

1. Which leader of the major federal parties would make the best Prime Minister of Canada?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1001	120	101	98	352	230	100	250	210	282	168	267	734
Weighted	1001	134	106	65	384	241	71	292	218	256	139	235	766
Stephen Harper	385	47	53	32	165	65	23	94	91	104	56	96	288
	38%	35%	50%	49%	43%	27%	32%	32%	42%	41%	40%	41%	38%
		*	AEF*	EF*	E		*						
Justin Trudeau	303	45	32	20	113	64	30	89	57	76	52	68	235
	30%	33%	30%	30%	29%	27%	42%	30%	26%	30%	38%	29%	31%
		*	*	*			DE*				H		
Thomas Mulcair	313	43	21	14	106	112	18	109	70	76	30	70	243
	31%	32%	19%	21%	28%	47%	26%	37%	32%	30%	22%	30%	32%
		*	*	*		ABCDF	*	J					

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_1. [Someone you can trust]

To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1001	120	101	98	352	230	100	250	210	282	168	267	734
Weighted	1001	134	106	65	384	241	71	292	218	256	139	235	766
Someone you can trust													
Stephen Harper	365	52	44	28	158	65	18	102	85	94	50	90	275
	36%	39%	41%	43%	41%	27%	25%	35%	39%	37%	36%	38%	36%
		E*	EF*	EF*	EF		*						
Thomas Mulcair	325	41	28	15	109	110	23	95	76	89	34	81	244
	32%	30%	26%	23%	28%	46%	32%	32%	35%	35%	25%	34%	32%
		*	*	*		ABCD	*						
Justin Trudeau	311	41	35	23	117	65	30	95	57	73	54	65	246
	31%	31%	33%	35%	30%	27%	42%	33%	26%	29%	39%	28%	32%
		*	*	*			DE*				HI		

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_2. [Someone who will get things done]

To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1001	120	101	98	352	230	100	250	210	282	168	267	734
Weighted	1001	134	106	65	384	241	71	292	218	256	139	235	766
Someone who will get things done													
Stephen Harper	395	49	47	29	177	70	22	93	91	102	63	101	294
	39%	37%	45%	44%	46%	29%	31%	32%	42%	40%	45%	43%	38%
		*	E*	E*	EF		*		G		G		
Thomas Mulcair	299	48	23	14	96	99	18	106	64	78	28	72	227
	30%	36%	22%	22%	25%	41%	25%	36%	29%	31%	20%	31%	30%
		BD*	*	*		BCDF	*	J		J			
Justin Trudeau	308	37	36	22	111	72	31	93	62	75	48	62	246
	31%	28%	34%	33%	29%	30%	44%	32%	29%	29%	35%	27%	32%
		*	*	*			ADE*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_3. [Someone who has what it takes to lead Canada]

To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1001	120	101	98	352	230	100	250	210	282	168	267	734
Weighted	1001	134	106	65	384	241	71	292	218	256	139	235	766
Someone who has what it takes to lead Canada													
Stephen Harper	399	43	51	32	185	65	23	102	88	105	59	91	308
	40%	32%	48%	49%	48%	27%	33%	35%	40%	41%	43%	39%	40%
		*	AE*	AEF*	AEF		*						
Thomas Mulcair	286	46	20	14	82	106	18	89	69	72	30	71	215
	29%	34%	19%	21%	21%	44%	26%	30%	32%	28%	22%	30%	28%
		BD*	*	*		BCDF	*						
Justin Trudeau	316	45	35	20	116	70	30	101	61	79	50	73	243
	32%	33%	33%	30%	30%	29%	42%	34%	28%	31%	36%	31%	32%
		*	*	*			E*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_4. [Someone who has a hidden agenda]

To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1001	120	101	98	352	230	100	250	210	282	168	267	734
Weighted	1001	134	106	65	384	241	71	292	218	256	139	235	766
Someone who has a hidden agenda													
Stephen Harper	478	69	55	30	161	125	39	132	104	132	68	118	360
	48%	52%	52%	45%	42%	52%	55%	45%	48%	51%	49%	50%	47%
		*	*	*		D	D*						
Thomas Mulcair	194	25	24	18	75	46	7	64	35	45	29	36	158
	19%	19%	23%	27%	19%	19%	9%	22%	16%	18%	21%	15%	21%
		*	F*	F*	F		*						
Justin Trudeau	329	40	27	18	148	70	25	96	79	79	41	81	248
	33%	29%	26%	28%	39%	29%	36%	33%	36%	31%	30%	34%	32%
		*	*	*	BE		*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_5. [Someone who is best to manage during tough economic times]

To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1001	120	101	98	352	230	100	250	210	282	168	267	734
Weighted	1001	134	106	65	384	241	71	292	218	256	139	235	766
Someone who is best to manage during tough economic times													
Stephen Harper	451	61	50	33	201	84	22	106	94	119	78	108	344
	45%	45%	47%	51%	52%	35%	31%	36%	43%	46%	56%	46%	45%
		*	F*	EF*	EF		*			G	GH		
Thomas Mulcair	279	38	22	14	87	97	22	100	71	66	25	63	216
	28%	28%	21%	21%	23%	40%	30%	34%	33%	26%	18%	27%	28%
		*	*	*		BCD	*	J	J				
Justin Trudeau	270	35	35	19	95	60	27	86	53	71	37	64	206
	27%	26%	33%	28%	25%	25%	39%	29%	24%	28%	26%	27%	27%
		*	*	*			DE*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_6. [Someone who wants to be Prime Minister for the right reasons]

