

TORONTO CONGESTION SURVEY (Weighted)

In your view, as a resident of the City of Toronto, what is the most important issue facing Toronto, meaning which is the one issue you feel should receive the greatest attention from local politicians?

	Total	Region				Gender		Age				Education			
		Etobicoke & York	North York	Toronto & East York	Scarborough	Male	Female	18-29	30-44	45-59	60+	High School or less	Some College/Univ. rsity	Completed Univeristy	Graduate Degree
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Unweighted Base	1000	162	223	374	241	431	569	171	273	291	265	146	349	368	137
Base: All Respondents	1000	180	230	360	230	480	520	207	283	271	239	153	349	364	134
Poor transportation/ transit	221	38	50	89	44	120	101	51	52	63	55	19	72	103	28
	22%	21%	22%	25%	19%	25%	19%	25%	18%	23%	23%	12%	21%	28%	21%
						G							L	LM	
Traffic congestion/ gridlock	200	32	57	72	39	119	81	31	46	62	62	26	62	83	29
	20%	18%	25%	20%	17%	25%	16%	15%	16%	23%	26%	17%	18%	23%	22%
			E			G				H	HI				
Aging/ poor infrastructures (roads, bridges, buildings, etc.)	128	32	26	34	37	72	56	13	22	45	49	11	49	52	17
	13%	18%	11%	9%	16%	15%	11%	6%	8%	17%	20%	7%	14%	14%	13%
		D			D	G				HI	HI		L	L	
Taxes/ keeping taxes low	77	12	22	20	22	37	40	12	26	23	15	11	28	31	7
	8%	6%	10%	6%	10%	8%	8%	6%	9%	8%	6%	7%	8%	8%	5%
Employment/ lack of jobs	73	10	20	18	24	24	49	16	34	15	8	6	29	32	6
	7%	6%	9%	5%	11%	5%	9%	8%	12%	6%	3%	4%	8%	9%	4%
				D		F			JK						
More affordable housing	48	5	9	26	8	13	34	13	14	12	9	10	12	21	5
	5%	3%	4%	7%	4%	3%	7%	6%	5%	4%	4%	6%	3%	6%	4%
				B		F									
Homelessness/ Lack of housing	44	3	7	24	10	18	26	7	13	12	12	8	18	13	5
	4%	2%	3%	7%	4%	4%	5%	4%	5%	4%	5%	5%	5%	4%	4%
				B											
Poor TTC (Toronto Transit Commission)/ transit system	39	7	5	19	8	15	24	15	10	10	4	4	21	12	2
	4%	4%	2%	5%	3%	3%	5%	7%	4%	4%	2%	3%	6%	3%	2%
								K					O		
Government budget (proper use/ allocation)	32	7	7	12	6	16	16	6	4	13	10	5	15	8	4
	3%	4%	3%	3%	3%	3%	3%	3%	1%	5%	4%	3%	4%	2%	3%
										I					
Crime/ violence	29	3	12	7	7	13	15	8	7	5	9	7	10	9	3
	3%	2%	5%	2%	3%	3%	3%	4%	3%	2%	4%	5%	3%	3%	2%
			D												
Building subway transit network	27	2	10	7	9	18	9	2	9	4	12	6	11	8	2
	3%	1%	4%	2%	4%	4%	2%	1%	3%	1%	5%	4%	3%	2%	2%
						G					HJ				
Economy	25	5	5	7	8	13	12	2	14	8	2	1	9	13	3
	3%	3%	2%	2%	3%	3%	2%	1%	5%	3%	1%	1%	3%	3%	2%
									HK						
Poverty	25	2	4	11	7	8	17	7	5	6	6	9	10	4	3
	2%	1%	2%	3%	3%	2%	3%	4%	2%	2%	3%	6%	3%	1%	2%
												N			
Health-care	24	7	8	6	2	4	20	7	7	6	3	5	7	7	4
	2%	4%	3%	2%	1%	1%	4%	3%	2%	2%	1%	3%	2%	2%	3%
		E				F									
Rising cost of living	19	4	3	5	7	4	16	5	6	6	3	3	10	5	1
	2%	2%	1%	1%	3%	1%	3%	2%	2%	2%	1%	2%	3%	1%	1%
						F									
Environment issues	16	2	6	7	1	3	14	9	6	-	2	5	3	5	3
	2%	1%	3%	2%	*	1%	3%	4%	2%	-	1%	3%	1%	1%	2%
						F	JK	J							
Education/ access to schools	15	2	6	5	2	2	13	2	7	4	2	1	9	4	1
	2%	1%	3%	1%	1%	*	3%	1%	2%	2%	1%	1%	3%	1%	1%
						F									
More affordable transit fare	15	4	2	6	2	7	8	8	5	2	-	2	6	5	3
	1%	2%	1%	2%	1%	1%	2%	4%	2%	1%	-	1%	2%	1%	2%

