

1. [I want to make an effort to ensure I know how and where things I purchase are made]

Please indicate how much you agree or disagree with the following statements:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
I want to make an effort to ensure I know how and where things I purchase are made													
Strongly agree	246	32	31	13	99	53	17	94	34	57	32	68	178
	24%	23%	28%	19%	25%	21%	23%	31%	18%	22%	19%	23%	24%
			*	*			*	HIJ					
Somewhat agree	556	71	60	32	208	146	38	143	108	152	86	158	398
	53%	51%	54%	47%	52%	58%	52%	47%	57%	58%	52%	54%	53%
			*	*			*		G	G			
Somewhat disagree	187	33	18	15	66	39	15	47	38	37	39	50	137
	18%	24%	16%	22%	16%	15%	21%	16%	20%	14%	24%	17%	18%
			*	*			*				GI		
Strongly disagree	58	3	3	8	28	14	3	20	8	18	8	17	41
	6%	2%	2%	12%	7%	6%	4%	7%	5%	7%	5%	6%	5%
			*	AB*			*						
Summary													
Top2Box (Agree)	802	104	91	45	308	199	56	237	142	210	118	226	575
	77%	74%	82%	66%	77%	79%	75%	78%	75%	79%	71%	77%	76%
			C*	*		C	*						
Low2Box (Disagree)	245	37	20	23	94	53	19	67	46	55	48	67	178
	23%	26%	18%	34%	23%	21%	25%	22%	25%	21%	29%	23%	24%
			*	BE*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_1. [Their parents don't love them as much as they should]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
Their parents don't love them as much as they should													
Strongly agree	58	3	7	3	21	20	4	24	9	15	4	23	35
	6%	2%	6%	4%	5%	8%	5%	8%	5%	6%	2%	8%	5%
			*	*		A	*	J					
Somewhat agree	137	19	9	5	55	39	10	50	22	40	8	46	91
	13%	13%	8%	8%	14%	16%	14%	17%	12%	15%	5%	16%	12%
			*	*			*	J	J	J			
Somewhat disagree	400	51	33	28	149	106	33	118	75	98	66	101	300
	38%	36%	30%	41%	37%	42%	44%	39%	40%	37%	40%	34%	40%
			*	*			*						
Strongly disagree	452	67	61	33	177	86	28	112	82	112	88	124	328
	43%	48%	55%	48%	44%	34%	37%	37%	44%	42%	53%	42%	44%
		E	EF*	E*	E		*				GI		
Summary													
Top2Box (Agree)	195	22	16	8	76	59	14	75	32	54	12	69	126
	19%	16%	15%	12%	19%	23%	19%	25%	17%	21%	7%	23%	17%
			*	*		C	*	J	J	J		L	
Low2Box (Disagree)	852	118	95	60	326	193	61	230	157	210	154	225	628
	81%	84%	85%	88%	81%	77%	81%	75%	83%	79%	93%	77%	83%
			*	E*			*				GHI		K

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_2. [They want to work instead of going to school]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
They want to work instead of going to school													
Strongly agree	79	5	14	1	35	21	3	31	18	12	11	26	54
	8%	3%	13%	1%	9%	9%	5%	10%	9%	4%	6%	9%	7%
			AC*	*	C	C	*	I	I				
Somewhat agree	191	19	13	10	74	59	16	65	27	58	25	51	140
	18%	14%	12%	15%	19%	23%	21%	21%	14%	22%	15%	17%	19%
			*	*		AB	*						
Somewhat disagree	356	48	32	20	150	80	25	101	63	89	62	89	267
	34%	34%	29%	30%	37%	32%	34%	33%	34%	34%	37%	30%	35%
			*	*			*						
Strongly disagree	420	68	52	37	142	91	30	108	80	106	69	128	293
	40%	48%	46%	54%	35%	36%	40%	35%	43%	40%	42%	43%	39%
		DE	*	DE*			*						
Summary													
Top2Box (Agree)	270	24	27	11	109	80	19	96	45	70	35	77	194
	26%	17%	24%	16%	27%	32%	26%	31%	24%	26%	21%	26%	26%
			*	*	AC	AC	*	J					
Low2Box (Disagree)	777	116	84	57	292	171	55	209	144	194	130	217	560
	74%	83%	76%	84%	73%	68%	74%	69%	76%	74%	79%	74%	74%
		DE	*	DE*			*				G		

