

1. [I want to make an effort to ensure I know how and where things I purchase are made]

Please indicate how much you agree or disagree with the following statements:

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
I want to make an effort to ensure I know how and where things I purchase are made										
Strongly agree	246	101	145	69	88	89	32	81	101	32
	24%	20%	27%	24%	23%	24%	28%	22%	25%	20%
			A				*			
Somewhat agree	556	277	279	160	198	197	54	209	204	89
	53%	55%	52%	55%	51%	54%	47%	58%	50%	55%
							*	H		
Somewhat disagree	187	88	98	48	71	68	23	49	83	32
	18%	17%	18%	16%	18%	19%	20%	14%	20%	20%
							*		G	
Strongly disagree	58	41	17	15	30	13	6	22	22	8
	6%	8%	3%	5%	8%	4%	5%	6%	5%	5%
		B			E		*			
Summary										
Top2Box (Agree)	802	378	424	229	287	286	86	290	305	121
	77%	74%	79%	78%	74%	78%	74%	80%	74%	75%
							*			
Low2Box (Disagree)	245	130	116	63	101	81	29	71	105	40
	23%	26%	21%	22%	26%	22%	26%	20%	26%	25%
							*			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_1. [Their parents don't love them as much as they should]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
Their parents don't love them as much as they should										
Strongly agree	58	38	20	24	19	15	4	33	15	6
	6%	8%	4%	8%	5%	4%	4%	9%	4%	4%
		B					*	HI		
Somewhat agree	137	78	59	41	58	37	24	54	41	17
	13%	15%	11%	14%	15%	10%	21%	15%	10%	11%
					E		HI*			
Somewhat disagree	400	202	199	98	156	146	48	134	164	54
	38%	40%	37%	34%	40%	40%	42%	37%	40%	34%
							*			
Strongly disagree	452	190	262	129	153	170	39	140	189	84
	43%	38%	49%	44%	40%	46%	34%	39%	46%	52%
			A				*			FG
Summary										
Top2Box (Agree)	195	116	79	65	78	52	28	87	57	23
	19%	23%	15%	22%	20%	14%	25%	24%	14%	14%
		B		E	E		H*	HI		
Low2Box (Disagree)	852	392	460	227	309	316	87	274	354	138
	81%	77%	85%	78%	80%	86%	75%	76%	86%	86%
			A			CD	*		FG	G

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_2. [They want to work instead of going to school]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
They want to work instead of going to school										
Strongly agree	79	44	36	35	25	19	14	35	20	11
	8%	9%	7%	12%	6%	5%	12%	10%	5%	7%
				DE			H*	H		
Somewhat agree	191	122	69	52	82	57	22	73	72	24
	18%	24%	13%	18%	21%	16%	19%	20%	18%	15%
		B					*			
Somewhat disagree	356	174	182	79	145	133	39	124	144	49
	34%	34%	34%	27%	37%	36%	34%	34%	35%	31%
					C	C	*			
Strongly disagree	420	167	253	126	136	158	41	128	174	77
	40%	33%	47%	43%	35%	43%	35%	36%	43%	48%
			A			D	*			G
Summary										
Top2Box (Agree)	270	166	105	87	107	76	36	108	92	35
	26%	33%	19%	30%	28%	21%	31%	30%	22%	22%
		B		E	E		*	H		
Low2Box (Disagree)	777	342	435	205	280	291	80	252	319	126
	74%	67%	81%	70%	72%	79%	69%	70%	78%	78%
			A			CD	*		G	

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_3. [They are so poor that they have to work so their families can survive]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
They are so poor that they have to work so their families can survive										
Strongly agree	590	264	326	147	213	230	56	212	231	91
	56%	52%	61%	50%	55%	63%	49%	59%	56%	56%
			A			CD	*			
Somewhat agree	386	204	182	110	153	122	45	130	148	63
	37%	40%	34%	38%	40%	33%	39%	36%	36%	39%
		B					*			
Somewhat disagree	46	22	24	21	16	9	6	13	20	7
	4%	4%	4%	7%	4%	3%	5%	4%	5%	4%
				E			*			
Strongly disagree	26	18	8	13	6	6	8	5	12	1
	2%	4%	1%	5%	2%	2%	7%	1%	3%	1%
		B		D			GI*			
Summary										
Top2Box (Agree)	976	468	508	258	366	352	102	342	379	153
	93%	92%	94%	88%	94%	96%	88%	95%	92%	95%
					C	C	*			
Low2Box (Disagree)	71	40	31	34	21	16	13	19	32	8
	7%	8%	6%	12%	6%	4%	12%	5%	8%	5%
				DE			*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_4. [Western countries demand to have the cheapest products, so companies have to find cheap labour]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