								JK	K						
Low living wages/ salary	14 1%	- -	4 2%	5 1%	4 2%	5 1%	9 2%	4 2%	5 2%	2 1%	2 1%	4 3%	6 2%	2 1%	2 1%
Poor service/ community service	11 1%	2 1%	1 *	7 2%	1 *	7 1%	4 1%	2 1%	2 1%	3 1%	4 2%	4 2%	2 1%	5 2%	- -
Keeping a balanced budget	10 1%	1 1%	2 1%	3 1%	3 1%	6 1%	4 1%	4 2%	1 *	2 1%	2 1%	- -	6 2%	3 1%	1 1%
Corruption	9 1%	- -	5 2%	3 1%	1 *	7 2%	2 *	- -	4 1%	5 2%	- -	1 1%	3 1%	3 1%	2 1%
Better city planning	9 1%	4 2%	2 1%	1 *	2 1%	5 1%	4 1%	4 2%	1 *	2 1%	2 1%	2 1%	4 1%	3 1%	- -
Safety on the streets	8 1%	1 1%	3 1%	4 1%	- -	5 1%	4 1%	2 1%	4 1%	2 1%	1 *	2 1%	2 1%	4 1%	1 1%
Income inequality	8 1%	1 1%	- -	4 1%	2 1%	3 1%	4 1%	3 1%	4 1%	- -	1 *	1 1%	1 *	5 1%	- -
Overcrowding/ over population	7 1%	- -	1 *	6 2%	- -	3 1%	4 1%	2 1%	1 *	1 *	3 1%	- -	2 1%	2 *	3 2%
Issues on cleanliness in the city	7 1%	1 *	3 1%	- -	3 1%	3 1%	4 1%	3 1%	2 1%	1 *	1 *	3 2%	2 *	1 *	1 1%
Immigration issues	6 1%	1 1%	1 1%	3 1%	1 *	1 *	5 1%	1 *	4 1%	- -	1 *	3 2%	2 1%	1 *	- -
More affordable education/ tuition	6 1%	1 1%	2 1%	2 1%	- -	1 *	5 1%	5 2%	1 *	- -	- -	1 1%	1 *	3 1%	- -
Help/ support for the seniors/ elderly	6 1%	2 1%	1 *	1 *	2 1%	3 1%	3 1%	1 *	- -	3 1%	2 1%	3 2%	2 *	1 *	- -
Nothing	4 *	1 1%	- -	1 *	2 1%	2 *	2 *	1 1%	2 1%	1 *	- -	1 1%	- -	2 1%	1 1%
Other	68 7%	15 8%	15 7%	26 7%	13 5%	33 7%	35 7%	20 10%	17 6%	12 5%	20 8%	9 6%	25 7%	18 5%	17 12%
Don't know	27 3%	7 4%	9 4%	7 2%	5 2%	13 3%	14 3%	12 6%	8 3%	6 2%	1 *	10 7%	10 3%	2 1%	4 3%
								JK	K			N	N		N

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

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TORONTO CONGESTION SURVEY (Weighted)

How much would you say that you know about construction that impacts roads that is happening in the city?

	Total	Region				Gender		Age				Education			
		Etobicoke & York	North York	Toronto & East York	Scarborough	Male	Female	18-29	30-44	45-59	60+	High School or less	Some College/University	Completed University	Graduate Degree
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Unweighted Base	1000	162	223	374	241	431	569	171	273	291	265	146	349	368	137
Base: All Respondents	1000	180	230	360	230	480	520	207	283	271	239	153	349	364	134
A lot (4)	111	19	18	47	27	60	51	27	34	33	17	15	46	37	13
	11%	10%	8%	13%	12%	13%	10%	13%	12%	12%	7%	10%	13%	10%	9%
								K							
Some (3)	547	107	130	184	126	283	264	94	154	158	141	76	198	198	75
	55%	59%	57%	51%	55%	59%	51%	45%	54%	59%	59%	50%	57%	54%	56%
						G				H	H				
Not much (2)	296	52	68	109	67	118	178	73	77	75	72	50	90	113	43
	30%	29%	30%	30%	29%	25%	34%	35%	27%	28%	30%	33%	26%	31%	32%
							F								
Nothing (1)	45	2	13	20	10	19	27	13	18	5	10	12	15	16	3
	5%	1%	6%	6%	4%	4%	5%	6%	6%	2%	4%	8%	4%	4%	2%
			B	B				J	J			O			
Summary															
Top 2 Box (Net)	658	126	149	231	153	343	315	122	188	191	158	91	244	235	88
	66%	70%	65%	64%	67%	72%	61%	59%	66%	71%	66%	59%	70%	65%	66%
						G				H			L		
Low 2 Box (Net)	342	54	81	129	77	137	205	86	95	80	81	62	105	129	46
	34%	30%	35%	36%	33%	28%	39%	41%	34%	29%	34%	41%	30%	35%	34%
						F		J				M			
Mean	2.7	2.8	2.7	2.7	2.7	2.8	2.7	2.7	2.7	2.8	2.7	2.6	2.8	2.7	2.7
						G				HK			L		
Standard Devaiton	0.72	0.63	0.7	0.76	0.72	0.7	0.72	0.78	0.76	0.66	0.66	0.77	0.72	0.71	0.65
Standard Error	0.02	0.05	0.05	0.04	0.05	0.03	0.03	0.05	0.05	0.04	0.04	0.06	0.04	0.04	0.06

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

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TORONTO CONGESTION SURVEY (Weighted)

Would you say that it is getting much easier, somewhat easier, somewhat harder or much harder to get around the City of Toronto compared to a few years go, or is it about the same?

	Total	Region				Gender		Age				Education			
		Etobicoke & York	North York	Toronto & East York	Scarborough	Male	Female	18-29	30-44	45-59	60+	High School or less	Some College/University	Completed University	Graduate Degree
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Unweighted Base	1000	162	223	374	241	431	569	171	273	291	265	146	349	368	137
Base: All Respondents	1000	180	230	360	230	480	520	207	283	271	239	153	349	364	134
Much easier (5)	16	5	3	5	3	8	8	3	8	4	1	6	3	6	1
	2%	3%	1%	1%	1%	2%	2%	1%	3%	1%	*	4%	1%	2%	1%
									K			M			
Somewhat easier (4)	106	18	22	33	34	44	61	40	42	17	7	23	31	42	10
	11%	10%	9%	9%	15%	9%	12%	19%	15%	6%	3%	15%	9%	11%	7%
					D			JK	JK			MO			
About the same (3)	364	65	81	137	82	171	193	108	120	77	60	69	129	130	37
	36%	36%	35%	38%	35%	36%	37%	52%	42%	28%	25%	45%	37%	36%	28%
								IJK	JK			NO			
Somewhat harder (2)	329	58	76	129	66	156	173	40	81	100	108	33	124	122	50
	33%	32%	33%	36%	29%	32%	33%	19%	29%	37%	45%	22%	36%	33%	38%
									H	HI	HI		L	L	L
Much harder (1)	185	34	49	57	45	102	84	17	31	73	63	21	62	66	36
	19%	19%	21%	16%	20%	21%	16%	8%	11%	27%	26%	14%	18%	18%	27%
						G				HI	HI				LMN
Summary															
Top 2 Box (Net)	122	23	24	38	37	52	70	43	51	20	8	29	34	47	11
	13%	13%	11%	10%	16%	11%	13%	21%	18%	8%	3%	19%	10%	13%	8%
					D			JK	JK	K		MO			
Low 2 Box (Net)	514	92	125	186	112	257	257	57	112	173	172	55	186	187	86
	52%	51%	54%	52%	49%	54%	49%	27%	40%	64%	72%	36%	53%	51%	64%
									H	HI	HI		L	L	LMN
Mean	2.4	2.5	2.4	2.4	2.5	2.4	2.5	2.9	2.7	2.2	2.1	2.7	2.4	2.4	2.2
								JK	JK			MNO	O	O	
Standard Deviation	0.96	1	0.96	0.91	1.01	0.97	0.95	0.87	0.96	0.95	0.81	1.01	0.91	0.96	0.94
Standard Error	0.03	0.07	0.06	0.05	0.07	0.04	0.04	0.06	0.06	0.06	0.05	0.08	0.05	0.05	0.08

