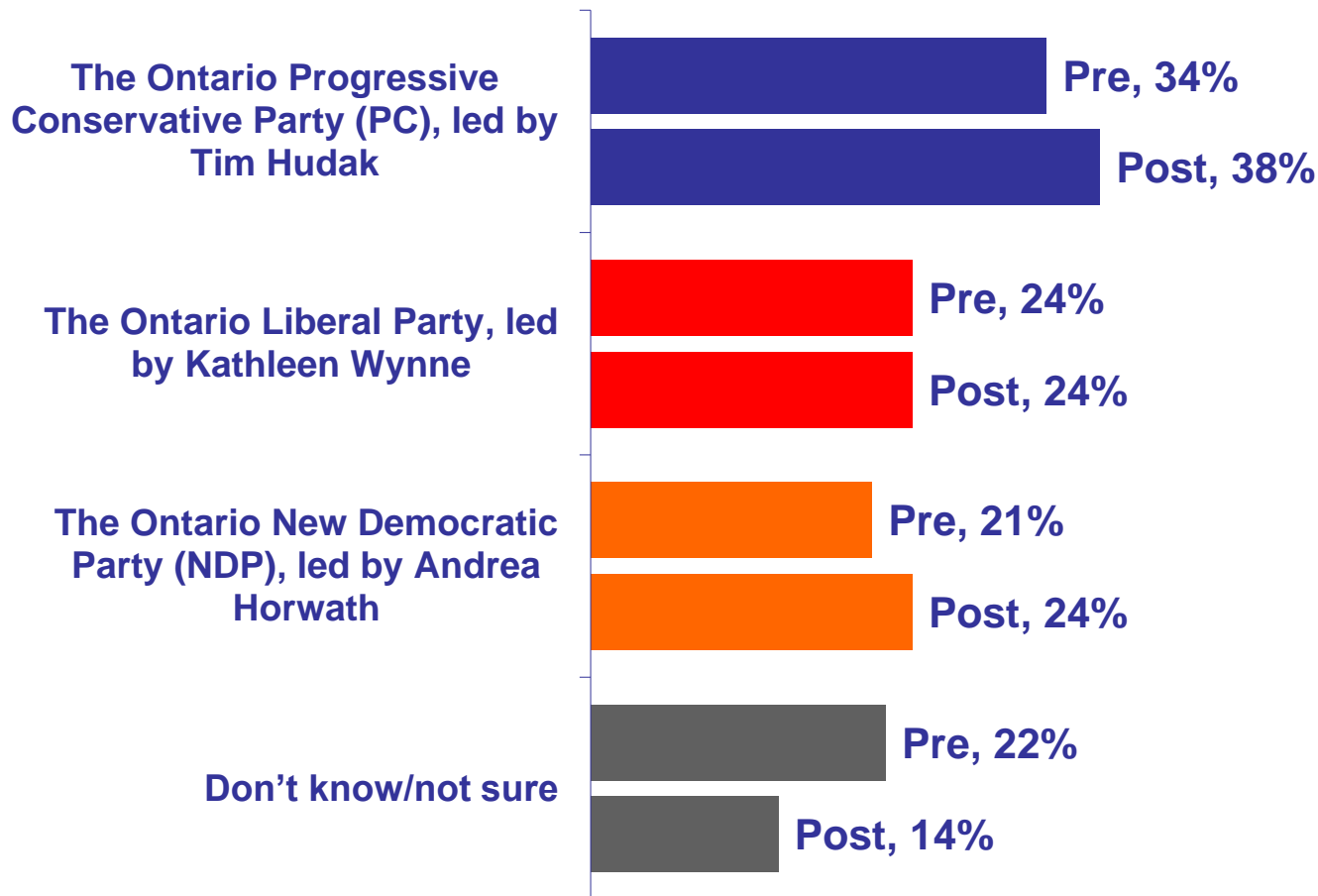Base: All Respondents: Pre n= 2,068, Post n=1,765
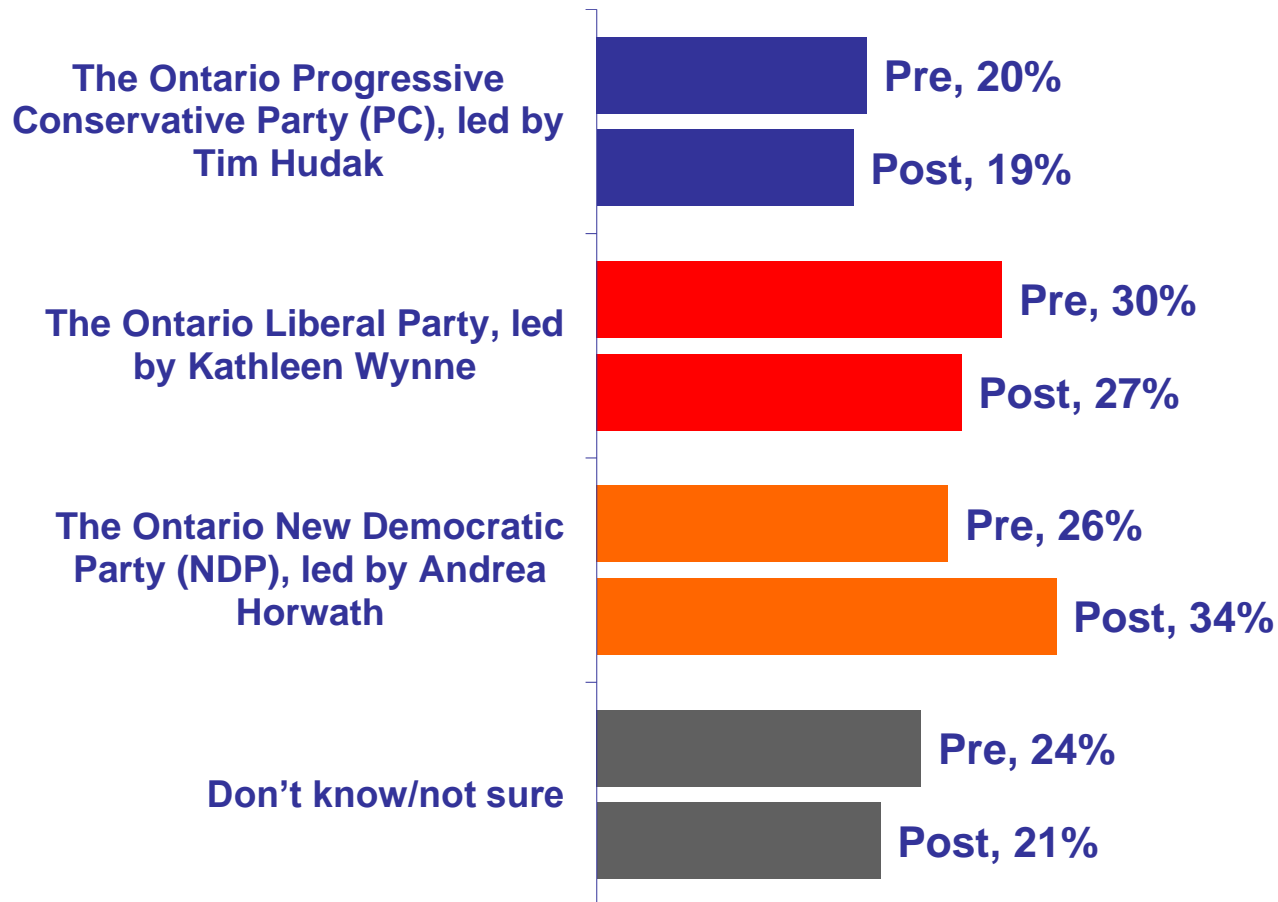
Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