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_3. [They are so poor that they have to work so their families can survive]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
They are so poor that they have to work so their families can survive													
Strongly agree	590	87	75	34	223	135	35	179	102	146	96	168	422
	56%	62%	68%	50%	56%	54%	48%	59%	54%	55%	58%	57%	56%
			CEF*	*			*						
Somewhat agree	386	44	32	31	147	99	33	96	79	103	62	109	276
	37%	31%	28%	45%	37%	39%	44%	31%	42%	39%	37%	37%	37%
			*	B*			B*		G				
Somewhat disagree	46	7	4	3	21	8	3	15	3	14	7	9	37
	4%	5%	4%	4%	5%	3%	4%	5%	2%	5%	4%	3%	5%
			*	*			*						
Strongly disagree	26	2	-	1	11	9	3	14	5	2	1	7	19
	2%	2%	-	1%	3%	4%	4%	5%	3%	1%	1%	2%	2%
			*	*			*	IJ					
Summary													
Top2Box (Agree)	976	131	107	65	370	235	69	275	180	248	158	277	698
	93%	93%	96%	95%	92%	93%	92%	90%	96%	94%	96%	95%	93%
			*	*			*		G				
Low2Box (Disagree)	71	10	4	3	31	17	6	29	8	16	7	16	56
	7%	7%	4%	5%	8%	7%	8%	10%	4%	6%	4%	5%	7%
			*	*			*	H					

