

Q1. People sometimes talk about problems facing our environment. Have you heard of any of these problems? You can check off any that you have heard of.

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Litter	993	536	272	264	457	223	234	185	320	252	201	36	331	157	61	206	190
	83%	89%	88%	91%	76%	74%	78%	92%	88%	76%	76%	92%	90%	88%	79%	73%	79%
		E	F	G				J	K			*	P	Q	*		
Animals becoming extinct	969	530	268	262	439	204	235	179	319	236	197	37	326	156	60	203	176
	81%	88%	87%	90%	73%	68%	78%	89%	88%	72%	75%	95%	88%	88%	78%	72%	73%
		E	F	G			F	J	K			O*	P	Q	*		
Air pollution	917	491	243	248	426	195	231	170	293	236	186	32	304	142	52	203	171
	76%	82%	79%	85%	71%	65%	77%	85%	80%	72%	71%	82%	82%	80%	68%	72%	71%
		E	F	CG			F	J	K			*	P	Q	*		
Wasting Energy	891	466	234	232	425	208	217	158	278	235	186	29	299	128	50	198	177
	74%	78%	76%	80%	71%	69%	72%	79%	76%	71%	71%	74%	81%	72%	65%	70%	73%
		E		G								*	NP		*		
Water pollution	884	475	244	231	409	191	218	166	282	227	176	34	296	133	51	198	160
	74%	79%	79%	79%	68%	63%	73%	83%	77%	69%	67%	87%	80%	75%	66%	70%	66%
		E	F				F	J	K			O*	P		*		
Forests being cut down	862	497	248	249	365	177	188	173	298	200	160	32	308	146	47	169	149
	72%	83%	81%	86%	61%	59%	63%	86%	82%	61%	61%	82%	83%	82%	61%	60%	62%
		E	F	G				J	K			O*	P	Q	*		
Animal habitat loss	768	506	251	255	262	118	144	174	305	137	119	31	318	145	33	126	103
	64%	84%	81%	88%	44%	39%	48%	87%	84%	42%	45%	79%	86%	81%	43%	45%	43%
		E	F	CG			F	J	K			O*	P	Q	*		
Climate change	714	369	159	210	345	142	203	133	211	198	142	26	233	101	42	165	138
	60%	62%	52%	72%	57%	47%	68%	66%	58%	60%	54%	67%	63%	57%	55%	59%	57%
				C			F					*			*		
Pesticides	443	263	119	144	180	68	112	96	151	99	78	18	170	69	23	90	67
	37%	44%	39%	49%	30%	23%	37%	48%	41%	30%	30%	46%	46%	39%	30%	32%	28%
		E	F	CG			F	J	K			*	P	Q	*		
Overfishing	395	266	122	144	129	51	78	92	158	78	47	16	170	73	19	53	57
	33%	44%	40%	49%	21%	17%	26%	46%	43%	24%	18%	41%	46%	41%	25%	19%	24%
		E	F	CG			F	J	K			*	P	Q	*		
I have not heard of any of the above	15	5	4	1	10	9	1	1	4	5	4	-	3	2	2	7	1
	1%	1%	1%	*	2%	3%	*	*	1%	2%	2%	-	1%	1%	3%	2%	*
						G						*			*		
Sigma	7851	4404	2164	2240	3447	1586	1861	1527	2619	1903	1496	291	2758	1252	440	1618	1389
	654%	735%	703%	770%	574%	527%	620%	760%	720%	577%	569%	746%	747%	703%	571%	574%	574%

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Table: 1

Q2. [Climate change] Importance of items

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Climate change																	
Very important	468	267	117	150	201	88	113	100	152	110	88	19	166	74	29	99	73
	39%	45%	38%	52%	33%	29%	38%	50%	42%	33%	33%	49%	45%	42%	38%	35%	30%
		E	F	CG			F	J	K			*	P	Q	*		
Kind of important, but not a lot	213	90	33	57	123	45	78	28	53	76	45	6	59	24	12	56	55
	18%	15%	11%	20%	20%	15%	26%	14%	15%	23%	17%	15%	16%	13%	16%	20%	23%
				C	B		F			H		*			*		N
Not important	19	7	5	2	12	2	10	2	4	8	4	-	5	2	1	4	7
	2%	1%	2%	1%	2%	1%	3%	1%	1%	2%	2%	-	1%	1%	1%	1%	3%
							FD					*			*		
Don't know	14	5	4	1	9	7	2	3	2	4	5	1	3	1	-	6	3
	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	2%	3%	1%	1%	-	2%	1%
												*			*		
No Answer	486	230	149	81	256	159	97	68	153	132	121	13	136	77	35	117	104
	40%	38%	48%	28%	43%	53%	32%	34%	42%	40%	46%	33%	37%	43%	45%	41%	43%
			D			G						*			*		
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q2. [Animals becoming extinct] Importance of items