EDUCATION

The Ontario Progressive Conservative Party (PC), led by Tim Hudak
- Pre, 20%
- Post, 28%

The Ontario Liberal Party, led by Kathleen Wynne
- Pre, 34%
- Post, 29%

The Ontario New Democratic Party (NDP), led by Andrea Horwath
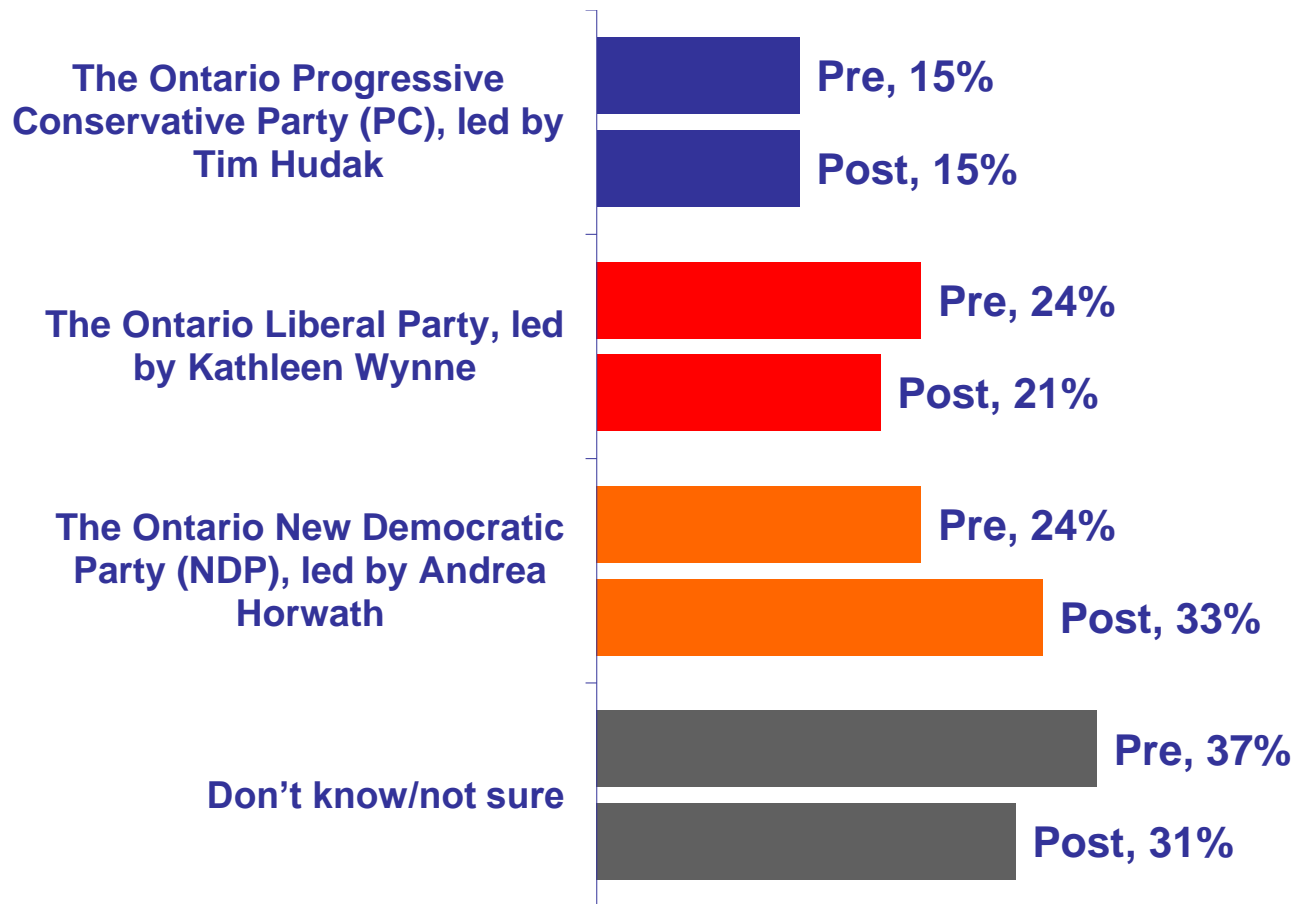- Pre, 22%
- Post, 30%

Don't know/not sure
- Pre, 24%
- Post, 12%

Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

TAXES

