

1. Which of the following important events will occur in 2017?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
The Pan-Am Games	40	20	20	14	19	8	2	18	15	5
	4%	4%	4%	5%	5%	2%	2%	5%	4%	3%
							*			
The PyeongChang Olympics	15	5	10	3	8	4	4	5	6	1
	2%	1%	2%	1%	2%	1%	4%	1%	1%	*
							*			
Canada's 150th birthday	563	296	267	128	192	243	42	188	224	109
	56%	61%	52%	46%	52%	69%	40%	54%	57%	71%
		B				CD	*		F	FGH
The 50th anniversary of the Charter of Rights & Freedoms	40	17	23	18	13	9	9	12	16	4
	4%	3%	5%	6%	4%	2%	8%	3%	4%	2%
				E			*			
The Centennial of the First World War	87	53	34	28	34	25	8	32	35	11
	9%	11%	7%	10%	9%	7%	8%	9%	9%	7%
		B					*			
Don't Know	256	96	161	89	105	63	39	95	97	25
	26%	20%	31%	32%	28%	18%	38%	27%	25%	16%
			A	E	E		HI*	I	I	

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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2. The first lines of the Canadian National Anthem are...?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
"Oh Canada, our home and native land. True patriot love, in all of us command."	63	25	37	22	19	22	10	18	27	8
	6%	5%	7%	8%	5%	6%	10%	5%	7%	5%
							*			
"Oh Canada, our home and native land. True patriot love, in all thy sons command."	893	435	458	232	339	321	88	320	344	141
	89%	90%	89%	83%	92%	91%	85%	91%	88%	92%
					C	C	*			
"Oh Canada, our home on native land. True patriot love, in all bisons command."	19	11	8	11	6	3	2	5	9	3
	2%	2%	2%	4%	1%	1%	2%	1%	2%	2%
				E			*			
"Oh Canada, our home and stately land. True patriot dove, in all three sons one hand."	10	5	5	5	3	2	2	4	4	1
	1%	1%	1%	2%	1%	1%	1%	1%	1%	*
							*			
Don't Know	17	10	7	9	4	4	2	4	8	2
	2%	2%	1%	3%	1%	1%	2%	1%	2%	1%
							*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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4_1. [Canadians are cool]

Please state how much you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
Canadians are cool										
Strongly agree	416	176	240	130	139	147	43	139	167	66
	42%	36%	47%	46%	38%	42%	42%	40%	43%	43%
			A				*			
Somewhat agree	471	237	234	116	193	162	49	177	176	69
	47%	49%	45%	42%	52%	46%	48%	50%	45%	45%
					C		*			
Somewhat disagree	88	58	31	23	31	34	8	28	37	15
	9%	12%	6%	8%	8%	10%	8%	8%	9%	10%
			B				*			
Strongly disagree	25	15	10	10	7	7	3	7	12	4
	3%	3%	2%	4%	2%	2%	3%	2%	3%	2%
							*			
Summary										
Top2Box (Agree)	888	413	475	246	332	309	93	316	343	135
	89%	85%	92%	88%	90%	88%	90%	90%	87%	88%
			A				*			
Low2Box (Disagree)	113	72	41	33	38	42	11	35	49	19
	11%	15%	8%	12%	10%	12%	10%	10%	13%	12%
			B				*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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4_2. [Canadians are sexy]

Please state how much you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
Canadians are sexy										
Strongly agree	269	129	140	95	101	73	33	85	115	35
	27%	27%	27%	34%	27%	21%	32%	24%	29%	23%
				E			*			
Somewhat agree	481	232	249	127	181	173	58	182	177	64
	48%	48%	48%	45%	49%	49%	56%	52%	45%	42%
							*	I		
Somewhat disagree	209	100	108	41	75	92	12	71	80	47
	21%	21%	21%	15%	20%	26%	11%	20%	20%	30%
						C	*			FGH
Strongly disagree	43	24	19	16	14	13	-	13	21	8
	4%	5%	4%	6%	4%	4%	-	4%	5%	5%
							*			
Summary										
Top2Box (Agree)	750	362	388	222	281	246	92	267	291	99
	75%	74%	75%	79%	76%	70%	89%	76%	74%	65%
				E			HI*	I	I	
Low2Box (Disagree)	251	124	127	57	89	105	12	84	101	55
	25%	26%	25%	21%	24%	30%	11%	24%	26%	35%
						C	*		F	FGH

