1. If you encountered someone experiencing a severe allergic reaction and they needed your help, how prepared would you be to assist that individual?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1009	122	101	91	357	236	102	297	184	243	164	260	749
Weighted	1009	135	107	66	387	242	72	342	183	222	137	244	765
I would know exactly what to do.	370	44	37	22	139	97	31	139	69	73	49	104	266
	37%	32%	34%	34%	36%	40%	43%	41%	38%	33%	36%	43%	35%
			*	*			*					L	
I would be uncertain of what to do.	532	74	61	38	200	126	33	168	98	124	78	116	416
	53%	55%	57%	58%	52%	52%	46%	49%	53%	56%	57%	48%	54%
			*	*			*						
I wouldn't have any idea of what to do.	107	17	9	6	47	19	9	35	16	26	10	24	83
	11%	13%	8%	9%	12%	8%	12%	10%	9%	12%	8%	10%	11%
			*	*			*						

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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2. If you encountered someone experiencing a severe allergic reaction and they needed your help, how would you likely react in that situation.

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD | |
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1009	122	101	91	357	236	102	297	184	243	164	260	749
Weighted	1009	135	107	66	387	242	72	342	183	222	137	244	765
I would be calm and in control.	622	89	64	36	232	153	48	213	107	141	83	149	473
	62%	66%	60%	55%	60%	63%	66%	62%	59%	64%	60%	61%	62%
			*	*			*						
I would be unsure and lack confidence.	353	41	42	27	137	86	21	111	68	80	50	84	270
	35%	30%	39%	40%	35%	36%	29%	32%	37%	36%	37%	34%	35%
			*	*			*						
I would panic and be of little help.	33	5	1	3	18	3	3	18	8	1	4	11	22
	3%	4%	1%	4%	5%	1%	4%	5%	4%	*	3%	5%	3%
			*	*	E		*	I	I				

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

3_1. [I know the symptoms of anaphylaxis, and I'd be able to recognize a severe reaction.]

To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1009	122	101	91	357	236	102	297	184	243	164	260	749
Weighted	1009	135	107	66	387	242	72	342	183	222	137	244	765
I know the symptoms of anaphylaxis, and I'd be able to recognize a severe reaction.													
Strongly agree	157	23	20	13	49	31	20	58	34	26	20	37	120
	16%	17%	19%	20%	13%	13%	28%	17%	19%	12%	14%	15%	16%
			*	*			DE*						
Somewhat agree	350	43	36	20	148	74	29	100	50	98	49	91	259
	35%	32%	34%	30%	38%	30%	41%	29%	27%	44%	36%	37%	34%
			*	*			*			GH			
Somewhat disagree	312	47	26	22	119	82	15	119	60	63	37	72	239
	31%	35%	25%	34%	31%	34%	21%	35%	33%	29%	27%	30%	31%
		F	*	*		F	*						
Strongly disagree	191	22	24	10	71	56	7	65	39	35	31	44	148
	19%	16%	23%	16%	18%	23%	10%	19%	21%	16%	23%	18%	19%
			F*	*		F	*						
Summary													
Top2Box (Agree)	506	66	56	33	196	105	50	158	85	124	69	128	379
	50%	49%	52%	50%	51%	43%	69%	46%	46%	56%	50%	52%	49%
			*	*			ABCDE*			G			
Low2Box (Disagree)	503	69	51	33	191	138	22	184	99	99	68	116	387
	50%	51%	48%	50%	49%	57%	31%	54%	54%	44%	50%	48%	51%
		F	F*	F*	F	F	*	I					

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

3_2. [Allergic reactions usually occur many hours after exposure to the allergen, so there's lots of time to provide treatment.