The Ontario Progressive Conservative Party (PC), led by Tim Hudak
- Pre, 34%
- Post, 38%

The Ontario Liberal Party, led by Kathleen Wynne
- Pre, 24%
- Post, 24%

The Ontario New Democratic Party (NDP), led by Andrea Horwath
- Pre, 21%
- Post, 24%

Don't know/not sure
- Pre, 22%
- Post, 14%

PRE10/POST13. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues?
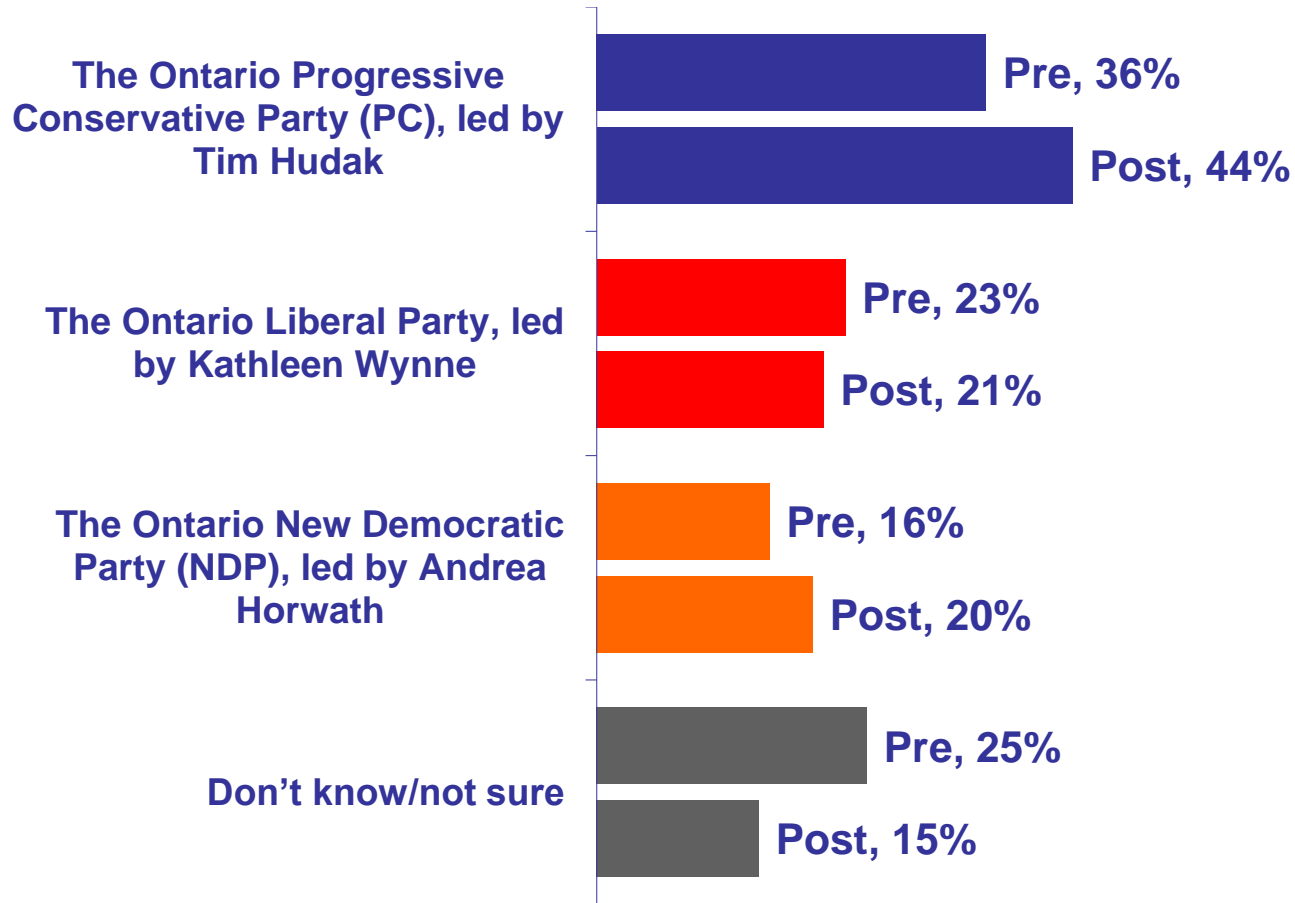Base: All Respondents: Pre n= 2,068 Post n=1,765

Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

THE ENVIRONMENT

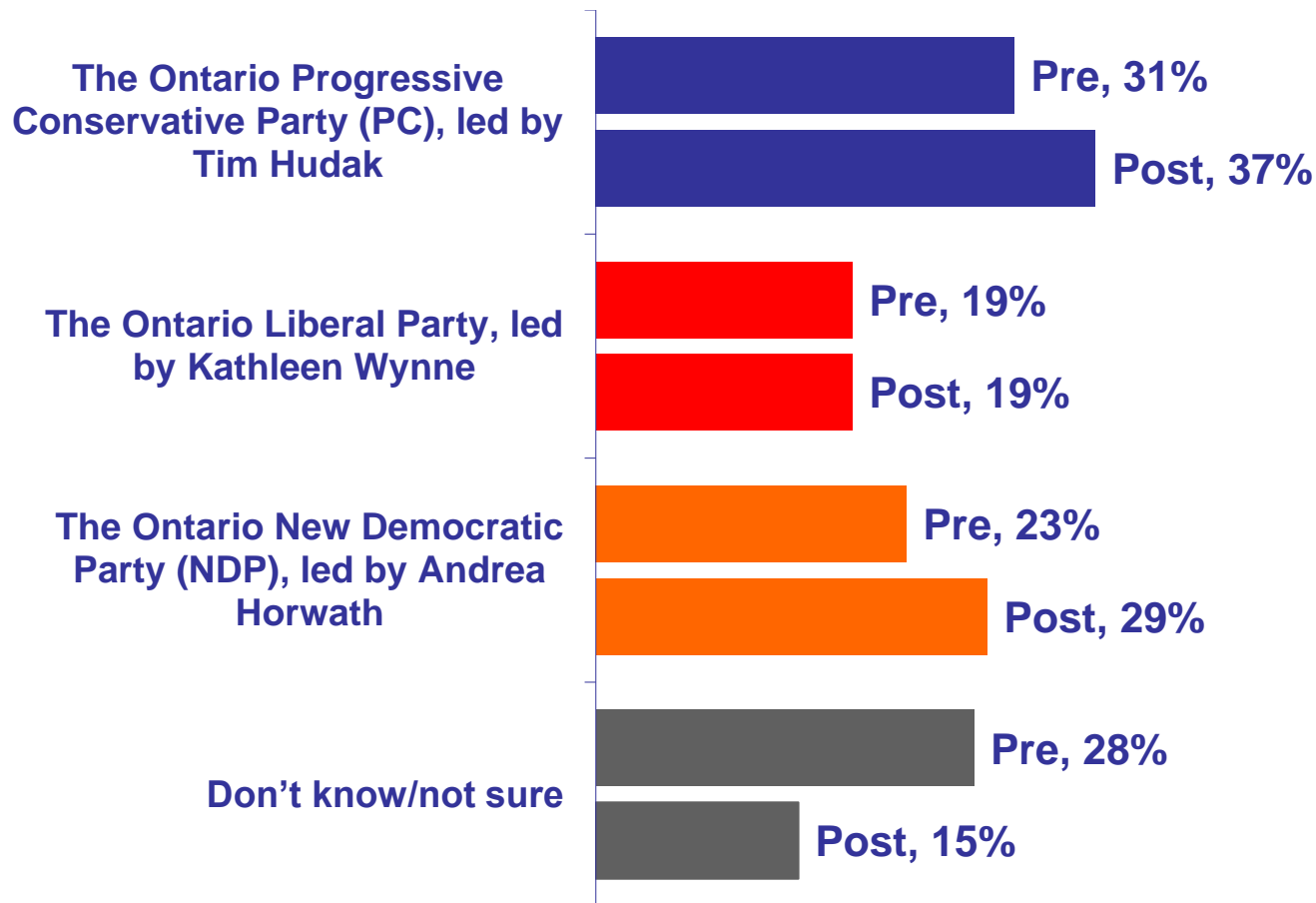**The Ontario Progressive Conservative Party (PC), led by Tim Hudak**
- Pre, 15%
- Post, 15%

