

1A. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2000	262	223	136	742	462	175	468	293	515	438	441	1559
Weighted	2000	268	212	130	767	481	142	551	303	488	357	392	1608
The Conservative Party	451	67	84	31	197	51	21	83	71	136	112	91	360
	23%	25%	39%	24%	26%	11%	15%	15%	24%	28%	31%	23%	22%
		EF	ACDEF	E*	EF				G	G	G		
The Liberal Party	300	29	16	18	128	75	34	73	50	74	66	57	243
	15%	11%	8%	14%	17%	16%	24%	13%	16%	15%	19%	15%	15%
				*	AB	B	ABCDE						
The New Democratic Party (NDP)	454	82	39	26	153	125	29	146	73	115	77	83	371
	23%	30%	19%	20%	20%	26%	20%	27%	24%	24%	22%	21%	23%
		BDF		*		D							
The Bloc Quebecois (BQ)	69	-	-	-	-	69	-	31	13	13	6	15	54
	3%	-	-	-	-	14%	-	6%	4%	3%	2%	4%	3%
				*		ABCDF		IJ					
Green Party	39	14	5	3	12	4	2	14	1	13	4	5	34
	2%	5%	2%	2%	2%	1%	1%	3%	*	3%	1%	1%	2%
		DE		*				H		H			
Other	8	*	2	-	4	2	-	4	-	2	*	-	8
	*	*	1%	-	*	*	-	1%	-	*	*	-	1%
				*									
Would not vote/None/Would spoil ballot	124	11	13	13	46	28	14	66	10	17	14	31	94
	6%	4%	6%	10%	6%	6%	10%	12%	3%	3%	4%	8%	6%
				A*			A	HIJ					
Don't Know/Not sure	554	66	53	39	228	126	42	134	85	117	77	109	444
	28%	25%	25%	30%	30%	26%	29%	24%	28%	24%	22%	28%	28%
				*									

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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1B. Well, which party would you say you would lean towards?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Don't Know/Not Sure In DEMD	520	63	55	36	199	114	53	106	75	111	96	109	411
Weighted	554	66	53	39	228	126	42	134	85	117	77	109	444
The Conservative Party	44	7	13	2	17	3	2	5	7	12	11	4	40
	8%	10%	24%	5%	8%	2%	5%	4%	8%	10%	14%	4%	9%
		*	DEF*	**		*	*	*	*	*	G*	*	
The Liberal Party	73	17	2	4	34	10	6	22	4	25	11	8	65
	13%	26%	3%	10%	15%	8%	15%	16%	5%	21%	15%	8%	15%
		BE*	*	**	B	*	B*	H*	*	H*	*	*	
The New Democratic Party (NDP)	61	8	8	2	33	7	3	9	9	17	13	12	49
	11%	12%	16%	5%	15%	6%	7%	7%	11%	14%	16%	11%	11%
		*	*	**	E	*	*	*	*	*	*	*	
The Bloc Quebecois (BQ)	6	-	-	-	-	6	-	4	-	2	-	2	4
	1%	-	-	-	-	5%	-	3%	-	2%	-	2%	1%
		*	*	**		D*	*	*	*	*	*	*	
Green Party	10	6	*	-	1	2	1	5	1	-	2	*	9
	2%	9%	1%	-	*	2%	1%	4%	1%	-	3%	*	2%
		DE*	*	**		*	*	*	*	*	*	*	
Don't know	359	28	30	32	142	97	30	89	64	62	40	82	277
	65%	43%	57%	81%	62%	77%	72%	66%	75%	53%	52%	75%	62%
		*	*	**	A	ABD*	A*	*	IJ*	*	*	L*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
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1A/B . Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support'