	Gender		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
Western countries demand to have the cheapest products, so companies have to find cheap labour										
Strongly agree	423	199	224	127	148	148	39	150	167	68
	40%	39%	42%	43%	38%	40%	34%	42%	41%	42%
							*			
Somewhat agree	418	194	225	104	162	152	44	138	170	67
	40%	38%	42%	36%	42%	41%	38%	38%	41%	41%
							*			
Somewhat disagree	144	77	67	45	53	47	21	53	52	19
	14%	15%	12%	15%	14%	13%	18%	15%	13%	12%
							*			
Strongly disagree	61	38	23	17	24	20	12	19	22	8
	6%	8%	4%	6%	6%	5%	10%	5%	5%	5%
		B					*			
Summary										
Top2Box (Agree)	842	393	449	231	310	300	82	288	337	134
	80%	77%	83%	79%	80%	82%	72%	80%	82%	83%
			A				*		F	F
Low2Box (Disagree)	205	115	90	61	77	67	33	72	74	27
	20%	23%	17%	21%	20%	18%	28%	20%	18%	17%
		B					HI*			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_5. [They don't have rights, so they can't complain]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
They don't have rights, so they can't complain										
Strongly agree	350	168	183	75	130	146	35	124	142	50
	33%	33%	34%	26%	33%	40%	30%	34%	35%	31%
						C	*			
Somewhat agree	362	194	168	82	145	135	34	128	146	54
	35%	38%	31%	28%	38%	37%	30%	36%	35%	34%
		B			C	C	*			
Somewhat disagree	143	75	68	52	52	38	24	43	55	22
	14%	15%	13%	18%	13%	10%	20%	12%	13%	13%
				E			*			
Strongly disagree	192	70	121	82	61	49	22	66	68	35
	18%	14%	22%	28%	16%	13%	19%	18%	17%	22%
			A	DE			*			
Summary										
Top2Box (Agree)	713	362	350	157	275	281	69	252	287	104
	68%	71%	65%	54%	71%	76%	60%	70%	70%	65%
		B			C	C	*			
Low2Box (Disagree)	334	146	189	135	112	87	46	109	123	57
	32%	29%	35%	46%	29%	24%	40%	30%	30%	35%
			A	DE			*			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_6. [Their local government doesn't do enough to protect them]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

