

1_1. [I plan on continuing my home search]

You indicated that you may be in the market to buy a home in the next couple of years, so we are interested in your views on house hunting during the December holiday season. Please indicate how much you agree or disagree with the following statements related to your search, using a scale of 1 to 10, where 1 means 'strongly disagree' and 10 means 'strongly agree'.

	Gender		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Likely To Purchase A Home	230	110	120	102	81	47	5	34	100	91
Weighted	213	101	111	91	82	40	8	68	83	53
10 - Strongly agree	27	11	16	9	13	4	1	6	12	8
	12%	11%	14%	10%	16%	10%	16%	8%	14%	15%
		*	*	*	*	*	**	*	*	*
9	17	10	7	8	5	5	-	3	9	6
	8%	10%	6%	8%	6%	12%	-	4%	11%	10%
		*	*	*	*	*	**	*	*	*
8	28	14	14	11	13	3	-	4	18	6
	13%	13%	13%	12%	16%	9%	-	6%	22%	10%
		*	*	*	*	*	**	*	GI*	*
7	30	14	17	12	14	4	-	11	11	9
	14%	13%	15%	14%	17%	10%	-	16%	13%	17%
		*	*	*	*	*	**	*	*	*
6	34	16	19	22	7	5	-	20	9	4
	16%	15%	17%	24%	9%	14%	-	30%	11%	8%
		*	*	D*	*	*	**	HI*	*	*
5	35	19	16	11	16	8	3	12	10	10
	16%	19%	14%	12%	20%	21%	31%	18%	12%	19%
		*	*	*	*	*	**	*	*	*
4	19	11	8	8	7	3	3	7	4	5
	9%	11%	7%	9%	9%	8%	32%	10%	5%	9%
		*	*	*	*	*	**	*	*	*
3	8	1	7	3	2	3	-	2	2	3
	4%	1%	6%	4%	2%	7%	-	3%	3%	6%
		*	*	*	*	*	**	*	*	*
2	7	3	5	4	2	1	2	3	1	1
	3%	3%	4%	5%	2%	4%	20%	5%	1%	3%
		*	*	*	*	*	**	*	*	*
1 - Strongly disagree	7	4	3	2	3	2	-	-	6	1
	3%	4%	3%	2%	4%	5%	-	-	7%	2%
		*	*	*	*	*	**	*	*	*
Summary										
Top3Box (8-10)	72	35	37	28	31	13	1	13	39	19
	34%	34%	33%	31%	38%	32%	16%	19%	47%	35%
		*	*	*	*	*	**	*	G*	*
Low3Box (1-3)	23	8	15	10	7	6	2	5	10	6
	11%	8%	13%	11%	8%	16%	20%	8%	12%	11%
		*	*	*	*	*	**	*	*	*

Top5Box (6-10)	136	64	73	62	52	22	1	44	59	32
	64%	63%	65%	69%	63%	56%	16%	64%	71%	61%
		*	*	*	*	*	**	*	*	*
Neutral (5)	35	19	16	11	16	8	3	12	10	10
	16%	19%	14%	12%	20%	21%	31%	18%	12%	19%
		*	*	*	*	*	**	*	*	*
Low4Box (1-4)	41	18	23	18	14	9	4	12	14	11
	19%	18%	20%	20%	17%	24%	53%	18%	17%	20%
		*	*	*	*	*	**	*	*	*
Mean	6.4	6.4	6.4	6.3	6.6	6.1	4.9	6.1	6.7	6.5
		*	*	*	*	*	**	*	*	*
Std. Dev.	2.4	2.3	2.4	2.3	2.4	2.5	2.7	1.9	2.5	2.4
Std. Err.	0.2	0.2	0.2	0.2	0.3	0.4	0.9	0.2	0.3	0.3
Median	6	6	6	6	7	6	4.3	6	7	7

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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1_2. [There will be less competition for homes]
You indicated that you may be in the market to buy a home in the next couple of years, so we are interested in your views on house hunting during the December holiday season. Please indicate how much you agree or disagree with the following statements related to your search, using a scale of 1 to 10, where 1 means 'strongly disagree' and 10 means 'strongly agree'.