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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4_3. [Canadians are polite]

Please state how much you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
Canadians are polite										
Strongly agree	462	205	257	114	165	183	52	156	183	71
	46%	42%	50%	41%	45%	52%	50%	44%	47%	46%
		A				C	*			
Somewhat agree	456	241	215	134	169	153	45	165	174	73
	46%	50%	42%	48%	46%	44%	43%	47%	44%	47%
		B					*			
Somewhat disagree	70	31	39	26	32	13	7	27	29	8
	7%	6%	8%	9%	9%	4%	6%	8%	7%	5%
				E	E		*			
Strongly disagree	13	8	4	6	5	2	-	4	7	2
	1%	2%	1%	2%	1%	1%	-	1%	2%	1%
							*			
Summary										
Top2Box (Agree)	918	446	472	248	334	337	97	321	357	144
	92%	92%	92%	89%	90%	96%	94%	91%	91%	93%
						CD	*			
Low2Box (Disagree)	83	39	43	32	36	15	7	30	36	10
	8%	8%	8%	11%	10%	4%	6%	9%	9%	7%
				E	E		*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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4_4. [Canadians are proud of their heritage]

Please state how much you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
Canadians are proud of their heritage										
Strongly agree	418	177	242	108	143	168	67	142	159	49
	42%	36%	47%	39%	39%	48%	65%	41%	41%	32%
			A			D	GHI*		I	
Somewhat agree	469	236	233	133	178	158	30	167	186	86
	47%	49%	45%	48%	48%	45%	29%	48%	47%	56%
							*	F	F	FH
Somewhat disagree	90	53	37	35	37	18	6	28	38	17
	9%	11%	7%	12%	10%	5%	6%	8%	10%	11%
				E	E		*			
Strongly disagree	24	20	4	4	12	7	-	13	9	2
	2%	4%	1%	1%	3%	2%	-	4%	2%	1%
		B					*			
Summary										
Top2Box (Agree)	887	413	475	241	321	326	97	310	345	135
	89%	85%	92%	86%	87%	93%	94%	88%	88%	88%
			A			CD	*			
Low2Box (Disagree)	114	73	41	39	50	25	6	41	47	19
	11%	15%	8%	14%	13%	7%	6%	12%	12%	12%
		B		E	E		*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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4_5. [There is such a thing as "Canadian Identity"]

Please state how much you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
There is such a thing as "Canadian Identity"										
Strongly agree	410	198	212	104	132	174	51	141	165	53
	41%	41%	41%	37%	36%	50%	50%	40%	42%	35%
						CD	I*		I	
Somewhat agree	452	217	236	127	181	144	41	165	167	80
	45%	45%	46%	46%	49%	41%	39%	47%	43%	52%
							*			H
Somewhat disagree	100	48	52	30	45	25	7	36	42	15
	10%	10%	10%	11%	12%	7%	6%	10%	11%	9%
							*			
Strongly disagree	39	23	16	17	13	8	5	9	19	6
	4%	5%	3%	6%	4%	2%	5%	3%	5%	4%
				E			*			
Summary										
Top2Box (Agree)	863	415	448	232	313	318	92	306	332	134
	86%	86%	87%	83%	84%	91%	89%	87%	84%	87%
						CD	*			
Low2Box (Disagree)	138	70	68	48	58	33	11	46	61	20
	14%	14%	13%	17%	16%	9%	11%	13%	16%	13%
				E	E		*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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4_6. [I am Canadian first, and from my province/region second]

