

1_1. [I plan on continuing my home search]

You indicated that you may be in the market to buy a home in the next couple of years, so we are interested in your views on house hunting during the December holiday season. Please indicate how much you agree or disagree with the following statements related to your search, using a scale of 1 to 10, where 1 means 'strongly disagree' and 10 means 'strongly agree'.

	Total	ONTARIO								HOUSEHOLD INCOME				HOUSEHOLD		Currently Own Home		Ever Owned A Home		Job Anxiety		First-Time Homebuyers	Home-Buyers		Home-Sellers		Use Services Of A Realtor		
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North		<40k	40k - <60k	60k - <100k	100k+	Kids	No Kids	Yes	No	Yes	No	Yes	No		Very Likely (8-10)	Likely (6-10)	Very Likely (8-10)	Likely (6-10)	Likely	Neither likely nor unlikely	Unlikely
		A	B	C	D	E	F	G	H	I	J	K	L	M															
Base: Likely To Purchase A Home	230	112	53	59	12	25	72	9	54	33	65	53	65	165	134	96	151	79	77	153	73	119	230	68	118	194	19	17	
	213	113	58	56	9	23	58	10	56	30	58	42	60	152	123	90	141	72	73	139	68	108	213	59	109	178	17	17	
	27	14	5	10	3	1	7	2	13	5	4	4	10	16	12	15	18	8	13	14	8	21	27	9	11	24	1	2	
	12%	12%	8%	17%	40%	3%	11%	18%	22%	17%	8%	11%	17%	11%	10%	16%	13%	12%	18%	10%	12%	19%	12%	15%	10%	14%	4%	10%	
10 - Strongly agree	17	8	5	3	2	3	5	-	4	2	6	5	4	13	11	6	12	5	6	11	4	9	17	8	10	13	1	4	
	8%	7%	8%	6%	18%	13%	8%	-	7%	6%	11%	11%	7%	9%	9%	7%	9%	7%	8%	8%	6%	8%	8%	14%	9%	7%	4%	23%	
		*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
	28	12	5	7	1	3	8	4	4	4	11	3	13	15	19	9	21	7	7	21	5	21	28	14	15	23	-	5	
8	13%	11%	8%	13%	11%	12%	15%	39%	8%	13%	19%	8%	22%	10%	15%	10%	15%	9%	10%	15%	7%	20%	13%	23%	14%	13%	-	-	30%
		*	*	*	**	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	30	19	12	7	-	3	9	-	6	6	10	4	11	19	17	13	20	10	14	17	10	12	30	8	17	26	4	*	
	14%	16%	20%	13%	-	12%	16%	-	10%	21%	18%	10%	19%	13%	14%	15%	14%	14%	19%	12%	15%	11%	14%	14%	15%	15%	22%	3%	
7		*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
	34	20	10	10	-	3	10	1	14	2	5	9	9	25	19	16	19	15	7	27	15	16	34	7	17	29	5	-	
	16%	18%	18%	18%	-	13%	18%	11%	25%	8%	8%	23%	15%	17%	15%	17%	14%	21%	10%	19%	22%	15%	16%	12%	15%	16%	31%	-	
		*	*	*	**	**	*	**	J*	**	*	J*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
6	35	18	11	7	1	8	8	-	8	4	8	9	5	30	21	14	25	10	13	21	9	15	35	5	18	28	4	3	
	16%	16%	19%	12%	6%	37%	13%	-	13%	14%	14%	20%	8%	20%	17%	16%	18%	13%	18%	15%	13%	14%	16%	8%	16%	16%	21%	18%	
		*	*	*	**	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
	19	11	6	5	1	1	5	1	4	5	6	2	3	16	9	10	9	10	6	13	9	5	19	3	9	16	3	*	
5	9%	10%	10%	10%	15%	3%	8%	7%	6%	16%	11%	5%	4%	11%	7%	11%	6%	13%	8%	9%	13%	4%	9%	5%	8%	9%	15%	3%	
		*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
	8	4	2	2	1	1	1	1	1	-	2	2	2	6	5	3	5	3	1	7	2	3	8	1	5	7	*	-	
	4%	3%	3%	4%	10%	**	**	14%	3%	-	4%	4%	3%	4%	4%	3%	4%	3%	1%	5%	3%	3%	4%	2%	4%	4%	3%	-	
4		*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
	7	1	1	1	-	-	5	1	2	1	1	2	2	6	3	4	3	4	2	5	4	3	7	2	2	6	-	1	
