

TOP1. Which of the following do you think is the top international news story of the year?

|                                                                                                    |       | REGION |     |       |         |        |          | HOUSEHOLD INCOME |            |             |       | HOUSEHOLD |         |
|----------------------------------------------------------------------------------------------------|-------|--------|-----|-------|---------|--------|----------|------------------|------------|-------------|-------|-----------|---------|
|                                                                                                    | Total | BC     | AB  | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k - <60k | 60k - <100k | 100k+ | Kids      | No Kids |
|                                                                                                    |       | A      | B   | C     | D       | E      | F        | G                | H          | I           | J     | K         | L       |
|                                                                                                    |       |        |     |       |         |        |          |                  |            |             |       |           |         |
| Base: All Respondents                                                                              | 1005  | 130    | 110 | 81    | 350     | 241    | 93       | 287              | 176        | 252         | 169   | 237       | 768     |
| Weighted                                                                                           | 1005  | 135    | 107 | 65    | 385     | 241    | 71       | 349              | 188        | 216         | 132   | 231       | 774     |
| ISIS terrorism and the war in Iraq and Syria                                                       | 332   | 44     | 32  | 23    | 147     | 56     | 29       | 105              | 70         | 68          | 49    | 64        | 268     |
|                                                                                                    | 33%   | 33%    | 30% | 36%   | 38%     | 23%    | 41%      | 30%              | 37%        | 31%         | 37%   | 28%       | 35%     |
|                                                                                                    |       |        | *   | E*    | E       |        | E*       |                  |            |             |       |           |         |
| The Ebola outbreak in Africa                                                                       | 306   | 51     | 40  | 22    | 102     | 77     | 15       | 104              | 54         | 70          | 42    | 82        | 224     |
|                                                                                                    | 30%   | 38%    | 38% | 33%   | 26%     | 32%    | 21%      | 30%              | 29%        | 33%         | 32%   | 36%       | 29%     |
|                                                                                                    |       | DF     | DF* | *     |         |        | *        |                  |            |             |       |           |         |
| Russian takeover of Crimean Peninsula in Ukraine                                                   | 88    | 10     | 17  | 10    | 32      | 9      | 11       | 25               | 16         | 23          | 13    | 17        | 72      |
|                                                                                                    | 9%    | 8%     | 15% | 15%   | 8%      | 4%     | 16%      | 7%               | 9%         | 11%         | 10%   | 7%        | 9%      |
|                                                                                                    |       |        | E*  | E*    |         |        | E*       |                  |            |             |       |           |         |
| Malaysian Airlines double disasters, one missing in Indian Ocean, the other shot down over Ukraine | 88    | 12     | 11  | 7     | 32      | 21     | 5        | 32               | 13         | 17          | 14    | 23        | 64      |
|                                                                                                    | 9%    | 9%     | 10% | 10%   | 8%      | 9%     | 7%       | 9%               | 7%         | 8%          | 11%   | 10%       | 8%      |
|                                                                                                    |       |        | *   | *     |         |        | *        |                  |            |             |       |           |         |
| Boko Haram, the Islamist terrorist group in Africa that kidnapped 276 girls                        | 48    | 3      | 2   | 2     | 16      | 22     | 2        | 22               | 11         | 7           | 3     | 10        | 38      |
|                                                                                                    | 5%    | 2%     | 2%  | 4%    | 4%      | 9%     | 3%       | 6%               | 6%         | 3%          | 2%    | 4%        | 5%      |
|                                                                                                    |       |        | *   | *     |         | ABD    | *        |                  |            |             |       |           |         |
| 2014 Sochi Olympic Winter Games                                                                    | 46    | 3      | 3   | 1     | 18      | 15     | 5        | 21               | 6          | 8           | 4     | 9         | 37      |
|                                                                                                    | 5%    | 2%     | 3%  | 2%    | 5%      | 6%     | 7%       | 6%               | 3%         | 4%          | 3%    | 4%        | 5%      |
|                                                                                                    |       |        | *   | *     |         |        | *        |                  |            |             |       |           |         |
| The Israeli-Palestinian conflict in the Gaza                                                       | 41    | 1      | -   | 1     | 20      | 19     | 1        | 18               | 4          | 9           | 4     | 17        | 24      |
|                                                                                                    | 4%    | 1%     | -   | 1%    | 5%      | 8%     | 1%       | 5%               | 2%         | 4%          | 3%    | 7%        | 3%      |
|                                                                                                    |       |        | *   | *     | B       | ABF    | *        |                  |            |             |       | L         |         |
| Philae, a European Space Agency probe, successfully lands on a comet                               | 38    | 7      | 2   | -     | 14      | 12     | 2        | 15               | 6          | 13          | 2     | 8         | 30      |
|                                                                                                    | 4%    | 5%     | 2%  | -     | 4%      | 5%     | 3%       | 4%               | 3%         | 6%          | 1%    | 3%        | 4%      |
|                                                                                                    |       |        | *   | *     |         |        | *        |                  |            |             |       |           |         |
| Korean ferry capsizes, killing 290 people                                                          | 15    | 1      | -   | -     | 3       | 10     | 1        | 5                | 5          | 2           | 1     | 2         | 14      |
|                                                                                                    | 2%    | 1%     | -   | -     | 1%      | 4%     | 1%       | 2%               | 3%         | 1%          | 1%    | 1%        | 2%      |
|                                                                                                    |       |        | *   | *     |         | D      | *        |                  |            |             |       |           |         |
| Oscar Pistorius murder trial in South Africa                                                       | 3     | 2      | -   | -     | 1       | -      | -        | 2                | 1          | -           | -     | -         | 3       |
|                                                                                                    | *     | 2%     | -   | -     | *       | -      | -        | 1%               | 1%         | -           | -     | -         | *       |
|                                                                                                    |       |        | *   | *     |         |        | *        |                  |            |             |       |           |         |

- Column Proportions:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
- Column Means:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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