Please state how much you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
I am Canadian first, and from my province/region second										
Strongly agree	518 52%	231 48%	287 56%	119 43%	173 47%	226 64%	57 56%	166 47%	210 54%	84 55%
			A			CD	*			
Somewhat agree	315 32%	165 34%	150 29%	99 36%	127 34%	89 25%	36 35%	113 32%	120 31%	46 30%
				E	E		*			
Somewhat disagree	95 9%	47 10%	48 9%	40 14%	34 9%	22 6%	6 6%	41 12%	34 9%	14 9%
				E			*			
Strongly disagree	73 7%	43 9%	30 6%	21 8%	37 10%	15 4%	4 4%	31 9%	28 7%	10 6%
					E		*			
Summary										
Top2Box (Agree)	833 83%	396 81%	437 85%	218 78%	300 81%	315 90%	93 90%	279 79%	331 84%	130 84%
						CD	*			
Low2Box (Disagree)	168 17%	90 19%	78 15%	61 22%	71 19%	36 10%	10 10%	72 21%	62 16%	24 16%
				E	E		*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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4_7. [Canada's diversity is a strength]

Please state how much you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
Canada's diversity is a strength										
Strongly agree	405	182	222	119	141	145	47	137	153	68
	40%	38%	43%	42%	38%	41%	46%	39%	39%	44%
							*			
Somewhat agree	454	218	236	130	172	153	51	161	173	69
	45%	45%	46%	46%	46%	43%	49%	46%	44%	45%
							*			
Somewhat disagree	103	59	44	23	38	43	5	35	49	15
	10%	12%	9%	8%	10%	12%	5%	10%	12%	10%
							*			
Strongly disagree	39	25	13	8	19	11	-	18	18	3
	4%	5%	3%	3%	5%	3%	-	5%	5%	2%
							*			
Summary										
Top2Box (Agree)	859	401	458	248	313	297	98	298	326	137
	86%	83%	89%	89%	85%	85%	95%	85%	83%	89%
			A				H*			H
Low2Box (Disagree)	142	85	57	31	57	54	5	53	66	18
	14%	17%	11%	11%	15%	15%	5%	15%	17%	11%
		B					*		FI	

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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4_8. [I am free to express who I am in Canada]

Please state how much you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
I am free to express who I am in Canada										
Strongly agree	560	253	307	138	190	232	61	185	225	89
	56%	52%	59%	49%	51%	66%	59%	53%	57%	58%
		A				CD	*			
Somewhat agree	374	192	182	120	149	104	35	150	134	54
	37%	39%	35%	43%	40%	30%	34%	43%	34%	35%
				E	E		*			
Somewhat disagree	49	28	21	16	21	12	7	11	23	9
	5%	6%	4%	6%	6%	3%	7%	3%	6%	6%
							*			
Strongly disagree	19	12	6	5	10	3	-	6	11	2
	2%	3%	1%	2%	3%	1%	-	2%	3%	1%
							*			
Summary										
Top2Box (Agree)	933	445	488	258	339	336	96	335	359	143
	93%	92%	95%	92%	92%	96%	93%	95%	91%	93%
							*			
Low2Box (Disagree)	68	41	27	21	31	15	7	17	34	11
	7%	8%	5%	8%	8%	4%	7%	5%	9%	7%
							*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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4_9. [Canada is welcoming toward minority cultural groups]

Please state how much you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
Canada is welcoming toward minority cultural groups										
Strongly agree	437	192	245	132	160	144	49	153	180	55
	44%	39%	48%	47%	43%	41%	47%	44%	46%	36%
			A				*		I	
Somewhat agree	491	254	238	125	186	181	52	172	183	84
	49%	52%	46%	45%	50%	52%	51%	49%	47%	55%
							*			H
Somewhat disagree	59	33	26	19	20	20	2	17	27	13
	6%	7%	5%	7%	5%	6%	2%	5%	7%	8%
							*			
Strongly disagree	14	7	7	3	5	6	-	9	3	2
	1%	1%	1%	1%	1%	2%	-	3%	1%	1%
							*			
Summary										
Top2Box (Agree)	928	445	483	257	346	325	101	325	362	139
	93%	92%	94%	92%	93%	93%	98%	92%	92%	90%
							I*			
Low2Box (Disagree)	73	40	33	23	24	26	2	26	30	15
	7%	8%	6%	8%	7%	7%	2%	8%	8%	10%
							*			F

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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4_10. [Recent protest activity has increased my compassion for Aboriginal peoples in Canada]