	3%	1%	1%	1%	-	-	8%	10%	3%	5%	1%	4%	3%	4%	3%	5%	2%	6%	3%	4%	6%	3%	3%	3%	2%	3%	-	9%	
		*	*	*	**	**	A*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
3	7	6	2	4	-	1	1	1	1	-	4	2	1	7	6	1	6	1	4	4	1	4	7	3	6	7	-	1	
	3%	5%	4%	6%	-	3%	1%	-	2%	-	6%	5%	1%	4%	5%	1%	5%	1%	5%	3%	1%	3%	3%	5%	6%	4%	-	5%	
		*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
		*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
2	7	1	1	1	-	-	5	1	2	1	1	2	2	6	3	4	3	4	2	5	4	3	7	2	2	6	-	1	
	3%	1%	1%	1%	-	-	8%	10%	3%	5%	1%	4%	3%	4%	3%	5%	2%	6%	3%	4%	6%	3%	3%	3%	2%	3%	-	9%	
		*	*	*	**	**	A*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
		*	*	*	**	**	A*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
1 - Strongly disagree	7	6	2	4	-	1	1	1	1	-	4	2	1	7	6	1	6	1	4	4	1	4	7	3	6	7	-	1	
	3%	5%	4%	6%	-	3%	1%	-	2%	-	6%	5%	1%	4%	5%	1%	5%	1%	5%	3%	1%	3%	3%	5%	6%	4%	-	5%	
		*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
		*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Summary																													
Top3Box (8-10)	72	34	14	20	6	6	20	6	21	11	22	12	28	44	42	30	52	20	26	46	18	51	72	30	36	59	1	11	
	34%	30%	24%	36%	6%	28%	34%	57%	38%	36%	37%	29%	46%	29%	34%	33%	37%	28%	36%	33%	26%	47%	34%	52%	33%	33%	8%	63%	
		*	*	*	**	*	*	**	*	**	*	*	M*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Low3Box (1-3)	23	11	5	6	1	2	7	2	4	1	7	5	4	18	15	8	15	7	7	16	7	10	23	6	13	20	*	2	
	11%	10%	8%	11%	10%	7%	11%	25%	7%	5%	11%	13%	7%	12%	12%	8%	11%	10%	9%	11%	10%	9%	11%	9%	12%	11%	3%	13%	
		*	*	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Top5Box (6-10)	136	73	36	37	6	12	39	7	41	20	37	26	48	88	78	58	91	45	47	89	43	79	136	45	70	115	10	11	
	64%	64%	62%	66%	69%	53%	67%	68%	73%	66%	63%	62%	80%	58%	64%	65%	65%	63%	65%	64%	63%	73%	64%	77%	64%	64%	61%	66%	
		*	*	*	**	**	*	**	*	**	*	*	M*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Neutral (5)	35	18	11	7	1	8	8	-	8	4	8	9	5	30	21	14	25	10	13	21	9	15	35	5	18	28	4	3	
	16%	16%	19%	12%	6%	37%	13%	-	13%	14%	14%	20%	8%	20%	17%	16%	18%	13%	18%	15%	13%	14%	16%	8%	16%	16%	21%	18%	
		*	*	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Low4Box (1-4)	41	23	11	12	2	2	11	3	8	6	13	7	7	34	24	17	24	17	12	29	16	15	41	9	22	35	3	3	
	19%	20%	19%	21%	25%	10%	19%	32%	14%	21%	22%	18%	12%	22%	20%	19%	17%	24%	17%	21%	23%	14%	19%	15%	20%	20%	18%	16%	
		*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Mean	6.4	6.3	6.2	6.5	7.7	6.2	6.4	6.5	6.8	6.7	6.3	6.2	7.1	6.1	6.3	6.5	6.5	6.2	6.6	6.3	6.2	6.9	6.4	7	6.3	6.4	5.9	6.9	
		*	*	*	**	**	*	**	*	**	*	*	M*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Std. Dev.	2.4	2.4	2.2	2.6	2.8	2	2.3	2.9	2.4	2.3	2.4	2.4	2.2	2.4	2.4	2.3	2.4	2.3	2.5	2.3	2.3	2.4	2.4	2.4	2.4	2.4	1.6	2.7	
		*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Std. Err.	0.2	0.2	0.3	0.3	1	0.4	0.3	0.9	0.3	0.4	0.3	0.4	0.3	0.2	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.2	0.2	0.3	0.2	0.2	0.4	0.7	
		*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Median	6	6	6	6	9	6	6.3	8	6	7	7	6	7	6	6	6	7	6	7	6	6	7	6	8	6	6	6	8	
		*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	

