

1_1. [I have a financial plan that I follow]

Please respond yes or no to each of the following:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1003	120	100	100	351	232	100	272	206	230	184	266	737
Weighted	1003	135	106	65	385	241	71	318	213	203	147	263	740
I have a financial plan that I follow													
Yes	506	70	55	30	210	103	38	134	112	106	84	139	367
	50%	52%	52%	47%	55%	43%	53%	42%	53%	52%	57%	53%	50%
		*	*	*	E		*		G	G	G		
No	497	65	52	35	175	138	33	184	101	97	63	124	373
	50%	48%	48%	53%	45%	57%	47%	58%	47%	48%	43%	47%	50%
		*	*	*		D	*	HIJ					

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

1_2. [I have a financial plan but I don't follow it]

Please respond yes or no to each of the following:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1003	120	100	100	351	232	100	272	206	230	184	266	737
Weighted	1003	135	106	65	385	241	71	318	213	203	147	263	740
I have a financial plan but I don't follow it													
Yes	114	16	13	5	31	43	6	40	20	21	16	43	71
	11%	12%	12%	7%	8%	18%	9%	13%	9%	10%	11%	16%	10%
		*	*	*		CD	*					L	
No	889	118	94	61	353	198	65	278	193	183	131	220	669
	89%	88%	88%	93%	92%	82%	91%	87%	91%	90%	89%	84%	90%
		*	*	E*	E		*						K

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

1_3. [I have enough money saved up to cover three months' worth of expenses without working]

Please respond yes or no to each of the following:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1003	120	100	100	351	232	100	272	206	230	184	266	737
Weighted	1003	135	106	65	385	241	71	318	213	203	147	263	740
I have enough money saved up to cover three months' worth of expenses without working													
Yes	481	63	53	30	211	91	33	112	108	88	99	99	382
	48%	47%	50%	46%	55%	38%	46%	35%	51%	43%	67%	38%	52%
		*	*	*	E		*		G		GHI		K
No	522	72	53	35	173	150	39	206	105	115	48	163	358
	52%	53%	50%	54%	45%	62%	54%	65%	49%	57%	33%	62%	48%
		*	*	*		D	*	HJ	J	J		L	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

2_1. [Credit card debt]

How much stress do each of the following cause you:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1003	120	100	100	351	232	100	272	206	230	184	266	737
Weighted	1003	135	106	65	385	241	71	318	213	203	147	263	740
Credit card debt													
A lot of stress	138	16	12	9	50	40	12	55	31	26	14	53	85
	14%	12%	11%	14%	13%	16%	17%	17%	15%	13%	10%	20%	11%
		*	*	*			*	J				L	
Some stress	169	31	22	10	59	39	8	61	36	39	23	57	112
	17%	23%	21%	15%	15%	16%	11%	19%	17%	19%	16%	22%	15%
		F*	*	*			*					L	
A little stress	224	27	21	14	83	65	14	56	54	52	38	57	167
	22%	20%	19%	21%	22%	27%	20%	18%	25%	25%	25%	22%	23%
		*	*	*			*						
No stress at all	472	61	52	33	192	97	37	145	92	86	73	95	377
	47%	45%	48%	50%	50%	40%	52%	46%	43%	42%	49%	36%	51%
		*	*	*	E		*						K
Summary													
Top2Box (A Lot/ Some Stress)	307	47	34	19	109	78	20	116	67	65	37	111	197
	31%	35%	32%	29%	28%	32%	27%	37%	31%	32%	25%	42%	27%
		*	*	*			*	J				L	
Low2Box (A Little/ No Stress)	696	87	72	46	276	163	52	202	146	138	110	152	544
	69%	65%	68%	71%	72%	68%	73%	63%	69%	68%	75%	58%	73%
		*	*	*			*				G		K

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

2_2. [Mortgage/rent payments]

