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Table Description

<u>1</u>	1_1. [I am comfortable with my internet service provider saving my internet browsing history and using it to improve or develop new services and products.] For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.
<u>2</u>	1_2. [I am comfortable with my internet service provider saving my internet browsing history and providing anonymous metadata to law enforcement agencies if they request it to help with investigations.] For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.
<u>3</u>	1_3. [I am comfortable with my internet service provider saving my internet browsing history and providing my internet browsing history to law enforcement agencies if they request it to help with their investigations.] For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.
<u>4</u>	1. [SUMMARY - TOP2BOX (AGREE)] For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.
<u>5</u>	1. [SUMMARY - LOW2BOX (DISAGREE)] For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.
<u>6</u>	2. Which of the following statements is closest to your own personal opinion?
<u>7</u>	3. Are you aware that the federal government passed new anti-spam legislation that requires any individual/business to obtain expressed consent from recipients of their commercial electronic messages?
<u>8</u>	4. Over the past few months have you received e-mails at home or at work from Canadian organizations asking you to give your consent to them so that they can continue to send messages to you?
<u>9</u>	5. Thinking about all the requests for your consent that you received what percentage did you provide your consent to so that organizations can continue to send messages to you?
<u>10</u>	5x. Thinking about all the requests for your consent that you received what percentage did you provide your consent to so that organizations can continue to send messages to you?
<u>11</u>	6_1. [I think the new anti-spam legislation will work and Canadians will start to get less Spam in their inboxes] For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.
<u>12</u>	6_2. [I took advantage of the new anti-spam legislation and careful selected which organizations I want to keep receiving information from] For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.
<u>13</u>	6. [SUMMARY - TOP2BOX (AGREE)] For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.
<u>14</u>	6. [SUMMARY - LOW2BOX (DISAGREE)] For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

<u>15</u>	6x_1. [I think the new anti-spam legislation will work and Canadians will start to get less Spam in their inboxes] For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.
<u>16</u>	6x_2. [I took advantage of the new anti-spam legislation and careful selected which organizations I want to keep receiving information from] For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.
<u>17</u>	6x. [SUMMARY - TOP2BOX (AGREE)] For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.
<u>18</u>	6x. [SUMMARY - LOW2BOX (DISAGREE)] For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.
<u>19</u>	GENDER
<u>20</u>	AGE
<u>21</u>	EDUCATION
<u>22</u>	REGION
<u>23</u>	INCOME
<u>24</u>	HOUSEHOLD COMPOSITION
<u>25</u>	HHCMP1. How many people are living or staying at your current address?
<u>26</u>	EMPLOYMENT STATUS
<u>27</u>	DEMA_1. [Use the Internet] How frequently do you do the following things...?
<u>28</u>	DEMA_2. [Visit social networking websites (Facebook, Twitter, Pinterest, etc.)] How frequently do you do the following things...?
<u>29</u>	DEMA_3. [Watch conventional TV] How frequently do you do the following things...?
<u>30</u>	DEMA_4. [Watch TV online] How frequently do you do the following things...?
<u>31</u>	DEMA_5. [Read conventional newspapers (hardcopy)] How frequently do you do the following things...?
<u>32</u>	DEMA_6. [Read newspapers/news online] How frequently do you do the following things...?
<u>33</u>	DEMA_7. [Listen to conventional radio] How frequently do you do the following things...?
<u>34</u>	DEMA_8. [Listen to radio online] How frequently do you do the following things...?
<u>35</u>	DEMA_9. [Tweet] How frequently do you do the following things...?
<u>36</u>	DEMA. [SUMMARY - EVERYDAY / SEVERAL TIMES A DAY] How frequently do you do the following things...?
<u>37</u>	DEMA. [SUMMARY - ONCE WEEKLY / A FEW TIMES A WEEK] How frequently do you do the following things...?
<u>38</u>	DEMA. [SUMMARY - ABOUT ONCE A MONTH / A FEW TIMES PER MONTH] How frequently do you do the following things...?
<u>39</u>	DEMA. [SUMMARY - NEVER] How frequently do you do the following things...?
<u>40</u>	DEMB. How frequently do you use social online media or online sources/sites to follow, get information about, discuss etc. public policy, social and/or political issues?
<u>41</u>	DEMC. When it comes to public policy, social and/or political issues, which of the following have you done, if any, on social media or online sources/sites in the past month?

1_1. [I am comfortable with my internet service provider saving my internet browsing history and using it to improve or develop new services and products.]

For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
I am comfortable with my internet service provider saving my internet browsing history and using it to improve or develop new services and products.														
Strongly agree	115	61	54	38	32	45	21	35	39	21	58	41	66	33
	12%	13%	11%	14%	9%	13%	19%	10%	10%	13%	27%	7%	11%	12%
							H*				K			
Somewhat agree	291	150	140	76	85	129	40	102	111	36	71	159	174	88
	29%	31%	27%	27%	23%	37%	36%	30%	28%	24%	33%	27%	28%	32%
						CD	I*							
Somewhat disagree	238	120	117	63	106	69	23	84	95	36	42	145	151	60
	24%	25%	23%	23%	29%	20%	21%	25%	24%	23%	19%	25%	24%	21%
					E		*							
Strongly disagree	305	142	163	86	126	93	20	102	127	56	36	228	210	85
	30%	29%	32%	31%	34%	26%	18%	30%	32%	37%	16%	39%	34%	30%
					E		*		F	F		J		
Don't know	52	11	40	15	21	15	7	19	20	5	11	12	24	14
	5%	2%	8%	5%	6%	4%	6%	6%	5%	3%	5%	2%	4%	5%
			A				*				K			
Summary														
Top2Box (Agree)	406	212	194	114	117	175	62	137	150	57	129	200	240	122
	41%	44%	38%	41%	32%	50%	55%	40%	38%	37%	59%	34%	38%	43%
				D		D	GHI*				K			
Low2Box (Disagree)	543	262	280	149	232	161	43	186	221	92	77	373	360	145
	54%	54%	54%	54%	63%	46%	38%	54%	56%	60%	36%	64%	58%	52%
					CE		*	F	F	F		J		

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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1_2. [I am comfortable with my internet service provider saving my internet browsing history and providing anonymous metadata to law enforcement agencies if they request it to help with investigations.]

For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
I am comfortable with my internet service provider saving my internet browsing history and providing anonymous metadata to law enforcement agencies if they request it to help with investigations														
Strongly agree	158	68	91	52	48	58	14	75	50	20	92	44	105	40
	16%	14%	18%	19%	13%	16%	13%	22%	13%	13%	42%	8%	17%	14%
							*	HI			K			
Somewhat agree	255	129	126	63	92	100	31	77	100	47	76	135	154	73
	26%	27%	25%	23%	25%	28%	28%	23%	25%	30%	35%	23%	25%	26%
							*				K			
Somewhat disagree	201	96	105	57	84	59	26	62	83	30	26	125	127	53
	20%	20%	20%	21%	23%	17%	24%	18%	21%	19%	12%	21%	20%	19%
							*					J		
Strongly disagree	319	172	146	89	123	107	28	108	132	51	15	258	209	88
	32%	36%	28%	32%	33%	31%	25%	31%	34%	33%	7%	44%	33%	31%
		B					*					J		
Don't know	67	20	47	17	23	27	12	21	28	7	8	22	28	25
	7%	4%	9%	6%	6%	8%	11%	6%	7%	4%	4%	4%	4%	9%
			A				*							L
Summary														
Top2Box (Agree)	414	196	217	116	140	157	45	152	149	66	167	180	260	113
	41%	40%	42%	42%	38%	45%	41%	44%	38%	43%	77%	31%	42%	40%
							*				K			
Low2Box (Disagree)	520	269	251	146	207	167	54	170	215	81	41	383	336	142
	52%	55%	49%	52%	56%	47%	49%	50%	55%	53%	19%	65%	54%	51%
					E		*					J		

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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1_3. [I am comfortable with my internet service provider saving my internet browsing history and providing my internet browsing history to law enforcement agencies if they request it to help with their investigations.]

For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

	Gender			AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
I am comfortable with my internet service provider saving my internet browsing history and providing my internet browsing history to law enforcement agencies if they request it to help with their investigations.														
Strongly agree	161	60	102	56	49	57	19	71	53	19	94	46	101	44
	16%	12%	20%	20%	13%	16%	17%	21%	14%	12%	43%	8%	16%	16%
Somewhat agree			A	D			*	HI			K			
	238	120	118	52	86	99	31	73	90	44	76	113	139	72
	24%	25%	23%	19%	23%	28%	28%	21%	23%	28%	35%	19%	22%	26%
Somewhat disagree						C	*				K			
	206	112	95	70	80	57	22	61	90	34	29	126	135	53
	21%	23%	18%	25%	22%	16%	19%	18%	23%	22%	14%	22%	22%	19%
Strongly disagree				E			*				J			
	321	172	149	82	128	111	27	118	130	47	11	273	216	88
	32%	35%	29%	29%	35%	32%	24%	34%	33%	30%	5%	47%	35%	31%
Don't know							*				J			
	73	21	52	19	27	27	13	20	29	10	7	27	33	24
	7%	4%	10%	7%	7%	8%	12%	6%	7%	7%	3%	5%	5%	9%
Summary			A				*							
Top2Box (Agree)	400	180	219	108	136	156	50	143	143	63	170	159	240	116
	40%	37%	43%	39%	37%	44%	45%	42%	37%	41%	78%	27%	38%	41%
							*				K			
Low2Box (Disagree)	527	284	244	152	207	168	48	178	220	81	40	399	351	141
	53%	58%	47%	55%	56%	48%	43%	52%	56%	53%	19%	68%	56%	50%
		B			E		*				J			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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1. [SUMMARY - TOP2BOX (AGREE)]