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W
 Minimum Base: 30 (**), Small Base: 100 (*)

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TORONTO CONGESTION SURVEY (Weighted)

Why do you think is the main reason it is getting harder to get around the City? Select up to 3 from the list below.

	Total	Region				Gender		Age				Education			
		Etobicoke & York	North York	Toronto & East York	Scarborough	Male	Female	18-29	30-44	45-59	60+	High School or less	Some College/Univarsity	Completed Univeristy	Graduate Degree
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Unweighted Base	533	87	126	198	122	238	295	48	109	187	189	57	193	194	89
Base: Somewhat/Much Harder	514	92	125	186	112	257	257	57	112	173	172	55	186	187	86
Too much construction at same time/mismanagement of construction schedules	340	60	79	129	73	163	177	42	68	113	118	37	125	127	51
	66%	65%	63%	69%	65%	63%	69%	73%	60%	65%	69%	69%	67%	68%	59%
		*						*				*			*
Too many cars and trucks on the road	289	47	82	94	66	142	147	26	67	101	96	31	100	108	50
	56%	51%	66%	51%	59%	55%	57%	46%	60%	58%	56%	56%	54%	58%	58%
		*	BD					*				*			*
Not enough public transit	241	41	56	101	43	120	121	30	53	84	74	17	69	102	53
	47%	45%	44%	54%	38%	47%	47%	53%	47%	48%	43%	31%	37%	54%	61%
		*		E				*				*		LM	LM*
Poor road conditions (e.g. potholes/flooding)	158	37	42	38	41	86	72	16	42	46	55	19	54	58	27
	31%	41%	34%	20%	37%	34%	28%	29%	37%	26%	32%	35%	29%	31%	31%
		D*	D		D			*				*			*
Poor enforcement of traffic and parking laws	108	18	21	46	24	66	41	4	20	45	39	9	44	34	20
	21%	19%	17%	25%	21%	26%	16%	7%	17%	26%	23%	16%	24%	18%	24%
		*				G		*		H	H	*			*
Too many special events (such as road closures for marathons or sporting events)	83	14	14	38	17	43	40	4	17	26	37	9	39	25	10
	16%	16%	11%	20%	15%	17%	15%	6%	15%	15%	21%	16%	21%	13%	12%
		*		C				*			H	*			*
Not enough roads	61	10	16	22	14	30	31	6	16	21	18	7	18	23	13
	12%	11%	12%	12%	12%	12%	12%	10%	15%	12%	11%	14%	10%	12%	15%
		*						*				*			*
Population growth/ urban sprawl	11	6	1	2	2	6	5	4	4	-	3	1	3	5	2
	2%	7%	1%	1%	2%	2%	2%	6%	4%	-	2%	2%	2%	3%	2%
		CD*						J*	J			*			*
Delays in service with public transit/ TTC	8	1	3	1	3	1	6	2	2	2	2	-	2	5	1
	1%	1%	2%	*	3%	*	3%	4%	2%	1%	1%	-	1%	3%	1%
		*						*				*			*
Poor traffic signals	7	3	3	1	-	5	2	1	1	2	2	-	7	-	-
	1%	3%	2%	1%	-	2%	1%	2%	1%	1%	1%	-	3%	-	-
		*						*				*	N		*
Too many terrible/ bad drivers	5	1	3	1	1	1	4	-	2	1	2	2	2	1	1
	1%	1%	2%	*	1%	*	2%	-	2%	1%	1%	3%	1%	1%	1%
		*						*				*			*
Breakdowns/ shutdowns of subway	3	-	-	3	-	1	2	1	1	1	-	-	1	2	-
	1%	-	-	2%	-	*	1%	2%	1%	1%	-	-	1%	1%	-
		*						*				*			*
Other	12	1	3	6	2	7	5	2	3	3	5	-	7	4	1
	2%	1%	2%	3%	2%	3%	2%	3%	3%	1%	3%	-	4%	2%	1%
		*						*				*			*

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

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TORONTO CONGESTION SURVEY (Weighted)

[Quality of work] - When thinking about the various infrastructure construction projects undertaken by the City of Toronto to maintain and upgrade infrastructure, including road construction and maintenance, rate the following aspects in terms of importance to you on a scale of 1 to 10 where 1 is not at all important and 10 is extremely important.

