

2014 Ontario Final Call Poll: LIKELY VOTERS

Q1. Which party's candidate did you vote for? Was it your local.../ Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?/ Well, which party would you say you lean towards?

	Total	Gender		18-24	25-34	18-34	Age				GTA - Net	GTA - 416	GTA - 905	Region				Outside GTA	Household Income				Less than HS	Education		Univ. graduate	Household Composition	
		Male	Female				35-44	45-54	35-54	55+				Southwestern	Central	Northern	Eastern		<40k	40-<60k	60k to <100,000	\$100,000+		High School Grad	Some PSE		Yes	No
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: Total Answering	1101	544	557	69	116	185	115	253	368	548	482	237	245	306	69	85	159	619	283	232	274	182	92	375	391	243	175	926
Weighted	1097	576	521	92	122	214	115	273	387	495	491	202	289	306	82	78	139	606	260	213	297	185	103	410	379	205	211	886
The Progressive Conservative Party	396	234	163	28	33	61	33	81	114	221	173	49	123	98	37	29	60	223	86	72	111	69	44	160	126	67	68	329
	36%	41%	31%	30%	27%	29%	29%	30%	29%	45%	35%	24%	43%	32%	45%	37%	43%	37%	33%	34%	37%	42%	39%	33%	32%	32%	37%	
The New Democratic Party		C		*	*		*		EFGHI		L		LN		L*	*	LN	L				*						
	331	162	170	40	43	83	44	86	129	119	142	76	66	120	14	22	34	189	107	63	90	37	37	129	116	49	84	247
The Ontario Liberal Party	30%	28%	33%	43%	35%	39%	38%	31%	33%	24%	29%	38%	23%	39%	17%	28%	24%	31%	41%	30%	30%	20%	36%	32%	31%	24%	40%	28%
				J*	J*	J	J*		J		MOQ		KMOQR	*	*		NQ	TUV	V				*				b	
Some other party	330	157	173	21	42	63	34	94	129	139	158	70	87	77	28	26	41	173	59	69	88	74	19	110	124	77	57	273
	30%	27%	33%	23%	34%	29%	30%	35%	33%	28%	32%	35%	30%	25%	35%	34%	29%	28%	23%	33%	29%	40%	18%	27%	33%	37%	27%	31%
	39	23	15	3	4	7	4	12	16	16	18	7	12	11	3	1	5	20	8	8	9	5	3	10	12	13	2	37
	4%	4%	3%	3%	3%	3%	3%	4%	4%	3%	4%	3%	4%	4%	4%	2%	3%	3%	3%	4%	3%	3%	3%	2%	3%	6%	1%	4%

- Column Proportions:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

2014 Ontario Final Call Poll: LIKELY VOTERS

Q2. How certain are you that this is the party you will support on June 12th, Election Day?

	Gender			Age							Region								Household Income				Education				Household Composition	
	Total	Male	Female	18-24	25-34	18-34	35-44	45-54	35-54	55+	GTA - Net	GTA - 416	GTA - 905	Southwestern	Central	Northern	Eastern	Outside GTA	<40k	40-60k	60k to <100,000	\$100,000+	Less than HS	High School Grad	Some PSE	Univ Graduate	Yes	No
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: Respondents Who've Indicated Support	920	467	453	58	96	154	107	216	323	443	406	200	206	266	55	67	126	514	239	200	229	148	74	314	332	200	161	759
Weighted Absolutely certain	928	509	419	81	104	185	105	237	342	401	419	177	242	271	65	61	112	509	219	185	253	154	83	342	330	173	191	737
	639	370	269	39	68	107	73	161	233	299	275	103	172	188	55	45	76	364	159	122	167	121	50	251	224	115	139	500
	69%	73%	64%	49%	65%	58%	69%	68%	68%	75%	66%	58%	71%	69%	86%	73%	68%	72%	73%	66%	66%	79%	61%	73%	68%	66%	73%	68%
Fairly certain																												
	244	120	124	37	29	65	28	68	96	83	123	63	60	71	7	12	31	121	55	50	73	28	31	75	89	49	45	199
	26%	24%	30%	45%	28%	35%	27%	28%	28%	21%	29%	36%	25%	26%	10%	20%	28%	24%	25%	27%	29%	18%	38%	22%	27%	29%	24%	27%
Not very certain																												
	36	17	20	5	7	12	4	6	9	15	17	11	6	9	3	3	4	19	2	12	10	3	1	11	17	7	6	30
	4%	3%	5%	6%	7%	6%	4%	2%	3%	4%	4%	6%	2%	3%	4%	6%	4%	4%	1%	6%	4%	2%	2%	3%	5%	4%	3%	4%
Not at all certain																												
	8	2	6	*	*	*	*	4	4	4	4	*	3	4	-	1	-	4	3	1	2	3	-	6	1	1	-	8
	1%	*	2%	*	*	*	*	1%	1%	1%	1%	*	1%	1%	*	1%	*	1%	1%	1%	2%	1%	2%	*	2%	1%	-	1%
Summary																												
Top2box (Certain)	884	491	393	76	96	173	101	228	329	382	398	166	233	258	62	57	108	485	214	173	241	148	81	325	313	164	185	699
	95%	96%	94%	94%	93%	93%	96%	96%	96%	95%	95%	94%	96%	95%	96%	93%	96%	95%	98%	93%	95%	96%	98%	95%	95%	95%	97%	95%
Low2box (Not Certain)	44	18	26	5	8	12	4	9	13	19	21	11	9	13	3	4	4	24	4	13	13	5	1	17	18	9	6	38
	5%	4%	6%	6%	7%	7%	4%	4%	4%	5%	5%	6%	4%	5%	4%	7%	4%	5%	2%	7%	5%	4%	2%	5%	5%	5%	3%	5%