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Animals becoming extinct																	
Very important	829	490	250	240	339	174	165	172	293	163	171	35	304	140	45	160	134
	69%	82%	81%	82%	56%	58%	55%	86%	80%	49%	65%	90%	82%	79%	58%	57%	55%
		E	F	G				J	K		J	O*	P	Q	*		
Kind of important, but not a lot	121	33	12	21	88	25	63	6	20	65	22	2	21	10	12	38	38
	10%	6%	4%	7%	15%	8%	21%	3%	5%	20%	8%	5%	6%	6%	16%	13%	16%
					B	C	FD			KH		*			*	M	N
Not important	8	-	-	-	8	2	6	-	-	5	3	-	-	-	1	5	2
	1%	-	-	-	1%	1%	2%	-	-	2%	1%	-	-	-	1%	2%	1%
					B		D				I	*			*	M	
Don't know	11	7	6	1	4	3	1	1	6	3	1	-	1	6	2	-	2
	1%	1%	2%	*	1%	1%	*	*	2%	1%	*	-	*	3%	3%	-	1%
												*		M	p*		
No Answer	231	69	40	29	162	97	65	22	45	94	66	2	43	22	17	79	66
	19%	12%	13%	10%	27%	32%	22%	11%	12%	28%	25%	5%	12%	12%	22%	28%	27%
					B	GC	D			H	I	*			L*	M	N
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q2. [Animal habitat loss] Importance of items

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Animal habitat loss																	
Very important	670	473	236	237	197	97	100	160	290	98	95	29	299	134	27	92	78
	56%	79%	77%	81%	33%	32%	33%	80%	80%	30%	36%	74%	81%	75%	35%	33%	32%
		E	F	G				J	K			O*	P	Q	*		
Kind of important, but not a lot	84	28	11	17	56	15	41	13	11	33	21	2	18	7	4	30	22
	7%	5%	4%	6%	9%	5%	14%	6%	3%	10%	8%	5%	5%	4%	5%	11%	9%
					B		FD				I	*			*	M	N
Not important	7	-	-	-	7	4	3	-	-	4	3	-	-	-	1	4	2
	1%	-	-	-	1%	1%	1%	-	-	1%	1%	-	-	-	1%	1%	1%
					B	C					I	*			*	M	
Don't know	7	5	4	1	2	2	-	1	4	2	-	-	1	4	1	-	1
	1%	1%	1%	*	*	1%	-	*	1%	1%	-	-	*	2%	1%	-	*
												*		M	*		
No Answer	432	93	57	36	339	183	156	27	59	193	144	8	51	33	44	156	139
	36%	16%	19%	12%	56%	61%	52%	13%	16%	58%	55%	21%	14%	19%	57%	55%	57%
			D		B	GC	D			H	I	*			L*	M	N
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Table: 4

Q2. [Forests being cut down] Importance of items

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Forests being cut down																	
Very important	677	431	219	212	246	121	125	149	262	121	122	26	272	123	34	114	98
	56%	72%	71%	73%	41%	40%	42%	74%	72%	37%	46%	67%	74%	69%	44%	40%	40%
		E	F	G				J	K		J	O*	P	Q	*		
Kind of important, but not a lot	169	58	23	35	111	53	58	22	30	73	36	5	34	18	12	52	47
	14%	10%	7%	12%	18%	18%	19%	11%	8%	22%	14%	13%	9%	10%	16%	18%	19%
					B	C	D			KH	I	*			*	M	N
Not important	6	2	1	1	4	1	3	-	2	3	1	1	1	-	-	2	2
	*	*	*	*	1%	*	1%	-	1%	1%	*	3%	*	-	-	1%	1%
												N*			*		
Don't know	10	6	5	1	4	2	2	2	4	3	1	-	1	5	1	1	2
	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	*	-	*	3%	1%	*	1%
												*		M	*		
No Answer	338	102	60	42	236	124	112	28	66	130	103	7	61	32	30	113	93
	28%	17%	19%	14%	39%	41%	37%	14%	18%	39%	39%	18%	17%	18%	39%	40%	38%
					B	C	D			H	I	*			L*	M	N
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q2. [Water pollution] Importance of items

