14-023916-01-01 - NPR Pfizer Adult Vaccine PR
Detailed Tables

Q1. [Adult vaccinations] How much attention should be paid to the following:

Q3_2. [Adult vaccinations] How much attention should be paid to the following:

		Ger	nder		Age				Reg	gion				Educ	cation			Househo	ld Income		Household	Composition	Repo	ort Card
	Total	Male	Female	18-34	35-54	55+	British Columbia	Alberta	Saskatchewa n/Manitoba		Quebec	Atlantic Canada	Less than High School	High School	Some Post-	University Graduate	Less than \$40,000	\$40,000 to less than \$60,000	\$60,000 to less than \$100,000	\$100,000+	Kids in household	No Kids in household	Pass	Fail
		Α	В	С	D	E	F	G	Н	1	J	K	L.	M	N	0	P	Q	R	S	T	U	V	W
Base: All Respondents	2001	980	1021	556	760	685	262	218	140	762	480	139	89	368	874	670	474	324	505	424	489	1512	973	814
Weighted	2001	981	1020	560	760	680	260	220	140	760	480	140	89*	368	874	671	474	324	505	424	490	1511	973	814
Adult vaccinations																								
	516	218	298	104	169	243	79	52	36	230	82	36	26	98	223	169	127	86	125	103	97	419	352	145
Much more	25.8%	22.2%	29.2%	18.5%	22.2%	35.7%	30.5%	23.8%	25.7%	30.3%	17.1%	25.8%	29.2%	26.6%	25.6%	25.2%	26.7%	26.5%	24.7%	24.2%	19.8%	27.7%	36.2%	17.8%
			A			CD	J	J	J	J		J										Т	W	
	683	333	350	186	258	238	86	86	51	260	139	60	28	112	281	262	154	108	178	166	190	493	371	274
Somewhat more	34.1%	34.0%	34.3%	33.3%	34.0%	35.1%	33.2%	39.0%	36.4%	34.2%	29.0%	43.2%	31.5%	30.4%	32.2%	39.1%	32.5%	33.3%	35.2%	39.2%	38.9%	32.6%	38.2%	33.7%
								J				IJ				MN				Р	U		W	
About the same	620	334	286	217	247	156	74	62	46	222	183	33	28	123	268	200	148	89	155	131	155	464	221	292
	31.0%	34.0%	28.0%	38.7%	32.5%	22.9%	28.3%	28.0%	32.9%	29.2%	38.1%	23.8%	31.4%	33.5%	30.7%	29.9%	31.2%	27.5%	30.7%	30.9%	31.7%	30.7%	22.8%	35.9%
		В		DE	E						FGIK													V
	117	62	55	34	57	26	13	13	6	29	49	7	4	21	64	28	21	27	36	20	30	87	22	63
Somewhat less	5.9%	6.3%	5.4%	6.1%	7.5%	3.8%	5.0%	6.0%	4.3%	3.8%	10.2%	5.0%	4.5%	5.7%	7.3%	4.2%	4.4%	8.3%	7.1%	4.7%	6.1%	5.8%	2.3%	7.7%
					E						FHI				0			PS						V
	65	34	31	19	29	17	8	7	1	19	27	3	3	14	37	11	24	14	11	4	17	48	6	40
Much less	3.3%	3.5%	3.0%	3.4%	3.8%	2.5%	3.1%	3.2%	0.7%	2.5%	5.6%	2.2%	3.4%	3.8%	4.2%	1.6%	5.1%	4.3%	2.2%	0.9%	3.5%	3.2%	0.6%	4.9%
											HI			0	0		RS	S						V
Summary	4400	554	0.10	290	407	100	100	100	87	101	201	97	54	040	504	404	004	404	200		000	211	700	
T 00 44)	1199	551	648		427	482	166	138	0.	491	221	31	0.	210		431	281	194	303	269	288	911	723	419
Top2Box (More)	59.9%	56.2%	63.5% A	51.8%	56.2%	70.8% CD	63.7%	62.8%	62.1%	64.5%	46.0%	69.0%	60.7%	57.0%	57.7%	64.3% MN	59.2%	59.8%	59.9%	63.4%	58.7%	60.3%	74.4% W	51.5%
	620	334	286	217	247	156	74	62	46	222	183	33	28	123	268	200	148	89	155	131	155	464	221	292
MidBox (About the same)			28.0%	38.7%									31.4%								31.7%			
MIDDOX (ADOUT THE SAME)	31.0%	34.0%	28.0%	38.7% DE	32.5%	22.9%	28.3%	28.0%	32.9%	29.2%	38.1% FGIK	23.8%	31.4%	33.5%	30.7%	29.9%	31.2%	27.5%	30.7%	30.9%	31.7%	30.7%	22.8%	35.9%
	182	96	86	53	86	43	21	20	7	48	76	10	7	35	101	39	45	41	47	24	47	135	28	103
Low2Box (Less)	9.1%	9.8%	8.4%	9.5%	11.3%	6.3%	8.0%	9.2%	5.0%	6.3%	15.8%	7.2%	7.9%	9.5%	11.6%	5.8%	9.5%	12.7%	9.3%	5.7%	9.6%	8.9%	2.9%	
LOWZBOX (Less)	9.1%	9.6%	5.4%	9.5%	11.3%	0.3%	5.0%	9.2%	5.0%	0.3%	15.8% FGHIK	1.2%	7.9%	9.5%	11.6%	5.6%	9.5%	12.7%	9.3%	5.7%	9.6%	5.9%	2.9%	12.7%