- Column Proportions:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)

2014 Ontario Final Call Poll: LIKELY VOTERS

Q3. Overall, would you say that Ontario is headed ... or ...?

	Gender		Age								Region								Household Income				Education				Household Composition	
	Total	Male	Female	18-24	25-34	18-34	35-44	45-54	35-54	55+	GTA - Net	GTA - 416	GTA - 905	Southwester	Central	Northern	Eastern	Outside GTA	<40k	40-<60k	60k to <100,000	\$100,000+	Less than HS	High School Grad	Some PSE	Univ Graduate	Yes	No
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents	1172	574	598	77	120	197	121	271	392	583	510	246	264	329	73	90	170	662	302	239	288	191	105	402	414	251	185	987
Weighted	1165	600	565	100	125	225	121	290	411	520	522	212	310	324	88	83	148	643	276	221	311	194	115	436	400	211	222	943
Right Track	443	202	242	41	56	97	33	140	173	173	209	94	116	119	33	32	50	234	92	86	124	89	28	149	159	107	85	359
	38%	34%	43%	41%	45%	43%	27%	48%	42%	33%	40%	44%	37%	37%	37%	39%	34%	36%	33%	39%	40%	46%	24%	34%	40%	51%	38%	38%
Wrong Direction			B	*	GJ*	GJ	*	GJ	GJ						*	*					S	*		W	WXY			
	722	398	323	59	69	128	88	150	238	356	313	119	194	205	55	51	98	409	184	135	187	104	88	288	241	104	137	584
	62%	66%	57%	59%	55%	57%	73%	52%	58%	67%	60%	56%	63%	63%	63%	61%	66%	64%	67%	61%	60%	54%	76%	66%	60%	49%	62%	62%
		C		*	*		FHH*			FHH					*	*			V				Y2*	Z	Z			

- Column Proportions:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)

Q4. Which statement is closest to your point of view?

	Total	Gender		Age								Region								Household Income				Education				Household Composition	
		Male	Female	18-24	25-34	18-34	35-44	45-54	35-34	55+		GTA - Net	GTA - 416	GTA - 905	Southwester	Central	Northern	Eastern	Outside GTA	<40k	40-<60k	60k to <100,000	\$100,000+	Less than HS	High School Grad	Some PSE	Univ Graduate	Yes	No
		B	C	D	E	F	G	H	I	J		K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents	1172	574	598	77	120	197	121	271	392	583		510	246	264	329	73	90	170	662	302	239	288	191	105	402	414	251	185	987
Weighted	1165	600	565	100	125	225	121	290	411	520		522	212	310	324	88	83	148	643	276	221	311	194	115	438	400	211	222	943
Wynne government has done a good job and deserves re-election	382	176	207	38	50	89	34	106	140	153		189	83	106	89	36	25	44	193	78	76	99	80	26	129	136	91	73	309
	33%	29%	37%	38%	40%	39%	28%	37%	34%	29%		36%	39%	34%	27%	41%	30%	30%	30%	28%	34%	32%	41%	23%	29%	34%	43%	33%	33%
Time for another provincial political party to take over	782	424	358	62	75	136	87	184	271	376		333	129	204	235	52	58	104	449	198	146	212	114	89	309	264	120	149	633
	67%	71%	63%	62%	60%	61%	72%	63%	66%	71%		64%	61%	66%	73%	59%	70%	70%	70%	72%	66%	68%	59%	77%	71%	66%	57%	67%	67%
		C		*	*		*			EF					KLO	*	*		L	V				Z*	Z	Z			

- Column Proportions:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)

2014 Ontario Final Call Poll: LIKELY VOTERS

Q5. Which of the provincial party leaders do you think would make the best Premier of Ontario?