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Water pollution																	
Very important	736	426	220	206	310	150	160	152	249	170	135	30	266	118	40	152	118
	61%	71%	71%	71%	52%	50%	53%	76%	68%	52%	51%	77%	72%	66%	52%	54%	49%
		E	F	G				J	K			O*	P	Q	*		
Kind of important, but not a lot	134	42	19	23	92	36	56	12	28	52	39	3	28	11	9	42	41
	11%	7%	6%	8%	15%	12%	19%	6%	8%	16%	15%	8%	8%	6%	12%	15%	17%
					B	C	FD			H	I	*			*	M	N
Not important	7	2	1	1	5	3	2	1	1	3	2	-	1	1	1	3	1
	1%	*	*	*	1%	1%	1%	*	*	1%	1%	-	*	1%	1%	1%	*
												*			*		
Don't know	7	5	4	1	2	2	-	1	4	2	-	1	1	3	1	1	-
	1%	1%	1%	*	*	1%	-	*	1%	1%	-	3%	*	2%	1%	*	-
												*		Q	*		
No Answer	316	124	64	60	192	110	82	35	82	103	87	5	73	45	26	84	82
	26%	21%	21%	21%	32%	37%	27%	17%	23%	31%	33%	13%	20%	25%	34%	30%	34%
					B	GC				H	I	*			L*	M	
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q2. [Overfishing] Importance of items

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Overfishing																	
Very important	247	178	85	93	69	30	39	61	110	38	28	11	117	43	11	25	33
	21%	30%	28%	32%	11%	10%	13%	30%	30%	12%	11%	28%	32%	24%	14%	9%	14%
		E	F	G				J	K			*	P	Q	*		
Kind of important, but not a lot	128	79	31	48	49	18	31	30	42	32	16	5	49	25	6	25	18
	11%	13%	10%	16%	8%	6%	10%	15%	12%	10%	6%	13%	13%	14%	8%	9%	7%
		E		CG					K			*		Q	*		
Not important	12	2	-	2	10	3	7	-	1	8	2	-	1	1	2	3	5
	1%	*	-	1%	2%	1%	2%	-	*	2%	1%	-	*	1%	3%	1%	2%
					B					H		*			*		
Don't know	8	7	6	1	1	-	1	1	5	-	1	-	3	4	-	-	1
	1%	1%	2%	*	*	-	*	*	1%	-	*	-	1%	2%	-	-	*
		E	F									*			*		
No Answer	805	333	186	147	472	250	222	109	206	252	216	23	199	105	58	229	185
	67%	56%	60%	51%	79%	83%	74%	54%	57%	76%	82%	59%	54%	59%	75%	81%	76%
			D		B	GC	D			H	I	*			*	M	N
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q2. [Pesticides] Importance of items

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Pesticides																	
Very important	267	166	78	88	101	41	60	62	92	53	46	13	111	37	19	49	33
	22%	28%	25%	30%	17%	14%	20%	31%	25%	16%	17%	33%	30%	21%	25%	17%	14%
		E	F	G			F	J	K			*	NP		Q*		
Kind of important, but not a lot	142	82	33	49	60	19	41	31	47	33	26	4	52	25	3	31	26
	12%	14%	11%	17%	10%	6%	14%	15%	13%	10%	10%	10%	14%	14%	4%	11%	11%
		E		C			F					*			*		
Not important	15	3	1	2	12	5	7	-	3	9	3	-	1	2	1	8	3
	1%	1%	*	1%	2%	2%	2%	-	1%	3%	1%	-	*	1%	1%	3%	1%
					B					H		*			*	M	
Don't know	19	12	7	5	7	3	4	3	9	4	3	1	6	5	-	2	5
	2%	2%	2%	2%	1%	1%	1%	1%	2%	1%	1%	3%	2%	3%	-	1%	2%
												*			*		
No Answer	757	336	189	147	421	233	188	105	213	231	185	21	199	109	54	192	175
	63%	56%	61%	51%	70%	77%	63%	52%	59%	70%	70%	54%	54%	61%	70%	68%	72%
			D		B	GC	D			H	I	*			*	M	N
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q2. [Air pollution] Importance of items

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Air pollution																	
Very important	737	425	207	218	312	141	171	151	251	166	143	27	262	125	38	153	121
	61%	71%	67%	75%	52%	47%	57%	75%	69%	50%	54%	69%	71%	70%	49%	54%	50%
		E	F	CG			F	J	K			O*	P	Q	*		
Kind of important, but not a lot	166	58	29	29	108	50	58	16	37	65	42	4	39	13	13	48	47
	14%	10%	9%	10%	18%	17%	19%	8%	10%	20%	16%	10%	11%	7%	17%	17%	19%
					B	C	D			H	I	*			*	M	N
Not important	3	1	1	-	2	1	1	-	1	1	1	1	-	-	-	1	1
	*	*	*	-	*	*	*	-	*	*	*	3%	-	-	-	*	*
												MN*			*		
Don't know	11	7	6	1	4	3	1	3	4	4	-	-	3	4	1	1	2
	1%	1%	2%	*	1%	1%	*	1%	1%	1%	-	-	1%	2%	1%	*	1%
												*			*		
No Answer	283	108	65	43	175	106	69	31	71	94	77	7	65	36	25	79	71
	24%	18%	21%	15%	29%	35%	23%	15%	20%	28%	29%	18%	18%	20%	32%	28%	29%
			D		B	GC	D			H	I	*			*	M	N
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q2. [Wasting Energy] Importance of items