Please state how much you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
Recent protest activity has increased my compassion for Aboriginal peoples in Canada										
Strongly agree	163	62	101	62	44	56	29	49	60	25
	16%	13%	20%	22%	12%	16%	28%	14%	15%	16%
			A	D			GH*			
Somewhat agree	333	153	180	88	134	111	31	122	128	52
	33%	32%	35%	32%	36%	32%	30%	35%	33%	34%
							*			
Somewhat disagree	333	166	167	91	121	122	26	110	144	52
	33%	34%	32%	32%	33%	35%	26%	31%	37%	34%
							*			
Strongly disagree	172	105	67	38	71	62	17	70	60	25
	17%	22%	13%	14%	19%	18%	16%	20%	15%	16%
		B					*			
Summary										
Top2Box (Agree)	496	215	281	150	178	167	60	171	188	78
	50%	44%	55%	54%	48%	48%	58%	49%	48%	50%
			A				*			
Low2Box (Disagree)	505	270	234	129	192	184	43	181	205	76
	50%	56%	45%	46%	52%	52%	42%	51%	52%	50%
		B					*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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4_11. [Canada is a better place to live now than it was 20 years ago]

Please state how much you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
Canada is a better place to live now than it was 20 years ago										
Strongly agree	214	108	106	68	76	70	35	69	75	36
	21%	22%	21%	24%	21%	20%	34%	20%	19%	23%
							GH*			
Somewhat agree	447	199	248	141	153	153	35	157	185	70
	45%	41%	48%	50%	41%	43%	34%	45%	47%	45%
				D			*			
Somewhat disagree	276	139	136	54	114	108	26	104	104	42
	28%	29%	26%	19%	31%	31%	25%	30%	26%	27%
					C	C	*			
Strongly disagree	64	39	25	16	27	21	7	22	29	7
	6%	8%	5%	6%	7%	6%	6%	6%	7%	4%
							*			
Summary										
Top2Box (Agree)	661	307	354	209	229	223	70	225	260	106
	66%	63%	69%	75%	62%	63%	68%	64%	66%	69%
				DE			*			
Low2Box (Disagree)	340	178	162	70	141	129	33	126	133	48
	34%	37%	31%	25%	38%	37%	32%	36%	34%	31%
					C	C	*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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4_12. [I plan to attend a Canada 150 activity or commemoration in 2017]

Please state how much you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
I plan to attend a Canada 150 activity or commemoration in 2017										
Strongly agree	241	114	127	66	66	109	28	70	107	36
	24%	24%	25%	24%	18%	31%	27%	20%	27%	24%
						D	*			
Somewhat agree	474	229	244	127	182	164	42	178	177	76
	47%	47%	47%	46%	49%	47%	41%	51%	45%	49%
							*			
Somewhat disagree	196	100	96	52	86	58	22	65	80	29
	20%	21%	19%	18%	23%	16%	21%	19%	20%	19%
					E		*			
Strongly disagree	90	42	48	34	36	20	11	37	28	14
	9%	9%	9%	12%	10%	6%	11%	11%	7%	9%
				E			*			
Summary										
Top2Box (Agree)	715	344	371	194	248	273	70	249	284	112
	71%	71%	72%	69%	67%	78%	68%	71%	72%	73%
						CD	*			
Low2Box (Disagree)	286	142	144	86	122	78	33	103	108	42
	29%	29%	28%	31%	33%	22%	32%	29%	28%	27%
				E	E		*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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4_13. [Canada is environmentally responsible when compared to other industrial countries]

Please state how much you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
Canada is environmentally responsible when compared to other industrial countries										
Strongly agree	236	107	129	70	75	91	42	78	90	26
	24%	22%	25%	25%	20%	26%	41%	22%	23%	17%
							GHI*		I	
Somewhat agree	506	238	268	138	191	178	47	188	196	76
	51%	49%	52%	49%	52%	51%	45%	53%	50%	49%
							*			
Somewhat disagree	194	105	89	52	79	63	12	63	78	42
	19%	22%	17%	19%	21%	18%	11%	18%	20%	27%
							*			FGH
Strongly disagree	65	35	30	20	25	20	3	22	29	11
	6%	7%	6%	7%	7%	6%	3%	6%	8%	7%
							*			
Summary										
Top2Box (Agree)	742	345	397	208	266	269	89	266	285	102
	74%	71%	77%	74%	72%	77%	86%	76%	73%	66%
							HI*	I	I	
Low2Box (Disagree)	259	140	118	71	105	82	14	85	107	52
	26%	29%	23%	26%	28%	23%	14%	24%	27%	34%
							*		F	FGH