Well, which party would you say you would lean towards?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2000	262	223	136	742	462	175	468	293	515	438	441	1559
Weighted	2000	268	212	130	767	481	142	551	303	488	357	392	1608
The Conservative Party	495	74	97	33	214	54	24	88	79	148	123	95	400
	25%	27%	45%	26%	28%	11%	17%	16%	26%	30%	34%	24%	25%
		EF	ACDEF	E*	EF				G	G	GH		
The Liberal Party	374	46	18	22	162	86	41	94	54	99	78	66	308
	19%	17%	8%	17%	21%	18%	29%	17%	18%	20%	22%	17%	19%
		B		B*	B	B	ABCE						
The New Democratic Party (NDP)	515	90	48	27	186	132	32	156	82	132	89	95	420
	26%	33%	22%	21%	24%	28%	22%	28%	27%	27%	25%	24%	26%
		BCDF		*									
The Bloc Quebecois (BQ)	75	-	-	-	-	75	-	35	13	15	6	17	58
	4%	-	-	-	-	16%	-	6%	4%	3%	2%	4%	4%
				*		ABCDF		IJ					
Green Party	49	20	5	3	13	6	3	19	1	13	6	6	44
	2%	7%	2%	2%	2%	1%	2%	3%	*	3%	2%	1%	3%
		BDEF		*				H		H			
Other	8	*	2	-	4	2	-	4	-	2	*	-	8
	*	*	1%	-	*	*	-	1%	-	*	*	-	1%
				*									
Would not vote/None/Would spoil ballot	124	11	13	13	46	28	14	66	10	17	14	31	94
	6%	4%	6%	10%	6%	6%	10%	12%	3%	3%	4%	8%	6%
				A*			A	HIJ					
Don't know	359	28	30	32	142	97	30	89	64	62	40	82	277
	18%	11%	14%	24%	19%	20%	21%	16%	21%	13%	11%	21%	17%
				AB*	A	A	A		IJ				

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
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Minimum Base: 30 (**), Small Base: 100 (*)

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DECIDED VOTER - LEANERS INCLUDED

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Decided Voters - Leaners Included	1571	227	182	94	586	356	126	352	229	439	378	336	1235
Weighted	1517	230	169	85	579	355	98	397	229	409	303	279	1238
The Conservative Party	495	74	97	33	214	54	24	88	79	148	123	95	400
	33%	32%	57%	39%	37%	15%	24%	22%	34%	36%	41%	34%	32%
		E	ACDEF	EF*	EF		*		G	G	G		
The Liberal Party	374	46	18	22	162	86	41	94	54	99	78	66	308
	25%	20%	11%	25%	28%	24%	41%	24%	24%	24%	26%	24%	25%
		B		B*	AB	B	ABCDE*						
The New Democratic Party (NDP)	515	90	48	27	186	132	32	156	82	132	89	95	420
	34%	39%	28%	32%	32%	37%	32%	39%	36%	32%	30%	34%	34%
		B		*			*	J					
The Bloc Quebecois (BQ)	75	-	-	-	-	75	-	35	13	15	6	17	58
	5%	-	-	-	-	21%	-	9%	5%	4%	2%	6%	5%
				*		ABCDF	*	IJ					
Green Party	49	20	5	3	13	6	3	19	1	13	6	6	44
	3%	9%	3%	3%	2%	2%	3%	5%	1%	3%	2%	2%	4%
		BDE		*			*	H					
Other	8	*	2	-	4	2	-	4	-	2	*	-	8
	1%	*	1%	-	1%	1%	-	1%	-	1%	*	-	1%
				*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2. And, which party would you vote for second?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Decided Voters - Leaners Included	1571	227	182	94	586	356	126	352	229	439	378	336	1235
Weighted	1517	230	169	85	579	355	98	397	229	409	303	279	1238
The Conservative Party	148	23	18	7	53	37	10	34	31	41	29	34	114
	10%	10%	10%	9%	9%	10%	10%	9%	13%	10%	9%	12%	9%
				*			*						
The Liberal Party	322	56	32	25	127	62	20	87	36	93	72	61	261
	21%	24%	19%	29%	22%	17%	21%	22%	16%	23%	24%	22%	21%
				E*			*				H		
The New Democratic Party (NDP)	356	34	31	14	158	88	32	86	60	108	69	72	284
	23%	15%	18%	16%	27%	25%	32%	22%	26%	26%	23%	26%	23%
				*	AB	A	ABC*						
The Bloc Québécois (BQ)	66	-	-	-	-	66	-	28	5	14	11	17	50
	4%	-	-	-	-	19%	-	7%	2%	3%	4%	6%	4%
				*		ABCDF	*	H					
Some other party	160	29	28	8	56	29	8	47	33	34	27	22	138
	11%	12%	17%	10%	10%	8%	9%	12%	14%	8%	9%	8%	11%
			DE	*			*		I				
Don't know/Not sure	465	89	60	31	185	72	28	116	64	119	94	74	391
	31%	39%	36%	36%	32%	20%	28%	29%	28%	29%	31%	26%	32%
		E	E	E*	E		*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
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3. Thinking about the Conservative government under the leadership of Stephen Harper, from what you have seen, read or heard, would you say that you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of their performance?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2000	262	223	136	742	462	175	468	293	515	438	441	1559
Weighted	2000	268	212	130	767	481	142	551	303	488	357	392	1608
Strongly approve	228	21	42	9	108	37	11	60	28	59	56	47	180
	11%	8%	20%	7%	14%	8%	8%	11%	9%	12%	16%	12%	11%
			ACEF	*	AEF						H		
Somewhat approve	655	94	84	44	251	143	39	146	115	168	122	159	496
	33%	35%	40%	34%	33%	30%	27%	27%	38%	34%	34%	40%	31%
			EF	*					G	G	G	L	
Somewhat disapprove	486	64	45	34	167	140	35	135	63	114	85	92	394
	24%	24%	21%	26%	22%	29%	25%	24%	21%	23%	24%	23%	25%
				*		D							
Strongly disapprove	631	90	42	42	241	160	57	210	97	146	95	94	538
	32%	33%	20%	33%	31%	33%	40%	38%	32%	30%	27%	24%	33%
		B		B*	B	B	B	IJ					K
Summary													
Top2Box (Approve)	883	115	126	53	359	180	50	207	143	227	177	206	677
	44%	43%	59%	41%	47%	38%	35%	37%	47%	47%	50%	53%	42%
			ACDEF	*	EF				G	G	G	L	
Low2Box (Disapprove)	1117	154	86	77	408	300	92	345	160	261	179	186	932
	56%	57%	41%	59%	53%	62%	65%	63%	53%	53%	50%	47%	58%
		B		B*	B	BD	BD	HIJ					K