	Gender		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
Their local government doesn't do enough to protect them										
Strongly agree	618	273	345	158	228	232	62	218	247	90
	59%	54%	64%	54%	59%	63%	54%	61%	60%	56%
			A			C	*			
Somewhat agree	356	190	165	106	131	119	37	121	137	60
	34%	37%	31%	36%	34%	32%	32%	34%	33%	37%
		B					*			
Somewhat disagree	49	29	20	13	25	11	8	13	18	10
	5%	6%	4%	4%	6%	3%	7%	4%	4%	6%
					E		*			
Strongly disagree	25	15	9	16	3	6	8	8	7	1
	2%	3%	2%	5%	1%	2%	7%	2%	2%	*
				DE			GHI*			
Summary										
Top2Box (Agree)	973	463	510	264	359	350	99	339	385	150
	93%	91%	95%	90%	93%	95%	86%	94%	94%	93%
			A			C	*	F	F	
Low2Box (Disagree)	74	45	29	28	28	17	17	21	25	11
	7%	9%	5%	10%	7%	5%	14%	6%	6%	7%
		B		E			GH*			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_7. [Canadians, both individuals and the government, don't do enough to advocate on their behalf]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
Canadians, both individuals and the government, don't do enough to advocate on their behalf										
Strongly agree	324	141	183	95	118	111	28	119	121	56
	31%	28%	34%	33%	30%	30%	24%	33%	30%	35%
			A				*			
Somewhat agree	474	229	245	128	174	172	61	161	181	72
	45%	45%	45%	44%	45%	47%	53%	45%	44%	45%
							*			
Somewhat disagree	200	101	98	52	71	77	17	65	92	26
	19%	20%	18%	18%	18%	21%	15%	18%	22%	16%
							*			
Strongly disagree	49	37	12	17	25	8	10	16	16	7
	5%	7%	2%	6%	6%	2%	9%	4%	4%	5%
		B		E	E		*			
Summary										
Top2Box (Agree)	798	370	428	223	292	283	88	280	302	128
	76%	73%	79%	76%	75%	77%	77%	78%	74%	79%
			A				*			
Low2Box (Disagree)	249	138	111	69	96	85	27	80	108	34
	24%	27%	21%	24%	25%	23%	23%	22%	26%	21%
		B					*			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2. [SUMMARY - TOP2BOX (AGREE)]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
They are so poor that they have to work so their families can survive	976	468	508	258	366	352	102	342	379	153
	93%	92%	94%	88%	94%	96%	88%	95%	92%	95%
					C	C	*			
Their local government doesn't do enough to protect them	973	463	510	264	359	350	99	339	385	150
	93%	91%	95%	90%	93%	95%	86%	94%	94%	93%
			A			C	*	F	F	
Western countries demand to have the cheapest products, so companies have to find cheap labour	842	393	449	231	310	300	82	288	337	134
	80%	77%	83%	79%	80%	82%	72%	80%	82%	83%
			A				*		F	F
Canadians, both individuals and the government, don't do enough to advocate on their behalf	798	370	428	223	292	283	88	280	302	128
	76%	73%	79%	76%	75%	77%	77%	78%	74%	79%
			A				*			
They don't have rights, so they can't complain	713	362	350	157	275	281	69	252	287	104
	68%	71%	65%	54%	71%	76%	60%	70%	70%	65%
		B			C	C	*			
They want to work instead of going to school	270	166	105	87	107	76	36	108	92	35
	26%	33%	19%	30%	28%	21%	31%	30%	22%	22%
		B		E	E		*	H		
Their parents don't love them as much as they should	195	116	79	65	78	52	28	87	57	23
	19%	23%	15%	22%	20%	14%	25%	24%	14%	14%
		B		E	E		H*	HI		

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2. [SUMMARY - LOW2BOX (DISAGREE)]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
Their parents don't love them as much as they should	852	392	460	227	309	316	87	274	354	138
	81%	77%	85%	78%	80%	86%	75%	76%	86%	86%
			A			CD	*		FG	G
They want to work instead of going to school	777	342	435	205	280	291	80	252	319	126
	74%	67%	81%	70%	72%	79%	69%	70%	78%	78%
			A			CD	*		G	
They don't have rights, so they can't complain	334	146	189	135	112	87	46	109	123	57
	32%	29%	35%	46%	29%	24%	40%	30%	30%	35%
			A	DE			*			
Canadians, both individuals and the government, don't do enough to advocate on their behalf	249	138	111	69	96	85	27	80	108	34
	24%	27%	21%	24%	25%	23%	23%	22%	26%	21%
		B					*			
Western countries demand to have the cheapest products, so companies have to find cheap labour	205	115	90	61	77	67	33	72	74	27
	20%	23%	17%	21%	20%	18%	28%	20%	18%	17%
		B					HI*			
Their local government doesn't do enough to protect them	74	45	29	28	28	17	17	21	25	11
	7%	9%	5%	10%	7%	5%	14%	6%	6%	7%
		B		E			GH*			
They are so poor that they have to work so their families can survive	71	40	31	34	21	16	13	19	32	8
	7%	8%	6%	12%	6%	4%	12%	5%	8%	5%
				DE			*			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3. If there was a guarantee that a product or service you were buying was free of child labour and exploitation, how much more would you be will to pay for it?