- Column Proportions:
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)

1_2_ [There will be less competition for homes]

You indicated that you may be in the market to buy a home in the next couple of years, so we are interested in your views on house hunting during the December holiday season. Please indicate how much you agree or disagree with the following statements related to your search, using a scale of 1 to 10, where 1 means 'strongly disagree' and 10 means 'strongly agree'.

	Total	ONTARIO								HOUSEHOLD INCOME				HOUSEHOLD		Currently Own Home		Ever Owned A Home		Job Anxiety		First-Time Homebuyers	Home-Buyers		Home-Sellers		Use Services Of A Realtor		
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North		<40k	40k - <60k	60k - <100k	100k+	Kids	No Kids	Yes	No	Yes	No	Yes	No		Very Likely (8-10)	Likely (6-10)	Very Likely (8-10)	Likely (6-10)	Likely	Neither likely nor unlikely	Unlikely
		A	B	C	D	E	F	G	H	I	J	K	L	M															
Base: Likely To Purchase A Home	230	112	53	59	12	25	72	9	54	33	65	53	65	165	134	96		151	79	77	153	73	119	230	68	118	194	19	17
	213	113	58	56	9	23	58	10	56	30	58	42	60	152	123	90	141	72	73	139	68	108	213	59	109	178	17	17	
	21	15	6	9	3	-	3	-	8	1	6	5	7	13	13	8	17	3	13	8	3	17	21	10	12	19	1	1	
	10%	13%	10%	16%	40%	-	5%	-	14%	4%	11%	13%	12%	9%	11%	9%	12%	5%	18%	6%	5%	16%	10%	16%	11%	11%	4%	6%	
10 - Strongly agree		*	*	*	**	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	14	10	5	6	*	*	3	1	4	4	2	5	3	11	10	4	12	3	4	10	3	4	14	3	7	13	2	-	
	7%	9%	8%	10%	5%	-	5%	8%	7%	12%	4%	12%	6%	7%	8%	5%	8%	4%	6%	7%	4%	4%	7%	5%	7%	7%	10%	-	
		*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
8	31	16	8	8	2	7	6	1	8	4	8	7	5	26	21	10	23	9	8	24	7	17	31	8	17	29	-	2	
	15%	14%	14%	15%	21%	29%	10%	6%	14%	15%	13%	17%	8%	17%	17%	11%	16%	12%	10%	17%	10%	16%	15%	14%	16%	16%	-	12%	
		*	*	*	**	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	38	19	11	7	1	4	12	2	10	5	12	9	16	21	20	17	22	15	9	29	13	20	38	13	20	33	3	1	
7	18%	17%	20%	13%	8%	19%	21%	15%	17%	15%	21%	21%	27%	14%	17%	19%	16%	21%	12%	21%	20%	19%	18%	22%	18%	18%	20%	9%	
		*	*	*	**	**	*	**	*	**	*	*	M*																
	32	10	5	5	-	6	13	3	6	2	11	5	10	22	16	15	18	14	13	19	13	11	32	6	15	24	5	3	
	15%	9%	8%	9%	-	26%	23%	28%	10%	8%	19%	13%	16%	15%	13%	18%	13%	19%	17%	14%	20%	10%	15%	10%	14%	13%	30%	18%	
6		*	*	*	**	**	A*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	43	29	14	15	2	4	8	-	10	8	11	6	3	40	28	16	30	13	13	31	13	21	43	10	25	34	4	5	
	20%	26%	25%	27%	20%	19%	14%	-	17%	26%	19%	14%	6%	26%	23%	17%	21%	18%	18%	22%	20%	19%	20%	17%	23%	19%	22%	31%	
		*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
5	11	5	4	1	-	1	4	1	5	1	3	1	5	6	5	6	5	6	4	7	6	8	11	5	5	9	1	1	
	5%	5%	7%	2%	-	4%	7%	11%	9%	3%	5%	2%	8%	4%	4%	6%	4%	8%	6%	5%	9%	8%	5%	8%	5%	5%	6%	5%	
		*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	10	3	3	1	-	1	5	1	3	2	3	1	6	4	5	5	8	2	6	5	2	4	10	3	5	9	1	-	
4	5%	3%	5%	1%	-	3%	8%	11%	5%	6%	5%	3%	10%	3%	4%	5%	6%	2%	8%	3%	2%	4%	5%	5%	4%	5%	8%	-	