The Ontario Liberal Party, led by Kathleen Wynne
- Pre, 24%
- Post, 21%

The Ontario New Democratic Party (NDP), led by Andrea Horwath
- Pre, 24%
- Post, 33%

Don't know/not sure
- Pre, 37%
- Post, 31%

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DEBT/DEFICIT REDUCTION

The Ontario Progressive Conservative Party (PC), led by Tim Hudak
- Pre, 36%
- Post, 44%

The Ontario Liberal Party, led by Kathleen Wynne
- Pre, 23%
- Post, 21%

The Ontario New Democratic Party (NDP), led by Andrea Horwath
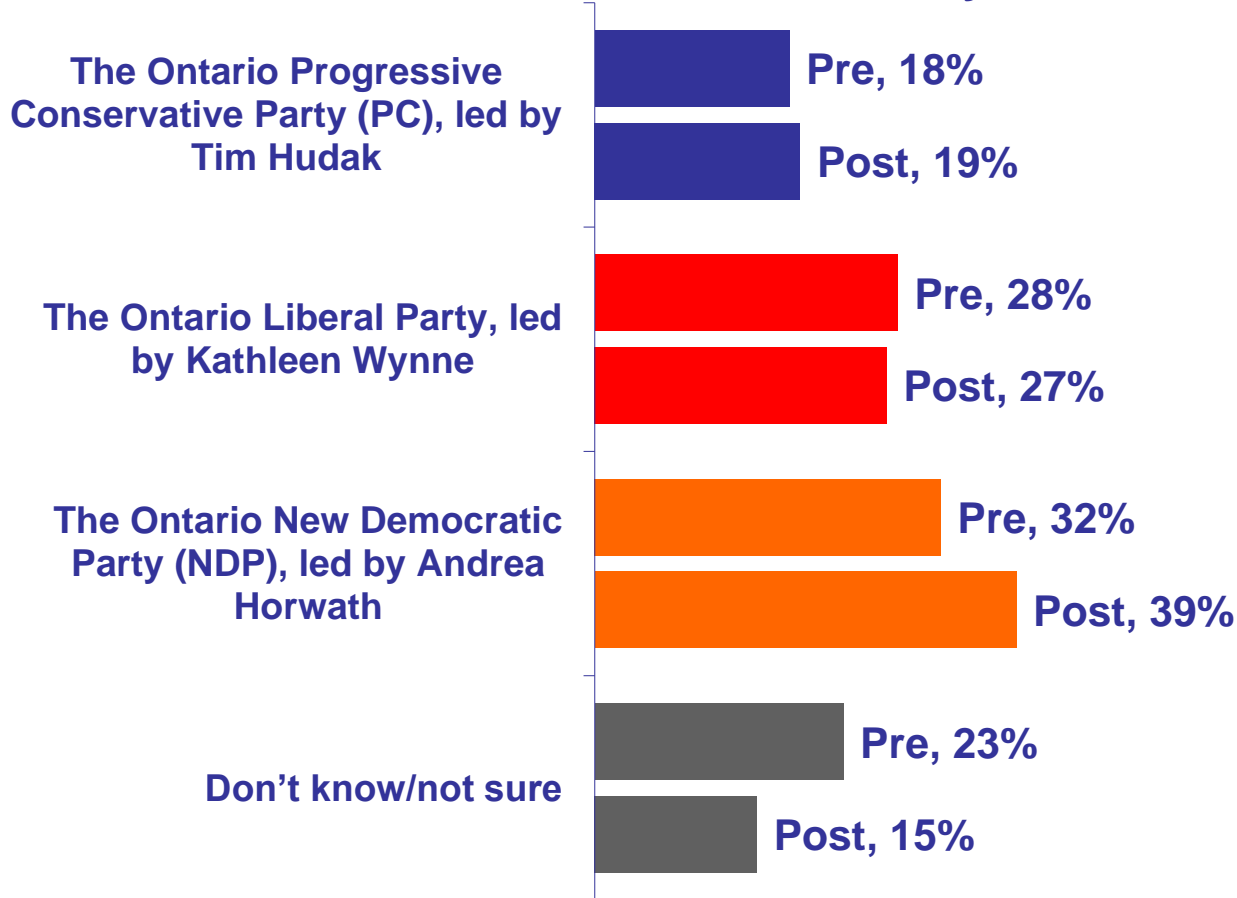- Pre, 16%
- Post, 20%

