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1. Do you have more debt now than you did in May, 2015 (credit card balances, lines of credit etc) due to summer spending?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	74	363	238	101	253	147	286	201	247	757
Weighted	1004	135	107	65	385	241	71	285	157	272	170	241	763
No - I have not increased my debt this summer	715	102	80	40	277	164	52	188	116	184	131	141	574
	71%	76%	75%	61%	72%	68%	73%	66%	74%	68%	77%	59%	75%
		C	*	*			*				GI		K
Yes - between 1 - 10% more debt	230	23	22	18	83	67	17	76	34	69	33	84	145
	23%	17%	21%	28%	21%	28%	24%	27%	22%	25%	19%	35%	19%
			*	*		A	*					L	
Yes - greater than 10% more debt	59	10	4	7	25	11	2	21	6	19	6	15	44
	6%	7%	4%	11%	7%	4%	3%	7%	4%	7%	4%	6%	6%
			*	*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_1. [Vacations and day trips.]

Thinking about your summer spending so far this year, how much have you spent on each of the following:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	74	363	238	101	253	147	286	201	247	757
Weighted	1004	135	107	65	385	241	71	285	157	272	170	241	763
\$0	377	46	41	25	150	92	23	140	57	72	48	61	316
	38%	35%	38%	39%	39%	38%	32%	49%	36%	27%	28%	25%	41%
			*	*			*	HU					K
\$1-\$5000	608	82	65	39	227	148	48	145	99	187	117	171	437
	61%	61%	61%	60%	59%	61%	67%	51%	63%	69%	69%	71%	57%
			*	*			*		G	G	G	L	
\$5,001-\$10,000	15	5	1	1	6	2	1	*	1	11	3	8	7
	1%	3%	*	1%	2%	1%	1%	*	*	4%	2%	3%	1%
			*	*			*			GH		L	
\$10,001-\$15,000	3	2	-	-	1	-	-	-	-	2	1	-	3
	*	1%	-	-	*	-	-	-	-	1%	1%	-	*
			*	*			*						
\$15,001-\$20,000	1	-	-	-	1	-	-	-	-	-	-	1	-
	*	-	-	-	*	-	-	-	-	-	-	*	-
			*	*			*						
Summary													
Mean (Incl. 0)	701.2	1108.8	618.3	690.5	748.9	481.1	552.9	338.4	538	997	1106.8	934.7	627.5
		EF	*	*			*		G	GH	GH	L	
Std. Dev.	1560.8	2176.74	1132.28	1489.95	1735.21	979.41	1241.75	812.44	906.86	2005.76	1823.38	1826.59	1460.54
Std. Err.	49.26	193.92	112.11	173.2	91.07	63.49	123.56	51.08	74.8	118.6	128.61	116.22	53.08
Mean (Incl. 0)	1122.7	1693.5	1004.4	1128.1	1225.6	775.9	811.6	663.4	845.4	1357.2	1547.8	1250.5	1071.2
		EF*	*	*	E		*		*	G	GH		
Std. Dev.	1560.8	2176.74	1132.28	1489.95	1735.21	979.41	1241.75	812.44	906.86	2005.76	1823.38	1826.59	1460.54
Std. Err.	49.26	193.92	112.11	173.2	91.07	63.49	123.56	51.08	74.8	118.6	128.61	116.22	53.08
Sum	704048	149276	65860	45118	288280	116053	39462	96431	84386	270997	187893	225184	478864

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

2_2. [Food, drink and entertainment.]