How much stress do each of the following cause you:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1003	120	100	100	351	232	100	272	206	230	184	266	737
Weighted	1003	135	106	65	385	241	71	318	213	203	147	263	740
Mortgage/rent payments													
A lot of stress	128	17	15	8	50	34	5	66	23	19	10	44	84
	13%	12%	14%	12%	13%	14%	7%	21%	11%	9%	7%	17%	11%
		*	*	*			*	HIJ				L	
Some stress	174	32	23	9	62	36	11	59	39	36	23	68	106
	17%	24%	22%	14%	16%	15%	15%	19%	18%	18%	15%	26%	14%
		*	*	*			*					L	
A little stress	212	22	19	13	89	53	17	61	51	48	30	56	156
	21%	16%	17%	21%	23%	22%	23%	19%	24%	24%	20%	21%	21%
		*	*	*			*						
No stress at all	488	64	49	34	184	118	39	132	100	101	85	94	394
	49%	47%	47%	53%	48%	49%	55%	42%	47%	50%	57%	36%	53%
		*	*	*			*				G		K
Summary													
Top2Box (A Lot/ Some Stress)	303	49	38	17	112	70	16	125	61	55	33	112	190
	30%	36%	36%	27%	29%	29%	22%	39%	29%	27%	22%	43%	26%
		F*	F*	*			*	HIJ				L	
Low2Box (A Little/ No Stress)	700	86	68	48	273	171	56	193	151	149	115	150	550
	70%	64%	64%	73%	71%	71%	78%	61%	71%	73%	78%	57%	74%
		*	*	*			AB*		G	G	G		K

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

2_3. [Saving for big-ticket items, like a car or a down payment for a home]

How much stress do each of the following cause you:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1003	120	100	100	351	232	100	272	206	230	184	266	737
Weighted	1003	135	106	65	385	241	71	318	213	203	147	263	740
Saving for big-ticket items, like a car or a down payment for a home													
A lot of stress	144	23	10	8	56	40	7	65	26	30	10	58	85
	14%	17%	10%	12%	15%	16%	10%	20%	12%	15%	7%	22%	12%
		*	*	*			*	HJ		J		L	
Some stress	224	22	24	11	96	52	18	80	55	43	26	70	155
	22%	17%	23%	17%	25%	22%	26%	25%	26%	21%	18%	26%	21%
		*	*	*			*						
A little stress	290	36	38	21	107	70	17	64	66	70	57	78	213
	29%	27%	36%	33%	28%	29%	23%	20%	31%	34%	39%	30%	29%
		*	*	*			*		G	G	G		
No stress at all	345	53	33	25	125	79	30	109	65	61	54	57	287
	34%	39%	31%	39%	32%	33%	41%	34%	31%	30%	37%	22%	39%
		*	*	*			*						K
Summary													
Top2Box (A Lot/ Some Stress)	368	46	35	18	152	92	25	145	81	73	36	128	240
	37%	34%	33%	28%	40%	38%	35%	46%	38%	36%	24%	49%	32%
		*	*	*			*	J	J	J		L	
Low2Box (A Little/ No Stress)	635	89	72	47	232	149	46	173	132	131	111	135	500
	63%	66%	67%	72%	60%	62%	65%	54%	62%	64%	76%	51%	68%
		*	*	*			*				GHI		K

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

2_4. [Saving for retirement]

How much stress do each of the following cause you:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1003	120	100	100	351	232	100	272	206	230	184	266	737
Weighted	1003	135	106	65	385	241	71	318	213	203	147	263	740
Saving for retirement													
A lot of stress	175	25	16	11	74	38	11	74	32	38	18	54	121
	17%	19%	15%	16%	19%	16%	15%	23%	15%	19%	12%	20%	16%
		*	*	*			*	J					
Some stress	225	35	22	15	88	50	14	66	54	56	28	76	149
	22%	26%	21%	23%	23%	21%	20%	21%	25%	28%	19%	29%	20%
		*	*	*			*					L	
A little stress	272	31	35	18	97	68	22	69	66	53	53	67	205
	27%	23%	33%	28%	25%	28%	30%	22%	31%	26%	36%	25%	28%
		*	*	*			*		G		G		
No stress at all	332	43	33	21	126	85	25	109	60	56	48	66	266
	33%	32%	31%	33%	33%	35%	35%	34%	28%	28%	33%	25%	36%
		*	*	*			*						K
Summary													
Top2Box (A Lot/ Some Stress)	399	60	38	25	162	88	25	140	87	95	46	130	269
	40%	45%	36%	39%	42%	37%	35%	44%	41%	47%	31%	49%	36%
		*	*	*			*	J		J		L	
Low2Box (A Little/ No Stress)	604	74	68	40	223	153	46	178	126	109	101	133	471
	60%	55%	64%	61%	58%	63%	65%	56%	59%	53%	69%	51%	64%
		*	*	*			*				GI		K