Don't know/not sure
- Pre, 25%
- Post, 15%

PRE10/POST13. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues?
Base: All Respondents: Pre n= 2,068, Post n=1,765

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GOVERNMENT ACCOUNTABILITY

The Ontario Progressive Conservative Party (PC), led by Tim Hudak
- Pre, 31%
- Post, 37%

The Ontario Liberal Party, led by Kathleen Wynne
- Pre, 19%
- Post, 19%

The Ontario New Democratic Party (NDP), led by Andrea Horwath
- Pre, 23%
- Post, 29%

Don't know/not sure
- Pre, 28%
- Post, 15%

Which party leader do you think has the best ideas and policies for dealing with each of the following issues?

SOCIAL SERVICES
– Pensions, Daycare, Housing

The Ontario Progressive Conservative Party (PC), led by Tim Hudak
Pre, 18%
Post, 19%

The Ontario Liberal Party, led by Kathleen Wynne
Pre, 28%
Post, 27%

The Ontario New Democratic Party (NDP), led by Andrea Horwath
Pre, 32%
Post, 39%

Don't know/not sure
Pre, 23%
Post, 15%

PRE10/POST13. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues?
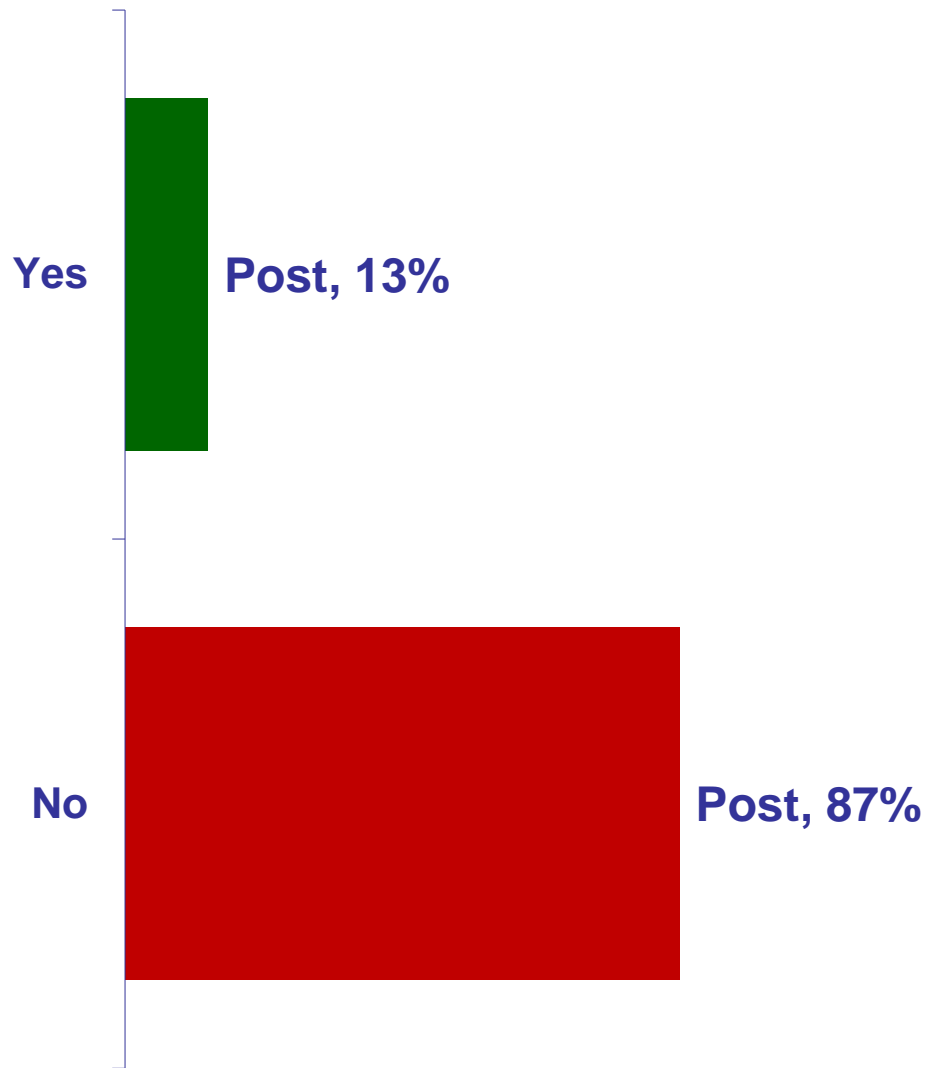Base: All Respondents: Pre n= 2,068, Post n=1,765

