

2014 Ontario Final Call Poll: ALL ONTARIANS

Q1. Which party's candidate did you vote for? Was it your local.../ Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?/ Well, which party would you say you lean towards?

	Total	Gender		18-24	25-34	18-34	Age				GTA - Net	GTA - 416	GTA - 905	Region				Outside GTA	Household Income				Less than HS	Education		Univ Graduate	Household Composition	
		Male	Female				35-44	45-54	35-54	55+				Southwestern	Central	Northern	Eastern		<40k	40-<60k	60k to <100,000	\$100,000+		High School Grad	Some PSE		Yes	No
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: Total Answering	1652	782	870	145	251	396	206	371	577	679	742	369	373	449	118	109	234	910	462	335	412	255	150	562	577	363	308	1344
Weighted	1684	837	848	183	288	471	205	389	595	618	793	345	448	446	137	100	208	891	417	334	473	263	169	608	581	327	370	1315
The Ontario Liberal Party	563	264	299	74	108	182	73	121	194	187	290	141	148	121	56	33	64	274	120	131	153	104	42	180	215	127	116	447
	33%	32%	35%	40%	37%	39%	36%	31%	33%	30%	37%	41%	33%	27%	41%	33%	31%	31%	29%	39%	32%	40%	25%	30%	37%	39%	31%	34%
The Progressive Conservative Party	520	297	223	35	62	97	48	120	168	255	228	74	154	128	54	31	79	292	121	91	149	91	60	204	157	98	421	
	31%	35%	26%	19%	22%	20%	24%	31%	28%	41%	29%	21%	34%	29%	39%	31%	38%	33%	29%	27%	31%	35%	36%	34%	27%	30%	27%	32%
The New Democratic Party	509	227	282	65	94	158	67	132	198	152	229	114	114	172	18	32	59	280	151	92	143	59	57	195	182	74	140	369
	30%	27%	33%	35%	33%	34%	32%	34%	33%	25%	29%	33%	26%	39%	13%	32%	28%	31%	36%	28%	30%	23%	34%	32%	31%	23%	38%	28%
Some other party	92	48	44	10	24	35	17	17	34	24	47	15	31	25	9	4	7	45	25	20	29	9	10	29	26	27	14	78
	5%	6%	5%	6%	8%	7%	8%	4%	6%	4%	6%	4%	7%	6%	7%	4%	3%	5%	6%	6%	3%	6%	6%	5%	5%	8%	4%	6%
				J	J	J	J								*	*										Y		

- Column Proportions:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
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Q2. How certain are you that this is the party you will support on June 12th, Election Day?

	Total	Gender		Age							Region								Household Income				Education				Household Composition	
		Male	Female	18-24	25-34	18-34	35-44	45-54	35-54	55+	GTA - Net	GTA - 416	GTA - 905	Southwestern	Central	Northern	Eastern	Outside GTA	<40k	40-60k	60k to <100,000	\$100,000+	Less than HS	High School Grad	Some PSE	Univ graduate	Yes	No
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: Respondents Who've Indicated Support	1471	705	766	134	231	365	198	334	532	574	666	332	334	409	104	91	201	805	418	303	367	221	132	501	518	320	294	1177
Weighted	1516	770	746	172	270	442	195	354	549	524	721	319	402	412	119	83	181	795	375	306	430	231	149	540	532	294	350	1165
Absolutely certain	796	449	347	67	104	170	95	194	289	337	352	143	209	223	69	49	103	444	206	160	205	136	68	306	275	147	185	611
	53%	58%	47%	39%	38%	38%	49%	55%	53%	64%	49%	45%	52%	54%	58%	59%	57%	56%	55%	52%	48%	59%	46%	57%	52%	50%	53%	52%
Fairly certain	574	260	314	90	127	217	86	135	221	136	297	141	156	157	36	22	61	277	141	115	175	80	69	192	199	114	139	435
	38%	34%	42%	52%	47%	49%	44%	38%	40%	26%	41%	44%	39%	38%	30%	27%	34%	35%	37%	38%	41%	35%	46%	36%	37%	39%	40%	37%
Not very certain	121	49	72	15	37	52	15	17	32	37	61	29	32	23	14	9	14	60	21	29	40	13	8	33	53	26	26	96
	8%	6%	10%	9%	14%	12%	8%	5%	6%	7%	8%	9%	8%	5%	12%	11%	8%	8%	6%	10%	9%	5%	6%	10%	9%	7%	8%	
Not at all certain	25	12	13	1	3	4	-	7	7	14	11	6	5	10	-	2	2	13	7	2	9	3	4	9	4	7	2	23
	2%	2%	2%	*	1%	1%	2%	1%	3%	3%	2%	2%	1%	2%	-	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	2%	*	2%
Summary										G					*	*												
Top2box (Certain)	1370	709	661	156	230	387	181	329	510	473	649	284	365	380	105	72	165	721	347	275	381	216	137	498	474	261	323	1047
	90%	92%	89%	91%	85%	87%	92%	93%	93%	90%	90%	89%	91%	92%	88%	87%	91%	91%	92%	90%	89%	93%	92%	92%	89%	89%	92%	90%
Low2box (Not Certain)	146	60	85	16	40	55	15	25	39	51	72	35	37	32	14	11	16	73	29	32	49	15	12	42	58	34	27	118
	10%	8%	11%	9%	15%	13%	8%	7%	7%	10%	10%	11%	9%	8%	12%	13%	9%	9%	8%	10%	11%	7%	8%	8%	11%	11%	8%	10%

