

1. Are you or any members of your family planning to travel to France in 2017 for the centennial observances of the Battle of Vimy Ridge and the unveiling of the new Vimy Education Centre?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	122	101	90	355	234	102	298	181	240	163	255	749
Weighted	1004	135	107	65	385	241	71	343	179	221	137	239	765
Yes	54	4	7	7	26	9	2	17	8	17	10	16	39
	5%	3%	6%	10%	7%	4%	3%	5%	5%	8%	7%	7%	5%
			*	AE*			*						
No	950	131	100	59	359	232	69	326	171	204	127	224	726
	95%	97%	94%	90%	93%	96%	97%	95%	95%	92%	93%	93%	95%
		C	*	*		C	*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_1. [Since the new \$20 Canadian polymer bill features an image of the Vimy monument, I'd support changing the name of the \$20 bill to a "Vimy" to help commemorate the battle's centennial in 2017

To what extent do you agree or disagree with the following statements:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	122	101	90	355	234	102	298	181	240	163	255	749
Weighted	1004	135	107	65	385	241	71	343	179	221	137	239	765
Since the new \$20 Canadian polymer bill features an image of the Vimy monument, I'd support changing the name of the \$20 bill to a "Vimy" to help commemorate the battle's centennial in 2017													
Strongly agree	141	12	22	12	60	25	11	59	21	24	25	38	103
	14%	9%	21%	18%	16%	10%	15%	17%	12%	11%	18%	16%	13%
			AE*	*			*						
Somewhat agree	371	48	28	22	137	105	31	114	72	93	48	103	268
	37%	35%	27%	34%	36%	44%	43%	33%	40%	42%	35%	43%	35%
			*	*		B	B*					L	
Somewhat disagree	300	40	35	19	113	74	19	100	57	65	39	66	234
	30%	30%	32%	29%	29%	31%	26%	29%	32%	29%	29%	28%	31%
			*	*			*						
Strongly disagree	192	35	22	12	75	37	11	70	29	39	25	32	160
	19%	26%	20%	19%	19%	15%	16%	20%	16%	18%	18%	13%	21%
		E	*	*			*						K
Summary													
Top2Box (Agree)	512	59	50	34	197	130	41	173	93	117	72	141	371
	51%	44%	47%	52%	51%	54%	58%	50%	52%	53%	53%	59%	48%
			*	*			*					L	
Low2Box (Disagree)	492	75	56	31	188	111	30	170	86	104	64	98	394
	49%	56%	53%	48%	49%	46%	42%	50%	48%	47%	47%	41%	52%
			*	*			*						K

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_2. [I am aware of upcoming centennial anniversaries of important moments of the First World War, such as poet John McCrae's In Flanders Fields, the Battle of Ypres, the Battle of Vimy Ridge, etc.

To what extent do you agree or disagree with the following statements:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	122	101	90	355	234	102	298	181	240	163	255	749
Weighted	1004	135	107	65	385	241	71	343	179	221	137	239	765
I am aware of upcoming centennial anniversaries of important moments of the First World War, such as poet John McCrae's In Flanders Fields, the Battle of Ypres, the Battle of Vimy Ridge, etc													
Strongly agree	93	6	13	6	45	12	10	31	13	15	16	32	61
	9%	5%	12%	9%	12%	5%	14%	9%	7%	7%	12%	13%	8%
			E*	*	AE		AE*					L	
Somewhat agree	344	48	31	19	131	85	30	143	45	84	45	84	260
	34%	35%	29%	29%	34%	35%	43%	42%	25%	38%	33%	35%	34%
			*	*			*	H		H			
Somewhat disagree	394	55	41	32	142	105	19	112	87	85	59	88	306
	39%	41%	38%	50%	37%	44%	27%	33%	49%	39%	43%	37%	40%
		F	*	DF*		F	*		G		G		
Strongly disagree	173	25	22	8	67	39	12	57	34	37	17	35	138
	17%	19%	20%	12%	17%	16%	16%	17%	19%	17%	12%	15%	18%
			*	*			*						
Summary													
Top2Box (Agree)	437	54	44	25	176	97	41	174	58	99	61	116	321
	44%	40%	41%	39%	46%	40%	57%	51%	32%	45%	44%	49%	42%
			*	*			ABCE*	H		H	H		
Low2Box (Disagree)	567	81	62	40	209	144	31	169	121	122	76	123	444
	56%	60%	59%	61%	54%	60%	43%	49%	68%	55%	56%	51%	58%
		F	F*	F*		F	*		GIJ				

