

DECIDED VOTER - LEANERS INCLUDED

|                                         | Total | REGION |       |       |         |        |          | HOUSEHOLD INCOME |            |             |       | HOUSEHOLD |         | With Leader/Without |                |
|-----------------------------------------|-------|--------|-------|-------|---------|--------|----------|------------------|------------|-------------|-------|-----------|---------|---------------------|----------------|
|                                         |       | BC     | AB    | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k - <60K | 60k - <100k | 100k+ | Kids      | No Kids | With Leader         | Without Leader |
|                                         |       | A      | B     | C     | D       | E      | F        | G                | H          | I           | J     | K         | L       | M                   | N              |
| Base: Decided Voters - Leaners Included | 1650  | 200    | 186   | 104   | 622     | 418    | 120      | 425              | 298        | 426         | 291   | 388       | 1262    | 831                 | 819            |
| Weighted                                | 1614  | 209    | 179   | 99    | 616     | 403    | 108      | 483              | 305        | 383         | 246   | 390       | 1224    | 803                 | 812            |
| Summary                                 |       |        |       |       |         |        |          |                  |            |             |       |           |         |                     |                |
| Conservative Party                      | 447   | 63     | 77    | 25    | 202     | 53     | 28       | 97               | 89         | 125         | 84    | 99        | 348     | 238                 | 210            |
|                                         | 28%   | 30%    | 43%   | 25%   | 33%     | 13%    | 25%      | 20%              | 29%        | 33%         | 34%   | 25%       | 28%     | 30%                 | 26%            |
|                                         |       | E      | ACDEF | E*    | E       |        | E*       |                  | G          | G           | G     |           |         |                     |                |
| Liberal Party                           | 474   | 49     | 33    | 36    | 209     | 93     | 55       | 146              | 78         | 107         | 79    | 137       | 337     | 231                 | 244            |
|                                         | 29%   | 24%    | 18%   | 36%   | 34%     | 23%    | 51%      | 30%              | 26%        | 28%         | 32%   | 35%       | 28%     | 29%                 | 30%            |
|                                         |       |        |       | ABE*  | ABE     |        | ABCDE*   |                  |            |             |       | L         |         |                     |                |
| New Democratic Party                    | 564   | 84     | 65    | 37    | 190     | 166    | 22       | 181              | 118        | 126         | 68    | 126       | 438     | 275                 | 289            |
|                                         | 35%   | 40%    | 37%   | 37%   | 31%     | 41%    | 21%      | 37%              | 39%        | 33%         | 28%   | 32%       | 36%     | 34%                 | 36%            |
|                                         |       | DF     | F     | F*    | F       | DF     | *        | J                | J          |             |       |           |         |                     |                |
| Bloc Quebecois                          | 91    | -      | -     | -     | -       | 91     | -        | 45               | 13         | 16          | 9     | 22        | 68      |                     |                |
|                                         | 6%    | -      | -     | -     | -       | 22%    | -        | 9%               | 4%         | 4%          | 4%    | 6%        | 6%      |                     |                |
|                                         |       |        |       | *     |         | ABCDF  | *        | HIJ              |            |             |       |           |         |                     |                |
| Green Party                             | 33    | 12     | 3     | 2     | 13      | -      | 4        | 12               | 8          | 8           | 4     | 6         | 28      |                     |                |
|                                         | 2%    | 6%     | 2%    | 2%    | 2%      | -      | 3%       | 3%               | 3%         | 2%          | 2%    | 1%        | 2%      |                     |                |
|                                         |       | DE     | E     | E*    | E       |        | E*       |                  |            |             |       |           |         |                     |                |
| Other                                   | 5     | -      | 1     | -     | 3       | 2      | -        | 1                | -          | 2           | 1     | *         | 5       |                     |                |
|                                         | *     | -      | *     | -     | *       | *      | -        | *                | -          | *           | 1%    | *         | *       |                     |                |
|                                         |       |        |       | *     |         |        | *        |                  |            |             |       |           |         |                     |                |