Thinking about your summer spending so far this year, how much have you spent on each of the following:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	74	363	238	101	253	147	286	201	247	757
Weighted	1004	135	107	65	385	241	71	285	157	272	170	241	763
\$0	70	8	12	1	20	23	4	27	14	8	1	10	60
	7%	6%	11%	2%	5%	10%	6%	9%	9%	3%	1%	4%	8%
			CD*	*			*	IJ	IJ				
\$1-\$5000	928	126	93	64	362	216	66	257	143	262	167	230	698
	92%	94%	88%	98%	94%	89%	93%	90%	91%	96%	98%	95%	91%
			*	BE*	B		*			GH	GH		
\$5,001-\$10,000	5	-	-	-	3	2	-	*	-	2	2	1	4
	*	-	-	-	1%	1%	-	*	-	1%	1%	*	1%
			*	*			*						
\$10,001-\$15,000	1	-	-	-	-	-	1	-	1	-	-	1	-
	*	-	-	-	-	-	1%	-	*	-	-	*	-
			*	*			*						
\$95,001-\$100,000	1	-	1	-	-	-	-	1	-	-	-	-	1
	*	-	1%	-	-	-	-	*	-	-	-	-	*
			*	*			*						
Summary													
Mean (Incl. 0)	769.9	625.1	1488	828.9	655.8	794.2	450.5	881.6	527.4	802.6	1049.4	722.4	784.9
			*	*		F	*			H	H		
Std. Dev.	3325.76	923.34	9737.74	927.02	975.17	1212.08	1362.78	5990.76	1052.96	1069.47	1429.32	1104.96	3764.58
Std. Err.	104.96	82.26	964.18	107.76	51.18	78.57	135.6	376.64	86.85	63.24	100.82	70.31	136.83
Mean (Incl. 0)	827.8	666.6	1680.5	845.3	692.5	879.6	480.8	973.8	577.2	826	1055.2	753.9	852.1
		*	*	*		F	*			H	H		
Std. Dev.	3325.76	923.34	9737.74	927.02	975.17	1212.08	1362.78	5990.76	1052.96	1069.47	1429.32	1104.96	3764.58
Std. Err.	104.96	82.26	964.18	107.76	51.18	78.57	135.6	376.64	86.85	63.24	100.82	70.31	136.83
Sum	772965	84150	158495	54158	252413	191594	32155	251261	82714	218144	178152	174037	598927

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

2_3. [Home renovations and improvements.]

Thinking about your summer spending so far this year, how much have you spent on each of the following:

[illegible]

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_4. [Recreational purchases (boat, motorcycle, RV etc).]

Thinking about your summer spending so far this year, how much have you spent on each of the following:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	74	363	238	101	253	147	286	201	247	757
Weighted	1004	135	107	65	385	241	71	285	157	272	170	241	763
\$0	906	124	97	55	340	222	67	253	139	249	149	207	698
	90%	92%	91%	84%	88%	92%	93%	89%	88%	92%	88%	86%	92%
			*	*			*						K
\$1-\$5000	87	11	8	8	40	17	4	29	16	21	16	30	57
	9%	8%	8%	13%	10%	7%	5%	10%	11%	8%	9%	12%	7%
			*	*			*					L	
\$5,001-\$10,000	3	-	-	-	2	-	1	-	2	-	1	3	1
	*	-	-	-	1%	-	2%	-	1%	-	*	1%	*
			*	*			E*					L	
\$10,001-\$15,000	*	-	-	*	-	-	-	-	-	-	*	-	*
	*	-	-	1%	-	-	-	-	-	-	*	-	*
			*	*			*						
\$25,001-\$30,000	3	-	-	1	2	-	-	-	-	1	2	-	3
	*	-	-	2%	*	-	-	-	-	1%	1%	-	*
			*	E*			*						
\$30,001-\$35,000	1	-	1	-	-	-	-	1	-	-	-	1	-
	*	-	1%	-	-	-	-	*	-	-	-	*	-
			*	*			*						
\$40,001-\$45,000	2	-	-	-	-	2	-	-	-	-	2	-	2
	*	-	-	-	-	1%	-	-	-	-	1%	-	*
			*	*			*						
\$65,001-\$70,000	1	-	-	-	1	-	-	1	-	-	-	-	1
	*	-	-	-	*	-	-	*	-	-	-	-	*
			*	*			*						
\$85,001-\$90,000	*	-	-	-	*	-	-	-	-	*	-	-	*
	*	-	-	-	*	-	-	-	-	*	-	-	*
			*	*			*						
Summary													
Mean (Incl. 0)	404	33.6	342.1	776.9	535.2	396.8	170.3	480.5	160.5	356.3	817.9	326.8	428.3
			*	*			*						
Std. Dev.	4049.46	198.92	3072.32	4511.64	5273.8	3713.56	1234.48	4941.59	1050.22	4197.43	5144.78	2264.03	4468.33
Std. Err.	127.8	17.72	304.2	524.47	276.8	240.71	122.84	310.68	86.62	248.2	362.89	144.06	162.4
Mean (Incl. 0)	4123.3	426.6	4020.1	5008.2	4575.9	5109.5	2526.8	4321.4	1386	4193.5	6848.8	2332.6	5058.9
		**	**	**	*	**	**	**	**	**	**	**	*
Std. Dev.	4049.46	198.92	3072.32	4511.64	5273.8	3713.56	1234.48	4941.59	1050.22	4197.43	5144.78	2264.03	4468.33
Std. Err.	127.8	17.72	304.2	524.47	276.8	240.71	122.84	310.68	86.62	248.2	362.89	144.06	162.4
Sum	405582	4524	36441	50761	205988	95710	12158	136947	25172	96840	138848	78742	326840

