If Harper Loses Majority Government, Canadians Want Him Gone, but Tory Voters Want Him to Remain as Party Leader

Most Voters Believe Trudeau and Mulcair should Stay, Even if they Don't Win the Election

Public Release Date: Thursday, September 3, 2015, 2:00 pm EDT



Ipsos is Canada's market intelligence leader and the country's leading provider of public opinion research. With operations in eight cities, Ipsos employs more than 600 research professionals and support staff in Canada. The company has the biggest network of telephone call centres in Canada, as well as the largest pre-recruited household and on-line panels. Ipsos' Canadian marketing research and public affairs practices are staffed with seasoned research consultants with extensive industry-specific backgrounds, offering the premier suite of research vehicles in Canada—all of which provide clients with actionable and relevant information. Ipsos is a leading global survey-based market research group. To learn more, visit www.ipsos.ca

For copies of other news releases, please visit http://www.ipsos-na.com/news-polls/

© Ipsos

Washington • New York • Los Angeles • Austin • Chicago • St. Louis • Cincinnati Minneapolis • Seattle • San Francisco • Vancouver • Calgary • Winnipeg • Toronto Guelph • Ottawa • Montreal • St. John



If Harper Loses Majority Government, Canadians Want Him Gone, but Tory Voters Want Him to Remain as Party Leader

Most Voters Believe Trudeau and Mulcair should Stay, Even if they Don't Win the Election

Toronto, ON – If Stephen Harper loses his majority government following the October 19th election, most (63%) eligible voters believe he should resign as party leader (even if he still has the most seats), according to an Ipsos poll conducted on behalf of Global News. If he doesn't win the most seats, 66% believe he should resign as party leader.

But the national figures, which include voters of all political parties, are at odds with what Conservative voters feel about the Prime Minister. Only 27% of Conservative supporters believe he should resign if he doesn't win a majority, and 37% believe he should resign if the Tories don't win the most seats.

In contrast, relatively few voters, overall believe Mulcair (32%) or Trudeau (37%) should resign if they don't win the most seats. The following outlines what voters believe the fate of the party leaders should be based on the outcome of E-Day:

• If Stephen Harper and the Conservatives don't win a majority government, 63% of all voters 'agree' (38% strongly/24% somewhat) that 'Harper should resign as party leader', while 37% disagree (11% strongly/26% somewhat). But among Conservative voters, just 27% agree (8% strongly/19% somewhat) that he should resign, while 73% disagree (30% strongly/43% somewhat) that he should resign.

© Ipsos



- If Stephen Harper and the Conservatives don't win the most seats, 66% of all voters agree (40% strongly/26% somewhat) that Harper should resign as party leader, while 34% disagree (10% strongly/24% somewhat). Among Tory voters, 37% agree (12% strongly/24% somewhat) he should resign as party leader under this scenario, while 63% disagree (24% strongly/39% somewhat) and think he should stay on even if he's no longer Prime Minister.
- If Justin Trudeau and the Liberals don't win the most seats, four in ten (37%) voters overall 'agree' (17% strongly/19% somewhat) that 'Trudeau should resign as party leader', but six in ten (63%) 'disagree' (25% strongly/39% somewhat) and want him to stay. Among Liberal voters, Trudeau has a lot of leeway: only 17% agree (5% strongly/12% somewhat) that they would want him to resign in this case, while most (83%) disagree (43% strongly/40% somewhat) that he should resign.
- If Thomas Mulcair and the NDP don't win the most seats, only one in three (32%) 'agree' (12% strongly/20% somewhat) that he should resign, while most (68%) 'disagree' (23% strongly/45% somewhat) that he should resign. Among NDP voters he also appears to enjoy support, regardless of the outcome: just 16% agree (5% strongly/11% somewhat) that he should resign, while 84% disagree (38% strongly/46% somewhat).

These are some of the findings of an Ipsos poll conducted between August 24 to 26, 2015 on behalf of Global News. For this survey, a sample of 1,000 Canadians eligible to vote was interviewed online via the Ipsos I-Say Panel. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured



using a credibility interval. In this case, the poll is accurate to within +/ - 3.5 percentage points, 19 times out of 20, had all eligible voters been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

-30-

For more information on this news release, please contact:

Darrell Bricker, PhD CEO Ipsos Global Public Affairs (416) 324-2001

For full tabular results, please visit our website at <u>www.ipsos-na.com</u>. News Releases are available at: http://www.ipsos-na.com/news-polls/

© Ipsos