		*	*	*	**	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	8	3	1	3	-	-	4	1	2	1	2	2	3	5	3	5	3	5	2	6	5	2	8	1	2	6	-	1	
	4%	3%	1%	5%	-	-	6%	10%	4%	5%	3%	6%	6%	3%	3%	5%	2%	7%	3%	4%	7%	2%	4%	1%	2%	4%	-	9%	
3		*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	4	2	1	1	1	-	-	1	2	2	1	-	1	3	1	3	1	3	2	2	3	3	4	1	1	2	-	2	
	2%	2%	2%	3%	6%	-	-	11%	3%	6%	1%	-	-	2%	2%	1%	3%	1%	4%	2%	2%	4%	3%	2%	1%	1%	1%	-	10%
		*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Summary																													
Top3Box (8-10)	66	41	18	23	6	7	12	1	19	9	16	18	16	51	44	22	52	15	25	42	13	39	66	21	37	61	2	3	
	31%	36%	32%	41%	66%	29%	20%	14%	35%	31%	28%	42%	26%	33%	36%	25%	37%	20%	34%	30%	19%	36%	31%	35%	34%	34%	14%	18%	
		*	*	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Low3Box (1-3)	22	9	5	5	1	1	9	3	7	5	5	4	10	12	10	12	13	9	10	12	9	9	22	4	8	17	1	3	
	10%	8%	8%	8%	6%	3%	15%	32%	12%	17%	9%	17%	8%	8%	14%	9%	13%	13%	9%	13%	9%	9%	10%	7%	7%	10%	8%	19%	
		*	*	*	**	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Top5Box (6-10)	136	70	35	35	6	17	37	6	35	16	39	32	42	95	80	56	92	44	46	90	40	70	136	40	72	117	11	8	
	64%	62%	60%	63%	74%	74%	64%	57%	62%	54%	67%	76%	69%	62%	65%	62%	66%	61%	64%	64%	58%	64%	64%	68%	66%	66%	64%	45%	
		*	*	*	**	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Neutral (5)	43	29	14	15	2	4	8	-	10	8	11	6	3	40	28	16	30	13	13	31	13	21	43	10	25	34	4	5	
	20%	26%	25%	27%	20%	19%	14%	-	17%	26%	19%	14%	6%	26%	23%	17%	21%	18%	18%	22%	20%	19%	20%	17%	23%	19%	22%	31%	
		*	*	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Low4Box (1-4)	33	14	9	6	1	2	13	4	12	6	8	4	15	18	15	18	18	15	14	19	15	18	33	9	13	27	2	4	
	16%	13%	15%	10%	6%	7%	22%	43%	21%	20%	14%	11%	25%	12%	12%	20%	13%	21%	19%	14%	22%	16%	16%	15%	12%	15%	14%	24%	
		*	*	*	**	**	*	**	*	**	*	*	M*																
Mean	6.4	6.6	6.4	6.7	7.8	6.4	6	5	6.4	6	6.4	6.9	6.3	6.4	6.6	6.1	6.6	5.9	6.5	6.3	5.8	6.6	6.4	6.7	6.6	6.5	6.1	5.3	
		*	*	*	**	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Std. Dev.	2.2	2.2	2.1	2.4	2.7	1.4	2	2.6	2.4	2.4	2.1	2.2	2.4	2.1	2.1	2.2	2.2	2.1	2.4	2	2.2	2.3	2.2	2.2	2.1	2.2	1.8	2.4	
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Std. Err.	0.1	0.2	0.3	0.3	0.9	0.3	0.3	0.8	0.3	0.4	0.3	0.3	0.3	0.2	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.2	0.1	0.3	0.2	0.2	0.4	0.6	
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Median	6	7	7	7	8.2	6.1	6	6	7	6	6	7	7	6	7	6	7	6	6	7	6	7	6	7	7	7	6	5	

- Column Proportions:
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K,L/M
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)

1_3. [I can get a better deal on the price of a home

You indicated that you may be in the market to buy a home in the next couple of years, so we are interested in your views on house hunting during the December holiday season. Please indicate how much you agree or disagree with the following statements related to your search, using a scale of 1 to 10, where 1 means 'strongly disagree' and 10 means 'strongly agree'.