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_4. [Western countries demand to have the cheapest products, so companies have to find cheap labour]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
Western countries demand to have the cheapest products, so companies have to find cheap labour													
Strongly agree	423	67	51	24	169	84	28	127	72	101	68	118	305
	40%	47%	46%	35%	42%	33%	38%	42%	38%	38%	41%	40%	40%
		E	*	*	E		*						
Somewhat agree	418	45	45	32	153	112	30	113	75	114	70	127	292
	40%	32%	40%	48%	38%	45%	40%	37%	40%	43%	42%	43%	39%
			*	A*		A	*						
Somewhat disagree	144	22	10	7	54	37	14	40	27	37	21	31	114
	14%	16%	9%	11%	13%	15%	19%	13%	15%	14%	12%	10%	15%
			*	*			*						
Strongly disagree	61	7	5	4	25	18	3	25	13	11	7	18	44
	6%	5%	5%	6%	6%	7%	3%	8%	7%	4%	4%	6%	6%
			*	*			*						
Summary													
Top2Box (Agree)	842	112	96	57	323	196	58	240	148	216	138	245	596
	80%	80%	87%	83%	80%	78%	78%	79%	78%	82%	84%	84%	79%
			*	*			*						
Low2Box (Disagree)	205	28	15	12	79	56	16	65	41	49	27	48	157
	20%	20%	13%	17%	20%	22%	22%	21%	22%	18%	16%	16%	21%
			*	*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_5. [They don't have rights, so they can't complain]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
They don't have rights, so they can't complain													
Strongly agree	350	49	45	21	136	76	24	107	66	82	54	91	259
	33%	35%	41%	30%	34%	30%	32%	35%	35%	31%	33%	31%	34%
			*	*			*						
Somewhat agree	362	44	31	27	148	90	23	98	62	108	51	94	268
	35%	31%	28%	39%	37%	36%	30%	32%	33%	41%	31%	32%	36%
			*	*			*			J			
Somewhat disagree	143	22	11	8	49	39	14	46	29	33	24	40	103
	14%	16%	10%	11%	12%	15%	18%	15%	15%	12%	14%	14%	14%
			*	*			*						
Strongly disagree	192	26	24	13	68	47	15	54	31	42	37	68	123
	18%	18%	21%	19%	17%	19%	20%	18%	16%	16%	22%	23%	16%
			*	*			*					L	
Summary													
Top2Box (Agree)	713	93	76	47	284	166	46	205	128	190	105	185	528
	68%	66%	68%	70%	71%	66%	62%	67%	68%	72%	64%	63%	70%
			*	*			*						
Low2Box (Disagree)	334	48	35	21	117	86	28	100	60	75	60	108	226
	32%	34%	32%	30%	29%	34%	38%	33%	32%	28%	36%	37%	30%
			*	*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_6. [Their local government doesn't do enough to protect them]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
Their local government doesn't do enough to protect them													
Strongly agree	618	92	68	39	237	134	47	181	109	146	103	181	436
	59%	66%	61%	57%	59%	53%	64%	59%	58%	55%	62%	62%	58%
	E	*	*	*			*						
Somewhat agree	356	41	39	25	133	97	21	97	66	102	56	92	264
	34%	30%	35%	37%	33%	39%	28%	32%	35%	38%	34%	31%	35%
			*	*			*						
Somewhat disagree	49	5	3	3	22	12	5	15	10	13	7	12	38
	5%	3%	3%	5%	6%	5%	6%	5%	5%	5%	4%	4%	5%
			*	*			*						
Strongly disagree	25	2	1	1	9	9	1	11	4	5	1	9	16
	2%	2%	1%	2%	2%	4%	2%	4%	2%	2%	1%	3%	2%
			*	*			*						
Summary													
Top2Box (Agree)	973	134	107	64	370	231	68	278	175	247	158	273	700
	93%	95%	96%	94%	92%	92%	92%	91%	93%	93%	95%	93%	93%
			*	*			*						
Low2Box (Disagree)	74	7	4	4	32	20	6	27	13	17	7	20	53
	7%	5%	4%	6%	8%	8%	8%	9%	7%	7%	5%	7%	7%
			*	*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_7. [Canadians, both individuals and the government, don't do enough to advocate on their behalf]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
Canadians, both individuals and the government, don't do enough to advocate on their behalf													
Strongly agree	324	47	42	19	117	72	28	105	56	83	46	103	222
	31%	33%	37%	28%	29%	29%	37%	34%	29%	32%	28%	35%	29%
			*	*			*						
Somewhat agree	474	57	40	29	189	122	36	128	91	113	76	123	351
	45%	41%	36%	43%	47%	49%	49%	42%	48%	43%	46%	42%	47%
			*	*			*						
Somewhat disagree	200	29	28	16	77	39	10	54	38	55	35	55	145
	19%	20%	26%	24%	19%	16%	13%	18%	20%	21%	21%	19%	19%
			*	*			*						
Strongly disagree	49	8	1	3	18	18	1	17	5	13	9	13	37
	5%	6%	1%	5%	5%	7%	1%	6%	2%	5%	5%	4%	5%
			*	*		BF	*						
Summary													
Top2Box (Agree)	798	104	82	48	306	194	64	233	146	196	122	226	572
	76%	74%	74%	71%	76%	77%	86%	77%	78%	74%	74%	77%	76%
			*	*			C*						
Low2Box (Disagree)	249	37	29	20	95	57	10	72	42	68	43	67	182
	24%	26%	26%	29%	24%	23%	14%	23%	22%	26%	26%	23%	24%
			*	F*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2. [SUMMARY - TOP2BOX (AGREE)]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
They are so poor that they have to work so their families can survive	976	131	107	65	370	235	69	275	180	248	158	277	698
	93%	93%	96%	95%	92%	93%	92%	90%	96%	94%	96%	95%	93%
			*	*			*		G				
Their local government doesn't do enough to protect them	973	134	107	64	370	231	68	278	175	247	158	273	700
	93%	95%	96%	94%	92%	92%	92%	91%	93%	93%	95%	93%	93%
			*	*			*						
Western countries demand to have the cheapest products, so companies have to find cheap labour	842	112	96	57	323	196	58	240	148	216	138	245	596
	80%	80%	87%	83%	80%	78%	78%	79%	78%	82%	84%	84%	79%
			*	*			*						
Canadians, both individuals and the government, don't do enough to advocate on their behalf	798	104	82	48	306	194	64	233	146	196	122	226	572
	76%	74%	74%	71%	76%	77%	86%	77%	78%	74%	74%	77%	76%
			*	*			C*						
They don't have rights, so they can't complain	713	93	76	47	284	166	46	205	128	190	105	185	528
	68%	66%	68%	70%	71%	66%	62%	67%	68%	72%	64%	63%	70%
			*	*			*						
They want to work instead of going to school	270	24	27	11	109	80	19	96	45	70	35	77	194
	26%	17%	24%	16%	27%	32%	26%	31%	24%	26%	21%	26%	26%
			*	*	AC	AC	*	J					
Their parents don't love them as much as they should	195	22	16	8	76	59	14	75	32	54	12	69	126
	19%	16%	15%	12%	19%	23%	19%	25%	17%	21%	7%	23%	17%
			*	*		C	*	J	J	J		L	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2. [SUMMARY - LOW2BOX (DISAGREE)]

