14-068072 Toronto Election

If the Toronto municipal election were held tomorrow, which of the following best describes how committed you are to actually go out and vote?

1. If the Toronto municipal election were held tomorrow, which of the following best describes how committed you are to actually go out and vote?

									Region										
		Ger	nder	Age				Education				Income							
	Total	Male	Female	18-34	35-54	55+	York/East York	North York	Scarboroug h	Etobicoke	Old City/Downto wn	Less than HS	нѕ	Some PSE	Univ Grad	Less than \$40	\$40 - <\$60	\$60 - <\$100	\$100k+
	Α	В	С	D	E	F	G	Н	ı	J	K	N	0	Р	Q	R	S	Т	U
Base: All respondents	1201	570	631	346	446	409	172	265	275	198	291	39	140	380	635	253	161	292	307
Weighted	1201	576	625	372	444	384	156	264	276	216	288	45*	138	383	626	297	169	275	279
Nothing short of an unforeseen emergency could stop me from getting to the voting booth and casting	680 56.6%	337 58.4%	343 54.9%	126 33.9%	268 60,2%	286 74.4%	91 58.5%	150 56.7%	133 48.3%	123 57.0%	182 63,2%	14 31.0%	68 49.1%	215 56.2%	380 60.7%	131 44.0%	92 54.4%	164 59.8%	197 70.5%
	30.0%	30.4%	34.9%	33.9%	D	74.4% DE	36.3%	30.7 %	46.3%	37.0%	03.2%	31.0%	49.176	N N	NO	44.0%	34.4%	39.6% R	RST
I would do my best to vote, but sometimes things get in the way	304 25.3%	126 21.8%	178 28.5% B	145 39.1% EF	96 21.7%	62 16.2%	36 22.9%	65 24.7%	83 30.0%	62 28.7%	58 20.1%	18 39.6%	35 25.1%	93 24.4%	155 24.8%	92 30.9%	37 21.6%	73 26.6%	59 21.1%
I might vote, but I won't make a special effort to do so	99 8.2%	48 8.4%	51 8.1%	48 12.8%	40 9.1% F	11 2.8%	11 7.1%	21 8.0%	26 9.4%	14 6.4%	27 9.3%	6 13.0%	12 9.0%	32 8.4%	47 7.5%	27 9.2%	17 10.3% U	27 10.0%	11 3.8%
	44	24	19	24	10	10	6	13	16	7	2	3	12	22	7	15	7	3	5
I probably won't vote	3.6%	4.2%	3.1%	6.3% EF	2.2%	2.7%	3.9% K	4.8% K	5.7% K	3.2%	0.9%	6.8% Q	8.6% Q	5.6% Q	1.1%	5.2% TU	3.9%	1.0%	1.8%
	61	35	26	28	25	9	11	12	15	10	13	4	9	18	28	24	12	5	8
I definitely won't vote	5.1%	6.1%	4.1%	7.4% F	5.5% F	2.3%	6.8%	4.6%	5.3%	4.8%	4.6%	9.6%	6.5%	4.6%	4.5%	8.2% TU	7.3% TU	1.9%	2.8%
	14	6	8	2	5	6	1	3	4	0	5	0	2	3	8	8	4	2	0
DK/Ref/Not Stated	1.1%	1.1%	1.2%	0.5%	1.2%	1.7%	0.8%	1.3%	1.3%	-	1.9%	-	1.8%	0.7%	1.3%	2.5% U	2.5% U	0.7%	-

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I/J/K/L/M - N/O/P/Q - R/S/T/U - V/W - X/Y - Z/a Overlap formulae used. \* small base