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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4. [SUMMARY - TOP2BOX (AGREE)]

Please state how much you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
I am free to express who I am in Canada	933	445	488	258	339	336	96	335	359	143
	93%	92%	95%	92%	92%	96%	93%	95%	91%	93%
							*			
Canada is welcoming toward minority cultural groups	928	445	483	257	346	325	101	325	362	139
	93%	92%	94%	92%	93%	93%	98%	92%	92%	90%
							I*			
Canadians are polite	918	446	472	248	334	337	97	321	357	144
	92%	92%	92%	89%	90%	96%	94%	91%	91%	93%
						CD	*			
Canadians are cool	888	413	475	246	332	309	93	316	343	135
	89%	85%	92%	88%	90%	88%	90%	90%	87%	88%
			A				*			
Canadians are proud of their heritage	887	413	475	241	321	326	97	310	345	135
	89%	85%	92%	86%	87%	93%	94%	88%	88%	88%
			A			CD	*			
There is such a thing as "Canadian Identity"	863	415	448	232	313	318	92	306	332	134
	86%	86%	87%	83%	84%	91%	89%	87%	84%	87%
						CD	*			
Canada's diversity is a strength	859	401	458	248	313	297	98	298	326	137
	86%	83%	89%	89%	85%	85%	95%	85%	83%	89%
			A				H*			H
I am Canadian first, and from my province/region second	833	396	437	218	300	315	93	279	331	130
	83%	81%	85%	78%	81%	90%	90%	79%	84%	84%
						CD	*			
Canadians are sexy	750	362	388	222	281	246	92	267	291	99
	75%	74%	75%	79%	76%	70%	89%	76%	74%	65%
				E			HI*	I	I	
Canada is environmentally responsible when compared to other industrial countries	742	345	397	208	266	269	89	266	285	102
	74%	71%	77%	74%	72%	77%	86%	76%	73%	66%
							HI*	I	I	
I plan to attend a Canada 150 activity or commemoration in 2017	715	344	371	194	248	273	70	249	284	112
	71%	71%	72%	69%	67%	78%	68%	71%	72%	73%
						CD	*			
Canada is a better place to live now than it was 20 years ago	661	307	354	209	229	223	70	225	260	106
	66%	63%	69%	75%	62%	63%	68%	64%	66%	69%
				DE			*			
Recent protest activity has increased my	496	215	281	150	178	167	60	171	188	78

compassion for Aboriginal peoples in Canada	50%	44%	55%	54%	48%	48%	58%	49%	48%	50%
			A				*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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4. [SUMMARY - LOW2BOX (DISAGREE)]

Please state how much you agree or disagree with the following statements:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
Recent protest activity has increased my compassion for Aboriginal peoples in Canada	505	270	234	129	192	184	43	181	205	76
	50%	56%	45%	46%	52%	52%	42%	51%	52%	50%
		B					*			
Canada is a better place to live now than it was 20 years ago	340	178	162	70	141	129	33	126	133	48
	34%	37%	31%	25%	38%	37%	32%	36%	34%	31%
				C	C		*			
I plan to attend a Canada 150 activity or commemoration in 2017	286	142	144	86	122	78	33	103	108	42
	29%	29%	28%	31%	33%	22%	32%	29%	28%	27%
				E	E		*			
Canada is environmentally responsible when compared to other industrial countries	259	140	118	71	105	82	14	85	107	52
	26%	29%	23%	26%	28%	23%	14%	24%	27%	34%
							*		F	FGH
Canadians are sexy	251	124	127	57	89	105	12	84	101	55
	25%	26%	25%	21%	24%	30%	11%	24%	26%	35%
						C	*		F	FGH
I am Canadian first, and from my province/region second	168	90	78	61	71	36	10	72	62	24
	17%	19%	15%	22%	19%	10%	10%	21%	16%	16%
				E	E		*			
Canada's diversity is a strength	142	85	57	31	57	54	5	53	66	18
	14%	17%	11%	11%	15%	15%	5%	15%	17%	11%
		B					*		FI	
There is such a thing as "Canadian Identity"	138	70	68	48	58	33	11	46	61	20
	14%	14%	13%	17%	16%	9%	11%	13%	16%	13%
				E	E		*			
Canadians are proud of their heritage	114	73	41	39	50	25	6	41	47	19
	11%	15%	8%	14%	13%	7%	6%	12%	12%	12%
		B		E	E		*			
Canadians are cool	113	72	41	33	38	42	11	35	49	19
	11%	15%	8%	12%	10%	12%	10%	10%	13%	12%
		B					*			
Canadians are polite	83	39	43	32	36	15	7	30	36	10
	8%	8%	8%	11%	10%	4%	6%	9%	9%	7%
				E	E		*			
Canada is welcoming toward minority cultural groups	73	40	33	23	24	26	2	26	30	15
	7%	8%	6%	8%	7%	7%	2%	8%	8%	10%
							*			F
I am free to express who I am in Canada	68	41	27	21	31	15	7	17	34	11

