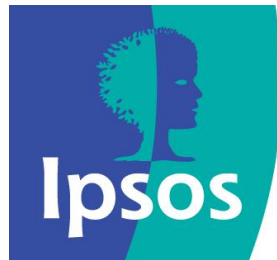


Strong Majority of Bruce, Grey and Huron County Residents Continue to Support Bruce Power Refurbishments

*Most Residents Have Confidence that Bruce Nuclear Facility Operates Safely
(92%) and that Bruce Power is a Good Community Citizen (89%)*

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Toronto, ON – A new survey conducted by Ipsos Reid on behalf of Bruce Power indicates that Bruce, Grey, and Huron county residents continue to show strong support for Bruce Power's plans to refurbish nuclear reactors at the Bruce Power facility.

Overall, about four in five (79%) Bruce, Grey, and Huron county residents 'support' (42% strongly/37% somewhat) Bruce Power's plan to refurbish nuclear reactors in Bruce, with fewer than one in five (18%) 'opposing' (8% strongly/10% somewhat) refurbishment and 3% not having an opinion. Support for refurbishment continues to be highest among Bruce County residents where half (50%) of residents 'strongly' support this plan and 82% showing overall support, followed by those from Huron County (80%) and Grey County (76%).

The survey of residents also indicates that the vast majority of Bruce, Grey, and Huron county residents have positive impressions of Bruce Power. Among those residents who are at least a little familiar with the organization, most 'agree' that Bruce Power...

- **operates Bruce Nuclear Facility safely** – 92% 'agree' (55% strongly/36% somewhat)
- **Is a good community citizen** – 89% 'agree' (51% strongly/38% somewhat)



- **Has security measures at Bruce Nuclear Facility that residents can be confident in** – 86% 'agree' (49% strongly/36% somewhat)
- **Is involved with the community in a positive way** – 85% 'agree' (50% strongly/35% somewhat)
- **Is responsibly managed** – 83% 'agree' (36% strongly/47% somewhat)
- **Keeps the community updated through regular communications** – 78% 'agree' (35% strongly/43% somewhat)

These are some of the findings of an Ipsos Reid poll conducted on behalf of Bruce Power from November 24th to December 12th, 2014. For the survey, a representative randomly selected sample of 500 local residents of Bruce, Grey, and Huron Counties was interviewed via telephone. The survey is considered accurate to within +/- 4.4 percentage points, 19 times out of 20, had this entire eligible sample universe been surveyed. These data were weighted to ensure that the sample's age/sex composition reflects that of the actual population of Bruce, Grey, and Huron counties according to the latest Census information.

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