	Total	Region				Gender		Age				Education				Transportation Region							
		Etobicoke & York	North York	Toronto & East York	Scarborough	Male	Female	18-29	30-44	45-59	60+	High School or less	Some Collge/Unive rsity	Completed Univeristy	Graduate Degree	North of 401	Mid Town	Etobicoke	West of Downtown	Downtown	East of Downtown	Scarborough South	Scarborough North
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W
Unweighted Base	1000	162	223	374	241	431	569	171	273	291	265	146	349	368	137	153	209	116	96	95	90	151	90
Base: All Respondents	1000	180	230	360	230	480	520	207	283	271	239	153	349	364	134	159	209	130	92	95	85	143	87
10 - Extremely important (10)	476	105	111	152	108	214	262	92	116	132	136	80	160	164	72	72	99	81	39	41	37	74	34
	48%	58%	48%	42%	47%	45%	50%	44%	41%	49%	57%	52%	46%	45%	54%	45%	47%	62%	42%	43%	43%	52%	39%
		DE																PQSTUW					
9	183	30	35	71	47	89	94	40	46	49	49	21	65	74	24	25	43	19	14	21	15	31	15
	18%	17%	15%	20%	20%	19%	18%	19%	16%	18%	21%	14%	19%	20%	18%	16%	21%	14%	16%	22%	18%	22%	18%
8	158	22	38	66	33	76	82	36	48	41	32	20	58	58	21	26	30	18	17	14	20	13	19
	16%	12%	16%	18%	14%	16%	16%	17%	17%	15%	13%	13%	17%	16%	16%	16%	15%	14%	19%	15%	23%	9%	22%
																		V*	*	V*	*	V*	V*
7	81	6	22	39	15	39	42	18	30	21	12	8	28	36	10	17	16	3	12	12	6	8	7
	8%	3%	9%	11%	6%	8%	8%	9%	10%	8%	5%	5%	8%	10%	7%	11%	8%	2%	13%	12%	7%	6%	8%
			B	B					K							R	R	RV*	R*	*	*	*	*
6	48	8	13	16	11	22	26	14	22	8	3	7	15	21	5	8	13	3	5	4	3	6	5
	5%	4%	6%	5%	5%	5%	5%	7%	8%	3%	1%	5%	4%	6%	4%	5%	6%	2%	6%	4%	4%	4%	5%
								K	JK									*	*	*	*	*	*
5	40	4	10	13	12	30	9	5	14	15	6	9	20	9	2	9	6	3	5	2	2	6	6
	4%	2%	4%	4%	5%	6%	2%	2%	5%	6%	2%	6%	6%	2%	1%	6%	3%	2%	6%	2%	3%	4%	7%
						G						NO	NO					*	*	*	*	*	*
4	5	3	-	1	1	4	1	-	3	1	-	-	3	-	-	-	-	3	-	1	-	1	-
	*	1%	-	*	*	1%	*	-	1%	*	-	-	2%	-	-	-	-	2%	-	1%	-	1%	-
													MN					*	*	*	*	*	*
3	3	1	-	-	2	1	2	-	2	-	1	-	1	1	-	-	1	-	-	-	-	2	-
	*	1%	-	-	1%	*	*	-	1%	-	*	-	1%	*	-	-	1%	-	-	-	-	1%	-
																		*	*	*	*	*	*
2	3	1	1	1	-	1	2	3	-	1	-	1	1	1	-	1	-	1	-	-	1	-	-
	*	1%	1%	*	-	*	*	1%	-	*	-	1%	*	*	-	1%	-	1%	-	-	1%	-	-
																		*	*	*	*	*	*
1 - Not at all important 1	3	-	-	1	2	3	-	-	1	2	-	1	2	-	-	-	-	-	-	-	1	1	1
	*	-	-	*	1%	1%	-	-	*	1%	-	1%	1%	-	-	-	-	-	-	-	1%	1%	1%
																		*	*	*	*	*	*
Summary																							
Extremely important (Net)	659	135	146	224	154	303	356	131	162	181	185	101	225	237	96	97	142	100	53	62	52	105	49
	66%	75%	63%	62%	67%	63%	68%	63%	57%	67%	77%	66%	64%	65%	72%	61%	68%	77%	57%	65%	61%	74%	56%
		CD							I	HJ							PSUW	*	*	*	*	PSUW	*
Important (Net)	239	28	60	104	47	115	124	54	78	63	44	28	86	94	31	43	47	21	29	26	26	21	26
	24%	15%	26%	29%	21%	24%	24%	26%	28%	23%	19%	19%	25%	26%	23%	27%	22%	16%	32%	27%	31%	15%	30%
		B	BE				K		K							RV		RV*	RV*	RV*	RV*	RV*	RV*
Neutral (Net)	87	12	23	29	23	52	35	19	36	23	9	17	34	29	7	17	19	6	10	6	5	12	11
	9%	7%	10%	8%	10%	11%	7%	9%	13%	8%	4%	11%	10%	8%	5%	11%	9%	5%	11%	7%	6%	9%	12%
						G	K		K									*	*	*	*	*	R*
Not important (Net)	7	4	-	1	3	5	3	-	6	1	1	4	1	2	-	-	1	3	-	1	-	3	-
	1%	2%	-	*	1%	1%	1%	-	2%	*	*	3%	*	1%	-	-	1%	2%	-	1%	-	2%	-
												MN						*	*	*	*	*	*
Not at all important (Net)	7	1	1	2	2	4	2	3	1	3	-	2	3	1	-	1	-	1	-	-	2	1	1
	1%	1%	1%	1%	1%	1%	*	1%	*	1%	-	2%	1%	*	-	1%	-	1%	-	-	2%	1%	1%
																		*	*	Q*	*	*	*
Mean	8.8	9	8.7	8.7	8.7	8.6	8.9	8.7	8.5	8.8	9.2	8.6	8.7	8.8	9.1	8.6	8.8	9.1	8.6	8.8	8.7	8.8	8.5
		D				F				I	HJ				LMN			PSW	*	*	*	*	*
Standard Deviation	1.6	1.6	1.57	1.51	1.74	1.74	1.44	1.58	1.74	1.67	1.23	1.96	1.65	1.48	1.24	1.65	1.46	1.56	1.54	1.43	1.69	1.74	1.74
Standard Error	0.05	0.12	0.1	0.08	0.12	0.08	0.06	0.11	0.1	0.1	0.08	0.16	0.09	0.08	0.11	0.13	0.1	0.14	0.16	0.15	0.18	0.15	0.19

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A,B/C/D/E,F,G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A,B/C/D/E,F,G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W
 Minimum Base: 30 (**), Small Base: 100 (*)
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Overlap formulae used

- Column Proportions:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

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Overlap formulae used

- Column Proportions:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

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TORONTO CONGESTION SURVEY (Weighted)

[Cost of construction project] - When thinking about the various infrastructure construction projects undertaken by the City of Toronto to maintain and upgrade infrastructure, including road construction and maintenance, rate the following aspects in terms of importance to you on a scale of 1 to 10 where 1 is not at all important and 10 is extremely important.