7%	8%	5%	8%	8%	4%	7%	5%	9%	7%
						*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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5_1. [Canada's Centennial in 1967]

Please state how much you agree or disagree with the following statements: Canada's 150th will be/should be a more defining national moment than... .

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
Canada's Centennial in 1967										
Strongly agree	208	110	98	42	70	96	40	63	79	27
	21%	23%	19%	15%	19%	27%	39%	18%	20%	17%
						CD	GHI*			
Somewhat agree	473	223	250	142	177	154	41	177	190	65
	47%	46%	48%	51%	48%	44%	39%	50%	48%	42%
							*			
Somewhat disagree	267	119	148	76	101	89	18	96	99	54
	27%	24%	29%	27%	27%	25%	18%	27%	25%	35%
							*			FH
Strongly disagree	53	33	19	18	23	12	4	15	25	8
	5%	7%	4%	7%	6%	3%	4%	4%	6%	5%
							*			
Summary										
Top2Box (Agree)	681	334	348	185	246	250	81	240	269	92
	68%	69%	67%	66%	67%	71%	78%	68%	69%	60%
							I*		I	
Low2Box (Disagree)	320	152	168	95	124	101	23	112	123	62
	32%	31%	33%	34%	33%	29%	22%	32%	31%	40%
							*			FH

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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5_2. [The Canada/Russia Summit Series of 1972]

Please state how much you agree or disagree with the following statements: Canada's 150th will be/should be a more defining national moment than... .

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
The Canada/Russia Summit Series of 1972										
Strongly agree	273	141	132	55	95	123	26	86	107	53
	27%	29%	26%	20%	26%	35%	25%	24%	27%	35%
						CD	*			GH
Somewhat agree	395	169	226	138	146	112	36	140	160	58
	39%	35%	44%	49%	39%	32%	35%	40%	41%	38%
			A	DE			*			
Somewhat disagree	253	127	126	63	95	95	27	94	97	34
	25%	26%	24%	23%	26%	27%	27%	27%	25%	22%
							*			
Strongly disagree	81	49	32	23	35	22	13	32	28	8
	8%	10%	6%	8%	9%	6%	13%	9%	7%	5%
							*			
Summary										
Top2Box (Agree)	668	310	358	193	241	235	63	226	268	112
	67%	64%	69%	69%	65%	67%	61%	64%	68%	73%
							*			
Low2Box (Disagree)	333	176	157	87	130	117	40	126	125	42
	33%	36%	31%	31%	35%	33%	39%	36%	32%	27%
							*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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5_3. [The Vancouver 2010 Olympics]

Please state how much you agree or disagree with the following statements: Canada's 150th will be/should be a more defining national moment than... .