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

2_5. [My income / keeping a steady income]

How much stress do each of the following cause you:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1003	120	100	100	351	232	100	272	206	230	184	266	737
Weighted	1003	135	106	65	385	241	71	318	213	203	147	263	740
My income / keeping a steady income													
A lot of stress	203	23	21	9	81	55	12	102	37	36	14	61	141
	20%	17%	20%	14%	21%	23%	18%	32%	17%	17%	9%	23%	19%
		*	*	*			*	HIJ	J	J			
Some stress	246	43	24	18	104	42	16	74	54	52	34	70	176
	25%	32%	22%	27%	27%	17%	22%	23%	25%	25%	23%	26%	24%
		E*	*	*	E		*						
A little stress	270	39	30	17	90	75	19	75	57	61	48	72	198
	27%	29%	28%	27%	23%	31%	27%	24%	27%	30%	33%	28%	27%
		*	*	*			*						
No stress at all	284	30	32	21	108	69	24	68	65	55	52	59	225
	28%	22%	30%	32%	28%	29%	34%	21%	31%	27%	35%	23%	30%
		*	*	*			*		G		G		K
Summary													
Top2Box (A Lot/ Some Stress)	449	66	45	27	186	97	28	175	91	87	48	131	318
	45%	49%	42%	41%	48%	40%	39%	55%	43%	43%	32%	50%	43%
		*	*	*			*	HIJ					
Low2Box (A Little/ No Stress)	554	69	61	39	199	144	43	143	122	116	100	132	423
	55%	51%	58%	59%	52%	60%	61%	45%	57%	57%	68%	50%	57%
		*	*	*			*		G	G	G		

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

2_6. [Making bill payments on time]

How much stress do each of the following cause you:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1003	120	100	100	351	232	100	272	206	230	184	266	737
Weighted	1003	135	106	65	385	241	71	318	213	203	147	263	740
Making bill payments on time													
A lot of stress	148	18	9	10	57	45	10	81	34	16	12	52	96
	15%	13%	8%	15%	15%	19%	14%	26%	16%	8%	8%	20%	13%
		*	*	*		B	*	HIJ	IJ			L	
Some stress	184	27	22	9	73	43	9	66	42	41	14	57	127
	18%	20%	21%	14%	19%	18%	13%	21%	20%	20%	10%	22%	17%
		*	*	*			*	J	J	J			
A little stress	265	33	25	16	114	58	19	86	58	56	35	77	188
	26%	25%	24%	24%	30%	24%	26%	27%	27%	27%	24%	29%	25%
		*	*	*			*						
No stress at all	406	56	50	31	140	95	33	85	78	91	86	76	329
	40%	42%	47%	48%	36%	39%	47%	27%	37%	45%	58%	29%	45%
		*	*	*			*		G	G	GHI		K
Summary													
Top2Box (A Lot/ Some Stress)	332	45	31	18	130	88	19	147	76	57	26	109	223
	33%	34%	29%	28%	34%	37%	27%	46%	36%	28%	18%	41%	30%
		*	*	*			*	HIJ	J	J		L	
Low2Box (A Little/ No Stress)	671	89	75	47	255	153	52	171	136	147	121	154	517
	67%	66%	71%	72%	66%	63%	73%	54%	64%	72%	82%	59%	70%
		*	*	*			*		G	G	GHI		K

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

2_7. [Paying for dependents like children, aging parents, etc.]