To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1001	120	101	98	352	230	100	250	210	282	168	267	734
Weighted	1001	134	106	65	384	241	71	292	218	256	139	235	766
Someone who wants to be Prime Minister for the right reasons													
Stephen Harper	360	45	48	29	159	60	18	91	79	100	49	82	278
	36%	34%	45%	45%	42%	25%	26%	31%	36%	39%	35%	35%	36%
		*	EF*	EF*	EF		*						
Thomas Mulcair	331	45	25	12	116	110	23	107	76	79	37	82	250
	33%	34%	23%	19%	30%	46%	33%	37%	35%	31%	27%	35%	33%
		C*	*	*		BCD	*						
Justin Trudeau	310	44	33	23	109	70	30	94	63	77	53	71	238
	31%	33%	31%	36%	28%	29%	42%	32%	29%	30%	38%	30%	31%
		*	*	*			D*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_7. [Someone who has a vision of Canada that you can support]

To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1001	120	101	98	352	230	100	250	210	282	168	267	734
Weighted	1001	134	106	65	384	241	71	292	218	256	139	235	766
Someone who has a vision of Canada that you can support													
Stephen Harper	371	46	47	30	164	64	19	94	84	101	54	91	280
	37%	34%	45%	46%	43%	26%	27%	32%	39%	39%	39%	39%	37%
		*	EF*	EF*	EF		*						
Thomas Mulcair	301	42	20	12	105	105	18	103	71	75	29	77	224
	30%	31%	18%	18%	27%	44%	25%	35%	32%	29%	21%	33%	29%
		*	*	*		ABCDF	*	J	J				
Justin Trudeau	329	46	39	23	115	72	34	94	63	80	56	67	262
	33%	34%	37%	36%	30%	30%	48%	32%	29%	31%	40%	29%	34%
		*	*	*			DE*				H		

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_8. [Someone who will provide an open, responsible, and ethical government]

To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1001	120	101	98	352	230	100	250	210	282	168	267	734
Weighted	1001	134	106	65	384	241	71	292	218	256	139	235	766
Someone who will provide an open, responsible, and ethical government													
Stephen Harper	323	40	43	26	148	50	15	86	67	87	46	82	241
	32%	30%	40%	40%	39%	21%	21%	30%	31%	34%	33%	35%	31%
		*	EF*	EF*	EF		*						
Thomas Mulcair	345	48	26	17	108	121	27	104	84	93	35	76	269
	34%	36%	24%	25%	28%	50%	38%	36%	38%	36%	26%	32%	35%
		*	*	*		ABCD	*		J	J			
Justin Trudeau	333	46	38	23	128	69	29	101	67	76	57	77	256
	33%	34%	36%	35%	33%	29%	41%	35%	31%	30%	41%	33%	33%
		*	*	*			*				I		

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_9. [Someone who will best lead and represent Canada on the world stage]

To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1001	120	101	98	352	230	100	250	210	282	168	267	734
Weighted	1001	134	106	65	384	241	71	292	218	256	139	235	766
Someone who will best lead and represent Canada on the world stage													
Stephen Harper	391	50	46	32	177	64	21	105	80	105	54	92	299
	39%	37%	44%	50%	46%	27%	29%	36%	37%	41%	39%	39%	39%
		*	E*	EF*	EF		*						
Thomas Mulcair	276	38	21	11	82	104	19	83	74	71	30	65	210
	28%	28%	20%	17%	21%	43%	27%	28%	34%	28%	21%	28%	27%
		*	*	*		ABCDF	*		J				
Justin Trudeau	335	46	39	21	124	72	32	104	65	79	55	78	257
	33%	35%	37%	33%	32%	30%	44%	36%	30%	31%	40%	33%	34%
		*	*	*			DE*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_10. [Someone whose values best represent my own]

To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1001	120	101	98	352	230	100	250	210	282	168	267	734
Weighted	1001	134	106	65	384	241	71	292	218	256	139	235	766
Someone whose values best represent my own													
Stephen Harper	358	47	46	29	157	60	19	92	80	99	53	89	269
	36%	35%	43%	45%	41%	25%	27%	32%	37%	39%	38%	38%	35%
		*	EF*	EF*	EF		*						
Thomas Mulcair	309	40	25	13	104	108	19	102	79	72	31	75	234
	31%	30%	23%	21%	27%	45%	26%	35%	36%	28%	23%	32%	31%
		*	*	*		ABCDF	*	J	J				
Justin Trudeau	334	47	36	22	123	72	33	97	59	85	55	71	263
	33%	35%	34%	35%	32%	30%	47%	33%	27%	33%	40%	30%	34%
		*	*	*			DE*				H		

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_11. [Someone who will promote democracy and its processes effectively]

To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1001	120	101	98	352	230	100	250	210	282	168	267	734
Weighted	1001	134	106	65	384	241	71	292	218	256	139	235	766
Someone who will promote democracy and its processes effectively													
Stephen Harper	339	41	43	28	157	53	18	86	74	93	46	83	255
	34%	30%	40%	43%	41%	22%	25%	30%	34%	36%	33%	35%	33%
		*	EF*	EF*	EF		*						
Thomas Mulcair	337	52	31	15	100	117	22	109	79	85	36	87	250
	34%	39%	29%	23%	26%	49%	30%	37%	36%	33%	26%	37%	33%
		CD*	*	*		BCDF	*	J					
Justin Trudeau	325	41	33	22	127	71	32	97	65	78	56	65	260
	33%	31%	31%	33%	33%	29%	45%	33%	30%	31%	41%	28%	34%
		*	*	*			DE*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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