	Gender		Age								Region								Household Income				Education				Household Composition	
	Total	Male	Female	18-24	25-34	18-34	35-44	45-54	35-54	55+	GTA - Net	GTA - 416	GTA - 905	Southwester	Central	Northern	Eastern	Outside GTA	<40k	40-<60k	60k to <100,000	\$100,000+	Less than HS	High School Grad	Some PSE	Univ Graduate	Yes	No
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents	1172	574	598	77	120	197	121	271	392	583	510	246	264	329	73	90	170	662	302	239	288	191	105	402	414	251	185	987
Weighted	1165	600	565	100	125	225	121	290	411	520	522	212	310	324	88	83	148	643	276	221	311	194	115	438	400	211	222	943
PC Leader Tim Hudak	394	230	164	35	33	69	30	79	109	217	166	51	115	98	37	30	64	228	86	70	111	68	43	159	130	64	64	331
	34%	38%	29%	35%	27%	31%	25%	27%	27%	41%	32%	24%	37%	30%	42%	36%	43%	36%	31%	32%	36%	35%	37%	36%	32%	30%	29%	35%
		C		*	*		*			EFGHI			L		L*	*	KLN	L					*					
Liberal Leader Kathleen Wynne	365	169	197	19	45	64	33	102	134	167	187	80	107	75	34	26	44	178	69	71	90	88	26	118	132	89	58	307
	31%	28%	35%	19%	36%	29%	27%	35%	33%	32%	36%	38%	34%	23%	38%	31%	30%	28%	25%	32%	29%	45%	22%	27%	33%	42%	26%	33%
		B		*	D*		*	D			NR	NR	N		N*	*						51U	*		WXYZ			
NDP Leader Andrea Horwath	405	201	204	45	47	92	59	109	168	146	169	81	88	151	17	27	41	236	121	80	110	37	47	161	138	58	100	305
	35%	34%	36%	45%	37%	41%	48%	38%	41%	28%	32%	38%	28%	47%	20%	33%	28%	37%	44%	36%	35%	19%	41%	37%	35%	28%	45%	32%
				J*	*	J	J*	J	J		O			KMOPQR	*	*		MO	V	V	V		Z*	Z			b	

- Column Proportions:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)

Q6. Regardless of who you plan to vote for, which party do you expect will win the election?

	Gender		Age								Region								Household Income				Education				Household Composition	
	Total	Male	Female	18-24	25-34	18-34	35-44	45-54	35-54	55+	GTA - Net	GTA - 416	GTA - 905	Southwester	Central	Northern	Eastern	Outside GTA	<40k	40-<60k	60k to <100,000	\$100,000+	Less than HS	High School Grad	Some PSE	Univ Graduate	Yes	No
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents	1172	574	598	77	120	197	121	271	392	583	510	246	264	329	73	90	170	662	302	239	288	191	105	402	414	251	185	987
Weighted	1165	600	565	100	125	225	121	290	411	520	522	212	310	324	88	83	148	643	276	221	311	194	115	438	400	211	222	943
The Progressive Conservative Party	436	261	175	28	33	60	43	95	138	238	178	55	124	115	35	32	76	257	93	92	120	65	51	168	145	71	74	362
	37%	43%	31%	28%	26%	27%	35%	33%	33%	45%	34%	26%	40%	36%	39%	38%	51%	40%	34%	41%	39%	34%	44%	38%	36%	34%	33%	38%
		C		*	*		*			DEFHI			L	L	*	*	KLMNR	L					*					
The New Democratic Party	152	62	90	23	19	42	15	47	62	48	61	36	25	61	9	13	9	91	55	27	35	19	21	71	47	13	46	106
	13%	10%	16%	23%	15%	19%	13%	16%	15%	9%	12%	17%	8%	19%	10%	15%	6%	14%	20%	12%	11%	10%	18%	16%	12%	6%	21%	11%
The Ontario Liberal Party			B	J*	*	J	*	J	J					MQ	*	Q*		MQ	TUV				2*	2	2		b	
	577	277	300	49	73	122	63	148	211	244	283	122	161	148	45	39	63	294	128	103	156	109	43	199	208	127	102	475
	50%	46%	53%	49%	59%	54%	52%	51%	51%	46%	54%	57%	52%	46%	51%	47%	43%	46%	46%	46%	50%	57%	37%	45%	52%	60%	46%	50%
			B	*	J*		*				NQR	NQR			*	*							*		W	WX		

- Column Proportions:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)

Q7. In your opinion, what would be the best outcome for Ontario from this election?