	Total	Region				Gender		Age				Education			
		Etobicoke & York	North York	Toronto & East York	Scarborough	Male	Female	18-29	30-44	45-59	60+	High School or less	Some College/University	Completed University	Graduate Degree
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Unweighted Base	1000	162	223	374	241	431	569	171	273	291	265	146	349	368	137
Base: All Respondents	1000	180	230	360	230	480	520	207	283	271	239	153	349	364	134
10 - Extremely important (10)	282	65	70	88	59	135	147	48	71	92	71	54	94	105	30
	28%	36%	30%	25%	26%	28%	28%	23%	25%	34%	30%	35%	27%	29%	22%
		DE								HI		O			
9	162	30	36	54	43	76	86	26	49	43	44	21	54	62	26
	16%	17%	15%	15%	19%	16%	16%	13%	17%	16%	18%	13%	15%	17%	20%
8	206	42	48	66	50	101	105	43	61	50	53	27	81	68	31
	21%	23%	21%	18%	22%	21%	20%	21%	22%	18%	22%	18%	23%	19%	23%
7	149	19	37	62	31	68	81	42	40	34	33	18	42	67	22
	15%	11%	16%	17%	14%	14%	15%	20%	14%	12%	14%	12%	12%	18%	17%
								J						M	
6	75	7	15	39	14	32	43	16	22	23	15	10	20	35	10
	8%	4%	7%	11%	6%	7%	8%	7%	8%	8%	6%	7%	6%	10%	8%
				BE										M	
5	67	10	17	25	14	34	33	15	21	16	15	19	32	10	5
	7%	6%	8%	7%	6%	7%	6%	7%	7%	6%	6%	13%	9%	3%	4%
												NO	N		
4	22	2	5	7	7	8	14	8	9	3	2	3	10	6	3
	2%	1%	2%	2%	3%	2%	3%	4%	3%	1%	1%	2%	3%	2%	2%
								JK	K						
3	17	1	1	8	7	13	4	3	4	4	6	-	10	7	1
	2%	1%	*	2%	3%	3%	1%	2%	2%	1%	2%	-	3%	2%	1%
				C		G							L		
2	3	1	-	2	-	2	1	1	-	2	-	-	1	1	1
	*	1%	-	1%	-	1%	*	1%	-	1%	-	-	*	*	1%
1 - Not at all important 1	16	2	1	8	4	9	6	5	4	4	2	1	6	4	4
	2%	1%	*	2%	2%	2%	1%	2%	2%	2%	1%	1%	2%	1%	3%
Summary															
Extremely important (Net)	444	94	106	143	102	211	233	74	121	135	114	74	148	166	56
	44%	52%	46%	40%	44%	44%	45%	36%	43%	50%	48%	48%	42%	46%	42%
		D								H	H				
Important (Net)	355	61	84	128	81	169	186	84	101	84	86	45	123	134	53
	36%	34%	37%	36%	35%	35%	36%	41%	36%	31%	36%	30%	35%	37%	39%
								J							
Neutral (Net)	142	18	33	64	28	66	76	31	43	39	29	29	52	46	16
	15%	10%	14%	18%	12%	14%	15%	15%	15%	14%	12%	19%	15%	13%	12%
				B											
Not important (Net)	39	3	6	15	14	21	18	12	13	7	7	3	20	12	4
	4%	2%	3%	4%	6%	4%	3%	6%	5%	2%	3%	2%	6%	3%	3%
					B										
Not at all important (Net)	19	4	1	10	4	12	7	6	4	6	2	1	7	5	5
	2%	2%	*	3%	2%	2%	1%	3%	2%	2%	1%	1%	2%	1%	4%
				C											
Mean	7.9	8.3	8.1	7.7	7.9	7.9	8	7.6	7.8	8.1	8.1	8.1	7.8	8	7.8
		DE	D							H	H				
Standard Deviation	2	1.88	1.79	2.11	2.07	2.1	1.91	2.13	1.99	2.02	1.84	1.94	2.12	1.88	2.06
Standard Error	0.06	0.14	0.12	0.11	0.14	0.1	0.08	0.15	0.12	0.12	0.12	0.16	0.11	0.1	0.18

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

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TORONTO CONGESTION SURVEY (Weighted)

[Coordination and management of construction project with various organizations involved] - When thinking about the various infrastructure construction projects undertaken by the City of Toronto to maintain and upgrade infrastructure, including road construction and maintenance, rate the following aspects in terms of importance to you on a scale of 1 to 10 where 1 is not at all important and 10 is extremely important.