	Gender		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Likely To Purchase A Home	230	110	120	102	81	47	5	34	100	91
Weighted	213	101	111	91	82	40	8	68	83	53
10 - Strongly agree	21	7	14	5	13	3	1	7	7	6
	10%	7%	12%	6%	16%	7%	16%	10%	8%	11%
		*	*	*	*	*	**	*	*	*
9	14	7	7	5	5	4	-	4	7	4
	7%	7%	7%	5%	7%	11%	-	6%	8%	7%
		*	*	*	*	*	**	*	*	*
8	31	16	15	15	7	9	1	7	16	7
	15%	16%	14%	17%	9%	22%	16%	10%	20%	13%
		*	*	*	*	*	**	*	*	*
7	38	19	18	15	21	2	-	10	13	15
	18%	19%	16%	16%	25%	6%	-	14%	15%	29%
		*	*	*	E*	*	**	*	*	H*
6	32	15	17	14	11	6	-	16	10	6
	15%	14%	15%	16%	14%	16%	-	23%	12%	12%
		*	*	*	*	*	**	*	*	*
5	43	24	19	20	13	10	4	17	13	10
	20%	24%	17%	23%	16%	24%	48%	24%	16%	18%
		*	*	*	*	*	**	*	*	*
4	11	4	7	7	2	2	2	3	6	1
	5%	4%	6%	8%	3%	5%	20%	4%	7%	2%
		*	*	*	*	*	**	*	*	*
3	10	4	7	5	4	1	-	3	5	2
	5%	4%	6%	5%	5%	4%	-	5%	5%	5%
		*	*	*	*	*	**	*	*	*
2	8	3	5	5	2	1	-	3	3	2
	4%	2%	5%	5%	2%	4%	-	5%	3%	3%
		*	*	*	*	*	**	*	*	*
1 - Strongly disagree	4	2	2	-	3	1	-	-	3	1
	2%	2%	1%	-	4%	2%	-	-	4%	1%
		*	*	*	*	*	**	*	*	*
Summary										
Top3Box (8-10)	66	30	36	25	26	16	3	17	30	16
	31%	30%	33%	28%	31%	40%	32%	25%	37%	31%
		*	*	*	*	*	**	*	*	*
Low3Box (1-3)	22	9	14	9	9	4	-	6	11	5
	10%	8%	12%	10%	11%	9%	-	9%	13%	9%
		*	*	*	*	*	**	*	*	*

Top5Box (6-10)	136	64	72	54	58	24	3	42	53	38
	64%	63%	65%	60%	70%	61%	32%	62%	64%	71%
		*	*	*	*	*	**	*	*	*
Neutral (5)	43	24	19	20	13	10	4	17	13	10
	20%	24%	17%	23%	16%	24%	48%	24%	16%	18%
		*	*	*	*	*	**	*	*	*
Low4Box (1-4)	33	13	20	16	11	6	2	9	17	6
	16%	13%	18%	18%	14%	15%	20%	13%	20%	11%
		*	*	*	*	*	**	*	*	*
Mean	6.4	6.3	6.4	6.1	6.6	6.4	6.1	6.3	6.3	6.6
		*	*	*	*	*	**	*	*	*
Std. Dev.	2.2	2.1	2.3	2	2.3	2.2	2.3	2	2.3	2.1
Std. Err.	0.1	0.2	0.2	0.2	0.3	0.4	0.8	0.2	0.3	0.3
Median	6	6	6	6	7	6	5	6	7	7

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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1_3. [I can get a better deal on the price of a home]

You indicated that you may be in the market to buy a home in the next couple of years, so we are interested in your views on house hunting during the December holiday season. Please indicate how much you agree or disagree with the following statements related to your search, using a scale of 1 to 10, where 1 means 'strongly disagree' and 10 means 'strongly agree'.

	Gender		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Likely To Purchase A Home	230	110	120	102	81	47	5	34	100	91
Weighted	213	101	111	91	82	40	8	68	83	53
10 - Strongly agree	17	6	11	6	9	2	1	4	7	5
	8%	6%	10%	6%	12%	4%	16%	6%	8%	9%
		*	*	*	*	*	**	*	*	*
9	14	6	8	6	6	2	-	3	7	5
	7%	6%	7%	7%	7%	6%	-	4%	8%	9%
		*	*	*	*	*	**	*	*	*
8	21	10	11	13	5	2	-	2	11	8
	10%	10%	10%	14%	7%	6%	-	4%	13%	15%
		*	*	*	*	*	**	*	*	*
7	27	12	15	14	8	5	1	4	15	6
	13%	12%	14%	16%	10%	12%	16%	6%	19%	12%
		*	*	*	*	*	**	*	*	*
6	39	17	22	14	16	9	-	22	9	7
	18%	17%	19%	15%	20%	22%	-	32%	11%	14%
		*	*	*	*	*	**	H*	*	*
5	58	35	24	26	20	12	-	18	24	16
	28%	34%	21%	29%	24%	31%	-	27%	29%	31%
		*	*	*	*	*	**	*	*	*
4	16	9	6	7	9	-	2	8	2	4
	7%	9%	6%	8%	11%	-	20%	11%	3%	7%
		*	*	*	*	*	**	*	*	*
3	8	1	8	3	2	4	-	4	2	3
	4%	1%	7%	3%	2%	9%	-	5%	3%	5%
		*	A*	*	*	*	**	*	*	*
2	5	1	3	2	-	3	1	3	-	-
	2%	1%	3%	2%	-	7%	17%	5%	-	-
		*	*	*	*	D*	**	*	*	*
1 - Strongly disagree	8	4	4	-	6	2	3	-	5	-
	4%	4%	3%	-	8%	4%	31%	-	6%	-
		*	*	*	C*	*	**	*	I*	*
Summary										
Top3Box (8-10)	52	22	30	25	21	6	1	9	25	17
	24%	22%	27%	28%	25%	15%	16%	13%	30%	32%
		*	*	*	*	*	**	*	*	G*
Low3Box (1-3)	21	6	15	5	8	8	4	7	7	3
	10%	6%	13%	5%	10%	20%	48%	10%	9%	5%
		*	*	*	*	C*	**	*	*	*