	Total	ONTARIO								HOUSEHOLD INCOME				HOUSEHOLD		Currently Own Home		Ever Owned A Home		Job Anxiety		First-Time Homebuyers	Home-Buyers		Home-Sellers		Use Services Of A Realtor			
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North		<40k	40k - <60k	60k - <100k	100k+	Kids	No Kids	Yes	No	Yes	No	Yes	No		Very Likely (8-10)	Likely (6-10)	Very Likely (8-10)	Likely (6-10)	Likely	Neither likely nor unlikely	Unlikely	
		A	B	C	D	E	F	G	H	I	J	K	L	M																
Base: Likely To Purchase A Home Weighted 10 - Strongly agree	230	112	53	59	12	25	72	9	54	33	65	53	65	165	134	96	151	79	77	153	73	119	230	68	118	194	19	17		
	213	113	58	56	9	23	58	10	56	30	58	42	60	152	123	90	141	72	73	139	68	108	213	59	109	178	17	17		
	17	9	1	7	3	-	4	1	8	2	3	3	8	8	7	10	11	5	10	7	5	15	17	6	6	14	1	2		
	8%	8%	2%	13%	40%	-	6%	11%	15%	7%	5%	7%	14%	5%	6%	11%	8%	7%	14%	5%	8%	14%	8%	10%	6%	8%	4%	10%		
9	14	12	6	6	*	1	1	-	2	4	6	2	4	10	11	3	12	2	7	8	2	11	14	9	10	11	-	3		
	7%	11%	10%	12%	5%	2%	2%	-	4%	15%	11%	4%	7%	7%	9%	3%	9%	3%	9%	5%	3%	10%	7%	16%	9%	6%	-	18%		
		F*	*	F*	**	**	*	**	*	**	*	*	*																	
	21	10	9	1	*	4	5	1	5	5	6	5	8	13	12	9	15	5	8	13	4	9	21	5	9	20	1	-		
8	10%	9%	16%	2%	6%	17%	9%	8%	8%	16%	10%	11%	13%	9%	10%	10%	11%	8%	11%	9%	6%	9%	10%	9%	8%	11%	8%	-		
	27	16	8	8	2	3	6	-	5	2	11	7	6	21	15	12	16	12	6	22	11	15	27	6	13	26	1	*		
	13%	14%	13%	15%	25%	14%	10%	-	10%	5%	19%	17%	10%	14%	13%	13%	11%	16%	8%	16%	16%	14%	13%	10%	12%	14%	7%	2%		
7		*	*	*	**	**	*	**	*	**	*	*	*																	
	39	12	2	10	-	7	18	1	7	7	8	12	13	26	21	17	25	14	11	28	13	14	39	9	19	31	7	-		
	18%	10%	4%	17%	-	33%	31%	11%	12%	22%	14%	28%	21%	17%	19%	18%	19%	15%	20%	19%	13%	18%	15%	18%	17%	43%	-	-		
		*	*	B*	**	**	AB*	**	*	**	*	*	*																	
6	58	35	20	15	2	7	13	2	11	7	19	10	11	48	34	24	37	21	20	39	20	21	58	13	32	50	5	3		
	28%	31%	35%	27%	18%	31%	22%	24%	19%	24%	32%	23%	18%	31%	28%	27%	27%	29%	27%	28%	29%	19%	28%	22%	29%	28%	32%	16%		
		*	*	*	**	**	*	**	*	**	*	*	*																	
	16	7	6	1	-	1	4	3	7	-	2	1	6	10	10	5	11	4	8	8	4	13	16	7	10	12	-	4		
5	7%	7%	11%	2%	-	3%	7%	36%	13%	-	4%	3%	10%	6%	8%	6%	8%	6%	10%	6%	6%	12%	7%	12%	10%	7%	-	22%		
		*	*	*	**	**	*	**	*	**	*	*	*																	
	8	5	1	3	-	-	3	1	4	-	1	2	2	6	4	5	5	3	3	6	3	3	8	2	4	7	1	*		
	4%	4%	2%	6%	-	-	5%	11%	7%	-	1%	5%	4%	4%	3%	5%	4%	4%	4%	4%	3	2%	4%	3%	4%	4%	6%	3%		
4					**	**	*	**	*	**	*	*	*																	