	Total	Region				Gender		Age				Education				Transportation Region							
		Etobicoke & York	North York	Toronto & East York	Scarborough	Male	Female	18-29	30-44	45-59	60+	High School or less	Some Collge/Univ	Completed University	Graduate Degree	North of 401	Mid Town	Etobicoke	West of Downtown	Downtown	East of Downtown	Scarborough South	Scarborough North
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W
Unweighted Base	1000	162	223	374	241	431	569	171	273	291	265	146	349	368	137	153	209	116	96	95	90	151	90
Base: All Respondents	1000	180	230	360	230	480	520	207	283	271	239	153	349	364	134	159	209	130	92	95	85	143	87
10 - Extremely important (10)	273	57	65	95	56	137	136	37	63	90	83	37	96	101	39	38	65	41	23	26	24	38	17
	27%	32%	28%	26%	24%	29%	26%	18%	22%	33%	35%	24%	27%	28%	29%	24%	31%	31%	25%	27%	28%	27%	20%
9	141	23	37	48	34	77	64	21	34	41	45	15	49	47	29	29	34	16	10	6	12	24	9
	14%	13%	16%	13%	15%	16%	12%	10%	12%	15%	19%	10%	14%	13%	22%	18%	16%	13%	10%	7%	15%	17%	11%
8	200	36	46	75	43	93	107	45	53	54	48	29	68	80	23	35	38	26	20	27	11	26	17
	20%	20%	20%	21%	19%	19%	21%	22%	19%	20%	20%	19%	19%	22%	17%	22%	18%	20%	22%	28%	13%	18%	20%
7	148	25	34	54	35	66	82	36	46	33	33	27	42	64	15	22	27	19	16	10	18	16	19
	15%	14%	15%	15%	15%	14%	16%	17%	16%	12%	14%	17%	12%	18%	11%	14%	13%	14%	18%	11%	21%	11%	22%
6	87	13	12	42	21	38	49	24	38	15	11	12	28	38	10	9	15	9	11	12	11	7	14
	9%	7%	5%	12%	9%	8%	9%	11%	14%	6%	4%	8%	8%	10%	8%	6%	7%	7%	12%	13%	13%	5%	16%
5	100	19	27	29	25	45	55	34	29	22	15	23	45	22	11	19	20	16	6	10	5	19	5
	10%	11%	12%	8%	11%	9%	11%	17%	10%	8%	6%	15%	13%	11%	8%	12%	9%	12%	6%	11%	6%	14%	6%
4	20	2	7	3	7	11	8	2	11	6	-	4	7	5	3	5	3	1	1	2	-	5	3
	2%	1%	3%	1%	3%	2%	2%	1%	4%	2%	-	3%	2%	2%	2%	3%	1%	1%	1%	2%	-	3%	3%
3	12	2	2	5	3	5	7	4	2	4	2	3	5	3	2	1	1	2	4	-	2	2	1
	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	4%	-	2%	1%	1%
2	7	-	-	4	2	2	4	1	4	1	1	2	4	1	-	-	1	-	1	1	2	1	1
	1%	-	-	1%	1%	*	1%	*	1%	*	*	1%	1%	*	-	-	*	-	1%	1%	2%	1%	1%
1 - Not at all important 1	12	2	1	4	5	5	7	4	2	3	3	1	6	3	2	1	4	1	-	-	1	5	-
	1%	1%	*	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	-	-	1%	3%	-
Summary																							
Extremely important (Net)	414	80	101	144	89	214	200	58	97	132	128	52	145	148	68	67	100	57	33	32	37	63	26
	41%	44%	44%	40%	39%	45%	38%	28%	34%	49%	53%	34%	42%	41%	51%	42%	48%	44%	35%	34%	43%	44%	30%
Important (Net)	348	61	80	129	78	159	189	81	99	88	81	56	110	144	38	57	66	45	37	37	29	42	37
	35%	34%	35%	36%	34%	33%	36%	39%	35%	32%	34%	37%	31%	40%	29%	36%	31%	34%	40%	39%	34%	29%	42%
Neutral (Net)	188	33	39	71	45	83	104	58	67	37	26	35	73	59	21	28	35	24	17	23	16	26	19
	19%	18%	17%	20%	20%	17%	20%	28%	24%	14%	11%	23%	21%	16%	16%	17%	17%	19%	19%	24%	18%	19%	22%
Not important (Net)	32	4	9	8	10	16	15	7	13	10	2	7	12	8	5	6	4	3	5	2	2	6	4
	3%	2%	4%	2%	4%	3%	3%	3%	5%	4%	1%	5%	3%	2%	3%	4%	2%	3%	5%	2%	2%	4%	5%
Not at all important (Net)	18	2	1	8	7	7	12	5	6	4	3	3	10	4	2	1	5	1	1	1	3	6	1
	2%	1%	*	2%	3%	1%	2%	2%	2%	2%	1%	2%	3%	1%	1%	2%	1%	1%	1%	1%	3%	4%	1%
Mean	7.8	8	7.9	7.8	7.6	7.9	7.7	7.3	7.5	8.1	8.3	7.5	7.7	8	8	7.8	8	8	7.7	7.8	7.8	7.6	7.5
										HI	HI			L	L				*	*	*	*	*
Standard Deviation	2.01	1.96	1.9	2	2.15	1.97	2.04	2.03	2.03	2.01	1.78	2.08	2.15	1.82	1.98	1.89	2.04	1.95	1.95	1.86	2.08	2.31	1.85
Standard Error	0.06	0.15	0.13	0.11	0.14	0.09	0.09	0.14	0.12	0.12	0.12	0.17	0.12	0.1	0.17	0.15	0.14	0.17	0.2	0.19	0.23	0.19	0.2

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A,B/C/D/E,F,G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A,B/C/D/E,F,G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W
 Minimum Base: 30 (**), Small Base: 100 (*)
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TORONTO CONGESTION SURVEY (Weighted)

[I would be more patient around road construction projects if I knew the start and end date of the construction project] Indicate whether you agree or disagree with the following statements using a scale from 1 to 10 where 1 means strongly disagree and 10 means strongly agree.