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

2_5. [Other summer activities]

Thinking about your summer spending so far this year, how much have you spent on each of the following:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	74	363	238	101	253	147	286	201	247	757
Weighted	1004	135	107	65	385	241	71	285	157	272	170	241	763
\$0	470	74	55	27	172	109	33	151	74	106	66	89	381
	47%	55%	52%	41%	45%	45%	46%	53%	47%	39%	39%	37%	50%
			*	*			*	IJ					K
\$1-\$5000	529	60	52	38	209	132	38	134	83	165	101	152	377
	53%	45%	48%	58%	54%	55%	54%	47%	53%	61%	60%	63%	49%
			*	*			*			G	G	L	
\$5,001-\$10,000	5	-	-	1	4	-	-	-	-	1	2	-	5
	*	-	-	1%	1%	-	-	-	-	*	1%	-	1%
			*	*			*						
Summary													
Mean (Incl. 0)	249.5	147.4	191	430	306.6	219.3	158.7	144.5	214.7	319	402.3	313.5	229.3
			*	A*			*			G	GH		
Std. Dev.	682.98	331.14	397.8	1268.64	816.33	468.19	512.7	362.23	520.95	787.73	910.4	629	698.33
Std. Err.	21.55	29.5	39.39	147.48	42.85	30.35	51.02	22.77	42.97	46.58	64.21	40.02	25.38
Mean (Incl. 0)	469.3	328.7	394.6	726.5	554.1	401.3	294.4	307.7	407.1	522.3	660.9	497.7	458
		*	*	*			*		*	G	G		
Std. Dev.	682.98	331.14	397.8	1268.64	816.33	468.19	512.7	362.23	520.95	787.73	910.4	629	698.33
Std. Err.	21.55	29.5	39.39	147.48	42.85	30.35	51.02	22.77	42.97	46.58	64.21	40.02	25.38
Sum	250522	19840	20345	28094	118011	52904	11328	41183	33676	86720	68295	75527	174994

