

2. Which of the following statements describe your own personal situation?

		Real Estate Status					
	Total	Current Owners	Buying Soon	All Owners/Buying Soon (NET)	Never Owned Property	Previously Owned	Selling Soon
		A	B	C	D	E	F
Base: All Respondents	1005	606	69	660	255	112	24
Weighted	1005	569	69	624	284	123	25
I have never owned a property/home	284	-	21	21	284	-	-
	28%	-	31%	3%	100%	-	-
			ACE*	A	ABCE	*	**
I currently own a property/home	569	569	15	569	-	-	25
	57%	100%	21%	91%	-	-	100%
		BCDE	DE*	BDE		*	**
I owned property in the past but no longer do	123	-	4	4	-	123	-
	12%	-	6%	1%	-	100%	-
			ACD*			ABCD*	**
I am planning on buying a property/home in the next year	69	15	69	69	21	4	9
	7%	3%	100%	11%	8%	3%	36%
			ACDE*	AE	A	*	**
I am planning on selling a property/home in the next year	25	25	9	25	-	-	25
	2%	4%	13%	4%	-	-	100%
		DE	ACDE*	DE		*	**

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

3. To what extent are you concerned that you will be buying your home at a higher purchase price than its actual market value?

		Real Estate Status					
	Total	Current Owners	Buying Soon	All Owners/Buying Soon (NET)	Never Owned Property	Previously Owned	Selling Soon
		A	B	C	D	E	F
Base: I Am Planning On Buying A Property/Home In The Next Year At Q2	70	15	69	69	19	4	9
Weighted	70	15	69	69	22	4	9
To a great extent	11	3	11	11	2	-	2
	15%	21%	15%	15%	8%	-	23%
		**	*	*	**	**	**
To some extent	38	9	38	38	9	3	5
	54%	65%	55%	55%	41%	78%	53%
		**	*	*	**	**	**
Not very much	15	1	15	15	9	1	1
	21%	7%	21%	21%	39%	22%	12%
		**	*	*	**	**	**
Not at all	3	-	2	2	1	-	-
	4%	-	3%	3%	5%	-	-
		**	*	*	**	**	**
Don't know	4	1	4	4	2	-	1
	6%	7%	6%	6%	8%	-	12%
		**	*	*	**	**	**
Summary							
Top2Box (A Great Deal/ Some Extent)	49	12	49	49	11	3	7
	69%	86%	70%	70%	48%	78%	76%
		**	*	*	**	**	**
Low2Box (Not Very Much/ Not At All)	18	1	17	17	10	1	1
	25%	7%	24%	24%	44%	22%	12%
		**	*	*	**	**	**

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Columns Tested (5%): A/B/C/D/E/F,G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

4. To what extent is the fear of paying a higher price than its market value the reason why you are not buying a home in the next year?

		Real Estate Status					
	Total	Current Owners	Buying Soon	All Owners/Buying Soon (NET)	Never Owned Property	Previously Owned	Selling Soon
		A	B	C	D	E	F
Base: Not Selected I Am Planning On Buying A Property/Home In The Next Year At Q2	935	591	-	591	236	108	15
Weighted	935	554	-	554	261	119	16
To a great extent	114	58	-	58	40	16	1
	12%	10%	-	10%	15%	13%	6%
						*	**
To some extent	168	100	-	100	44	24	5
	18%	18%	-	18%	17%	20%	29%
						*	**
Not very much	144	81	-	81	41	22	2
	15%	15%	-	15%	16%	18%	12%
						*	**
Not at all	314	211	-	211	66	38	4
	34%	38%	-	38%	25%	32%	26%
		D		D		*	**
Don't know	194	105	-	105	69	20	4
	21%	19%	-	19%	27%	17%	26%
					AC	*	**
Summary							
Top2Box (A Great Deal/ Some Extent)	282	158	-	158	84	40	6
	30%	28%	-	28%	32%	34%	35%
						*	**
Low2Box (Not Very Much/ Not At All)	459	292	-	292	108	59	6
	49%	53%	-	53%	41%	50%	39%
		D		D		*	**

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

8. How likely would you be to hire a real estate appraiser if you were to buy or sell a property in the future?

		Real Estate Status					
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		A	B	C	D	E	F
Base: All Respondents	1005	606	69	660	255	112	24
Weighted	1005	569	69	624	284	123	25
Very likely	193	100	21	118	63	21	3
	19%	18%	30%	19%	22%	17%	12%
			ACE*			*	**
Somewhat likely	402	243	30	268	106	40	6
	40%	43%	44%	43%	37%	32%	24%
			*			*	**
Not very likely	147	98	13	106	30	13	11
	15%	17%	19%	17%	11%	11%	46%
		D	*	D		*	**
Not at all likely	86	38	1	39	21	26	3
	9%	7%	2%	6%	7%	21%	10%
			*			ABCD*	**
Don't know	178	89	4	93	64	23	2
	18%	16%	5%	15%	22%	19%	7%
		B	*	B	ABC	B*	**
Summary							
Top2Box (Very/ Somewhat Likely)	595	343	51	386	169	61	9
	59%	60%	74%	62%	60%	49%	37%
		E	ADE*	E		*	**
Low2Box (Not Very/ Not At All Likely)	232	136	14	145	51	40	14
	23%	24%	21%	23%	18%	32%	56%
			*			D*	**

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- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)