

1. Which do you believe children ages 6 to 18 struggle the most with:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC A	AB B	SK/MB C	Ontario D	Quebec E	Atlantic F	<40k G	40k - <60k H	60k - <100k I	100k+ J	Kids K	No Kids L
Base: All Respondents	1005	123	104	89	365	241	83	274	177	244	184	252	753
Weighted	1005	135	107	65	385	241	71	312	193	219	154	254	751
Obesity	115	13	10	10	29	46	6	27	27	29	15	28	87
	11%	10%	10%	15%	8%	19%	9%	9%	14%	13%	10%	11%	12%
		*	*	*		AD	*						
Eating disorders	18	1	*	1	8	7	-	6	3	3	3	2	16
	2%	1%	*	1%	2%	3%	-	2%	1%	1%	2%	1%	2%
		*	*	*			*						
Academic stress	97	17	9	4	46	18	4	33	20	16	17	35	62
	10%	12%	8%	7%	12%	7%	5%	11%	10%	7%	11%	14%	8%
		*	*	*			*					L	
Bullying	330	31	35	23	125	91	24	120	58	75	36	96	234
	33%	23%	33%	35%	33%	38%	34%	39%	30%	34%	23%	38%	31%
		*	*	*		A	*	J		J			
Body image and self-esteem	415	66	48	26	170	72	34	119	81	90	74	90	325
	41%	49%	45%	39%	44%	30%	47%	38%	42%	41%	48%	36%	43%
		E*	E*	*	E		E*						
Other	31	8	4	2	7	7	4	6	4	6	10	3	28
	3%	6%	4%	2%	2%	3%	5%	2%	2%	3%	6%	1%	4%
		D*	*	*			*			G			

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L  
 Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L  
 Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

2\_1. [Preventable]

True or False... Eating disorders are:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	123	104	89	365	241	83	274	177	244	184	252	753
Weighted	1005	135	107	65	385	241	71	312	193	219	154	254	751
<b>Preventable</b>													
TRUE	898	121	99	56	347	209	66	282	170	204	134	232	666
	89%	90%	93%	86%	90%	87%	92%	90%	88%	93%	87%	91%	89%
		*	*	*			*						
FALSE	107	14	8	9	38	32	6	30	23	16	20	22	85
	11%	10%	7%	14%	10%	13%	8%	10%	12%	7%	13%	9%	11%
		*	*	*			*						

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

2\_2. [A choice]

True or False... Eating disorders are:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	123	104	89	365	241	83	274	177	244	184	252	753
Weighted	1005	135	107	65	385	241	71	312	193	219	154	254	751
<b>A choice</b>													
TRUE	403	47	44	26	171	82	33	127	79	94	54	97	306
	40%	35%	41%	40%	44%	34%	46%	41%	41%	43%	35%	38%	41%
		*	*	*	E		*						
FALSE	602	88	63	39	214	160	38	185	114	125	101	157	446
	60%	65%	59%	60%	56%	66%	54%	59%	59%	57%	65%	62%	59%
		*	*	*		D	*						

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

2\_3. [Genetic]

True or False... Eating disorders are:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	123	104	89	365	241	83	274	177	244	184	252	753
Weighted	1005	135	107	65	385	241	71	312	193	219	154	254	751
<b>Genetic</b>													
TRUE	206	38	22	15	69	50	11	66	37	39	35	47	159
	21%	28%	21%	23%	18%	21%	16%	21%	19%	18%	22%	18%	21%
		D*	*	*			*						
FALSE	799	96	84	50	316	191	60	246	156	180	119	207	592
	79%	72%	79%	77%	82%	79%	84%	79%	81%	82%	78%	82%	79%
		*	*	*	A		*						

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

2\_4. [A mental illness]

True or False... Eating disorders are:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	123	104	89	365	241	83	274	177	244	184	252	753
Weighted	1005	135	107	65	385	241	71	312	193	219	154	254	751
<b>A mental illness</b>													
TRUE	762	113	85	52	301	152	59	233	143	165	121	202	560
	76%	84%	80%	79%	78%	63%	82%	75%	74%	75%	79%	80%	74%
		E*	E*	E*	E		E*						
FALSE	243	22	22	13	84	90	13	79	50	54	33	51	192
	24%	16%	20%	21%	22%	37%	18%	25%	26%	25%	21%	20%	26%
		*	*	*		ABCDF	*						

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

2\_5. [Treatable]

True or False... Eating disorders are:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	123	104	89	365	241	83	274	177	244	184	252	753
Weighted	1005	135	107	65	385	241	71	312	193	219	154	254	751
<b>Treatable</b>													
TRUE	974	134	103	64	373	230	70	297	192	216	144	249	725
	97%	99%	97%	97%	97%	95%	98%	95%	99%	99%	93%	98%	97%
		*	*	*			*		GJ	GJ			
FALSE	31	1	3	2	12	11	2	15	1	3	10	5	26
	3%	1%	3%	3%	3%	5%	2%	5%	1%	1%	7%	2%	3%
		*	*	*			*	HI			HI		

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

2\_6. [Potentially life threatening]

True or False... Eating disorders are:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC A	AB B	SK/MB C	Ontario D	Quebec E	Atlantic F	<40k G	40k - <60K H	60k - <100k I	100k+ J	Kids K	No Kids L
Base: All Respondents	1005	123	104	89	365	241	83	274	177	244	184	252	753
Weighted	1005	135	107	65	385	241	71	312	193	219	154	254	751
Potentially life threatening													
TRUE	955	128	103	63	370	221	71	293	180	209	150	245	710
	95%	95%	97%	96%	96%	92%	99%	94%	93%	96%	98%	97%	94%
		*	*	*	E		*						
FALSE	50	7	4	3	16	20	1	19	13	10	4	8	42
	5%	5%	3%	4%	4%	8%	1%	6%	7%	4%	2%	3%	6%
		*	*	*		D	*						