For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
I am comfortable with my internet service provider saving my internet browsing history and providing anonymous metadata to law	414	196	217	116	140	157	45	152	149	66	167	180	260	113
	41%	40%	42%	42%	38%	45%	41%	44%	38%	43%	77%	31%	42%	40%
							*				K			
I am comfortable with my internet service provider saving my internet browsing history and using it to improve or develop new	406	212	194	114	117	175	62	137	150	57	129	200	240	122
	41%	44%	38%	41%	32%	50%	55%	40%	38%	37%	59%	34%	38%	43%
				D		D	GHI*				K			
I am comfortable with my internet service provider saving my internet browsing history and providing my internet browsing history to	400	180	219	108	136	156	50	143	143	63	170	159	240	116
	40%	37%	43%	39%	37%	44%	45%	42%	37%	41%	78%	27%	38%	41%
							*				K			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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1. [SUMMARY - LOW2BOX (DISAGREE)]

For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
I am comfortable with my internet service provider saving my internet browsing history and using it to improve or develop new	543	262	280	149	232	161	43	186	221	92	77	373	360	145
	54%	54%	54%	54%	63%	46%	38%	54%	56%	60%	36%	64%	58%	52%
					CE		*	F	F	F		J		
I am comfortable with my internet service provider saving my internet browsing history and providing my internet browsing history to	527	284	244	152	207	168	48	178	220	81	40	399	351	141
	53%	58%	47%	55%	56%	48%	43%	52%	56%	53%	19%	68%	56%	50%
		B			E		*					J		
I am comfortable with my internet service provider saving my internet browsing history and providing anonymous metadata to law	520	269	251	146	207	167	54	170	215	81	41	383	336	142
	52%	55%	49%	52%	56%	47%	49%	50%	55%	53%	19%	65%	54%	51%
					E		*					J		

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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2. Which of the following statements is closest to your own personal opinion?

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
To protect society, we should make it easier for law enforcement agencies to get access to personal information about internet usage	217	99	118	67	68	82	13	86	86	32	217	-	148	56
	22%	20%	23%	24%	18%	23%	12%	25%	22%	21%	100%	-	24%	20%
							*	F			K			
To protect individuals, internet service providers should not be allowed to share personal information about internet usage	585	299	287	156	228	201	62	186	235	102	-	585	388	159
	59%	62%	56%	56%	62%	57%	55%	54%	60%	66%	-	100%	62%	57%
							*			G		J		
Don't know	198	88	110	56	74	68	37	71	71	20	-	-	88	65
	20%	18%	21%	20%	20%	19%	33%	21%	18%	13%	-	-	14%	23%
							HI*	I						L

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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3. Are you aware that the federal government passed new anti-spam legislation that requires any individual/business to obtain expressed consent from recipients of their commercial electronic messages?

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Yes	624	299	325	139	248	237	45	186	275	118	148	388	624	-
	62%	62%	63%	50%	67%	68%	40%	54%	70%	76%	68%	66%	100%	-
					C	C	*		FG	FG			M	
No	280	147	133	109	89	83	40	118	92	30	56	159	-	280
	28%	30%	26%	39%	24%	24%	36%	35%	23%	19%	26%	27%	-	100%
				DE			HI*	HI						L
Don't know	96	39	57	32	33	31	27	38	25	6	13	39	-	-
	10%	8%	11%	11%	9%	9%	24%	11%	6%	4%	6%	7%	-	-
							GHI*	I						

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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4. Over the past few months have you received e-mails at home or at work from Canadian organizations asking you to give your consent to them so that they can continue to send messages to you?

	Total	Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Yes	640	302	338	133	259	248	47	194	280	118	148	394	535	88
	64%	62%	66%	48%	70%	71%	42%	57%	72%	77%	68%	67%	86%	31%
					C	C	*	F	FG	FG			M	
No	299	161	138	120	88	91	48	130	91	30	58	173	79	169
	30%	33%	27%	43%	24%	26%	43%	38%	23%	20%	27%	30%	13%	60%
				DE			HI*	HI						L
Don't know	62	23	39	27	23	12	17	19	21	5	12	18	11	24
	6%	5%	8%	10%	6%	3%	15%	5%	5%	3%	5%	3%	2%	8%
				E			GHI*							L

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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5. Thinking about all the requests for your consent that you received what percentage did you provide your consent to so that organizations can continue to send messages to you?

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
0	141	76	64	50	45	45	16	57	53	15	23	86	62	69
	14%	16%	12%	18%	12%	13%	14%	17%	14%	10%	11%	15%	10%	24%
							*	I						L
1 - 10	90	55	36	30	38	23	5	29	40	16	22	56	66	19
	9%	11%	7%	11%	10%	6%	5%	8%	10%	11%	10%	10%	11%	7%
		B					*							
11 - 20	30	12	18	6	12	12	2	10	12	6	9	20	23	7
	3%	2%	3%	2%	3%	3%	1%	3%	3%	4%	4%	3%	4%	2%
							*							
21-30	26	10	16	5	14	6	2	10	8	6	8	15	21	3
	3%	2%	3%	2%	4%	2%	2%	3%	2%	4%	4%	3%	3%	1%
							*							
31-40	15	5	9	4	7	4	2	3	7	3	6	7	10	4
	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	3%	1%	2%	2%
							*							
41-50	93	42	50	17	34	41	3	36	34	19	22	59	74	13
	9%	9%	10%	6%	9%	12%	3%	11%	9%	13%	10%	10%	12%	5%
						C	*			F			M	
51-60	23	14	9	6	10	6	3	2	14	4	2	19	21	2
	2%	3%	2%	2%	3%	2%	3%	*	4%	2%	1%	3%	3%	1%
							*		G	G			M	
61-70	23	8	14	5	8	10	4	3	12	4	7	14	20	2
	2%	2%	3%	2%	2%	3%	4%	1%	3%	3%	3%	2%	3%	1%
							*							
71-80	74	35	39	13	36	25	7	15	36	17	12	49	64	10
	7%	7%	8%	5%	10%	7%	6%	4%	9%	11%	5%	8%	10%	4%
					C		*		G	G			M	
81-90	62	29	33	13	21	28	3	24	25	9	14	41	58	4
	6%	6%	6%	5%	6%	8%	3%	7%	6%	6%	7%	7%	9%	1%
							*						M	
91-100	94	44	50	16	35	43	4	30	42	18	30	60	78	12
	9%	9%	10%	6%	9%	12%	3%	9%	11%	12%	14%	10%	13%	4%
						C	*			F			M	
Don't know	331	154	177	113	111	107	60	125	110	36	62	160	127	135
	33%	32%	34%	41%	30%	31%	54%	36%	28%	24%	28%	27%	20%	48%
				DE			GHI*	HI						L
Summary														
Mean (Incl. 0)	45.5	43	48	35.5	46.7	51.2	39.6	41.6	47.6	50.4	48.3	46.5	52.2	25.5
					C	C	**			G			M	
Std. Dev.	37.56	38	37.01	37.27	36.46	37.72	36.32	38.62	37.45	35.78	37.94	37.45	36.18	34.62
Std. Err.	1.42	2.13	1.89	2.88	2.19	2.36	6.75	3.4	2.13	2.33	3.01	1.76	1.55	2.99
Median (Incl. 0)	50	50	50	15	50	50	35	50	50	50	50	50	50	3
Mean (Excl. 0)	57.6	55.9	59.3	50.9	56.5	62.8	57.5	56.3	58.6	57.7	57	58.4	59.6	48.5
				*		C	**	*					M	*
Std. Dev.	32.98	33.99	31.98	34.74	32.43	31.83	29.58	34.49	32.86	32.32	34.7	32.66	32.45	34.09
Std. Err.	1.38	2.13	1.79	3.11	2.12	2.18	6.62	3.52	2.08	2.25	2.98	1.69	1.47	3.99

Median (Excl. 0)	60	60	60	50	60	70	65	50	60	60	50	60	65	50

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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5x. Thinking about all the requests for your consent that you received what percentage did you provide your consent to so that organizations can continue to send messages to you?

	Gender			AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Have received e-mails at home or at work from Canadian organizations	688	303	385	139	278	271	26	115	309	238	151	433	587	84
Weighted	640	302	338	133	259	248	47	194	280	118	148	394	535	88
0	39	21	18	13	16	11	3	10	18	8	4	25	28	11
	6%	7%	5%	10%	6%	4%	7%	5%	6%	7%	3%	6%	5%	13%
							**							L*
1 - 10	74	44	31	21	35	19	3	21	37	13	19	45	62	10
	12%	14%	9%	15%	13%	8%	7%	11%	13%	11%	13%	12%	12%	12%
				E			**							*
11 - 20	24	9	15	4	9	12	2	9	9	5	6	17	21	3
	4%	3%	4%	3%	3%	5%	4%	4%	3%	4%	4%	4%	4%	3%
							**							*
21-30	21	9	12	4	11	6	2	7	7	6	7	12	21	*
	3%	3%	4%	3%	4%	3%	4%	3%	2%	5%	4%	3%	4%	*
							**							*
31-40	13	5	8	3	6	4	2	3	5	3	5	6	10	3
	2%	2%	2%	2%	2%	2%	4%	1%	2%	3%	4%	2%	2%	3%
							**							*
41-50	88	40	48	15	32	41	3	34	32	19	19	58	72	11
	14%	13%	14%	12%	12%	16%	6%	18%	12%	16%	13%	15%	13%	12%
							**							*
51-60	20	13	8	4	10	6	3	2	12	4	1	18	20	1
	3%	4%	2%	3%	4%	2%	7%	1%	4%	3%	1%	5%	4%	1%
							**					J		*
61-70	22	7	14	4	8	10	4	3	11	4	7	13	20	1
	3%	2%	4%	3%	3%	4%	8%	2%	4%	3%	5%	3%	4%	1%
							**							*
71-80	70	31	39	12	34	25	5	15	34	16	11	46	64	7
	11%	10%	11%	9%	13%	10%	11%	7%	12%	14%	7%	12%	12%	8%
							**							*
81-90	60	29	31	13	21	27	3	23	25	9	14	39	57	4
	9%	10%	9%	10%	8%	11%	7%	12%	9%	8%	10%	10%	11%	4%
							**							*
91-100	89	40	49	12	34	42	2	29	40	17	29	55	76	11
	14%	13%	14%	9%	13%	17%	4%	15%	14%	15%	19%	14%	14%	12%
							**							*
Don't know	118	52	66	29	44	45	14	40	49	15	26	59	84	27
	18%	17%	19%	22%	17%	18%	30%	20%	18%	13%	18%	15%	16%	31%
							**							L*
Summary														
Mean (Incl. 0)	55.1	52.9	57.1	47.6	53.7	60.3	50.6	55.5	55.4	55.2	57.5	55.6	56.4	45.9
				*		C	**	*						*
Std. Dev.	34.8	35.65	33.95	36.39	34.66	33.43	31.02	35.64	35.33	33.84	35.66	34.44	34.43	37.55
Std. Err.	1.46	2.24	1.9	3.39	2.25	2.26	7.12	3.72	2.22	2.35	3.16	1.78	1.54	4.81
Median (Incl. 0)	60	50	60	50	52.5	68.5	60	50	60	50	58.9	60	60	50
Mean (Excl. 0)	59.6	57.8	61.1	54.2	58.1	63.6	56.3	59.4	60	59.8	59.6	60	60.1	56.6
				*		C	**	*			*			*
Std. Dev.	32.27	33.19	31.41	33.9	32.3	31.09	27.23	33.56	32.75	31.03	34.51	31.84	32.23	33.61