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Decided-Leaners Included

## 2. Decided-Leaners Included

		Ger	Gender		Age		Region						Educ	cation		Income			
	Total	Male	Female	18-34	35-54	55+	York/East York	North York	Scarboroug	Etobicoke	Old City/Downto wn	Less than HS	нѕ	Some PSE	Univ Grad	Less than	\$40 - <\$60	\$60 - <\$100	\$100k+
	A	В	C	D	E	F	G	H	i	J	K	N	0	P	Q	R	S S	T	U
Base: Total answering a candidate at B or C	1066	520	546	296	395	375	152	237	237	180	260	30	120	336	574	219	146	265	288
Weighted	1048	516	532	313	386	350	136	231	235	191	256	33**	116	335	557	250	153	251	260
	437	227	210	104	155	178	55	96	93	73	121	7	32	130	266	64	54	114	143
John Tory	41.7%	43.9%	39.5%	33.3%	40.2%	50.8%	40.1%	41.4%	39.4%	38.5%	47.3%	22.0%	28.1%	38.9%	47.7%	25.6%	35.5%	45.5%	55.2%
						DE					L			0	OP			R	RST
	261	101	160	101	95	65	35	54	43	39	91	7	26	71	155	75	46	65	45
Olivia Chow	24.9%	19.6%	30.2%	32.3%	24.7%	18.6%	26.1%	23.2%	18.1%	20.6%	35.4%	22.0%	22.5%	21.2%	27.8%	29.9%	29.9%	25.8%	17.2%
			В	EF							HIJLM				Р	U	U	U	
	328	175	152	102	128	97	42	76	95	72	42	16	52	125	130	100	51	71	68
Doug Ford	31.2%	34.0%	28.6%	32.7%	33.1%	27.9%	30.8%	32.9%	40.5%	38.0%	16.4%	48.0%	45.3%	37.4%	23.3%	40.2%	33.3%	28.4%	26.3%
							K	K	KM	K			Q	Q		TU			
	22	13	9	5	8	9	4	6	5	5	2	3	5	8	7	11	2	1	4
Some other candidate	2.1%	2.6%	1.7%	1.7%	1.9%	2.7%	3.0%	2.6%	1.9%	2.9%	0.9%	8.1%	4.1%	2.4%	1.2%	4.4%	1.3%	0.3%	1.4%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I/J/K/L/M - N/O/P/Q - R/S/T/U - V/W - X/Y - Z/a Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

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14-068072 Toronto Election

How certain are you that this is the candidate you will support on October 27th , Election Day?

## 3. How certain are you that this is the candidate you will support on October 27th, Election Day?

		Gender			Age		Region					Education				Income				
	Total	Male	Female	18-34	35-54	55+	York/East York	North York	Scarboroug h	Etobicoke	Old City/Downto wn	Less than HS	нѕ	Some PSE	Univ Grad	Less than	\$40 - <\$60	\$60 - <\$100	\$100k+	
	A	В	С	D	Е	F	G	Н	I	J	K	N	0	P	Q	R	S	T	U	
Base: Decided-Leaners Included	1066	520	546	296	395	375	152	237	237	180	260	30	120	336	574	219	146	265	288	
Weighted	1048	516	532	313	386	350	136	231	235	191	256	33**	116	335	557	250	153	251	260	
	654	332	322	138	251	265	92	139	136	121	167	22	75	218	336	151	93	150	177	
Absolutely certain	62.4%	64.4%	60.5%	44.0%	65.2%	75.8%	67.3%	60.0%	57.8%	63.7%	65.2%	65.9%	64.6%	65.0%	60.2%	60.4%	61.0%	60.0%	68.4%	
					D	DE														
Fairly certain	295	137	158	129	107	59	35	57	72	53	77	10	26	78	181	69	50	72	63	
	28.1%	26.5%	29.7%	41.2%	27.7%	16.9%	25.9%	24.8%	30.6%	28.1%	30.2%	29.9%	22.9%	23.3%	32.4%	27.5%	32.8%	28.6%	24.3%	
				EF	F										Р					
	75	39	37	39	22	15	8	27	25	10	5	1	6	30	35	18	8	27	14	
Not very certain	7.2%	7.5%	6.9%	12.4%	5.6%	4.2%	5.7%	11.7%	10.7%	5.5%	1.9%	2.3%	5.1%	9.0%	6.3%	7.3%	4.9%	10.6%	5.3%	
	40		11	EF	_	7		JKL 6	K 2		_		•	7				U		
Not at all and in	18	/		6	6	- /	1	Ü		4	5	1	6	/	4	7	2	1	5	
Not at all certain	1.7%	1.3%	2.1%	1.8%	1.5%	2.0%	1.1%	2.4%	0.9%	2.0%	2.0%	1.9%	5.2% Q	2.2%	0.7%	3.0%	1.3%	0.3%	2.1%	
	6	1	4	2	0	4	0	2	0	1	2	0	3	1	2	4	0	1	0	
DK/Ref/Not Stated	0.5%	0.2%	0.8%	0.6%	-	1.1%	-	1.1%	-	0.8%	0.7%	-	2.3%	0.4%	0.3%	1.8%	-	0.5%	-	
	0.070	0.270	0.070	0.070		E		11170		0.070	0.770		Q	0.170	0.070	U		0.070		
	949	469	480	267	359	324	127	196	208	175	244	31	101	296	516	219	144	222	241	
Top2Box 'Certain'	90.6%	90.9%	90.2%	85.2%	92.9%	92.7%	93.2%	84.8%	88.4%	91.8%	95.4%	95.8%	87.5%	88.4%	92.6%	87.9%	93.8%	88.6%	92.7%	
<u>'</u>	23.272				D	D	HM			Н	HIM			,	P					
	93	46	48	44	27	22	9	33	27	14	10	1	12	38	39	26	10	27	19	
Low2Box 'Not certain'	8.9%	8.9%	9.0%	14.2%	7.1%	6.2%	6.8%	14.1%	11.6%	7.5%	3.9%	4.2%	10.3%	11.2%	7.0%	10.3%	6.2%	10.9%	7.3%	
				EF				GJKL	K					Q						