- Column Proportions:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
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Minimum Base: 30 (**), Small Base: 100 (*)
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Q3. Overall, would you say that Ontario is headed ... or ...?

	Gender		Age								Region								Household Income				Education				Household Composition	
	Total	Male	Female	18-24	25-34	18-34	35-44	45-54	35-54	55+	GTA - Net	GTA - 416	GTA - 905	Southwestern	Central	Northern	Eastern	Outside GTA	<40k	40-<60k	60k to <100,000	\$100,000+	Less than HS	High School Grad	Some PSE	Univ Graduate	Yes	No
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents	1991	914	1077	181	302	483	276	462	738	770	888	440	448	555	144	133	271	1103	577	399	474	282	203	715	672	401	370	1621
Weighted	1991	956	1035	227	331	557	263	474	737	697	936	418	518	538	159	119	239	1055	515	395	533	291	219	757	657	358	431	1560
Right Track	777	333	444	115	139	254	83	206	280	235	402	207	195	191	65	39	80	376	186	167	208	131	69	274	260	174	172	605
	39%	35%	43%	51%	42%	46%	32%	43%	39%	34%	43%	49%	38%	36%	41%	33%	33%	36%	36%	42%	39%	45%	32%	36%	40%	49%	40%	39%
Wrong Direction	1214	622	591	112	192	304	180	268	448	462	534	211	323	347	94	81	159	680	329	228	325	159	150	483	397	184	258	956
	61%	65%	57%	49%	58%	54%	68%	57%	61%	66%	57%	51%	62%	64%	59%	67%	67%	64%	64%	58%	61%	55%	68%	64%	60%	51%	60%	61%
		C					DEFH		D	DEFH			L	KL		L	KL	KL	V				Z	Z	Z			

- Column Proportions:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
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Q4. Which statement is closest to your point of view?

	Total	Gender		Age								Region								Household Income				Education				Household Composition	
		Male	Female	18-24	25-34	18-34	35-44	45-54	35-54	55+		GTA - Net	GTA - 416	GTA - 905	Southwester	Central	Northern	Eastern	Outside GTA	<40k	40-<60k	60k to <100,000	\$100,000+	Less than HS	High School Grad	Some PSE	Univ Graduate	Yes	No
		B	C	D	E	F	G	H	I	J		K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents	1991	914	1077	181	302	483	276	462	738	770		888	440	448	555	144	133	271	1103	577	399	474	282	203	715	672	401	370	1621
Weighted	1991	956	1035	227	331	557	263	474	737	697		936	418	518	538	159	119	239	1055	515	395	533	291	219	757	657	358	431	1560
Wynne government has done a good job and deserves re-election	646	285	362	100	119	219	75	145	221	207		324	163	161	153	66	35	68	322	153	146	172	106	55	228	213	150	134	512
	32%	30%	35%	44%	36%	39%	29%	31%	30%	30%		35%	39%	31%	28%	42%	29%	29%	31%	30%	37%	32%	36%	25%	30%	32%	42%	31%	33%
Time for another provincial political party to take over	1345	671	674	127	212	338	188	328	516	490		612	255	357	384	93	85	171	733	361	249	362	185	164	529	444	208	296	1048
	68%	70%	65%	56%	64%	61%	71%	69%	70%	70%		65%	61%	69%	72%	58%	71%	71%	69%	70%	63%	68%	64%	75%	70%	68%	58%	69%	67%
		C					DF	DF	DF	DF				L	KLO			LO	LO					Z	Z	Z			

- Column Proportions:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
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Minimum Base: 30 (**), Small Base: 100 (*)
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2014 Ontario Final Call Poll: ALL ONTARIANS

Q5. Which of the provincial party leaders do you think would make the best Premier of Ontario?