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Q2. REPORT CARD

		Ge	nder	Age			Region							Educ	ation			Househo	ld Income		Household	Composition	Report Card	
	Total	Male	Female	18-34	35-54	55+	British Columbia	Alberta	Saskatchewa n/Manitoba	Ontario	Quebec	Atlantic Canada	Less than High School	High School		University Graduate	Less than \$40,000	\$40,000 to less than \$60,000	\$60,000 to less than \$100,000	\$100,000+	Kids in household	No Kids in household	Pass	Fail
		Α	В	С	D	E	F	G	Н	1	J	K	L	M	N	0	Р	Q	R	S	T	U	V	W
Base: All Respondents	2001	980	1021	556	760	685	262	218	140	762	480	139	89	368	874	670	474	324	505	424	489	1512	973	814
Weighted	2001	981	1020	560	760	680	260	220	140	760	480	140	89*	368	874	671	474	324	505	424	490	1511	973	814
Summary																								
	973	472	500	266	327	379	149	122	69	378	191	63	37	152	401	382	188	172	254	239	223	750	973	0
Pass	48.6%	48.2%	49.0%	47.5%	43.0%	55.7%	57.2%	55.5%	49.3%	49.7%	39.8%	45.3%	41.5%	41.3%	45.9%	57.0%	39.6%	53.1%	50.3%	56.3%	45.4%	49.6%	100.0%	-
						CD	IJK	J	J	J						LMN		Р	Р	Р			W	
	814	393	421	216	340	258	92	77	57	292	229	67	37	166	383	228	232	119	199	152	219	596	0	814
Fail	40.7%	40.1%	41.3%	38.5%	44.7%	38.0%	35.5%	34.9%	40.7%	38.4%	47.7%	47.5%	41.6%	45.1%	43.9%	34.0%	48.9%	36.7%	39.4%	35.9%	44.6%	39.4%	-	100.0%
					CE						FGI	FGI		0	. 0		QRS				U			V

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Q3. [You, yourself] As it stands, how responsible do you believe the following are when it comes to informing Canadians ...

Q8_5. [You, yourself] As it stands, how responsible do you believe the following are when it comes to informing Canadians adults about vaccinations and immunizations?