Std. Err.	1.4	2.18	1.82	3.34	2.18	2.16	6.6	3.62	2.14	2.24	3.12	1.71	1.49	4.71
Median (Excl. 0)	61.9	60	70	50	60	70	60.6	50	70	60	70	60	70	50

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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6_1. [I think the new anti-spam legislation will work and Canadians will start to get less Spam in their inboxes]

For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
I think the new anti-spam legislation will work and Canadians will start to get less Spam in their inboxes														
Strongly agree	181	76	105	65	69	47	17	64	68	32	63	93	121	40
	18%	16%	20%	23%	19%	13%	15%	19%	17%	21%	29%	16%	19%	14%
				E			*				K			
Somewhat agree	439	219	220	100	167	173	34	152	183	70	99	270	286	124
	44%	45%	43%	36%	45%	49%	30%	44%	47%	46%	46%	46%	46%	44%
					C	C	*	F	F	F				
Somewhat disagree	200	97	103	61	71	68	22	74	79	26	30	131	134	52
	20%	20%	20%	22%	19%	19%	19%	22%	20%	17%	14%	22%	21%	19%
							*					J		
Strongly disagree	70	35	35	14	27	28	5	16	36	13	10	48	51	17
	7%	7%	7%	5%	7%	8%	4%	5%	9%	8%	5%	8%	8%	6%
							*		G					
Don't know	110	58	52	39	36	35	34	36	26	13	14	43	31	47
	11%	12%	10%	14%	10%	10%	31%	11%	7%	9%	6%	7%	5%	17%
							GHI*							L
Summary														
Top2Box (Agree)	620	294	325	164	235	220	51	216	251	102	163	363	408	164
	62%	61%	63%	59%	64%	63%	46%	63%	64%	66%	75%	62%	65%	59%
							*	F	F	F	K			
Low2Box (Disagree)	270	132	138	76	99	96	26	90	115	39	41	179	185	69
	27%	27%	27%	27%	27%	27%	24%	26%	29%	25%	19%	31%	30%	25%
							*					J		

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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6_2. [I took advantage of the new anti-spam legislation and careful selected which organizations I want to keep receiving information from]

For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
I took advantage of the new anti-spam legislation and careful selected which organizations I want to keep receiving information from														
Strongly agree	332	144	188	85	129	118	12	116	139	64	97	196	277	33
	33%	30%	37%	30%	35%	34%	11%	34%	36%	42%	45%	33%	44%	12%
			A				*	F	F	F	K		M	
Somewhat agree	339	171	168	73	134	132	32	96	149	62	60	219	248	78
	34%	35%	33%	26%	36%	37%	29%	28%	38%	40%	28%	37%	40%	28%
					C	C	*		G	G		J	M	
Somewhat disagree	112	67	45	50	32	29	20	44	36	12	24	63	46	55
	11%	14%	9%	18%	9%	8%	18%	13%	9%	8%	11%	11%	7%	20%
		B		DE			HI*							L
Strongly disagree	45	23	22	13	18	14	5	21	15	4	7	32	15	25
	5%	5%	4%	5%	5%	4%	4%	6%	4%	3%	3%	5%	2%	9%
							*							L
Don't know	172	79	93	58	56	58	42	66	52	12	29	75	37	89
	17%	16%	18%	21%	15%	16%	37%	19%	13%	8%	13%	13%	6%	32%
							GHI*	I	I					L
Summary														
Top2Box (Agree)	671	315	356	157	264	250	45	212	288	126	157	415	525	111
	67%	65%	69%	56%	71%	71%	40%	62%	73%	82%	72%	71%	84%	40%
					C	C	*	F	FG	FGH			M	
Low2Box (Disagree)	157	91	66	63	50	44	25	65	52	16	31	95	62	81
	16%	19%	13%	23%	14%	12%	23%	19%	13%	10%	14%	16%	10%	29%
		B		DE			I*	I						L

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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6. [SUMMARY - TOP2BOX (AGREE)]

For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
I took advantage of the new anti-spam legislation and careful selected which organizations I want to keep receiving	671	315	356	157	264	250	45	212	288	126	157	415	525	111
	67%	65%	69%	56%	71%	71%	40%	62%	73%	82%	72%	71%	84%	40%
					C	C	*	F	FG	FGH			M	
I think the new anti-spam legislation will work and Canadians will start to get less Spam in their inboxes	620	294	325	164	235	220	51	216	251	102	163	363	408	164
	62%	61%	63%	59%	64%	63%	46%	63%	64%	66%	75%	62%	65%	59%
							*	F	F	F	K			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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6. [SUMMARY - LOW2BOX (DISAGREE)]

For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
I think the new anti-spam legislation will work	270	132	138	76	99	96	26	90	115	39	41	179	185	69
and Canadians will start to get less Spam in	27%	27%	27%	27%	27%	27%	24%	26%	29%	25%	19%	31%	30%	25%
their inboxes							*					J		
I took advantage of the new anti-spam	157	91	66	63	50	44	25	65	52	16	31	95	62	81
legislation and careful selected which	16%	19%	13%	23%	14%	12%	23%	19%	13%	10%	14%	16%	10%	29%
organizations I want to keep receiving		B		DE			I*	I						L

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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6x_1. [I think the new anti-spam legislation will work and Canadians will start to get less Spam in their inboxes]

For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

	Gender			AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Aware that the federal government passed new anti-spam legislation	671	301	370	141	273	257	25	110	302	234	156	422	671	-
Weighted	624	299	325	139	248	237	45	186	275	118	148	388	624	-
I think the new anti-spam legislation will work and Canadians will start to get less Spam in their inboxes														
Strongly agree	121	52	70	40	48	33	12	34	53	23	50	60	121	-
	19%	17%	21%	29%	19%	14%	26%	18%	19%	20%	34%	15%	19%	-
				DE			**				K			
Somewhat agree	286	143	143	54	110	123	6	99	125	55	70	181	286	-
	46%	48%	44%	39%	44%	52%	14%	53%	45%	47%	48%	47%	46%	-
						C	**							
Somewhat disagree	134	56	78	30	52	52	12	37	62	22	17	93	134	-
	21%	19%	24%	22%	21%	22%	27%	20%	23%	19%	12%	24%	21%	-
							**					J		
Strongly disagree	51	29	22	7	22	23	3	8	29	10	9	35	51	-
	8%	10%	7%	5%	9%	10%	8%	5%	11%	9%	6%	9%	8%	-
							**							
Don't know	31	20	11	8	18	6	11	7	6	6	1	19	31	-
	5%	7%	3%	6%	7%	2%	25%	4%	2%	5%	*	5%	5%	-
					E		**			H		J		
Summary														
Top2Box (Agree)	408	195	213	94	157	157	18	133	178	79	120	241	408	-
	65%	65%	66%	68%	63%	66%	40%	72%	65%	67%	82%	62%	65%	-
							**				K			
Low2Box (Disagree)	185	85	100	37	73	75	16	46	91	33	27	128	185	-
	30%	28%	31%	27%	30%	32%	35%	25%	33%	28%	18%	33%	30%	-
							**					J		

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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6x_2. [I took advantage of the new anti-spam legislation and careful selected which organizations I want to keep receiving information from]

For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Aware that the federal government passed new anti-spam legislation	671	301	370	141	273	257	25	110	302	234	156	422	671	-
Weighted	624	299	325	139	248	237	45	186	275	118	148	388	624	-
I took advantage of the new anti-spam legislation and careful selected which organizations I want to keep receiving information from														
Strongly agree	277	123	154	67	107	102	11	85	125	57	86	165	277	-
	44%	41%	48%	48%	43%	43%	24%	45%	45%	48%	58%	42%	44%	-
							**				K			
Somewhat agree	248	121	127	46	103	99	16	68	113	51	48	159	248	-
	40%	40%	39%	33%	42%	42%	36%	36%	41%	43%	33%	41%	40%	-
							**							
Somewhat disagree	46	26	20	13	17	16	9	13	19	6	6	33	46	-
	7%	9%	6%	9%	7%	7%	20%	7%	7%	5%	4%	8%	7%	-
							**							
Strongly disagree	15	9	7	4	5	6	2	5	6	2	1	14	15	-
	2%	3%	2%	3%	2%	3%	4%	3%	2%	1%	*	4%	2%	-
							**							
Don't know	37	21	16	8	15	13	8	16	13	2	7	17	37	-
	6%	7%	5%	6%	6%	6%	17%	8%	5%	1%	5%	4%	6%	-
							**	I						
Summary														
Top2Box (Agree)	525	243	281	113	211	201	27	153	237	108	134	324	525	-
	84%	81%	87%	82%	85%	85%	59%	82%	86%	92%	91%	84%	84%	-
							**			GH				
Low2Box (Disagree)	62	35	27	17	22	23	11	18	25	8	7	47	62	-
	10%	12%	8%	12%	9%	10%	24%	10%	9%	7%	5%	12%	10%	-
							**					J		