The following questions were only asked Post-Debate

[POST] Now I'd like you to tell me if your opinion of each of the parties' leader improved, worsened or stayed the same as a result of their performance in tonight's debate.
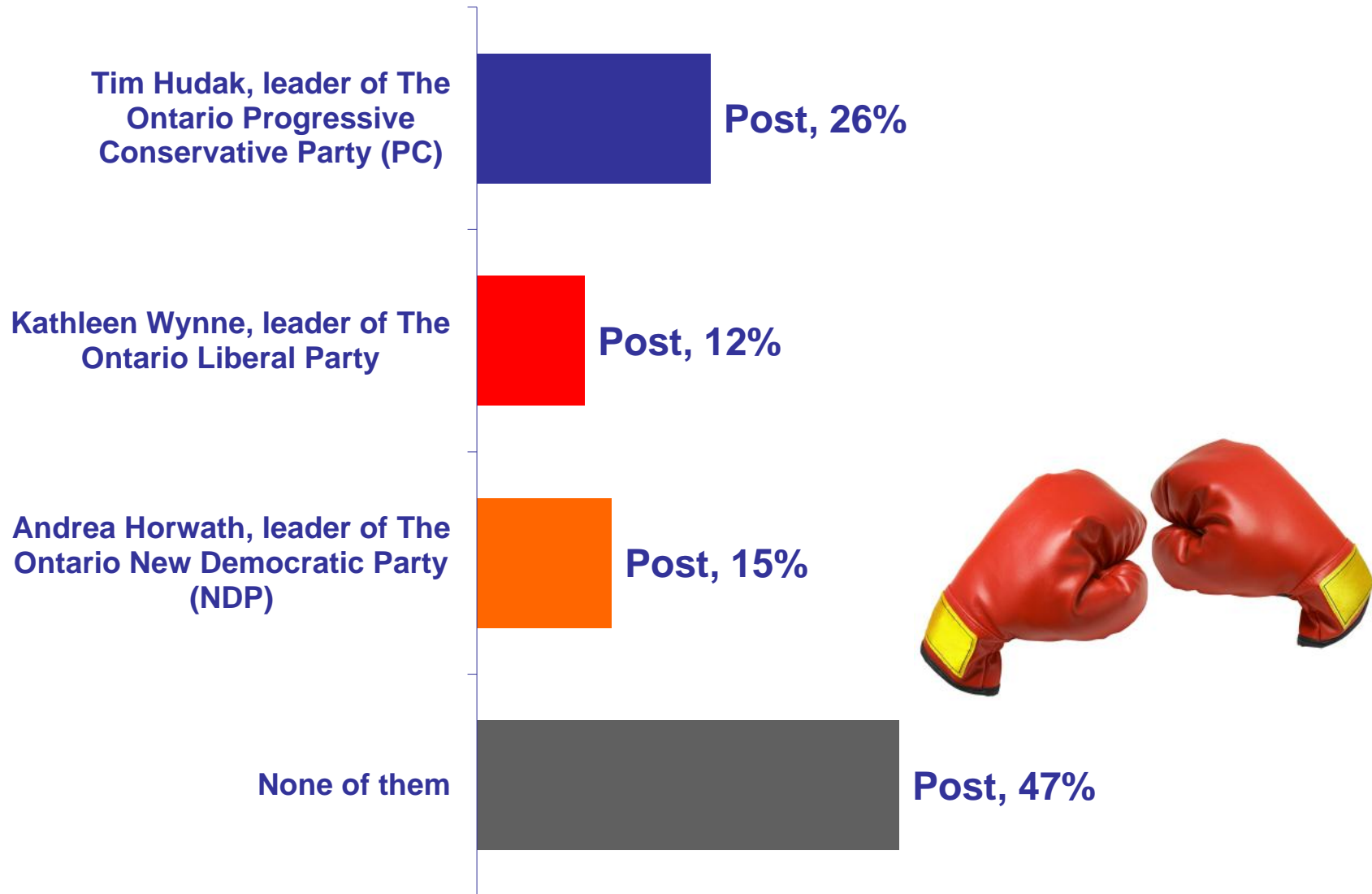
■ Improved a lot ■ Improved a little ■ Stayed the same ■ Worsened a little ■ Worsented a lot

NET Change

The Ontario Progressive Conservative Party (PC), led by Tim Hudak
| 17% | 23% | 26% | 16% | 18% |

▲6

The Ontario Liberal Party, led by Kathleen Wynne
| 9% | 16% | 32% | 20% | 23% |

▼19

The Ontario New Democratic Party (NDP), led by Andrea Horwath
| 18% | 36% | 32% | 10% | 4% |