	Gender		Age								Region								Household Income				Education				Household Composition	
	Total	Male	Female	18-24	25-34	18-34	35-44	45-54	35-54	55+	GTA - Net	GTA - 416	GTA - 905	Southwester	Central	Northern	Eastern	Outside GTA	<40k	40-<60k	60k to <100,000	\$100,000+	Less than HS	High School Grad	Some PSE	Univ Graduate	Yes	No
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents	1991	914	1077	181	302	483	276	462	738	770	888	440	448	555	144	133	271	1103	577	399	474	282	203	715	672	401	370	1621
Weighted	1991	956	1035	227	331	557	263	474	737	697	936	418	518	538	159	119	239	1055	515	395	533	291	219	757	657	358	431	1560
PC Leader Tim Hudak	577	332	245	55	67	122	61	133	194	260	241	91	150	154	56	37	87	336	136	107	162	91	70	228	176	104	110	467
	29%	35%	24%	24%	20%	22%	23%	28%	26%	37%	26%	22%	29%	29%	35%	31%	37%	32%	26%	27%	30%	31%	32%	30%	27%	29%	25%	30%
Liberal Leader Kathleen Wynne	659	287	372	80	125	206	84	151	235	219	346	170	177	144	61	37	70	312	151	146	171	117	57	228	221	152	130	528
	33%	30%	36%	35%	38%	37%	32%	32%	32%	31%	37%	41%	34%	27%	38%	31%	29%	30%	29%	37%	32%	40%	26%	30%	34%	43%	30%	34%
NDP Leader Andrea Horwath	755	337	419	91	138	230	118	189	307	218	348	157	190	239	42	45	82	407	228	142	200	82	92	301	260	102	190	565
	38%	35%	40%	40%	42%	41%	45%	40%	42%	31%	37%	38%	37%	44%	26%	37%	34%	39%	44%	36%	38%	28%	42%	40%	40%	28%	44%	36%
		B			J	J	J	J	J	J	O	O	O	KMOQR				O	TV		V		Z	Z	Z		b	

- Column Proportions:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
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Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)

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2014 Ontario Final Call Poll: ALL ONTARIANS

Q6. Regardless of who you plan to vote for, which party do you expect will win the election?

	Total	Gender		Age								Region								Household Income				Education				Household Composition	
		Male	Female	18-24	25-34	18-34	35-44	45-54	35-54	55+		GTA - Net	GTA - 416	GTA - 905	Southwester	Central	Northern	Eastern	Outside GTA	<40k	40-<60k	60k to <100,000	\$100,000+	Less than HS	High School Grad	Some PSE	Univ Graduate	Yes	No
		B	C	D	E	F	G	H	I	J		K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents	1991	914	1077	181	302	483	276	462	738	770		888	440	448	555	144	133	271	1103	577	399	474	282	203	715	672	401	370	1621
Weighted	1991	956	1035	227	331	557	263	474	737	697		936	418	518	538	159	119	239	1055	515	395	533	291	219	757	657	358	431	1560
The Progressive Conservative Party	692	390	301	62	80	142	83	167	240	300		309	123	186	178	62	38	104	383	168	140	188	101	84	262	237	109	129	563
	35%	41%	29%	28%	24%	26%	31%	35%	34%	43%		33%	29%	36%	33%	39%	32%	44%	36%	33%	35%	35%	35%	38%	35%	36%	30%	30%	36%
The New Democratic Party		C						EF	EF	DEFGHI								KLNP	L										
	297	115	182	43	61	104	36	84	119	74		135	72	63	99	13	21	29	162	99	60	79	33	43	123	89	42	96	201
	15%	12%	18%	19%	18%	19%	14%	18%	16%	11%		14%	17%	12%	18%	8%	18%	12%	15%	19%	15%	15%	11%	20%	16%	13%	12%	22%	13%
The Ontario Liberal Party		B	I	J	J	J	J	J	J	J					MOQ		O			V								b	
	1002	450	552	121	190	311	144	223	368	323		492	223	269	260	84	60	106	510	248	195	266	156	92	371	332	207	205	797
	50%	47%	53%	53%	58%	56%	55%	47%	50%	46%		53%	53%	52%	48%	53%	51%	44%	48%	48%	49%	50%	54%	42%	49%	51%	58%	48%	51%
		B			HJ	HJ	J					Q	Q														WX		

- Column Proportions:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
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Minimum Base: 30 (**), Small Base: 100 (*)
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Q7. In your opinion, what would be the best outcome for Ontario from this election?