How much stress do each of the following cause you:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1003	120	100	100	351	232	100	272	206	230	184	266	737
Weighted	1003	135	106	65	385	241	71	318	213	203	147	263	740
Paying for dependents like children, aging parents, etc.													
A lot of stress	80	8	7	5	38	20	2	29	17	19	9	47	32
	8%	6%	7%	8%	10%	8%	3%	9%	8%	9%	6%	18%	4%
		*	*	*	F		*					L	
Some stress	165	21	13	13	70	41	8	50	45	37	18	69	96
	16%	15%	12%	19%	18%	17%	11%	16%	21%	18%	12%	26%	13%
		*	*	*			*		J			L	
A little stress	173	30	21	9	64	40	10	42	41	40	35	71	102
	17%	22%	19%	13%	17%	16%	15%	13%	19%	20%	24%	27%	14%
		*	*	*			*				G	L	
No stress at all	586	76	66	39	213	141	51	196	111	107	85	76	510
	58%	57%	62%	59%	55%	58%	72%	62%	52%	53%	58%	29%	69%
		*	*	*			ADE*						K
Summary													
Top2Box (A Lot/ Some Stress)	245	28	20	18	108	61	10	79	61	56	27	117	128
	24%	21%	19%	27%	28%	25%	13%	25%	29%	28%	19%	44%	17%
		*	*	F*	F	F	*		J			L	
Low2Box (A Little/ No Stress)	758	106	86	47	276	180	62	239	151	147	120	146	612
	76%	79%	81%	73%	72%	75%	87%	75%	71%	72%	81%	56%	83%
		*	*	*			CDE*				H		K

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

2. [SUMMARY - TOP2BOX (A LOT/ SOME STRESS)]

How much stress do each of the following cause you:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1003	120	100	100	351	232	100	272	206	230	184	266	737
Weighted	1003	135	106	65	385	241	71	318	213	203	147	263	740
My income / keeping a steady income	449	66	45	27	186	97	28	175	91	87	48	131	318
	45%	49%	42%	41%	48%	40%	39%	55%	43%	43%	32%	50%	43%
		*	*	*			*	HIJ					
Saving for retirement	399	60	38	25	162	88	25	140	87	95	46	130	269
	40%	45%	36%	39%	42%	37%	35%	44%	41%	47%	31%	49%	36%
		*	*	*			*	J		J		L	
Saving for big-ticket items, like a car or a down payment for a home	368	46	35	18	152	92	25	145	81	73	36	128	240
	37%	34%	33%	28%	40%	38%	35%	46%	38%	36%	24%	49%	32%
		*	*	*			*	J	J	J		L	
Making bill payments on time	332	45	31	18	130	88	19	147	76	57	26	109	223
	33%	34%	29%	28%	34%	37%	27%	46%	36%	28%	18%	41%	30%
		*	*	*			*	HIJ	J	J		L	
Credit card debt	307	47	34	19	109	78	20	116	67	65	37	111	197
	31%	35%	32%	29%	28%	32%	27%	37%	31%	32%	25%	42%	27%
		*	*	*			*	J				L	
Mortgage/rent payments	303	49	38	17	112	70	16	125	61	55	33	112	190
	30%	36%	36%	27%	29%	29%	22%	39%	29%	27%	22%	43%	26%
		F*	F*	*			*	HIJ				L	
Paying for dependents like children, aging parents, etc.	245	28	20	18	108	61	10	79	61	56	27	117	128
	24%	21%	19%	27%	28%	25%	13%	25%	29%	28%	19%	44%	17%
		*	*	F*	F	F	*		J			L	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

2. [SUMMARY - LOW2BOX (A LITTLE/ NO STRESS)]