▲39

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[POST] Did you change your mind about who to vote for on June 12th because of tonight's debate?
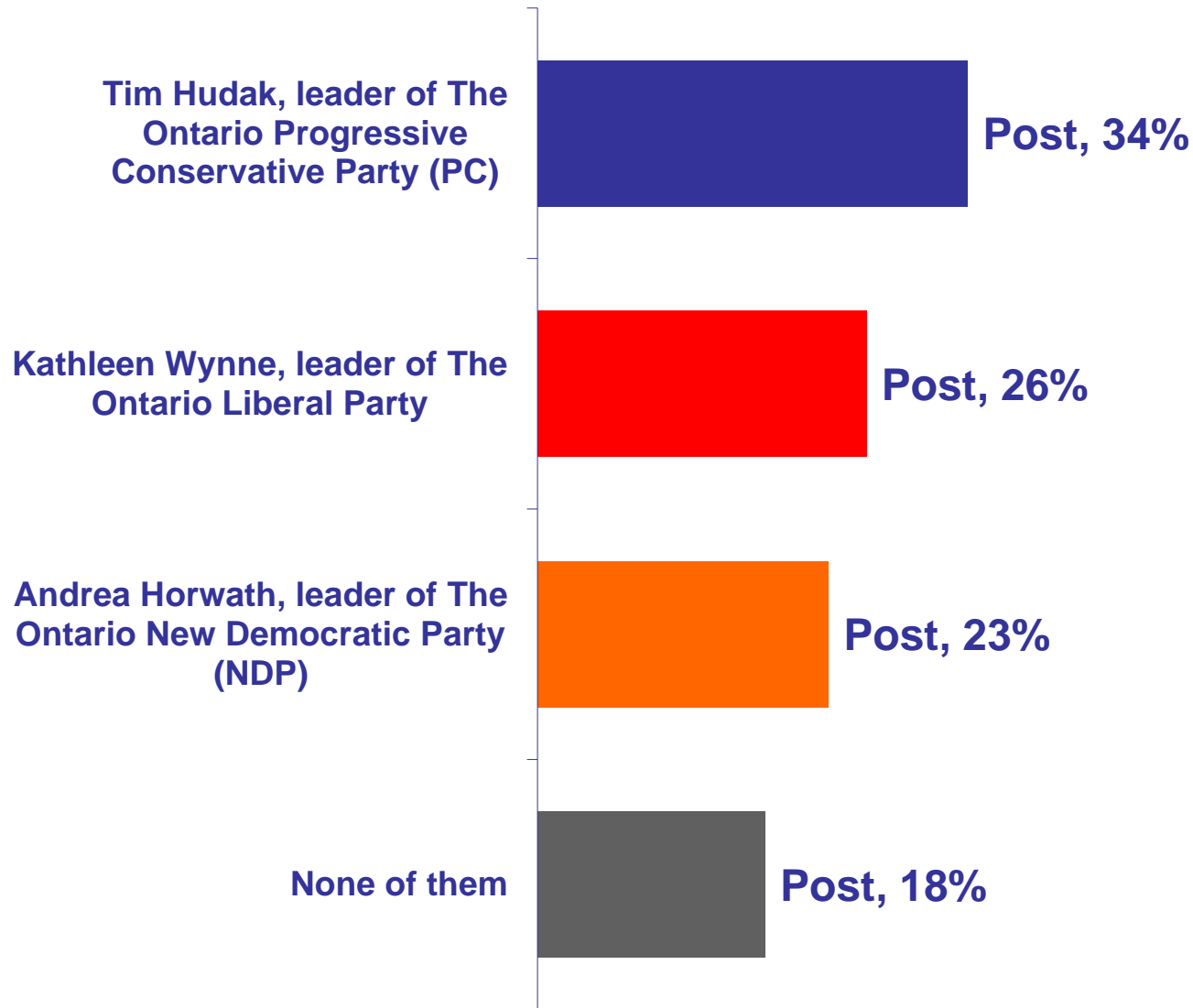
Yes — Post, 13%

No — Post, 87%

POST7.Did you change your mind about who to vote for on June 12th because of tonight's debate?
Base: All Respondents: Post n=1,765

[POST] Which of these party leaders, if any, do you think had a knock-out punch in the debate, that is an argument or point that was the defining moment of the debate?

Tim Hudak, leader of The Ontario Progressive Conservative Party (PC) — **Post, 26%**

Kathleen Wynne, leader of The Ontario Liberal Party — **Post, 12%**

Andrea Horwath, leader of The Ontario New Democratic Party (NDP) — **Post, 15%**

None of them — **Post, 47%**

POST8. Which of these party leaders, if any, do you think had a knock-out punch in the debate, that is an argument or point that was the defining moment of the debate?
Base: All Respondents: Post n=1,765

[POST] On the issue that matters most to you, personally, who did the best job of addressing that issue in tonight's debate?

Tim Hudak, leader of The Ontario Progressive Conservative Party (PC) — Post, 34%

Kathleen Wynne, leader of The Ontario Liberal Party — Post, 26%

Andrea Horwath, leader of The Ontario New Democratic Party (NDP) — Post, 23%

None of them — Post, 18%

POST8. On the issue that matters most to you, personally, who did the best job of addressing that issue in tonight's debate?
Base: All Respondents: Post n=1,765

Ontario Election 2014

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