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Wasting Energy																	
Very important	583	326	170	156	257	134	123	115	192	138	116	20	217	81	30	127	100
	49%	54%	55%	54%	43%	45%	41%	57%	53%	42%	44%	51%	59%	46%	39%	45%	41%
		E	F	G				J	K			*	NP		*		
Kind of important, but not a lot	272	120	52	68	152	65	87	34	77	90	61	5	75	38	17	63	72
	23%	20%	17%	23%	25%	22%	29%	17%	21%	27%	23%	13%	20%	21%	22%	22%	30%
				C	B		F			H		*			*		
Not important	19	7	3	4	12	6	6	5	2	6	6	2	2	3	1	6	5
	2%	1%	1%	1%	2%	2%	2%	2%	1%	2%	2%	5%	1%	2%	1%	2%	2%
								I				M*			*		
Don't know	17	13	9	4	4	3	1	4	7	1	3	2	5	6	2	2	-
	1%	2%	3%	1%	1%	1%	*	2%	2%	*	1%	5%	1%	3%	3%	1%	-
		E										*		Q	Q*		
No Answer	309	133	74	59	176	93	83	43	86	95	77	10	70	50	27	84	65
	26%	22%	24%	20%	29%	31%	28%	21%	24%	29%	29%	26%	19%	28%	35%	30%	27%
					B		D					*		M	*	M	
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q2. [Litter] Importance of items

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Litter																	
Very important	758	442	234	208	316	158	158	155	263	169	144	31	276	123	45	154	117
	63%	74%	76%	71%	53%	52%	53%	77%	72%	51%	55%	79%	75%	69%	58%	55%	48%
		E	F	G				J	K			O*	P	Q	*		
Kind of important, but not a lot	214	84	32	52	130	57	73	28	51	75	54	4	52	28	13	47	70
	18%	14%	10%	18%	22%	19%	24%	14%	14%	23%	21%	10%	14%	16%	17%	17%	29%
				C	B	C				H	I	*			*		OPN
Not important	10	3	-	3	7	4	3	-	1	4	3	1	1	1	2	4	1
	1%	1%	-	1%	1%	1%	1%	-	*	1%	1%	3%	*	1%	3%	1%	*
						C						*			*		
Don't know	11	7	6	1	4	4	-	2	5	4	-	-	2	5	1	1	2
	1%	1%	2%	*	1%	1%	-	1%	1%	1%	-	-	1%	3%	1%	*	1%
						G						*		M	*		
No Answer	207	63	36	27	144	78	66	16	44	78	62	3	38	21	16	76	52
	17%	11%	12%	9%	24%	26%	22%	8%	12%	24%	24%	8%	10%	12%	21%	27%	21%
					B	C	D			H	I	*			*	M	N
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q3. How important is it to you to do things to help protect the environment?

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Very important	1015	547	289	258	468	253	215	186	337	247	215	37	340	158	62	224	182
	85%	91%	94%	89%	78%	84%	72%	93%	93%	75%	82%	95%	92%	89%	81%	79%	75%
		E	DF	G		G		J	K		J	O*	P	Q	*		
Kind of important, but not a lot	171	48	17	31	123	42	81	14	24	75	46	2	28	17	15	54	54
	14%	8%	6%	11%	20%	14%	27%	7%	7%	23%	17%	5%	8%	10%	19%	19%	22%
				C	B	C	FD			H	I	*			L*	M	N
Not important	5	1	-	1	4	3	1	-	1	4	-	-	-	1	-	2	2
	*	*	-	*	1%	1%	*	-	*	1%	-	-	-	1%	-	1%	1%
												*			*		
Don't know	9	3	2	1	6	3	3	1	2	4	2	-	1	2	-	2	4
	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	-	*	1%	-	1%	2%
												*			*		
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q5. Have you done any of these activities at home or at school in the past year? You can select as many as you want.