	Gender			AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
0	136	89	47	28	63	45	20	49	51	15
	13%	17%	9%	10%	16%	12%	18%	14%	13%	9%
		B			C		*			
1	33	22	11	11	19	3	6	11	10	6
	3%	4%	2%	4%	5%	1%	5%	3%	2%	4%
		B		E	E		*			
2	21	12	10	10	6	6	1	8	8	4
	2%	2%	2%	3%	2%	2%	1%	2%	2%	2%
							*			
3	6	1	5	2	3	1	-	1	3	2
	1%	*	1%	1%	1%	*	-	*	1%	1%
							*			
4	3	1	2	3	-	-	-	2	1	-
	*	*	*	1%	-	-	-	*	*	-
							*			
5	125	60	64	33	41	50	10	50	49	16
	12%	12%	12%	11%	11%	14%	9%	14%	12%	10%
							*			
6 - 10	234	110	124	58	85	90	25	76	90	42
	22%	22%	23%	20%	22%	25%	22%	21%	22%	26%
							*			
11 - 20	191	93	98	58	67	66	19	49	90	34
	18%	18%	18%	20%	17%	18%	16%	13%	22%	21%
							*		G	G
21-30	86	33	53	15	41	30	7	29	34	16
	8%	6%	10%	5%	11%	8%	6%	8%	8%	10%
					C		*			
31-40	12	7	6	9	2	1	2	2	6	2
	1%	1%	1%	3%	1%	*	2%	*	1%	1%
				DE			*			
41-50	69	29	40	19	22	28	16	24	20	9
	7%	6%	8%	6%	6%	8%	14%	7%	5%	6%
							H*			
51-60	7	1	6	3	1	2	-	2	4	-
	1%	*	1%	1%	*	1%	-	1%	1%	-
							*			
61-70	11	6	5	7	2	2	2	3	4	1
	1%	1%	1%	2%	*	1%	2%	1%	1%	1%

							*			
71-80	33	11	22	9	11	14	3	19	10	1
	3%	2%	4%	3%	3%	4%	2%	5%	2%	1%
							*	I		
81-90	13	4	9	6	2	5	-	4	7	2
	1%	1%	2%	2%	1%	1%	-	1%	2%	1%
							*			
91-100	67	30	37	21	22	25	3	31	22	11
	6%	6%	7%	7%	6%	7%	2%	9%	5%	7%
							*			
Summary										
Mean (Incl. 0)	23.1	20.1	25.9	25.6	20.6	23.8	20.6	25.4	22.2	22.1
			A	D			*			
Std. Dev.	28.07	26.78	28.98	29.81	26.27	28.36	23.66	31.09	26.82	26.85
Std. Err.	0.87	1.25	1.19	1.95	1.27	1.45	2.77	2.02	1.2	1.74
Median	10	10	15	13.1	10	10	10	10	10	10
Mean (Excl. 0)	26.6	24.4	28.5	28.3	24.6	27.1	25	29.5	25.4	24.4
			A				*			
Std. Dev.	28.53	27.67	29.14	30.1	26.93	28.76	23.86	31.64	27.24	27.19
Std. Err.	0.94	1.42	1.25	2.06	1.4	1.56	3.08	2.22	1.3	1.84
Median	15	12	20	15	15	15	15	15	15	15

