

Do you believe your business has enough insurance coverage to pay legal costs if you were sued or taken to court by the following:

| | | Gender | | Age | | | Region | | | | | |
|---------------------------------------|-------|--------|--------|-------|-------|-----|--------|-----|-------|-----|-----|-----|
| | Total | Male | Female | 18-34 | 35-54 | 55+ | BC | AB | SK/MB | ON | QC | ATL |
| | | B | C | D | E | F | G | H | I | J | K | L |
| | | | | | | | | | | | | |
| Base: All respondents | 1005 | 480 | 525 | 148 | 426 | 431 | 130 | 113 | 71 | 396 | 223 | 72 |
| Employees | 30% | 35% | 25% | 38% | 31% | 26% | 25% | 35% | 37% | 27% | 31% | 38% |
| | | C | | F | | | | | * | | | * |
| Suppliers | 33% | 37% | 28% | 32% | 34% | 31% | 30% | 37% | 35% | 32% | 32% | 35% |
| | | C | | | | | | | * | | | * |
| Customers | 47% | 50% | 45% | 41% | 48% | 49% | 45% | 54% | 48% | 46% | 46% | 51% |
| | | | | | | | | | * | | | * |
| Government regulatory or tax agencies | 35% | 36% | 33% | 34% | 35% | 34% | 30% | 39% | 46% | 33% | 35% | 35% |
| | | | | | | | | | GJ* | | | * |
| Shareholders or other investors | 19% | 24% | 15% | 30% | 21% | 14% | 12% | 26% | 17% | 18% | 23% | 22% |
| | | C | | EF | F | | | G | * | | G | G* |
| Appealing a tax audit decision | 40% | 43% | 37% | 35% | 40% | 40% | 34% | 50% | 41% | 38% | 36% | 49% |
| | | C | | | | | | GJK | * | | | G* |
| Aggregate | 12% | 15% | 10% | 14% | 14% | 10% | 8% | 19% | 8% | 11% | 13% | 15% |
| | | C | | | F | | | GIJ | * | | | * |

- Column Proportions:
Columns Tested (5%): B/C,D/E/F,G/H/I/J/K/L,M/N,O/P/Q/R/S,T/U/V/W
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): B/C,D/E/F,G/H/I/J/K/L,M/N,O/P/Q/R/S,T/U/V/W
Minimum Base: 30 (**), Small Base: 100 (*)

[Your business’s finances] How much of a tangible impact would a legal dispute have on the following aspects of your business?

| | | Gender | | Age | | | Region | | | | | |
|-----------------------------|-------|--------|--------|-------|-------|-----|--------|-----|-------|-----|-------|-------|
| | Total | Male | Female | 18-34 | 35-54 | 55+ | BC | AB | SK/MB | ON | QC | ATL |
| | | B | C | D | E | F | G | H | I | J | K | L |
| | | | | | | | | | | | | |
| Base: All respondents | 1005 | 480 | 525 | 148 | 426 | 431 | 130 | 113 | 71 | 396 | 223 | 72 |
| A large impact | 465 | 192 | 273 | 59 | 203 | 203 | 60 | 50 | 37 | 191 | 82 | 45 |
| | 46% | 40% | 52% | 40% | 48% | 47% | 46% | 44% | 52% | 48% | 37% | 62% |
| | | | B | | | | | | K* | K | | GHJK* |
| A moderate impact | 265 | 132 | 133 | 41 | 127 | 97 | 38 | 31 | 21 | 108 | 53 | 14 |
| | 26% | 28% | 25% | 28% | 30% | 23% | 29% | 27% | 30% | 27% | 24% | 19% |
| | | | | | F | | | | * | | | * |
| Not much of an impact | 135 | 81 | 54 | 28 | 45 | 62 | 18 | 19 | 8 | 48 | 34 | 8 |
| | 13% | 17% | 10% | 19% | 11% | 14% | 14% | 17% | 11% | 12% | 15% | 11% |
| | | C | | E | | | | | * | | | * |
| No impact at all | 140 | 75 | 65 | 20 | 51 | 69 | 14 | 13 | 5 | 49 | 54 | 5 |
| | 14% | 16% | 12% | 14% | 12% | 16% | 11% | 12% | 7% | 12% | 24% | 7% |
| | | | | | | | | | * | | GHIJL | * |
| Summary | | | | | | | | | | | | |
| Top2Box (Impact) | 730 | 324 | 406 | 100 | 330 | 300 | 98 | 81 | 58 | 299 | 135 | 59 |
| | 73% | 68% | 77% | 68% | 77% | 70% | 75% | 72% | 82% | 76% | 61% | 82% |
| | | | B | | DF | | K | K | K* | K | | K* |
| Low2Box (Little/ No Impact) | 275 | 156 | 119 | 48 | 96 | 131 | 32 | 32 | 13 | 97 | 88 | 13 |
| | 27% | 32% | 23% | 32% | 23% | 30% | 25% | 28% | 18% | 24% | 39% | 18% |
| | | C | | E | | E | | | * | | GHIJL | * |

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Minimum Base: 30 (**), Small Base: 100 (*)

Do you personally know another business owner who lost their business, due to lawyer's fees and related costs required to settle a legal dispute?

| | | Gender | | Age | | | Region | | | | | |
|-----------------------|-------|--------|--------|-------|-------|-----|--------|-----|-------|-----|-----|-----|
| | Total | Male | Female | 18-34 | 35-54 | 55+ | BC | AB | SK/MB | ON | QC | ATL |
| | | B | C | D | E | F | G | H | I | J | K | L |
| | | | | | | | | | | | | |
| Base: All respondents | 1005 | 480 | 525 | 148 | 426 | 431 | 130 | 113 | 71 | 396 | 223 | 72 |
| Yes | 118 | 69 | 49 | 37 | 54 | 27 | 12 | 12 | 10 | 42 | 30 | 12 |
| | 12% | 14% | 9% | 25% | 13% | 6% | 9% | 11% | 14% | 11% | 13% | 17% |
| | | C | | EF | F | | | | * | | | * |
| No | 887 | 411 | 476 | 111 | 372 | 404 | 118 | 101 | 61 | 354 | 193 | 60 |
| | 88% | 86% | 91% | 75% | 87% | 94% | 91% | 89% | 86% | 89% | 87% | 83% |
| | | | B | | D | DE | | | * | | | * |

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