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Used a reusable water bottle instead of a plastic water bottle	1026	540	274	266	486	243	243	180	328	260	219	36	335	157	66	216	204
	86%	90%	89%	91%	81%	81%	81%	90%	90%	79%	83%	92%	91%	88%	86%	77%	84%
		E	F	G				J	K			*	P		*		P
Turned off lights in your home when they are not being used	1022	518	256	262	504	248	256	170	318	269	227	36	316	158	67	233	204
	85%	86%	83%	90%	84%	82%	85%	85%	87%	82%	86%	92%	86%	89%	87%	83%	84%
				C								*			*		
Saved water by not running the tap too long while brushing your teeth, washing your hands, or having a bath/shower	927	508	257	251	419	203	216	171	308	227	187	31	321	145	54	184	181
	77%	85%	83%	86%	70%	67%	72%	85%	85%	69%	71%	79%	87%	81%	70%	65%	75%
		E	F	G				J	K			*	P		*		P
Picked up litter outside	899	500	255	245	399	202	197	165	306	211	183	31	306	151	56	184	159
	75%	83%	83%	84%	66%	67%	66%	82%	84%	64%	70%	79%	83%	85%	73%	65%	66%
		E	F	G				J	K			*	P	Q	*		
Took part in Earth Hour	617	360	172	188	257	121	136	133	207	137	115	19	260	73	30	156	71
	51%	60%	56%	65%	43%	40%	45%	66%	57%	42%	44%	49%	70%	41%	39%	55%	29%
		E	F	CG				IJ	K			*	LNP	Q	*	OQ	
Recycled batteries	597	362	185	177	235	110	125	135	208	138	95	23	234	94	26	111	98
	50%	60%	60%	61%	39%	37%	42%	67%	57%	42%	36%	59%	63%	53%	34%	39%	40%
		E	F	G				IJ	K			O*	NP	Q	*		
Put up a birdfeeder	506	331	179	152	175	88	87	110	209	84	87	25	198	101	26	78	71
	42%	55%	58%	52%	29%	29%	29%	55%	57%	25%	33%	64%	54%	57%	34%	28%	29%
		E	F	G				J	K		J	O*	P	Q	*		
Planted a tree	462	289	165	124	173	81	92	99	172	85	84	20	180	78	23	82	68
	38%	48%	54%	43%	29%	27%	31%	49%	47%	26%	32%	51%	49%	44%	30%	29%	28%
		E	DF	G				J	K			O*	P	Q	*		
Rode your bike to school instead of taking the bus or driving	393	234	114	120	159	71	88	81	142	98	61	12	143	77	15	65	79
	33%	39%	37%	41%	26%	24%	29%	40%	39%	30%	23%	31%	39%	43%	19%	23%	33%
		E	F	G				J	K			*	P	Q	*		OP
Removed an invasive species	100	66	30	36	34	10	24	26	36	18	15	4	43	18	2	15	17
	8%	11%	10%	12%	6%	3%	8%	13%	10%	5%	6%	10%	12%	10%	3%	5%	7%
		E	F				F	J				*	P		*		
None of the above	9	2	1	1	7	5	2	2	-	4	3	-	2	-	1	3	3
	1%	*	*	*	1%	2%	1%	1%	-	1%	1%	-	1%	-	1%	1%	1%
											I	*			*		
Sigma	6558	3710	1888	1822	2848	1382	1466	1272	2234	1531	1276	237	2338	1052	366	1327	1155
	546%	619%	613%	626%	474%	459%	489%	633%	614%	464%	485%	608%	634%	591%	475%	471%	477%

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q6. [Protecting animals from extinction] Item importance

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Protecting animals from extinction																	
Very important	999	564	291	273	435	231	204	190	345	223	208	37	348	167	65	200	170
	83%	94%	94%	94%	72%	77%	68%	95%	95%	68%	79%	95%	94%	94%	84%	71%	70%
		E	F	G		G		J	K		J	*	P	Q	PQ*		
Kind of important, but not a lot	195	35	17	18	160	68	92	11	19	102	54	2	21	11	12	78	70
	16%	6%	6%	6%	27%	23%	31%	5%	5%	31%	21%	5%	6%	6%	16%	28%	29%
					B	C	FD			KH	I	*			*	OM	ON
Not important	6	-	-	-	6	2	4	-	-	5	1	-	-	-	-	4	2
	*	-	-	-	1%	1%	1%	-	-	2%	*	-	-	-	-	1%	1%
					B		D					*			*	M	
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																	
Top2Box (Very important/ Kind of important, but not a lot)	1194	599	308	291	595	299	296	201	364	325	262	39	369	178	77	278	240
	100%	100%	100%	100%	99%	99%	99%	100%	100%	98%	100%	100%	100%	100%	100%	99%	99%
		E		G								*	P		*		

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q6. [Recycling] Item importance