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_1. [National governments in countries where children are being exploited or sold]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
National governments in countries where children are being exploited or sold										
Very responsible	726	334	392	179	273	274	73	259	277	117
	69%	66%	73%	61%	71%	74%	64%	72%	68%	72%
			A		C	C	*			
Somewhat responsible	215	113	102	75	81	58	24	70	88	32
	20%	22%	19%	26%	21%	16%	21%	19%	21%	20%
				E			*			
Not very responsible	53	31	23	27	14	13	6	14	26	8
	5%	6%	4%	9%	4%	4%	5%	4%	6%	5%
				DE			*			
Not at all responsible	53	30	23	12	19	22	11	17	20	5
	5%	6%	4%	4%	5%	6%	10%	5%	5%	3%
							I*			
Summary										
Top2Box (Very/ Somewhat responsible)	941	447	494	254	355	332	98	329	365	149
	90%	88%	92%	87%	92%	90%	85%	91%	89%	92%
							*			
Low2Box (Not very/ Not at all responsible)	106	61	45	38	33	35	17	31	46	12
	10%	12%	8%	13%	8%	10%	15%	9%	11%	8%
							*			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_2. [The Canadian government]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
The Canadian government										
Very responsible	328	152	176	92	121	115	32	127	116	52
	31%	30%	33%	31%	31%	31%	28%	35%	28%	32%
							*			
Somewhat responsible	475	211	264	137	181	157	56	156	187	76
	45%	41%	49%	47%	47%	43%	49%	43%	46%	47%
			A				*			
Not very responsible	173	98	74	48	59	66	22	55	71	25
	17%	19%	14%	16%	15%	18%	19%	15%	17%	16%
		B					*			
Not at all responsible	72	47	25	16	26	29	5	23	36	7
	7%	9%	5%	5%	7%	8%	4%	6%	9%	5%
		B					*		I	
Summary										
Top2Box (Very/ Somewhat responsible)	803	362	440	229	302	272	89	282	303	128
	77%	71%	82%	78%	78%	74%	77%	78%	74%	80%
			A				*			
Low2Box (Not very/ Not at all responsible)	244	145	99	64	85	96	26	78	107	33
	23%	29%	18%	22%	22%	26%	23%	22%	26%	20%
		B					*			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_3. [Individual Canadians through their buying and consumer habits]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
Individual Canadians through their buying and consumer habits										
Very responsible	273	121	151	83	90	99	30	96	100	46
	26%	24%	28%	28%	23%	27%	26%	27%	24%	29%
							*			
Somewhat responsible	513	235	278	123	209	181	59	173	202	79
	49%	46%	52%	42%	54%	49%	51%	48%	49%	49%
					C		*			
Not very responsible	198	111	88	68	63	68	19	69	78	32
	19%	22%	16%	23%	16%	18%	17%	19%	19%	20%
		B		D			*			
Not at all responsible	64	41	22	18	25	20	6	22	31	4
	6%	8%	4%	6%	7%	5%	6%	6%	7%	3%
		B					*		I	
Summary										
Top2Box (Very/ Somewhat responsible)	785	356	429	206	299	280	89	269	302	125
	75%	70%	80%	71%	77%	76%	78%	75%	74%	77%
			A				*			
Low2Box (Not very/ Not at all responsible)	262	152	110	86	88	88	26	91	109	36
	25%	30%	20%	29%	23%	24%	22%	25%	26%	23%
		B					*			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_4. [Canadian companies and corporations]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

