

1. Which of the provincial party leaders do you think would make the best Premier of Ontario?

		ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2140	987	502	485	177	325	552	99	471	351	583	490	555	1585
Weighted	2140	963	449	514	171	257	599	150	517	394	575	391	631	1509
PC Leader Tim Hudak	692	264	94	170	80	104	201	42	138	130	209	134	211	481
	32%	27%	21%	33%	47%	41%	34%	28%	27%	33%	36%	34%	33%	32%
				B	AFGBCFG	AB	B	*			H			
Liberal Leader Kathleen Wynne	735	390	194	196	45	88	155	56	174	117	176	168	206	529
	34%	41%	43%	38%	27%	34%	26%	38%	34%	30%	31%	43%	33%	35%
		DF	DF	DF				*				HIJ		
NDP Leader Andrea Horwath	713	308	161	148	45	64	243	52	206	146	189	88	214	499
	33%	32%	36%	29%	27%	25%	41%	35%	40%	37%	33%	23%	34%	33%
			E				ADECDE	*	K	K	K			

- Column Proportions:
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
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2. Which of the following is the primary issue you want your vote to count for on Election Day?

		ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2140	987	502	485	177	325	552	99	471	351	583	490	555	1585
Weighted	2140	963	449	514	171	257	599	150	517	394	575	391	631	1509
To fight corruption	86	34	18	16	3	10	34	6	14	19	28	18	18	68
	4%	4%	4%	3%	2%	4%	6%	4%	3%	5%	5%	5%	3%	5%
								*						
To create a better economy and jobs	646	278	103	175	60	67	196	45	140	125	182	111	217	430
	30%	29%	23%	34%	35%	26%	33%	30%	27%	32%	32%	28%	34%	28%
				B	B		B	*						
To ensure debt repayment and balancing the budget	194	76	43	34	19	31	50	18	29	32	50	66	54	140
	9%	8%	10%	7%	11%	12%	8%	12%	6%	8%	9%	17%	9%	9%
						C		*				HIJ		
For better healthcare	217	94	46	48	10	19	69	26	60	39	52	36	56	161
	10%	10%	10%	9%	6%	7%	12%	17%	12%	10%	9%	9%	9%	11%
								DEDE*						
For maintenance of road infrastructure	22	15	9	6	3	3	-	1	2	5	6	6	3	19
	1%	2%	2%	1%	2%	1%	-	1%	*	1%	1%	2%	*	1%
		F	F		FF	FF		*						
For investment in public transportation	55	50	41	9	-	2	3	-	13	9	10	15	18	38
	3%	5%	9%	2%	-	1%	1%	-	3%	2%	2%	4%	3%	2%
		DEF	CDEFG					*						
For education funding and support	131	74	41	32	8	11	30	7	34	18	36	26	54	77
	6%	8%	9%	6%	5%	4%	5%	5%	7%	5%	6%	7%	9%	5%
								*					M	
For protecting the environment	52	26	13	13	4	3	17	1	15	4	16	9	12	40
	2%	3%	3%	3%	2%	1%	3%	1%	3%	1%	3%	2%	2%	3%
								*						
For lower taxes	224	120	55	65	14	24	61	5	53	48	65	33	68	156
	10%	12%	12%	13%	8%	9%	10%	3%	10%	12%	11%	8%	11%	10%
		G	G	G				*						
For integrity in government and its leaders	173	83	35	48	14	24	43	10	32	35	59	27	35	138
	8%	9%	8%	9%	8%	9%	7%	6%	6%	9%	10%	7%	6%	9%
								*					L	
For lower energy costs	125	30	12	18	19	22	32	22	34	36	28	11	37	88
	6%	3%	3%	3%	11%	9%	5%	15%	7%	9%	5%	3%	6%	6%
					ABC	ABC		AFBCF*	K	K				
For social assistance programs	70	22	13	9	6	13	24	5	44	10	6	4	10	60
	3%	2%	3%	2%	3%	5%	4%	3%	8%	3%	1%	1%	2%	4%
						C		*	IJK					
For a Provincial Pension Plan	43	18	3	15	2	8	14	*	18	4	15	3	16	27
	2%	2%	1%	3%	1%	3%	2%	*	3%	1%	3%	1%	3%	2%
						B		*						
Other	101	44	19	25	10	18	24	5	29	9	21	24	34	67
	5%	5%	4%	5%	6%	7%	4%	3%	6%	2%	4%	6%	5%	4%
								*						

- Column Proportions:
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Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
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Minimum Base: 30 (**), Small Base: 100 (*)