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Recycling																	
Very important	1007	534	276	258	473	238	235	172	332	253	215	37	330	156	61	229	183
	84%	89%	90%	89%	79%	79%	78%	86%	91%	77%	82%	95%	89%	88%	79%	81%	76%
		E	F	G				J	HK			O*	P	Q	*		
Kind of important, but not a lot	187	63	31	32	124	61	63	28	31	74	48	2	38	21	16	49	59
	16%	11%	10%	11%	21%	20%	21%	14%	9%	22%	18%	5%	10%	12%	21%	17%	24%
					B	C	D	I		H	I	*			L*	M	PN
Not important	6	2	1	1	4	2	2	1	1	3	-	-	1	1	-	4	-
	*	*	*	*	1%	1%	1%	*	*	1%	-	-	*	1%	-	1%	-
												*			*		
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																	
Top2Box (Very important/ Kind of important, but not a lot)	1194	597	307	290	597	299	298	200	363	327	263	39	368	177	77	278	242
	100%	100%	100%	100%	99%	99%	99%	100%	100%	99%	100%	100%	100%	99%	100%	99%	100%
												*			*		

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q6. [Raising money for good causes] Item importance

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Raising money for good causes																	
Very important	789	476	253	223	313	166	147	158	295	161	148	32	279	153	47	154	112
	66%	79%	82%	77%	52%	55%	49%	79%	81%	49%	56%	82%	76%	86%	61%	55%	46%
		E	F	G				J	K			O*	P	MQ	Q*		
Kind of important, but not a lot	386	120	53	67	266	127	139	42	68	156	107	6	89	24	27	119	120
	32%	20%	17%	23%	44%	42%	46%	21%	19%	47%	41%	15%	24%	13%	35%	42%	50%
					B	C	D			H	I	*	N		L*	M	ON
Not important	25	3	2	1	22	8	14	1	1	13	8	1	1	1	3	9	10
	2%	1%	1%	*	4%	3%	5%	*	*	4%	3%	3%	*	1%	4%	3%	4%
					B		D			H	I	*			*	M	N
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																	
Top2Box (Very important/ Kind of important, but not a lot)	1175	596	306	290	579	293	286	200	363	317	255	38	368	177	74	273	232
	98%	99%	99%	100%	96%	97%	95%	100%	100%	96%	97%	97%	100%	99%	96%	97%	96%
		E		G				J	K			*	P	Q	*		

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q6. [Saving water and energy] Item importance

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Saving water and energy																	
Very important	964	513	267	246	451	232	219	171	313	247	198	31	319	151	53	220	178
	80%	86%	87%	85%	75%	77%	73%	85%	86%	75%	75%	79%	86%	85%	69%	78%	74%
		E	F	G				J	K			*	P	Q	*		
Kind of important, but not a lot	232	84	41	43	148	68	80	30	50	82	64	8	48	27	24	62	62
	19%	14%	13%	15%	25%	23%	27%	15%	14%	25%	24%	21%	13%	15%	31%	22%	26%
					B	C	D			H	I	*			*	M	N
Not important	4	2	-	2	2	1	1	-	1	1	1	-	2	-	-	-	2
	*	*	-	1%	*	*	*	-	*	*	*	-	1%	-	-	-	1%
												*			*		
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																	
Top2Box (Very important/ Kind of important, but not a lot)	1196	597	308	289	599	300	299	201	363	329	262	39	367	178	77	282	240
	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	99%
												*			*		

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q6. [Volunteering] Item importance

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Volunteering																	
Very important	565	338	172	166	227	115	112	106	212	118	105	21	206	102	33	121	73
	47%	56%	56%	57%	38%	38%	37%	53%	58%	36%	40%	54%	56%	57%	43%	43%	30%
		E	F	G				J	K			*	P	Q	Q*	Q	
Kind of important, but not a lot	568	245	128	117	323	167	156	89	144	181	139	18	151	72	41	139	143
	47%	41%	42%	40%	54%	55%	52%	44%	40%	55%	53%	46%	41%	40%	53%	49%	59%
					B	C	D			H	I	*			*	M	PN
Not important	67	16	8	8	51	19	32	6	8	31	19	-	12	4	3	22	26
	6%	3%	3%	3%	8%	6%	11%	3%	2%	9%	7%	-	3%	2%	4%	8%	11%
					B	C	D			H	I	*			*	M	N
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																	
Top2Box (Very important/ Kind of important, but not a lot)	1133	583	300	283	550	282	268	195	356	299	244	39	357	174	74	260	216
	94%	97%	97%	97%	92%	94%	89%	97%	98%	91%	93%	100%	97%	98%	96%	92%	89%
		E	F	G				J	K			*	P	Q	*		

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q6. [Collecting food for food banks] Item importance