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_3. [A visit to Canadian battlefields, cemeteries, historic sites in Europe has or would increase my knowledge and appreciation for Canada's military history

To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	122	101	90	355	234	102	298	181	240	163	255	749
Weighted	1004	135	107	65	385	241	71	343	179	221	137	239	765
A visit to Canadian battlefields, cemeteries, historic sites in Europe has or would increase my knowledge and appreciation for Canada's military history													
Strongly agree	257	32	37	20	116	34	19	86	38	62	42	69	189
	26%	24%	34%	30%	30%	14%	27%	25%	21%	28%	30%	29%	25%
		E	E*	E*	E		E*						
Somewhat agree	492	68	50	32	191	115	37	161	92	109	67	116	376
	49%	50%	47%	49%	50%	48%	52%	47%	52%	49%	49%	49%	49%
			*	*			*						
Somewhat disagree	177	28	11	9	51	67	11	63	37	34	20	42	136
	18%	21%	10%	13%	13%	28%	16%	18%	21%	16%	14%	17%	18%
		B	*	*		BCDF	*						
Strongly disagree	77	7	9	5	27	25	4	33	12	16	8	13	64
	8%	5%	9%	7%	7%	10%	6%	10%	7%	7%	6%	5%	8%
			*	*			*						
Summary													
Top2Box (Agree)	749	99	86	52	306	149	56	247	130	171	109	185	565
	75%	74%	81%	80%	80%	62%	79%	72%	73%	77%	80%	77%	74%
		E	E*	E*	E		E*						
Low2Box (Disagree)	255	35	20	13	79	92	15	96	49	50	28	54	200
	25%	26%	19%	20%	20%	38%	21%	28%	27%	23%	20%	23%	26%
			*	*		ABCDF	*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_4. [The war cenotaph/memorial in my community is in need of repair and/or restoration]

To what extent do you agree or disagree with the following statements:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	122	101	90	355	234	102	298	181	240	163	255	749
Weighted	1004	135	107	65	385	241	71	343	179	221	137	239	765
The war cenotaph/memorial in my community is in need of repair and/or restoration													
Strongly agree	80	7	10	7	34	17	6	38	8	17	8	20	60
	8%	5%	9%	11%	9%	7%	9%	11%	4%	8%	6%	9%	8%
			*	*			*	H					
Somewhat agree	317	29	44	23	111	80	29	127	62	68	35	89	228
	32%	22%	41%	35%	29%	33%	41%	37%	35%	31%	26%	37%	30%
			AD*	*		A	AD*	J				L	
Somewhat disagree	450	84	35	28	172	110	21	121	87	97	74	102	349
	45%	63%	33%	43%	45%	45%	30%	35%	49%	44%	54%	43%	46%
		BCDEF	*	*	BF	BF	*		G		G		
Strongly disagree	156	15	18	7	67	34	15	57	22	39	20	28	129
	16%	11%	17%	11%	17%	14%	21%	17%	12%	18%	15%	12%	17%
			*	*			*						
Summary													
Top2Box (Agree)	397	36	54	30	145	97	36	165	69	85	43	110	288
	40%	27%	50%	46%	38%	40%	50%	48%	39%	38%	31%	46%	38%
			AD*	A*	A	A	AD*	IJ				L	
Low2Box (Disagree)	607	99	53	36	239	144	36	178	110	136	94	129	477
	60%	73%	50%	54%	62%	60%	50%	52%	61%	62%	69%	54%	62%
		BCDEF	*	*	BF		*			G	G		K