	Total	Gender		Age								Region								Household Income				Education				Household Composition	
		Male	Female	18-24	25-34	18-34	35-44	45-54	55-64	65+	GTA - Net	GTA - 416	GTA - 905	Southwestern	Central	Northern	Eastern	Outside GTA	<40k	40-60k	60k to <100,000	\$100,000+	Less than HS	High School Grad	Some PSE	Univ graduate	Yes	No	
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	
Base: All Respondents	1172	574	598	77	120	197	121	271	392	583	510	246	264	329	73	90	170	662	302	239	288	191	105	402	414	251	185	987	
	1165	600	565	100	125	225	121	290	411	529	522	212	310	324	88	83	148	643	276	221	311	194	115	438	400	211	222	943	
	439	212	227	33	51	84	47	116	164	192	212	88	124	114	32	33	48	228	90	84	122	84	37	144	164	95	78	362	
	38%	35%	40%	33%	41%	37%	39%	40%	40%	36%	41%	41%	40%	35%	36%	40%	33%	35%	33%	38%	39%	44%	32%	33%	41%	45%	35%	38%	
Liberal majority	215	85	129	16	20	36	22	61	83	95	106	41	66	52	16	16	25	109	43	41	59	46	18	73	78	46	41	174	
	18%	14%	23%	16%	16%	16%	18%	21%	20%	18%	20%	19%	21%	16%	19%	19%	17%	17%	16%	18%	19%	24%	15%	17%	19%	22%	18%	18%	
				B	*	*	*							*	*							*		*					
	224	126	98	17	32	48	25	55	80	96	105	47	58	63	16	18	23	119	47	43	63	39	19	72	86	48	37	188	
Liberal minority	19%	21%	17%	17%	25%	21%	19%	20%	18%	20%	22%	19%	19%	18%	21%	16%	19%	17%	20%	20%	20%	16%	16%	21%	23%	17%	20%		
				*	*	*	*							*	*							*	*	*					
	473	274	199	37	49	86	35	101	136	251	211	74	137	114	44	32	72	262	100	89	135	75	47	194	148	85	77	396	
	41%	46%	35%	37%	40%	39%	28%	35%	33%	47%	41%	35%	44%	35%	51%	38%	48%	41%	36%	40%	44%	39%	40%	44%	37%	40%	35%	42%	
PC majority				C	*	*	*			GHI				LN*	*	LN						*	*						
	316	187	128	32	30	62	20	59	79	175	135	45	90	81	28	19	53	181	64	59	96	53	38	139	90	49	51	265	
	27%	31%	23%	32%	24%	28%	17%	20%	19%	33%	26%	21%	29%	25%	31%	23%	36%	28%	23%	27%	31%	28%	33%	32%	22%	23%	23%	28%	
				C	GI*	*	*			GHI				*	*	KLN						*	*	YZ					
PC minority	157	87	71	5	19	25	14	42	56	76	76	30	47	33	17	13	18	81	36	30	39	22	9	55	58	36	26	131	
	14%	14%	12%	5%	16%	11%	12%	15%	14%	14%	15%	14%	15%	10%	19%	16%	12%	13%	14%	13%	11%	8%	12%	15%	17%	12%	14%		
				*	*	*	*			*				*	*							*	*						
	252	114	139	30	24	54	40	72	112	86	99	50	49	96	11	18	28	153	85	48	53	34	32	100	88	32	67	185	
NDP (Net)	22%	19%	25%	30%	19%	24%	33%	25%	27%	16%	19%	24%	16%	30%	13%	21%	19%	24%	31%	22%	17%	18%	28%	23%	22%	15%	30%	20%	
				B	J*	*	J	EJ*	J	J				KMOQ	*	*	M	TUV				2*	Z			b			
	146	55	92	16	15	31	24	37	61	54	62	28	34	51	8	12	13	84	51	29	29	22	25	57	46	19	42	104	
	13%	9%	16%	16%	12%	14%	20%	13%	15%	10%	12%	13%	11%	16%	9%	15%	9%	13%	19%	13%	9%	11%	21%	13%	11%	9%	19%	11%	
NDP majority				B	*	*	J*							*	*			U				YZ*				b			
	106	59	47	14	9	23	16	36	51	32	37	22	15	45	4	6	15	69	34	19	24	12	7	43	42	13	25	81	
	9%	10%	8%	14%	8%	10%	13%	12%	12%	6%	7%	10%	5%	14%	4%	7%	10%	11%	12%	8%	8%	6%	6%	10%	11%	6%	11%	9%	
				J*	*	*	J*	J	J		M			KMO	*	*		M				*	*						

- Column Proportions:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): B/C,D/E/F/G/H/I/J,K/L/M/N/O/P/Q/R,S/T/U/V,W/X/Y/Z,a/b
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)