	5	-	-	-	-	-	5	-	2	3	-	-	2	3	3	2	3	2	-	5	2	3	5	1	1	3	-	1		
	2%	-	-	-	-	-	8%	-	3%	10%	-	-	3%	2%	2%	2%	2%	-	3%	3%	2	3	2%	2%	1%	2%	-	9%		
		*	*	*	**	**	AC*	**	*	**	*	*	*																	
3	8	7	4	4	1	-	-	-	5	-	2	1	1	7	4	4	4	4	2	6	4	4	8	1	4	4	-	3		
	4%	6%	6%	6%	6%	-	-	-	9%	-	3%	2%	1%	5%	3%	4%	3%	5%	3%	4%	5%	4%	4%	1%	4%	2%	-	20%		
		*	*	*	**	**	*	**	*	**	*	*	*																	
Summary																														
Top3Box (8-10)	52	31	17	15	4	4	10	2	15	11	16	9	20	32	30	22	39	13	25	27	12	36	52	21	25	45	2	5		
	24%	28%	29%	26%	51%	19%	17%	18%	27%	38%	27%	22%	33%	21%	25%	24%	28%	18%	34%	20%	17%	33%	24%	35%	23%	25%	12%	28%		
		*	*	*	**	**	*	**	*	**	*	*	*																	
	21	12	5	7	1	-	8	1	11	3	2	3	5	16	11	10	12	8	5	16	8	10	21	4	9	14	1	5		
Low3Box (1-3)	10%	10%	8%	13%	6%	-	13%	11%	20%	10%	4%	8%	8%	11%	9%	11%	9%	12%	6%	12%	13%	9%	10%	6%	9%	8%	6%	31%		
		*	*	*	**	*	**	*	J*	**	*	*	*																	
	118	59	27	33	7	15	34	3	27	20	35	28	39	79	67	51	80	38	41	77	35	65	118	35	58	102	11	5		
	55%	52%	46%	59%	76%	66%	58%	30%	48%	66%	60%	66%	65%	52%	55%	56%	57%	53%	56%	55%	52%	60%	55%	60%	53%	57%	62%	31%		
Top5Box (6-10)		*	*	*	**	**	*	**	*	**	*	*	*																	
	58	35	20	15	2	7	13	2	11	7	19	10	11	48	34	24	37	21	20	39	20	21	58	13	32	50	5	3		
	28%	31%	35%	27%	18%	31%	22%	24%	19%	24%	32%	23%	18%	31%	28%	27%	27%	29%	27%	28%	29%	19%	28%	22%	29%	28%	32%	16%		
		*	*	*	**	**	*	**	*	**	*	*	*																	
Neutral (5)	36	19	11	8	1	1	12	5	18	3	4	5	10	26	21	15	24	13	12	24	13	22	36	10	20	26	1	9		
	17%	17%	19%	15%	6%	3%	20%	46%	33%	10%	8%	11%	17%	17%	17%	17%	17%	18%	17%	17%	19%	21%	17%	18%	18%	15%	6%	53%		
		*	*	*	**	**	*	**	JK*	**	*	*	*																	
	6	6.1	5.9	6.2	7.6	6.2	5.8	5.3	5.7	6.5	6.4	6.2	6.5	5.9	6	6	6.2	5.8	6.4	5.8	5.8	6.4	6	6.5	6	6.2	5.9	5		
Mean		*	*	*	**	**	*	**	*	**	*	*	*																	
	2.1	2.3	2.2	2.4	2.7	1.2	2	2.1	2.7	2.2	1.9	2.2	2.1	2.1	2.2	2.2	2.1	2.3	2.1	2.2	2.2	2.4	2.1	2.2	2.1	2.1	1.4	3.2		
		*	*	*	**	**	*	**	*	**	*	*	*																	
	0.1	0.2	0.3	0.3	0.9	0.3	0.3	0.7	0.4	0.4	0.2	0.3	0.3	0.2	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.2	0.1	0.3	0.2	0.2	0.3	0.8		
Std. Err.		*	*	*	**	**	*	**	*	**	*	*	*																	
	6	6	5	6	8.2	6	6	4.8	5	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	4		
		*	*	*	**	**	*	**	*	**	*	*	*																	
Median																														