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

3\_1. [I would be able to recognize the signs of an eating disorder in a friend or family member]

To what extent do you agree or disagree with the following:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	123	104	89	365	241	83	274	177	244	184	252	753
Weighted	1005	135	107	65	385	241	71	312	193	219	154	254	751
I would be able to recognize the signs of an eating disorder in a friend or family member													
Strongly agree	121	15	13	6	48	28	10	45	30	23	18	34	87
	12%	11%	12%	9%	13%	12%	15%	14%	16%	10%	11%	13%	12%
		*	*	*			*						
Somewhat agree	528	72	52	32	210	120	42	174	94	107	77	133	395
	53%	53%	49%	49%	55%	50%	59%	56%	49%	49%	50%	52%	53%
		*	*	*			*						
Somewhat disagree	319	44	35	27	110	85	18	82	60	82	55	81	238
	32%	33%	33%	41%	29%	35%	26%	26%	31%	37%	36%	32%	32%
		*	*	*			*			G			
Strongly disagree	37	3	7	1	16	9	1	11	9	7	4	6	31
	4%	2%	6%	1%	4%	4%	1%	4%	5%	3%	3%	2%	4%
		*	*	*			*						
Summary													
Top2Box (Agree)	649	87	65	38	259	148	52	218	124	130	95	167	482
	65%	65%	61%	58%	67%	61%	73%	70%	64%	59%	62%	66%	64%
		*	*	*			*	I					
Low2Box (Disagree)	356	48	42	27	126	94	19	93	69	89	59	87	269
	35%	35%	39%	42%	33%	39%	27%	30%	36%	41%	38%	34%	36%
		*	*	*			*		G				

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

3\_2. [I know someone who, either currently or in the past, has/had an eating disorder (including yourself)]

To what extent do you agree or disagree with the following:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC A	AB B	SK/MB C	Ontario D	Quebec E	Atlantic F	<40k G	40k - <60K H	60k - <100k I	100k+ J	Kids K	No Kids L
Base: All Respondents	1005	123	104	89	365	241	83	274	177	244	184	252	753
Weighted	1005	135	107	65	385	241	71	312	193	219	154	254	751
I know someone who, either currently or in the past, has/had an eating disorder (including yourself)													
Strongly agree	260 26% *	35 26% *	29 27% *	19 29% *	100 26% *	57 24% *	19 27% *	83 27% *	53 27% *	59 27% *	45 29% *	68 27% *	192 26% *
Somewhat agree	239 24% *	34 25% *	23 21% *	15 24% *	89 23% *	56 23% *	22 31% *	76 24% *	44 23% *	43 20% *	32 21% *	63 25% *	177 23% *
Somewhat disagree	204 20% *	29 22% *	16 15% *	15 22% *	78 20% *	49 20% *	17 24% *	58 19% *	38 20% *	58 26% *	30 19% *	47 19% *	157 21% *
Strongly disagree	302 30% *	36 27% *	40 37% F*	16 25% *	117 30% *	80 33% F	14 19% *	94 30% *	59 30% *	59 27% *	47 30% *	76 30% *	226 30% *
Summary													
Top2Box (Agree)	499 50% *	69 52% *	51 48% *	34 53% *	190 49% *	113 47% *	41 57% *	160 51% *	97 50% *	102 47% *	77 50% *	131 51% *	368 49% *
Low2Box (Disagree)	506 50% *	65 48% *	56 52% *	31 47% *	196 51% *	128 53% *	31 43% *	152 49% *	97 50% *	117 53% *	77 50% *	123 49% *	383 51% *

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

3\_3. [Media pressures to have 'the perfect' body drive individuals to develop eating disorders]

To what extent do you agree or disagree with the following:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	123	104	89	365	241	83	274	177	244	184	252	753
Weighted	1005	135	107	65	385	241	71	312	193	219	154	254	751
Media pressures to have 'the perfect' body drive individuals to develop eating disorders													
Strongly agree	437	62	42	26	166	112	29	157	94	78	60	126	310
	43%	46%	39%	40%	43%	46%	40%	50%	49%	36%	39%	50%	41%
		*	*	*			*	IJ	I			L	
Somewhat agree	478	61	53	37	181	109	38	134	82	120	78	103	375
	48%	45%	49%	56%	47%	45%	53%	43%	42%	55%	51%	40%	50%
		*	*	*			*			GH			K
Somewhat disagree	69	6	8	1	32	17	5	14	15	16	13	19	50
	7%	5%	7%	2%	8%	7%	7%	4%	8%	7%	8%	7%	7%
		*	*	*			*						
Strongly disagree	21	5	4	2	6	4	-	7	2	5	4	6	15
	2%	4%	4%	2%	2%	2%	-	2%	1%	2%	3%	2%	2%
		*	*	*			*						
Summary													
Top2Box (Agree)	915	123	95	63	347	221	67	291	176	198	137	229	686
	91%	91%	89%	96%	90%	91%	93%	93%	91%	90%	89%	90%	91%
		*	*	*			*						
Low2Box (Disagree)	90	12	12	3	38	21	5	21	17	21	17	25	65
	9%	9%	11%	4%	10%	9%	7%	7%	9%	10%	11%	10%	9%
		*	*	*			*						

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)