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_5. [All Canadians should participate in a local activity to celebrate Canada's 150 birthday in 2017]

To what extent do you agree or disagree with the following statements:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	122	101	90	355	234	102	298	181	240	163	255	749
Weighted	1004	135	107	65	385	241	71	343	179	221	137	239	765
All Canadians should participate in a local activity to celebrate Canada's 150 birthday in 2017													
Strongly agree	299	48	40	13	134	35	29	111	45	64	48	80	219
	30%	36%	37%	20%	35%	14%	40%	32%	25%	29%	35%	34%	29%
		CE	CE*	*	CE		CE*						
Somewhat agree	451	65	41	34	181	98	32	146	80	110	55	109	342
	45%	48%	38%	52%	47%	41%	45%	42%	45%	50%	40%	46%	45%
			*	*			*						
Somewhat disagree	184	14	17	15	57	74	8	56	43	32	27	39	146
	18%	10%	16%	23%	15%	31%	11%	16%	24%	14%	20%	16%	19%
			*	A*		ABDF	*		I				
Strongly disagree	70	8	9	3	13	34	2	31	11	15	7	11	58
	7%	6%	8%	5%	3%	14%	3%	9%	6%	7%	5%	5%	8%
			D*	*		ACDF	*						
Summary													
Top2Box (Agree)	750	113	81	47	315	133	61	256	125	174	103	189	561
	75%	84%	76%	72%	82%	55%	85%	75%	70%	79%	75%	79%	73%
		E	E*	E*	E		CE*						
Low2Box (Disagree)	254	22	26	18	69	108	10	87	54	47	34	50	204
	25%	16%	24%	28%	18%	45%	15%	25%	30%	21%	25%	21%	27%
			*	F*		ABCDF	*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_6. [The 100th anniversary of Vimy, falling as it does in 2017, the 150th anniversary of the birth of Canada, should be one of the most important celebrations for Canada that year

To what extent do you agree or disagree with the following statements:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	122	101	90	355	234	102	298	181	240	163	255	749
Weighted	1004	135	107	65	385	241	71	343	179	221	137	239	765
The 100th anniversary of Vimy, falling as it does in 2017, the 150th anniversary of the birth of Canada, should be one of the most important celebrations for Canada that year													
Strongly agree	264	36	37	12	131	27	21	97	34	57	40	77	187
	26%	27%	35%	18%	34%	11%	30%	28%	19%	26%	30%	32%	24%
		E	CE*	*	CE		E*	H			H	L	
Somewhat agree	483	73	43	39	176	118	34	157	95	108	60	107	375
	48%	54%	40%	60%	46%	49%	47%	46%	53%	49%	44%	45%	49%
			*	BD*			*						
Somewhat disagree	197	25	15	11	62	72	12	64	38	41	30	47	150
	20%	18%	14%	16%	16%	30%	17%	19%	21%	18%	22%	20%	20%
			*	*		ABCDF	*						
Strongly disagree	61	2	11	4	15	24	5	25	12	15	6	8	53
	6%	1%	10%	6%	4%	10%	6%	7%	7%	7%	4%	3%	7%
			AD*	*		AD	A*						
Summary													
Top2Box (Agree)	747	108	80	51	307	145	55	255	129	165	101	184	562
	74%	81%	75%	78%	80%	60%	77%	74%	72%	75%	74%	77%	74%
		E	E*	E*	E		E*						
Low2Box (Disagree)	257	26	26	14	78	96	17	88	50	56	36	55	203
	26%	19%	25%	22%	20%	40%	23%	26%	28%	25%	26%	23%	26%
			*	*		ABCDF	*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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