Top5Box (6-10)	118	51	67	53	46	19	3	35	49	31
	55%	50%	60%	58%	55%	49%	32%	51%	60%	58%
		*	*	*	*	*	**	*	*	*
Neutral (5)	58	35	24	26	20	12	-	18	24	16
	28%	34%	21%	29%	24%	31%	-	27%	29%	31%
		*	*	*	*	*	**	*	*	*
Low4Box (1-4)	36	15	21	12	17	8	6	15	10	6
	17%	15%	19%	13%	20%	20%	68%	22%	12%	12%
		*	*	*	*	*	**	*	*	*
Mean	6	5.9	6.1	6.3	6	5.5	4.2	5.6	6.3	6.4
		*	*	*	*	*	**	*	*	G*
Std. Dev.	2.1	2	2.3	1.9	2.4	2.1	3.5	1.8	2.2	1.9
Std. Err.	0.1	0.2	0.2	0.2	0.3	0.3	1.2	0.2	0.2	0.3
Median	6	5.9	6	6	6	5	3.4	6	6	6

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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1_4. [The sellers are more willing to negotiate on price]
You indicated that you may be in the market to buy a home in the next couple of years, so we are interested in your views on house hunting during the December holiday season. Please indicate how much you agree or disagree with the following statements related to your search, using a scale of 1 to 10, where 1 means 'strongly disagree' and 10 means 'strongly agree'.

	Gender		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Likely To Purchase A Home	230	110	120	102	81	47	5	34	100	91
Weighted	213	101	111	91	82	40	8	68	83	53
10 - Strongly agree	13	3	11	3	9	2	1	5	4	3
	6%	3%	10%	3%	11%	4%	16%	8%	5%	5%
		*	*	*	*	*	**	*	*	*
9	15	7	8	6	6	4	-	3	6	6
	7%	7%	7%	6%	7%	10%	-	5%	8%	11%
		*	*	*	*	*	**	*	*	*
8	36	21	15	18	14	4	-	10	17	9
	17%	21%	13%	19%	18%	10%	-	15%	21%	16%
		*	*	*	*	*	**	*	*	*
7	23	11	13	11	5	7	1	7	8	7
	11%	11%	11%	12%	7%	18%	16%	10%	10%	14%
		*	*	*	*	*	**	*	*	*
6	29	16	13	17	6	6	1	10	10	7
	14%	16%	12%	19%	8%	14%	17%	15%	12%	14%
		*	*	*	*	*	**	*	*	*
5	56	25	31	20	25	10	3	17	21	15
	26%	24%	28%	22%	31%	26%	31%	25%	25%	29%
		*	*	*	*	*	**	*	*	*
4	22	13	9	12	8	2	2	11	6	3
	10%	13%	8%	13%	10%	4%	20%	16%	7%	6%
		*	*	*	*	*	**	*	*	*
3	7	3	4	2	3	2	-	1	3	3
	3%	3%	4%	2%	3%	5%	-	2%	3%	5%
		*	*	*	*	*	**	*	*	*
2	3	-	3	2	-	1	-	3	-	-
	2%	-	3%	2%	-	4%	-	5%	-	-
		*	*	*	*	*	**	*	*	*
1 - Strongly disagree	7	3	4	1	5	2	-	-	7	1
	4%	3%	4%	1%	6%	4%	-	-	8%	1%
		*	*	*	*	*	**	*	1*	*
Summary										
Top3Box (8-10)	65	31	34	26	29	9	1	19	28	17
	31%	31%	31%	29%	36%	24%	16%	28%	34%	32%
		*	*	*	*	*	**	*	*	*
Low3Box (1-3)	18	6	12	5	8	5	-	5	9	4
	8%	6%	11%	6%	9%	13%	-	7%	11%	7%
		*	*	*	*	*	**	*	*	*

Top5Box (6-10)	117	58	60	54	41	22	4	35	47	31
	55%	57%	54%	59%	50%	57%	49%	52%	56%	59%
		*	*	*	*	*	**	*	*	*
Neutral (5)	56	25	31	20	25	10	3	17	21	15
	26%	24%	28%	22%	31%	26%	31%	25%	25%	29%
		*	*	*	*	*	**	*	*	*
Low4Box (1-4)	40	19	21	17	16	7	2	16	15	7
	19%	18%	19%	19%	19%	17%	20%	23%	18%	13%
		*	*	*	*	*	**	*	*	*
Mean	6.1	6.1	6.1	6.1	6.2	6	6.1	6	6.1	6.3
		*	*	*	*	*	**	*	*	*
Std. Dev.	2.1	1.9	2.3	1.9	2.4	2.2	2.1	2.1	2.3	2
Std. Err.	0.1	0.2	0.2	0.2	0.3	0.3	0.7	0.3	0.3	0.3
Median	6	6	6	6	5.6	6	5.4	6	6	6

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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