

2. Which of the following statements describe your own personal situation?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1005	486	519	274	384	347	82	222	435	266
Weighted	1005	487	518	280	372	353	123	333	394	155
I have never owned a property/home	284	138	145	158	88	38	60	99	98	27
	28%	28%	28%	56%	24%	11%	49%	30%	25%	17%
				DE	E		GHI*	I	I	
I currently own a property/home	569	278	291	91	222	256	49	163	248	109
	57%	57%	56%	33%	60%	72%	40%	49%	63%	70%
					C	CD	*		FG	FG
I owned property in the past but no longer do	123	56	67	10	53	60	12	60	38	13
	12%	12%	13%	4%	14%	17%	9%	18%	10%	8%
					C	C	*	HI		
I am planning on buying a property/home in the next year	69	39	31	48	19	3	11	24	23	12
	7%	8%	6%	17%	5%	1%	9%	7%	6%	8%
				DE	E		*			
I am planning on selling a property/home in the next year	25	14	10	7	5	13	4	4	15	2
	2%	3%	2%	2%	1%	4%	3%	1%	4%	1%
							*			

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

3. To what extent are you concerned that you will be buying your home at a higher purchase price than its actual market value?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: I Am Planning On Buying A Property/Home In The Next Year At Q2	70	36	34	46	20	4	7	17	25	21
Weighted	70	40	31	48	19	4	11	24	24	12
To a great extent	11	7	4	6	4	1	1	4	3	2
	15%	17%	13%	12%	20%	25%	9%	18%	13%	19%
			**		**	**	**	**	**	**
To some extent	38	22	16	24	12	2	9	11	10	8
	54%	56%	52%	50%	65%	51%	82%	48%	43%	64%
			**		**	**	**	**	**	**
Not very much	15	6	8	13	2	-	-	6	7	1
	21%	16%	27%	27%	9%	-	-	27%	29%	11%
			**		**	**	**	**	**	**
Not at all	3	2	2	1	1	1	1	-	2	1
	4%	4%	5%	2%	6%	24%	8%	-	7%	5%
			**		**	**	**	**	**	**
Don't know	4	3	1	4	-	-	-	2	2	-
	6%	7%	3%	8%	-	-	-	8%	8%	-
			**		**	**	**	**	**	**
Summary										
Top2Box (A Great Deal/ Some Extent)	49	29	20	30	16	3	10	16	13	10
	69%	73%	65%	63%	85%	76%	92%	66%	56%	83%
			**		**	**	**	**	**	**
Low2Box (Not Very Much/ Not At All)	18	8	10	14	3	1	1	6	9	2
	25%	20%	32%	29%	15%	24%	8%	27%	35%	17%
			**		**	**	**	**	**	**

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

4. To what extent is the fear of paying a higher price than its market value the reason why you are not buying a home in the next year?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Not Selected I Am Planning On Buying A Property/Home In The Next Year At Q2	935	450	485	228	364	343	75	205	410	245
Weighted	935	448	487	233	353	349	113	309	370	143
To a great extent	114	69	45	39	48	27	11	32	48	23
	12%	15%	9%	17%	14%	8%	10%	10%	13%	16%
		B		E	E		*			
To some extent	168	85	82	45	79	44	11	52	78	27
	18%	19%	17%	19%	22%	13%	10%	17%	21%	19%
				E	E		*		F	F
Not very much	144	75	69	44	44	57	14	53	57	21
	15%	17%	14%	19%	12%	16%	12%	17%	15%	15%
							*			
Not at all	314	142	173	56	114	145	39	98	128	51
	34%	32%	35%	24%	32%	42%	34%	32%	35%	35%
					C	CD	*			
Don't know	194	77	117	49	69	76	38	74	60	21
	21%	17%	24%	21%	19%	22%	34%	24%	16%	15%
			A				HI*	HI		
Summary										
Top2Box (A Great Deal/ Some Extent)	282	154	128	84	127	71	22	84	125	50
	30%	34%	26%	36%	36%	20%	19%	27%	34%	35%
		B		E	E		*		F	F
Low2Box (Not Very Much/ Not At All)	459	217	242	100	158	201	52	150	184	72
	49%	48%	50%	43%	45%	58%	47%	49%	50%	50%
						CD	*			

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

8. How likely would you be to hire a real estate appraiser if you were to buy or sell a property in the future?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1005	486	519	274	384	347	82	222	435	266
Weighted	1005	487	518	280	372	353	123	333	394	155
Very likely	193	106	86	61	74	58	22	55	88	28
	19%	22%	17%	22%	20%	16%	18%	16%	22%	18%
							*			
Somewhat likely	402	198	205	124	154	125	33	127	166	76
	40%	41%	40%	44%	41%	35%	27%	38%	42%	49%
				E			*		F	FG
Not very likely	147	78	69	47	51	49	21	52	54	19
	15%	16%	13%	17%	14%	14%	17%	16%	14%	12%
							*			
Not at all likely	86	42	43	13	29	44	12	37	27	9
	9%	9%	8%	5%	8%	12%	9%	11%	7%	6%
						CD	*			
Don't know	178	63	114	35	65	78	36	62	58	22
	18%	13%	22%	13%	17%	22%	29%	19%	15%	14%
			A			C	HI*			
Summary										
Top2Box (Very/ Somewhat Likely)	595	304	291	185	227	182	55	181	254	104
	59%	62%	56%	66%	61%	52%	45%	54%	65%	67%
				E	E		*		FG	FG
Low2Box (Not Very/ Not At All Likely)	232	120	112	60	80	93	33	90	81	29
	23%	25%	22%	21%	21%	26%	26%	27%	21%	18%
							*	I		

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