Do you agree or disagree that the following are reasons why children are exploited in developing countries?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
Their parents don't love them as much as they should	852	118	95	60	326	193	61	230	157	210	154	225	628
	81%	84%	85%	88%	81%	77%	81%	75%	83%	79%	93%	77%	83%
			*	E*			*				GHI		K
They want to work instead of going to school	777	116	84	57	292	171	55	209	144	194	130	217	560
	74%	83%	76%	84%	73%	68%	74%	69%	76%	74%	79%	74%	74%
		DE	*	DE*			*				G		
They don't have rights, so they can't complain	334	48	35	21	117	86	28	100	60	75	60	108	226
	32%	34%	32%	30%	29%	34%	38%	33%	32%	28%	36%	37%	30%
			*	*			*						
Canadians, both individuals and the government, don't do enough to advocate on their behalf	249	37	29	20	95	57	10	72	42	68	43	67	182
	24%	26%	26%	29%	24%	23%	14%	23%	22%	26%	26%	23%	24%
			*	F*			*						
Western countries demand to have the cheapest products, so companies have to find cheap labour	205	28	15	12	79	56	16	65	41	49	27	48	157
	20%	20%	13%	17%	20%	22%	22%	21%	22%	18%	16%	16%	21%
			*	*			*						
Their local government doesn't do enough to protect them	74	7	4	4	32	20	6	27	13	17	7	20	53
	7%	5%	4%	6%	8%	8%	8%	9%	7%	7%	5%	7%	7%
			*	*			*						
They are so poor that they have to work so their families can survive	71	10	4	3	31	17	6	29	8	16	7	16	56
	7%	7%	4%	5%	8%	7%	8%	10%	4%	6%	4%	5%	7%
			*	*			*	H					