To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1009	122	101	91	357	236	102	297	184	243	164	260	749
Weighted	1009	135	107	66	387	242	72	342	183	222	137	244	765
Allergic reactions usually occur many hours after exposure to the allergen, so there's lots of time to provide treatment.													
Strongly agree	30	4	5	3	14	2	2	10	7	6	4	8	22
	3%	3%	5%	5%	4%	1%	2%	3%	4%	3%	3%	3%	3%
			E*	E*			*						
Somewhat agree	117	17	17	10	36	29	8	56	23	21	12	39	78
	12%	12%	16%	15%	9%	12%	11%	16%	12%	9%	9%	16%	10%
			*	*			*	IJ					L
Somewhat disagree	302	31	29	21	116	92	13	105	54	65	43	64	238
	30%	23%	27%	32%	30%	38%	18%	31%	29%	29%	31%	26%	31%
			*	*	F	AF	*						
Strongly disagree	560	84	56	32	221	119	49	171	100	130	79	133	427
	56%	62%	52%	48%	57%	49%	68%	50%	55%	59%	57%	54%	56%
		E	*	*			BCE*						
Summary													
Top2Box (Agree)	147	21	22	13	50	31	10	66	29	27	16	46	100
	15%	15%	21%	20%	13%	13%	14%	19%	16%	12%	12%	19%	13%
			*	*			*	I					L
Low2Box (Disagree)	862	115	85	52	337	211	62	276	154	196	122	197	665
	85%	85%	79%	80%	87%	87%	86%	81%	84%	88%	88%	81%	87%
			*	*			*			G			K

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

3_3. [I'm familiar with auto-injectors, and I'd know how to use one.]

To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1009	122	101	91	357	236	102	297	184	243	164	260	749
Weighted	1009	135	107	66	387	242	72	342	183	222	137	244	765
I'm familiar with auto-injectors, and I'd know how to use one.													
Strongly agree	180	26	24	16	65	30	19	69	29	37	26	56	124
	18%	20%	22%	25%	17%	12%	26%	20%	16%	17%	19%	23%	16%
			E*	E*			E*						L
Somewhat agree	317	39	34	22	134	62	26	104	56	74	46	66	250
	31%	29%	31%	33%	35%	26%	36%	30%	30%	33%	33%	27%	33%
			*	*	E		*						
Somewhat disagree	301	37	32	20	107	89	17	97	58	63	42	77	224
	30%	28%	30%	30%	28%	37%	24%	28%	31%	28%	31%	32%	29%
			*	*		DF	*						
Strongly disagree	212	33	18	8	81	62	10	72	41	47	23	44	168
	21%	24%	17%	13%	21%	26%	14%	21%	22%	21%	17%	18%	22%
			*	*		CF	*						
Summary													
Top2Box (Agree)	496	65	57	38	200	92	45	173	85	112	72	122	374
	49%	48%	53%	58%	52%	38%	62%	51%	46%	50%	52%	50%	49%
			E*	E*	E		E*						
Low2Box (Disagree)	513	70	50	28	187	151	27	169	99	111	66	121	391
	51%	52%	47%	42%	48%	62%	38%	49%	54%	50%	48%	50%	51%
			*	*		BCDF	*						

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

3_4. [I'd be terrified of injecting someone with an auto-injector incorrectly and hurting or harming the individual.

To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1009	122	101	91	357	236	102	297	184	243	164	260	749
Weighted	1009	135	107	66	387	242	72	342	183	222	137	244	765
I'd be terrified of injecting someone with an auto-injector incorrectly and hurting or harming the individual.													
Strongly agree	103	12	11	6	42	23	9	51	18	13	14	29	74
	10%	9%	10%	9%	11%	9%	13%	15%	10%	6%	10%	12%	10%
			*	*			*	I					
Somewhat agree	290	44	30	24	105	71	18	103	48	58	36	73	218
	29%	32%	28%	36%	27%	29%	25%	30%	26%	26%	26%	30%	28%
			*	*			*						
Somewhat disagree	363	43	32	25	145	100	18	107	59	99	53	83	280
	36%	32%	30%	38%	38%	41%	25%	31%	32%	44%	39%	34%	37%
			*	*	F	F	*			GH			
Strongly disagree	252	36	35	11	95	49	27	80	58	53	34	59	193
	25%	26%	32%	17%	25%	20%	37%	24%	32%	24%	25%	24%	25%
			CE*	*			CDE*						
Summary													
Top2Box (Agree)	394	56	41	30	146	94	27	154	66	70	50	102	292
	39%	41%	38%	45%	38%	39%	38%	45%	36%	32%	37%	42%	38%
			*	*			*	I					
Low2Box (Disagree)	615	79	66	36	241	149	45	187	117	152	87	141	474
	61%	59%	62%	55%	62%	61%	62%	55%	64%	68%	63%	58%	62%
			*	*			*			G			