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Collecting food for food banks																	
Very important	815	462	246	216	353	182	171	153	286	193	156	29	286	136	57	165	131
	68%	77%	80%	74%	59%	60%	57%	76%	79%	58%	59%	74%	78%	76%	74%	59%	54%
		E	F	G				J	K			*	P	Q	PQ*		
Kind of important, but not a lot	361	126	59	67	235	115	120	45	72	133	99	9	76	40	20	110	105
	30%	21%	19%	23%	39%	38%	40%	22%	20%	40%	38%	23%	21%	22%	26%	39%	43%
					B	C	D			H	I	*			*	OM	ON
Not important	24	11	3	8	13	4	9	3	6	4	8	1	7	2	-	7	6
	2%	2%	1%	3%	2%	1%	3%	1%	2%	1%	3%	3%	2%	1%	-	2%	2%
												*			*		
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																	
Top2Box (Very important/ Kind of important, but not a lot)	1176	588	305	283	588	297	291	198	358	326	255	38	362	176	77	275	236
	98%	98%	99%	97%	98%	99%	97%	99%	98%	99%	97%	97%	98%	99%	100%	98%	98%
												*			*		

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q6. [Helping homeless people] Item importance

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Helping homeless people																	
Very important	790	474	247	227	316	167	149	158	288	167	144	32	296	134	49	156	111
	66%	79%	80%	78%	53%	55%	50%	79%	79%	51%	55%	82%	80%	75%	64%	55%	46%
		E	F	G				J	K			O*	P	Q	Q*	Q	
Kind of important, but not a lot	378	116	56	60	262	123	139	38	73	151	109	6	69	40	23	118	121
	32%	19%	18%	21%	44%	41%	46%	19%	20%	46%	41%	15%	19%	22%	30%	42%	50%
					B	C	D			H	I	*			*	M	ON
Not important	32	9	5	4	23	11	12	5	3	12	10	1	4	4	5	8	10
	3%	2%	2%	1%	4%	4%	4%	2%	1%	4%	4%	3%	1%	2%	6%	3%	4%
					B		D				I	*			*		
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																	
Top2Box (Very important/ Kind of important, but not a lot)	1168	590	303	287	578	290	288	196	361	318	253	38	365	174	72	274	232
	97%	98%	98%	99%	96%	96%	96%	98%	99%	96%	96%	97%	99%	98%	94%	97%	96%
		E		G					K			*			*		

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q6. [Building schools in underdeveloped countries] Item importance

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Building schools in underdeveloped countries																	
Very important	653	402	203	199	251	126	125	131	248	140	108	23	247	121	35	123	93
	54%	67%	66%	68%	42%	42%	42%	65%	68%	42%	41%	59%	67%	68%	45%	44%	38%
		E	F	G				J	K			*	P	Q	*		
Kind of important, but not a lot	469	168	86	82	301	153	148	60	98	162	135	12	104	50	35	141	125
	39%	28%	28%	28%	50%	51%	49%	30%	27%	49%	51%	31%	28%	28%	45%	50%	52%
					B	C	D			H	I	*			*	M	N
Not important	78	29	19	10	49	22	27	10	18	28	20	4	18	7	7	18	24
	6%	5%	6%	3%	8%	7%	9%	5%	5%	8%	8%	10%	5%	4%	9%	6%	10%
					B		D					*			*		N
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																	
Top2Box (Very important/ Kind of important, but not a lot)	1122	570	289	281	552	279	273	191	346	302	243	35	351	171	70	264	218
	94%	95%	94%	97%	92%	93%	91%	95%	95%	92%	92%	90%	95%	96%	91%	94%	90%
		E		G								*		Q	*		

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q8. [Kids can make a positive difference to the health of our planet] Agree Or Disagree:

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Kids can make a positive difference to the health of our planet																	
Agree a lot	838	507	261	246	331	170	161	167	315	171	156	31	310	154	47	155	129
	70%	85%	85%	85%	55%	56%	54%	83%	87%	52%	59%	79%	84%	87%	61%	55%	53%
		E	F	G				J	K			O*	P	Q	*		
Agree a little	314	76	39	37	238	117	121	27	43	137	98	4	48	23	27	106	105
	26%	13%	13%	13%	40%	39%	40%	13%	12%	42%	37%	10%	13%	13%	35%	38%	43%
					B	C	D			H	I	*			L*	M	N
Disagree a little	31	7	3	4	24	12	12	3	3	16	7	1	6	-	1	16	7
	3%	1%	1%	1%	4%	4%	4%	1%	1%	5%	3%	3%	2%	-	1%	6%	3%
					B	C	D			H		N*			*	M	N
Disagree a lot	3	1	1	-	2	-	2	1	-	2	-	1	-	-	-	2	-
	*	*	*	-	*	-	1%	*	-	1%	-	3%	-	-	-	1%	-
												MN*			*		
Don't know	14	8	4	4	6	2	4	3	3	4	2	2	5	1	2	3	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	5%	1%	1%	3%	1%	*
												N*			*		
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																	
Top2Box (Agree a lot/ little)	1152	583	300	283	569	287	282	194	358	308	254	35	358	177	74	261	234
	96%	97%	97%	97%	95%	95%	94%	97%	98%	93%	97%	90%	97%	99%	96%	93%	97%
		E										*	LP	L	*		P
Low2Box (Disagree a little/ lot)	34	8	4	4	26	12	14	4	3	18	7	2	6	-	1	18	7
	3%	1%	1%	1%	4%	4%	5%	2%	1%	5%	3%	5%	2%	-	1%	6%	3%
					B	C	D					N*			*	M	N