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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6x. [SUMMARY - TOP2BOX (AGREE)]

For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

	Total	Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Aware that the federal government passed new anti-spam legislation	671	301	370	141	273	257	25	110	302	234	156	422	671	-
Weighted	624	299	325	139	248	237	45	186	275	118	148	388	624	-
I took advantage of the new anti-spam legislation and careful selected which organizations I want to keep receiving	525	243	281	113	211	201	27	153	237	108	134	324	525	-
	84%	81%	87%	82%	85%	85%	59%	82%	86%	92%	91%	84%	84%	-
							**			GH				
I think the new anti-spam legislation will work and Canadians will start to get less Spam in their inboxes	408	195	213	94	157	157	18	133	178	79	120	241	408	-
	65%	65%	66%	68%	63%	66%	40%	72%	65%	67%	82%	62%	65%	-
							**				K			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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6x. [SUMMARY - LOW2BOX (DISAGREE)]

For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Aware that the federal government passed new anti-spam legislation	671	301	370	141	273	257	25	110	302	234	156	422	671	-
Weighted	624	299	325	139	248	237	45	186	275	118	148	388	624	-
I think the new anti-spam legislation will work and Canadians will start to get less Spam in their inboxes	185	85	100	37	73	75	16	46	91	33	27	128	185	-
	30%	28%	31%	27%	30%	32%	35%	25%	33%	28%	18%	33%	30%	-
							**					J		
I took advantage of the new anti-spam legislation and careful selected which organizations I want to keep receiving	62	35	27	17	22	23	11	18	25	8	7	47	62	-
	10%	12%	8%	12%	9%	10%	24%	10%	9%	7%	5%	12%	10%	-
							**					J		

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Male	485	485	-	126	173	186	73	140	194	78	99	299	299	147
	48%	100%	-	45%	47%	53%	66%	41%	49%	50%	45%	51%	48%	52%
		B					GHI*		G	G				
Female	515	-	515	153	197	165	38	202	198	76	118	287	325	133
	52%	-	100%	55%	53%	47%	34%	59%	51%	50%	55%	49%	52%	48%
			A				*	FHI	F	F				

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
18-24	134	52	81	134	-	-	16	71	34	12	31	72	53	65
	13%	11%	16%	48%	-	-	15%	21%	9%	8%	14%	12%	8%	23%
			A	DE			*	HI						L
25-34	145	74	71	145	-	-	10	38	63	35	36	85	86	44
	15%	15%	14%	52%	-	-	9%	11%	16%	23%	17%	14%	14%	16%
				DE			*			FGH				
35-44	147	72	75	-	147	-	21	24	64	37	23	98	101	36
	15%	15%	15%	-	40%	-	19%	7%	16%	24%	11%	17%	16%	13%
					CE		G*		G	GH				
45-54	223	101	122	-	223	-	21	78	95	29	44	130	148	53
	22%	21%	24%	-	60%	-	19%	23%	24%	19%	20%	22%	24%	19%
					CE		*							
55-64	205	103	102	-	-	205	25	82	77	22	43	116	136	54
	21%	21%	20%	-	-	58%	22%	24%	20%	14%	20%	20%	22%	19%
						CD	*	I						
65+	146	83	63	-	-	146	19	50	59	18	39	85	101	29
	15%	17%	12%	-	-	42%	17%	15%	15%	12%	18%	15%	16%	10%
						CD	*						M	
Summary														
18-34	279	126	153	279	-	-	26	108	97	47	67	156	139	109
	28%	26%	30%	100%	-	-	24%	32%	25%	31%	31%	27%	22%	39%
				DE			*							L
35-54	370	173	197	-	370	-	42	102	159	67	68	228	248	89
	37%	36%	38%	-	100%	-	37%	30%	41%	43%	31%	39%	40%	32%
					CE		*		G	G			M	
55+	351	186	165	-	-	351	44	132	135	40	82	201	237	83
	35%	38%	32%	-	-	100%	39%	38%	35%	26%	38%	34%	38%	29%
						CD	I*	I	I				M	

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Primary School or less	9	9	-	5	-	4	9	-	-	-	-	6	7	2
	1%	2%	-	2%	-	1%	8%	-	-	-	-	1%	1%	1%
		B		D			GHI*							
Some high school	103	65	38	22	42	40	103	-	-	-	13	55	38	38
	10%	13%	7%	8%	11%	11%	92%	-	-	-	6%	9%	6%	14%
							GHI*							L
Graduated high school	342	140	202	108	102	132	-	342	-	-	86	186	186	118
	34%	29%	39%	39%	28%	38%	-	100%	-	-	40%	32%	30%	42%
			A	D		D	*	FHI						L
Some college / CEGEP / Trade School	116	58	58	31	46	39	-	-	116	-	24	68	76	35
	12%	12%	11%	11%	12%	11%	-	-	30%	-	11%	12%	12%	13%
							*		FGI					
Graduated from college / CEGEP / Trade School	194	98	96	47	91	56	-	-	194	-	44	115	135	41
	19%	20%	19%	17%	25%	16%	-	-	49%	-	20%	20%	22%	15%
					CE		*		FGI				M	
Some university, but did not finish	82	38	44	19	22	40	-	-	82	-	18	52	64	15
	8%	8%	8%	7%	6%	11%	-	-	21%	-	8%	9%	10%	5%
						D	*		FGI				M	
University undergraduate degree, such as a Bachelor's Degree	106	51	55	35	43	28	-	-	-	106	22	68	80	21
	11%	11%	11%	13%	12%	8%	-	-	-	69%	10%	12%	13%	8%
							*			FGH			M	
University graduate degree, such as a Master's or PhD	48	26	21	12	24	12	-	-	-	48	10	34	38	9
	5%	5%	4%	4%	7%	3%	-	-	-	31%	4%	6%	6%	3%
							*			FGH				
Summary														
<HS	112	73	38	26	42	44	112	-	-	-	13	62	45	40
	11%	15%	7%	9%	11%	12%	100%	-	-	-	6%	11%	7%	14%
		B					GHI*							L
HS	342	140	202	108	102	132	-	342	-	-	86	186	186	118
	34%	29%	39%	39%	28%	38%	-	100%	-	-	40%	32%	30%	42%
			A	D		D	*	FHI						L
Post Sec	392	194	198	97	159	135	-	-	392	-	86	235	275	92
	39%	40%	38%	35%	43%	39%	-	-	100%	-	40%	40%	44%	33%
							*		FGI				M	
Univ Grad	154	78	76	47	67	40	-	-	-	154	32	102	118	30
	15%	16%	15%	17%	18%	11%	-	-	-	100%	15%	17%	19%	11%
					E		*			FGH			M	

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

REGION

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
BC	134	64	70	29	54	51	16	47	48	23	33	74	82	42
	13%	13%	14%	10%	15%	14%	14%	14%	12%	15%	15%	13%	13%	15%
							*							
AB	106	45	62	33	28	45	13	35	47	11	30	57	68	26
	11%	9%	12%	12%	7%	13%	12%	10%	12%	7%	14%	10%	11%	9%
						D	*		I					
SK/MB	65	32	33	19	22	24	8	28	21	8	19	29	38	24
	7%	7%	6%	7%	6%	7%	7%	8%	5%	5%	9%	5%	6%	9%
							*							
Ontario	383	180	204	125	132	126	30	126	154	73	80	239	251	104
	38%	37%	40%	45%	36%	36%	27%	37%	39%	48%	37%	41%	40%	37%
				DE			*			FGH				
Quebec	240	119	121	58	106	76	33	83	98	27	39	149	150	59
	24%	24%	24%	21%	29%	22%	30%	24%	25%	17%	18%	25%	24%	21%
					CE		I*		I			J		
Atlantic	71	46	25	14	28	29	12	23	24	12	16	38	35	26
	7%	9%	5%	5%	7%	8%	11%	7%	6%	8%	8%	6%	6%	9%
		B					*							

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
<\$25K	144	62	81	60	39	45	35	53	45	10	25	83	67	52
	14%	13%	16%	22%	11%	13%	31%	16%	12%	7%	12%	14%	11%	18%
				DE			GHI*	I	I					L
\$25K - <\$55K	292	142	149	74	103	114	41	91	127	32	67	175	175	87
	29%	29%	29%	27%	28%	33%	37%	27%	32%	21%	31%	30%	28%	31%
							I*		I					
\$55K - <\$100K	264	150	113	68	109	87	13	79	121	50	68	153	188	66
	26%	31%	22%	24%	29%	25%	11%	23%	31%	33%	31%	26%	30%	24%
		B					*	F	FG	FG				
\$100K - <\$150K	108	60	48	23	54	31	8	26	45	28	24	70	82	18
	11%	12%	9%	8%	15%	9%	7%	8%	12%	18%	11%	12%	13%	6%
					CE		*			FGH			M	
\$150K+	50	23	27	13	23	14	-	16	17	18	14	28	40	7
	5%	5%	5%	4%	6%	4%	-	5%	4%	11%	6%	5%	6%	2%
							*			FGH			M	
Prefer not to answer	144	48	96	42	42	60	15	77	36	15	20	76	72	50
	14%	10%	19%	15%	11%	17%	14%	23%	9%	10%	9%	13%	12%	18%
			A			D	*	HI						L
Summary														
<40K	295	131	164	96	94	104	56	109	104	26	63	171	157	96
	29%	27%	32%	35%	25%	30%	50%	32%	26%	17%	29%	29%	25%	34%
				D			GHI*	I	I					L
40K - <60K	176	93	83	44	58	74	25	49	81	22	35	112	109	53
	18%	19%	16%	16%	16%	21%	22%	14%	21%	14%	16%	19%	17%	19%
							*		I					
60K - <100K	228	131	97	62	99	68	7	66	109	46	61	129	163	56
	23%	27%	19%	22%	27%	19%	7%	19%	28%	30%	28%	22%	26%	20%
		B			E		*	F	FG	FG				
100K+	157	82	75	35	77	45	8	42	62	46	37	98	122	25
	16%	17%	15%	13%	21%	13%	7%	12%	16%	30%	17%	17%	20%	9%
					CE		*			FGH			M	

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Kids	256	117	139	99	133	24	28	81	102	45	57	144	162	73
	26%	24%	27%	35%	36%	7%	25%	24%	26%	29%	26%	25%	26%	26%
				E	E		*							
No Kids	744	368	376	180	237	327	84	261	290	109	160	441	462	207
	74%	76%	73%	65%	64%	93%	75%	76%	74%	71%	74%	75%	74%	74%
						CD	*							

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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HHCMP1. How many people are living or staying at your current address?