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
The Vancouver 2010 Olympics										
Strongly agree	324	141	182	81	119	124	39	96	133	55
	32%	29%	35%	29%	32%	35%	37%	27%	34%	36%
							*			
Somewhat agree	414	199	214	122	145	146	42	148	166	58
	41%	41%	42%	44%	39%	42%	41%	42%	42%	38%
							*			
Somewhat disagree	199	97	101	59	77	63	14	85	69	31
	20%	20%	20%	21%	21%	18%	13%	24%	18%	20%
							*			
Strongly disagree	65	47	18	16	30	19	9	23	24	10
	7%	10%	3%	6%	8%	5%	8%	6%	6%	6%
		B					*			
Summary										
Top2Box (Agree)	737	341	397	204	264	270	81	244	299	113
	74%	70%	77%	73%	71%	77%	78%	69%	76%	74%
		A					*			
Low2Box (Disagree)	264	145	119	76	107	81	22	107	93	41
	26%	30%	23%	27%	29%	23%	22%	31%	24%	26%
		B					*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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5_4. [The Battle of Vimy Ridge]

Please state how much you agree or disagree with the following statements: Canada's 150th will be/should be a more defining national moment than... .

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
The Battle of Vimy Ridge										
Strongly agree	159	84	74	48	50	61	29	57	54	18
	16%	17%	14%	17%	13%	17%	28%	16%	14%	12%
							HI*			
Somewhat agree	409	194	215	102	147	160	37	147	167	59
	41%	40%	42%	36%	40%	45%	35%	42%	43%	38%
							*			
Somewhat disagree	328	153	175	95	140	93	25	110	132	61
	33%	31%	34%	34%	38%	26%	24%	31%	34%	40%
					E		*			F
Strongly disagree	105	55	51	34	33	38	12	38	40	16
	11%	11%	10%	12%	9%	11%	12%	11%	10%	10%
							*			
Summary										
Top2Box (Agree)	568	278	290	150	197	221	66	204	221	77
	57%	57%	56%	54%	53%	63%	64%	58%	56%	50%
						D	*			
Low2Box (Disagree)	433	207	226	129	173	131	37	147	172	77
	43%	43%	44%	46%	47%	37%	36%	42%	44%	50%
					E		*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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5_5. [The Patriation of the Constitution in 1982]

Please state how much you agree or disagree with the following statements: Canada's 150th will be/should be a more defining national moment than... .

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
The Patriation of the Constitution in 1982										
Strongly agree	207	114	93	45	69	93	34	66	77	30
	21%	23%	18%	16%	19%	26%	33%	19%	20%	19%
						CD	GHI*			
Somewhat agree	437	207	229	123	173	141	36	164	177	60
	44%	43%	45%	44%	47%	40%	35%	47%	45%	39%
							*			
Somewhat disagree	289	124	165	85	106	98	29	97	109	53
	29%	26%	32%	31%	29%	28%	28%	28%	28%	35%
							*			H
Strongly disagree	69	40	29	26	23	20	4	24	30	11
	7%	8%	6%	9%	6%	6%	4%	7%	8%	7%
							*			
Summary										
Top2Box (Agree)	644	321	322	168	242	234	70	230	254	90
	64%	66%	63%	60%	65%	66%	68%	66%	65%	58%
							*			
Low2Box (Disagree)	357	164	193	111	128	118	33	121	139	64
	36%	34%	37%	40%	35%	34%	32%	34%	35%	42%
							*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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5_6. [The creation of the Charter of Rights and Freedoms, also 1982]

Please state how much you agree or disagree with the following statements: Canada's 150th will be/should be a more defining national moment than... .

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
The creation of the Charter of Rights and Freedoms, also 1982										
Strongly agree	195	107	89	51	60	84	31	70	66	28
	19%	22%	17%	18%	16%	24%	30%	20%	17%	18%
Somewhat agree	421	202	219	95	164	162	43	146	180	52
	42%	42%	42%	34%	44%	46%	41%	42%	46%	34%
Somewhat disagree	314	146	168	106	119	88	22	115	115	62
	31%	30%	33%	38%	32%	25%	21%	33%	29%	40%
Strongly disagree	71	31	40	27	28	17	8	20	32	12
	7%	6%	8%	9%	7%	5%	8%	6%	8%	7%
Summary										
Top2Box (Agree)	616	308	308	146	224	246	74	217	246	80
	62%	64%	60%	52%	60%	70%	71%	62%	63%	52%
Low2Box (Disagree)	385	177	208	133	146	105	30	135	147	74
	38%	36%	40%	48%	40%	30%	29%	38%	37%	48%
				E	E		*			FGH

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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5_7. [Confederation in 1867]

Please state how much you agree or disagree with the following statements: Canada's 150th will be/should be a more defining national moment than... .