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

3_5. [After epinephrine has been administered by an auto-injector, the next most important action is to make sure the individual goes home to rest.

To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1009	122	101	91	357	236	102	297	184	243	164	260	749
Weighted	1009	135	107	66	387	242	72	342	183	222	137	244	765
After epinephrine has been administered by an auto-injector, the next most important action is to make sure the individual goes home to rest.													
Strongly agree	91	7	4	7	33	36	3	45	15	16	8	25	66
	9%	5%	4%	11%	9%	15%	4%	13%	8%	7%	6%	10%	9%
			*	*		ABDF	*	IJ					
Somewhat agree	260	22	24	12	79	108	15	99	47	58	23	57	203
	26%	16%	22%	18%	20%	45%	21%	29%	25%	26%	17%	24%	27%
			*	*		ABCDF	*	J		J			
Somewhat disagree	289	42	34	21	122	49	21	85	58	65	40	79	210
	29%	31%	32%	32%	32%	20%	29%	25%	31%	29%	29%	33%	27%
		E	E*	E*	E		*						
Strongly disagree	369	64	44	25	153	49	33	113	64	84	66	82	287
	37%	48%	42%	38%	39%	20%	46%	33%	35%	38%	48%	34%	37%
		E	E*	E*	E		E*				GH		
Summary													
Top2Box (Agree)	351	29	28	20	112	144	18	144	61	74	32	82	269
	35%	21%	26%	30%	29%	59%	25%	42%	33%	33%	23%	34%	35%
			*	*		ABCDF	*	J		J			
Low2Box (Disagree)	658	106	79	46	274	99	54	198	122	149	106	161	497
	65%	79%	74%	70%	71%	41%	75%	58%	67%	67%	77%	66%	65%
		E	E*	E*	E		E*				GI		

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

3_6. [I would have more confidence in using an auto-injector if someone verbally walked me through the steps of using it.

To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1009	122	101	91	357	236	102	297	184	243	164	260	749
Weighted	1009	135	107	66	387	242	72	342	183	222	137	244	765
I would have more confidence in using an auto-injector if someone verbally walked me through the steps of using it.													
Strongly agree	361	52	42	18	144	74	30	133	65	75	46	100	261
	36%	39%	39%	28%	37%	31%	42%	39%	35%	34%	34%	41%	34%
			*	*			*						
Somewhat agree	453	61	46	34	172	113	28	139	83	100	67	94	360
	45%	45%	43%	51%	44%	47%	39%	41%	45%	45%	49%	38%	47%
			*	*			*						K
Somewhat disagree	129	16	11	8	48	38	9	46	21	38	15	32	98
	13%	12%	10%	13%	12%	16%	13%	14%	11%	17%	11%	13%	13%
			*	*			*						
Strongly disagree	65	7	8	5	22	18	5	24	15	10	9	19	47
	6%	5%	8%	8%	6%	7%	7%	7%	8%	4%	6%	8%	6%
			*	*			*						
Summary													
Top2Box (Agree)	814	113	88	52	316	187	58	272	147	175	113	193	621
	81%	83%	82%	79%	82%	77%	80%	80%	80%	79%	83%	79%	81%
			*	*			*						
Low2Box (Disagree)	195	22	19	14	70	55	14	70	36	47	24	51	144
	19%	17%	18%	21%	18%	23%	20%	20%	20%	21%	17%	21%	19%
			*	*			*						