How much stress do each of the following cause you:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1003	120	100	100	351	232	100	272	206	230	184	266	737
Weighted	1003	135	106	65	385	241	71	318	213	203	147	263	740
Paying for dependents like children, aging parents, etc.	758	106	86	47	276	180	62	239	151	147	120	146	612
	76%	79%	81%	73%	72%	75%	87%	75%	71%	72%	81%	56%	83%
		*	*	*			CDE*				H		K
Mortgage/rent payments	700	86	68	48	273	171	56	193	151	149	115	150	550
	70%	64%	64%	73%	71%	71%	78%	61%	71%	73%	78%	57%	74%
		*	*	*			AB*		G	G	G		K
Credit card debt	696	87	72	46	276	163	52	202	146	138	110	152	544
	69%	65%	68%	71%	72%	68%	73%	63%	69%	68%	75%	58%	73%
		*	*	*			*				G		K
Making bill payments on time	671	89	75	47	255	153	52	171	136	147	121	154	517
	67%	66%	71%	72%	66%	63%	73%	54%	64%	72%	82%	59%	70%
		*	*	*			*		G	G	GHI		K
Saving for big-ticket items, like a car or a down payment for a home	635	89	72	47	232	149	46	173	132	131	111	135	500
	63%	66%	67%	72%	60%	62%	65%	54%	62%	64%	76%	51%	68%
		*	*	*			*				GHI		K
Saving for retirement	604	74	68	40	223	153	46	178	126	109	101	133	471
	60%	55%	64%	61%	58%	63%	65%	56%	59%	53%	69%	51%	64%
		*	*	*			*				GI		K
My income / keeping a steady income	554	69	61	39	199	144	43	143	122	116	100	132	423
	55%	51%	58%	59%	52%	60%	61%	45%	57%	57%	68%	50%	57%
		*	*	*			*		G	G	G		

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3_1. [I think we're in a housing bubble and home prices will come down significantly over the next few years]

To what extent do you agree or disagree with the following:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1003	120	100	100	351	232	100	272	206	230	184	266	737
Weighted	1003	135	106	65	385	241	71	318	213	203	147	263	740
I think we're in a housing bubble and home prices will come down significantly over the next few years													
Strongly agree	87	5	13	7	34	21	7	23	24	21	15	31	57
	9%	4%	13%	10%	9%	9%	10%	7%	11%	10%	10%	12%	8%
		*	A*	*			*						
Somewhat agree	394	52	45	30	147	86	35	126	84	83	53	108	286
	39%	39%	42%	45%	38%	36%	49%	39%	39%	41%	36%	41%	39%
		*	*	*			E*						
Somewhat disagree	393	57	36	23	158	96	23	116	81	82	59	92	302
	39%	43%	34%	35%	41%	40%	33%	37%	38%	40%	40%	35%	41%
		*	*	*			*						
Strongly disagree	128	20	12	6	46	37	6	54	23	17	20	33	95
	13%	15%	12%	10%	12%	15%	8%	17%	11%	8%	14%	12%	13%
		*	*	*			*	I					
Summary													
Top2Box (Agree)	482	57	58	36	180	108	42	148	108	104	68	139	343
	48%	43%	55%	55%	47%	45%	59%	47%	51%	51%	46%	53%	46%
		*	*	*			AE*						
Low2Box (Disagree)	521	77	48	29	204	133	29	170	105	99	80	124	397
	52%	57%	45%	45%	53%	55%	41%	53%	49%	49%	54%	47%	54%
		F*	*	*		F	*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3_2. [I consider myself to be financially literate and have a good understanding of money, budgeting, savings, debt and investments

To what extent do you agree or disagree with the following:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1003	120	100	100	351	232	100	272	206	230	184	266	737
Weighted	1003	135	106	65	385	241	71	318	213	203	147	263	740
I consider myself to be financially literate and have a good understanding of money, budgeting, savings, debt and investments													
Strongly agree	254	39	30	16	115	32	22	63	56	61	54	60	194
	25%	29%	28%	25%	30%	13%	30%	20%	26%	30%	36%	23%	26%
		E*	E*	E*	E		E*			G	G		
Somewhat agree	497	63	56	35	187	124	33	159	109	95	68	125	372
	50%	47%	52%	53%	49%	51%	46%	50%	51%	47%	46%	48%	50%
		*	*	*			*						
Somewhat disagree	185	27	16	11	62	55	13	72	28	41	17	58	127
	18%	20%	15%	16%	16%	23%	18%	23%	13%	20%	12%	22%	17%
		*	*	*			*	HJ		J			
Strongly disagree	68	6	4	4	20	30	4	24	19	7	8	20	48
	7%	4%	4%	5%	5%	12%	6%	8%	9%	3%	5%	8%	6%
		*	*	*		ABD	*		I				
Summary													
Top2Box (Agree)	750	102	86	51	302	156	54	222	165	156	122	185	565
	75%	75%	81%	78%	79%	65%	76%	70%	78%	77%	83%	70%	76%
		*	E*	E*	E		*				G		
Low2Box (Disagree)	253	33	21	14	82	85	17	96	48	48	25	78	175
	25%	25%	19%	22%	21%	35%	24%	30%	22%	23%	17%	30%	24%
		*	*	*		BCD	*	J					