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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3. If there was a guarantee that a product or service you were buying was free of child labour and exploitation, how much more would you be will to pay for it?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
0	136	20	17	14	48	31	5	35	25	31	27	24	112
	13%	14%	15%	21%	12%	13%	7%	12%	13%	12%	16%	8%	15%
			*	F*			*						K
1	33	3	3	1	9	12	3	15	8	7	2	8	25
	3%	2%	3%	2%	2%	5%	5%	5%	4%	2%	1%	3%	3%
			*	*			*						
2	21	2	-	1	7	11	-	6	3	8	3	5	16
	2%	2%	-	2%	2%	4%	-	2%	1%	3%	2%	2%	2%
			*	*			*						
3	6	1	-	-	3	1	-	2	1	1	1	2	4
	1%	1%	-	-	1%	1%	-	1%	*	*	1%	1%	1%
			*	*			*						
4	3	-	-	-	2	1	-	-	1	2	-	-	3
	*	-	-	-	*	1%	-	-	1%	1%	-	-	*
			*	*			*						
5	125	16	9	8	44	36	12	34	19	30	20	39	85
	12%	11%	8%	12%	11%	14%	16%	11%	10%	11%	12%	13%	11%
			*	*			*						
6 - 10	234	38	25	9	88	59	14	73	35	64	39	71	163
	22%	27%	23%	14%	22%	23%	19%	24%	19%	24%	23%	24%	22%
		C	*	*			*						
11 - 20	191	29	16	18	71	46	10	53	42	47	35	51	140
	18%	21%	14%	27%	18%	18%	13%	17%	22%	18%	21%	17%	19%
			*	F*			*						
21-30	86	12	16	7	27	14	11	17	14	29	12	21	65
	8%	8%	14%	10%	7%	6%	14%	5%	8%	11%	7%	7%	9%
			DE*	*			DE*			G			
31-40	12	-	-	1	8	3	-	6	2	3	-	4	8
	1%	-	-	2%	2%	1%	-	2%	1%	1%	-	1%	1%
			*	*			*						
41-50	69	8	4	4	35	17	1	16	16	16	10	19	51
	7%	6%	4%	5%	9%	7%	2%	5%	9%	6%	6%	6%	7%
			*	*	F		*						
51-60	7	-	3	-	4	-	-	1	2	1	2	3	4
	1%	-	2%	-	1%	-	-	*	1%	1%	1%	1%	1%
			E*	*			*						
61-70	11	-	1	-	3	4	3	5	-	3	2	7	4
	1%	-	1%	-	1%	2%	4%	2%	-	1%	1%	2%	1%
			*	*			AD*					L	
71-80	33	1	3	1	14	6	8	12	6	4	6	10	24
	3%	1%	3%	1%	3%	2%	11%	4%	3%	2%	3%	3%	3%
			*	*			ABCDE*						
81-90	13	1	4	1	5	2	-	6	3	2	1	7	5
	1%	1%	4%	2%	1%	1%	-	2%	1%	1%	1%	2%	1%
			*	*			*					L	
91-100	67	9	9	2	33	7	7	25	12	16	6	22	45
	6%	6%	8%	3%	8%	3%	10%	8%	6%	6%	4%	8%	6%
			*	*	E		E*						
Summary													

Mean (Incl. 0)	23.1	19.6	26.8	17.6	25.7	18.5	30.6	25.2	23.3	22	20.3	26.3	21.9
			E*	*	ACE		ACE*					L	
Std. Dev.	28.07	25.49	31.05	22.64	29.8	23.72	32.83	30.68	27.69	26.52	25.18	30.27	27.09
Std. Err.	0.87	2.19	3.41	2.48	1.48	1.5	3.44	1.85	1.99	1.63	1.86	1.79	0.98
Median	10	10	15	10.5	10	10	20	10	15	10	10	10	10
Mean (Excl. 0)	26.6	22.9	31.6	22.2	29.3	21.2	32.9	28.5	27	24.9	24.2	28.7	25.7
			E*	*	E		ACE*						
Std. Dev.	28.53	26.15	31.38	23.34	30.11	24.23	32.91	31.16	28.08	26.91	25.73	30.51	27.64
Std. Err.	0.94	2.41	3.75	2.81	1.59	1.63	3.57	2	2.14	1.75	2.04	1.89	1.08
Median	15	11	20	15	15	10	20	15	15	15	15	15	15