3. And which of the following is the secondary issue you want your vote to count for on Election Day?

		ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2140	987	502	485	177	325	552	99	471	351	583	490	555	1585
Weighted	2140	963	449	514	171	257	599	150	517	394	575	391	631	1509
To fight corruption	93	43	22	21	4	6	37	2	25	18	23	13	23	70
	4%	4%	5%	4%	2%	2%	6%	2%	5%	5%	4%	3%	4%	5%
								*						
To create a better economy and jobs	385	168	66	102	33	59	94	31	82	74	102	75	112	272
	18%	17%	15%	20%	19%	23%	16%	21%	16%	19%	18%	19%	18%	18%
						FBF		*						
To ensure debt repayment and balancing the budget	200	70	34	36	21	30	64	15	33	54	51	33	53	147
	9%	7%	8%	7%	12%	12%	11%	10%	6%	14%	9%	9%	8%	10%
								*		H				
For better healthcare	243	92	34	58	15	24	81	32	49	30	70	62	73	170
	11%	10%	7%	11%	9%	9%	14%	21%	9%	8%	12%	16%	12%	11%
							B	ADEBCDE*				HI		
For maintenance of road infrastructure	52	24	9	15	5	5	16	1	15	13	6	10	17	35
	2%	3%	2%	3%	3%	2%	3%	1%	3%	3%	1%	3%	3%	2%
								*						
For investment in public transportation	76	63	46	17	-	2	10	1	22	14	12	20	16	60
	4%	7%	10%	3%	-	1%	2%	*	4%	4%	2%	5%	2%	4%
		DEF	CDEFG					*						
For education funding and support	129	68	41	27	6	8	45	2	38	23	30	21	62	67
	6%	7%	9%	5%	4%	3%	7%	1%	7%	6%	5%	5%	10%	4%
			EG				EE	*					M	
For protecting the environment	74	41	17	24	3	5	18	7	23	10	16	12	24	50
	3%	4%	4%	5%	2%	2%	3%	4%	4%	2%	3%	3%	4%	3%
								*						
For lower taxes	292	141	63	78	29	35	70	18	65	72	92	42	95	197
	14%	15%	14%	15%	17%	14%	12%	12%	13%	18%	16%	11%	15%	13%
								*		K				
For integrity in government and its leaders	175	85	41	44	18	22	40	11	38	30	55	31	47	128
	8%	9%	9%	8%	10%	8%	7%	7%	7%	8%	10%	8%	8%	8%
								*						
For lower energy costs	219	76	26	50	24	33	72	14	49	27	67	44	65	154
	10%	8%	6%	10%	14%	13%	12%	10%	10%	7%	12%	11%	10%	10%
					B	B	B	*						
For social assistance programs	57	30	16	14	5	6	12	5	24	7	14	9	16	41
	3%	3%	3%	3%	3%	2%	2%	3%	5%	2%	3%	2%	2%	3%
								*						
For a Provincial Pension Plan	73	33	17	16	1	10	20	9	29	12	19	8	8	65
	3%	3%	4%	3%	1%	4%	3%	6%	6%	3%	3%	2%	1%	4%
								*	K					L
Other	73	29	18	11	7	13	20	3	23	11	16	12	21	52
	3%	3%	4%	2%	4%	5%	3%	2%	5%	3%	3%	3%	3%	3%
								*						

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4. Regardless of who you plan to vote for, which party do you expect will win the election?

		ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2140	987	502	485	177	325	552	99	471	351	583	490	555	1585
Weighted	2140	963	449	514	171	257	599	150	517	394	575	391	631	1509
The Progressive Conservative Party	765	305	112	194	85	116	216	43	164	162	219	131	226	538
	36%	32%	25%	38%	50%	45%	36%	29%	32%	41%	38%	34%	36%	36%
				B	AFGBCFG	AGBG	B	*		H				
The New Democratic Party	307	124	64	60	14	25	112	33	94	57	70	43	91	216
	14%	13%	14%	12%	8%	10%	19%	22%	18%	14%	12%	11%	14%	14%
							ADECDE	DECDE*	K					
The Ontario Liberal Party	1068	533	274	260	73	116	272	74	258	175	285	216	314	754
	50%	55%	61%	51%	42%	45%	45%	49%	50%	44%	50%	55%	50%	50%
		DEF	CDEF					*				I		

- Column Proportions:
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M
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5. If you could pick any of the following outcomes for Election Day, which of the following would you most want to happen?

		ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2140	987	502	485	177	325	552	99	471	351	583	490	555	1585
Weighted	2140	963	449	514	171	257	599	150	517	394	575	391	631	1509
Liberal (Net)	850	454	232	223	61	86	194	55	213	135	198	192	252	598
	40%	47%	52%	43%	36%	34%	32%	37%	41%	34%	34%	49%	40%	40%
		DEF	DEFG	EF				*				IJ		
Liberal majority	502	267	134	132	37	52	107	38	138	86	106	111	152	350
	23%	28%	30%	26%	22%	20%	18%	25%	27%	22%	19%	28%	24%	23%
		F	EF	F				*	J			J		
Liberal minority	349	187	97	90	24	34	86	17	75	49	92	81	100	248
	16%	19%	22%	18%	14%	13%	14%	11%	14%	13%	16%	21%	16%	16%
			EF					*				I		
PC (Net)	753	300	107	193	79	116	209	49	146	151	240	141	227	526
	35%	31%	24%	38%	46%	45%	35%	33%	28%	38%	42%	36%	36%	35%
				B	AFBF	AFBF	B	*		H	H			
PC majority	549	208	78	129	61	86	158	37	111	127	153	103	163	386
	26%	22%	17%	25%	35%	33%	26%	25%	22%	32%	27%	26%	26%	26%
				B	AB	AB	B	*		H				
PC minority	204	92	28	64	19	30	51	12	34	24	87	39	64	140
	10%	10%	6%	12%	11%	12%	9%	8%	7%	6%	15%	10%	10%	9%
				B				*			HI			
NDP (Net)	536	209	111	98	31	55	196	46	159	107	137	58	152	384
	25%	22%	25%	19%	18%	21%	33%	31%	31%	27%	24%	15%	24%	25%
							ADEBCDE	*	K	K	K			
NDP majority	395	148	84	64	19	39	149	40	113	79	111	42	116	279
	18%	15%	19%	12%	11%	15%	25%	26%	22%	20%	19%	11%	18%	19%
							ADECDE	ADCD*	K	K	K			
NDP minority	141	61	27	34	11	16	47	6	46	27	26	16	36	105
	7%	6%	6%	7%	7%	6%	8%	4%	9%	7%	4%	4%	6%	7%
								*	JK					

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