- Column Proportions:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N  
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2. Thinking about the Conservative government under the leadership of Stephen Harper, from what you have seen, read or heard, would you say that you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of their performance?

|                       |       | REGION |      |       |         |        |          | HOUSEHOLD INCOME |            |             |       | HOUSEHOLD |         |
|-----------------------|-------|--------|------|-------|---------|--------|----------|------------------|------------|-------------|-------|-----------|---------|
|                       | Total | BC     | AB   | SK/MB | Ontario | Quebec | Atlantic | <40k             | 40k - <60K | 60k - <100k | 100k+ | Kids      | No Kids |
|                       |       | A      | B    | C     | D       | E      | F        | G                | H          | I           | J     | K         | L       |
|                       |       |        |      |       |         |        |          |                  |            |             |       |           |         |
| Base: All Respondents | 2003  | 247    | 215  | 136   | 756     | 497    | 152      | 538              | 368        | 475         | 329   | 470       | 1533    |
| Weighted              | 2003  | 269    | 213  | 130   | 768     | 481    | 142      | 624              | 379        | 433         | 280   | 478       | 1525    |
| Strongly approve      | 177   | 24     | 30   | 10    | 76      | 30     | 7        | 47               | 37         | 40          | 39    | 45        | 132     |
|                       | 9%    | 9%     | 14%  | 7%    | 10%     | 6%     | 5%       | 8%               | 10%        | 9%          | 14%   | 9%        | 9%      |
|                       |       |        | EF   |       | E       |        |          |                  |            |             | G     |           |         |
| Somewhat approve      | 642   | 79     | 84   | 35    | 292     | 116    | 36       | 173              | 130        | 155         | 87    | 159       | 483     |
|                       | 32%   | 29%    | 40%  | 27%   | 38%     | 24%    | 25%      | 28%              | 34%        | 36%         | 31%   | 33%       | 32%     |
|                       |       |        | ACEF |       | ACEF    |        |          |                  |            | G           |       |           |         |
| Somewhat disapprove   | 547   | 63     | 54   | 45    | 184     | 155    | 46       | 167              | 93         | 132         | 70    | 149       | 398     |
|                       | 27%   | 23%    | 25%  | 35%   | 24%     | 32%    | 33%      | 27%              | 25%        | 31%         | 25%   | 31%       | 26%     |
|                       |       |        |      | AD    |         | AD     | D        |                  |            |             |       | L         |         |
| Strongly disapprove   | 636   | 103    | 44   | 41    | 215     | 181    | 52       | 238              | 120        | 105         | 85    | 125       | 511     |
|                       | 32%   | 38%    | 21%  | 31%   | 28%     | 38%    | 37%      | 38%              | 32%        | 24%         | 30%   | 26%       | 34%     |
|                       |       | BD     |      | B     |         | BD     | BD       | IJ               | I          |             |       |           | K       |
| Summary               |       |        |      |       |         |        |          |                  |            |             |       |           |         |
| Top2Box (Approve)     | 819   | 103    | 115  | 45    | 369     | 146    | 44       | 220              | 166        | 195         | 125   | 204       | 616     |
|                       | 41%   | 38%    | 54%  | 34%   | 48%     | 30%    | 31%      | 35%              | 44%        | 45%         | 45%   | 43%       | 40%     |
|                       |       | E      | ACEF |       | ACEF    |        |          |                  | G          | G           | G     |           |         |
| Low2Box (Disapprove)  | 1184  | 166    | 98   | 86    | 399     | 336    | 99       | 404              | 213        | 237         | 155   | 274       | 909     |
|                       | 59%   | 62%    | 46%  | 66%   | 52%     | 70%    | 69%      | 65%              | 56%        | 55%         | 55%   | 57%       | 60%     |
|                       |       | BD     |      | BD    |         | ABD    | BD       | HIJ              |            |             |       |           |         |

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