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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4_1. [National governments in countries where children are being exploited or sold]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
National governments in countries where children are being exploited or sold													
Very responsible	726	106	85	47	259	177	52	199	126	190	124	199	527
	69%	76%	76%	69%	64%	70%	69%	65%	67%	72%	75%	68%	70%
		D	*	*			*						
Somewhat responsible	215	24	22	14	96	41	17	60	43	53	31	57	158
	20%	17%	20%	21%	24%	16%	22%	20%	23%	20%	19%	19%	21%
			*	*	E		*						
Not very responsible	53	7	1	5	25	13	2	20	12	11	6	21	33
	5%	5%	1%	7%	6%	5%	3%	7%	7%	4%	4%	7%	4%
			*	*			*						
Not at all responsible	53	3	3	2	21	20	4	26	7	10	5	17	36
	5%	2%	3%	2%	5%	8%	5%	8%	4%	4%	3%	6%	5%
			*	*		A	*	IJ					
Summary													
Top2Box (Very/ Somewhat responsible)	941	130	107	62	355	219	68	259	169	243	154	256	685
	90%	93%	96%	91%	89%	87%	92%	85%	90%	92%	93%	87%	91%
			E*	*			*			G	G		
Low2Box (Not very/ Not at all responsible)	106	10	4	6	46	33	6	46	20	21	11	37	69
	10%	7%	4%	9%	11%	13%	8%	15%	10%	8%	7%	13%	9%
			*	*		B	*	IJ					

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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4_2. [The Canadian government]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
The Canadian government													
Very responsible	328	33	44	19	116	94	22	108	56	82	44	99	229
	31%	23%	39%	28%	29%	37%	29%	35%	30%	31%	27%	34%	30%
			A*	*		AD	*						
Somewhat responsible	475	70	43	29	186	110	36	116	92	112	92	132	343
	45%	50%	39%	43%	46%	44%	48%	38%	49%	42%	56%	45%	46%
			*	*			*		G		GI		
Not very responsible	173	26	22	15	66	32	11	62	31	45	21	49	124
	17%	18%	20%	21%	17%	13%	15%	20%	17%	17%	13%	17%	16%
			*	*			*						
Not at all responsible	72	11	2	5	33	15	6	19	9	25	8	14	58
	7%	8%	2%	8%	8%	6%	7%	6%	5%	10%	5%	5%	8%
			*	*			*						
Summary													
Top2Box (Very/ Somewhat responsible)	803	103	87	48	303	204	58	224	148	194	136	231	572
	77%	73%	78%	71%	75%	81%	77%	73%	79%	73%	82%	79%	76%
			*	*			*				GI		
Low2Box (Not very/ Not at all responsible)	244	37	24	20	99	47	17	81	40	71	29	63	182
	23%	27%	22%	29%	25%	19%	23%	27%	21%	27%	18%	21%	24%
			*	*			*	J		J			