	Gender			Age							Region								Household Income				Education				Household Composition	
	Total	Male	Female	18-24	25-34	18-34	35-44	45-54	35-54	55+	GTA - Net	GTA - 416	GTA - 905	Southwester	Central	Northern	Eastern	Outside GTA	<40k	40-60k	60k to <100,000	\$100,000+	Less than HS	High School Grad	Some PSE	Univ Graduate	Yes	No
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents	1991	914	1077	181	302	483	276	462	738	770	888	440	448	555	144	133	271	1103	577	399	474	282	203	715	672	401	370	1621
Weighted	1991	956	1035	227	331	557	263	474	737	697	936	418	518	538	159	119	239	1055	515	395	533	291	219	757	657	358	431	1560
Liberal (Net)	796	355	442	97	140	237	118	180	298	261	403	190	213	202	62	45	83	393	193	159	219	128	76	283	269	167	159	637
	40%	37%	43%	43%	42%	43%	45%	38%	40%	37%	43%	46%	41%	38%	39%	38%	35%	37%	38%	40%	41%	44%	35%	37%	41%	47%	37%	41%
Liberal majority		B									QR	NQR														WX		
	394	152	242	60	67	127	44	92	136	131	207	92	115	95	34	22	36	187	102	82	100	65	40	145	125	84	77	317
	20%	16%	23%	27%	20%	23%	17%	19%	19%	19%	22%	22%	18%	21%	18%	15%	18%	18%	20%	21%	19%	22%	18%	19%	19%	23%	18%	20%
Liberal minority		B	GI								QR																	
	402	202	199	37	73	110	74	88	161	130	196	98	98	106	28	24	47	205	91	76	119	63	36	138	144	83	82	319
	20%	21%	19%	16%	22%	20%	28%	19%	22%	19%	21%	24%	19%	20%	18%	20%	20%	19%	18%	19%	22%	22%	17%	18%	22%	23%	19%	20%
PC (Net)		DFHJ																										
	686	388	298	64	98	162	62	160	222	302	313	120	193	170	69	39	95	373	158	129	198	108	73	262	216	135	129	557
	34%	41%	29%	28%	30%	29%	24%	34%	30%	43%	33%	29%	37%	32%	43%	32%	40%	35%	31%	33%	37%	37%	33%	35%	33%	38%	30%	36%
PC majority		C						G		DEFGHI			L		LN		LN	L										
	425	247	178	41	55	96	31	94	125	204	180	64	116	117	39	22	67	245	96	71	133	69	53	177	124	72	71	354
	21%	26%	17%	18%	17%	17%	12%	20%	17%	29%	19%	15%	22%	22%	25%	18%	28%	23%	19%	18%	25%	24%	24%	23%	19%	20%	17%	23%
PC minority		C						G		DEFGHI			L		L		KL	L			ST							
	261	141	120	23	43	66	31	66	97	99	133	56	78	54	30	17	28	128	62	58	65	39	20	86	92	63	58	203
	13%	15%	12%	10%	13%	12%	12%	14%	13%	14%	14%	13%	15%	10%	19%	14%	12%	12%	12%	15%	12%	13%	9%	11%	14%	18%	13%	13%
NDP (Net)		N									N				N												WX	
	509	213	295	66	92	158	83	134	217	134	219	108	112	165	28	35	61	289	163	108	116	55	70	211	172	57	142	367
	26%	22%	29%	29%	28%	32%	28%	29%	19%	23%	26%	22%	31%	18%	30%	25%	27%	32%	27%	22%	19%	32%	32%	28%	26%	16%	33%	24%
NDP majority		B	J					J			KMO					O		MO	UV	V							b	
	304	111	193	47	59	106	54	69	123	75	129	67	62	99	18	25	33	175	95	68	62	34	49	121	101	33	92	211
	15%	12%	19%	21%	18%	19%	20%	15%	17%	11%	14%	16%	12%	18%	11%	21%	14%	17%	18%	17%	12%	12%	22%	16%	15%	9%	21%	14%
NDP minority		B	J			J		J			KM					M		UV	U								b	
	205	102	103	18	33	52	29	65	94	59	90	41	49	66	10	28	115	68	40	54	21	21	21	90	70	24	49	155
	10%	11%	10%	8%	10%	9%	11%	14%	13%	8%	10%	10%	10%	12%	6%	9%	12%	11%	13%	10%	10%	7%	10%	12%	11%	7%	11%	10%
						J		J										V						Z				

- Column Proportions:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
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