

DECIDED VOTER - LEANERS INCLUDED

		ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Decided Voters - Leaners Included	1785	825	417	408	148	276	447	89	379	294	496	433	459	1326
Weighted	1743	787	366	421	141	210	470	134	407	319	489	332	504	1239
The Progressive Conservative Party	618	229	80	150	69	100	176	43	112	116	193	134	167	451
	35%	29%	22%	36%	49%	48%	37%	32%	27%	37%	39%	40%	33%	36%
				B	ABC*	ABC	AB	*			H	H		
The Ontario Liberal Party	605	343	174	169	35	63	117	47	140	99	149	134	168	438
	35%	44%	48%	40%	25%	30%	25%	35%	34%	31%	30%	40%	33%	35%
		DEF	DEF	DF	*			*				J		
The New Democratic Party	448	191	100	92	28	39	149	42	135	87	124	59	154	295
	26%	24%	27%	22%	20%	18%	32%	31%	33%	27%	25%	18%	31%	24%
					*		ADECDE	*	K	K	K		M	
Some other party	72	24	12	11	9	9	28	2	21	16	23	5	16	56
	4%	3%	3%	3%	6%	4%	6%	2%	5%	5%	5%	2%	3%	5%
					*			*						

- Column Proportions:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
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2. How certain are you that this is the party you will support on June 12th, Election Day?

		ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Total Answering	1785	825	417	408	148	276	447	89	379	294	496	433	459	1326
Weighted	1743	787	366	421	141	210	470	134	407	319	489	332	504	1239
Absolutely certain	941	377	171	206	86	118	271	89	203	163	263	191	253	688
	54%	48%	47%	49%	61%	56%	58%	66%	50%	51%	54%	58%	50%	56%
					AB*	41	AB	ABC*						
Fairly certain	582	304	144	159	41	65	141	31	146	113	173	101	184	398
	33%	39%	39%	38%	29%	31%	30%	23%	36%	35%	35%	31%	37%	32%
		FG	FG	G	*			*						
Not very certain	174	93	45	48	10	21	40	11	49	33	48	28	59	116
	10%	12%	12%	11%	7%	10%	8%	8%	12%	10%	10%	9%	12%	9%
					*			*						
Not at all certain	45	14	6	8	4	7	18	3	10	10	6	11	8	37
	3%	2%	2%	2%	3%	3%	4%	2%	2%	3%	1%	3%	2%	3%
					*			*						
Summary														
Top2Box (Absolutely/ Fairly certain)	1524	681	315	366	127	183	412	121	348	276	436	292	437	1086
	87%	86%	86%	87%	90%	87%	88%	90%	86%	87%	89%	88%	87%	88%
					*			*						
Low2Box (Not at all/ Not very certain)	219	106	51	56	14	27	58	14	59	43	53	39	67	153
	13%	14%	14%	13%	10%	13%	12%	10%	14%	13%	11%	12%	13%	12%
					*			*						

- Column Proportions:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
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3. What is your main reason for voting for this party on Election Day?

		ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Total Answering	1785	825	417	408	148	276	447	89	379	294	496	433	459	1326
Weighted	1743	787	366	421	141	210	470	134	407	319	489	332	504	1239
I like this party the best	1145	513	250	263	98	138	292	104	289	206	319	212	336	809
	66%	65%	68%	62%	69%	66%	62%	77%	71%	65%	65%	64%	67%	65%
					*			FCF*						
I want to make sure another party does not win	575	296	131	165	34	69	153	24	114	96	171	126	150	425
	33%	38%	36%	39%	24%	33%	32%	18%	28%	30%	35%	38%	30%	34%
		DG	G	DG	*	GG	GG	*				H		
I want to express my disgust with all of the other parties	306	135	53	82	24	37	88	22	71	66	83	47	91	215
	18%	17%	14%	19%	17%	18%	19%	16%	17%	21%	17%	14%	18%	17%
					*			*						

- Column Proportions:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
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4. And, which party would you vote for second?

		ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Total Answering	1785	825	417	408	148	276	447	89	379	294	496	433	459	1326
Weighted	1743	787	366	421	141	210	470	134	407	319	489	332	504	1239
The Progressive Conservative Party	164	91	42	49	14	14	37	8	54	30	49	21	57	108
	9%	12%	11%	12%	10%	7%	8%	6%	13%	9%	10%	6%	11%	9%
					*			*	K					
The New Democratic Party	497	236	111	125	38	60	124	39	103	82	138	117	154	344
	29%	30%	30%	30%	27%	29%	26%	29%	25%	26%	28%	35%	30%	28%
					*			*				HI		
The Ontario Liberal Party	238	123	71	53	13	25	58	18	57	48	72	40	67	171
	14%	16%	19%	12%	9%	12%	12%	14%	14%	15%	15%	12%	13%	14%
			DF		*			*						
Some other party	306	104	39	65	32	41	107	21	71	50	84	67	83	222
	18%	13%	11%	15%	22%	20%	23%	16%	18%	16%	17%	20%	17%	18%
					AB*	B	ABC	*						
Don't know/Not sure	538	233	103	130	44	69	144	47	123	110	146	86	143	395
	31%	30%	28%	31%	31%	33%	31%	35%	30%	34%	30%	26%	28%	32%
					*			*						

- Column Proportions:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
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5. If an election were held tomorrow, which of the following best describes how committed you are to actually go out and vote?

		ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2140	987	502	485	177	325	552	99	471	351	583	490	555	1585
Weighted	2140	963	449	514	171	257	599	150	517	394	575	391	631	1509
Nothing short of an unforeseen emergency could stop me from getting to the voting booth and casting my vote	1203	503	228	275	99	142	355	104	235	193	353	266	329	874
	56%	52%	51%	54%	58%	55%	59%	69%	45%	49%	61%	68%	52%	58%
I would do my best to vote, but sometimes things get in the way								ABC*			HI	HI		
	520	255	117	138	47	64	118	34	142	120	135	70	162	358
	24%	27%	26%	27%	28%	25%	20%	23%	28%	30%	23%	18%	26%	24%
I might vote, but I won't make a special effort to do so		F		F				*	K	K				
	194	101	56	44	15	30	46	2	71	36	36	24	62	132
	9%	10%	13%	9%	9%	12%	8%	1%	14%	9%	6%	6%	10%	9%
I probably won't vote		G	G	G	GG	GG		*	JK					
	121	53	26	27	5	14	44	6	30	30	30	15	51	70
	6%	6%	6%	5%	3%	5%	7%	4%	6%	8%	5%	4%	8%	5%
I definitely won't vote								*					M	
	103	51	22	29	5	6	36	4	38	15	21	15	27	75
	5%	5%	5%	6%	3%	2%	6%	3%	7%	4%	4%	4%	4%	5%
Summary								*						
Top2Box (Nothing short of.../ I would do my best to vote...)	1722	758	345	413	146	207	473	138	377	313	488	336	491	1231
	80%	79%	77%	80%	85%	80%	79%	92%	73%	80%	85%	86%	78%	82%
								AEFBCEF*			H	H		
Low2Box (I definitely won't vote/ I probably won't vote)	224	104	48	56	10	20	80	10	68	45	51	31	78	146
	10%	11%	11%	11%	6%	8%	13%	7%	13%	11%	9%	8%	12%	10%
							DD	*						

- Column Proportions:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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6. Some people say that the Liberal government under Premier Kathleen Wynne has done a good job and deserves to be re-elected during the next provincial election. Other people say that it is time for another provincial party to take over and run the province. Which of these statements is closest to your point of view?

		ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2140	987	502	485	177	325	552	99	471	351	583	490	555	1585
Weighted	2140	963	449	514	171	257	599	150	517	394	575	391	631	1509
Wynne government has done a good job and deserves re-election	685	373	194	179	41	74	140	56	175	99	164	153	191	494
	32%	39%	43%	35%	24%	29%	23%	38%	34%	25%	29%	39%	30%	33%
		DEF	DEF	F				FF*	I			IJ		
Time for another provincial party to take over	1455	590	255	335	130	183	459	93	342	295	411	238	440	1015
	68%	61%	57%	65%	76%	71%	77%	62%	66%	75%	71%	61%	70%	67%
					AB	AB	AGBCG	*		HK	K			

- Column Proportions:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
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7. And which party and leader will bring the type of change that Ontario needs?

		ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2140	987	502	485	177	325	552	99	471	351	583	490	555	1585
Weighted	2140	963	449	514	171	257	599	150	517	394	575	391	631	1509
The Progressive Conservative Party, led by Tim Hudak	639	253	85	168	73	106	170	37	126	131	185	132	186	454
	30%	26%	19%	33%	43%	41%	28%	25%	24%	33%	32%	34%	29%	30%
The Ontario Liberal Party, led by Kathleen Wynne				B	AFGBFG	AFGBFG	B	*		H	H	H		
	593	325	171	153	40	69	118	42	149	89	137	140	159	434
	28%	34%	38%	30%	23%	27%	20%	28%	29%	23%	24%	36%	25%	29%
		DF	DEF	F				*				IJ		
The New Democratic Party, led by Andrea Horwath	549	249	131	117	28	42	182	47	153	103	150	77	179	369
	26%	26%	29%	23%	16%	16%	30%	32%	30%	26%	26%	20%	28%	24%
		DE	DE				DECDE	DEDE*	K					
Other	359	137	62	75	30	39	129	24	89	71	101	42	107	252
	17%	14%	14%	15%	18%	15%	21%	16%	17%	18%	18%	11%	17%	17%
							ABC	*	K	K	K			

- Column Proportions:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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8. Which best describes you:

		ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2140	987	502	485	177	325	552	99	471	351	583	490	555	1585
Weighted	2140	963	449	514	171	257	599	150	517	394	575	391	631	1509
I'm paying close attention to the Ontario election campaigns	1067	466	221	245	94	109	307	91	217	178	301	243	337	730
	50%	48%	49%	48%	55%	42%	51%	61%	42%	45%	52%	62%	53%	48%
								EE*			H	HIJ		
I'm not paying that much attention to the Ontario election campaigns but I will sometime soon	535	257	119	138	39	64	141	33	136	107	159	78	164	371
	25%	27%	26%	27%	23%	25%	24%	22%	26%	27%	28%	20%	26%	25%
								*			K			
I'm really not paying any attention to the Ontario election campaigns because I've made up my mind on what Party I'm voting for and I'm not paying any attention to the Ontario election campaigns because I don't care and likely not even vote	317	142	69	73	20	59	77	19	92	71	72	41	61	256
	15%	15%	15%	14%	12%	23%	13%	13%	18%	18%	13%	10%	10%	17%
						ADFBCDF		*	K	K				L
	222	98	41	57	17	25	74	7	73	37	43	29	70	152
	10%	10%	9%	11%	10%	10%	12%	4%	14%	9%	7%	7%	11%	10%
								*	JK					

- Column Proportions:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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9. Please indicate when you have or plan to make up your mind as to how you will vote in the current Ontario election.

		ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2140	987	502	485	177	325	552	99	471	351	583	490	555	1585
Weighted	2140	963	449	514	171	257	599	150	517	394	575	391	631	1509
I made up my mind before the election began and I'm not changing it at all	1008	431	198	233	81	115	289	92	252	180	249	189	281	728
	47%	45%	44%	45%	47%	45%	48%	62%	49%	46%	43%	48%	44%	48%
								AEBCE*						
I made up my mind before the election but I might change my mind to another political party to support	320	172	77	95	25	31	85	7	69	69	106	59	119	201
	15%	18%	17%	18%	15%	12%	14%	5%	13%	17%	19%	15%	19%	13%
		G	G	G	GG		GG	*					M	
I've made up my mind now that the debates are over	255	113	52	61	18	35	68	21	60	43	80	45	80	176
	12%	12%	12%	12%	11%	14%	11%	14%	12%	11%	14%	12%	13%	12%
								*						
I'll wait until the last week to make up my mind	351	168	89	79	23	44	93	23	77	59	103	69	103	249
	16%	17%	20%	15%	14%	17%	15%	16%	15%	15%	18%	18%	16%	16%
								*						
I'll probably make up my mind in the voting booth on Election Day	205	79	33	46	23	31	65	6	59	43	36	29	48	156
	10%	8%	7%	9%	14%	12%	11%	4%	11%	11%	6%	8%	8%	10%
					GG			*	J					

- Column Proportions:  
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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