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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4. Which of the major federal parties do you believe presents the best alternative to the current Harper Conservative government?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	2000	262	223	136	742	462	175	468	293	515	438	441	1559
Weighted	2000	268	212	130	767	481	142	551	303	488	357	392	1608
The Liberals led by Justin Trudeau	758	98	71	57	284	180	69	188	100	183	155	157	602
	38%	36%	34%	44%	37%	37%	48%	34%	33%	37%	43%	40%	37%
				*			ABDE				GH		
The NDP led by Thomas Mulcair	1242	171	141	73	482	300	73	364	203	305	202	235	1007
	62%	64%	66%	56%	63%	63%	52%	66%	67%	63%	57%	60%	63%
		F	F	*	F	F		J	J				

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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5. Given that you have children in the household, you likely will have already received or will be receiving a cheque from the Government of Canada for the Universal Child-Care Benefit. The benefit to parents is \$160 a month for children up to six years old, and \$60 a month for children aged 7 to 17. The first round of cheques includes monthly payments retroactive back to January, 2015. Does receiving this payment make you:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Children In The HH	441	42	37	37	160	124	41	84	59	145	111	441	-
Weighted	392	34	29	31	153	116	30	96	58	115	75	392	-
More likely to vote for the Harper Conservative Government	54	7	3	2	29	11	3	14	5	15	13	54	-
	14%	20%	9%	7%	19%	9%	8%	15%	8%	13%	17%	14%	-
		*	**	**		*	*	*	*		*		
No change in your vote choice as a result of receiving this benefit	267	23	22	21	99	80	21	63	42	74	54	267	-
	68%	68%	78%	69%	65%	69%	72%	65%	72%	65%	72%	68%	-
		*	**	**		*	*	*	*		*		
Less likely to vote for the Harper Conservative Government	70	4	4	7	24	25	6	19	11	25	8	70	-
	18%	12%	12%	24%	16%	21%	20%	20%	20%	22%	11%	18%	-
		*	**	**		*	*	*	*		*		

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
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