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
1	212	114	98	45	67	100	32	61	84	34	60	107	147	44
	21%	23%	19%	16%	18%	28%	29%	18%	22%	22%	28%	18%	24%	16%
						CD	*				K		M	
2	384	190	194	74	125	185	42	135	156	51	71	244	237	104
	38%	39%	38%	26%	34%	53%	37%	39%	40%	33%	33%	42%	38%	37%
						CD	*					J		
3	176	84	92	63	74	40	14	63	68	32	44	93	108	59
	18%	17%	18%	22%	20%	11%	12%	18%	17%	20%	20%	16%	17%	21%
				E	E		*							
4	141	55	85	55	73	13	13	46	55	27	28	87	83	46
	14%	11%	17%	20%	20%	4%	11%	13%	14%	18%	13%	15%	13%	16%
			A	E	E		*							
5	65	31	33	33	21	11	9	24	22	8	11	40	43	17
	6%	6%	6%	12%	6%	3%	8%	7%	6%	5%	5%	7%	7%	6%
				DE			*							
6	18	9	9	10	8	-	2	10	4	2	4	11	5	8
	2%	2%	2%	3%	2%	-	2%	3%	1%	1%	2%	2%	1%	3%
				E	E		*							L
8	2	-	2	-	-	2	-	2	-	-	-	2	-	2
	*	-	*	-	-	*	-	*	-	-	-	*	-	1%
							*							
9	1	-	1	1	-	-	-	-	1	-	-	-	-	-
	*	-	*	*	-	-	-	-	*	-	-	-	-	-
							*							
10	1	-	1	-	-	1	-	-	1	-	-	-	1	-
	*	-	*	-	-	*	-	-	*	-	-	-	*	-
							*							
12+	1	1	-	-	1	-	-	1	-	-	-	1	1	-
	*	*	-	-	*	-	-	*	-	-	-	*	*	-
							*							

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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EMPLOYMENT STATUS

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Employed - full-time	393	214	178	120	196	77	34	106	171	81	83	235	265	101
	39%	44%	35%	43%	53%	22%	31%	31%	44%	53%	38%	40%	42%	36%
Employed - part-time		B		E	CE		*		G	FGH				
	105	41	64	36	43	26	16	32	44	12	27	55	48	40
	11%	8%	12%	13%	12%	8%	15%	9%	11%	8%	12%	9%	8%	14%
Self-Employed - full-time							*						L	
	54	25	29	19	18	17	9	12	23	10	13	37	42	9
	5%	5%	6%	7%	5%	5%	8%	3%	6%	7%	6%	6%	7%	3%
Self-Employed - part-time							*							
	46	24	22	16	12	18	6	15	19	6	15	20	26	10
	5%	5%	4%	6%	3%	5%	6%	4%	5%	4%	7%	3%	4%	4%
Retired							*				K			
	217	118	99	-	24	193	20	90	80	27	53	125	146	51
	22%	24%	19%	-	6%	55%	18%	26%	20%	18%	24%	21%	23%	18%
Student - full-time					C	CD	*	I						
	51	19	32	49	2	*	2	30	12	7	8	32	22	25
	5%	4%	6%	17%	1%	*	2%	9%	3%	4%	3%	5%	4%	9%
Student - part-time				DE			*	H					L	
	5	2	3	5	-	-	-	3	2	-	-	4	2	3
	1%	*	1%	2%	-	-	-	1%	1%	-	-	1%	*	1%
Military				DE			*							
	3	2	1	1	1	2	2	-	-	1	1	2	1	2
	*	*	*	*	*	*	1%	-	-	1%	*	*	*	1%
Full-time parent, homemaker							*			H				
	59	11	48	17	37	5	10	26	17	6	7	36	37	17
	6%	2%	9%	6%	10%	1%	9%	7%	4%	4%	3%	6%	6%	6%
Not currently employed			A	E	E		*							
	47	21	27	9	29	9	6	19	20	3	8	26	24	18
	5%	4%	5%	3%	8%	2%	5%	5%	5%	2%	4%	4%	4%	6%
Prefer not to answer					CE		*							
	19	9	11	9	7	3	6	11	2	1	2	14	9	6
	2%	2%	2%	3%	2%	1%	5%	3%	1%	*	1%	2%	1%	2%
							HI*	HI						

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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DEMA_1. [Use the Internet]

How frequently do you do the following things...?

	Gender			AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Use the Internet														
Several times a day	728	347	380	225	270	233	88	231	280	129	156	443	465	200
	73%	72%	74%	81%	73%	66%	79%	68%	71%	84%	72%	76%	75%	71%
				DE			*			GH				
Everyday or almost everyday	205	106	99	32	82	91	16	81	90	19	38	117	118	65
	20%	22%	19%	11%	22%	26%	14%	24%	23%	12%	18%	20%	19%	23%
					C	C	*	I	I					
2-3 times a week	29	13	16	12	4	13	4	16	6	2	13	12	18	7
	3%	3%	3%	4%	1%	4%	4%	5%	2%	1%	6%	2%	3%	2%
				D			*	H			K			
Once a week	15	6	8	5	4	5	2	5	6	2	5	2	6	4
	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	2%	*	1%	2%
							*				K			
2-3 times a month	6	3	2	2	1	2	2	2	2	-	2	2	4	2
	1%	1%	*	1%	*	1%	2%	*	*	-	1%	*	1%	1%
							*							
Once a month/Less often	1	-	1	-	1	-	-	-	1	-	-	1	1	-
	*	-	*	-	*	-	-	-	*	-	-	*	*	-
							*							
Never	18	9	9	3	7	8	-	8	7	2	3	7	11	3
	2%	2%	2%	1%	2%	2%	-	2%	2%	1%	2%	1%	2%	1%
							*							
Summary														
Everyday / Several Times A Day	932	453	479	257	352	323	104	312	369	147	194	560	583	265
	93%	93%	93%	92%	95%	92%	93%	91%	94%	96%	89%	96%	93%	94%
							*					J		
Once weekly / A few times a week	43	19	24	17	9	18	6	21	12	4	18	14	25	11
	4%	4%	5%	6%	2%	5%	5%	6%	3%	3%	8%	2%	4%	4%
				D			*				K			
About Once A Month/ A Few Times Per Month	6	3	3	2	2	2	2	2	3	-	2	3	5	2
	1%	1%	1%	1%	*	1%	2%	*	1%	-	1%	1%	1%	1%
							*							

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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DEMA_2. [Visit social networking websites (Facebook, Twitter, Pinterest, etc.)]

How frequently do you do the following things...?

	Gender			AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Visit social networking websites (Facebook, Twitter, Pinterest, etc.)														
Several times a day	395	158	237	144	155	95	52	142	142	59	91	220	236	115
	39%	32%	46%	52%	42%	27%	46%	41%	36%	38%	42%	38%	38%	41%
			A	DE	E		*							
Everyday or almost everyday	226	114	112	68	89	69	23	90	81	33	44	135	138	70
	23%	24%	22%	24%	24%	20%	21%	26%	21%	21%	20%	23%	22%	25%
							*							
2-3 times a week	93	39	54	28	27	38	9	31	38	16	22	60	59	28
	9%	8%	10%	10%	7%	11%	8%	9%	10%	10%	10%	10%	9%	10%
							*							
Once a week	54	33	21	12	21	21	6	13	23	12	11	34	34	16
	5%	7%	4%	4%	6%	6%	5%	4%	6%	8%	5%	6%	5%	6%
							*							
2-3 times a month	32	16	16	8	10	13	1	9	16	6	6	19	24	4
	3%	3%	3%	3%	3%	4%	1%	3%	4%	4%	3%	3%	4%	1%
							*							
Once a month/Less often	40	26	14	11	15	14	2	9	18	10	6	25	28	10
	4%	5%	3%	4%	4%	4%	2%	3%	5%	6%	3%	4%	5%	4%
							*			G				
Never	161	100	61	8	53	100	19	48	74	20	37	92	106	37
	16%	21%	12%	3%	14%	29%	17%	14%	19%	13%	17%	16%	17%	13%
		B			C	CD	*		I					
Summary														
Everyday / Several Times A Day	621	272	349	212	244	165	75	232	223	92	135	355	373	185
	62%	56%	68%	76%	66%	47%	67%	68%	57%	60%	62%	61%	60%	66%
			A	DE	E		*	H						
Once weekly / A few times a week	147	72	74	40	48	59	15	44	61	27	33	94	93	44
	15%	15%	14%	14%	13%	17%	13%	13%	16%	18%	15%	16%	15%	16%
							*							
About Once A Month/ A Few Times Per Month	71	41	30	19	25	27	3	18	34	15	12	44	52	14
	7%	8%	6%	7%	7%	8%	3%	5%	9%	10%	5%	8%	8%	5%
							*			F				

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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How frequently do you do the following things...?