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

3. [SUMMARY - TOP2BOX (AGREE)]

To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1009	122	101	91	357	236	102	297	184	243	164	260	749
Weighted	1009	135	107	66	387	242	72	342	183	222	137	244	765
I would have more confidence in using an auto-injector if someone verbally walked me through the steps of using it.	814	113	88	52	316	187	58	272	147	175	113	193	621
	81%	83%	82%	79%	82%	77%	80%	80%	80%	79%	83%	79%	81%
			*	*			*						
I know the symptoms of anaphylaxis, and I'd be able to recognize a severe reaction.	506	66	56	33	196	105	50	158	85	124	69	128	379
	50%	49%	52%	50%	51%	43%	69%	46%	46%	56%	50%	52%	49%
			*	*			ABCDE*			G			
I'm familiar with auto-injectors, and I'd know how to use one.	496	65	57	38	200	92	45	173	85	112	72	122	374
	49%	48%	53%	58%	52%	38%	62%	51%	46%	50%	52%	50%	49%
			E*	E*	E		E*						
I'd be terrified of injecting someone with an auto-injector incorrectly and hurting or harming the individual.	394	56	41	30	146	94	27	154	66	70	50	102	292
	39%	41%	38%	45%	38%	39%	38%	45%	36%	32%	37%	42%	38%
			*	*			*	I					
After epinephrine has been administered by an auto-injector, the next most important action is to make sure the individual goes home to rest.	351	29	28	20	112	144	18	144	61	74	32	82	269
	35%	21%	26%	30%	29%	59%	25%	42%	33%	33%	23%	34%	35%
			*	*		ABCDF	*	J		J			
Allergic reactions usually occur many hours after exposure to the allergen, so there's lots of time to provide treatment.	147	21	22	13	50	31	10	66	29	27	16	46	100
	15%	15%	21%	20%	13%	13%	14%	19%	16%	12%	12%	19%	13%
			*	*			*	I				L	

- Column Proportions:
   Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
   Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
   Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
   Minimum Base: 30 (**), Small Base: 100 (*)

3. [SUMMARY - LOW2BOX (DISAGREE)]

To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1009	122	101	91	357	236	102	297	184	243	164	260	749
Weighted	1009	135	107	66	387	242	72	342	183	222	137	244	765
Allergic reactions usually occur many hours	862	115	85	52	337	211	62	276	154	196	122	197	665
after exposure to the allergen, so there's lots of	85%	85%	79%	80%	87%	87%	86%	81%	84%	88%	88%	81%	87%
time to provide treatment.			*	*			*			G			K
After epinephrine has been administered by an	658	106	79	46	274	99	54	198	122	149	106	161	497
auto-injector, the next most important action is	65%	79%	74%	70%	71%	41%	75%	58%	67%	67%	77%	66%	65%
to make sure the individual goes home to rest.		E	E*	E*	E		E*				GI		
I'd be terrified of injecting someone with an	615	79	66	36	241	149	45	187	117	152	87	141	474
auto-injector incorrectly and hurting or harming	61%	59%	62%	55%	62%	61%	62%	55%	64%	68%	63%	58%	62%
the individual.			*	*			*			G			
I'm familiar with auto-injectors, and I'd know	513	70	50	28	187	151	27	169	99	111	66	121	391
how to use one.	51%	52%	47%	42%	48%	62%	38%	49%	54%	50%	48%	50%	51%
			*	*		BCDF	*						
I know the symptoms of anaphylaxis, and I'd be	503	69	51	33	191	138	22	184	99	99	68	116	387
able to recognize a severe reaction.	50%	51%	48%	50%	49%	57%	31%	54%	54%	44%	50%	48%	51%
		F	F*	F*	F	F	*	I					
I would have more confidence in using an auto-	195	22	19	14	70	55	14	70	36	47	24	51	144
injector if someone verbally walked me through	19%	17%	18%	21%	18%	23%	20%	20%	20%	21%	17%	21%	19%
the steps of using it.			*	*			*						

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)