- Column Proportions:
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)

1_4. [The sellers are more willing to negotiate on price]

You indicated that you may be in the market to buy a home in the next couple of years, so we are interested in your views on house hunting during the December holiday season. Please indicate how much you agree or disagree with the following statements related to your search, using a scale of 1 to 10, where 1 means 'strongly disagree' and 10 means 'strongly agree'.

	Total	ONTARIO			HOUSEHOLD INCOME								HOUSEHOLD		Currently Own Home		Ever Owned A Home		Job Anxiety		First-Time Homebuyers	Home-Buyers		Home-Sellers		Use Services Of A Realtor			
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<40k	40k - <60k	60k - <100k	100k+	Kids	No Kids	Yes	No	Yes	No	Yes	No	Yes	No	Very Likely (8-10)	Likely (6-10)	Very Likely (8-10)	Likely (6-10)	Likely	Neither likely nor unlikely	Unlikely
		A	B	C	D	E	F	G	H	I	J	K	L	M															
Base: Likely To Purchase A Home Weighted 10 - Strongly agree	230	112	53	59	12	25	72	9	54	33	65	53	65	165	134	96	151	79	77	153	73	119	230	68	118	194	19	17	
	213	113	58	56	9	23	58	10	56	30	58	42	60	152	123	90	141	72	73	139	68	108	213	59	109	178	17	17	
	13	9	5	4	2	-	2	-	5	-	7	2	4	9	9	4	13	-	8	5	-	12	13	7	8	13	-	-	
	6%	8%	9%	8%	20%	**	4%	-	9%	-	11%	4%	7%	6%	7%	5%	10%	-	12%	4%	-	11%	6%	12%	8%	8%	-	-	
9	15	11	4	7	2	1	1	1	3	4	5	3	5	10	11	4	11	4	6	10	4	10	15	7	10	15	-	4	
	7%	10%	8%	12%	25%	2%	2%	8%	6%	13%	9%	7%	8%	7%	9%	5%	8%	6%	8%	7%	6%	9%	7%	12%	9%	8%	-	3%	
	*	*	*	F*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
	17%	18%	20%	17%	6%	18%	18%	-	16%	15%	15%	31%	23%	15%	16%	18%	18%	16%	15%	18%	13%	20	17%	10	18%	32	1	3	
7	23	10	6	5	1	3	9	1	3	4	7	4	6	17	14	10	15	9	4	19	8	5	23	4	10	16	5	2	
	11%	9%	10%	8%	15%	11%	15%	7%	6%	13%	12%	10%	11%	11%	11%	11%	11%	12%	6%	14%	12%	5%	11%	7%	9%	9%	32%	14%	
	*	*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
	29	11	7	4	-	7	10	1	7	2	9	7	7	22	15	14	17	12	9	20	11	15	29	6	15	26	3	-	
6	14%	10%	12%	8%	-	29%	18%	8%	13%	7%	15%	16%	11%	15%	13%	15%	12%	17%	13%	14%	17%	14%	14%	11%	14%	15%	17%	-	
	*	*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
	56	32	15	16	2	8	11	3	16	10	13	6	10	46	30	26	34	21	17	39	21	27	56	12	27	44	8	4	
	26%	28%	26%	29%	24%	36%	19%	29%	29%	35%	23%	14%	17%	30%	24%	29%	25%	29%	23%	28%	31%	25%	26%	21%	25%	25%	44%	24%	
4	22	10	5	5	*	1	7	4	6	3	5	4	7	14	14	8	14	8	9	13	8	12	22	8	14	18	-	4	
	10%	9%	9%	8%	4%	3%	13%	38%	11%	9%	8%	9%	12%	9%	12%	8%	10%	12%	12%	9%	11%	11%	10%	14%	12%	10%	-	25%	