	Gender			AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Watch conventional TV														
Several times a day	417	209	208	75	149	193	57	160	149	51	93	241	274	109
	42%	43%	40%	27%	40%	55%	51%	47%	38%	33%	43%	41%	44%	39%
					C	CD	I*	HI						
Everyday or almost everyday	355	170	185	83	152	120	28	112	160	55	77	215	232	97
	35%	35%	36%	30%	41%	34%	25%	33%	41%	36%	35%	37%	37%	35%
					C		*		F					
2-3 times a week	93	48	45	48	28	16	9	31	30	23	30	54	51	35
	9%	10%	9%	17%	8%	5%	8%	9%	8%	15%	14%	9%	8%	13%
				DE			*			H				
Once a week	32	15	17	21	8	3	4	9	13	7	4	15	9	13
	3%	3%	3%	8%	2%	1%	3%	2%	3%	4%	2%	2%	1%	5%
				DE			*							L
2-3 times a month	10	3	7	7	3	-	-	4	4	2	1	9	2	5
	1%	1%	1%	3%	1%	-	-	1%	1%	1%	*	1%	*	2%
				E			*							
Once a month/Less often	33	11	21	16	12	4	8	9	9	7	3	21	22	7
	3%	2%	4%	6%	3%	1%	7%	3%	2%	4%	1%	4%	3%	3%
				E			H*							
Never	61	29	31	28	18	15	6	17	27	10	9	31	34	14
	6%	6%	6%	10%	5%	4%	5%	5%	7%	7%	4%	5%	5%	5%
				DE			*							
Summary														
Everyday / Several Times A Day	772	379	393	158	301	313	85	272	309	106	170	456	506	206
	77%	78%	76%	57%	81%	89%	76%	80%	79%	69%	78%	78%	81%	73%
					C	CD	*	I	I				M	
Once weekly / A few times a week	125	63	62	70	36	19	13	40	43	29	34	69	60	49
	13%	13%	12%	25%	10%	6%	11%	12%	11%	19%	16%	12%	10%	17%
				DE			*			GH				L
About Once A Month/ A Few Times Per Month	42	14	28	23	15	4	8	13	13	9	4	29	24	12
	4%	3%	5%	8%	4%	1%	7%	4%	3%	6%	2%	5%	4%	4%
				DE	E		*							

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

How frequently do you do the following things...?

	Gender			AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Watch TV online														
Several times a day	61	36	24	43	12	6	9	17	18	16	20	36	33	27
	6%	8%	5%	15%	3%	2%	8%	5%	5%	11%	9%	6%	5%	9%
				DE			*			GH				L
Everyday or almost everyday	73	34	39	38	28	6	5	23	24	21	21	41	44	21
	7%	7%	8%	14%	8%	2%	5%	7%	6%	14%	10%	7%	7%	8%
				DE	E		*			FGH				
2-3 times a week	114	61	53	64	32	17	9	40	41	24	24	74	67	40
	11%	13%	10%	23%	9%	5%	8%	12%	11%	16%	11%	13%	11%	14%
				DE			*			H				
Once a week	69	42	26	25	26	17	4	21	32	12	17	39	44	18
	7%	9%	5%	9%	7%	5%	3%	6%	8%	8%	8%	7%	7%	6%
		B					*							
2-3 times a month	70	34	37	19	35	16	6	26	26	11	19	44	43	24
	7%	7%	7%	7%	9%	5%	5%	8%	7%	7%	9%	8%	7%	9%
					E		*							
Once a month/Less often	136	72	64	28	63	44	18	30	66	22	23	79	94	31
	14%	15%	12%	10%	17%	13%	16%	9%	17%	14%	11%	13%	15%	11%
					C		*		G					
Never	478	206	272	60	174	244	62	186	184	48	93	273	299	120
	48%	42%	53%	22%	47%	70%	55%	54%	47%	31%	43%	47%	48%	43%
			A		C	CD	I*	I	I					
Summary														
Everyday / Several Times A Day	134	70	63	82	40	12	14	40	42	37	41	76	78	48
	13%	14%	12%	29%	11%	4%	12%	12%	11%	24%	19%	13%	12%	17%
				DE	E		*			FGH				
Once weekly / A few times a week	182	103	79	90	58	34	12	60	74	36	41	113	110	57
	18%	21%	15%	32%	16%	10%	11%	18%	19%	23%	19%	19%	18%	20%
		B		DE	E		*			F				
About Once A Month/ A Few Times Per Month	206	106	100	47	98	60	24	56	93	33	43	123	137	55
	21%	22%	19%	17%	27%	17%	21%	16%	24%	21%	20%	21%	22%	20%
					CE		*		G					

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

DEMA_5. [Read conventional newspapers (hardcopy)]

How frequently do you do the following things...?

	Gender			AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Read conventional newspapers (hardcopy)														
Several times a day	91	54	37	22	25	44	7	36	31	17	35	43	60	24
	9%	11%	7%	8%	7%	12%	6%	11%	8%	11%	16%	7%	10%	8%
						D	*				K			
Everyday or almost everyday	187	90	97	38	74	75	11	67	79	31	47	109	125	46
	19%	19%	19%	14%	20%	22%	10%	19%	20%	20%	21%	19%	20%	17%
						C	*							
2-3 times a week	155	79	76	50	58	47	15	45	62	33	37	90	105	45
	16%	16%	15%	18%	16%	13%	14%	13%	16%	21%	17%	15%	17%	16%
							*			G				
Once a week	180	88	92	46	68	67	18	65	74	24	38	105	111	55
	18%	18%	18%	16%	18%	19%	16%	19%	19%	15%	18%	18%	18%	19%
							*							
2-3 times a month	72	32	41	21	36	16	11	24	28	10	13	45	42	22
	7%	7%	8%	7%	10%	4%	10%	7%	7%	6%	6%	8%	7%	8%
					E		*							
Once a month/Less often	144	64	80	38	55	52	17	49	55	23	24	93	93	35
	14%	13%	16%	14%	15%	15%	15%	14%	14%	15%	11%	16%	15%	12%
							*							
Never	171	79	92	65	55	50	32	57	64	17	22	100	88	54
	17%	16%	18%	23%	15%	14%	29%	17%	16%	11%	10%	17%	14%	19%
				DE			GHI*					J		
Summary														
Everyday / Several Times A Day	278	144	134	60	98	119	18	103	109	48	82	152	185	70
	28%	30%	26%	22%	27%	34%	16%	30%	28%	31%	38%	26%	30%	25%
						C	*	F		F	K			
Once weekly / A few times a week	335	167	168	95	126	114	33	110	136	56	75	195	216	99
	34%	34%	33%	34%	34%	33%	30%	32%	35%	37%	35%	33%	35%	35%
							*							
About Once A Month/ A Few Times Per Month	216	96	121	58	90	67	28	73	83	33	37	138	135	57
	22%	20%	23%	21%	24%	19%	25%	21%	21%	21%	17%	24%	22%	20%
							*							

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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DEMA_6. [Read newspapers/news online]

How frequently do you do the following things...?

	Gender			AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Read newspapers/news online														
Several times a day	126	72	55	41	46	40	11	29	54	32	39	68	85	34
	13%	15%	11%	15%	12%	11%	10%	8%	14%	21%	18%	12%	14%	12%
							*			FGH	K			
Everyday or almost everyday	193	106	87	46	83	64	9	55	87	42	46	114	136	45
	19%	22%	17%	16%	23%	18%	8%	16%	22%	27%	21%	19%	22%	16%
							*		F	FG				
2-3 times a week	138	70	68	54	45	38	11	52	51	23	28	92	81	44
	14%	14%	13%	20%	12%	11%	10%	15%	13%	15%	13%	16%	13%	16%
				DE			*							
Once a week	97	41	57	42	36	19	13	29	40	15	20	58	57	24
	10%	8%	11%	15%	10%	6%	12%	9%	10%	10%	9%	10%	9%	9%
				E			*							
2-3 times a month	76	39	37	25	36	15	12	30	27	8	19	45	44	27
	8%	8%	7%	9%	10%	4%	10%	9%	7%	5%	9%	8%	7%	10%
				E	E		*							
Once a month/Less often	92	33	59	25	36	31	13	32	35	12	24	48	60	20
	9%	7%	11%	9%	10%	9%	12%	9%	9%	8%	11%	8%	10%	7%
			A				*							
Never	277	125	153	46	87	144	43	115	97	22	42	160	160	84
	28%	26%	30%	17%	24%	41%	39%	34%	25%	14%	19%	27%	26%	30%
						CD	HI*	HI	I			J		
Summary														
Everyday / Several Times A Day	320	178	142	87	129	104	20	84	141	74	84	182	221	80
	32%	37%	27%	31%	35%	30%	18%	25%	36%	48%	39%	31%	36%	28%
		B					*		FG	FGH				
Once weekly / A few times a week	235	110	125	96	81	57	24	82	92	38	48	150	138	69
	23%	23%	24%	34%	22%	16%	21%	24%	23%	25%	22%	26%	22%	25%
				DE			*							
About Once A Month/ A Few Times Per Month	168	72	96	50	72	46	25	62	62	19	43	93	104	47
	17%	15%	19%	18%	20%	13%	22%	18%	16%	13%	20%	16%	17%	17%
					E		*							

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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DEMA_7. [Listen to conventional radio]

How frequently do you do the following things...?