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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4_3. [Individual Canadians through their buying and consumer habits]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
Individual Canadians through their buying and consumer habits													
Very responsible	273	32	29	15	97	78	21	86	48	71	35	74	199
	26%	23%	26%	22%	24%	31%	28%	28%	25%	27%	21%	25%	26%
			*	*			*						
Somewhat responsible	513	72	62	34	198	113	34	133	94	136	89	147	366
	49%	51%	55%	49%	49%	45%	46%	44%	50%	51%	53%	50%	49%
			*	*			*						
Not very responsible	198	27	19	15	77	47	13	67	36	40	32	58	141
	19%	19%	17%	22%	19%	19%	17%	22%	19%	15%	19%	20%	19%
			*	*			*						
Not at all responsible	64	9	1	4	29	14	7	19	10	18	10	15	49
	6%	7%	1%	6%	7%	5%	9%	6%	5%	7%	6%	5%	6%
		B	*	*	B		B*						
Summary													
Top2Box (Very/ Somewhat responsible)	785	104	91	49	295	191	55	219	142	207	124	221	565
	75%	74%	82%	72%	74%	76%	74%	72%	75%	78%	75%	75%	75%
			*	*			*						
Low2Box (Not very/ Not at all responsible)	262	37	20	19	106	60	19	86	46	58	42	73	189
	25%	26%	18%	28%	26%	24%	26%	28%	25%	22%	25%	25%	25%
			*	*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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4_4. [Canadian companies and corporations]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
Canadian companies and corporations													
Very responsible	453	56	50	24	170	118	35	138	84	107	72	122	331
	43%	40%	45%	36%	42%	47%	47%	45%	45%	41%	44%	42%	44%
			*	*			*						
Somewhat responsible	421	64	51	29	161	88	28	111	72	111	70	123	298
	40%	45%	46%	43%	40%	35%	38%	37%	38%	42%	42%	42%	40%
			*	*			*						
Not very responsible	115	14	10	8	46	30	7	40	27	25	15	33	83
	11%	10%	9%	12%	11%	12%	9%	13%	14%	10%	9%	11%	11%
			*	*			*						
Not at all responsible	58	6	-	6	25	15	5	15	5	21	8	15	42
	6%	5%	-	9%	6%	6%	6%	5%	3%	8%	5%	5%	6%
			*	B*	B	B	B*			H			
Summary													
Top2Box (Very/ Somewhat responsible)	874	120	101	54	330	206	63	249	157	218	143	245	629
	83%	85%	91%	79%	82%	82%	85%	82%	83%	82%	86%	84%	83%
			C*	*			*						
Low2Box (Not very/ Not at all responsible)	173	21	10	15	71	45	12	55	32	46	23	48	125
	17%	15%	9%	21%	18%	18%	15%	18%	17%	18%	14%	16%	17%
			*	B*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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4_5. [The United Nations or other international organizations/aid agencies]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
The United Nations or other international organizations/aid agencies													
Very responsible	520	73	62	30	189	129	38	154	90	127	83	142	378
	50%	52%	56%	45%	47%	51%	51%	51%	48%	48%	50%	48%	50%
			*	*			*						
Somewhat responsible	406	54	41	26	167	86	32	99	75	112	74	118	288
	39%	38%	37%	38%	42%	34%	43%	32%	40%	42%	44%	40%	38%
			*	*			*			G	G		
Not very responsible	97	10	8	9	33	32	5	44	21	18	8	32	65
	9%	7%	7%	13%	8%	13%	6%	14%	11%	7%	5%	11%	9%
			*	*			*	IJ	J				
Not at all responsible	24	3	-	3	13	5	-	8	2	7	1	2	22
	2%	2%	-	4%	3%	2%	-	3%	1%	3%	1%	1%	3%
			*	*			*						K
Summary													
Top2Box (Very/ Somewhat responsible)	926	127	103	56	355	215	70	253	165	239	156	259	667
	88%	90%	93%	83%	89%	85%	94%	83%	88%	90%	94%	88%	88%
			*	*			C*			G	GH		
Low2Box (Not very/ Not at all responsible)	121	14	8	12	46	37	5	52	23	26	9	34	87
	12%	10%	7%	17%	11%	15%	6%	17%	12%	10%	6%	12%	12%
			*	F*			*	IJ	J				