	*	*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
	7	4	2	2	-	-	3	-	1	-	2	2	2	5	3	4	5	2	4	3	2	4	7	3	3	7	-	-	
3	3%	3%	3%	4%	-	-	5%	-	2%	-	4%	5%	3%	3%	3%	4%	4%	3%	6%	2%	3%	3%	3%	5%	3%	4%	-	-	
	*	*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
	3	-	-	-	-	-	3	-	2	1	-	-	2	1	1	2	1	2	-	3	2	1	3	-	-	2	-	1	
	2%	*	-	-	-	-	6%	-	3%	5%	-	-	3%	1%	1%	2%	1%	2%	-	2%	3%	1%	2%	-	-	1%	-	9%	
1 - Strongly disagree	7	5	2	4	1	-	1	3	1	2	2	3	3	5	5	3	5	3	4	3	3	3	7	1	5	6	-	2	
	4%	5%	3%	6%	6%	-	1%	11%	6%	3%	3%	4%	4%	3%	4%	3%	3%	4%	6%	2%	4%	4%	3%	4%	2%	4%	3%	-	10%
	*	*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
	*	*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Summary																													
Top3Box (8-10)	65	41	21	20	4	5	14	1	17	8	21	18	23	42	40	25	49	16	25	40	13	41	65	24	36	61	1	3	
	31%	36%	37%	36%	51%	21%	24%	8%	31%	28%	35%	42%	39%	27%	32%	28%	35%	22%	34%	29%	20%	38%	31%	40%	33%	34%	8%	18%	
Low3Box (1-3)	18	9	3	6	1	-	7	1	6	3	4	4	6	12	10	8	11	6	9	9	6	8	18	4	8	14	-	3	
	8%	8%	6%	10%	6%	-	12%	11%	10%	9%	7%	9%	10%	8%	8%	9%	8%	9%	12%	7%	10%	8%	8%	7%	8%	8%	-	19%	
	*	*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
	117	63	34	29	6	14	33	2	28	14	36	29	37	81	69	48	81	36	39	79	33	61	117	34	61	102	10	6	
Top5Box (6-10)	55%	55%	59%	52%	66%	61%	57%	23%	50%	48%	62%	68%	61%	53%	56%	54%	58%	50%	53%	56%	48%	57%	55%	58%	56%	57%	56%	32%	
	*	*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
	56	32	15	16	2	8	11	3	16	10	13	6	10	46	30	26	34	21	17	39	21	27	56	12	27	44	8	4	
	26%	28%	26%	29%	24%	36%	19%	29%	29%	35%	23%	14%	17%	30%	24%	29%	25%	29%	23%	28%	31%	25%	26%	21%	25%	25%	44%	24%	
Neutral (5)	40	19	9	10	1	1	14	5	12	5	9	8	13	26	24	16	25	15	18	22	14	20	40	12	22	32	-	8	
	19%	17%	15%	19%	10%	3%	25%	48%	21%	17%	15%	18%	22%	17%	19%	17%	18%	21%	24%	16%	21%	19%	19%	21%	20%	18%	-	44%	
	*	*	*	*	**	**	*	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
	6.1	6.3	6.4	6.2	7.2	6.1	5.8	4.7	6	5.9	6.5	6.4	6.3	6.1	6.2	6	6.3	5.7	6.1	6.1	5.6	6.3	6.1	6.5	6.2	6.2	6	4.9	
Mean																													
Std. Dev.	2.1	2.3	2.1	2.4	2.7	1.3	2	2	2.4	2.1	2.2	2.1	2.3	2.1	2.2	2	2.2	1.9	2.5	2	1.9	2.3	2.1	2.3	2.2	2.2	1.1	2.3	
Std. Err.	0.1	0.2	0.3	0.3	0.9	0.3	0.3	0.6	0.3	0.4	0.3	0.3	0.3	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.1	0.3	0.2	0.2	0.3	0.6	
Median	6	6	6	6	8.1	6	6	4.7	5.6	5	6	7	6.2	6	6	6	6	5.6	6	6	5	6	6	6	6	6	6	5	

- Column Proportions:
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/D/E/F/G,B/C/D/E/F/G,H/I/J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)