	Gender			AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Listen to conventional radio														
Several times a day	254	125	128	53	96	105	22	83	112	38	68	134	162	74
	25%	26%	25%	19%	26%	30%	20%	24%	28%	25%	31%	23%	26%	26%
						C	*				K			
Everyday or almost everyday	300	146	155	60	132	109	29	107	119	45	70	175	197	74
	30%	30%	30%	21%	36%	31%	26%	31%	30%	29%	32%	30%	32%	26%
					C	C	*							
2-3 times a week	168	71	96	56	55	57	23	61	55	29	29	111	106	46
	17%	15%	19%	20%	15%	16%	20%	18%	14%	19%	13%	19%	17%	16%
							*							
Once a week	93	64	29	43	25	25	14	34	34	10	17	54	52	34
	9%	13%	6%	15%	7%	7%	13%	10%	9%	6%	8%	9%	8%	12%
		B		DE			*							
2-3 times a month	40	20	20	14	8	18	5	16	12	7	10	26	22	13
	4%	4%	4%	5%	2%	5%	4%	5%	3%	4%	5%	4%	4%	5%
							*							
Once a month/Less often	54	19	36	16	24	15	2	13	27	12	10	33	32	17
	5%	4%	7%	6%	6%	4%	2%	4%	7%	8%	5%	6%	5%	6%
							*							
Never	91	40	52	39	29	23	17	29	33	13	13	52	52	22
	9%	8%	10%	14%	8%	7%	15%	8%	8%	9%	6%	9%	8%	8%
				DE			*							
Summary														
Everyday / Several Times A Day	554	271	283	112	228	213	51	190	231	83	138	309	359	148
	55%	56%	55%	40%	62%	61%	45%	55%	59%	54%	64%	53%	58%	53%
					C	C	*		F		K			
Once weekly / A few times a week	260	136	125	98	80	82	37	95	89	39	46	165	158	80
	26%	28%	24%	35%	22%	23%	33%	28%	23%	25%	21%	28%	25%	29%
				DE			*							
About Once A Month/ A Few Times Per Month	94	39	56	30	33	32	7	29	40	19	20	59	54	30
	9%	8%	11%	11%	9%	9%	6%	8%	10%	12%	9%	10%	9%	11%
							*							

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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DEMA_8. [Listen to radio online]

How frequently do you do the following things...?

	Gender			AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Listen to radio online														
Several times a day	59	37	22	26	18	14	3	22	22	12	28	26	39	19
	6%	8%	4%	9%	5%	4%	3%	6%	6%	8%	13%	4%	6%	7%
				DE			*				K			
Everyday or almost everyday	80	42	38	33	31	16	6	22	36	16	24	44	55	22
	8%	9%	7%	12%	8%	5%	6%	6%	9%	10%	11%	7%	9%	8%
				E			*							
2-3 times a week	85	45	40	22	42	21	11	17	38	19	14	58	55	25
	8%	9%	8%	8%	11%	6%	10%	5%	10%	12%	6%	10%	9%	9%
				E			*		G	G				
Once a week	86	50	35	40	25	21	6	28	35	16	20	52	51	27
	9%	10%	7%	14%	7%	6%	6%	8%	9%	11%	9%	9%	8%	10%
				DE			*							
2-3 times a month	69	37	32	27	25	17	6	25	27	11	13	44	43	22
	7%	8%	6%	10%	7%	5%	5%	7%	7%	7%	6%	7%	7%	8%
				E			*							
Once a month/Less often	140	66	74	32	57	51	18	48	49	25	26	81	91	32
	14%	14%	14%	12%	15%	15%	17%	14%	12%	16%	12%	14%	15%	11%
							*							
Never	481	208	273	99	173	209	60	181	185	55	92	281	290	134
	48%	43%	53%	36%	47%	60%	54%	53%	47%	36%	43%	48%	47%	48%
			A		C	CD	I*	I	I					
Summary														
Everyday / Several Times A Day	139	79	60	59	49	31	10	44	57	27	52	69	94	41
	14%	16%	12%	21%	13%	9%	9%	13%	15%	18%	24%	12%	15%	15%
				DE			*				K			
Once weekly / A few times a week	171	95	76	61	67	43	18	44	74	35	35	110	105	52
	17%	20%	15%	22%	18%	12%	16%	13%	19%	23%	16%	19%	17%	18%
				E	E		*			G				
About Once A Month/ A Few Times Per Month	209	103	106	59	82	68	24	73	76	37	39	124	134	54
	21%	21%	21%	21%	22%	19%	21%	21%	19%	24%	18%	21%	21%	19%
							*							

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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How frequently do you do the following things...?

	Gender			AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Tweet														
Several times a day	44	20	24	25	16	4	2	13	15	15	20	19	30	15
	4%	4%	5%	9%	4%	1%	2%	4%	4%	9%	9%	3%	5%	5%
				DE	E		*			FGH	K			
Everyday or almost everyday	42	25	16	20	14	7	4	12	14	12	13	27	35	5
	4%	5%	3%	7%	4%	2%	4%	4%	3%	8%	6%	5%	6%	2%
				E			*			GH			M	
2-3 times a week	45	24	21	27	10	8	2	17	16	10	13	28	22	17
	5%	5%	4%	10%	3%	2%	1%	5%	4%	7%	6%	5%	4%	6%
				DE			*							
Once a week	52	29	23	18	26	8	9	16	17	11	9	27	30	18
	5%	6%	5%	6%	7%	2%	8%	5%	4%	7%	4%	5%	5%	6%
				E	E		*							
2-3 times a month	38	27	12	18	17	4	10	10	12	6	15	14	16	20
	4%	6%	2%	6%	5%	1%	9%	3%	3%	4%	7%	2%	3%	7%
		B		E	E		H*				K			L
Once a month/Less often	64	27	37	18	27	18	10	12	30	12	8	45	39	18
	6%	6%	7%	6%	7%	5%	9%	3%	8%	8%	4%	8%	6%	6%
							*		G	G				
Never	714	333	381	153	260	301	75	262	289	88	138	426	451	189
	71%	69%	74%	55%	70%	86%	68%	77%	74%	57%	64%	73%	72%	67%
					C	CD	*	I	I			J		
Summary														
Everyday / Several Times A Day	86	45	41	45	30	11	6	25	29	26	34	45	65	19
	9%	9%	8%	16%	8%	3%	5%	7%	7%	17%	16%	8%	10%	7%
				DE	E		*			FGH	K			
Once weekly / A few times a week	97	53	44	45	36	17	10	33	32	22	22	54	52	34
	10%	11%	9%	16%	10%	5%	9%	10%	8%	14%	10%	9%	8%	12%
				DE	E		*			H				
About Once A Month/ A Few Times Per Month	102	54	49	36	44	22	20	22	42	18	23	60	56	38
	10%	11%	9%	13%	12%	6%	18%	6%	11%	12%	11%	10%	9%	14%
				E	E		G*			G				

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

DEMA. [SUMMARY - EVERYDAY / SEVERAL TIMES A DAY]

How frequently do you do the following things...?

	Gender			AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Use the Internet	932	453	479	257	352	323	104	312	369	147	194	560	583	265
	93%	93%	93%	92%	95%	92%	93%	91%	94%	96%	89%	96%	93%	94%
Watch conventional TV							*					J		
	772	379	393	158	301	313	85	272	309	106	170	456	506	206
	77%	78%	76%	57%	81%	89%	76%	80%	79%	69%	78%	78%	81%	73%
Visit social networking websites (Facebook, Twitter, Pinterest, etc.)					C	CD	*	I	I				M	
	621	272	349	212	244	165	75	232	223	92	135	355	373	185
	62%	56%	68%	76%	66%	47%	67%	68%	57%	60%	62%	61%	60%	66%
Listen to conventional radio			A	DE	E		*	H						
	554	271	283	112	228	213	51	190	231	83	138	309	359	148
	55%	56%	55%	40%	62%	61%	45%	55%	59%	54%	64%	53%	58%	53%
Read newspapers/news online					C	C	*		F		K			
	320	178	142	87	129	104	20	84	141	74	84	182	221	80
	32%	37%	27%	31%	35%	30%	18%	25%	36%	48%	39%	31%	36%	28%
Read conventional newspapers (hardcopy)		B					*		FG	FGH				
	278	144	134	60	98	119	18	103	109	48	82	152	185	70
	28%	30%	26%	22%	27%	34%	16%	30%	28%	31%	38%	26%	30%	25%
Listen to radio online						C	*	F		F	K			
	139	79	60	59	49	31	10	44	57	27	52	69	94	41
	14%	16%	12%	21%	13%	9%	9%	13%	15%	18%	24%	12%	15%	15%
Watch TV online				DE			*				K			
	134	70	63	82	40	12	14	40	42	37	41	76	78	48
	13%	14%	12%	29%	11%	4%	12%	12%	11%	24%	19%	13%	12%	17%
Tweet				DE	E		*			FGH				
	86	45	41	45	30	11	6	25	29	26	34	45	65	19
	9%	9%	8%	16%	8%	3%	5%	7%	7%	17%	16%	8%	10%	7%
				DE	E		*			FGH	K			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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How frequently do you do the following things...?