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I/J/K/L/M - N/O/P/Q - R/S/T/U - V/W - X/Y - Z/a Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

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14-068072 Toronto Election Detailed Tables

And which candidate would be your second choice?

## 4. And which candidate would be your second choice?

		Gender		Age			Region						Edu	cation		Income			
	Total	Male	Female	18-34	35-54	55+	York/East York	North York	Scarboroug h	Etobicoke	Old City/Downto wn	Less than HS	HS	Some PSE	Univ Grad	Less than	\$40 - <\$60	\$60 - <\$100	\$100k+
	A	В	С	D	Е	F	G	Н	ı	J	K	N	0	P	Q	R	S	T	U
Base: Decided-Leaners Included	1066	520	546	296	395	375	152	237	237	180	260	30	120	336	574	219	146	265	288
Weighted	1048	516	532	313	386	350	136	231	235	191	256	33**	116	335	557	250	153	251	260
John Tory	256	137	120	88	100	68	36	64	52	44	60	8	24	72	151	70	46	58	60
	24.4%	26.4%	22.5%	28.2%	25.9%	19.5%	26.6%	27.5%	22.3%	23.3%	23.3%	24.0%	20.5%	21.4%	27.2%	28.1%	30.1%	23.0%	23.2%
	315	152	163	83	105	127	44	58	71	58	84	11	33	89	180	75	55	59	90
Olivia Chow	30.1%	29.5%	30.6%	26.6%	27.2%	36.3%	32.5%	25.3%	30.3%	30.4%	32.7%	32.7%	28.3%	26.5%	32.3%	29.9%	35.7%	23.7%	34.7%
						DE											T		Т
	107	65	43	43	38	27	9	25	31	22	21	1	12	43	51	21	12	31	28
Doug Ford	10.3%	12.5%	8.0%	13.8%	9.7%	7.7%	6.3%	11.0%	13.0%	11.5%	8.3%	3.7%	10.7%	12.7%	9.2%	8.5%	8.1%	12.2%	10.9%
		С		F					G										
	182	91	91	45	72	65	23	42	30	33	53	6	26	65	85	39	25	52	35
Some other candidate	17.4%	17.6%	17.1%	14.5%	18.6%	18.6%	17.1%	18.2%	12.9%	17.4%	20.9%	18.4%	22.3%	19.5%	15.2%	15.8%	16.2%	20.6%	13.5%
											- 1							U	<b></b>
	187	72	116	53	72	63	24	42	51	33	38	7	21	66	89	44	15	51	46
Don't Know/Not Sure	17.9%	13.9%	21.7%	16.9%	18.6%	18.0%	17.6%	18.0%	21.5%	17.5%	14.8%	21.2%	18.2%	19.8%	16.0%	17.7%	9.8%	20.5%	17.7%
			В															5	5

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I/J/K/L/M - N/O/P/Q - R/S/T/U - V/W - X/Y - Z/a Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

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