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q8. [I am actively involved in helping save animals and their habitats] Agree Or Disagree:

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
I am actively involved in helping save animals and their habitats																	
Agree a lot	405	349	185	164	56	32	24	107	226	30	25	22	214	104	3	33	20
	34%	58%	60%	56%	9%	11%	8%	53%	62%	9%	10%	56%	58%	58%	4%	12%	8%
		E	F	G				J	HK			O*	P	Q	*	O	
Agree a little	422	204	103	101	218	117	101	72	119	110	106	12	130	60	32	104	82
	35%	34%	33%	35%	36%	39%	34%	36%	33%	33%	40%	31%	35%	34%	42%	37%	34%
												*			*		
Disagree a little	223	24	9	15	199	99	100	12	10	116	81	3	13	7	26	89	84
	19%	4%	3%	5%	33%	33%	33%	6%	3%	35%	31%	8%	4%	4%	34%	32%	35%
					B	C	D			H	I	*			L*	M	N
Disagree a lot	88	7	4	3	81	35	46	3	3	51	27	-	2	5	9	39	33
	7%	1%	1%	1%	13%	12%	15%	1%	1%	15%	10%	-	1%	3%	12%	14%	14%
					B	C	D			H	I	*		M	L*	M	N
Don't know	62	15	7	8	47	18	29	7	6	23	24	2	10	2	7	17	23
	5%	3%	2%	3%	8%	6%	10%	3%	2%	7%	9%	5%	3%	1%	9%	6%	10%
					B	C	D				I	*			*	M	N
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																	
Top2Box (Agree a lot/ little)	827	553	288	265	274	149	125	179	345	140	131	34	344	164	35	137	102
	69%	92%	94%	91%	46%	50%	42%	89%	95%	42%	50%	87%	93%	92%	45%	49%	42%
		E	F	G				J	HK			O*	P	Q	*		
Low2Box (Disagree a little/ lot)	311	31	13	18	280	134	146	15	13	167	108	3	15	12	35	128	117
	26%	5%	4%	6%	47%	45%	49%	7%	4%	51%	41%	8%	4%	7%	45%	45%	48%
					B	C	D	I		KH	I	*			L*	M	N

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

Q25. Because of things you’ve done to help the environment, have your parents ever started doing things like recycling, saving water or turning off lights that aren’t being used?

		ER Members			ER Non-Members			ER Members		ER Non-Members		ER Members			ER Non-Members		
	Total	Total	8-9 Year olds	10-11 Year	Total	8-9 Year olds	10-11 Year	Male	Female	Male	Female	Atlantic	Ontario	West	Atlantic	Ontario	West
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All Respondents	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
Yes	1002	478	259	219	524	261	263	167	289	291	227	33	298	137	71	238	215
	84%	80%	84%	75%	87%	87%	88%	83%	79%	88%	86%	85%	81%	77%	92%	84%	89%
			D		B		D				I	*			*		N
No	65	36	15	21	29	12	17	7	25	15	13	2	18	15	2	17	10
	5%	6%	5%	7%	5%	4%	6%	3%	7%	5%	5%	5%	5%	8%	3%	6%	4%
												*			*		
Don't know	133	85	34	51	48	28	20	27	50	24	23	4	53	26	4	27	17
	11%	14%	11%	18%	8%	9%	7%	13%	14%	7%	9%	10%	14%	15%	5%	10%	7%
		E		CG				J				*		Q	*		
Sigma	1200	599	308	291	601	301	300	201	364	330	263	39	369	178	77	282	242
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

- Column Proportions:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): B/E,C/D,F/G,C/F,D/G,H/I,J/K,H/J,I/K,L/M/N,O/P/Q,L/O,M/P,N/Q
Minimum Base: 30 (**), Small Base: 100 (*)