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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4_6. [The child's parents or guardians]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
The child's parents or guardians													
Very responsible	450	61	49	39	169	103	30	121	81	131	65	132	318
	43%	43%	44%	57%	42%	41%	40%	40%	43%	49%	39%	45%	42%
			*	DEF*			*			G			
Somewhat responsible	406	51	49	22	157	96	31	109	72	100	68	104	302
	39%	37%	44%	32%	39%	38%	42%	36%	38%	38%	41%	35%	40%
			*	*			*						
Not very responsible	147	23	11	7	55	40	11	49	31	27	29	40	107
	14%	16%	10%	10%	14%	16%	15%	16%	17%	10%	17%	14%	14%
			*	*			*				I		
Not at all responsible	44	5	3	1	20	12	3	26	4	7	3	18	27
	4%	4%	2%	2%	5%	5%	3%	9%	2%	3%	2%	6%	4%
			*	*			*	HIJ					
Summary													
Top2Box (Very/ Somewhat responsible)	856	112	97	60	326	199	61	230	153	231	133	236	620
	82%	80%	88%	88%	81%	79%	82%	75%	81%	87%	80%	80%	82%
			*	*			*			G			
Low2Box (Not very/ Not at all responsible)	191	28	14	8	75	53	14	75	36	34	32	57	134
	18%	20%	12%	12%	19%	21%	18%	25%	19%	13%	20%	20%	18%
			*	*			*	I					

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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4. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT RESPONSIBLE)]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
National governments in countries where children are being exploited or sold	941	130	107	62	355	219	68	259	169	243	154	256	685
	90%	93%	96%	91%	89%	87%	92%	85%	90%	92%	93%	87%	91%
			E*	*			*			G	G		
The United Nations or other international organizations/aid agencies	926	127	103	56	355	215	70	253	165	239	156	259	667
	88%	90%	93%	83%	89%	85%	94%	83%	88%	90%	94%	88%	88%
			*	*			C*			G	GH		
Canadian companies and corporations	874	120	101	54	330	206	63	249	157	218	143	245	629
	83%	85%	91%	79%	82%	82%	85%	82%	83%	82%	86%	84%	83%
			C*	*			*						
The child's parents or guardians	856	112	97	60	326	199	61	230	153	231	133	236	620
	82%	80%	88%	88%	81%	79%	82%	75%	81%	87%	80%	80%	82%
			*	*			*			G			
The Canadian government	803	103	87	48	303	204	58	224	148	194	136	231	572
	77%	73%	78%	71%	75%	81%	77%	73%	79%	73%	82%	79%	76%
			*	*			*				GI		
Individual Canadians through their buying and consumer habits	785	104	91	49	295	191	55	219	142	207	124	221	565
	75%	74%	82%	72%	74%	76%	74%	72%	75%	78%	75%	75%	75%
			*	*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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4. [SUMMARY - LOW2BOX (NOT VERY/ NOT AT ALL RESPONSIBLE)]

To what extent do you believe each of the following groups are responsible to take action to protect children from exploitative child labour?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1047	135	83	83	406	249	91	275	194	265	183	287	760
Weighted	1047	140	111	68	401	252	74	305	188	265	166	293	754
Individual Canadians through their buying and consumer habits	262	37	20	19	106	60	19	86	46	58	42	73	189
	25%	26%	18%	28%	26%	24%	26%	28%	25%	22%	25%	25%	25%
			*	*			*						
The Canadian government	244	37	24	20	99	47	17	81	40	71	29	63	182
	23%	27%	22%	29%	25%	19%	23%	27%	21%	27%	18%	21%	24%
			*	*			*	J		J			
The child's parents or guardians	191	28	14	8	75	53	14	75	36	34	32	57	134
	18%	20%	12%	12%	19%	21%	18%	25%	19%	13%	20%	20%	18%
			*	*			*	I					
Canadian companies and corporations	173	21	10	15	71	45	12	55	32	46	23	48	125
	17%	15%	9%	21%	18%	18%	15%	18%	17%	18%	14%	16%	17%
			*	B*			*						
The United Nations or other international organizations/aid agencies	121	14	8	12	46	37	5	52	23	26	9	34	87
	12%	10%	7%	17%	11%	15%	6%	17%	12%	10%	6%	12%	12%
			*	F*			*	IJ	J				
National governments in countries where children are being exploited or sold	106	10	4	6	46	33	6	46	20	21	11	37	69
	10%	7%	4%	9%	11%	13%	8%	15%	10%	8%	7%	13%	9%
			*	*		B	*	IJ					

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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