

2. Which of the following statements describe your own personal situation?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	120	100	99	353	230	103	316	182	234	143	230	775
Weighted	1005	135	107	65	385	241	71	354	186	212	119	228	777
I have never owned a property/home	284	52	25	13	105	69	19	151	48	28	12	61	223
	28%	39%	23%	21%	27%	29%	26%	43%	26%	13%	10%	27%	29%
		BCD	*	*			*	HIJ	IJ				
I currently own a property/home	569	67	72	41	223	123	43	120	101	161	102	133	436
	57%	49%	67%	63%	58%	51%	60%	34%	54%	76%	86%	58%	56%
			AE*	*			*		G	GH	GHI		
I owned property in the past but no longer do	123	14	5	7	47	42	7	65	30	19	4	22	101
	12%	11%	5%	11%	12%	17%	10%	18%	16%	9%	4%	10%	13%
			*	*		B	*	IJ	IJ				
I am planning on buying a property/home in the next year	69	9	9	6	27	12	7	31	9	17	6	25	44
	7%	7%	8%	9%	7%	5%	10%	9%	5%	8%	5%	11%	6%
			*	*			*					L	
I am planning on selling a property/home in the next year	25	5	6	-	9	2	2	6	7	7	3	4	20
	2%	4%	5%	-	2%	1%	3%	2%	4%	3%	2%	2%	3%
			E*	*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
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3. To what extent are you concerned that you will be buying your home at a higher purchase price than its actual market value?

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	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: I Am Planning On Buying A Property/Home In The Next Year At Q2	70	8	9	8	26	10	9	27	10	20	7	24	46
Weighted	70	9	9	6	28	12	7	31	9	17	6	25	45
To a great extent	11	-	2	1	3	3	1	4	2	3	2	2	9
	15%	-	19%	17%	12%	27%	20%	14%	19%	18%	28%	8%	19%
		**	**	**	**	**	**	**	**	**	**	**	
To some extent	38	7	5	3	18	1	5	18	5	7	4	15	23
	54%	71%	58%	57%	64%	5%	69%	57%	54%	40%	72%	60%	51%
		**	**	**	**	**	**	**	**	**	**	**	
Not very much	15	2	2	-	2	8	1	6	2	7	-	6	9
	21%	18%	23%	-	8%	68%	11%	18%	21%	42%	-	23%	20%
		**	**	**	**	**	**	**	**	**	**	**	
Not at all	3	-	-	1	2	-	-	2	1	-	-	2	1
	4%	-	-	26%	6%	-	-	5%	6%	-	-	8%	2%
		**	**	**	**	**	**	**	**	**	**	**	
Don't know	4	1	-	-	3	-	-	2	-	-	-	-	4
	6%	11%	-	-	10%	-	-	6%	-	-	-	-	9%
		**	**	**	**	**	**	**	**	**	**	**	
Summary													
Top2Box (A Great Deal/ Some Extent)	49	7	7	4	21	4	6	22	7	10	6	17	32
	69%	71%	77%	74%	76%	32%	89%	71%	73%	58%	100%	69%	70%
		**	**	**	**	**	**	**	**	**	**	**	
Low2Box (Not Very Much/ Not At All)	18	2	2	1	4	8	1	7	3	7	-	8	10
	25%	18%	23%	26%	14%	68%	11%	23%	27%	42%	-	31%	22%
		**	**	**	**	**	**	**	**	**	**	**	

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- Column Means:
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4. To what extent is the fear of paying a higher price than its market value the reason why you are not buying a home in the next year?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Not Selected I Am Planning On Buying A Property/Home In The Next Year At Q2	935	112	91	91	327	220	94	289	172	214	136	206	729
Weighted	935	126	98	60	357	230	64	323	176	196	113	203	731
To a great extent	114	22	10	10	48	14	10	41	30	23	12	20	94
	12%	17%	10%	17%	13%	6%	15%	13%	17%	12%	11%	10%	13%
		E*	*	E*	E		E*						
To some extent	168	16	14	10	84	32	12	48	32	43	18	46	122
	18%	13%	14%	17%	24%	14%	19%	15%	18%	22%	16%	22%	17%
		*	*	*	AE		*						
Not very much	144	13	16	8	46	50	10	52	32	32	19	37	108
	15%	10%	17%	14%	13%	22%	16%	16%	18%	16%	17%	18%	15%
		*	*	*		AD	*						
Not at all	314	54	40	24	138	34	25	112	47	68	45	63	252
	34%	43%	40%	40%	39%	15%	39%	35%	27%	35%	40%	31%	34%
		E*	E*	E*	E		E*				H		
Don't know	194	21	18	8	41	99	8	70	35	31	19	39	156
	21%	16%	19%	13%	11%	43%	12%	22%	20%	16%	17%	19%	21%
		*	*	*		ABCD F	*						
Summary													
Top2Box (A Great Deal/ Some Extent)	282	38	24	20	132	46	22	89	62	66	30	65	216
	30%	30%	24%	34%	37%	20%	34%	27%	35%	34%	27%	32%	30%
		E*	*	E*	BE		E*						
Low2Box (Not Very Much/ Not At All)	459	67	56	32	184	85	35	164	79	100	64	99	359
	49%	53%	57%	53%	52%	37%	55%	51%	45%	51%	56%	49%	49%
		E*	E*	E*	E		E*						

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8. How likely would you be to hire a real estate appraiser if you were to buy or sell a property in the future?

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		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1005	120	100	99	353	230	103	316	182	234	143	230	775
Weighted	1005	135	107	65	385	241	71	354	186	212	119	228	777
Very likely	193	25	34	13	75	32	14	77	37	46	20	48	145
	19%	19%	32%	19%	19%	13%	20%	22%	20%	22%	17%	21%	19%
			ADE*	*			*						
Somewhat likely	402	57	43	26	166	74	35	139	61	87	64	100	303
	40%	43%	41%	40%	43%	31%	49%	39%	33%	41%	53%	44%	39%
		E	*	*	E		E*				GHI		
Not very likely	147	19	11	12	54	42	9	41	32	35	17	37	110
	15%	14%	11%	18%	14%	17%	13%	12%	17%	17%	14%	16%	14%
			*	*			*						
Not at all likely	86	7	3	7	32	32	4	37	18	17	5	14	72
	9%	5%	3%	10%	8%	13%	6%	11%	10%	8%	5%	6%	9%
			*	B*		AB	*						
Don't know	178	26	15	8	58	61	9	59	37	28	13	30	148
	18%	20%	14%	12%	15%	25%	12%	17%	20%	13%	11%	13%	19%
			*	*		BCDF	*		J				
Summary													
Top2Box (Very/ Somewhat Likely)	595	82	77	39	241	106	49	217	98	133	84	148	447
	59%	61%	72%	59%	63%	44%	69%	61%	53%	62%	70%	65%	58%
		E	E*	E*	E		E*				H		
Low2Box (Not Very/ Not At All Likely)	232	26	14	19	86	74	13	78	50	52	22	51	182
	23%	19%	13%	29%	22%	31%	19%	22%	27%	25%	19%	22%	23%
			*	B*		ABDF	*						

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