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3_3. [I am currently saving for my retirement]

To what extent do you agree or disagree with the following:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1003	120	100	100	351	232	100	272	206	230	184	266	737
Weighted	1003	135	106	65	385	241	71	318	213	203	147	263	740
I am currently saving for my retirement													
Strongly agree	184	22	24	15	82	22	18	39	34	35	61	48	135
	18%	16%	23%	22%	21%	9%	26%	12%	16%	17%	41%	18%	18%
		*	E*	E*	E		E*				GHI		
Somewhat agree	295	37	35	22	110	71	19	56	69	78	51	72	222
	29%	28%	33%	34%	29%	30%	27%	17%	32%	39%	34%	28%	30%
		*	*	*			*		G	G	G		
Somewhat disagree	246	36	17	14	88	72	19	99	54	50	16	71	175
	24%	27%	16%	22%	23%	30%	27%	31%	25%	24%	11%	27%	24%
		*	*	*		B	*	J	J	J			
Strongly disagree	279	40	31	14	104	76	15	124	56	40	20	72	207
	28%	29%	29%	21%	27%	31%	21%	39%	26%	20%	14%	27%	28%
		*	*	*			*	HIJ	J				
Summary													
Top2Box (Agree)	478	59	59	37	192	94	38	95	102	114	111	120	358
	48%	44%	55%	57%	50%	39%	53%	30%	48%	56%	76%	46%	48%
		*	E*	E*	E		E*		G	G	GHI		
Low2Box (Disagree)	525	76	47	28	192	147	34	223	110	90	36	142	382
	52%	56%	45%	43%	50%	61%	47%	70%	52%	44%	24%	54%	52%
		*	*	*		BCDF	*	HIJ	J	J			

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3_4. [I'm thinking of a career change in the next year]

To what extent do you agree or disagree with the following:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Working In Q1	600	60	69	64	216	133	58	113	127	165	152	186	414
Weighted	553	63	68	37	216	127	40	123	130	144	118	167	385
I'm thinking of a career change in the next year													
Strongly agree	58	9	5	4	26	12	3	14	14	16	11	19	39
	11%	14%	7%	10%	12%	9%	6%	12%	11%	11%	9%	11%	10%
		*	*	*			*	*	*				
Somewhat agree	131	17	20	8	57	20	10	36	35	34	21	38	93
	24%	26%	29%	21%	26%	15%	26%	29%	27%	24%	18%	23%	24%
		*	E*	*	E		*	*	*				
Somewhat disagree	136	17	16	8	45	42	7	28	36	31	27	46	90
	25%	27%	24%	21%	21%	33%	17%	23%	28%	21%	23%	27%	23%
		*	*	*		DF	*	*	*				
Strongly disagree	228	21	28	18	88	53	20	45	45	63	60	65	163
	41%	33%	40%	48%	41%	42%	50%	36%	35%	44%	51%	39%	42%
		*	*	*			*	*	*		GH		
Summary													
Top2Box (Agree)	189	25	24	12	83	32	13	50	49	50	32	57	132
	34%	40%	36%	31%	38%	25%	32%	41%	38%	35%	27%	34%	34%
		*	*	*	E		*	J*	*				
Low2Box (Disagree)	364	38	44	26	133	96	27	72	81	94	86	110	253
	66%	60%	64%	69%	62%	75%	68%	59%	62%	65%	73%	66%	66%
		*	*	*		D	*	*	*		G		

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)