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2. [SUMMARY - SHARE OF SPEND] Thinking about your summer spending so far this year, how much have you spent on each of the following:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Total Responses	3542153	566497	327400	332294	1314826	719666	281470	612014	408704	1084843	1129376	895547	2646606
Weighted	3561048	656472	338193	302243	1330501	758489	175150	628463	389360	1012866	1215658	801988	2759060
Vacations and day trips	704048	149276	65860	45118	288280	116053	39462	96431	84386	270997	187893	225184	478864
	20%	23%	19%	15%	22%	15%	23%	15%	22%	27%	15%	28%	17%
			*	*			*						
Food, drink and entertainment	772965	84150	158495	54158	252413	191594	32155	251261	82714	218144	178152	174037	598927
	22%	13%	47%	18%	19%	25%	18%	40%	21%	22%	15%	22%	22%
			*	*			*						
Home renovations and improvements	1427931	398681	57053	124111	465809	302229	80048	102642	163413	340165	642470	248497	1179434
	40%	61%	17%	41%	35%	40%	46%	16%	42%	34%	53%	31%	43%
			*	*			*						
Recreational purchases (boat, motorcycle, RV etc)	405582	4524	36441	50761	205988	95710	12158	136947	25172	96840	138848	78742	326840
	11%	1%	11%	17%	15%	13%	7%	22%	6%	10%	11%	10%	12%
			*	*			*						
Other summer activities	250522	19840	20345	28094	118011	52904	11328	41183	33676	86720	68295	75527	174994
	7%	3%	6%	9%	9%	7%	6%	7%	9%	9%	6%	9%	6%
			*	*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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3. Did you spend more, less or the same on summer activities as last summer?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	74	363	238	101	253	147	286	201	247	757
Weighted	1004	135	107	65	385	241	71	285	157	272	170	241	763
More in 2015	331	38	18	29	136	91	18	100	48	88	66	81	250
	33%	28%	17%	44%	35%	38%	26%	35%	31%	32%	39%	34%	33%
			*	ABF*	B	B	*						
About the same as in 2014	428	58	64	22	147	98	40	108	69	123	66	100	329
	43%	43%	60%	33%	38%	40%	57%	38%	44%	45%	39%	41%	43%
			ACDE*	*			CDE*						
Less in 2015	245	39	25	15	101	53	13	77	40	61	39	60	185
	24%	29%	23%	23%	26%	22%	18%	27%	25%	22%	23%	25%	24%
			*	*			*						

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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4. Which of the following best describes your summer spending?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	74	363	238	101	253	147	286	201	247	757
Weighted	1004	135	107	65	385	241	71	285	157	272	170	241	763
Met Budget (Net)	466	55	42	28	184	122	34	135	79	124	88	98	368
	46%	41%	39%	42%	48%	51%	48%	47%	50%	46%	52%	41%	48%
			*	*			*						
Did not exceed my budget, and I have no regrets about the amount I spent this summer	377	45	37	24	143	101	28	100	67	102	73	78	298
	38%	33%	35%	36%	37%	42%	39%	35%	43%	38%	43%	32%	39%
			*	*			*						
Did not exceed my budget, but I still regret the amount I spent this summer	89	11	5	4	42	21	7	35	12	22	14	19	70
	9%	8%	5%	6%	11%	9%	10%	12%	8%	8%	8%	8%	9%
			*	*			*						
Exceeded Budget (Net)	216	29	11	17	86	61	11	72	30	70	24	82	134
	22%	22%	11%	25%	22%	25%	15%	25%	19%	26%	14%	34%	18%
		B	*	B*	B	B	*	J		J		L	
Exceeded my budget, but I don't regret the amount I spent this summer	158	17	8	12	61	51	8	47	20	55	19	65	93
	16%	12%	8%	18%	16%	21%	12%	16%	13%	20%	11%	27%	12%
			*	*		B	*			J		L	
Exceeded my budget, and I do regret the amount I spent this summer	58	13	3	5	25	10	3	25	9	15	5	17	41
	6%	10%	3%	7%	6%	4%	4%	9%	6%	5%	3%	7%	5%
			*	*			*	J					
I did not set a budget for my summer spending	322	50	53	21	114	58	26	78	48	78	58	61	261
	32%	37%	50%	33%	30%	24%	36%	28%	30%	29%	34%	25%	34%
		E	CDE*	*			E*						K
Summary													
Regret	147	24	8	8	67	31	9	60	21	37	19	37	111
	15%	18%	8%	13%	17%	13%	13%	21%	14%	14%	11%	15%	14%
		B	*	*	B		*	IJ					
No Regret	534	61	45	36	204	152	36	146	88	157	92	143	391
	53%	45%	43%	55%	53%	63%	50%	51%	56%	58%	54%	59%	51%
			*	*		ABDF	*					L	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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