	Gender		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
Canadian companies and corporations										
Very responsible	453	215	238	133	154	166	52	151	174	77
	43%	42%	44%	45%	40%	45%	45%	42%	42%	47%
							*			
Somewhat responsible	421	188	232	109	168	143	46	151	161	63
	40%	37%	43%	37%	43%	39%	40%	42%	39%	39%
							*			
Not very responsible	115	67	49	35	42	38	11	35	51	18
	11%	13%	9%	12%	11%	10%	10%	10%	13%	11%
							*			
Not at all responsible	58	38	20	14	23	20	6	23	24	4
	6%	7%	4%	5%	6%	5%	5%	6%	6%	3%
		B					*			
Summary										
Top2Box (Very/ Somewhat responsible)	874	403	470	242	322	310	98	302	335	139
	83%	79%	87%	83%	83%	84%	85%	84%	82%	86%
			A				*			
Low2Box (Not very/ Not at all responsible)	173	104	69	50	66	58	17	59	76	22
	17%	21%	13%	17%	17%	16%	15%	16%	18%	14%
		B					*			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_5. [The United Nations or other international organizations/aid agencies]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
The United Nations or other international organizations/aid agencies										
Very responsible	520	214	307	138	190	193	55	176	207	82
	50%	42%	57%	47%	49%	52%	48%	49%	50%	51%
			A				*			
Somewhat responsible	406	215	191	113	158	135	37	144	158	67
	39%	42%	35%	39%	41%	37%	32%	40%	38%	42%
		B					*			
Not very responsible	97	61	36	35	29	32	17	35	35	10
	9%	12%	7%	12%	8%	9%	15%	10%	8%	7%
		B					I*			
Not at all responsible	24	19	5	6	10	8	6	5	11	2
	2%	4%	1%	2%	3%	2%	5%	1%	3%	1%
		B					*			
Summary										
Top2Box (Very/ Somewhat responsible)	926	428	498	251	348	327	92	320	365	149
	88%	84%	92%	86%	90%	89%	80%	89%	89%	92%
			A				*		F	F
Low2Box (Not very/ Not at all responsible)	121	80	41	41	39	40	23	40	45	12
	12%	16%	8%	14%	10%	11%	20%	11%	11%	8%
		B					HI*			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_6. [The child's parents or guardians]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
The child's parents or guardians										
Very responsible	450	213	237	93	189	168	54	177	159	60
	43%	42%	44%	32%	49%	46%	47%	49%	39%	37%
					C	C	*	HI		
Somewhat responsible	406	199	207	129	133	144	34	122	182	68
	39%	39%	38%	44%	34%	39%	30%	34%	44%	42%
				D			*		FG	
Not very responsible	147	68	79	51	52	44	12	48	57	29
	14%	13%	15%	17%	14%	12%	11%	13%	14%	18%
							*			
Not at all responsible	44	28	17	20	13	12	14	13	13	4
	4%	5%	3%	7%	3%	3%	12%	4%	3%	2%
							GHI*			
Summary										
Top2Box (Very/ Somewhat responsible)	856	412	443	222	322	312	89	299	340	128
	82%	81%	82%	76%	83%	85%	77%	83%	83%	79%
					C	C	*			
Low2Box (Not very/ Not at all responsible)	191	96	96	70	66	56	26	61	70	33
	18%	19%	18%	24%	17%	15%	23%	17%	17%	21%
				DE			*			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT RESPONSIBLE)]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
National governments in countries where children are being exploited or sold	941	447	494	254	355	332	98	329	365	149
	90%	88%	92%	87%	92%	90%	85%	91%	89%	92%
							*			
The United Nations or other international organizations/aid agencies	926	428	498	251	348	327	92	320	365	149
	88%	84%	92%	86%	90%	89%	80%	89%	89%	92%
			A				*		F	F
Canadian companies and corporations	874	403	470	242	322	310	98	302	335	139
	83%	79%	87%	83%	83%	84%	85%	84%	82%	86%
			A				*			
The child's parents or guardians	856	412	443	222	322	312	89	299	340	128
	82%	81%	82%	76%	83%	85%	77%	83%	83%	79%
					C	C	*			
The Canadian government	803	362	440	229	302	272	89	282	303	128
	77%	71%	82%	78%	78%	74%	77%	78%	74%	80%
			A				*			
Individual Canadians through their buying and consumer habits	785	356	429	206	299	280	89	269	302	125
	75%	70%	80%	71%	77%	76%	78%	75%	74%	77%
			A				*			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4. [SUMMARY - LOW2BOX (NOT VERY/ NOT AT ALL RESPONSIBLE)]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1047	458	589	234	428	385	73	236	499	239
Weighted	1047	508	539	292	387	367	115	360	410	161
Individual Canadians through their buying and consumer habits	262	152	110	86	88	88	26	91	109	36
	25%	30%	20%	29%	23%	24%	22%	25%	26%	23%
		B					*			
The Canadian government	244	145	99	64	85	96	26	78	107	33
	23%	29%	18%	22%	22%	26%	23%	22%	26%	20%
		B					*			
The child's parents or guardians	191	96	96	70	66	56	26	61	70	33
	18%	19%	18%	24%	17%	15%	23%	17%	17%	21%
				DE			*			
Canadian companies and corporations	173	104	69	50	66	58	17	59	76	22
	17%	21%	13%	17%	17%	16%	15%	16%	18%	14%
		B					*			
The United Nations or other international organizations/aid agencies	121	80	41	41	39	40	23	40	45	12
	12%	16%	8%	14%	10%	11%	20%	11%	11%	8%
		B					HI*			
National governments in countries where children are being exploited or sold	106	61	45	38	33	35	17	31	46	12
	10%	12%	8%	13%	8%	10%	15%	9%	11%	8%
							*			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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