	Total	Region				Gender		Age				Education				Transportation Region							
		Etobicoke & York	North York	Toronto & East York	Scarborough	Male	Female	18-29	30-44	45-59	60+	High School or less	Some Collge/Univ	Completed University	Graduate Degree	North of 401	Mid Town	Etobicoke	West of Downtown	Downtown	East of Downtown	Scarborough South	Scarborough North
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W
Unweighted Base	1000	162	223	374	241	431	569	171	273	291	265	146	349	368	137	153	209	116	96	95	90	151	90
Base: All Respondents	1000	180	230	360	230	480	520	207	283	271	239	153	349	364	134	159	209	130	92	95	85	143	87
10 - Strongly agree (10)	133	38	41	33	21	55	79	43	33	30	27	23	42	47	21	25	31	29	8	9	10	13	8
	13%	21%	18%	9%	9%	11%	15%	21%	12%	11%	11%	15%	12%	13%	16%	16%	15%	22%	9%	9%	12%	9%	9%
	DE	DE	DE	DE	DE	DE	DE	IK	IK	IK	IK	IK	IK	IK	IK	IK	IK	STVW	STVW	STVW	STVW	STVW	STVW
9	106	20	21	41	23	47	58	24	32	23	26	24	41	28	12	14	25	13	15	8	7	9	14
	11%	11%	9%	11%	10%	10%	11%	12%	11%	9%	11%	16%	12%	8%	9%	9%	12%	10%	16%	9%	9%	6%	16%
	172	27	31	66	47	75	96	22	54	47	48	20	58	71	23	21	32	20	19	18	16	30	17
	17%	15%	14%	18%	20%	16%	19%	11%	19%	17%	20%	13%	17%	20%	17%	13%	15%	15%	21%	19%	19%	21%	20%
								H	H	H	H	H	H	H	H	H	H	H	*	*	*	*	*
7	188	32	42	69	44	103	85	36	59	47	45	20	66	75	26	31	33	23	14	19	23	30	14
	19%	18%	18%	19%	19%	21%	16%	17%	21%	18%	19%	13%	19%	21%	19%	20%	16%	18%	15%	20%	27%	21%	16%
						G	G	G	G	G	G	G	G	G	G	G	G	G	*	*	Q*	*	*
6	142	16	35	60	31	65	76	30	39	33	38	21	38	60	23	26	27	12	12	19	16	20	10
	14%	9%	15%	17%	13%	14%	15%	15%	14%	12%	16%	14%	11%	16%	17%	16%	13%	9%	13%	20%	19%	14%	12%
				B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	*	R*	R*	*	*
5	160	28	39	54	39	78	82	35	35	59	30	29	59	51	21	30	35	19	13	15	8	24	15
	16%	16%	17%	15%	17%	16%	16%	17%	13%	22%	13%	19%	17%	14%	16%	13%	17%	15%	14%	16%	10%	17%	17%
								IK	IK	IK	IK	IK	IK	IK	IK	IK	IK	IK	*	*	*	*	*
4	43	7	7	18	10	25	18	7	16	11	8	9	12	19	3	5	10	6	5	4	3	5	5
	4%	4%	3%	5%	5%	5%	3%	4%	6%	4%	3%	6%	4%	5%	2%	3%	5%	4%	5%	4%	3%	4%	6%
																			*	*	*	*	*
3	28	6	6	10	6	16	12	4	8	9	8	3	15	8	2	3	9	3	3	2	1	5	1
	3%	3%	3%	3%	3%	3%	2%	2%	3%	3%	3%	2%	4%	2%	1%	2%	4%	3%	3%	2%	1%	4%	1%
																			*	*	*	*	*
2	12	4	3	2	4	4	8	1	2	4	5	-	9	3	-	2	3	3	-	1	-	3	1
	1%	2%	1%	2%	2%	1%	2%	1%	1%	2%	2%	-	3%	1%	-	1%	1%	3%	-	1%	-	2%	1%
																			*	*	*	*	*
1 - Strongly disagree (1)	17	2	4	6	5	12	5	4	3	6	4	4	7	3	3	2	3	2	3	-	1	3	2
	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%	2%	4%	-	1%	2%	2%
																			*	*	*	*	*
Summary																							
Strongly agree (Net)	239	58	63	74	44	102	137	67	65	54	53	47	84	75	34	39	56	42	23	17	18	22	22
	24%	32%	27%	21%	19%	21%	26%	32%	23%	20%	22%	31%	24%	21%	25%	25%	27%	32%	25%	18%	21%	15%	25%
		DE	E	E	E	E	E	IK	IK	IK	IK	N	N	N	V	V	V	TV	*	*	*	*	*
Agree (Net)	359	59	74	136	91	178	181	58	114	95	93	40	125	146	48	52	65	43	33	37	38	60	31
	36%	33%	32%	38%	40%	37%	35%	28%	40%	35%	39%	26%	36%	40%	36%	33%	31%	33%	36%	39%	45%	42%	36%
									H	H	H	L	L	L	L	L	L	L	*	*	Q	Q	*
Neutral (Net)	301	44	74	113	70	143	158	66	75	92	69	50	97	110	44	55	62	31	25	34	24	45	25
	30%	25%	32%	32%	30%	30%	32%	26%	26%	34%	29%	33%	28%	30%	33%	35%	30%	24%	27%	36%	28%	31%	29%
																			*	*	*	*	*
Disagree (Net)	71	12	13	29	17	41	30	11	24	20	16	12	27	27	5	8	20	9	8	6	4	11	6
	7%	7%	6%	8%	7%	9%	6%	5%	9%	7%	7%	8%	8%	7%	3%	5%	9%	7%	9%	6%	4%	8%	7%
																			*	*	*	*	*
Strongly disagree (Net)	29	6	6	8	9	16	14	5	5	10	9	4	17	6	3	4	6	5	3	1	1	6	3
	3%	4%	3%	2%	4%	3%	3%	3%	2%	4%	4%	2%	5%	2%	2%	3%	3%	4%	4%	1%	1%	4%	3%
													N	N	N	N	N	N	*	*	*	*	*
Mean	6.9	7.2	7	6.8	6.8	6.8	7.1	7.1	7	6.7	6.9	7	6.8	7	7.1	6.9	6.9	7.2	6.9	6.9	7.1	6.6	6.9
							F	J	J	J	J	J	J	J	V	V	V	V	*	*	*	*	*
Standard Deviation	2.08	2.24	2.13	1.97	2.06	2.1	2.05	2.18	1.97	2.12	2.05	2.18	2.22	1.92	2	2.06	2.19	2.29	2.17	1.77	1.78	2.05	2.07
Standard Error	0.07	0.17	0.14	0.1	0.14	0.1	0.09	0.15	0.12	0.13	0.13	0.18	0.12	0.1	0.17	0.16	0.15	0.2	0.23	0.18	0.19	0.17	0.22