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
Confederation in 1867										
Strongly agree	183	94	88	46	51	86	35	60	65	22
	18%	19%	17%	16%	14%	24%	34%	17%	16%	15%
						CD	GHI*			
Somewhat agree	407	194	213	96	158	153	43	152	160	52
	41%	40%	41%	35%	43%	43%	42%	43%	41%	34%
							*	I	I	
Somewhat disagree	312	137	175	95	127	90	20	110	121	62
	31%	28%	34%	34%	34%	26%	19%	31%	31%	40%
				E	E		*			FGH
Strongly disagree	99	60	39	41	35	23	5	29	47	18
	10%	12%	8%	15%	9%	7%	5%	8%	12%	11%
		B		E			*			
Summary										
Top2Box (Agree)	589	288	302	142	209	238	79	212	224	74
	59%	59%	58%	51%	56%	68%	76%	60%	57%	48%
						CD	GHI*	I	I	
Low2Box (Disagree)	412	198	214	137	162	113	24	139	168	80
	41%	41%	42%	49%	44%	32%	24%	40%	43%	52%
				E	E		*	F	F	FGH

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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5. [SUMMARY - TOP2BOX (AGREE)]

Please state how much you agree or disagree with the following statements: Canada's 150th will be/should be a more defining national moment than... .

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
The Vancouver 2010 Olympics	737	341	397	204	264	270	81	244	299	113
	74%	70%	77%	73%	71%	77%	78%	69%	76%	74%
			A				*			
Canada's Centennial in 1967	681	334	348	185	246	250	81	240	269	92
	68%	69%	67%	66%	67%	71%	78%	68%	69%	60%
							I*		I	
The Canada/Russia Summit Series of 1972	668	310	358	193	241	235	63	226	268	112
	67%	64%	69%	69%	65%	67%	61%	64%	68%	73%
							*			
The Patriation of the Constitution in 1982	644	321	322	168	242	234	70	230	254	90
	64%	66%	63%	60%	65%	66%	68%	66%	65%	58%
							*			
The creation of the Charter of Rights and Freedoms, also 1982	616	308	308	146	224	246	74	217	246	80
	62%	64%	60%	52%	60%	70%	71%	62%	63%	52%
						CD	I*	I	I	
Confederation in 1867	589	288	302	142	209	238	79	212	224	74
	59%	59%	58%	51%	56%	68%	76%	60%	57%	48%
						CD	GHI*	I	I	
The Battle of Vimy Ridge	568	278	290	150	197	221	66	204	221	77
	57%	57%	56%	54%	53%	63%	64%	58%	56%	50%
						D	*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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5. [SUMMARY - LOW2BOX (DISAGREE)]

Please state how much you agree or disagree with the following statements: Canada's 150th will be/should be a more defining national moment than... .

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1001	482	519	272	401	328	51	177	431	342
Weighted	1001	485	516	279	370	351	103	351	392	154
The Battle of Vimy Ridge	433	207	226	129	173	131	37	147	172	77
	43%	43%	44%	46%	47%	37%	36%	42%	44%	50%
					E		*			
Confederation in 1867	412	198	214	137	162	113	24	139	168	80
	41%	41%	42%	49%	44%	32%	24%	40%	43%	52%
				E	E		*	F	F	FGH
The creation of the Charter of Rights and Freedoms, also 1982	385	177	208	133	146	105	30	135	147	74
	38%	36%	40%	48%	40%	30%	29%	38%	37%	48%
				E	E		*			FGH
The Patriation of the Constitution in 1982	357	164	193	111	128	118	33	121	139	64
	36%	34%	37%	40%	35%	34%	32%	34%	35%	42%
							*			
The Canada/Russia Summit Series of 1972	333	176	157	87	130	117	40	126	125	42
	33%	36%	31%	31%	35%	33%	39%	36%	32%	27%
							*			
Canada's Centennial in 1967	320	152	168	95	124	101	23	112	123	62
	32%	31%	33%	34%	33%	29%	22%	32%	31%	40%
							*			FH
The Vancouver 2010 Olympics	264	145	119	76	107	81	22	107	93	41
	26%	30%	23%	27%	29%	23%	22%	31%	24%	26%
		B					*			

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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