		Gei	nder		Age				Reg	gion				Educ	cation			Househo	ld Income		Household	Composition	Repo	ort Card
							British		Saskatchewa			Atlantic	Less than		Some Post-	University	Less than	\$40,000 to less than	\$60,000 to less than		Kids in	No Kids in		
	Total	Male	Female	18-34	35-54	55+	Columbia	Alberta	n/Manitoba	Ontario	Quebec	Canada	High School	High School	Secondary	Graduate	\$40,000	\$60,000	\$100,000	\$100,000+	household	household	Pass	Fail
Base: All Respondents	2001	980	1021	556	760	685	262	G 218	140	700	J	139	89	M 368	N 874	O 670	P 474	Q 324	505	S 424	489	U 1512	973	W
					760			220		762	480 480		89*		874	671	474	324		424	490			814
Weighted	2001	981	1020	560	760	680	260	220	140	760	480	140	89	368	8/4	6/1	4/4	324	505	424	490	1511	973	814
You, yourself			ļ		į.			į		į		į.			į			ļ						
	766	381	385	204	265	297	95	85	61	312	147	66	35	121	336	274	179	136	186	154	169	596	455	258
Very responsible	38.3%	38.9%	37.7%	36.3%	34.9%	43.6%	36.6%	38.5%	43.6%	41.1%	30.6%	46.8%	39.3%	32.9%	38.4%	40.9%	37.7%	42.0%	36.8%	36.3%	34.6%	39.5%	46.7%	31.7%
						CD		J	J	J		FJ				М							W	
	868	425	443	249	340	279	114	92	61	317	233	50	33	168	370	297	200	123	235	201	223	645	387	390
Somewhat responsible	43.4%	43.4%	43.4%	44.4%	44.7%	41.0%	43.9%	41.8%	43.5%	41.7%	48.5%	36.0%	37.0%	45.7%	42.3%	44.3%	42.2%	37.9%	46.5%	47.4%	45.6%	42.7%	39.8%	47.9%
											IK								Q	Q				V
	275	129	146	79	117	79	39	34	14	99	73	16	16	60	123	76	72	50	63	55	70	205	107	127
Not very responsible	13.7%	13.2%	14.3%	14.0%	15.4%	11.7%	14.9%	15.6%	10.0%	13.0%	15.2%	11.5%	18.0%	16.3%	14.1%	11.4%	15.2%	15.5%	12.5%	13.0%	14.3%	13.6%	11.0%	15.6%
					E									0										V
	92	45	47	29	38	25	12	9	4	32	27	8	5	19	45	23	23	15	21	14	27	65	24	39
Not at all responsible	4.6%	4.6%	4.6%	5.2%	5.0%	3.7%	4.6%	4.1%	2.9%	4.2%	5.6%	5.8%	5.6%	5.2%	5.2%	3.4%	4.9%	4.6%	4.2%	3.3%	5.5%	4.3%	2.5%	4.8%
_																								V
Summary	4004	806	007	450	COF	670	200	433	400	600	380	446	60	289	700	670	070	250	404	000	202	4044	044	648
	1634		827	452	605	576	209	177	122	630		116	68		706	572	379	259	421	355	393	1241	841	
Top2Box (Responsible)	81.6%	82.2%	81.1%	80.8%	79.6%	84.7%	80.5%	80.3%	87.1%	82.8%	79.2%	82.7%	76.3%	78.5%	80.8%	85.2% LMN	80.0%	79.9%	83.4%	83.7%	80.2%	82.1%	86.5%	79.6%
	007	174	400	400		D		- 10	J	404	400			70	100		0.5				97	070	vV	100
	367		193	108	155	104	51	43	18	131	100	24	21	79	168	99	95	65	84	69	31	270	131	166
Low2Box (Not Responsible)	18.4%	17.8%	18.9%	19.2%	20.4%	15.3%	19.5%	19.7%	12.9%	17.2%	20.8%	17.3%	23.7%	21.5%	19.2%	14.8%	20.0%	20.1%	16.6%	16.3%	19.8%	17.9%	13.5%	20.4%
					E						Н		0	0	0									V

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Detailed Tables

Q4. [Your personal physician] How often have you discussed the need for adult vaccinations with....

Q9_2. [Your personal physician]

How often have you discussed the need for adult vaccinations with....