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A,B/C/D/E,F,G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A,B/C/D/E,F,G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W
 Minimum Base: 30 (**), Small Base: 100 (*)
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TORONTO CONGESTION SURVEY (Weighted)

[SUMMARY - Top 2 Box] How credible Would you say that the following individuals or organization are when communicating information about road construction projects in the City of Toronto?

	Total	Region				Gender		Age				Education			
		Etobicoke & York	North York	Toronto & East York	Scarborough	Male	Female	18-29	30-44	45-59	60+	High School or less	Some College/University	Completed Univeristy	Graduate Degree
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Unweighted Base	1000	162	223	374	241	431	569	171	273	291	265	146	349	368	137
Base: All Respondents	1000	180	230	360	230	480	520	207	283	271	239	153	349	364	134
The media, including radio, television, and newspapers	769	146	185	265	172	355	414	151	206	214	198	113	274	285	97
	77%	81%	81%	74%	75%	74%	80%	73%	73%	79%	83%	74%	79%	78%	72%
							F				HI				
The Mayor	690	125	163	249	153	326	365	127	189	188	188	99	228	274	90
	69%	69%	71%	69%	67%	68%	70%	61%	67%	69%	78%	64%	65%	75%	68%
											HIJ			LM	
City of Toronto representatives	644	117	147	250	129	285	358	143	185	165	151	108	209	243	84
	64%	65%	64%	70%	56%	59%	69%	69%	65%	61%	63%	71%	60%	67%	63%
				E			F				M				
Your local city councilor	637	112	147	243	135	288	349	135	182	166	154	101	217	232	87
	64%	62%	64%	67%	59%	60%	67%	65%	64%	61%	64%	66%	62%	64%	65%
				E			F								

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

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TORONTO CONGESTION SURVEY (Weighted)

Where do you learn or hear about construction that impacts roads that happen in the city most often?

	Total	Region				Gender		Age				Education			
		Etobicoke & York	North York	Toronto & East York	Scarborough	Male	Female	18-29	30-44	45-59	60+	High School or less	Some College/University	Completed University	Graduate Degree
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Unweighted Base	955	160	211	354	230	414	541	160	256	285	254	134	335	352	134
Base: Know A lot/Some/Not much About Construction	955	178	217	340	220	461	493	195	264	266	230	141	335	348	131
Television	490	98	113	155	124	241	249	89	121	154	126	91	182	159	58
	51%	55%	52%	46%	56%	52%	51%	46%	46%	58%	55%	65%	54%	46%	44%
		D			D					HI	I	MNO	N		
Radio	408	85	97	126	100	205	203	64	104	122	118	43	138	162	65
	43%	48%	45%	37%	46%	44%	41%	33%	39%	46%	51%	30%	41%	47%	50%
		D			D					H	HI	L	L	L	L
Construction signage	344	70	78	129	67	173	172	80	106	80	78	39	120	130	55
	36%	40%	36%	38%	30%	37%	35%	41%	40%	30%	34%	28%	36%	37%	42%
								J	J						
Newspapers	301	61	69	104	68	145	156	55	74	66	106	42	94	119	46
	32%	34%	32%	31%	31%	31%	32%	28%	28%	25%	46%	30%	28%	34%	35%
											HIJ				
Word of mouth	272	62	59	104	46	110	161	82	84	64	42	39	97	104	32
	28%	35%	27%	31%	21%	24%	33%	42%	32%	24%	18%	28%	29%	30%	24%
		E		E				IJK	K						
Websites	148	28	27	60	33	76	72	42	52	33	21	13	48	57	30
	16%	16%	12%	18%	15%	17%	15%	22%	20%	13%	9%	9%	14%	16%	23%
															LM
Social media	120	23	25	41	31	49	71	56	41	14	9	19	42	36	23
	13%	13%	12%	12%	14%	11%	14%	29%	16%	5%	4%	14%	13%	10%	18%
															N
Traffic apps	93	19	18	35	21	48	45	36	33	16	8	7	33	38	15
	10%	10%	8%	10%	10%	10%	9%	18%	13%	6%	4%	5%	10%	11%	11%
GPS	58	7	13	15	23	36	21	20	19	13	5	2	22	28	6
	6%	4%	6%	4%	10%	8%	4%	10%	7%	5%	2%	2%	6%	8%	4%
					BD	G		JK	K				L	L	
Personal experience/ walking/ driving by	23	3	4	12	4	12	11	2	7	6	8	4	9	8	1
	2%	2%	2%	4%	2%	3%	2%	1%	2%	2%	4%	3%	3%	2%	1%
City Councilor's newsletters	6	3	2	-	1	3	3	-	1	-	5	1	1	3	1
	1%	2%	1%	-	*	1%	1%	-	*	-	2%	1%	*	1%	1%
		D									J				
Mail	4	1	-	2	1	2	2	-	-	2	2	-	1	2	1
	*	1%	-	*	*	*	*	-	-	1%	1%	-	*	1%	1%
Other	9	1	3	3	1	2	6	1	3	2	3	2	3	1	3
	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	*	2%
Don't know	2	-	-	1	1	-	2	1	-	1	-	-	2	-	-
	*	-	-	*	1%	-	*	1%	-	*	-	-	1%	-	-

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A,B/C/D/E,F/G,H/I/J/K,L/M/N/O,P/Q/R/S/T/U/V/W

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