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Read conventional newspapers (hardcopy)	335	167	168	95	126	114	33	110	136	56	75	195	216	99
	34%	34%	33%	34%	34%	33%	30%	32%	35%	37%	35%	33%	35%	35%
Listen to conventional radio							*							
	260	136	125	98	80	82	37	95	89	39	46	165	158	80
	26%	28%	24%	35%	22%	23%	33%	28%	23%	25%	21%	28%	25%	29%
Read newspapers/news online				DE			*							
	235	110	125	96	81	57	24	82	92	38	48	150	138	69
	23%	23%	24%	34%	22%	16%	21%	24%	23%	25%	22%	26%	22%	25%
Watch TV online				DE			*							
	182	103	79	90	58	34	12	60	74	36	41	113	110	57
	18%	21%	15%	32%	16%	10%	11%	18%	19%	23%	19%	19%	18%	20%
Listen to radio online		B		DE	E		*			F				
	171	95	76	61	67	43	18	44	74	35	35	110	105	52
	17%	20%	15%	22%	18%	12%	16%	13%	19%	23%	16%	19%	17%	18%
Visit social networking websites (Facebook, Twitter, Pinterest, etc.)				E	E		*			G				
	147	72	74	40	48	59	15	44	61	27	33	94	93	44
	15%	15%	14%	14%	13%	17%	13%	13%	16%	18%	15%	16%	15%	16%
Watch conventional TV							*							
	125	63	62	70	36	19	13	40	43	29	34	69	60	49
	13%	13%	12%	25%	10%	6%	11%	12%	11%	19%	16%	12%	10%	17%
Tweet				DE			*			GH				L
	97	53	44	45	36	17	10	33	32	22	22	54	52	34
	10%	11%	9%	16%	10%	5%	9%	10%	8%	14%	10%	9%	8%	12%
Use the Internet				DE	E		*			H				
	43	19	24	17	9	18	6	21	12	4	18	14	25	11
	4%	4%	5%	6%	2%	5%	5%	6%	3%	3%	8%	2%	4%	4%
				D			*				K			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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DEMA. [SUMMARY - ABOUT ONCE A MONTH / A FEW TIMES PER MONTH]

How frequently do you do the following things...?

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Read conventional newspapers (hardcopy)	216	96	121	58	90	67	28	73	83	33	37	138	135	57
	22%	20%	23%	21%	24%	19%	25%	21%	21%	21%	17%	24%	22%	20%
							*							
Listen to radio online	209	103	106	59	82	68	24	73	76	37	39	124	134	54
	21%	21%	21%	21%	22%	19%	21%	21%	19%	24%	18%	21%	21%	19%
							*							
Watch TV online	206	106	100	47	98	60	24	56	93	33	43	123	137	55
	21%	22%	19%	17%	27%	17%	21%	16%	24%	21%	20%	21%	22%	20%
					CE		*		G					
Read newspapers/news online	168	72	96	50	72	46	25	62	62	19	43	93	104	47
	17%	15%	19%	18%	20%	13%	22%	18%	16%	13%	20%	16%	17%	17%
					E		*							
Tweet	102	54	49	36	44	22	20	22	42	18	23	60	56	38
	10%	11%	9%	13%	12%	6%	18%	6%	11%	12%	11%	10%	9%	14%
				E	E		G*			G				
Listen to conventional radio	94	39	56	30	33	32	7	29	40	19	20	59	54	30
	9%	8%	11%	11%	9%	9%	6%	8%	10%	12%	9%	10%	9%	11%
							*							
Visit social networking websites (Facebook, Twitter, Pinterest, etc.)	71	41	30	19	25	27	3	18	34	15	12	44	52	14
	7%	8%	6%	7%	7%	8%	3%	5%	9%	10%	5%	8%	8%	5%
							*			F				
Watch conventional TV	42	14	28	23	15	4	8	13	13	9	4	29	24	12
	4%	3%	5%	8%	4%	1%	7%	4%	3%	6%	2%	5%	4%	4%
				DE	E		*							
Use the Internet	6	3	3	2	2	2	2	2	3	-	2	3	5	2
	1%	1%	1%	1%	*	1%	2%	*	1%	-	1%	1%	1%	1%
							*							

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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How frequently do you do the following things...?

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Tweet	714	333	381	153	260	301	75	262	289	88	138	426	451	189
	71%	69%	74%	55%	70%	86%	68%	77%	74%	57%	64%	73%	72%	67%
Listen to radio online					C	CD	*	I	I			J		
	481	208	273	99	173	209	60	181	185	55	92	281	290	134
	48%	43%	53%	36%	47%	60%	54%	53%	47%	36%	43%	48%	47%	48%
Watch TV online			A		C	CD	I*	I	I					
	478	206	272	60	174	244	62	186	184	48	93	273	299	120
	48%	42%	53%	22%	47%	70%	55%	54%	47%	31%	43%	47%	48%	43%
Read newspapers/news online			A		C	CD	I*	I	I					
	277	125	153	46	87	144	43	115	97	22	42	160	160	84
	28%	26%	30%	17%	24%	41%	39%	34%	25%	14%	19%	27%	26%	30%
Read conventional newspapers (hardcopy)						CD	HI*	HI	I			J		
	171	79	92	65	55	50	32	57	64	17	22	100	88	54
	17%	16%	18%	23%	15%	14%	29%	17%	16%	11%	10%	17%	14%	19%
Visit social networking websites (Facebook, Twitter, Pinterest, etc.)				DE			GHI*					J		
	161	100	61	8	53	100	19	48	74	20	37	92	106	37
	16%	21%	12%	3%	14%	29%	17%	14%	19%	13%	17%	16%	17%	13%
Listen to conventional radio		B			C	CD	*		I					
	91	40	52	39	29	23	17	29	33	13	13	52	52	22
	9%	8%	10%	14%	8%	7%	15%	8%	8%	9%	6%	9%	8%	8%
Watch conventional TV				DE			*							
	61	29	31	28	18	15	6	17	27	10	9	31	34	14
	6%	6%	6%	10%	5%	4%	5%	5%	7%	7%	4%	5%	5%	5%
Use the Internet				DE			*							
	18	9	9	3	7	8	-	8	7	2	3	7	11	3
	2%	2%	2%	1%	2%	2%	-	2%	2%	1%	2%	1%	2%	1%
							*							

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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DEMB. How frequently do you use social online media or online sources/sites to follow, get information about, discuss etc. public policy, social and/or political issues?

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Several times a day	185	90	95	83	59	42	19	63	68	35	47	107	107	59
	18%	18%	19%	30%	16%	12%	17%	18%	17%	23%	22%	18%	17%	21%
				DE			*							
Everyday or almost everyday	196	100	96	60	86	50	12	73	79	32	44	120	129	44
	20%	21%	19%	22%	23%	14%	11%	21%	20%	21%	20%	20%	21%	16%
				E	E		*							
2-3 times a week	106	54	53	40	29	37	15	38	32	22	30	63	66	35
	11%	11%	10%	14%	8%	11%	13%	11%	8%	14%	14%	11%	11%	12%
				D			*			H				
Once a week	74	40	34	22	35	16	17	19	26	12	13	43	37	32
	7%	8%	7%	8%	10%	5%	15%	6%	7%	8%	6%	7%	6%	12%
					E		GH*							L
2-3 times a month	46	22	25	14	16	15	9	11	19	8	5	33	29	10
	5%	4%	5%	5%	4%	4%	8%	3%	5%	5%	2%	6%	5%	4%
							*							
Once a month/Less often	114	56	58	21	52	41	20	33	45	15	20	72	75	28
	11%	11%	11%	8%	14%	12%	18%	10%	12%	10%	9%	12%	12%	10%
					C		*							
Never	278	125	154	37	92	149	20	105	123	30	59	149	181	72
	28%	26%	30%	13%	25%	43%	18%	31%	31%	19%	27%	25%	29%	26%
					C	CD	*	FI	FI					
Summary														
Everyday / Several Times A Day	381	190	191	144	145	92	32	136	147	67	91	227	236	103
	38%	39%	37%	52%	39%	26%	28%	40%	37%	43%	42%	39%	38%	37%
				DE	E		*			F				
Once weekly / A few times a week	180	93	87	63	64	53	31	57	57	34	42	105	103	67
	18%	19%	17%	22%	17%	15%	28%	17%	15%	22%	20%	18%	16%	24%
				E			H*			H				L
About Once A Month/ A Few Times Per Month	160	77	83	36	68	56	29	44	64	23	24	104	105	39
	16%	16%	16%	13%	18%	16%	26%	13%	16%	15%	11%	18%	17%	14%
							G*					J		

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
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DEMC. When it comes to public policy, social and/or political issues, which of the following have you done, if any, on social media or online sources/sites in the past month?

		Gender		AGE			EDUCATION				Protection (Q2)		Aware Anti-Spam (Q3)	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Easier for police access	Not allowed to share	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	1000	451	549	263	376	361	63	200	431	306	217	599	671	252
Weighted	1000	485	515	279	370	351	112	342	392	154	217	585	624	280
Read what others have posted about public/social/political issues	539	252	287	165	208	166	60	178	212	89	103	361	342	154
	54%	52%	56%	59%	56%	47%	54%	52%	54%	58%	48%	62%	55%	55%
				E	E		*					J		
Commented on what others have written or posted about public/social/political issues	309	165	145	118	109	83	26	103	126	54	77	198	202	80
	31%	34%	28%	42%	29%	24%	24%	30%	32%	35%	36%	34%	32%	28%
				DE			*							
Shared links to articles or information about public/social/political issues with others	263	118	145	85	103	75	25	86	98	54	53	175	170	66
	26%	24%	28%	30%	28%	21%	22%	25%	25%	35%	24%	30%	27%	23%
				E			*			FGH				
Started conversations or written original ideas about public/social/political issues	167	94	73	66	56	45	13	58	61	36	40	101	104	44
	17%	19%	14%	24%	15%	13%	11%	17%	16%	23%	18%	17%	17%	16%
		B		DE			*			FH				
None of the above	314	144	170	47	117	151	34	122	125	34	63	160	195	83
	31%	30%	33%	17%	32%	43%	30%	36%	32%	22%	29%	27%	31%	30%
					C	CD	*	I	I					
Summary														
Active	419	216	203	163	146	110	40	136	161	81	106	253	260	117
	42%	45%	39%	58%	39%	31%	36%	40%	41%	53%	49%	43%	42%	42%
				DE	E		*			FGH				
Passive	267	125	142	69	107	90	37	85	106	39	48	172	169	80
	27%	26%	28%	25%	29%	26%	33%	25%	27%	25%	22%	29%	27%	29%
							*							
Inactive	314	144	170	47	117	151	34	122	125	34	63	160	195	83
	31%	30%	33%	17%	32%	43%	30%	36%	32%	22%	29%	27%	31%	30%
					C	CD	*	I	I					

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K,L/M
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