		Ge	nder		Age				Reg	jion				Edu	cation			Househo	ld Income		Household	Composition	Repo	ort Card
	Total	Male	Female	18-34	35-54	55÷	British Columbia	Alberta	Saskatchewa n/Manitoba	Ontario	Quebec	Atlantic Canada	Less than High School	High School	Some Post-	University Graduate	Less than \$40,000	\$40,000 to less than \$60,000	\$60,000 to less than \$100,000	\$100,000+	Kids in household	No Kids in household	Pass	Fail
		Α	В	С	D	E	F	G	Н	- 1	J	K	L	M	N	0	P	Q	R	S	T	U	V	W
Base: All Respondents	2001	980	1021	556	760	685	262	218	140	762	480	139	89	368	874	670	474	324	505	424	489	1512	973	814
Weighted	2001	981	1020	560	760	680	260	220	140	760	480	140	89*	368	874	671	474	324	505	424	490	1511	973	814
Your personal physician																								
	196	80	116	46	58	91	19	20	15	93	40	9	13	35	79	69	51	29	51	37	40	156	126	63
Frequently	9.8%	8.1%	11.3% A	8.3%	7.6%	13.4% CD	7.2%	9.2%	10.7%	12.2% FJK	8.3%	6.5%	14.6%	9.5%	9.0%	10.3%	10.7%	8.9%	10.1%	8.7%	8.2%	10.3%	12.9% W	7.7%
	731	367	364	184	261	285	85	70	56	300	168	51	33	113	326	259	167	111	178	156	178	552	389	279
Sometimes	36.5%	37.4%	35.6%	32.9%	34.3%	41.9% CD	32.8%	31.6%	40.0%	39.5% G	35.0%	36.7%	37.1%	30.7%	37.3% M	38.6% M	35.2%	34.2%	35.3%	36.7%	36.4%	36.5%	40.0% W	34.3%
	579	299	280	178	230	171	81	69	38	209	142	40	19	110	235	215	133	97	154	134	145	434	273	250
Rarely	29.0%	30.5%	27.4%	31.8%	30.3%	25.1%	31.3%	31.2%	27.1%	27.5%	29.6%	28.8%	21.3%	29.9%	26.9%	32.1% LN	28.1%	30.0%	30.5%	31.6%	29.7%	28.7%	28.1%	30.7%
	495	234	261	151	211	133	75	62	31	159	130	39	24	110	234	127	123	87	122	97	126	369	184	222
Never	24.8%	23.9%	25.6%	27.0%	27.8%	19.6%	28.6%	28.0%	22.2%	20.9%	27.1%	28.1%	26.9%	29.9% O	26.8%	19.0%	26.0%	26.9%	24.1%	22.9%	25.8%	24.4%	18.9%	27.3%
Summary				_	_																			
	926	447	479	231	319	376	104	90	71	393	208	60	46	148	404	328	218	140	229	193	219	708	515	342
Top2Box (Often)	46.3%	45.6%	47.0%	41.2%	42.0%	55.3% CD	40.0%	40.8%	50.7% F	51.7% FGJ	43.3%	43.1%	51.7% M	40.2%	46.3% M	48.9% M	46.0%	43.1%	45.4%	45.4%	44.6%	46.8%	53.0% W	42.0%
	1075	534	541	330	441	304	156	130	69	367	272	80	43	220	469	343	256	184	276	232	272	803	457	472
Low2Box (Not Often)	53.7%	54.4%	53.0%	58.8%	58.0%	44.7%	60.0%	59.2%	49.3%	48.3%	56.7%	56.9%	48.3%	59.8%	53.7%	51.1%	54.0%	56.9%	54.6%	54.6%	55.4%	53.2%	47.0%	58.0%

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Detailed Tables

Q5. Which of the following do you believe would help improve adult vaccination rates?

Q11. Which of the following do you believe would help improve adult vaccination rates?

		Ge	nder		Age				Re	gion				Edu	cation			Househo	ld Income		Household	Composition	Repo	ort Card
	Total	Male	Female	18-34	35-54	55+	British Columbia	Alberta	Saskatchewa	Ontario	Quebec	Atlantic Canada	Less than High School	High School	Some Post-	University Graduate	Less than \$40,000	\$40,000 to less than \$60,000	\$60,000 to less than \$100,000	\$100,000+	Kids in household	No Kids in household	Pass	Fail
		A	В	С	D	E	F	G	Н	I I	J	K	L	M	N	0	P	Q	R	S	T	U	V	W
Base: All Respondents	2001	980	1021	556	760	685	262	218	140	762	480	139	89	368	874	670	474	324	505	424	489	1512	973	814
Weighted	2001	981	1020	560	760	680	260	220	140	760	480	140	89*	368	874	671	474	324	505	424	490	1511	973	814
Physicians being more upfront with patients about the need for vaccinations as an adult	1197 59.8%	541	656 64.3%	287 51.3%	431	479 70.4%	153 58.8%	142	93 66.4%	505	205 42.7%	100	49	207	507 58.1%	434	255 53.7%	195 60.2%	298	284 66.9%	273 55.6%	925 61.2%	691 71.1%	442 54.3%
	59.8%	55.2%	64.3% A	51.3%	56.7% C	70.4% CD	58.8%	64.6%	66.4%	66.4% FJ	42.7%	71.1% FJ	55.1%	56.2%	58.1%	64.7% MN	53.7%	60.2%	59.0%	66.9% PR	55.6%	61.2%	/1.1% W	54.3%
More information about the vaccinations and their effects to ease those who are skeptical of vaccines and immunizations	1148 57.4%	531 54.2%	617 60.5% A	269 48.0%	431 56.7% C	448 65.9% CD	154 59.1% J	126 57.3%	83 59.2%	451 59.3% J	247 51.4%	88 62.5% J	54 60.6%	203 55.1%	506 58.0%	385 57.4%	265 55.8%	178 54.9%	291 57.6%	253 59.6%	270 55.0%	879 58.2%	608 62.6%	476 58.4%
If vaccinations and immunizations costs were covered	1108	478	629	290	389	428	166	144	84	427	195	92	49	189	485	385	266	182	260	251	256	852	634	424
by provincial health plans	55.4%	48.8%	61.7% A	51.8%	51.2%	62.9% CD	63.7%	65.6%	60.0%	56.1%	40.6%	65.4% IJ	55.0%	51.3%	55.5%	57.5%	56.1%	56.2%	51.5%	59.2% R	52.2%	56.4%	65.2% W	52.1%
			А			CD	IJ	IJ	J	J		IJ								K			VV	
More visible media campaigns alerting the need for	984	459	525	231	351	402	134	122	71	372	206	80	41	171	425	348	208	159	240	247	215	769	608	343
adult vaccines	49.2%	46.8%	51.5%	41.2%	46.2%	59.1%	51.5%	55.5%	50.7%	48.9%	42.9%	56.8%	46.0%	46.4%	48.6%	51.9%	43.8%	49.1%	47.5%	58.2% PQR	44.0%	50.9%	62.5%	42.1%
	431	225	A 206	155	147	CD 129	56	34	31	199	89	22	21	89	162	159	97	59	113	107	109	322	W 266	138
Making the second state of										26.1%						23.8%						21.3%		17.0%
Making them mandatory	21.5%	23.0%	20.2%	27.7% DE	19.3%	19.0%	21.4%	15.6%	22.2%	26.1% GJK	18.5%	15.9%	23.6%	24.2% N	18.5%	23.8% N	20.5%	18.2%	22.4%	25.2% Q	22.3%	21.3%	27.3% W	17.0%
	60	37	23	28	27	5	12	4	5	26	12	1	1	16	27	16	11	13	15	7	20	40	17	26
Other	3.0%	3.8%	2.3%	5.0%	3.5%	0.7%	4.6%	1.8%	3.6%	3.4%	2.5%	0.7%	1.1%	4.4%	3.1%	2.4%	2.3%	4.0%	3.0%	1.7%	4.1%	2.7%	1.8%	3.2%
Culci	0.070	В	2.070	E	E	0.170	K	1.070	0.070	0.470	2.070	0.170	1.170	4.470	0.170	2170	2.070	S	0.070	1.770	4.170	2.170	1.070	V
I don't believe it is important that adult vaccination rates	181	93	88	66	72	44	14	21	8	46	79	13	6	33	91	51	42	46	43	26	37	144	24	106
are improved	9.1%	9.5%	8.6%	11.7% E	9.5% E	6.4%	5.3%	9.7%	5.7%	6.0%	16.5% FGHIK	9.4%	6.7%	9.0%	10.4%	7.6%	8.9%	14.2% PRS	8.5%	6.1%	7.6%	9.5%	2.5%	13.0% V
I don't believe adult vaccination rates can be improved	63	37	26	20	21	22	8	4	6	24	20	1	4	18	29	12	22	14	14	5	17	46	8	30
i don't believe adult vaccination rates can be improved	3.1%	3.8%	2.5%	3.6%	2.8%	3.2%	3.1%	1.8%	4.3%	3.1%	4.2%	0.7%	4.5%	4.9%	3.3%	1.8%	4.6%	4.3%	2.8%	1.2%	3.5%	3.0%	0.8%	3.7%
		1									K			0			S	S						V